



酒店娱乐

酒店娱乐业是一个营收达数十亿美元的全球产业，服务范围广，涉及彼此相关的各种规定。我们的业务遍及全球，并具备特定的行业经验，这意味着，我们的本地行业专家拥有区域及全球经验，充分了解问题的复杂性。

我们是最早发展全球酒店娱乐业专业团队的律所之一，拥有多年的行业经验和久经实证的佳绩。我们帮助投资者、开发商、所有者和经营者把握酒店娱乐业的机遇。

我们熟悉可能会出现各种问题，并就以下事宜提供建议：开发、收购、撤资、合同安排；特许经营、管理和外包运作；管理协议与运营、公司事务、合资企业和基金设立；融资与重组；特许经营、外包和商业协议、数据隐私安全技术安排、广告与品牌、博彩、大型体育赛事。

我们的客户包括所有者、经理人、授权商、开发商和贷款方，全球性、区域性和国内酒店，度假酒店，酒店式公寓，以及休闲与体育经营者（高尔夫球场、主题娱乐公园、健身设施、美容院、体育馆、休闲运动中心、电影院、游船码头、夜总会、赌场和博彩公司）。

我们还代理网络游戏和网上博彩公司、酒店与餐饮企业，例如会展场所，以及大型体育赛事（包括奥林匹克运动会和英联邦运动会）的筹办商和发展商。

除了行业专业经验外，我们的酒店娱乐客户还可利用我们核心服务领域，不论他们的投资和经营业务是在本地，还是在全球，都能从中获益。

我们定期赞助全球行业会议，参加会议并在会上发言。这些会议包括：柏林的国际酒店投资论坛、加利福尼亚的美洲住宿投资峰会、香港的亚太酒店投资会议，以及迪拜的阿拉伯酒店投资会议。

在美国顶尖商业律师指南《Chambers USA》酒店娱乐类别律所排名中，我们的酒店娱乐业团队名列前茅。

最近，我们在行业内代理的交易数量超过其他任何律师事务所，我们向全球、地区和国内公司以及富裕人士提供建议。我们的经验包括：

- 广告与品牌 — 我们的律师帮助Savoy Hotel Group成功解决其全球商标组合与侵权问题。
- 公司事务、合资企业和基金 — 我们代表洲际酒店集团(IHG)与Brack Real Estate Group建立了合资企业，在纽约曼哈顿下东区开发一个综合项目，洲际酒店集团(IHG)的英迪格酒店(Indigo)届时将进驻该物业。
- 开发、收购和出售 — 我们就Public Investment Corporation(代表政府雇员养老基金)合资企业收购开普敦标志性的V&AWaterfront物业开发项目向其提供建议。这项交易价值达12亿美元，是迄今为止南非最大的单一资产房地产交易。
- 融资与重组 — 我们曾担任Alternative Hotel Group的代理，在其与劳埃德银行集团(Lloyds Banking Group)重组其17亿英镑的债务及股权安排之后，相应地重组其资产组合，其中包括英国公司历史上最大的债换股交易之一。
- 特许经营、外包和商业协议 — 美心食品是香港最大的食品服务公司。该公司请我们代理其在中国香港、澳门和华南地区的商品促销协议、合作品牌与推广协议，并在华西地区获得新的权利。
- 大型体育赛事 — 我们的律师帮助奥运交付管理局(Olympic Delivery Authority)处理2012年伦敦奥运会的基础设施安排事宜。
- 管理协议与经营 — Capital Partners请我们帮助其解决分布在俄罗斯、哈萨克斯坦和土耳其的丽思卡尔顿酒店(3间)、Canyon

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相关服务

- 房地产

Ranch、文华东方酒店(2间)、Six Senses和万豪酒店品牌等的酒店和度假村合同的制定、谈判与结构安排问题。

见解与洞察

著作发表

EU Policy & Regulatory Alert - EU Publishes Artificial Intelligence Ethics Guidelines

12 APR 2019

On 8 April 2019, the EU's High-Level Expert Group ("AI HLEG") on Artificial Intelligence ("AI") published the much-anticipated "Ethics Guidelines for Trustworthy AI", setting out a horizontal framework for the development and deployment of ethical and robust AI systems across the EU

Hotel Management Agreements

19 MAR 2019

One cannot discuss the evolution of hotel management agreements (HMAs) without first talking about the separation of hotel ownership and hotel operations; a transformation of the major chains' business models, more commonly known as an "asset light" strategy. Today the form taken by hotel operators in HMAs is an important factor in the effective working of the market in hotel investment. DLA Piper's Hospitality and Leisure Sector Group has negotiated HMAs for a myriad of different clients across the H&L landscape (owners, investors, operators (both branded and white label) and lenders) in all of the world's key jurisdictions.

What does Brexit mean for the hospitality industry?

21 DEC 2018

UK hospitality and leisure companies rely on easy access to a pool of workers from the EU-27, particularly on casual zero-hours contracts. This access may be restricted by new immigration rules after Brexit (and after a transition period).

CFIUS pilot program mandates declarations for certain non-controlling investments in critical technologies

17 OCT 2018

The pilot program covers critical technologies in 27 industries.

Hotel ground leases: "the biggest cancer in the industry"?

6 JUL 2018

The hotel sector was the subject of DLA Piper's latest Realworld lunch discussion, held in London on June 13, 2018. Robert Stapleton, director in the hotel agency at Savills, was guest speaker, and in attendance were key players in the hotel market, including asset managers, bank representatives, developers, operators, agents and lawyers.

Sport Now: DLA Piper's Media, Sport and Entertainment sector magazine

10 MAY 2018

We've collated articles from a wide variety of countries to provide you with an overview of what's pertinent in the sector in your country and to show how this compares to sector in other parts of the world.

International Hotel Investment Forum 2018: three key takeaways

8 MAR 2018

DLA Piper sponsors and contributes to panels at IHIF each year; this year seeing the largest delegation in the event's 21 year history. In this article Ines Chamarro tells us the top three messages she took from the conference.

The role of mediation in business and human rights disputes

20 DEC 2017

The United Nations Forum on Business and Human Rights brings together business, governments, civil society and the legal profession to develop thinking and share best practice in this emerging area of law and practice. At the 6th Annual Forum, DLA Piper lawyers Sarah Ellington and Jess Hogan were joined by representatives from Anti-Slavery International, Doughty Street Chambers, Freshfields Bruckhaus Deringer and Sancroft International to present a live mediation role play. The role play was intended to explore the potential for mediation to resolve business and human rights disputes, particularly in cross-border cases.

Chance & challenge

12 DEC 2017

China's outbound investment in football

Proposed additional restrictions on gambling

12 DEC 2017

During broadcast (including online platforms) in Australia

Sport Now: DLA Piper's Media, Sport and Entertainment sector magazine

12 DEC 2017

Welcome to our inaugural edition of Sport Now, our new Sports magazine that will keep you up-to-date with what's happening in the sector around the world.

Foul play by illegal state aid?

12 DEC 2017

A sword of Damocles: public financing of professional sports

Ticketing lawsuits point to further turmoil in the US

12 DEC 2017

Recent years have seen a number of lawsuits concerning clubs and ticketing policies

Data and sporting integrity - the key issues to consider

7 DEC 2017

The use of data for betting integrity is important to sports bodies, betting companies who rely on the integrity of sport to maintain trust in their own products and minimise losses through fraud, and increasingly (as the process of opening up gambling markets has continued across Europe and beyond), government regulators.

Tax incentives in Puerto Rico: a quick introduction

13 JUN 2017

Puerto Rico offers a spectrum of economic incentives aiming to promote many key industries. This handbook offers a quick look at ten of the most significant of these incentives.

会议与演讲

近期举行

TopCo liability panel

25 JUN 2019

London

新闻

DLA Piper advises BrewDog on acquisition of iconic Berlin brewery

6 MAY 2019

DLA Piper has advised BrewDog, a multinational craft brewery and pub chain based in Scotland, on the acquisition of World Bistro & Gardens in Berlin from Stone Brewing, one of the largest craft breweries in the US.

DLA Piper announces partnership promotions for 2019

1 APR 2019

DLA Piper is proud to announce that 77 lawyers have been promoted to its partnership. The promotions are effective as of April 1, 2019 in the United States and May 1, 2019 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 43 different offices throughout 20 countries.

DLA Piper advises Merlin Entertainments on the A\$174 million sale of Australian ski resorts

13 MAR 2019

DLA Piper has advised Merlin Entertainments, a global leader in location based entertainment, on the A\$174 million sale of its Australian ski resorts, Hotham and Falls Creek, to US ski resort operator Vail Resorts, Inc.
