



Dr Thilo von Bodungen LL.M.

Partner

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Dr Thilo von Bodungen focuses on national and international trade and distribution law and the drafting and negotiating of agreements for the operational business. His main industry focus is on industrials as well as on consumer goods and retail.

He advises companies on all stages of the value chain, from procurement and manufacturing to sales and distribution. His experience covers agreements for the purchase and sale, international contract and trade law, distribution law (distributor, commercial agent and franchising), standard agreements, transport and logistics, leasing, co-operation, joint venture and toll manufacturing agreements, service and maintenance agreements, outsourcing as well as product safety and product liability.

Thilo heads jointly with Stefan Engels the German Intellectual Property & Technology group of DLA Piper. He is Global Co-Chair of the Commercial Contracts Group and heads the Sub Group Automotive.

LANGUAGES SPOKEN

- English
- German

EXPERIENCE

- Advising BASF on the planned acquisition of the integrated global Polyamides business of Solvay, in particular on the negotiation of various supply and toll manufacturing agreements
- Advising Domino's Pizza on the acquisition of Joey's Pizza as well as on the acquisition of Hallo Pizza, in particular on the franchise law aspects
- Advising Nintendo on all kinds of commercial law matters, including distribution, logistics and procurement agreements
- Advising various international fashion and consumer goods companies on distribution, agency and franchising agreements, logistics agreements as well as on web-shops

RELATED SERVICES

- Commercial Contracts
- Franchise
- International Corporate Reorganizations

RELATED SECTORS

- Consumer Goods, Food and Retail
- Industrials
- Infrastructure, Construction and Transport
- Technology

LANGUAGES SPOKEN

English German

- Advising various automotive suppliers and OEMs on supply agreements, distribution systems as well as on warranty and liability matters

CREDENTIALS

Professional Qualifications

- Rechtsanwalt admitted with the Rechtsanwaltskammer Munich

Prior Experience

Before joining DLA Piper in 2011 Thilo worked for another international law firm.

Recognitions

- *Chambers Europe Germany 2020*: Recommended for Commercial Contracts; "He is very competent, knows the ins and outs, knows what I need and answers in the format I need, asks the right questions, explains very well and responds quickly."
- *Legal 500 Germany 2020*: Recommended for commercial and distribution law; "Thilo von Bodungen and Silke Goschler are outstanding lawyers who are able to familiarize themselves with complex scenarios and to provide practical legal advice. Their qualities, especially in drafting contracts, are outstanding."
- *Handelsblatt* in cooperation with *Best Lawyers 2020*: Recommended for technology law
- *JUVE Handbook 2019/2020*: Frequently recommended for distribution systems
- *Kanzleimonitor 2019/2020*: Recommended for contract law
- *JUVE Award 2016/2017*: Law Firm of the Year for Trade, Distribution and Logistics

Education

- Ludwig-Maximilians-University Munich, First State Examination, 2001, and Ph.D., 2005
- New York University, LL.M., 2004
- Higher Regional Court of Munich, Second State Exam, 2003
- Humboldt-University Berlin, 1999
- University of Regensburg, 1998

Memberships

- German-American Lawyers Association (DAJV)
- German Association for Distribution Law (DGRV)

INSIGHTS

Thilo regularly publishes articles in law magazines.

Publications

Germany: Labeling requirements for fashion influencer marketing – more transparency can also lead to restrictions

20 MAY 2019

Many observers in Europe today feel that the practice of labeling of advertising in social media, such as Instagram, has gone a little off the rails. The rule of thumb: "Where there is advertising, there must be labeling" is taken ad absurdum. In fear of receiving a warning letter for incorrect labeling, many influencers label posts that name brands as advertising even if they have

not been paid for it.

- Von Bodungen: Betriebs-Berater, *EuGH: Ausgleichszahlung des Handelsvertreters für die Werbung neuer Kunden*, EuGH, Court Decision from 7/4/2016 – C-315/14, Marchon Germany GmbH against Yvonne Karaszkiwicz, ECLI:EU:C:2016:211
- Von Bodungen: Magazin food-service, Interview about: "*Fair Franchising: Recourse to legal action is not excluded*", Edition of 6/9/2016

Events

Previous

Coronavirus COVID-19 and its effects on supply chain contracts

19 March 2020

- International Commercial Contracts Webinar Programme 2017: International Joint Ventures - Key Commercial Contracts & Considerations in Joint Ventures, 29 March 2017
- Breakfast@DLA Piper: "Absatz ohne Abseits Gestaltung internationaler Vertriebssysteme aus vertrags- und steuerrechtlicher Sicht", 20 July 2016

NEWS

DLA Piper advises Rolls-Royce on acquisition of Siemens' eAircraft business

21 June 2019

DLA Piper has advised Rolls-Royce plc on the acquisition of Siemens' electric and hybrid-electric aerospace propulsion activities, eAircraft. The acquisition will accelerate the delivery of Rolls-Royce's electrification strategy and boost its ambition to play a major role in the "third era" of aviation. The completion of the transaction is expected in late 2019, following a period of employee consultation.

DLA Piper advises the Carlyle Group on its sale of VWD

12 APR 2019

DLA Piper has advised global investment firm The Carlyle Group on its sale of vwd Vereinigte Wirtschaftsdienste GmbH, a leading European provider of software solutions for investment professionals, to Infront ASA. Infront is a European market leader for real-time market data, trading, news and analytics applications based in Oslo, Norway.
