



Intellectual Property and Technology

DLA Piper is one of the most widely recognized providers of a full range of commercial, intellectual property law, privacy, sourcing and technology law services for leading businesses worldwide.

Our lawyers provide both litigation-related (contentious) and strategic commercial advice to a wide range of industry sectors, helping clients from emerging technology and pharmaceutical companies to established banks and financial institutions achieve their objectives wherever they do business.

Our IPT practice encompasses nearly 500 dedicated lawyers in more than 24 countries, with particular strength in key global markets. Intellectual property and technology law is at the core of any major business transaction or strategic dispute and has become one of the most critical legal areas as companies continue to expand and protect their technologies, brands, products, data and services around the globe.

Our group is recognized worldwide by legal directories and industry members as one of the leading groups of its kind, seamlessly combining multi-jurisdictional reach with local knowledge and experience.

AKTUELLES

Veröffentlichungen

Israel Group News February 2020

10 February 2020

ISRAEL GROUP NEWS

In this issue, our global activities, latest publications, coming events and more.

Brexit and trade marks

30 January 2020

Key points to understand about Brexit and its immediate impact in relation to trade marks.

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RELATED SERVICES

- International Corporate Reorganizations

RELATED SECTORS

- Energy and Natural Resources
- Financial Services
- Life Sciences
- Media, Sport and Entertainment
- Technology

DLA Piper GDPR Data Breach Survey 2020

20 January 2020

According to DLA Piper's latest GDPR Data Breach Survey, data protection regulators have imposed EUR114 million (approximately USD126 million / GBP97 million) in fines under the GDPR regime for a wide range of GDPR infringements, not just for data breaches.

France, Germany and Austria top the rankings for the total value of GDPR fines imposed with just over EUR51 million, EUR24.5 million and EUR18 million respectively. The Netherlands, Germany and the UK topped the table for the number of data breaches notified to regulators with 40,647, 37,636 and 22,181 notifications each.

Top of Mind: Life Sciences

16 January 2020

Eight big topics that life sciences businesses have been thinking about and how DLA Piper has been covering those stories.

Taxation of cryptocurrency: reporting charitable contributions in the US and new developments in the UK

16 January 2020

Charities that accept donations of cryptocurrency face a number of administrative challenges; plus new guidance from HMRC.

The almost free US-Japan Trade Agreement is now in effect

9 January 2020

This trade agreement reduces or eliminates US customs duties on numerous goods.

Commerce imposes export licensing requirement on geospatial imagery software

8 January 2020

Companies that produce, design, test, manufacture, fabricate, or develop a software described in the new controls may now be operating within the category of "critical technologies" as defined in CFIUS regulations.

Germany's push towards Healthcare 4.0 – A guide to the new fast-track pathway to reimbursement for digital health apps

6 January 2020

The Internet of Medical Things (IoMT) continues to be one of the hottest topics in the global life sciences and healthcare industry. The new German Digital Healthcare Act (*DHA – Digitale-Versorgung-Gesetz/DVG*) entered into force on December 19, 2019. This legislation massively pushes Germany towards Healthcare 4.0 and may usher in an era of great opportunities: not only for traditional players in the life sciences and healthcare market, but also for newcomers to this sector, including tech giants, tech startups and data-driven enterprises.

CCPA Rescue Kit arrives amid new privacy law change

19 December 2019

A series of integrated compliance offerings to help businesses begin the journey of compliance with this important new privacy bill.

Street art raises novel copyright issues – or does it?

19 December 2019

Is street art less entitled to copyright protection than are traditional art forms?

Supreme Court Corner

19 December 2019

We are watching two key cases – *Romag Fasteners v. Fossil* and *Thryv, Inc. v. Click-to-Call Technologies*.

Intellectual Property and Technology News (North America), Issue 44, Q4 2019

19 December 2019

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

DLA Piper named a top-scoring firm for gender diversity and inclusion in IP and firm leadership by ChIPs

19 December 2019

It's no secret: Trade secret misappropriation investigations are on the rise

19 December 2019

Exploring the reasons for the increase in these ITC investigations

Panels examine trademark litigation and the CCPA at our 13th annual Women in IP Law CLE Luncheon

19 December 2019

Most of the more than 180 guests were leading IP counsel] for some of the Bay Area's largest tech companies.

2019 Sourcing and Commercial contracts case law round-up

16 December 2019

A summary of key 2019 cases relevant to sourcing and commercial contracts.

Triple Point Technology v PTT Public Company Ltd [2019] EWCA Civ 230

16 December 2019

This case illustrates how carefully liquidated damages clauses need to be drafted. The Court of Appeal found that a particular liquidated damages clause for delay did not apply to an abandoned IT project (abandonment being a different scenario than late completion). It also commented that, where delay liquidated damages do apply, it is possible for them to continue to accrue after contract termination until a replacement supplier completes the work. The case is also a reminder to consider whether liquidated damages operated within, or outside of, the general liability cap.

Congressional hearing to focus on facial recognition and national security

12 December 2019

[AI OUTLOOK](#)

Technologies controlled by foreign governments and their implications for privacy and national security are expected to be a major topic.

Penalties for violations of Data Localization Rules dramatically increased

6 December 2019

Many companies have scrambled to comply with Russia's peculiar Data Localization Rules since their enactment in 2015. While these rules apply to a wide range of companies handling Russian personal data both in Russia and abroad, the penalties for non-compliance were traditionally limited to just blocking the data operator's websites.

Corporations need to remain vigilant amidst the rise of cyberattacks and cyberfrauds

2 December 2019

Recent figures show that Hong Kong and China remain the top destinations of fraudulent funds, most of which are the result of cyberfrauds. Read our article which gives helpful tips on how to avoid falling victim to these attacks.

Israel Group News November 2019

18 November 2019

In this issue, IP considerations in augmented reality and virtual reality, plus our global activities, latest publications, coming events and more.

Episode 8: Crackdown on infringing China apps

13 November 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

China's authorities have launched a crackdown against non-compliant mobile apps. The crackdown is taking place during November and December 2019, so businesses operating apps in China must take urgent action or else face sanctions.

Hong Kong's SFC introduces strict conditions on cloud data storage

8 November 2019

All entities licensed by the Hong Kong SFC and storing data in the cloud must urgently review their data storage arrangements in light of a new circular from the SFC on "Use of external electronic data storage". This circular introduces strict new conditions on both cloud users and cloud vendors.

Argentina: Promotional Regime of the Knowledge-based Economy comes into force 1.1.2020 – key points

7 November 2019

The new tax regime seeks to put Argentina at the forefront of the knowledge economy in Latin America.

Episode 7: New China encryption law passed

6 November 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

The new PRC Encryption Law will come into force on 1 January 2020. It will bring fundamental changes to the sale, import and use of encryption technologies in China by foreign and domestic organizations.

Key issues in brand localization in China

17 October 2019

Given the unique features of the China market and the growing importance of Chinese consumer tastes, it is important for brand owners to look at brand localization so as to maximize their performance in this market. Brand localization initiatives include China-only product and service lines, translations and adaptations of key marks and properties.

US Supreme Court denies review of *Robles v. Domino's Pizza*, opening door to more lawsuits on website and mobile app accessibility claims

16 October 2019

Does the ADA apply to websites and mobile apps?

Hikvision and other Chinese companies added to the Entity List

10 October 2019

The list includes Chinese companies in the video surveillance, artificial intelligence, voice recognition, deep learning and other technology fields.

Business Start-up Pack - UK

18 JUN 2014

This Start-up Pack has been designed and prepared by DLA Piper's Technology Sector initiative, which includes lawyers with experience in intellectual property, corporate, employment and tax matters.

Digital Transformation in Energy and Natural Resources

9 October 2019

The global demand for power rises, the requirement for increased productivity, greater efficiencies in distribution and flexibility for consumers (both corporate and residential) is also growing. As such, we have launched report on how digital technologies are impacting the Energy and Natural Resources sector.

With great influence comes great responsibility: potential liabilities in the growing influencer marketplace

30 Sep 2019

What responsibility, if any, falls on the influencer for social media product endorsements?

The Russian Supreme Court clarifies intellectual property legislation

30 Sep 2019

Clarifications from the Supreme Court have a significant impact on the further development of court practice in Russia.

Intellectual Property and Technology News (North America), Issue 43, Q3 2019

30 Sep 2019

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

ITC Section 337 update: Expect heavy emphasis on public interest in pharma/medical device investigations

30 Sep 2019

Difficult public interest issues may arise when a potentially life-saving drug or medical device is sought to be excluded.

A guide to the General Data Protection Regulation [Updated for 2019]

17 September 2019

On 4 May 2016, the text of the General Data Protection Regulation (GDPR) was published in the Official Journal of the European Union, concluding over four years of intensive legislative work on a new data protection legal framework for Europe.

No-deal Brexit: Impact on public sector procurement contracts

1 September 2019

While a range of outcomes, including [a departure under the terms of the current Withdrawal Agreement](#), remains possible, it is important for businesses to plan for a no-deal Brexit, in which the UK leaves the EU without a withdrawal agreement or other deal. Here we look at the potential impact of a no-deal Brexit on public sector procurement law

TechLaw Podcast: Future regulation for artificial intelligence

03 SEP 2019

TECHLAW PODCAST

In episode 23 of our TechLaw Podcast Series, Consultant at DLA Piper, Lord Tim Clement-Jones is joined by Ed Thomas from GlobalData Plc. to discuss the regulatory framework likely to govern future innovation in AI-related technologies.

No-deal Brexit: Impact on data protection law

1 September 2019

While a range of outcomes, including [a departure under the terms of the current Withdrawal Agreement](#), remains possible, it is important for businesses to plan for a no-deal Brexit, in which the UK leaves the EU without a withdrawal agreement or other deal. Here we look at the potential impact of a no-deal Brexit and the adoption of the Withdrawal Agreement on data protection compliance

TechLaw Podcast: Transforming payment solutions for platform businesses with Paybase

28 AUG 2019

TECHLAW PODCAST

In episode 22 of our TechLaw Podcast Series, DLA Piper Partner, Chloe Forster, and Co-Founder of Paybase, Anna Tsyupko, discuss the challenges commonly faced by platform businesses and how to drive diversity and inclusion in an organisation.

Israel Group News August 2019

7 August 2019

ISRAEL GROUP NEWS

In this issue, our global activities, latest publications, coming events and more.

TechLaw Podcast: Driving diversity through technology

07 AUG 2019

TECHLAW PODCAST

Laura Da Silva Gomes from WePlayFair.org joins DLA Piper's Katherine Gibson to explore how investing in diversity and inclusion

strategies can offer a competitive advantage in episode 21 of our TechLaw Podcast Series.

FTC unfriends Facebook

25 July 2019

The FTC order imposes new penalties and requirements on Facebook.

Q2 Editor's Column

24 July 2019

As we enter the dog days of summer, we can reflect on the first half of the year and plan for success for the coming months.

Supreme Court Corner

24 July 2019

The Court clarifies a circuit split over copyright in *Fourth Estate* and, in *Mission Product Holdings*, says a licensee's rights survive the licensor's bankruptcy.

Intellectual Property and Technology News (North America), Issue 42, Q2 2019

24 July 2019

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Top Patent Litigation Firm

24 July 2019

Lex Machina's 2018 Patent Litigation Year in Review recognizes DLA Piper as one of the top ten most active national law firms representing defendants in US patent disputes.

***Alice* uncertainty: curiouser and curiouser**

24 July 2019

The Federal Circuit declines to follow USPTO guidance on subject matter eligibility, instead following its own precedent.

ITC Section 337 update: Commission decision stayed?

24 July 2019

Significant new developments.

The states look at autonomous vehicles

24 July 2019

Many US states are experimenting with a wide range of approaches to autonomous vehicles, some cautious and others more ambitious.

The government in your cloud

24 July 2019

As companies shift more data to the cloud, the US government's ability to access that content should not be overlooked.

Episode 5: Apps are being shut down in China - will yours be next?

12 July 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

While apps are incredibly popular in China, in recent months some have been disappearing from app stores in the country because they do not comply with recent apps regulations. Indeed many companies are not even aware of the comprehensive new privacy compliance obligations for apps in China.

Biomarker-based cancer diagnostics: German pricing regulator sets high validation and reimbursement standards for novel diagnostic methods

10 July 2019

On 20 June 2019, for the first time, the German Federal Joint Committee (FJC – Gemeinsamer Bundesausschuss / G-BA), the highest decision-making body of the joint self-government of physicians, dentists, hospitals and statutory health insurance funds (SHI – gesetzliche Krankenversicherung / GKV) in Germany, made the resolution that a specific biomarker-based test to support the treatment decision for or against adjuvant chemotherapy, i. e. after primary surgery, in certain breast cancer patients may be reimbursed by the SHIs.

Episode 4: Getting data out of China - the challenge of operating your China business offshore

26 June 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

An updated and substantially more onerous draft of China's long awaited position on cross border data transfers has just been published. The Measures on Personal Information Cross Border Transfer Security Assessment (Measures) apply to all "Network Operators" and will require specific action to be taken by all businesses that send personal information out of China.

Who's that bot? California requires clear disclosure starting 7/1/2019

20 June 2019

A California law attempts to tackle the problem of automated online accounts that simulate conversation – and that are used to confuse or deceive.

Deadlines approaching fast for fourth set of Section 301 tariffs

4 JUN 2019

Companies have the opportunity to present their views on specific products before the list is finalized but there is less than one month before the window closes.

Episode 3: Yet more regulators join the party in enforcing cybersecurity

4 June 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

Licensed telcos and internet businesses in China face a new wave of investigations by the Ministry of Industry and Information Technology (MIIT) as they announce a new enforcement campaign aimed at ensuring network security compliance.

Episode 2: New stringent cyber security rules announced in China, what will your business need to do?

29 May 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

Organisations with operations in China must prepare now for new comprehensive cybersecurity rules. The Chinese authorities have announced MLPS "version 2.0", which will come into force on 1 December 2019, and have potential significant impact to businesses' infrastructure and operations in China.

Singapore data security - Recent incidents and compliance steps you

23 May 2019

Organisations handling Singapore personal data should re-evaluate their data security compliance programmes in light of recent regulatory scrutiny and enforcement action.

Commerce issues Temporary General License for Huawei

22 MAY 2019

The Temporary General License is a brief reprieve.

Episode 1: Cyber enforcement starts

21 May 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

China's cybersecurity regulators are now taking their first steps to verify organisations' (including foreign businesses') compliance

with China's cybersecurity laws. As anticipated, the focus is on businesses that have an online presence in China.

Law à la Mode: Beauty Trends: 5 Key Beauty M&A deals; Street art and fashion; Word from the industry's mouth; The rise in innovative retail services; and more

20 MAY 2019

LAW À LA MODE

The Moroccan editorial team is delighted to bring you the 28th edition of Law à la Mode, the quarterly legal magazine produced by DLA Piper's Consumer Goods & Retail Sector Group for clients and contacts of the firm worldwide.

Trump issues Executive Order on securing information and communications technology and services – key points

16 MAY 2019

The order is issued pursuant to the National Emergencies Act and the International Emergency Economic Powers Act, the latter creating potential civil and criminal liability for those violating EOs and regulations issued under its authority - liabilities that can expand to include those who facilitate a violation.

Intellectual Property and Technology News (Asia Pacific) May 2019

15 MAY 2019

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Intellectual Property and Technology News (Asia Pacific) is our biannual publication designed to report on worldwide development in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

Collaboration in Financial Services - Regulation and Challenges

3 MAY 2019

One of the most noticeable recent trends in financial services is the number of collaboration which are taking place between FinTechs and banks. As banks have been transforming to increasingly drive business through digital channels, they have sought to partner with FinTechs to accelerate the pace of change.

China's Long-Awaited Overhaul of Trade Secret Protection Regime

26 APR 2019

There is more good news from China for intellectual property (IP) owners. The 10th Session of the 13th Standing Committee of the National People's Congress has just passed amendments to both the PRC Trademark Law and the trade secret provisions in the PRC Anti-Unfair Competition Law (the "AUCL").

TechLaw Podcast: How tech is shaping the future of retail

23 APR 2019

TECHLAW PODCAST

Chloe Forster is joined by Liliana Danila and James Martin, both from the British Retail Consortium, to discuss the impact tech is having on the retail experience in episode 20 of our TechLaw podcast series.

TechLaw Podcast: The Future of Cryptoassets

15 APR 2019

[TECHLAW PODCAST](#)

Regulation and policy expert in the field of FinTech, Teana Baker-Taylor from Global Digital Finance, discusses the latest regulatory developments around cryptoassets with one of our partners, Bryony Widdup.

TechLaw Podcast: The Future of FinTech

15 APR 2019

[TECHLAW PODCAST](#)

What's next for FinTech? Giles Andrews, Co-Founder of Zopa, looks to the future with our International Group Head of Finance, Projects & Restructuring and FinTech Global Co-Chair, Martin Bartlam, in episode 18 of our TechLaw podcast.

2019 IFA Annual Convention

11 APR 2019

The International Franchise Association (IFA) held its 59th Annual Convention in Las Vegas from February 24-27, 2019.

Q1 Editor's Column

11 APR 2019

Welcome to our 41st issue, marking the 10th anniversary of *IPT News*.

EU Policy & Regulatory Alert - EU Publishes Artificial Intelligence Ethics Guidelines

12 APR 2019

On 8 April 2019, the EU's High-Level Expert Group ("AI HLEG") on Artificial Intelligence ("AI") published the much-anticipated "Ethics Guidelines for Trustworthy AI", setting out a horizontal framework for the development and deployment of ethical and robust AI systems across the EU

Recognized as one of the best firms for client service

11 APR 2019

BTI Consulting's 2019 Client Service A-Team rankings report names DLA Piper as one of the best law firms for providing a superior level of client service.

Supreme Court Corner Q1 2019

11 APR 2019

In celebration of the 10th anniversary of IPT News, we note that 10 years ago, in the first quarter of 2009, Bernard L. Bilski filed his petition in the landmark *Bilski v. Kappos*, 561 U.S. 593 (2010), forever shaping the patentability of business methods.

DLA Piper's sixth annual Global IP Symposium in Japan

11 APR 2019

Our Intellectual Property and Technology group recently hosted its Sixth Annual Global IP Symposium in Japan.

Intellectual Property and Technology News (North America), Issue 41, Q1 2019

11 APR 2019

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Top franchise developments of 2018

11 APR 2019

DLA Piper IPT attorneys Barry Heller, John Hughes and Karen Marchiano recently conducted a webinar reviewing 2018's top franchise developments. Two stand out from the rest.

ITC Section 337 Update

11 APR 2019

A quick look at the last 10 years.

CCPA vs. GDPR: the same, only different

11 APR 2019

Businesses that have undertaken GDPR compliance will have an advantage in addressing CCPA, but those efforts alone won't suffice.

New York patent litigators bolster DLA Piper's Life Science sector

11 APR 2019

Michael Furrow and Brian O'Reilly recently joined the firm's Intellectual Property and Technology practice as key patent litigation partners in New York.

So you want to go digital...

11 APR 2019

This article assists businesses in identifying the core issues that must be addressed to ensure the legal sufficiency of transactions conducted on eSignature platforms.

TechLaw Podcast: The opportunities and challenges of digital transformation across the private and public sectors - Part 2

09 APR 2019

[TECHLAW PODCAST](#)

DLA Piper's Chloe Forster and Gary Barnett of Global Data Plc conclude their discussion on digital transformation in the second part of episode 17 of our TechLaw podcast.

TechLaw Podcast: The opportunities and challenges of digital transformation across the private and public sectors - Part 1

03 APR 2019

[TECHLAW PODCAST](#)

DLA Piper's Chloe Forster and Gary Barnett of Global Data Plc discuss digital transformation in the first part of episode 17 of our TechLaw podcast.

Das neue Geschäftsgeheimnisgesetz

2 APR 2019

Deutschland hat ein neues Gesetz. Am 21. März 2019 hat der Bundestag zu später Stunde das Geschäftsgeheimnisgesetz verabschiedet. Dies stellt – auf deutscher Ebene – den legislativen Abschluss eines Prozesses dar, der mit den ersten Beratungen der EU zur "Know-how Richtlinie" (EU) 2016/943 vor über fünf Jahren begonnen wurde.

EU Policy & Regulatory Update - European Parliament Adopts EU Copyright Reform

28 MAR 2019

Following two and a half years of negotiations and unprecedented public attention, the European Parliament adopted the controversial EU copyright reform in its plenary session on 26 March 2019.

Top of Mind: Litigation

20 MAR 2019

In this issue, our coverage of 10 big topics businesses have been thinking about this quarter.

New Year, New Regulations: Cyberspace Administration of China launches new blockchain regulatory framework

4 MAR 2019

You may need to comply with new regulations if you use Blockchain technology to conduct your business in mainland China. The "Regulations for Managing Blockchain Information Service" take effect on 15 February 2019. The new regulations encourage Blockchain industry organisations to enhance self-discipline and establish sound industry standards.

The Final EBA Outsourcing Guidelines

28 FEB 2019

The European Banking Authority has published its Final Report on EBA Draft Guidelines on outsourcing arrangements. The Guidelines are relevant to UK banks, building societies, designated investment firms and IFPRU investment firms.

Data privacy law: the top global developments in 2018 and what 2019 may bring

25 FEB 2019

In 2018, the world saw numerous significant privacy law developments, a trend that is continuing in 2019.

Explainability: where AI and liability meet

25 FEB 2019

Makers and users of AI face a new and interesting problem: what is the acceptable tradeoff between explanation and accuracy?

Sharpen your pencils: California AG's Office announces start of its important CCPA pre-rulemaking and schedule for issuing its important CCPA rules

13 FEB 2019

Because the CCPA is littered with drafting errors and confusing definitions, this AG rulemaking is extremely important.

Israel Group News

12 FEB 2019

[ISRAEL GROUP NEWS](#)

In this issue, the rise of the Data Protection Officer, plus news and coming events.

Contracting for Transformative Benefits

06 FEB 2019

Much of the talk in the sourcing market is - and has been over the past couple of years - about transformation, especially of the digital nature. For some, any initiative under the digital transformation banner is seen as the panacea to numerous business and operational challenges.

California Consumer Privacy Act: what's new for retailers?

23 JAN 2019

Particular features of the CCPA affect the retail industry in unique ways.

TechLaw Podcast: Cloud computing, cybersecurity & supercomputers; a changeable future

22 JAN 2019

[TECHLAW PODCAST](#)

Is cloud computing the new norm? Jan Meents & Dirk Scheumann discuss cloud strategies & solutions in the changing IT landscape in episode 16 of our TechLaw podcast.

DOJ reverses its 2011 Opinion, concludes Wire Act prohibitions “sweep beyond sports gambling”

18 JAN 2019

An opinion that will have a significant effect on the Internet gaming and lottery industries.

TechLaw Podcast: Breaking new ground: the revolution of the crypto asset lending marketplace

15 JAN 2019

[TECHLAW PODCAST](#)

Can traditional lending be paralleled in the digital asset space? In episode 15 of our TechLaw podcast, Bryony Widdup & Linda Wang, Co-Founder of Lendingblock, examine how the cryptocurrency market is redefining securities lending.

Singapore deposits OECD Multilateral Instrument

8 JAN 2019

[TRANSFER PRICING](#)

Multinationals that have a holding, financing, or intangible property company in Singapore are taking note.

TechLaw Podcast: Managing risks & creating opportunities: Technology’s role in the human rights agenda

08 JAN 2019

[TECHLAW PODCAST](#)

What role can technology play when business and human rights agendas converge? DLA Piper’s, Sarah Ellington and Dr Christine Chow of Hermes EOS analyse the new opportunities for tech in the latest episode of our DLA Piper TechLaw podcast.

IP Litigation Powerhouse

21 DEC 2018

BTI’s *Litigation Outlook* names DLA Piper an "IP Litigation Powerhouse," a "Standout" and "Complex Commercial Litigation Powerhouse."

Q4 Editor's Column

21 DEC 2018

This quarter's issue of *IPT News* ...

Relying on "common sense" instead of prior art in evaluating the obviousness of pharmaceutical patents

21 DEC 2018

A one-time aberration, or the start of a trend?

The Music Modernization Act: stronger protections for artists and publishers

21 DEC 2018

The MMA revamps the Copyright Act in three major aspects.

DLA Piper Sponsors Seventh Annual ChIPs Global Summit 2018

21 DEC 2018

DLA Piper was a platinum sponsor of the seventh annual ChIPs Global Summit 2018.

Supreme Court Corner Q4 2018

20 DEC 2018

A trademark case concerning the Lanham Act's prohibition of "immoral" marks; a patent case asking whether the government is a "person" under the AIA.

Taking part in 2018 ANA/BAA Marketing Law Conference

21 DEC 2018

Ben Mulcahy and Gina Reif Ilardi actively participated in the 2018 Association of National Advertisers/Brand Activation Association Marketing Law Conference in Chicago.

Intellectual Property and Technology News (North America), Issue 40, Q4 2018

21 DEC 2018

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

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DLA Piper grows Entertainment Finance and Transactions capabilities in Los Angeles

21 DEC 2018

DLA Piper recently welcomed seasoned entertainment and media attorneys Tom Ara and David Markman to the growing Los Angeles office and IPT group.

Global structuring and IP planning in the wake of US tax reform

21 DEC 2018

Tax reform has imbued global structuring with a significant amount of uncertainty.

12th Annual Women in IP Law Seminar on patents and big data

21 DEC 2018

DLA Piper's Intellectual Property and Technology group hosted its twelfth annual Women in IP Law CLE Luncheon at the Four Seasons Silicon Valley in November.

***Alice* in Wonderland: navigating the strange world of patenting AI**

21 DEC 2018

Like the bottle labeled DRINK ME, certain techniques can make the trip through the AI-patent rabbit hole more scalable.

Leading life science patent litigators join DLA Piper in New York

21 DEC 2018

Michael Dougherty and Tony Pezzano have joined the firm's Intellectual Property and Technology practice as patent litigation partners in New York.

Episode 13: Not just doom & gloom - Technology's positive impact on the retail sector.

18 DEC 2018

[TECHLAW PODCAST](#)

Can retail's biggest threat also be its biggest opportunity? In episode 13 of our TechLaw Podcast Chloe Forster, Ruth Hoy and Gurpreet Duhra analyse tech's role in the changing retail landscape.

2018 Sourcing Contract Case Law Round Up

17 DEC 2018

Welcome to the 2018 edition of our Contract Case Law Round-up, DLA Piper's yearly guide to key developments in the Contract Case Law.

TechLaw Podcast: Data, capital and talent: Analysing FinTech's biggest Brexit risks - Part 2

13 DEC 2018

[TECHLAW PODCAST](#)

How does Brexit affect Big Data and what can businesses do to mitigate the risk of added friction and dual regulations? In part 2 of our conversation with Bankable CEO, Eric Mouilleron, Paul Hardy and Richard Bonnar explore the regulatory challenges that the tech sector could encounter as a result of the UK's withdrawal from the European Union.

TechLaw Podcast: Data, capital and talent: Analysing FinTech's biggest Brexit risks - Part 1

11 DEC 2018

[TECHLAW PODCAST](#)

Will Brexit lead to a tech talent exodus? Will data movement grind to a halt? DLA Piper's Paul Hardy & Richard Bonnar analyse all scenarios with Bankable CEO, Eric Mouilleron, in episode 12 of our TechLaw podcast.

TechLaw Podcast: The Series A Round: "The who, what, where, why and how much" the Vita Mojo Revolution Part 2

04 DEC 2018

[TECHLAW PODCAST](#)

In Part 2 of our interview with Vita Mojo co-founder, Stefan Catoiu, Dylan and Stefan discusses his experience regarding their recently announced £10m Series A round and the rapidly evolving world of the foodtech industry.

The European Data Protection Board issues long-awaited guidelines on the territorial scope of the GDPR

30 NOV 2018

Among other provisions, the Guidelines concern GDPR's application to entities in the EU even when they process personal data of persons outside the EU.

Martial law is introduced in Ukraine starting from 26 November 2018

28 NOV 2018

On 26 November 2018, the Parliament of Ukraine imposed temporary martial law in some regions of Ukraine approving respective Decree of the President of Ukraine. The martial law is introduced in response to escalation of Russian aggression in the Black Sea and the Sea of Azov. The Law will come into force only after it is officially published.

TechLaw Podcast: Ultra-personalisation and the Vita Mojo Revolution Part 1

28 NOV 2018

[TECHLAW PODCAST](#)

DLA Piper associate, Dylan Kennett, is joined by Vita Mojo co-founder and Deloitte Fast 50 Rising Star award winner, Stefan Catoiu to discuss personalisation and automation in the food industry.

Law à la Mode: Word of the industry's mouth; Enforcement of IP rights through Ukrainian customs register; E-commerce in Poland; The development of artificial intelligence in the fashion industry; and more

26 NOV 2018

[LAW À LA MODE](#)

The US editorial team is delighted to bring you the 27th edition of *Law à la Mode*, the quarterly legal magazine produced by DLA Piper's Retail Sector Group for clients and contacts of the firm worldwide.

Embrace the future: How technology is transforming legal practice

20 NOV 2018

In this podcast, Stéphane discusses how technology is transforming the legal landscape. He shares his experiences of the way the legal and IP ecosystems interact with technology and why practitioners must embrace technology sooner rather than later "to remain relevant and efficient".

UK trademark reforms: Implementing the European Trademark Directive in 2019

14 NOV 2018

Important changes to UK trademark law will come into effect on 14 January 2019 in order to implement the European Trademark Directive 2015. While some of the changes are minor in the nature, others are quite significant or even brand new.

ICO publishes draft Regulatory Action Policy

8 NOV 2018

Following the General Data Protection Regulation (GDPR) and the Data Protection Act 2018 (DPA18) coming into force on 25 May 2018, the Information Commissioner's Office (ICO) (the UK's data regulator) has refreshed its Regulatory Action Policy.

How technical touchpoints can ensnare foreign cryptocurrency companies

29 OCT 2018

Useful guideposts for overseas companies assessing whether they are exposed to US securities laws.

Israel Group News

24 OCT 2018

[ISRAEL GROUP NEWS](#)

In this issue, legal developments worldwide that affect this dynamic ecosystem.

Section 301 additional tariffs on imports of Chinese products: options for high tech and manufacturing companies

3 OCT 2018

Additional tariffs of 10 percent or 25 percent have been imposed on three different lists of thousands of imports from China. Companies can request exclusion from these tariffs.

Q3 Editor's Column

27 SEP 2018

This quarter's issue of *IPT News* discusses some emerging technologies and their intersection with intellectual property law.

DLA Piper hosts clients at INTA Annual Meeting in Seattle

27 SEP 2018

More than 10,000 trademark professionals and brand owners from around the world took part in the 140th International Trademark Association Annual Meeting.

Supreme Court Corner Q3 2018

27 SEP 2018

The court rules on recovery of lost foreign profits and ponders patentability issues in an invention's sale to a third party that is obligated to keep the invention confidential.

Intellectual Property and Technology News (Asia Pacific) September 2018

27 SEP 2018

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Intellectual Property and Technology News (Asia Pacific) is our annual publication designed to report on worldwide developments in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (North America), Issue 39, Q3 2018

27 SEP 2018

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

How blockchain, Internet of Things and smart contracts improve the supply chain

27 SEP 2018

Incorporating three key technologies into the supply chain can significantly improve profitability while reducing risk.

Copyright in esports: a top-heavy power structure, but is it legally sound?

27 SEP 2018

Central to the esports industry are novel intellectual property issues arising from the structure of the esports ecosystem.

Embedding content: uncertainty about the Copyright Statute undermines digital media

27 SEP 2018

Companies creating digital content have to more carefully weigh the potential risks of embedding copyrighted content into their sites.

Ben Mulcahy and Gina Reif Ilardi recognized in *Variety's 2018 Legal Impact Report*

27 SEP 2018

Benjamin Mulcahy and Gina Reif Ilardi have been recognized in the *2018 Variety Legal Impact Report*.

32 DLA Piper lawyers in 8 countries ranked among world's top patent professionals

27 SEP 2018

IAM Patent 1000: The World's Leading Patent Professionals 2018 has named 32 DLA Piper lawyers to its seventh list.

eSignature and ePayment News and Trends

14 SEP 2018

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, remote notarization – US state requirements, plus blockchain, the new stablecoin, the validity of esignatures, and more.

Pharmaceuticals sector update August / September 2018

27 AUG 2018

We are pleased to present to you our new periodical legal update on developments in the Russian pharmaceutical sector. It is intended to give you brief outline on key regulations and other important activities and trends in the industry.

Israel Group News

26 JUL 2018

[ISRAEL GROUP NEWS](#)

Helping to create opportunities for Israeli companies by leveraging our global relationships.

The tide turns: If your company is doing business in the US, it may soon be required to collect state sales taxes

24 JUL 2018

Companies selling online products and services to customers in US states may soon be required to register, collect and remit taxes in those states.

Electronic Signatures: The element of intent in the digital environment

23 JUL 2018

Failure to establish intent means that while the person's actions may manifest assent to, or agreement with, a record, the record has not been signed.

eSignature and ePayment News and Trends

23 JUL 2018

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

This regular publication from DLA Piper aims to help companies identify significant news and legal developments impacting digital transactions.

The GDPR's impact on internal investigations

10 JUL 2018

The impact of the European Union's General Data Protection Regulation on corporate internal investigations and criminal and civil litigation – both within the EU and abroad – has received little attention. Here, we take a look at the GDPR's privacy requirements through the lens of internal investigations and litigation.

Artificial Intelligence, Robotics and Automation Brochure

5 JUL 2018

An insight on the potential benefits and challenges of implementing AI, RPA and robotics within a business.

eSignature and ePayment News and Trends

29 JUN 2018

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, is your website ADA compliant? Plus news on federal and state law, federal and state regulatory activities, fresh judicial precedent and more.

Is your website ADA compliant? A brief look at the current legal status

29 JUN 2018

Websites too face regulatory issues around compliance with the Americans with Disabilities Act and other rules involving accessibility and accommodation.

Events

28 JUN 2018

More than 50 guests attended DLA Piper's reception during the International Association of Privacy Professionals.

Honors

28 JUN 2018

Mark Fowler was named one of *Daily Journal's* Top IP Lawyers and a *National Law Journal Trailblazer*, and Edward "Smitty" Smith was named to World Economic Forum's 2018 class of Young Global Leaders.

Online gaming and gambling are changing

28 JUN 2018

Two recent federal court decisions have disrupted the online and mobile gaming and gambling industry in the United States. Shifts are taking place in other jurisdictions as well.

Q2 Editor's Column

28 JUN 2018

In this issue, we take a look at audit logs for enforcing digital signatures, changes in online gaming and gambling, and patent ensnarement.

Audit logs: key to enforceable electronic signatures

28 JUN 2018

Audit logs serve a number of purposes, and a particularly vital role when the authenticity of an electronic signature is in dispute.

DLA Piper expands media, sport and entertainment capabilities

28 JUN 2018

DLA Piper recently welcomed Benjamin Mulcahy and Gina Reif Ilardi to the firm's IPT practice.

Supreme Court Corner Q2 2018

28 JUN 2018

Key Supreme Court decisions in the copyright and patent areas.

Israel and GDPR: Processors take note

28 JUN 2018

Andrew Dyson authored the Privacy and Data Protection chapter in the *IsraelDesks International Legal Guide 2018*.

News from our Franchise team

28 JUN 2018

Who's Who Legal, *Franchise Times* and The International Franchise Association have recognized our Franchise team.

Intellectual Property and Technology News (North America), Issue 38, Q2 2018

28 JUN 2018

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Tamany Bentz joins DLA Piper's Trademark, Copyright and Media Group in Los Angeles

28 JUN 2018

Tamany Bentz has joined the firm's Intellectual Property and Technology practice as a partner in our Los Angeles office.

Ensnarement can be a vital patent litigation tool: key takeaways

28 JUN 2018

The Federal Circuit's decision in *Jang v. Boston Scientific Corp.* highlights the vitality of the defense of ensnarement that practitioners must carefully consider prior to trial.

Grace Koh joins DLA Piper's Telecom practice in Washington, DC

28 JUN 2018

Grace Koh joins our Telecom team and will look to address a range of legislative and regulatory issues related to US public policy

on emerging technologies and telecommunications.

China data and cyber: New guidelines you need to know

28 JUN 2018

In the last two weeks the Chinese authorities have been busy providing much-anticipated guidance on the practical steps organisations must take to comply with the new data protection, cybersecurity and technology regulations.

DLA Piper adds Clayton Thompson and Jake Zolotorev to its Patent Litigation practice in Silicon Valley

28 JUN 2018

Clayton Thompson and Yakov "Jake" Zolotorev have re-joined the firm's Intellectual Property and Technology practice as Patent Litigation partners in Northern California.

Time to update your Singapore data protection compliance programme

30 MAY 2018

If you handle Singapore personal data - whether inside or outside of Singapore - you need to review and update your data protection compliance programme in light of recent developments and imminent changes.

May a power of attorney be electronically executed?

24 MAY 2018

Exploring the relationship between a power of attorney and the state and federal laws governing the use of electronic records and signatures.

Asian businesses will be impacted by new EU data protection regulation

24 MAY 2018

The territoriality of the new European data protection framework will be significantly extended once the General Data Protection Regulation (GDPR) comes into force on May 25, 2018, potentially impacting Asian companies doing business in the EU. Given the heavy sanctions (up to €20 million or 4 percent of the annual global turnover, whichever is higher) and the risk of reputational damage for non-compliance, businesses in Asia need to get up to speed with the GDPR requirements to adapt their practices and strategy accordingly.

eSignature and ePayment News and Trends

24 MAY 2018

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, can a power of attorney be electronically signed? Plus news on federal and state law, federal and state regulatory activities, fresh judicial precedent and more.

What can Al Capone teach us about business and human rights?

23 MAY 2018

You may well ask - how on earth can a mafia capo in Chicago from the early 20th century have anything to do with Business and Human Rights in the 21st century?

Chinese businesses cannot afford to ignore new EU data rules

21 MAY 2018

From May 25 2018, non-compliance with the new EU General Data Protection Regulation ("GDPR") could lead to fines of RMB150 million or 4% of your annual global group turnover, along with significant reputational damage and adverse publicity.

从2018年5月25日起, 不遵守欧盟新的《一般信息保护条例》("GDPR")可能会导致人民币1.5亿元人民币或集团全球全年营业额4%的罚款, 以及严重的声誉损害和不利的宣传。

Law à la Mode: Social Media Influencers & Effective Disclosures, IP and E-Commerce: Your basic checklist, Longchamp's Handbag Copyright Saga, IP Protection of Fashion Shows in Italy and more

21 MAY 2018

[LAW À LA MODE](#)

The UK editorial team is delighted to bring you this special edition of Law à la Mode, produced by DLA Piper's Retail Sector group for distribution to clients and contacts of the firm worldwide and marking the 140th Annual Meeting of INTA in Seattle.

SCOTUS declares PASPA unconstitutional; states are free to legalize sports betting

14 MAY 2018

The decision paves the way for each of our states and territories to legalize, tax, regulate and even participate themselves in the multibillion-dollar sports gambling industry.

eSignature and ePayment News and Trends

2 MAY 2018

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

This bulletin is the first in a series aiming to help companies identify important and significant news and legal developments impacting digital offerings.

A short primer on applicable US eSignature laws

2 MAY 2018

Two bodies of law in the US govern the legality of electronic signatures and electronic records: E-SIGN and UETA. Here is a quick look at each of them, plus notes on other selected laws governing digital transactions.

In long-awaited TCPA case, DC appellate panel vacates material sections of FCC's 2015 TCPA order

2 MAY 2018

Because of the federal Electronic Signatures in Global and National Commerce Act (ESIGN) and equivalent state laws, companies are delivering important disclosures and other information that traditionally needed to be presented "in writing" electronically instead. In addition, the medium of choice for communicating with consumers electronically is rapidly migrating from email to text messaging. As a result, understanding the requirements of the Telephone Consumer Protection Act (TCPA) are a must. This edition's Insight looks at the most recent judicial examination of the FCC's interpretation of the TCPA.

Regulating "trading practices" in B2B supply chains - EU / UK regulations and proposals on contracting and payments between businesses

1 MAY 2018

This article discusses recent scrutiny and existing regulations of business-to-business relationships at the EU and UK levels (including the draft EU Directive on unfair trading practice in B2B food supply chain and draft EU Regulation on online intermediation services, both published in April 2018) and sets out the key considerations for businesses operating within EU supply chains.

Pharmaceutical Trademarks 2018/2019 - Chapter: France

5 APR 2018

Like all trademarks, pharmaceutical trademarks are subject to general trademark rules regarding validity and use. Until recently, both French and European law required a trademark to be capable of graphical representation. This requirement allowed the registration of shapes, colours and sounds, but excluded signs such as smells. The European trademark law reform, comprising EU Directive 2015/2436 and the EU Trademark Regulation (2017/1001), deleted the graphical representation requirement from trademark law. This change marks a dramatic step forward in trademark law and could make it easier to register smells and other non-traditional trademarks.

Section 301 trade action against Chinese products: time for quick action

4 APR 2018

Companies wishing to seek removal of a product from the final list have the opportunity to present their views, but less than two months remain before the window completely closes.

Intellectual Property and Technology News (North America), Issue 37, Q1 2018

30 MAR 2018

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Update on position of European Trademarks and Registered Community Designs following Brexit

26 MAR 2018

Since the UK announced its intention to leave the EU on 23 June 2016, there has been a lot of speculation regarding the position of European Trademarks (EUTMs) as well as Registered Community Designs (RCDs) and the implications for brand owners regarding the status of their UK rights once the UK formally leaves the EU on 29 March 2019. The good news is that according to the UK's latest Brexit paper published on 19 March 2018, there will be no substantive changes in relation to the position of EUTMs and RCDs until 31 December 2020

The Internet of Things and the real estate sector

14 MAR 2018

Smart homes, smart buildings and smart cities are now part of everyday life, and they will only become smarter and more connected with the world around us as time goes on. Technological advances are revolutionizing how the sector operates for all existing participants whilst drawing in new players who have technology at the core of their business.

Industry 4.0. The Fourth Industrial Revolution. The Industrial IoT. IloT. What are they anyway?

13 MAR 2018

They are different names for what is essentially the same thing – the adoption of new advanced technology and systems by industrial and manufacturing businesses – with a particular emphasis on connectivity.

Global Media Sector Trends 2018

6 MAR 2018

DLA Piper's new Global Media Sector Trends 2018 report explores how new commercial opportunities are being created by disruption, specifically in relation to the rise of over-the-top (OTT) content, virtual / augmented reality (VR/AR) and the internet-of-things (IOT).

Die Haftung wegen patentverletzenden "Anbietens" i.S.v. § 9 Nr. 1 PatG für die Vorbereitung einer Vertriebstätigkeit im patentfreien Ausland

28 FEB 2018

Bei der Entscheidung, ob ein „Anbieten“ i.S.v. § 9 Nr. 1 PatG vorliegt, war nach bisheriger Rechtsprechung ausschlaggebend, ob das potentielle Angebotsverhalten nach seinem objektiven Erklärungswert und den tatsächlichen Umständen des Einzelfalls von den angesprochenen Verkehrskreisen so zu verstehen ist, dass den Adressaten die tatsächliche Verfügungsgewalt über ein erfindungsgemäßes Erzeugnis in Aussicht gestellt wird (BGH – Kopplung optischer Geräte). Bisher forderte die Rechtsprechung dafür, dass aus dem Verhalten des Verletzungsbeklagten und seiner tatsächlichen Umstände für den angesprochenen Verkehrskreis der konkret angebotene Verletzungsgegenstand zweifelsfrei individualisierbar ist (BGH – Radschützer).

Techlaw Podcast: Blockchain - Driving adoption and navigating challenges

22 FEB 2018

TECHLAW PODCAST

How is Blockchain transforming the way firms do business - and what are the challenges? With DLA Piper associate Dylan Kennett, Luther Systems CEO Dr Hossein Kakavand and Alex Wood, the Forbes Europe Editor

20 FEB 2018

[ISRAEL GROUP NEWS](#)

Helping to create opportunities for Israeli companies by leveraging our global relationships.

Blockchain: background, challenges and legal issues

2 FEB 2018

Blockchain and distributed ledger technology offers significant and scalable processing power, high accuracy rates, and apparently unbreakable security at a significantly reduced cost compared to the traditional systems the technology could replace, such as settlement, trading or accounting systems. Like all new technology however, it poses challenges for suppliers and customers. So what are the key issues in relation to blockchain and distributed ledger technology?

Intellectual Property and Technology News (North America), Issue 31, Q3 2016

22 SEP 2016

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (North America), Issue 30, Q2 2016

28 JUN 2016

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (North America), Issue 29, Q1 2016

29 MAR 2016

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (North America), Issue 28, Q4 2015

2 DEC 2015

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

US companies: EU data regulation means new oversight

2 DEC 2015

Many US companies are about to experience new regulatory oversight.

Intellectual Property and Technology News (North America), Issue 27, Q3 2015

25 AUG 2015

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (North America), Issue 26, Q2 2015

9 JUN 2015

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (United States), Issue 25, Q1 2015

24 MAR 2015

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (United States), Issue 24, Q4 2014

18 DEC 2014

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (United States), Issue 23, Q3 2014

10 SEP 2014

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Landmark privacy ruling in Europe on the right to be forgotten

26 JUN 2014

European Court of Justice: search engines must remove the link between search results and a web page if it contains information an individual deems should be “forgotten”

Supreme Court Corner - Q2 2014

26 JUN 2014

Key IPT cases before the United States Supreme Court

Celebrity endorsements on social media: 7 tips for navigating the right of publicity

26 JUN 2014

How far can you leverage the names and images of celebrities when promoting your brand online?

Intellectual Property and Technology News (United States) Issue 22, Q2 2014

26 JUN 2014

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

US Congress may act again on patent reform

26 JUN 2014

Recent activity regarding patent trolls

DLA Piper launches annual Global Patent Symposium in Tokyo

26 MAR 2014

On November 6, 2013, DLA Piper launched its first Annual Global Patent Symposium in Tokyo, attended by 120 guests, including intellectual property and technology decision-makers from top Japanese companies.

Patent litigation heats up in the Southern District of Florida: practical implications for brand owners

26 MAR 2014

Patent litigation is on the rise nationally, with a record number of cases being filed every year. In 2013, over 6,800 cases were filed in the United States, the highest number ever and about a 10 percent increase from 2012.

Intellectual Property and Technology News (United States) Issue 21, Q1 2014

26 MAR 2014

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Artificial intelligence: patentability of an interface between the human brain and a computer

30 MAR 2017

Drafted appropriately, inventions that allow interaction between the human brain and a computer can indeed be patent-eligible.

EU: new obligations for digital services providers and operators of essential services

28 JUN 2016

In line with the EU's broader Cyber Security Strategy, the NIS Directive is a significant step towards a more secure cross-border cyberspace with a high shared level of network and information system security.

Distributing patent rights between affiliates: guidelines to support enforcement rights around the world

16 NOV 2015

Considering a few issues at the outset when rights are distributed between Parent and Affiliate (or between multiple affiliates) may avoid difficulties in the future when a company wants to enforce patent rights.

Plan now to use off-band communications during an incident response: key points

27 OCT 2015

A robust IR plan should include communications techniques that operate outside regular company communication methods.

The Cybersecurity Framework: Administration, Congress move to incentivize private-sector cooperation, strengthen federal acquisition process

12 SEP 2013

The future of DNA patents

4 SEP 2013

The US Supreme Court rules on the patentability of a test for breast cancer related genes - a decision that, we find, is a partial victory for all involved.

The right of publicity in college sports

4 SEP 2013

College athletes' right-of- publicity claims have the potential to dramatically alter current business models.

Trade Dress Watch - the value of trade dress litigation is on the rise

4 SEP 2013

Do you need an enforcement strategy to protect your trade dress?

Law à la Mode

31 JUL 2013

LAW À LA MODE

A quarterly e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates.

Congress, Administration move forward to secure critical US infrastructure

11 JUL 2013

Cybersecurity and US federal public procurements: what contractors need to know

11 MAR 2013

Practical considerations for US federal contractors

Corporate governance also means protecting your technology and information

7 MAR 2013

EU releases cybersecurity strategy

15 FEB 2013

What companies need to know about the Obama Administration's Cybersecurity Order

14 FEB 2013

Auditing Colombia's agriculture IP

10 Dec 2012

A DLA Piper team audits Colombia's agriculture-related IP and sought to identify Colombian agricultural innovations which are not protected by patents and may have export value.

Colombia: gateway to South America's Patent Prosecution Highway

10 Dec 2012

Understanding the need for more robust patent laws, the Colombian government is aggressively reshaping its IP system.

Law à la Mode

20 SEP 2012

[LAW À LA MODE](#)

This issue of Law à la Mode is brought to you by our German editorial team, in the midst of a month in which fashion capitals around the globe are enjoying Fashion Week S/S 2013.

Federal agencies, Congress accelerate defense against cyber attacks – every private company will be affected

21 Mar 2012

Whose followers are they, and how much are they worth?

3 JAN 2012

UK: The real risk of cyber attack

1 AUG 2011

Spiders, bots and other creepy crawlers: protecting your company website

10 Mar 2010

[Seminare und Veranstaltungen](#)

[Vergangene](#)

IPT Day

27 FEB 2018

Köln

NEWS

DLA Piper berät Guala Closures Group beim Erwerb des deutschen Geschäftsbetriebs der Closurelogic GmbH

3. Januar 2020

DLA Piper hat die an der Mailänder Börse gelistete Guala Closures Group beim Erwerb des gesamten deutschen Geschäftsbetriebs samt Betriebsimmobilie im Wege eines distressed Asset Deals von der Closurelogic GmbH in einem Insolvenzverfahren in Eigenverwaltung beraten.

Financial Times ranks DLA Piper among the most innovative law firms in Europe

13 September 2019

DLA Piper has been recognised as one of the top 10 most innovative law firms in Europe at the Financial Times' 2019 European Innovative Lawyers report, an annual ranking assessing lawyers on their innovation both for clients and in their own businesses.

DLA Piper berät Tirona bei Beteiligung an CashCape

5 September 2019

DLA Piper hat Tirona Ltd. im Zusammenhang mit dem Erwerb einer 25%igen Beteiligung an der Fintech-App CashCape beraten.

DLA Piper continues Irish expansion with appointment of four new partners

4 September 2019

DLA Piper today announces the appointment of four new partners to its recently opened Dublin office into four key practice areas of Finance and Projects (F&P), Intellectual Property and Technology (IPT), Tax and Real Estate. The new partners will be joined by three legal directors, as part of the firm's ongoing expansion in Ireland.

DLA Piper berät Bauer Media Group beim Erwerb von Camilyo Online Ltd

5. August 2019

DLA Piper hat erneut die Bauer Media Group beim Erwerb eines Anbieters onlinebasierter white-label Dienstleistungen für Online-Service Provider und deren Mittelstandskunden, die israelische Camilyo Online Ltd., beraten.

DLA Piper berät Allianz Real Estate beim Erwerb der Büroimmobilie EDGE Hafencity in Hamburg

2. August 2019

DLA Piper hat die Allianz Real Estate beim Erwerb der Büroimmobilie EDGE Hafencity von EDGE Technologies im Zuge eines Off-Market-Forward-Deals beraten. Das EDGE Hafencity Hamburg Projekt umfasst ein 15-stöckiges Gebäude mit einer gesamtvermietbaren Fläche von rund 22.500 qm.

DLA Piper berät Bauer Media Group beim Erwerb einer Mehrheitsbeteiligung an Mono Solutions Group

1 August 2019

DLA Piper hat die Bauer Media Group beim Erwerb der Mehrheitsanteile an der Mono Solutions Group, dem führenden White-Label SaaS-Plattformprovider für Kleinunternehmen mit Hauptsitz in Dänemark, beraten.

DLA Piper to advise ITW Global Leaders' Forum on blockchain-based telecoms platform

2 July 2019

DLA Piper has been appointed to advise the ITW (International Telecoms Week) Global Leaders' Forum (GLF) on the launch of a special purpose vehicle that will develop a live, blockchain-based platform.

Best Lawyers Handelsblatt empfiehlt 45 Anwälte von DLA Piper im Ranking Deutschlands beste Anwälte

28 June 2019

Auch in diesem Jahr hat der US-Verlag Best Lawyers wieder zahlreiche Anwälte von DLA Piper in Deutschland in unterschiedlichen Rechtsgebieten ausgezeichnet. Waren es im vergangenen Jahr noch 26 Partner und Anwälte, so empfiehlt Best Lawyers in diesem Jahr insgesamt 45 Partner und Anwälte.

DLA Piper berät KRAHN beim Erwerb von eMBe Products & Service

26 June 2019

DLA Piper hat die in der Chemiedistribution tätige KRAHN Chemie GmbH bei dem Erwerb der eMBe Products & Service GmbH, einer der führenden Additiv-Hersteller für die Keramik- und Pulvermetallindustrie in Europa, beraten.

DLA Piper berät Rolls-Royce beim Erwerb des eAircraft Geschäfts von Siemens

21 June 2019

DLA Piper hat Rolls-Royce plc beim Erwerb der Elektro- und Hybridantriebssparte für die Luft- und Raumfahrt, eAircraft, von Siemens beraten. Die Akquisition ist Teil der Elektrifizierungsstrategie von Rolls-Royce und wird dazu beitragen, dass das Unternehmen zukünftig eine maßgebliche Rolle in der „dritten Epoche“ der Luftfahrt spielen wird.

DLA Piper announces launch of Artificial Intelligence practice

14 MAY 2019

DLA Piper announced today the launch of its Artificial Intelligence practice, which will focus on assisting companies as they navigate the legal landscape of emerging and disruptive technologies, while helping them understand the legal and compliance risks arising from the creation and deployment of AI systems.

DLA Piper strengthens Intellectual Property and Technology offering in Russia

18 APR 2019

DLA Piper today announces that Julianna Tabastajewa will be joining the firm as a counsel in its Intellectual Property and Technology practice based in Moscow. Her practice focuses on IP protection and litigation in the area of pharmaceutical, competition and, media law, as well as franchising.

DLA Piper announces partnership promotions for 2019

1 APR 2019

DLA Piper is proud to announce that 77 lawyers have been promoted to its partnership. The promotions are effective as of April 1, 2019 in the United States and May 1, 2019 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 43 different offices throughout 20 countries.

DLA Piper verteidigt Samsung Electronics erfolgreich gegen Dyson

29 MAR 2019

DLA Piper hat für die Samsung Electronics GmbH die Aufhebung einer von der Dyson AG erwirkten einstweiligen Verfügung erreicht. Die im Januar 2018 erwirkte Verfügung des Landgerichts Düsseldorf hatte es Samsung untersagt, bestimmte Werbeaussagen für akkubetriebene Handstaubsauger zu tätigen.

DLA Piper hosts leading business and diplomacy conference

14 MAR 2019

DLA Piper's London office has hosted the Annual Conference of the International Diplomatic and Business Exchange (IBDE).

DLA Piper announces launch of Blockchain and Digital Assets practice

26 FEB 2019

DLA Piper announced today the launch of its Blockchain and Digital Assets practice, which will offer strategic advice on a global basis to address the needs of companies implementing blockchain technology solutions and creating and deploying digital assets.

DLA Piper joins Governing Council for Hedera Hashgraph

20 FEB 2019

DLA Piper has joined the initial group of Governing Council members for Hedera Hashgraph, a next-generation public ledger designed to have highly diversified governance and the most distributed consensus at scale. The announcement was made at Hedera Hashgraph's first annual summit in Seoul, Korea.

As part of the council, DLA Piper will help oversee changes to the software run by millions of Hedera distributed nodes over time. The governing council has been established to ensure stability and guaranteed continued decentralization to the Hedera Hashgraph distributed public ledger.

DLA Piper verstärkt den Bereich Datenschutzrecht mit Univ.-Prof. Dr. Jürgen Taeger

4 FEB 2019

DLA Piper hat sich zum 1. Februar 2019 mit Univ.-Prof. Dr. Jürgen Taeger (64) als Of-Counsel verstärkt. Prof. Taeger ist ein ausgewiesener Experte in den Bereichen Wirtschafts- und Informationsrecht und insbesondere spezialisiert auf die Bereiche Datenschutz, eCommerce und Internetrecht.

DLA Piper expands new Dublin office with four-partner hire

9 JAN 2019

DLA Piper today announces the appointment of four new partners from highly-regarded Irish firms to its newly opened Dublin office into four key practice areas of Finance and Projects (F&P), Corporate, Intellectual Property and Technology (IPT) and Employment. These hires follow the appointment of Corporate partner David Carthy as Ireland Country Managing Partner in May 2018.

Technology sector poised for big data wave in finance and sales departments – DLA Piper European Tech Index

12 DEC 2018

Harnessing big data is becoming standard practice for IT and marketing teams in technology, but DLA Piper's 2018 Tech Index reveals that a revolution may now be underway in finance and sales departments as well. Responses from 350 tech sector senior executives in Europe indicate that compared to 2016, organizations are increasingly identifying new opportunities in these additional departments, indicating a move towards widespread adoption of big data in the tech sector.

DLA Piper bolsters music law practice with Dr Tillmann Hädrich

30 NOV 2018

DLA Piper has hired Intellectual Property & Technology of counsel Dr Tillmann Hädrich, who will join the firm's Hamburg office with effect from 1 December 2018.

DLA Piper verstärkt den Bereich Musikrecht mit Dr. Tillmann Hädrich

30 NOV 2018

DLA Piper verstärkt sich zum 1. Dezember mit Dr. Tillmann Hädrich, der als Rechtsanwalt/Of-Counsel am Standort Hamburg tätig sein wird.

DLA Piper berät Ping An Global Voyager Fund bei Investment in finleap

22 NOV 2018

DLA Piper hat den Ping An Global Voyager Fund bei einer Investition von 41,5 Millionen Euro in finleap, ein führendes europäisches Fintech-Unternehmen, beraten. Dies ist die erste Investition des Unternehmens in Kontinentaleuropa.

DLA Piper berät Rolls-Royce Power Systems bei Beteiligung an Qinous

1 OCT 2018

DLA Piper hat Rolls-Royce Power Systems beim Investment in das Berliner Unternehmen Qinous GmbH, einem global agierenden Anbieter von innovativen Energiespeicher- und Steuerungssystemen, beraten. Durch die Beteiligung ergänzt Rolls-Royce Power Systems sein Portfolio um schlüsselfertige autonome Stromnetze, so genannte Microgrids.

DLA Piper berät Finlab AG bei Auflegung eines 100 Millionen Dollar Fonds und Investition in Instaffo

27 SEP 2018

DLA Piper hat die Finlab AG bei der Investition eines siebenstelligen Betrages über ihren EOS-Fonds "FinLab EOS VC Europe I GmbH & Co. KG" in die Instaffo GmbH, Entwickler von VAEON, beraten.

DLA Piper berät Verivox beim Erwerb der digitalen Versicherungsmanager-App von Getsafe

12 SEP 2018

DLA Piper hat Verivox bei der Übernahme des kompletten Maklergeschäfts und der Versicherungsmanager-Lösung von Getsafe beraten. Über die App des Startup-Unternehmens können Kunden bestehende Versicherungsverträge digital verwalten und sich online beraten und neue Versicherungen vermitteln lassen.

DLA Piper berät Nemetschek bei Erwerb von MCS Solutions

31 AUG 2018

DLA Piper hat den Softwareanbieter Nemetschek SE beim Erwerb des Technologieunternehmens MCS Solutions in Belgien, Schweden, Indien und den USA beraten. Damit erhält das Unternehmen Zugang zum stark wachsenden Markt im Gebäudemanagement.

DLA Piper berät Discovery bei Joint Venture mit ProSiebenSat.1 zum Auf- und Ausbau von Streaming Plattform

2 AUG 2018

DLA Piper hat die in den USA börsennotierte Discovery Inc., ein weltweit führendes Medien- und Unterhaltungsunternehmen in den Bereichen Real Life Entertainment und internationalen Sportprogrammen, bei ihrem Joint Venture mit der ProSiebenSat.

DLA Piper wins Legal Adviser of the Year and recognized as UK Top Performer 2018 by Global Sourcing Association

25 MAY 2018

DLA Piper's Global Co-Head of Technology Sector, Kit Burden, was last night named Legal Adviser of the Year at the Global Sourcing Association (GSA) UK Top Performers and Professional Awards, held at the Hilton Manchester Deansgate

DLA Piper announces partnership promotions for 2018

3 APR 2018

DLA Piper is proud to announce that 62 lawyers have been promoted to its partnership. The promotions are effective as of 1 April 2018 in the United States and 1 May 2018 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 42 different offices throughout 20 countries.

DLA Piper launches Intellectual Property and Technology practice in Luxembourg

3 APR 2018

DLA Piper Luxembourg is pleased to announce the launch of its Intellectual Property and Technology (IPT) practice, with the appointment of Olivier Reisch as partner and head of the practice.

In Deutschland

Ob es um den Schutz Ihrer Marken, Designs, Patente und sonstigen Innovationen oder um die Verwertung und Durchsetzung Ihres geistigen Eigentums (IP) geht – gewerbliche Schutzrechte bilden einen zentralen und wertvollen Vermögensbestandteil für jedes Unternehmen. Im globalisierten Wettbewerb ist es in jeder Branche wichtig, Ihren Wettbewerbsvorsprung auf Ihren Schlüsselmärkten im In- und Ausland zu verteidigen.

Nichts anderes gilt, wenn es darum geht, komplexe IT- und Outsourcing-Projekte durchzuführen und Ihr IT-Vertrags- sowie Lizenzmanagement zu optimieren, um erhebliche Haftungsrisiken und Wettbewerbsnachteile zu vermeiden. Aufgrund der stetig steigenden Komplexität der rechtlichen Rahmenbedingungen ist es eine besondere Herausforderung, immaterielle Unternehmenswerte bestmöglich aufzubauen, zu erhalten und zu nutzen sowie Unternehmensprozesse rechtlich abgesichert und gleichzeitig wirtschaftlich effizient zu gestalten. Daher sollten Sie auf erfahrene Experten in den Bereichen IP und Technology & Sourcing zurückgreifen, deren praxisnahes Beratungsangebot an die Gegebenheiten des lokalen Marktes angepasst ist und dennoch den globalen Kontext im Auge behält.

Das deutsche Team im Bereich Geistiges Eigentum und Technologierecht (Intellectual Property & Technology - IPT) von DLA Piper ist integraler Bestandteil unseres internationalen IPT-Netzwerks, das mit über 560 Anwälten zu einer der größten Praxisgruppen unserer Kanzlei zählt. Teil dieser Praxisgruppe sind auch unsere Vertriebsrechtsexperten, da die Bereiche IPT und Commercial in der Wirtschaftsrechtspraxis eng miteinander vernetzt sind. Eine zentrale Rolle für das operative Geschäft jedes Unternehmens spielt naturgemäß das Handels- und Vertriebsrecht und die entsprechende Vertragsgestaltung. Industrie- und branchenübergreifend bieten unsere Experten auf diesem Gebiet umfassende Beratung im nationalen und internationalen Kontext, einschließlich des UN-Kaufrechts und Incoterms. Profitieren Sie von unserer Erfahrung, wenn es darum geht, Ihre wirtschaftlichen Ziele mit den rechtlichen Rahmenbedingungen im In- und Ausland zu vereinbaren und zu optimieren.

Lokal vor Ort und international vernetzt – das ist die Basis für die Beratungserfolge unseres IPT Teams. In unseren deutschen Büros in Frankfurt, Hamburg, Köln und München finden Sie Ansprechpartner, die nicht nur auf ihrem jeweiligen Beratungsgebiet erfahren sind, sondern die darüber hinaus über tiefgehende Branchenkenntnis verfügen – sei es in den Sektoren Life Science & Healthcare, Retail & Consumer Products, Fashion & Design, oder sei es in den Sektoren Technology & IT Infrastructure, Automotive, Industrials oder Sports, Media & Entertainment, um nur einige Beispiele zu nennen. Aufgrund der Breite unserer Beratungspraxis können Sie sicher sein, den richtigen spezialisierten Berater für Ihre individuellen Bedürfnisse an Ihrer Seite zu haben.

Unser integriertes Team berät nationale und internationale Mandanten umfassend auf allen Gebieten des gewerblichen Rechtsschutzes, des Rechts der Informationstechnologie und der Telekommunikation, des Daten- und Geheimnisschutzes sowie des Handels- und Vertriebsrechts:

- Wir beraten Sie bei der Anmeldung von Registerrechten zum Schutz Ihrer Ideen und Konzepte. Bei der Anmeldung technischer Erfindungen arbeiten wir mit Ihren oder unseren externen Patentanwälten zusammen, um den richtigen technischen Experten für Ihre Innovationen an der Hand zu haben.
- Bei der Verwertung und Durchsetzung Ihrer Schutzrechte haben wir durch unseren lokalen Bezug umfangreiche Erfahrung zu den jeweiligen Besonderheiten der relevanten Gerichte und (Zoll- und Register-) Behörden. Aufgrund unserer engen internationalen Vernetzung mit Kollegen in den anderen Jurisdiktionen sind gerade auch grenzüberschreitende Prozesse und die strategische Ausrichtung von internationalen Verfahren eines unserer Spezialgebiete.
- Als erfahrene Spezialisten strukturieren und steuern wir komplexe technologiebezogene Transaktionen und (Out-) Sourcingprojekte (projektbezogene Beratung) und optimieren Ihr IT-Vertrags- und Lizenzmanagement (laufende Beratung). Darüber hinaus beraten und vertreten wir Sie sowohl in technologiebezogenen Rechtsstreitigkeiten als auch bei lokalen und grenzüberschreitenden Unternehmenstransaktionen.
- Wir beraten in allen rechtlichen Aspekten des Umgangs mit Unternehmensdaten. Neben der Beratung zum Schutz allgemeiner Unternehmensdaten vor Ausspähung liegt der Schwerpunkt unserer Praxis in der Beratung zu personenbezogenen Daten – von der Absicherung eines konzernweiten Datenaustauschs u.a. von Arbeitnehmerdaten, über die datenschutzkonforme Erhebung und Verwendung von Kundendaten im Internet bis hin zu speziellen Fragen des Gesundheitsdatenschutzes sowie des Bank- oder Fernmeldegeheimnisses. Dabei beraten wir sowohl in nationalen als auch in grenzüberschreitenden Projekten.
- Mit unserer Expertise unterstützen wir Sie bei der Konzeption und rechtlichen Gestaltung von nationalen und internationalen Vertriebssystemen. Greifen Sie auf unsere Erfahrung bei der Gestaltung, Verhandlung und Abwicklung Ihrer kommerziellen

Verträge in allen Bereichen des operativen Geschäfts zurück. Wir begleiten Sie ebenso bei der Lösung von Konflikten und (außer-)gerichtlicher Streitbeilegung.

Spielen in Ihren Projekten weitere Aspekte aus anderen Rechtsbereichen eine Rolle, binden wir unsere spezialisierten (deutschen oder ausländischen) Kollegen ein, um eine optimale, auf Sie und Ihr Unternehmen zugeschnittene Beratung sicherzustellen.

BERATUNGSSCHWERPUNKTE

Wir beraten unsere Mandanten in folgenden Bereichen:

- (Informations-) Technologie und Telekommunikation
- Gewerblicher Rechtsschutz und geistiges Eigentum
- Patent- und Gebrauchsmusterrecht
- Marken- und Wettbewerbsrecht
- Designrecht (ehemals Geschmacksmuster)
- Urheberrecht
- Sportrecht
- Medien- und Filmrecht
- Persönlichkeits- und Presserecht
- Datenschutz und Datensicherheit
- Handels- und Vertriebsrecht (einschließlich Franchiserecht)

REFERENZMANDATE

- Laufende Beratung und Vertretung eines weltweit führenden Elektronik Konzerns bei marken- und wettbewerbsrechtlichen Streitigkeiten.
- Vertretung eines weltweit führenden Herstellers von LEDs in einem internationalen Patentverletzungsverfahren gegen einen Hersteller von TV-Geräten, Koordination der Prozesse in insgesamt sechs Jurisdiktionen.
- Vertretung eines großen Herstellers von Injektionspumpen in einem grenzüberschreitenden Patentverletzungsverfahren in Deutschland, Großbritannien und Frankreich.
- Beratung einer führenden deutschen Fernsehgesellschaft beim Verkauf und der Lizenzierung der nationalen und internationalen Film- und Sportsenderechte, einschließlich der Senderechte für die deutsche Fußball-Bundesliga.
- Beratung eines DAX-Konzerns zu verschiedenen Secondary-Outsourcing-Projekten, einschließlich einer Ausschreibung zur Übernahme der Betriebs der konzernweiten Kommunikationsinfrastruktur.
- Beratung eines europäischen Telekommunikationsanbieters bei der Nachverhandlung eines Outsourcingvertrags über den gesamten Netzwerkbetrieb (Mobil- und Festnetz).
- Beratung eines Energieversorgungsunternehmens zur Übernahme des gesamten IT-Betriebs durch einen dritten Dienstleister von einem konzerninternen IT-Dienstleister.
- Beratung eines weltweit führenden US-amerikanischen Pharmakonzerns im Rahmen eines grenzüberschreitenden Projekts über die Einführung und das Outsourcing eines elektronischen Personalaktensystems in acht europäischen Jurisdiktionen, Erstellung und Verhandlung der Datenverarbeitungs- und Übermittlungsverträgen.
- Ständige Beratung eines weltweiten Marktführers im Bereich elektronischer Unterhaltung zum europaweiten Vertriebssystem, Internetvertrieb, zur Überarbeitung des Standardvertragsportfolios sowie zu regulatorischen Fragen.
- Ständige Beratung eines internationalen Anbieters von Telekommunikationslösungen im Bereich Handels- und Vertriebsrecht, insbesondere zu Kooperations- und Lohnherstellungsverträgen.

AUSZEICHNUNGEN

- JUVE, Legal 500, Chambers Europe, Handelsblatt („Best Lawyers in Germany“): regelmäßige Rankings