



Michael A. Geller

Associate

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Michael focuses his practice on various aspects of domestic and international trademark and copyright law, as well as domain name, Internet, social media and unfair competition law. His practice spans the globe, representing clients in counseling, prosecution, enforcement, and licensing matters and in assisting clients in protecting their intellectual property rights through litigation and other means, including in federal court, the TTAB and through domain name dispute resolution procedures.

Michael regularly advises large, multinational clients in the areas of brand enforcement and management. He has helped his clients litigate disputes in courts and administrative agencies in on every populated continent, and he develops, handles, maintains and enforces large intellectual property portfolios. He also works closely with start-up and emerging growth clients, identifying brand development goals and strategies from seed funding stages through product development and roll out both domestically and internationally.

RELATED SERVICES

- Trademark and Copyright

RELATED SECTORS

- Media, Sport and Entertainment

CREDENTIALS

Admissions

- Illinois

Prior Experience

During law school, Michael was a summer associate for DLA Piper, a judicial intern for Judge Judith Gische of the New York Supreme Court, and a law clerk at the New York City Taxi and Limousine Commission.

Prior to practicing law, Michael worked in the field of television news as a producer for WGRZ-TV, the NBC affiliate in Buffalo, New York. In his media career, Michael has experience with major market broadcast facilities such as Fox News Channel in New York City and KNBC-TV in Los Angeles, California.

Recognitions

Recognized by World Trademark Review 1000 as "a media whiz who provides well-thought out counsel on internet law, domain names and social media," Michael is known for practical and intuitive counseling and strategic guidance for clients seeking online and social media brand protection and enforcement.

Education

- J.D., University of Michigan Law School
- B.S., Ithaca College

INSIGHTS

Publications

Justices form unique alliances in holding Georgia's annotated code not protected by copyright; Thomas dissent presses for closer review of precedent

12 May 2020

There is likely to be an immediate, practical impact from the ruling, as well as a potential longer-term effect.

SCOTUS unanimous – willfulness not a prerequisite to a profits award under the Lanham Act

8 May 2020

The Supreme Court resolves a decades-long circuit split.

Federal Circuit reshapes the rules for color marks on product packaging

14 April 2020

The Federal Circuit decision changes the rules for adjudging the ability to register color marks.

Law à la Mode: Word of the industry's mouth; Enforcement of IP rights through Ukrainian customs register; E-commerce in Poland; The development of artificial intelligence in the fashion industry; and more

26 NOV 2018

Law à la Mode

The US editorial team is delighted to bring you the 27th edition of *Law à la Mode*, the quarterly legal magazine produced by DLA Piper's Retail Sector Group for clients and contacts of the firm worldwide.
