



Embracing Digital Evolution: Our new business report

14 September 2021

By: Paul Allen | Helen Colquhoun | Joel Cox | Simon Levine | Marco de Morpurgo | Margo H. K. Tank

With new and emerging technologies redefining what's possible, businesses can't afford to merely transform. They must continuously evolve digitally.

Our new report - *Embracing Digital Evolution* - shows how businesses can succeed in Industry 4.0, with contributions from digital revolutionaries such as Microsoft, Salesforce, Rolls-Royce and DocuSign.

We explore the drivers of digital evolution, the importance of purpose and culture, and how to create a digitally evolved organisation.

[Request the report](#)

AUTHORS



Paul Allen

Partner
Dubai | T: +971 4 438 6100
paul.allen@dlapiper.com



Helen Colquhoun

Partner
Hong Kong | T: +852 2103 0808
helen.colquhoun@dlapiper.com



Joel Cox

Partner
Melbourne / Wurundjeri Woi Wurrung Country | T: +61 3 9274 5000
joel.cox@dlapiper.com



Simon Levine

Global Co-CEO
London | T: +44 (0)20 7349 0296 [UK Switchboard]
Dublin | T: +353 1 436 5450
simon.levine@dlapiper.com



Marco de Morpurgo

Partner
Rome | T: +39 06 68 88 01
marco.demorpurgo@dlapiper.com



Margo H. K. Tank

Partner

Washington, DC | T: +1 202 799 4000

margo.tank@dlapiper.com
