



Data Protection and Privacy

Les données personnelles sont un enjeu commercial crucial mais leur usage est particulièrement réglementé. Malgré les efforts déployés par les entreprises pour suivre l'évolution rapide et critique des lois sur la protection des données, elles restent confrontées à un risque constant de violations graves de la réglementation ainsi qu'à un accroissement permanent du nombre de cyber-attaques. Ces risques justifient un suivi du programme de conformité mis en place notamment pour identifier toutes mises à jour nécessaires à la protection de l'entreprise justifiées notamment par l'évolution de l'activité ou de l'environnement de l'entreprise. Cela est d'autant plus important que les autorités de protection des données s'organisent pour coopérer entre elles et avec d'autres autorités administratives telles que la DGCCRF pour conduire leurs investigations et prononcer des sanctions dont les montants ne sont plus symboliques.

Dans le monde entier, nos avocats dédiés à la protection des données et à la cybersécurité travaillent en étroite collaboration et avec l'ensemble des pratiques du cabinet afin de toujours mieux comprendre les besoins de nos clients.

DLA Piper propose une expertise en matière de gestion et de sécurité des données personnelles et du droit au respect de la vie privée, quel que soit le lieu où ses clients exercent leurs activités. Notre présence à l'échelle mondiale et notre expérience approfondie dans chaque région permettent à nos clients de bénéficier de notre connaissance du droit local au travers de conseils pratiques. DLA Piper est un cabinet de premier choix pour accompagner ses clients sur l'ensemble des questions relatives aux données personnelles.

Les membres de notre équipe sont très impliqués dans les évolutions parlementaires de la réglementation locale et entretiennent des contacts étroits avec les législateurs en Asie Pacifique, en Europe et aux États-Unis. Notre équipe a joué un rôle majeur à l'avant-garde du développement des lois sur la protection de la vie privée et la sécurité des données dans le monde entier. Notre équipe Data a assisté ces dernières années plus de 100 organisations multinationales pour concevoir et mettre en œuvre des programmes de protection de la vie privée et de sécurité des données. Ces programmes, toujours axés sur l'évaluation des risques, visent notamment à élaborer des politiques internationales, mettre en œuvre des stratégies efficaces de transferts internationaux de données, négocier des accords de transfert, des contrats de responsabilité conjointe ou tous accords internationaux complexes. Notre équipe data assure également la défense de ses clients dans le cadre d'actions

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AUTRES COMPÉTENCES

- Antitrust and Competition
- Corporate
- Employment
- Intellectual Property and Technology
- International Trade, Regulatory and Government Affairs
- Technology Transactions and Strategic Sourcing

AUTRES SECTEURS

- Banque et services financiers
- Énergie
- Assurance
- Sciences de la vie

collectives.

Nous offrons une palette de services pour une clientèle multisectorielle notamment sur les aspects suivants :

- Médias, Sports et Divertissement
- Technologies

- Audit du programme de conformité en place au sein de l'entreprise et audit des sites web
- Audit de conformité dans le cadre d'opérations d'acquisition et plan d'actions correctives
- Mise en œuvre et suivi des programmes de conformité
- Conseil sur la mise en place d'une structure de gouvernance
- Conseils sur la mise en place d'outils pouvant être considérés comme intrusifs (surveillance des systèmes IT, vidéosurveillance, caméra thermique, technologies biométriques, objets connectés, intelligence , webscrapping, etc.)
- Stratégie de réponses face à l'exercice des droits des personnes concernées
- Programme de cybersécurité, gestion des incidents et stratégie à adopter en cas de violations des données
- Conseil sur les pratiques d'investigations et e--discovery
- Conseil sur les projets impliquant des traitements de données de santé (imagerie médicale, plateforme de télémédecine, ...)
- Conseils sur les aspects données personnelles des programmes de « compliance » (screening, alertes professionnelles, ...)
- Assistance aux contrôles des autorités de protection des données (préparation aux contrôles, assistance lors du contrôle et post contrôle)
- Gestion globale des transferts de données (accords de transfert, BCR, etc.)
- Consultation sur les statuts applicables (responsable de traitement, responsable de traitement conjoints et sous-traitant) et rédaction des clauses/contrats en découlant
- Lobbying et liaison avec le gouvernement
- Relations avec les autorités de contrôle (demande d'avis, consultation, etc.)

EXPERIENCE

- We provide cutting edge global advice to a leading global mobile chip manufacturer on notice, consent, data transfer, access correction and data retention requirements applicable to rolling out a suite of mobile apps that use device identifier data, location data and offer geo-fencing capabilities. In addition, we have advised the company on Chinese requirements related to storage of data in China, on application of the US COPPA children's privacy rule to the company's technologies and on the US multi-stakeholder negotiations on mobile app short-form privacy notices.
- We designed and advised on the implementation and rollout of a whistleblowing hotline for a leading pharmaceutical company across the European Union. The outcome of this project was a whistleblowing hotline compliant in 29 European countries, with as little modification as possible on a country-by-country basis. The multi-year process involved liaising with counsel in the relevant countries, producing documentation for employees, drafting key agreements between group entities and service providers, and creating internal operational guidance documentation for use in investigations.
- We are the appointed exclusive data protection advisor to the world's largest fashion retailer. The appointment began with a 51-country multi-year compliance audit of all its subsidiaries operating under its 8 global retail brands. This exercise was unique because, in addition to document reviews and interviews, we conducted extensive on-site audits of all operational functions within the organization, such as sales, marketing, online sales, finance and vendor management. The review covered Milan, Paris, Moscow, Shanghai, Beijing, Hong Kong and Macau.
- We advise a large communications company on privacy compliance issues related to information practice and digital advertising on its cable, internet and telecommunications service and with regard to the company's cyber-security program. We are providing compliance and strategic advice on new proposed data use cases, revisions to their privacy policy and consumer opt-out mechanisms. We are assisting the company before self-regulatory organizations and in responding to congressional and regulator inquiries. We are also providing strategic advice to one of their companies regarding its cyber-security and mobile privacy initiatives and advising the company on data security strategies as well as representing a business unit in an FTC mobile app security investigation.
- We represent a global pharmaceutical company with the rollout of a follow-the-sun customer service response model for product inquiries. The project includes the following activities related to privacy compliance in Latin America, Asia-Pac and Europe:

analysis of privacy notice and consent requirements, review of security requirements in a number of Latin American countries, and the drafting, localization and implementation of a global intra-group data transfer agreement for compliance purposes, in order to support the follow-the-sun customer service model.

- Representing a coalition of 20 major communications, Internet, media and retail companies we have helped to draft all of the U.S. state privacy, security and e-commerce legislation that has become law over the past eight years.

ACTUALITÉS

Publications

DLA Piper GDPR fines and data breach survey: January 2021

19 January 2021

EUR272.5 million of fines have been imposed for a wide range of infringements of Europe's tough data protection laws according to international law firm DLA Piper. The figure is taken from the law firm's latest annual GDPR fines and data breach survey of the 27 European Union Member States plus the UK, Norway, Iceland and Liechtenstein.

Israel Group News January 2021

19 January 2021

ISRAEL GROUP NEWS

In this issue, our global activities, latest publications, recent events and more.

Data Subject Access Requests - High Court dismisses claim where DSAR regime abused

18 January 2021

The High Court of England and Wales dismissed a claim against a bank for allegedly failing to provide an adequate response to the Claimant's data subject access request, highlighting the robust approach that the court is willing to take where it suspects the tactical deployment (or abuse) of the DSAR regime.

The UK-EU Trade and Cooperation Agreement: Implications for technology services

11 January 2021

The TCA includes a chapter relating to digital services which provides some key details relevant to both providers and customers of technology-related services.

Brexit: Final arrangements for 1 January and future EU-UK data transfers

30 December 2020

The Brexit trade deal has now been agreed between the EU and UK. Here we summarise the implications for data protection including the important issue of cross-border data flows, which are critical for businesses to maintain between the EU and UK.

Who's responsible for content posted on the Internet? Section 230, explained

22 December 2020

What the law does, what people are saying it should do, and what might happen next.

When a threat actor strikes: Legal considerations and challenges in a ransomware attack

21 December 2020

Evidence suggests that having employees working remotely significantly increases the risk of a successful ransomware attack.

EU digital reform: Brussels seeks to regulate Big Tech and other digital services

16 December 2020

Europe's legal framework for digital services has been unchanged since the adoption of the e-Commerce Directive¹ in 2000.

Subsequent advances in technology, and the accompanying evolution of digital services, have resulted in more and more calls for updated regulations from market participants, governments and regulators.

DLA Piper global data transfer methodology

15 December 2020

Standardised model for assessing appropriate safeguards on the transfers of personal data from the EEA/UK.

European Law on Cookies

27 November 2020

DLA Piper has published a new guide that summarises the varying approaches of the law on cookies across Europe.

Blockchain and Digital Assets News and Trends

23 November 2020

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

IMF issues report on regulatory framework for CBDs and GSCs, SEC invites feedback on application of custody rule to digital assets.

Navigating China Episode 14: New draft national, harmonised data protection law for Mainland China

23 October 2020

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

A first national level personal information protection law for Mainland China has been published, reinforcing and heightening existing data protection compliance obligations for organisations doing business in China.

Blockchain and Digital Assets News and Trends

21 October 2020

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

SDNY finds Kin token is a security; unpacking the DOJ's cryptocurrency guidance – plus latest legal, regulatory and case law developments.

Singapore: Imminent Changes to the Personal Data Protection Act 2012 (PDPA)

16 October 2020

On 5 October 2020, the Singapore Personal Data Protection (Amendment) Bill (Bill) was tabled in Parliament for the first reading. It is expected that the Bill will be passed before the end of the year if not sooner.

Israel Group News October 2020

7 October 2020

ISRAEL GROUP NEWS

In this issue, our global activities, latest publications, recent events and more.

Coronavirus Resource Center: Our global repository of insights and events

30 September 2020

A central repository for our reports and commentary on the legal and regulatory concerns arising from the pandemic.

Philadelphia grows privacy capabilities with a new arrival

30 September 2020

Ronald Plesco, an internationally known information security and privacy lawyer, has joined our Philadelphia office.

A new EECC coming into play: Key points for electronic communications service providers

15 September 2020

Entities providing an electronic communication service, such as email or video streamed over the Internet, may need to register as an ECS provider in relevant EU nations.

Blockchain and Digital Assets News and Trends

21 August 2020

BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS

California appellate court affirms judgment for Coinbase in lawsuit over Bitcoin Gold – plus latest legal, regulatory and case law developments.

Schrems II: Now what? New FAQs from EU data protection supervisors provide guidance on data transfers

28 July 2020

Organizations relying on Privacy Shield for transfers to the US of personal data subject to GDPR must immediately implement an

alternative mechanism or cease transfers.

EU's highest court invalidates the EU-US Privacy Shield; European Standard Contractual Clauses remain valid, but subject to conditions

16 July 2020

The CJEU declared invalid the EU-US Privacy Shield framework for the transfer of personal data from the EU to the US.

Israel Group News July 2020

8 July 2020

ISRAEL GROUP NEWS

In this issue, our global activities, latest publications, recent events and more.

A go-to firm for defending patent cases

30 June 2020

Recognition from *Law360*

Atlanta expands privacy capabilities

30 June 2020

Lael Bellamy's arrival bolsters our data protection, privacy and security capabilities throughout the firm.

Intellectual property rights are a renewed focus as the world looks beyond a global viral outbreak

30 June 2020

A few key IP-related considerations for companies, whether they are seeking to expand into new markets or looking to preserve their place in an existing market.

Northern California bolsters telecom and regulatory practice

30 June 2020

Regulatory and telecom attorney Kristin Jacobson has joined our Northern California office in Sacramento.

Washington, DC grows technology capabilities with two new arrivals

30 June 2020

Marius Domokos and Justin Ilhwan Park have joined our Washington, DC practice.

New Section 301 investigations into digital services taxes involving multiple countries

29 June 2020

The US Trade Representative will investigate whether these DSTs discriminate against or place an unreasonable burden upon or restrict US commerce.

Blockchain and Digital Assets News and Trends June 2020

18 June 2020

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

World Economic Forum announces Presidio Principles as a foundation of blockchain ecosystem design – plus latest legal, regulatory and case law developments.

Business protection: An Interactive guide

18 June 2020

Global companies are at risk of their data and confidential information being leaked to competitors, especially when key employees leave. Protecting the integrity of new formulations and trade secrets is crucial, particularly for life sciences companies, to holding a competitive advantage and building success.

World Economic Forum announces Presidio Principles as a foundation of blockchain ecosystem design

18 June 2020

WEF's foundational values for a decentralized future.

Navigating China Episode 13: (More) Important Developments in China's Privacy and Cyber Laws

10 June 2020

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

China's privacy and cyber authorities have been busy in the last month enacting substantial enhancements and clarifications to data protection compliance obligations; and even more changes are expected before the end of 2020.

New Chinese Civil Code Introduces Greater Protection of Privacy Rights and Personal Information

9 June 2020

China's top legislature, the National People's Congress, recently enacted the PRC Civil Code (the Civil Code), which will come into force on 1 January 2021. This first ever "codified" legislation covers a wide spectrum of rights and issues such as property rights, contracts, matrimonial and family law and tort liability.

COVID 19 | Legal Task Force Spain: Updated publications

25 May 2020

The coronavirus COVID-19 crisis has no similar precedent in recent times in Europe. The Spanish authorities are doing their best to approve new laws and regulations addressing the challenges created by the crisis. This summary shall not as legal advice, but only as an informative document. Stay attentive to new updates.

Blockchain and Digital Assets News and Trends

20 May 2020

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

California may limit application of securities laws to tokens, French court says bitcoins are fungible assets – plus latest legal, regulatory and case law developments.

Latin America digital services tax update

18 May 2020

For businesses that are non-resident digital service providers in Latin America.

Helping patients during the pandemic

14 May 2020

Some important considerations for biopharma manufacturers.

Facial recognition technology: Supporting a sustainable lockdown exit strategy?

8 May 2020

Technology has played a dominant role during the lockdown and will be a key aspect of ensuring the transition back to normality is successful. This article discusses recent trends, particularly in Ireland, Denmark and China, regarding the adoption of facial recognition technology (FRT) as a result of the COVID-19 pandemic.

Les applications mobiles pour sortir du confinement? Le projet StopCovid ne semble pas vraiment convaincre le Régulateur

5 May 2020

S'inspirant d'expériences notamment asiatiques pour sortir de la crise sanitaire liée au COVID-19, les gouvernements et les acteurs privés européens s'orientent vers les applications mobiles considérées comme des moyens utiles. Cependant, étant basées sur la collecte de données à caractère personnel, elles soulèvent de nombreuses questions.

Israel Group News May 2020

4 May 2020

[ISRAEL GROUP NEWS](#)

Providing access to valuable business resources in real time.

Post-COVID-19: What to expect in the "next normal"

30 April 2020

Issues that are front of mind, based on an informal survey of some of the largest companies and most influential global business leaders.

eSignature and ePayment News and Trends

30 April 2020

ESIGNATURE AND EPAYMENT NEWS AND TRENDS

Some key considerations for lenders looking to close loans electronically, either in person or remotely, plus latest regulatory, legal and case law developments around eSignatures and ePayments.

Etat d'urgence sanitaire : La CNIL continue de veiller au respect de la réglementation avec quelques aménagements

28 April 2020

L'ordonnance n° 2020-306 du 25 mars 2020, fixant une période d'état d'urgence sanitaire provisoirement entre le 12 mars et le 24 juin 2020, et visant à proroger certains délais et à adapter certaines règles de procédure au regard de la crise sanitaire, a été complétée par l'ordonnance n° 2020-427 du 15 avril 2020.

Top of Mind: COVID-19 technology sector insights

28 April 2020

In this time of growing uncertainty, we recognize that many tech businesses are facing significant disruptions and unprecedented challenges arising from the coronavirus disease 2019 (COVID-19) pandemic.

Turning downtime into privacy time: COVID-19 privacy review in Canada

24 APR 2020

As many businesses adapt to the current environment imposed by COVID-19, now may be the time for your organization to consider evaluating the state of your privacy and data protection management.

Blockchain and Digital Assets News and Trends

23 April 2020

BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS

The FSB report on global stablecoin frameworks and related cryptoassets reflects views inside G20 governments – plus latest legal, regulatory and case law developments.

Le traitement des données mobiles des individus: un moyen de répondre à la crise sanitaire?

15 April 2020

A l'heure où plusieurs pays envisagent le déconfinement, l'utilisation des données mobiles est considérée comme un moyen incontournable pour lutter contre l'épidémie de coronavirus COVID-19. Les initiatives déjà prises à travers le monde apportent un éclairage intéressant à travers leur différence de mise en œuvre et les risques qu'elle comportent.

Adapting to a new consumer market

15 April 2020

As consumer-facing businesses consider changes in their business models, avoiding legal pitfalls in some key areas is necessary for a successful transition.

Episode 12: More obligations on Chinese mobile app operators to comply with

9 April 2020

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

Following the crackdown by Chinese authorities against non-compliant mobile apps in late 2019 (please see Episode 8 in this series), the authorities have issued a series of app compliance guidelines (including the Guide to Self-Assess Illegal Collection and Use of Personal Information by Apps, Methods for Identifying Unlawful Acts of Apps to Collect and Use Personal Information, and Draft Specification for Collecting Personal Information in Mobile Applications). These guidelines imposed detailed obligations and practical actions to urge mobile app operators to conduct self-assessments and to rectify any non-compliant data processing practices. Organisations may have noted that some of these guidelines contain conflicting requirements.

HHS issues notification of enforcement discretion under HIPAA for certain uses and disclosures by business associates

7 April 2020

This announcement permits business associates to share personal health information with public health authorities and agencies in accordance with HIPAA exceptions as part of COVID-19 relief efforts.

Coronavirus COVID-19 - IPT Q&A: France

6 April 2020

This Q&A relates to France IPT matters, such as termination right due to force majeure, data privacy, remote work and privacy issues, outsourcing arrangements, business continuity and disaster recovery provisions, suppliers fixed costs, supply chain relationships, impact on RFP processes, and more.

Beyond social distancing: What employers need to know to keep their workplaces safe and manage privacy obligations in the face of COVID-19

2 April 2020

Guidance from OSHA, EEO and CDC to help employers seeking to protect the health, safety and privacy of their on-site employees.

eSignature and ePayment News and Trends

March/April 2020

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

COVID-19 special edition

EU Data Protection: COVID-19

1 April 2020

The world is facing unprecedented challenges in its fight to contain Coronavirus (COVID-19). Various countries are in lockdown and emergency measures being implemented to contain the pandemic, with European countries currently at the epicentre of the outbreak.

Important updates for British Columbia Public Bodies amidst COVID-19 (Canada)

1 APR 2020

In light of the current and developing COVID-19 circumstances, the following alerts have been released for British Columbia Public Bodies, subject to the Freedom of Information Legislation. One order permits public bodies to use and disclose personal information using tools and cloud services outside of Canada in certain circumstances. Another extends the time for freedom of information responses. Last, organizations are asked to remain vigilant for cyber crime.

UK Supreme Court upholds appeal in class action against Morrisons

1 April 2020

Today the Supreme Court allowed an appeal in *Morrisons v Various Claimants*, a significant class action decision addressing the extent of an employers' liability for data breaches maliciously committed by an employee.

Coronavirus: Cybersecurity considerations for your newly remote workforce (United States)

31 March 2020

Cyber risk management involves balancing the productivity of a workforce with ensuring confidentiality, integrity and availability of the company's own systems and data, as well as that of their supply chain.

Are you ready for CCPA class action litigation?

30 March 2020

Many businesses may not have fully contemplated the major data breach class action litigation risk created by the California Consumer Privacy Act.

Episode 11: Important clarifications and changes to China's data privacy standards

27 March 2020

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

Important updates to China's de facto data privacy regulations will come into force on 1 October 2020. The amendments to the Personal Information Security Specification (PIS Specification) comprise important clarifications rather than substantial changes to the existing regulations.

Blockchain and Digital Assets News and Trends

25 March 2020

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

The age of viral outbreaks – key contract considerations in a post-COVID-19 world, plus latest legal, regulatory and case law developments around blockchain and digital transformation.

Coronavirus: Cyber hygiene practices

25 March 2020

While the world is responding to the coronavirus disease 2019 (COVID-19), and individuals are increasingly focused on personal hygiene and social distancing, augmenting cyber hygiene efforts at home and at work are increasing in importance too.

Episode 10: Stricter data localisation and security rules for financial and insurance data in China

06 Mar 2020

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

The People's Bank of China has released new guidelines on the collection and processing of personal financial information (PFI Guidelines), which provide much-needed clarity on how personal financial information in China should be processed, secured, and transferred. While the PFI Guidelines do not impose an outright ban on personal financial information leaving China, mandatory compliance steps (including consent and impact assessments) must be taken.

Europe initiates regulations on artificial intelligence; industry presented with opportunity to provide inputs

5 March 2020

[AI OUTLOOK](#)

The White Paper on AI initiates a process that could potentially establish the world's first far-reaching regulatory framework for AI.

PropTech in the United States – where we're heading

2 March 2020

[PROPTech INSIGHTS](#)

The legal implications of operating smart buildings.

Important changes proposed to Hong Kong's data protection law

27 February 2020

Any organisation processing Hong Kong personal data must plan ahead to anticipate significant new compliance obligations requirements. These are proposed in a recent consultation paper to amend Hong Kong's Personal Data (Privacy) Ordinance (PDPO), and would – if passed – constitute the first changes to the PDPO since 2012.

Opportunities arising from Asia's data protection frameworks (AsiaPac)

14 February 2020

The media controversy surrounding China's coronavirus COVID-19 detection app, the "close contact detector," has highlighted a common misapprehension about how data protection law is universally applied around the world.

Italy's new Digital Services Tax is now in force

11 February 2020

Not all digital services will be taxed – only those entailing a high degree of users' involvement in value generation.

Israel Group News February 2020

10 February 2020

[ISRAEL GROUP NEWS](#)

In this issue, our global activities, latest publications, coming events and more.

Foreign ITAR cloud storage now permitted

4 February 2020

This may provide ITAR-registered companies some flexibility with the virtual storage and transmission of their technical data, but using non-US based cloud storage is still not without risk.

OECD statement of Digital Tax Initiative highlights progress, sets timeline for consensus – key points on Pillar One and Pillar Two

3 February 2020

The development of a new taxing right is a major initiative, and the OECD continues to work at a brisk pace.

Argentina suspends Promotional Regime of the Knowledge-based Economy

28 January 2020

The regime aims to promote digital, information and communication technologies and the highly skilled human capital that creates and advances those technologies.

EU MDCG issues new guidance on Cybersecurity for medical devices

27 January 2020

On 7 January 2020, the EU Medical Device Coordination Group published new guidance to help manufacturers fulfil all relevant cybersecurity requirements in Annex I to the new Medical Device Regulations (Regulations 2017/745 on medical devices and 2017/746 on in vitro diagnostic medical devices).

DLA Piper GDPR Data Breach Survey 2020

20 January 2020

According to DLA Piper's latest GDPR Data Breach Survey, data protection regulators have imposed EUR114 million (approximately USD126 million / GBP97 million) in fines under the GDPR regime for a wide range of GDPR infringements, not just for data breaches.

France, Germany and Austria top the rankings for the total value of GDPR fines imposed with just over EUR51 million, EUR24.5 million and EUR18 million respectively. The Netherlands, Germany and the UK topped the table for the number of data breaches notified to regulators with 40,647, 37,636 and 22,181 notifications each.

Episode 9: 2020 - Privacy, Security and Content Regulation to Increase in China

10 January 2020

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

China's authorities have published a much-anticipated brand new directive on internet content regulation and governance, which will

come into force on 1 March 2020. This law will require organizations which host websites in China to make fundamental changes to their website governance frameworks.

Commerce imposes export licensing requirement on geospatial imagery software

8 January 2020

Companies that produce, design, test, manufacture, fabricate, or develop a software described in the new controls may now be operating within the category of "critical technologies" as defined in CFIUS regulations.

CCPA Rescue Kit arrives amid new privacy law change

19 December 2019

A series of integrated compliance offerings to help businesses begin the journey of compliance with this important new privacy bill.

Stricter outsourcing rules for Singapore's banking sector

13 December 2019

Banks and credit card providers in Singapore should consider updating their outsourcing arrangements in anticipation of stricter new laws. Singapore's Government has proposed new powers to regulate more closely the outsourcing arrangements of banks and credit card providers regulated by the MAS, and to impose stricter sanctions.

Congressional hearing to focus on facial recognition and national security

12 December 2019

[AI OUTLOOK](#)

Technologies controlled by foreign governments and their implications for privacy and national security are expected to be a major topic.

Corporations need to remain vigilant amidst the rise of cyberattacks and cyberfrauds

2 December 2019

Recent figures show that Hong Kong and China remain the top destinations of fraudulent funds, most of which are the result of cyberfrauds. Read our article which gives helpful tips on how to avoid falling victim to these attacks.

Israel Group News November 2019

18 November 2019

In this issue, IP considerations in augmented reality and virtual reality, plus our global activities, latest publications, coming events and more.

Episode 8: Crackdown on infringing China apps

13 November 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

China's authorities have launched a crackdown against non-compliant mobile apps. The crackdown is taking place during November and December 2019, so businesses operating apps in China must take urgent action or else face sanctions.

Hong Kong's SFC introduces strict conditions on cloud data storage

8 November 2019

All entities licensed by the Hong Kong SFC and storing data in the cloud must urgently review their data storage arrangements in light of a new circular from the SFC on "Use of external electronic data storage". This circular introduces strict new conditions on both cloud users and cloud vendors.

Episode 7: New China encryption law passed

6 November 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

The new PRC Encryption Law will come into force on 1 January 2020. It will bring fundamental changes to the sale, import and use of encryption technologies in China by foreign and domestic organizations.

Episode 6: Further developments in PRC data privacy regulations

1 November 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

An updated draft of China's Amended Personal Information Security Specification (Amended PIS Specification) and proposed new amendments to the privacy specification for mobile apps (App Privacy Specification) were published this week, alongside brand new draft regulations for the banking sector.

The Russian Supreme Court clarifies intellectual property legislation

30 Sep 2019

Clarifications from the Supreme Court have a significant impact on the further development of court practice in Russia.

With great influence comes great responsibility: potential liabilities in the growing influencer marketplace

30 Sep 2019

What responsibility, if any, falls on the influencer for social media product endorsements?

EU's right to be forgotten, but only in Europe?

25 September 2019

[PRIVACY MATTERS](#)

In a landmark decision, the European Court of Justice has sided with Google over a claim by the French supervisory authority

regarding the application of the so-called right to be forgotten.

A guide to the General Data Protection Regulation [Updated for 2019]

17 September 2019

On 4 May 2016, the text of the General Data Protection Regulation (GDPR) was published in the Official Journal of the European Union, concluding over four years of intensive legislative work on a new data protection legal framework for Europe.

Israel Group News August 2019

7 August 2019

ISRAEL GROUP NEWS

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Changes in electronic communications and digital marketing – revised proposal for the ePrivacy Regulation

1 August 2019

PRIVACY MATTERS

On 26 July 2019, at the level of the Council, the Finnish government has issued a revised (Council) proposal for the e-Privacy Regulation with some amendments concerning electronic communication content, data & metadata, and further processing of metadata.

FTC announces Cambridge Analytica settlement

25 July 2019

A sign that the FTC may be stepping up its pursuit of individual liability in addition to corporate liability.

FTC unfriends Facebook

25 July 2019

The FTC order imposes new penalties and requirements on Facebook.

The government in your cloud

24 July 2019

As companies shift more data to the cloud, the US government's ability to access that content should not be overlooked.

Episode 5: Apps are being shut down in China - will yours be next?

12 July 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

While apps are incredibly popular in China, in recent months some have been disappearing from app stores in the country because they do not comply with recent apps regulations. Indeed many companies are not even aware of the comprehensive new privacy compliance obligations for apps in China.

Episode 4: Getting data out of China - the challenge of operating your China business offshore

26 June 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

An updated and substantially more onerous draft of China's long awaited position on cross border data transfers has just been published. The Measures on Personal Information Cross Border Transfer Security Assessment (Measures) apply to all "Network Operators" and will require specific action to be taken by all businesses that send personal information out of China.

Who's that bot? California requires clear disclosure starting 7/1/2019

20 June 2019

A California law attempts to tackle the problem of automated online accounts that simulate conversation – and that are used to confuse or deceive.

Episode 3: Yet more regulators join the party in enforcing cybersecurity

4 June 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

Licensed telcos and internet businesses in China face a new wave of investigations by the Ministry of Industry and Information Technology (MIIT) as they announce a new enforcement campaign aimed at ensuring network security compliance.

Episode 2: New stringent cyber security rules announced in China, what will your business need to do?

29 May 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

Organisations with operations in China must prepare now for new comprehensive cybersecurity rules. The Chinese authorities have announced MLPS "version 2.0", which will come into force on 1 December 2019, and have potential significant impact to businesses' infrastructure and operations in China.

Singapore data security - Recent incidents and compliance steps you

23 May 2019

Organisations handling Singapore personal data should re-evaluate their data security compliance programmes in light of recent regulatory scrutiny and enforcement action.

Episode 1: Cyber enforcement starts

21 May 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

China's cybersecurity regulators are now taking their first steps to verify organisations' (including foreign businesses') compliance with China's cybersecurity laws. As anticipated, the focus is on businesses that have an online presence in China.

Intellectual Property and Technology News (Asia Pacific) May 2019

15 MAY 2019

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Intellectual Property and Technology News (Asia Pacific) is our biannual publication designed to report on worldwide development in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

Israel Group News May 2019

9 MAY 2019

[ISRAEL GROUP NEWS](#)

In this issue, our global activities, latest publications, coming events and more.

CCPA vs. GDPR: the same, only different

11 APR 2019

Businesses that have undertaken GDPR compliance will have an advantage in addressing CCPA, but those efforts alone won't suffice.

New Year, New Regulations: Cyberspace Administration of China launches new blockchain regulatory framework

4 MAR 2019

You may need to comply with new regulations if you use Blockchain technology to conduct your business in mainland China. The "Regulations for Managing Blockchain Information Service" take effect on 15 February 2019. The new regulations encourage Blockchain industry organisations to enhance self-discipline and establish sound industry standards.

Data privacy law: the top global developments in 2018 and what 2019 may bring

25 FEB 2019

In 2018, the world saw numerous significant privacy law developments, a trend that is continuing in 2019.

Explainability: where AI and liability meet

25 FEB 2019

Makers and users of AI face a new and interesting problem: what is the acceptable tradeoff between explanation and accuracy?

Sharpen your pencils: California AG's Office announces start of its important CCPA pre-rulemaking and schedule

for issuing its important CCPA rules

13 FEB 2019

Because the CCPA is littered with drafting errors and confusing definitions, this AG rulemaking is extremely important.

Israel Group News

12 FEB 2019

ISRAEL GROUP NEWS

In this issue, the rise of the Data Protection Officer, plus news and coming events.

Keeping watch on smartphone app payments in China

7 FEB 2019

Now could be a good time to think about the level of transparency your company may have in connection with smartphone app payments by your employees.

California Consumer Privacy Act: what's new for retailers?

23 JAN 2019

Particular features of the CCPA affect the retail industry in unique ways.

US companies: EU data regulation means new oversight

2 DEC 2015

Many US companies are about to experience new regulatory oversight.

Landmark privacy ruling in Europe on the right to be forgotten

26 JUN 2014

European Court of Justice: search engines must remove the link between search results and a web page if it contains information an individual deems should be "forgotten"

Blockchain - a revolution for the insurance sector with some risks

9 MAR 2017

Blockchain is "the most important invention since the Internet itself" according to Marc Andreessen. And there is no doubt that there are huge potentials for the insurance sector to exploit such technology, but as any new technology, it will also lead to new legal risks.

EU: new obligations for digital services providers and operators of essential services

28 JUN 2016

In line with the EU's broader Cyber Security Strategy, the NIS Directive is a significant step towards a more secure cross-border cyberspace with a high shared level of network and information system security.

The blockchain revolution, smart contracts and financial transactions

26 APR 2016

Blockchain-based smart contracts have enormous potential to streamline financial transactions and reduce counterparty risks.

Plan now to use off-band communications during an incident response: key points

27 OCT 2015

A robust IR plan should include communications techniques that operate outside regular company communication methods.

Information security obligations for Australian businesses under the Privacy Act: A reminder from the OAIC

14 MAY 2013

At the launch of this year's Privacy Awareness Week on 29 April 2013, the OAIC released its new Guide to Information Security: 'Reasonable steps to protect personal information' ("**Guide**"). The Guide aims to assist Australian businesses and those carrying on business in Australia to interpret the continuing requirement under the Privacy Act (both under the current and the amended law) to "take reasonable steps" to protect the personal information they hold.

Law à la Mode

20 SEP 2012

[LAW À LA MODE](#)

This issue of Law à la Mode is brought to you by our German editorial team, in the midst of a month in which fashion capitals around the globe are enjoying Fashion Week S/S 2013.

Law à la Mode

1 MAY 2012

[LAW À LA MODE](#)

Law à la Mode

01 Mar 2012

[LAW À LA MODE](#)

UK: The real risk of cyber attack

1 AUG 2011

Evènements

Récemment

Schrems II CJEU Judgment: Implications on Data Transfers

17 July 2020
Webinar

Webinar: Understanding and preparing for GDPR dawn raids

24 June 2020
Bruxelles

The ABCs for DPOs - 2.0

21 January 2020
Tel Aviv-Yafo

DLA Piper France Tech Summit

Mardi 19 mars 2019
Paris

NEWS

DLA Piper advises ATI Global on GBP170 million acquisition of Groundsure

21 January 2021
Global law firm DLA Piper has advised ATI Global on its GBP170 million acquisition of UK based location intelligence business Groundsure, a leading supplier of environmental searches, data, mapping and reports for the UK property market, from Ascential plc (Ascential) (LSE: ASCL).

EUR272.5m in fines imposed by European regulators under GDPR - Survey by international law firm DLA Piper

19 January 2021
EUR272.5 million (about USD332.4 million / GBP245.3 million) of fines have been imposed for a wide range of infringements of Europe's tough data protection laws according to international law firm DLA Piper.

New partner joins DLA Piper's intellectual property and technology practice in Paris

11 January 2021

DLA Piper is appointing Frank Valentin as partner to its Intellectual Property and Technology (IPT) Practice in Paris, joining with a team of four others on 15 January.

DLA Piper advises Wipro Limited on the acquisition of METRO-NOM GmbH and METRO Systems Romania

4 January 2020

DLA Piper has advised Wipro Limited, a leading global information technology, consulting, and business process services company, on the acquisition of METRO AG's IT units – METRO-NOM GmbH in Germany and METRO Systems Romania S.R.L.

DLA Piper advises Nemetschek on acquisition of DEXMA by subsidiary Spacewell

18 December 2020

DLA Piper has advised the Nemetschek group, one of the world's leading software providers for the Architecture, Engineering, Construction and Owner-operated (AECO) industry, on the acquisition of 100% of the shares in DEXMA by its subsidiary Spacewell.

DLA Piper advises Stillfront Group on the acquisition of gaming company Sandbox Interactive

18 December 2020

DLA Piper has advised Stillfront Group AB, a leading free-to-play gaming studios company, on the acquisition of Sandbox Interactive GmbH, a rapidly growing and highly profitable gaming company based in Berlin and developer and publisher of the popular cross-platform free-to-play sandbox MMORPG Albion Online. The sellers are the four co-founders of Sandbox.

DLA Piper advises EQT Ventures on a seed round in tech start-up Wonder

15 December 2020

DLA Piper has advised EQT Ventures on its investment in Berlin-based tech start-up Wonder in a 9 million Euro seed round. In addition to EQT Ventures, other backers include Blueyard.

Over three-quarters of investors expect Fibre to the Premises (FTTP) investment to increase over next 24 months

3 December 2020

- **Nearly one quarter (23%) of investors believe pandemic has led to a higher FTTP project roll-out**
 - **Germany, the UK and Poland are the most attractive locations for future FTTP investment, with low penetration levels, high end-user demand, and government incentives**
 - **84% of respondents expect infrastructure funds to be most active in acquiring FTTP operators over the next 24 months**
-

DLA Piper conseille Sopra Steria dans le cadre du projet d'acquisition de Fidor Solutions, filiale logicielle spécialiste de la banque digitale, de la néo-banque Fidor Bank

20 November 2020

DLA Piper a conseillé la société Sopra Steria, leader européen de la transformation digitale, sur son entrée en négociations exclusives avec Fidor Bank dans le cadre du projet d'acquisition, de Fidor Solutions, la filiale logicielle spécialiste des solutions en banque digitale de la néo-banque Fidor Bank.

DLA Piper and Aldersgate DLS launch TOKO, a fast, secure and cost effective solution for buying and selling high value assets using blockchain technology

5 November 2020

Global law firm DLA Piper in collaboration with Aldersgate DLS (Digital Ledger Solutions), has launched TOKO, a unique tokenisation engine and vital component in the digital asset ecosystem. Developed with Aldersgate DLS, TOKO provides smart contract functionality and digital asset creation functionality and assurance.

DLA Piper advises Heidelberger Druckmaschinen on the sale of MIS software provider CERM

6 August 2020

DLA Piper has advised Heidelberger Druckmaschinen AG (Heidelberg) on the sale of CERM, a global provider of Management Information System (MIS) software for the printing industry, in a Management Buyout (MBO).

DLA Piper advises GM Cruise on acquisition of Astyx

8 July 2020

DLA Piper has advised GM Cruise Holdings LLC (GM Cruise) in connection with the acquisition of Astyx GmbH (Astyx) from Zukunft Ventures GmbH, a subsidiary of ZF Friedrichshafen AG, and the founders of Astyx.

New partner joins DLA Piper's Intellectual Property and Technology practice in London

27 May 2020

DLA Piper is appointing Sophie Lessar as partner to its Intellectual Property and Technology (IPT) Practice in London. She joins on 1 June.

New partner joins DLA Piper's Intellectual Property and Technology practice in London

1 May 2020

DLA Piper is appointing Deborah Bould as partner to its Intellectual Property and Technology (IPT) Practice in London, joining on 11th May.

DLA Piper announces partnership promotions for 2020

30 April 2020

DLA Piper is proud to announce that 67 lawyers have been promoted to its partnership. The promotions are effective as of April 1, 2020 in the United States and May 1, 2020 for EMEA and Asia Pacific. The promotions have been made across many of the firm's practice areas in 35 different offices throughout 13 countries.

Across the firm's practices globally, Corporate saw the largest intake of new partners with 19 promotions, followed by Litigation and

Regulatory with 15. Intellectual Property and Technology and Finance and Projects had ten and eight promotions respectively, while there were six in Real Estate. Tax and Employment both had four, and there was one in Restructuring.

DLA Piper lawyers named Acritas Stars

10 March 2020

Acritas has named over 200 DLA Piper lawyers as 2020 Acritas Stars. Now in its fourth year, Acritas Stars highlights the stand-out lawyers in private practice as nominated by clients around the world. More than 3,000 senior in-house counsel feed into the nomination process to give a comprehensive view of highly recommended lawyers across the globe.

DLA Piper advises Guala Closures Group on the acquisition of the assets of Germany's Closurelogic

6 January 2020

DLA Piper has advised the Guala Closures Group, one of the world leaders in the production of security closures for spirits and aluminium closures for wines, as well as one of the major world producer and distributor of aluminium closures for the beverage industry, on the acquisition of the activities of Closurelogic GmbH, the German producer specialised in the aluminium closures.

Financial Times ranks DLA Piper among the most innovative law firms in Europe

13 September 2019

DLA Piper has been recognised as one of the top 10 most innovative law firms in Europe at the Financial Times' 2019 European Innovative Lawyers report, an annual ranking assessing lawyers on their innovation both for clients and in their own businesses.

DLA Piper advises Tirona on the acquisition of a stake in CashCape

5 September 2019

DLA Piper has advised Tirona Ltd. on the acquisition of a 25 percent stake in the fintech app CashCape.

DLA Piper continues Irish expansion with appointment of four new partners

4 September 2019

DLA Piper today announces the appointment of four new partners to its recently opened Dublin office into four key practice areas of Finance and Projects (F&P), Intellectual Property and Technology (IPT), Tax and Real Estate. The new partners will be joined by three legal directors, as part of the firm's ongoing expansion in Ireland.

DLA Piper advises Bauer Media on acquisition of Camilyo Online Ltd.

5 August 2019

DLA Piper has advised Bauer Media Group on the acquisition of Israeli Camilyo Online Ltd., a provider of online-based white-labeled services for online-service provider and their small and medium businesses-clients. The transaction is the second recent acquisition by Bauer Media Group of a provider of online-based white-labeled services and part of Bauer Media Group's new business growth strategy in its business area in SME marketing and sales services.

DLA Piper advises Allianz Real Estate on the acquisition of EDGE Hafencity in Hamburg

2 August 2019

DLA Piper has advised Allianz Real Estate on its acquisition of the office property EDGE Hafencity as part of an off-market forward deal. EDGE Hafencity Hamburg will be a 15-storey building with a total lettable area of approximately 22,500 sqm.

DLA Piper to advise ITW Global Leaders' Forum on blockchain-based telecoms platform

2 July 2019

DLA Piper has been appointed to advise the ITW (International Telecoms Week) Global Leaders' Forum (GLF) on the launch of a special purpose vehicle that will develop a live, blockchain-based platform.

DLA Piper advises Rolls-Royce on acquisition of Siemens' eAircraft business

21 June 2019

DLA Piper has advised Rolls-Royce plc on the acquisition of Siemens' electric and hybrid-electric aerospace propulsion activities, eAircraft. The acquisition will accelerate the delivery of Rolls-Royce's electrification strategy and boost its ambition to play a major role in the "third era" of aviation. The completion of the transaction is expected in late 2019, following a period of employee consultation.

DLA Piper announces launch of Artificial Intelligence practice

14 MAY 2019

DLA Piper announced today the launch of its Artificial Intelligence practice, which will focus on assisting companies as they navigate the legal landscape of emerging and disruptive technologies, while helping them understand the legal and compliance risks arising from the creation and deployment of AI systems.

DLA Piper announces partnership promotions for 2019

1 APR 2019

DLA Piper is proud to announce that 77 lawyers have been promoted to its partnership. The promotions are effective as of April 1, 2019 in the United States and May 1, 2019 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 43 different offices throughout 20 countries.

DLA Piper publie son livre blanc du numérique et ses déclinaisons sectorielles et organise son tech summit 2019

29 MAR 2019

Suite à la première édition du Guide du Numérique 1 publié en 2017, écoulé à plus de 13000 exemplaires et traduit en anglais en 2018, pour des clients internationaux le cabinet DLA Piper prolonge la réflexion sur l'évolution de la transformation digitale avec la publication de ce deuxième ouvrage.

DLA Piper successfully defends Samsung Electronics against Dyson

29 MAR 2019

DLA Piper acted on behalf of Samsung Electronics GmbH to lift a temporary injunction obtained by Dyson AG in January 2018 from the District Court of Düsseldorf. The injunction prohibited Samsung from making certain advertising statements for battery-powered vacuum cleaners. As some of the prohibited statements were also on the packaging this led to a de facto ban on the sale for the battery-powered vacuum cleaner.

DLA Piper hosts leading business and diplomacy conference

14 MAR 2019

DLA Piper's London office has hosted the Annual Conference of the International Diplomatic and Business Exchange (IBDE).

DLA Piper announces launch of Blockchain and Digital Assets practice

26 FEB 2019

DLA Piper announced today the launch of its Blockchain and Digital Assets practice, which will offer strategic advice on a global basis to address the needs of companies implementing blockchain technology solutions and creating and deploying digital assets.

DLA Piper joins Governing Council for Hedera Hashgraph

20 FEB 2019

DLA Piper has joined the initial group of Governing Council members for Hedera Hashgraph, a next-generation public ledger designed to have highly diversified governance and the most distributed consensus at scale. The announcement was made at Hedera Hashgraph's first annual summit in Seoul, Korea.

As part of the council, DLA Piper will help oversee changes to the software run by millions of Hedera distributed nodes over time. The governing council has been established to ensure stability and guaranteed continued decentralization to the Hedera Hashgraph distributed public ledger.

DLA Piper bolsters Data Protection practice

4 FEB 2019

DLA Piper in Germany has hired Intellectual Property & Technology of counsel Prof Dr Jürgen Taeger, who joined the firm's Cologne office with effect from 1 February 2019.

Consulting

DLA Piper's Data Protection, Privacy and Security practice enhances its legal skills with the addition of highly experienced certified risk, privacy, security and cybersecurity professionals, among them Ron Plesco and Erik Harssema, formerly of one of the largest Big 4 privacy and data protection advisory practices, who provide consultancy services to our global clients. Advising on practical implementation of legal advice; structuring privacy programs and related control environments; benchmarking; best practice identification; and cybersecurity risk mitigation, the consultants work with our highly ranked privacy and breach response lawyers as a single, integrated privacy team to provide a joint and comprehensive legal and consulting approach to data risk, privacy, cyber and security projects. This approach is a significant differentiator from other large firms, and it has been recognized

by notable rankings entities, including BTI Consulting Group, which recently placed the DLA Piper Cybersecurity practice among the Top 7 cybersecurity law firm practices in the United States.

DLA Piper consultants have years of practical experience and maintain a wide variety of relevant certifications. Their ranks include Certified Information Security Professionals (CISSPs); Certified Information Privacy Professionals (CIPPs); and Certified Information Systems Auditors (CISAs). Our experienced consultants are on the front lines of assessing, developing and implementing innovative data risk, privacy and security solutions for some of the world's largest and most geographically diverse companies. We are thought leaders in the field and frequently appear on panels and contribute to industry publications. Our consultants are actively involved in the International Association of Privacy Professionals (IAPP), International Information System Security Certification Consortium (ISC2), and other professional certifying bodies that carry continuing education requirements.

COMPREHENSIVE LEGAL AND CONSULTING SERVICES

DLA Piper's Data Protection, Privacy and Security team covers the full cybersecurity service delivery lifecycle

- compliance and operational risk assessments and identification
- program, policy and operational design
- compliance solution testing and implementation and
- training program development.

We bring sector-specific, globally focused data privacy and protection experience in such areas as compliance and control assessment, cross-border data transfer enablement, incident response and vendor management.

TESTED METHODOLOGIES

We have developed an agile and repeatable approach to deliver data privacy and security transformation projects. This methodology has been used for more than a decade and has continued to evolve and respond to changes in the market such as agile development methodologies and the rise of cloud based architecture models, among others.

Our consultants advise clients on, among other things:

- data mapping exercises, gap assessment and remediation
- the practical adoption of our firm's legal advice
- benchmarking and industry best practice identification
- incident preparedness
- incident response planning
- the structuring of privacy and compliance programs
- cybersecurity risk mitigation and
- training program development.

Some of our solutions include:

- Project management tools and techniques
- Regulatory and legislative monitoring tools
- Matter management technology solutions
- Privacy assessment and scoring tools
- Customized training programs
- Client communications and continuing education programs

THE RARE BENEFIT OF PROGRAM DEVELOPMENT UNDER PRIVILEGE

DLA Piper has developed a program delivery approach that focuses on putting in place critical protections from moment one. This approach includes protections companies often overlook in the development and implementation of their programs – not least, building in measures to preserve attorney-client privilege (such as for third-party forensics). We offer a single, integrated delivery team of lawyers and consultants that maximizes attorney-client privilege while providing both legal and operational insights.