



Gert-Jan Fraeyman

Lawyer

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Gert-Jan Fraeyman practices in the area of Belgian commercial law, intellectual property law and information technology law, with a specific emphasis on trademark and copyright law, data protection and commercial contracts and litigation.

LANGUAGES SPOKEN

- Dutch
- English
- French

CREDENTIALS

Prior Experience

- 2016 to 2018, Associate, Brussels based independent Belgian law firm

Education

- Stockholm University, LL.M. in European Intellectual Property Law, 2016
- Vilnius University, Erasmus Exchange Programme, 2015
- Ghent University, Master of Laws, *magna cum laude*, 2015
- Ghent University, Bachelor of Laws, 2013

Memberships

- Dutch-speaking bar of Brussels

INSIGHTS

RELATED SERVICES

- Intellectual Property and Technology
- Trademark and Copyright
- Data Protection, Privacy and Security
- Commercial Contracts

LANGUAGES SPOKEN

Dutch English French

Publications

Commercial Law: How to deal with price gouging and misleading advertisements

21 May 2020

The COVID-19 outbreak has had a lot of negative side effects on certain products and marketing of such products. In particular, companies or individuals who try to sell products for excessive prices or make false or misleading coronavirus-related claims in advertisements.
