



John Cloke

Partner

London

T: +44 (0) 20 7796 6209
F: +44 (0) 20 7796 6113
M: +44 (0) 7714 327 103

John Cloke is a media rights lawyer with a particular focus on the sale and acquisition of sports rights, content distribution and media technology issues.

John also regularly advises clients on copyright and related intellectual property issues, broadcast regulation and new media strategy.

EXPERIENCE

- Advising The Football Association Premier League Limited on all aspects of its domestic and international rights sales strategy
- Advising various clients on exploitation of media rights via over-the-top IP-based platforms, including distribution arrangements and platform security issues
- Advising the British Horseracing Authority on the replacement of the Horserace Betting Levy
- Advising Discovery Communications on various broadcasting issues and corporate acquisitions
- Advising Save the Children on its "Born to Shine" ITV television series

CREDENTIALS

Professional Qualifications

- Solicitor of the Senior Courts of England and Wales

Education

- Oxford University, Keble College, Law, B.A.(Hons) Oxon, 2001

Memberships

- The Law Society

RELATED SERVICES

- Intellectual Property and Technology

RELATED SECTORS

- Media, Sport and Entertainment

INSIGHTS

Events

- Speaker on "Connected TV and Digital Disruption in the Audio-Visual Sector", TechLaw 2015