



### Veronika Appl

Senior Associate

veronika.appl@dlapiper.com

#### Vienna

T: +43 1 531 78 1465

F: +43 1 533 52 52

Veronika Appl has extensive knowledge in the areas of corporate and business law, with particular focus on intellectual property law, unfair competition law and food law.

Based on broad experience her advisory activities include matters on Soft-IP, especially trademark, design and copyright, unfair competition law and (international) contract law. Veronika Appl focuses on litigation in national and international matters and represents clients before national Civil Courts as well as national and international Patent Offices.

#### RELATED SERVICES

- Intellectual Property and Technology

#### LANGUAGES SPOKEN

German English

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- German
- English

#### CREDENTIALS

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##### Professional Qualifications

- Rechtsanwältin registered with Rechtsanwaltskammer Wien

##### Education

- University of Vienna, Canon Law for Lawyers, LL.M., Doctorate with honours, 2019
- University of Vienna, Dr.iur., Doctorate with honours, 2009
- University of Vienna, Mag.iur., Focus on economic and business law, 2006

##### Memberships

- Vienna Bar Association

## Teaching and Lecture Activities

- 2019 - to date: Lecturer at the Faculty of Business, Economics and Statistics of the University of Vienna (Unfair Competition Law)
- 2011 - to date: Lecturer at the University of Applied Sciences for Management & Communication, Vienna (Civil and Business Law)

## INSIGHTS

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### Publications

- Kommentierung zu §§ 39 und 40 UGB – Begrenzung der Haftung des Veräußerers, Frist sowie Rechtsstellung des Erben bei Unternehmensfortführung; in Straube/Ratka/Rauter, Wiener Kommentar zum Unternehmensgesetzbuch (2. Auflage), Wien: Manz, 2018
- Umgründungen und Unternehmensübergang in Bergmann/Ratka, Handbuch Personengesellschaften, 2. Auflage, Wien: Linde, 2016
- Kommentierung zu den §§ 179 bis 188 UGB – Stille Gesellschaft; in Straube/Ratka/Rauter, Wiener Kommentar zum Unternehmensgesetzbuch (2. Auflage), Wien: Manz, 2014