



Food and Beverage

DLA Piper's Food and Beverage practice is a multi-disciplinary, multi-jurisdictional team focused on meeting the legal needs of the food and beverage industry, including the pet food industry.

We represent a variety of clients, ranging from individuals and start-ups to large multinational corporations, operating at all stages of the food supply chain. We understand the legal confines within which the industry operates in Canada, and its unique business risks and opportunities.

From product conceptualization and development to licensing, manufacturing, marketing, distribution expansion and the purchase and sale of a business, members of our practice have extensive experience assisting both domestic and foreign clients at every stage of a company and product's life cycle.

We advise food and beverage clients on:

- Regulatory matters, including approval pathways for novel foods, new food additives new health claims, compositional standards for foods and beverages
- The development and impact of new legislation and regulations, including the *Safe Food for Canadians Act* and Health Canada's modernization initiative
- Food safety requirements and consumer protection issues
- Handling recalls, including development of business continuity / crisis management plans, protecting reputation through management and containment of recalls and advocacy before regulatory authorities to resolve recall-related issues
- Advertising, marketing and labelling, including nutrition labeling requirements, the use of nutrient content and health claims, the use of composition, quality and origin claims, the requirements for allergen labeling and meeting Canadian bilingual label requirements
- Obtaining and using intellectual property, including patents, trade-marks, copyright and trade secrets
- Litigation, including product liability, class actions, misrepresentation, passing off and breach of contract
- Commercial agreements relating to production, supply and distribution, manufacturing, and licensing
- Mergers and acquisitions of food-related businesses, including entire franchise systems
- Financing and corporate organization
- Privacy law
- Competition and antitrust matters
- Labour and employment matters, including workplace and worker safety
- Taxation issues

RELATED SERVICES

- Employment
- Intellectual Property and Technology

RELATED SECTORS

- Health Law

- Transportation issues
- Import and export, including procedures and inspection requirements

Members of the practice have appeared before Health Canada's Food Directorate and the Canadian Food Inspection Agency. Members of our team are fluent in French, contributing to our ability to advise on and assist with bilingual labeling requirements. We write and speak extensively on matters of interest to the food and beverage industry (particularly in the area of food safety) and often make important connections for clients to other members of industry.

INSIGHTS

Publications

Health Canada proposes updates to the Cosmetic Ingredient Hotlist

16 October 2020

On October 14, 2020, Health Canada published Proposed Updates to the Cosmetic Ingredient Hotlist: Prohibited and Restricted Ingredients. Health Canada uses the Cosmetic Ingredient Hotlist to communicate to manufacturers and others that certain substances, when present in a cosmetic, may contravene the general prohibition found in section 16 of the *Food and Drugs Act* or a provision of the *Cosmetic Regulations*.

NEWS

DLA Piper and Aldersgate DLS launch TOKO, a fast, secure and cost effective solution for buying and selling high value assets using blockchain technology

5 November 2020

Global law firm DLA Piper in collaboration with Aldersgate DLS (Digital Ledger Solutions), has launched TOKO, a unique tokenisation engine and vital component in the digital asset ecosystem. Developed with Aldersgate DLS, TOKO provides smart contract functionality and digital asset creation functionality and assurance.

Michal Kasprowicz and Cristina Mihalceanu named 2020 *Managing Intellectual Property* Rising Stars

October 29, 2020

DLA Piper (Canada) LLP congratulates Michal Kasprowicz and Cristina Mihalceanu on being named Rising Stars in *Managing Intellectual Property's* IP STARS 2020 global rankings.

Five DLA Piper (Canada) LLP partners named LMG Life Science Stars

5 October 2020

Five DLA Piper Canada partners have been awarded Life Science Stars in Canada by the Legal Media Guide's (LMG) 2020 Life Sciences ranking guide.

DLA Piper (Canada) LLP recognized by *Chambers Canada* 2021

10 September 2020

DLA Piper (Canada) LLP is pleased to see 25 of our lawyers recognized across 16 practice areas in the 2021 edition of *Chambers Canada*.

DLA Piper Canada increases rankings in 2021 edition of *Best Lawyers in Canada*

28 AUG 2020

DLA Piper (Canada) LLP is pleased to see 79 of our lawyers across 35 practice areas recognized in the 2021 *Best Lawyers in Canada* guide, resulting in our best showing with the guide since its inception.

DLA Piper (Canada) LLP partners shortlisted for LMG Life Science Awards

7 AUG 2020

DLA Piper (Canada) LLP is pleased to see two of our partners shortlisted for the Legal Media Guide's (LMG) 2020 Life Sciences Awards.

DLA Piper (Canada) LLP recognized for expertise in intellectual property law by *Managing IP 2020*

10 JULY 2020

Four DLA Piper (Canada) LLP lawyers have been recognized as IP STARS and our Intellectual Property and Technology (IPT) Group has been recognized for its expertise in intellectual property law in *Managing Intellectual Property* IP STARS' 2020 global rankings.

DLA Piper patent litigators conduct Federal Court's first virtual trial

22 JUN 2020

DLA Piper's team of patent litigators made history this month by representing their client, Videotron Ltd, in the Federal Court's first virtual trial (*Rovi Guides Inc. v. Videotron Ltd.*, T-921-17). The patent infringement proceeding involved multiple patents on interactive television program guides.

***IAM Patent 1000* recognizes Bruce Stratton and Alan Macek for their expertise in patent litigation**

16 JUN 2020

The 2020 edition of *IAM Patent 1000 - The World's Leading Patent Practitioners* has recognized Bruce Stratton and Alan Macek for their depth of expertise and market-leading legal advice in the area of patent litigation.

Sangeetha Punniyamoorthy named Chair of the Canadian IPT Group

20 MAY 2020

DLA Piper (Canada) LLP is pleased to announce that Sangeetha Punniyamoorthy has been appointed Chair of the Canadian Intellectual Property and Technology Group.

DLA Piper announces partnership promotions for 2020

30 April 2020

DLA Piper is proud to announce that 67 lawyers have been promoted to its partnership. The promotions are effective as of April 1, 2020 in the United States and May 1, 2020 for EMEA and Asia Pacific. The promotions have been made across many of the firm's practice areas in 35 different offices throughout 13 countries.

Across the firm's practices globally, Corporate saw the largest intake of new partners with 19 promotions, followed by Litigation and Regulatory with 15. Intellectual Property and Technology and Finance and Projects had ten and eight promotions respectively, while there were six in Real Estate. Tax and Employment both had four, and there was one in Restructuring.

DLA Piper (Canada) LLP increases rankings in the 2020 *Canadian Legal Lexpert Directory*

24 APR 2020

DLA Piper (Canada) LLP is pleased to announce that we have significantly increased the number of lawyers ranked as leading practitioners in the 2020 edition of the Canadian Legal Lexpert Directory.

DLA Piper (Canada) LLP supports LNG Studios in their initiative to help protect Canadian healthcare workers

9 APR 2020

DLA Piper (Canada) LLP is proud to support its client LNG Studios Inc. ("LNG") in their initiative to support Canadian healthcare workers throughout the current COVID-19 crisis.

DLA Piper Canada significantly expands Startups, Emerging Companies and Technology practice

16 MAR 2020

With the addition of six new lawyers to our Vancouver office since the beginning of 2020, DLA Piper Canada has significantly expanded upon its capabilities in the Startups, Emerging Companies and Technology practice.

DLA Piper lawyers named Acritas Stars

10 March 2020

Acritas has named over 200 DLA Piper lawyers as 2020 Acritas Stars. Now in its fourth year, Acritas Stars highlights the stand-out lawyers in private practice as nominated by clients around the world. More than 3,000 senior in-house counsel feed into the nomination process to give a comprehensive view of highly recommended lawyers across the globe.

DLA Piper (Canada) LLP was platinum sponsor of the 2020 Fox Moot

2 MAR 2020

DLA Piper Canada is delighted to have once more participated as a platinum sponsor and event co-ordinator of the Harold G. Fox Moot, one of Canada's most prestigious mooting events.

DLA Piper (Canada) LLP recognized in the 2020 edition of *World Trademark Review 1000*

24 FEB 2020

DLA Piper (Canada) LLP is thrilled to be recognized as a leader in Canadian trademarks in the 2020 edition of *World Trademark Review 1000* - The World's Leading Trademark Professionals.

DLA Piper (Canada) LLP recognized by *Chambers Global 2020*

20 FEB 2020

DLA Piper (Canada) LLP and nine of its practitioners have been recognized in the 2020 edition of *Chambers Global*.

DLA Piper (Canada) LLP welcomes Becky Rock to the Vancouver Office

18 FEB 2020

DLA Piper (Canada) LLP is pleased to announce that Becky Rock has joined the firm as an Associate in the Vancouver office.

DLA Piper (Canada) LLP set to host The Harold G. Fox Moot 2020

12 FEB 2020

DLA Piper (Canada) LLP is proud to once more participate as a platinum sponsor and event co-ordinator of The Harold G. Fox Moot on intellectual property law.

DLA Piper (Canada) LLP welcomes Partner Michael E. Reid to the Vancouver office

1 FEB 2020

DLA Piper (Canada) LLP is pleased to announce that Mike Reid has joined the firm as a Partner in the Vancouver office. Mike practises technology-related business law, with a particular focus on corporate, commercial and information technology matters.

DLA Piper (Canada) LLP welcomes Tyson Gratton

13 JAN 2020

DLA Piper (Canada) LLP is pleased to welcome Tyson Gratton to the firm's Vancouver office as an associate in the Corporate group. Tyson's practice focuses primarily on assisting emerging and growth stage companies manage corporate governance matters, negotiate contracts and licensing agreements, navigate growth financing, and facilitate routine corporate commercial matters.

DLA Piper (Canada) LLP welcomes Morgan McDonald to the Vancouver office

8 JAN 2020

DLA Piper (Canada) LLP is pleased to announce that Morgan T. McDonald has joined the firm as Counsel in the Vancouver office. Morgan's practice is focussed on assisting founders, startup and growth companies in the technology sector, including software, gaming, ecommerce and related technology facing businesses and emerging markets including artificial intelligence, cloud

computing and privacy.

DLA Piper (Canada) LLP welcomes Partner Ryan J. Black

1 JAN 2020

DLA Piper (Canada) LLP is pleased to announce that Ryan Black has joined the firm as Partner in the Vancouver office. Ryan practises technology-related corporate law, with a particular focus on internet technologies, ecommerce, video games and esports.

DLA Piper (Canada) LLP welcomes three new partners

1 JAN 2020

DLA Piper (Canada) LLP welcomes three new additions to the partnership, effective January 1, 2020.

DLA Piper (Canada) LLP recommended in the 2020 edition of the *Legal 500 Canada*

14 NOV 2019

DLA Piper (Canada) LLP has been recommended across a broad range of practice areas in the latest edition of the *Legal 500 Canada*.

DLA Piper (Canada) LLP recognized by *Chambers Canada 2020*

20 Sep 2019

DLA Piper (Canada) LLP is pleased to be recognized as an industry leader in the 2020 edition of *Chambers Canada*.

DLA Piper (Canada) LLP strengthens its patent agency practice

21 AUG 2019

DLA Piper Canada is pleased to announce that our Intellectual Property and Technology practice group now includes two more lawyers who are qualified Patent Agents in Canada. Our experienced Patent Agent team has been augmented by both the arrival of Richard Mar in our group and by the recent qualification of Michal Kasprowicz as a Registered Patent Agent.

DLA Piper (Canada) LLP welcomes Associate Counsel Richard Mar

12 AUG 2019

DLA Piper (Canada) LLP welcomes Richard Mar to the firm's Toronto office as Associate Counsel in the Intellectual Property and Technology Group.

DLA Piper to advise ITW Global Leaders' Forum on blockchain-based telecoms platform

2 July 2019

DLA Piper has been appointed to advise the ITW (International Telecoms Week) Global Leaders' Forum (GLF) on the launch of a special purpose vehicle that will develop a live, blockchain-based platform.

DLA Piper (Canada) LLP recognized as a leader in patent laws by IAM Patent 1000

12 JUN 2019

The 2019 edition of *IAM Patent 1000 - The World's Leading Patent Practitioners* has recognized DLA Piper (Canada) LLP and four members of its Intellectual Property and Technology (IPT) Group as leaders in the Canadian patent market.

***Managing IP* 2019 recognizes DLA Piper (Canada) LLP as a leader in Intellectual Property law**

21 MAY 2019

DLA Piper (Canada) LLP is pleased to see four of our lawyers recognized as IP STARS and our Intellectual Property and Technology (IPT) Group recognized as a leading firm in *Managing Intellectual Property* IP STARS' 2019 global rankings.

DLA Piper announces launch of Artificial Intelligence practice

14 MAY 2019

DLA Piper announced today the launch of its Artificial Intelligence practice, which will focus on assisting companies as they navigate the legal landscape of emerging and disruptive technologies, while helping them understand the legal and compliance risks arising from the creation and deployment of AI systems.

DLA Piper (Canada) LLP ranked in 2019 *Canadian Legal Lexpert Directory*

3 MAY 2019

DLA Piper (Canada) LLP is pleased to announce that thirty-eight of the firm's lawyers have been recognized as leading practitioners in the 2019 edition of the *Canadian Legal Lexpert Directory*.

DLA Piper announces partnership promotions for 2019

1 APR 2019

DLA Piper is proud to announce that 77 lawyers have been promoted to its partnership. The promotions are effective as of April 1, 2019 in the United States and May 1, 2019 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 43 different offices throughout 20 countries.

DLA Piper hosts leading business and diplomacy conference

14 MAR 2019

DLA Piper's London office has hosted the Annual Conference of the International Diplomatic and Business Exchange (IBDE).

Ron Dimock and Sangeetha Punniyamoorthy recognized by World IP Review Leaders Directory

1 MAR 2019

Partners Ron Dimock and Sangeetha Punniyamoorthy have been included in the 2019 edition of *World Intellectual Property*

DLA Piper (Canada) LLP hosts 2019 Fox Moot

27 FEB 2019

DLA Piper Canada is delighted to have once more hosted the Harold G. Fox Moot, one of Canada's most prestigious mootings events.

DLA Piper announces launch of Blockchain and Digital Assets practice

26 FEB 2019

DLA Piper announced today the launch of its Blockchain and Digital Assets practice, which will offer strategic advice on a global basis to address the needs of companies implementing blockchain technology solutions and creating and deploying digital assets.

DLA Piper joins Governing Council for Hedera Hashgraph

20 FEB 2019

DLA Piper has joined the initial group of Governing Council members for Hedera Hashgraph, a next-generation public ledger designed to have highly diversified governance and the most distributed consensus at scale. The announcement was made at Hedera Hashgraph's first annual summit in Seoul, Korea.

As part of the council, DLA Piper will help oversee changes to the software run by millions of Hedera distributed nodes over time. The governing council has been established to ensure stability and guaranteed continued decentralization to the Hedera Hashgraph distributed public ledger.

Chambers Global 2019 recommends DLA Piper (Canada) LLP

19 FEB 2019

Nine DLA Piper (Canada) LLP practitioners have received rankings in the 2019 edition of *Chambers Global*, which conducts thousands of independent peer and client interviews every year to identify top legal talents from around the world.

DLA Piper (Canada) LLP named a leader in Canadian trademarks in the 2019 *World Trademark Review*

6 FEB 2019

DLA Piper (Canada) LLP has once more been recognized as a leader in Canadian trademarks in the 2019 edition of *World Trademark Review - The World's Leading Trademark Professionals*.

DLA Piper bolsters Data Protection practice

4 FEB 2019

DLA Piper in Germany has hired Intellectual Property & Technology of counsel Prof Dr Jürgen Taeger, who joined the firm's

Cologne office with effect from 1 February 2019.

DLA Piper (Canada) LLP welcomes four new partners

2 JAN 2019

DLA Piper (Canada) LLP welcomes four new additions to the partnership, effective January 1, 2019.

DLA Piper (Canada) LLP obtains order for transfer of disputed domain name to BCIT

21 DEC 2018

On December 10, 2018, the World Intellectual Property Organization ordered that the disputed domain name <bcit.com> be transferred to the British Columbia Institute of Technology. DLA Piper Canada acted as counsel BCIT.

DLA Piper (Canada) LLP recognized in 2019 *Lexpert®/ALM 500 Directory*

13 DEC 2018

DLA Piper (Canada) LLP is pleased to announce that the 2019 *Lexpert®/American Lawyer Guide to the Leading 500 Lawyers in Canada* has recognized three of our lawyers.

DLA Piper (Canada) LLP recognized in 2019 *Legal 500 Canada guide*

7 DEC 2018

DLA Piper (Canada) LLP is pleased to announce that 42 firm lawyers across 17 practice areas have been recommended in the latest edition of the *Legal 500 Canada*.
