



**Vicki Bales M.A. A.C.A.**

**Transfer Pricing Director**

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Vicki provides clients with the benefit of her international experience at SABMiller, AB InBev and WHSmith where she prided herself on creating and building strong relationships across the business to then be ready to apply domestic, international and transfer pricing tax laws to business issues.

Vicki has experience in UK, international and transfer pricing related tax issues, as well as having managed group tax reporting for SABMiller plc.

#### RELATED SERVICES

- Tax
- Transfer Pricing

## EXPERIENCE

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### AREAS OF EXPERIENCE

- Transfer pricing model design, implementation and maintenance for centralised procurement, brand and trademarks, head office services
- Design and implementation of new processes for country by country reporting and master file requirements
- Extensive tax controversy experience and support in Africa, Latin America and Asia
- Effective tax rate reporting - internal and external

## CREDENTIALS

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### Prior Experience

- Head of Transfer Pricing at SABMiller plc and AB InBev NVSA and European Head of Tax at SABMiller plc
- Group Tax Manager at WH Smith plc
- Trained at Deloitte

### Education

- Cambridge University, Economics M.A.
- Chartered Accountant ICAEW

## Memberships

- Chartered Accountant ICAEW
- Director and Chair of the Advisory Board: Giki Social Enterprise Ltd

## INSIGHTS

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### Publications

#### **HMRC releases 2018/19 data on transfer pricing and the diverted profit tax**

7 February 2020

Her Majesty's Revenue and Customs has published tax data for 2018/2019 on transfer pricing and diverted profits tax. The UK's transfer pricing rules and the DPT are both important elements in a range of measures that the UK adopted to make sure multinationals pay the right amount of tax on the share of their profits that belong to the UK.

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#### **Transfer Pricing Masterclass Series**

23 July 2019

The DLA Piper Transfer Pricing Team recently presented a series of Transfer Pricing Masterclasses on a variety of topics.

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#### **Has your Mauritian transfer pricing documentation kept pace with the Mauritius Revenue Authority?**

25 June 2019

Transfer Pricing

On June 10, 2019, the Hon. Prime Minister and Ministry of Finance & Economic Development of Mauritius presented the 2019-20 Budget. In the Annex to the Budget Speech, it was indicated that the arm's length standard in the Income Tax Act (section 75) will be revised to eliminate any doubts or uncertainty as to its application. Among the other important measures, this was a signal that transfer pricing will become more of a focus in the coming years in Mauritius.

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## Events

### Previous

#### **DLA Piper Transfer Pricing Masterclass**

13 November 2019

Transfer Pricing Masterclass Series 2019

Johannesburg

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#### **Transfer Pricing Masterclass 5 - Landing the Value: Centralized Controversy Management for Transfer Pricing**

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26 September 2019  
Transfer Pricing Masterclass Series 2019  
London

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**Transfer Pricing Masterclass 4 and drinks networking – Doing your duty: Transfer pricing, tax and beyond**

10 July 2019  
Transfer Pricing Masterclass Series 2019  
London

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