



Siân Croxon

Consultant

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Siân Croxon is experienced in contentious and non-contentious intellectual property, particularly trademarks, copyright, patents, design rights, confidential information and trade secrets.

Siân advises on the protection and exploitation of brands, parallel imports and counterfeits and advertising on a UK and pan-European basis.

She is experienced in trademark and copyright infringement on the internet, use and abuse of internet domain names and the opportunities and risks of internet trading and advertising.

RELATED SERVICES

- Intellectual Property and Technology

CREDENTIALS

Professional Qualifications

- Solicitor of the Senior Courts of England and Wales

Education

- Warwick, History BA

Memberships

- Member of the Advertising Lawyers Association
- MARQUES (European Trade Mark Owner's Organisation)
- Firm's representative of the Anti-Counterfeiting Group's Associate Groups
- Co-opted representative of the British Toy & Hobby Association on the Intellectual Property Committee of the TIE (Toy Industries of Europe)

Publications

What can Al Capone teach us about business and human rights?

23 MAY 2018

You may well ask - how on earth can a mafia capo in Chicago from the early 20th century have anything to do with Business and Human Rights in the 21st century?

Events

Numerous internal and client based talks, seminars and workshops. Subjects:

- Data protection issues in new media promotion and advertising
- Comparative and other advertising including price indications, sales promotions and other burning issues
- Consumer protection from unfair trading regulations
- Trademark and copyright
- General identification and protection of intellectual property rights
- Social media and the challenges presented to brand owners
- IPRs and the commissioning process