



## Intellectual Property and Technology

DLA Piper is one of the most widely recognized providers of a full range of commercial, intellectual property law, privacy, sourcing and technology law services for leading businesses worldwide.

Our lawyers provide both litigation-related (contentious) and strategic commercial advice to a wide range of industry sectors, helping clients from emerging technology and pharmaceutical companies to established banks and financial institutions achieve their objectives wherever they do business.

Our IPT practice encompasses nearly 500 dedicated lawyers in more than 24 countries, with particular strength in key global markets. Intellectual property and technology law is at the core of any major business transaction or strategic dispute and has become one of the most critical legal areas as companies continue to expand and protect their technologies, brands, products, data and services around the globe.

Our group is recognized worldwide by legal directories and industry members as one of the leading groups of its kind, seamlessly combining multi-jurisdictional reach with local knowledge and experience.

### INSIGHTS

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#### Publications

##### **White House proposes doubling artificial intelligence budget**

13 February 2020

##### **AI OUTLOOK**

Lawmakers now have the opportunity to debate and amend the budget proposal in the upcoming appropriations process.

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##### ***Wasica v. Schrader*: IPR estoppel can include system prior art – key takeaways**

11 February 2020

This case raises a few interesting points for practitioners and companies involved in patent litigations and IPRs.

### KEY CONTACTS

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### RELATED SERVICES

- International Corporate Reorganizations

### RELATED SECTORS

- Energy and Natural Resources
- Financial Services
- Life Sciences
- Media, Sport and Entertainment
- Technology

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## Israel Group News February 2020

10 February 2020

### [ISRAEL GROUP NEWS](#)

In this issue, our global activities, latest publications, coming events and more.

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## \$name

04 Feb 2020

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## Brexit and trade marks

30 January 2020

Key points to understand about Brexit and its immediate impact in relation to trade marks.

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## eSignature and ePayment News and Trends

30 January 2020

### [ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

The impact of the newly effective California Consumer Privacy Act on commercial websites and mobile applications, plus latest legal, regulatory and case law developments.

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## DLA Piper GDPR Data Breach Survey 2020

20 January 2020

According to DLA Piper's latest GDPR Data Breach Survey, data protection regulators have imposed EUR114 million (approximately USD126 million / GBP97 million) in fines under the GDPR regime for a wide range of GDPR infringements, not just for data breaches.

France, Germany and Austria top the rankings for the total value of GDPR fines imposed with just over EUR51 million, EUR24.5 million and EUR18 million respectively. The Netherlands, Germany and the UK topped the table for the number of data breaches notified to regulators with 40,647, 37,636 and 22,181 notifications each.

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## Top of Mind: Life Sciences

16 January 2020

Eight big topics that life sciences businesses have been thinking about and how DLA Piper has been covering those stories.

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## Blockchain and Digital Assets News and Trends

16 January 2020

### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

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Taxation of cryptocurrency: challenges for charities in the US and new guidance in the UK, plus latest legal developments in blockchain technology, smart contracts and digital assets.

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### **Taxation of cryptocurrency: reporting charitable contributions in the US and new developments in the UK**

16 January 2020

Charities that accept donations of cryptocurrency face a number of administrative challenges; plus new guidance from HMRC.

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### **New federal government automated vehicle policy announces core principles, describes role and contributions of agencies across the federal government**

13 January 2020

The policy document emphasizes the DoT's *voluntary* approach to AV regulation and emphasizes the importance of collaboration between the many stakeholders in the AV development and commercialization enterprise.

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### **Episode 9: 2020 - Privacy, Security and Content Regulation to Increase in China**

10 January 2020

#### **[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)**

China's authorities have published a much-anticipated brand new directive on internet content regulation and governance, which will come into force on 1 March 2020. This law will require organizations which host websites in China to make fundamental changes to their website governance frameworks.

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### **The almost free US-Japan Trade Agreement is now in effect**

9 January 2020

This trade agreement reduces or eliminates US customs duties on numerous goods.

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### **Commerce imposes export licensing requirement on geospatial imagery software**

8 January 2020

Companies that produce, design, test, manufacture, fabricate, or develop a software described in the new controls may now be operating within the category of "critical technologies" as defined in CFIUS regulations.

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### **White House issues guidelines for regulatory and non-regulatory approaches to artificial intelligence**

8 January 2020

#### **[AI OUTLOOK](#)**

Michael Kratsios, Chief Technology Officer of the United States, called the new initiative the "first of its kind" – the first "binding document" for how government agencies will regulate emerging AI technology.

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### **Germany's push towards Healthcare 4.0 – A guide to the new fast-track pathway to reimbursement for digital health apps**

6 January 2020

The Internet of Medical Things (IoMT) continues to be one of the hottest topics in the global life sciences and healthcare industry. The new German Digital Healthcare Act (*DHA – Digitale-Versorgung-Gesetz/DVG*) entered into force on December 19, 2019. This legislation massively pushes Germany towards Healthcare 4.0 and may usher in an era of great opportunities: not only for traditional players in the life sciences and healthcare market, but also for newcomers to this sector, including tech giants, tech startups and data-driven enterprises.

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### **Eamon Holley discusses new internet calling app on Dubai's Business Breakfast**

24 December 2019

Eamon Holley discusses the legalities surrounding the introduction of the new internet calling app, ToTok, in the United Arab Emirates on Dubai Eye's Business Breakfast.

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### **Artificial intelligence software tools tested for demographic impact**

20 December 2019

A NIST report quantifying demographic differences in nearly 200 face recognition algorithms found "empirical evidence for the existence of a wide range of accuracy."

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### **eSignature and ePayment News and Trends**

20 December 2019

#### **[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)**

In this issue, a NIST report examines the demographic accuracy of nearly 200 facial recognition algorithms; plus latest developments from the legislatures, the regulators and the courts.

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### **Pharmaceuticals Sector Update - December 2019**

20 December 2019

Welcome to the next issue of the Pharma Update covering recent developments in the Russian pharmaceuticals sector.

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### **CCPA Rescue Kit arrives amid new privacy law change**

19 December 2019

A series of integrated compliance offerings to help businesses begin the journey of compliance with this important new privacy bill.

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### **Street art raises novel copyright issues – or does it?**

19 December 2019

Is street art less entitled to copyright protection than are traditional art forms?

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## Supreme Court Corner

19 December 2019

We are watching two key cases – *Romag Fasteners v. Fossil* and *Thryv, Inc. v. Click-to-Call Technologies*.

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## Intellectual Property and Technology News (North America), Issue 44, Q4 2019

19 December 2019

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## DLA Piper named a top-scoring firm for gender diversity and inclusion in IP and firm leadership by ChIPs

19 December 2019

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## It's no secret: Trade secret misappropriation investigations are on the rise

19 December 2019

Exploring the reasons for the increase in these ITC investigations

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## Panels examine trademark litigation and the CCPA at our 13th annual Women in IP Law CLE Luncheon

19 December 2019

Most of the more than 180 guests were leading IP counsel] for some of the Bay Area's largest tech companies.

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## Smart Contracts in the UAE: The end for lawyers?

18 December 2019

What is a smart contract? Is a smart contract legally enforceable? Will smart contracts make lawyers redundant? With the buzz around blockchain, these questions are being asked more frequently as companies seek more efficient and more certain ways of executing contracts automatically via smart contracts. This article considers these questions.

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## 2019 Sourcing and Commercial contracts case law round-up

16 December 2019

A summary of key 2019 cases relevant to sourcing and commercial contracts.

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## Triple Point Technology v PTT Public Company Ltd [2019] EWCA Civ 230

16 December 2019

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This case illustrates how carefully liquidated damages clauses need to be drafted. The Court of Appeal found that a particular liquidated damages clause for delay did not apply to an abandoned IT project (abandonment being a different scenario than late completion). It also commented that, where delay liquidated damages do apply, it is possible for them to continue to accrue after contract termination until a replacement supplier completes the work. The case is also a reminder to consider whether liquidated damages operated within, or outside of, the general liability cap.

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## **Blockchain and Digital Assets News and Trends**

13 December 2019

### **BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS**

A new lawsuit alleges the CFPB Prepaid Rule violates free speech; plus the latest legal developments in blockchain technology, smart contracts and digital assets.

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## **New lawsuit alleges CFPB Prepaid Rule requires use of certain fee terminology without permitting clarification, thereby violating free speech**

13 December 2019

### **BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS**

The suit alleges that some requirements of the rule are in violation of the First Amendment.

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## **Congressional hearing to focus on facial recognition and national security**

12 December 2019

### **AI OUTLOOK**

Technologies controlled by foreign governments and their implications for privacy and national security are expected to be a major topic.

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## **FCC proposes new rules and spectrum reallocation that could change the future of auto safety communications – agency seeks comments and input**

6 December 2019

This significant rulemaking proposal seeks to make watershed changes in the use of spectrum, Intelligent Transportation Systems, and the future of auto and road safety and communication applications in the US.

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## **Penalties for violations of Data Localization Rules dramatically increased**

6 December 2019

Many companies have scrambled to comply with Russia's peculiar Data Localization Rules since their enactment in 2015. While these rules apply to a wide range of companies handling Russian personal data both in Russia and abroad, the penalties for non-compliance were traditionally limited to just blocking the data operator's websites.

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## Corporations need to remain vigilant amidst the rise of cyberattacks and cyberfrauds

2 December 2019

Recent figures show that Hong Kong and China remain the top destinations of fraudulent funds, most of which are the result of cyberfrauds. Read our article which gives helpful tips on how to avoid falling victim to these attacks.

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## eSignature and ePayment News and Trends

25 November 2019

### [ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, requirements and expectations for financial institutions and tech vendors striving to safeguard customer information, plus the latest developments from the legislatures, the regulators and the courts.

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## Financial institutions and technology vendors: requirements and expectations when safeguarding customer information

25 November 2019

Guidance from the FDIC contains valuable advice for any business contracting with a technology vendor, and it alerts vendors to what their financial institution customers will be asking of them.

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## Israel Group News November 2019

18 November 2019

In this issue, IP considerations in augmented reality and virtual reality, plus our global activities, latest publications, coming events and more.

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## Blockchain and Digital Assets News and Trends

15 November 2019

### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

The latest legal developments in blockchain technology, smart contracts and digital assets.

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## Episode 8: Crackdown on infringing China apps

13 November 2019

### [NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

China's authorities have launched a crackdown against non-compliant mobile apps. The crackdown is taking place during November and December 2019, so businesses operating apps in China must take urgent action or else face sanctions.

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## Hong Kong banks must follow new AI framework

12 November 2019

As AI innovation evolves rapidly, and banks' use of AI increases in both front and back office (including risk management) activities, industry regulators are taking steps to ensure oversight and safeguards over use of AI.

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### **The other shoe drops: Supreme Court will decide whether the SEC may obtain disgorgement as an equitable remedy**

11 November 2019

The Supreme Court has accepted a *certiorari* petition in a case seeking to determine whether the SEC is entitled to seek and obtain disgorgement as equitable relief.

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### **Hong Kong's SFC introduces strict conditions on cloud data storage**

8 November 2019

All entities licensed by the Hong Kong SFC and storing data in the cloud must urgently review their data storage arrangements in light of a new circular from the SFC on "Use of external electronic data storage". This circular introduces strict new conditions on both cloud users and cloud vendors.

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### **Compliance with the Quebec language requirements for display of trademarks to be mandatory on November 24, 2019**

8 NOV 2019

This article addresses the language requirements pertaining to display, in a language other than French, of trademarks on real estate in Quebec.

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### **Argentina: Promotional Regime of the Knowledge-based Economy comes into force 1.1.2020 – key points**

7 November 2019

The new tax regime seeks to put Argentina at the forefront of the knowledge economy in Latin America.

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### **Episode 7: New China encryption law passed**

6 November 2019

#### **[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)**

The new PRC Encryption Law will come into force on 1 January 2020. It will bring fundamental changes to the sale, import and use of encryption technologies in China by foreign and domestic organizations.

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### **PTAB Judges appointment unconstitutional**

6 November 2019

The Federal Circuit held that the way in which the Administrative Patent Judges at the PTAB were appointed violates the Appointments Clause of Article 2 of the Constitution.

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## DC policymakers working to stay ahead of – or keep up with – AI innovations

4 November 2019

### [AI OUTLOOK](#)

The inaugural issue of *AI Outlook* reviews the latest developments around AI in Washington and discusses what these bills and trends mean for business.

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## eSignature and ePayment News and Trends

31 October 2019

### [ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, the potential risks in relying on a data processing system that may contain a programming or processing error, plus latest developments from the legislatures, the regulators and the courts.

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## Testing and protecting key data processing systems

31 October 2019

Protecting the integrity of key systems through regular evaluation and testing is important to every business that relies on system outputs to process transactions or to make, or help make, transaction decisions.

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## New changes to Russian gambling rules signal continued development of online gambling

25 October 2019

Recent changes in law have solidified the emerging legal framework for online betting in Russia.

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## Pharmaceuticals Sector Update - October 2019

23 October 2019

Dear readers,

Welcome to the next issue of the Pharma Update covering recent developments in the Russian pharmaceuticals sector.

If you have any questions, please feel free to contact any of the authors.

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## Blockchain and Digital Assets News and Trends

18 October 2019

### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

In this issue, new guidance on the taxation of cryptocurrency from the IRS, plus the latest legal developments in blockchain technology, smart contracts and digital assets.

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## Key issues in brand localization in China

17 October 2019

Given the unique features of the China market and the growing importance of Chinese consumer tastes, it is important for brand owners to look at brand localization so as to maximize their performance in this market. Brand localization initiatives include China-only product and service lines, translations and adaptations of key marks and properties.

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## No more "buzzing the tower": Additional regulation on the use of drones in Australia

16 October 2019

With falling costs and improved technology, drones are becoming increasingly popular for recreational and commercial uses - they are even being adopted by businesses in industries that do not traditionally involve aviation, such as fast food retailers which have recently been using drones to deliver burritos and cheese toasties to inner city Sydney residents.

But before businesses "*feel the need, the need for speed*" and "*write cheques...[their corporate] body can't cash*", they should be aware of new regulations that apply to the operation of drones in Australia.

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## US Supreme Court denies review of *Robles v. Domino's Pizza*, opening door to more lawsuits on website and mobile app accessibility claims

16 October 2019

Does the ADA apply to websites and mobile apps?

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## Hikvision and other Chinese companies added to the Entity List

10 October 2019

The list includes Chinese companies in the video surveillance, artificial intelligence, voice recognition, deep learning and other technology fields.

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## Business Start-up Pack - UK

18 JUN 2014

This Start-up Pack has been designed and prepared by DLA Piper's Technology Sector initiative, which includes lawyers with experience in intellectual property, corporate, employment and tax matters.

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## Digital Transformation in Energy and Natural Resources

9 October 2019

The global demand for power rises, the requirement for increased productivity, greater efficiencies in distribution and flexibility for consumers (both corporate and residential) is also growing. As such, we have launched report on how digital technologies are impacting the Energy and Natural Resources sector.

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## With great influence comes great responsibility: potential liabilities in the growing influencer marketplace

30 Sep 2019

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What responsibility, if any, falls on the influencer for social media product endorsements?

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### **The Russian Supreme Court clarifies intellectual property legislation**

30 Sep 2019

Clarifications from the Supreme Court have a significant impact on the further development of court practice in Russia.

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### **Intellectual Property and Technology News (North America), Issue 43, Q3 2019**

30 Sep 2019

#### **[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)**

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### **ITC Section 337 update: Expect heavy emphasis on public interest in pharma/medical device investigations**

30 Sep 2019

Difficult public interest issues may arise when a potentially life-saving drug or medical device is sought to be excluded.

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### **eSignature and ePayment News and Trends**

27 September 2019

#### **[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)**

In this issue, the future of identity in financial services, plus latest developments from the legislatures, the regulators and the courts.

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### **Blockchain and Digital Assets News and Trends**

19 September 2019

#### **[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)**

In this issue, Wyoming aims to provide legal framework for using blockchain and transacting in digital assets, plus the latest legal developments in blockchain technology, smart contracts and digital assets.

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### **A guide to the General Data Protection Regulation [Updated for 2019]**

17 September 2019

On 4 May 2016, the text of the General Data Protection Regulation (GDPR) was published in the Official Journal of the European Union, concluding over four years of intensive legislative work on a new data protection legal framework for Europe.

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## Don't get caught out: Intellectual property arrangements will be susceptible to prosecution for anti-competitive conduct from 13 September 2019

12 September 2019

From 13 September 2019, commercial arrangements relating to IP rights - including licences, assignments, litigation settlement agreements and other contracts, arrangements or understandings between businesses - will no longer be exempt from the anti-competitive conduct provisions of the Competition and Consumer Act 2010 (Cth) (CCA).

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## TGA considers publishing excipients in ARTG public summaries

11 September 2019

The Therapeutic Goods Administration (TGA) has published a consultation paper seeking feedback on whether it should make excipient ingredients publically available on the Australian Register of Therapeutic Goods (ARTG).

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## No-deal Brexit: Impact on public sector procurement contracts

1 September 2019

While a range of outcomes, including [a departure under the terms of the current Withdrawal Agreement](#), remains possible, it is important for businesses to plan for a no-deal Brexit, in which the UK leaves the EU without a withdrawal agreement or other deal. Here we look at the potential impact of a no-deal Brexit on public sector procurement law

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## TechLaw Podcast: Future regulation for artificial intelligence

03 SEP 2019

### TECHLAW PODCAST

In episode 23 of our TechLaw Podcast Series, Consultant at DLA Piper, Lord Tim Clement-Jones is joined by Ed Thomas from GlobalData Plc. to discuss the regulatory framework likely to govern future innovation in AI-related technologies.

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## No-deal Brexit: Impact on data protection law

1 September 2019

While a range of outcomes, including [a departure under the terms of the current Withdrawal Agreement](#), remains possible, it is important for businesses to plan for a no-deal Brexit, in which the UK leaves the EU without a withdrawal agreement or other deal. Here we look at the potential impact of a no-deal Brexit and the adoption of the Withdrawal Agreement on data protection compliance

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## eSignature and ePayment News and Trends

30 August 2019

### ESIGNATURE AND EPAYMENT NEWS AND TRENDS

In this issue, an analysis on the requirements for receiving an electronically signed 4506-T form, plus latest developments from

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the legislatures, the regulators and the courts.

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### **TechLaw Podcast: Transforming payment solutions for platform businesses with Paybase**

28 AUG 2019

#### **[TECHLAW PODCAST](#)**

In episode 22 of our TechLaw Podcast Series, DLA Piper Partner, Chloe Forster, and Co-Founder of Paybase, Anna Tsyupko, discuss the challenges commonly faced by platform businesses and how to drive diversity and inclusion in an organisation.

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### **Blockchain and Digital Assets News and Trends**

23 August 2019

#### **[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)**

In this issue, blockchain consortium governance, plus the latest legal developments in blockchain technology, smart contracts and digital assets.

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### **Slow death of the innovation patent**

29 July 2019

Those with a keen interest in the fate of Australia's innovation patent will recall its last minute reprieve, when legislation abolishing the innovation patent was removed from the Intellectual Property Laws Amendment (Productivity Commission Response Part 1 and Other Measures) Act 2018 (Cth).

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### **FTC seeks comment on proposed changes to COPPA – action steps**

12 August 2019

The proposed changes arise from concerns about the safety of the rapidly evolving online environment for children.

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### **Israel Group News August 2019**

7 August 2019

#### **[ISRAEL GROUP NEWS](#)**

In this issue, our global activities, latest publications, coming events and more.

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### **TechLaw Podcast: Driving diversity through technology**

07 AUG 2019

#### **[TECHLAW PODCAST](#)**

Laura Da Silva Gomes from WePlayFair.org joins DLA Piper's Katherine Gibson to explore how investing in diversity and inclusion strategies can offer a competitive advantage in episode 21 of our TechLaw Podcast Series.

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## **ACH debit entries: NACHA rule change and guidance from CFPB consent order - key takeaways on compliance**

31 July 2019

Without proper consideration of the NACHA rule changes and the consent order, banks processing ACH debits may be exposed to unnecessary risk.

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## **eSignature and ePayment News and Trends**

31 July 2019

### **[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)**

In this issue: without proper consideration of the NACHA rule change and the CFPB consent order, banks processing ACH debits may be exposed to unnecessary risk; plus latest developments from the legislatures, the regulators and the courts.

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## **Blockchain and Digital Assets News and Trends**

26 July 2019

### **[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)**

In this issue, Facebook announces Libra currency, plus the latest legal developments in blockchain technology, smart contracts and digital assets.

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## **FTC unfriends Facebook**

25 July 2019

The FTC order imposes new penalties and requirements on Facebook.

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## **PropTech in the United States – where we're heading**

25 July 2019

Smart contracts facilitate automation, certainty, and efficiency. But they also present a challenge to the existing legal framework.

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## **Q2 Editor's Column**

24 July 2019

As we enter the dog days of summer, we can reflect on the first half of the year and plan for success for the coming months.

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## **Supreme Court Corner**

24 July 2019

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The Court clarifies a circuit split over copyright in *Fourth Estate* and, in *Mission Product Holdings*, says a licensee's rights survive the licensor's bankruptcy.

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## Intellectual Property and Technology News (North America), Issue 42, Q2 2019

24 July 2019

### INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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#### Top Patent Litigation Firm

24 July 2019

*Lex Machina's 2018 Patent Litigation Year in Review* recognizes DLA Piper as one of the top ten most active national law firms representing defendants in US patent disputes.

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#### Alice uncertainty: curiouser and curiouser

24 July 2019

The Federal Circuit declines to follow USPTO guidance on subject matter eligibility, instead following its own precedent.

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#### ITC Section 337 update: Commission decision stayed?

24 July 2019

Significant new developments.

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#### The states look at autonomous vehicles

24 July 2019

Many US states are experimenting with a wide range of approaches to autonomous vehicles, some cautious and others more ambitious.

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#### The government in your cloud

24 July 2019

As companies shift more data to the cloud, the US government's ability to access that content should not be overlooked.

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## Pharmaceuticals sector update

18 July 2019

We are pleased to present to you our periodical legal update on developments in the Russian pharmaceutical sector. It is intended to give you brief outline on key regulations and other important activities and trends in the industry.

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## SEC and FINRA issue joint statement on broker-dealer custody of digital asset securities

12 July 2019

The Joint Statement discusses issues facing those wishing to intermediate transactions in digital asset securities and facilitate the creation of an organized marketplace.

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## Episode 5: Apps are being shut down in China - will yours be next?

12 July 2019

### [NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

While apps are incredibly popular in China, in recent months some have been disappearing from app stores in the country because they do not comply with recent apps regulations. Indeed many companies are not even aware of the comprehensive new privacy compliance obligations for apps in China.

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## Biomarker-based cancer diagnostics: German pricing regulator sets high validation and reimbursement standards for novel diagnostic methods

10 July 2019

On 20 June 2019, for the first time, the German Federal Joint Committee (FJC – Gemeinsamer Bundesausschuss / G-BA), the highest decision-making body of the joint self-government of physicians, dentists, hospitals and statutory health insurance funds (SHI – gesetzliche Krankenversicherung / GKV) in Germany, made the resolution that a specific biomarker-based test to support the treatment decision for or against adjuvant chemotherapy, i. e. after primary surgery, in certain breast cancer patients may be reimbursed by the SHIs.

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## Updates on giving gifts to officials in Thailand

8 July 2019

### [THAILAND FOCUS](#)

The Act Supplementing the Constitution Relating to the Prevention and Suppression of Corruption (2018) (Act) regulates the giving of Gifts or Benefits by any person to Officials in Thailand.

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## eSignature and ePayment News and Trends

28 June 2019

### [ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, an analysis of California's recent law regarding chatbots, plus the latest developments from the legislatures, the regulators and the courts.

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## Episode 4: Getting data out of China - the challenge of operating your China business offshore

26 June 2019

### [NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

An updated and substantially more onerous draft of China's long awaited position on cross border data transfers has just been published. The Measures on Personal Information Cross Border Transfer Security Assessment (Measures) apply to all "Network Operators" and will require specific action to be taken by all businesses that send personal information out of China.

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## Blockchain and Digital Assets News and Trends

24 June 2019

### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

In this issue, consortium blockchain governance, plus the latest legal developments in blockchain technology, smart contracts and digital assets.

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## Who's that bot? California requires clear disclosure starting 7/1/2019

20 June 2019

A California law attempts to tackle the problem of automated online accounts that simulate conversation – and that are used to confuse or deceive.

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## Significant changes to Canada's trademark laws now in effect

17 JUN 2019

The most significant amendments to the Federal Canadian trademark statute finally came into effect June 17, 2019. Some of the changes align Canada's trademark laws with that of other jurisdictions and allow, for the first time, the inclusion of Canadian trademark rights in international applications.

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## Top 10 IP developments in China

11 June 2019

DLA Piper's IPT group explain the top 10 recent IP developments in China. This alert covers issues ranging from amendments to China's key IP laws and technology import/export regulations to the establishment of Internet Courts and adoption of blockchain technology in court cases.

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## Nevada colors within the lines of CCPA, offering a do not sell right for covered information

10 JUN 2019

The bill offers a more workable and understandable alternative to the CCPA, with rights tied to clearer definitions and provisions that will require fewer operational resources to implement.

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## Latest updates on Thailand's Personal Data Protection and Cyber-security Act

6 June 2019

### THAILAND FOCUS

In this issue, articles include latest updates on Personal Data Protection in Thailand and summary of the Cyber-security Act in Thailand

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## Deadlines approaching fast for fourth set of Section 301 tariffs

4 JUN 2019

Companies have the opportunity to present their views on specific products before the list is finalized but there is less than one month before the window closes.

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## Episode 3: Yet more regulators join the party in enforcing cybersecurity

4 June 2019

### NAVIGATING CHINA: THE DIGITAL JOURNEY

Licensed telcos and internet businesses in China face a new wave of investigations by the Ministry of Industry and Information Technology (MIIT) as they announce a new enforcement campaign aimed at ensuring network security compliance.

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## The European Data Protection Board issues opinion in which data controllers' reliance on consent as legal basis for processing special categories of personal data is questioned

3 June 2019

Following the European Data Protection Board's (EDPB) opinion on the relationship between the CTR and the GDPR, investigators and sponsors should reevaluate their processes related to processing of personal data in clinical trials, and even go as far as to consider to disregard obtaining consent as legal basis for processing sensitive personal data.

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## eSignature and ePayment News and Trends

31 MAY 2019

### ESIGNATURE AND EPAYMENT NEWS AND TRENDS

In this issue, website accessibility – the growing regulatory and litigation risk, plus latest developments from the legislatures, the regulators and the courts.

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## Website accessibility – not just about complying with the ADA

31 MAY 2019

Both regulatory and litigation risks related to website accessibility are on the rise.

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## **Recommendations of the Federal Antimonopoly Service of Russia on the Use of Information Technology including those associated with the Use of Pricing Algorithms**

29 MAY 2019

On 18 March 2019, the Federal Antimonopoly Service of Russia officially published recommendations on its website On Practices in the sphere of Using Information Technology including those associated with the Use of Pricing Algorithms. The Recommendations deal with issues concerning the use of new technologies (including pricing algorithms).

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### **Episode 2: New stringent cyber security rules announced in China, what will your business need to do?**

29 May 2019

#### **[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)**

Organisations with operations in China must prepare now for new comprehensive cybersecurity rules. The Chinese authorities have announced MLPS "version 2.0", which will come into force on 1 December 2019, and have potential significant impact to businesses' infrastructure and operations in China.

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### **Blockchain and Digital Assets News and Trends**

24 MAY 2019

#### **[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)**

In this issue, consortium blockchain governance, plus the latest legal developments in blockchain technology, smart contracts and digital assets.

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### **Singapore data security - Recent incidents and compliance steps you**

23 May 2019

Organisations handling Singapore personal data should re-evaluate their data security compliance programmes in light of recent regulatory scrutiny and enforcement action.

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### **Commerce issues Temporary General License for Huawei**

22 MAY 2019

The Temporary General License is a brief reprieve.

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### **Episode 1: Cyber enforcement starts**

21 May 2019

#### **[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)**

China's cybersecurity regulators are now taking their first steps to verify organisations' (including foreign businesses') compliance with China's cybersecurity laws. As anticipated, the focus is on businesses that have an online presence in China.

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## The twists and turns of the CCPA class action

21 MAY 2019

The range of data elements whose breach could give rise to class-action exposure under the CCPA appears likely to grow.

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## Law à la Mode: Beauty Trends: 5 Key Beauty M&A deals; Street art and fashion; Word from the industry's mouth; The rise in innovative retail services; and more

20 MAY 2019

### [LAW À LA MODE](#)

The Moroccan editorial team is delighted to bring you the 28th edition of Law à la Mode, the quarterly legal magazine produced by DLA Piper's Consumer Goods & Retail Sector Group for clients and contacts of the firm worldwide.

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## Trump issues Executive Order on securing information and communications technology and services – key points

16 MAY 2019

The order is issued pursuant to the National Emergencies Act and the International Emergency Economic Powers Act, the latter creating potential civil and criminal liability for those violating EOs and regulations issued under its authority - liabilities that can expand to include those who facilitate a violation.

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## Intellectual Property and Technology News (Asia Pacific) May 2019

15 MAY 2019

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Intellectual Property and Technology News (Asia Pacific) is our biannual publication designed to report on worldwide development in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

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## UAE issues new law regulating data in the health sector

7 MAY 2019

The UAE federal government has issued Federal Law No. 2 of 2019 On the Use of the Information and Communication Technology (ICT) in Health Fields. The objectives of this law are to ensure the optimal use of ICT in health fields and ensure safety and security of health data and information. It is to be supplemented by implementing regulations.

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## Collaboration in Financial Services - Regulation and Challenges

3 MAY 2019

One of the most noticeable recent trends in financial services is the number of collaboration which are taking place between FinTechs and banks. As banks have been transforming to increasingly drive business through digital channels, they have sought to partner with FinTechs to accelerate the pace of change.

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## Canada's new trademark laws to make a significant impact

1 MAY 2019

Long awaited amendments to Canada's trademark laws are set to come into force on June 17, 2019. The amendments will significantly alter the Canadian trademarks system as we know it.

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## The Danish Medicines Agency recognised by the United States Food and Drug Administration to carry out Good Manufacturing Practice inspections

1. May 2019

On 16 November 2018, the United States (US) Food and Drug Administration (FDA) confirmed the capability of the Danish Medicines Agency to carry out Good Manufacturing Practice (GMP) inspections at a level equivalent to that of the FDA, which adds Denmark to the list of recognised countries under the Mutual Recognition Agreement between the European Union (EU) and the U.S.

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## Washington state seeks repeal of Electronic Authorization Act

30 APR 2019

Washington state moves steadily toward recognizing ESIGN

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## China's Long-Awaited Overhaul of Trade Secret Protection Regime

26 APR 2019

There is more good news from China for intellectual property (IP) owners. The 10th Session of the 13th Standing Committee of the National People's Congress has just passed amendments to both the PRC Trademark Law and the trade secret provisions in the PRC Anti-Unfair Competition Law (the "AUCL").

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## Blockchain and Digital Assets News and Trends

24 APR 2019

### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

The inaugural issue looks at the SEC's Digital Guidance Framework and No Action Letter and covers the latest legal developments in blockchain technology, smart contracts and digital assets.

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## TechLaw Podcast: How tech is shaping the future of retail

23 APR 2019

### [TECHLAW PODCAST](#)

Chloe Forster is joined by Liliana Danila and James Martin, both from the British Retail Consortium, to discuss the impact tech is having on the retail experience in episode 20 of our TechLaw podcast series.

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## Tech law making 101

17 APR 2019

Our alert highlights the lack of technology laws in Australia and the rush to pass the *Criminal Code Amendment (Sharing of Abhorrent Violent Material) Act 2019* (Cth) after less than 1 hour of parliamentary debate.

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## What directors and officers of Canadian organizations need to know about potential individual liability for cyber-claims

16 APR 2019

This information bulletin addresses the potential individual culpability and/or liability of directors and officers of Canadian organizations for breach of privacy or anti-spam legislation, and highlights corporate regulatory offences under such laws.

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## TechLaw Podcast: The Future of Cryptoassets

15 APR 2019

### [TECHLAW PODCAST](#)

Regulation and policy expert in the field of FinTech, Teana Baker-Taylor from Global Digital Finance, discusses the latest regulatory developments around cryptoassets with one of our partners, Bryony Widdup.

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## TechLaw Podcast: The Future of FinTech

15 APR 2019

### [TECHLAW PODCAST](#)

What's next for FinTech? Giles Andrews, Co-Founder of Zopa, looks to the future with our International Group Head of Finance, Projects & Restructuring and FinTech Global Co-Chair, Martin Bartlam, in episode 18 of our TechLaw podcast.

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## 2019 IFA Annual Convention

11 APR 2019

The International Franchise Association (IFA) held its 59th Annual Convention in Las Vegas from February 24-27, 2019.

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## Q1 Editor's Column

11 APR 2019

Welcome to our 41st issue, marking the 10th anniversary of *IPT News*.

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## EU Policy & Regulatory Alert - EU Publishes Artificial Intelligence Ethics Guidelines

12 APR 2019

On 8 April 2019, the EU's High-Level Expert Group ("AI HLEG") on Artificial Intelligence ("AI") published the much-anticipated "Ethics Guidelines for Trustworthy AI", setting out a horizontal framework for the development and deployment of ethical and robust AI systems across the EU

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## Recognized as one of the best firms for client service

11 APR 2019

BTI Consulting's 2019 Client Service A-Team rankings report names DLA Piper as one of the best law firms for providing a superior level of client service.

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## Supreme Court Corner Q1 2019

11 APR 2019

In celebration of the 10th anniversary of IPT News, we note that 10 years ago, in the first quarter of 2009, Bernard L. Bilski filed his petition in the landmark *Bilski v. Kappos*, 561 U.S. 593 (2010), forever shaping the patentability of business methods.

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## DLA Piper's sixth annual Global IP Symposium in Japan

11 APR 2019

Our Intellectual Property and Technology group recently hosted its Sixth Annual Global IP Symposium in Japan.

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## Intellectual Property and Technology News (North America), Issue 41, Q1 2019

11 APR 2019

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Top franchise developments of 2018

11 APR 2019

DLA Piper IPT attorneys Barry Heller, John Hughes and Karen Marchiano recently conducted a webinar reviewing 2018's top franchise developments. Two stand out from the rest.

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## ITC Section 337 Update

11 APR 2019

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A quick look at the last 10 years.

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### **CCPA vs. GDPR: the same, only different**

11 APR 2019

Businesses that have undertaken GDPR compliance will have an advantage in addressing CCPA, but those efforts alone won't suffice.

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### **New York patent litigators bolster DLA Piper's Life Science sector**

11 APR 2019

Michael Furrow and Brian O'Reilly recently joined the firm's Intellectual Property and Technology practice as key patent litigation partners in New York.

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### **So you want to go digital...**

11 APR 2019

This article assists businesses in identifying the core issues that must be addressed to ensure the legal sufficiency of transactions conducted on eSignature platforms.

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### **TechLaw Podcast: The opportunities and challenges of digital transformation across the private and public sectors - Part 2**

09 APR 2019

#### **[TECHLAW PODCAST](#)**

DLA Piper's Chloe Forster and Gary Barnett of Global Data Plc conclude their discussion on digital transformation in the second part of episode 17 of our TechLaw podcast.

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### **FDIC highlights common deficiencies in technology vendor contracts**

5 APR 2019

An indicator that not only the FDIC but other regulators may focus more intently on ambiguity of roles and rights in bank contracts during future examinations.

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### **TechLaw Podcast: The opportunities and challenges of digital transformation across the private and public sectors - Part 1**

03 APR 2019

#### **[TECHLAW PODCAST](#)**

DLA Piper's Chloe Forster and Gary Barnett of Global Data Plc discuss digital transformation in the first part of episode 17 of our TechLaw podcast.

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## Everything new in...March? The new Trade Secret Act

01 Apr 2019

On March 21, the Bundestag passed the Trade Secret Act. This represents the conclusion of a legislative process that started more than five years ago with the first discussions on EU level on a know-how directive (EU 2016/943). The aim was to provide uniform minimum standards of trade secret protection throughout Europe and to improve enforcement possibilities.

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## eSignature and ePayment News and Trends

30 APR 2019

### [ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, Washington state moves closer to ESIGN, plus the latest developments from the legislatures, the regulators and the courts.

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## eSignature and ePayment News and Trends

29 MAR 2019

### [ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, the new prepaid rule may affect virtual currency wallet providers, plus the latest developments from the legislatures, the regulators and the courts.

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## As new prepaid rule takes effect, virtual currency wallet providers need to take notice

29 MAR 2019

While much focus has been on how the new rule impacts traditional prepaid card issuers, the Prepaid Rule is sufficiently broad that it could apply to virtual currency wallets.

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## Bahrain Introduces Regulations On 'Crypto-Assets'

28 MAR 2019

The Central Bank of Bahrain ("CBB") has published a new Module on 'Crypto-Assets' ("CRA Module"). The CRA Module has been published as part of the CBB's recent initiative to nurture Bahrain's FinTech ecosystem and to help mitigate against the risk of financial crime and illegal use of crypto-assets within or from Bahrain.

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## EU Policy & Regulatory Update - European Parliament Adopts EU Copyright Reform

28 MAR 2019

Following two and a half years of negotiations and unprecedented public attention, the European Parliament adopted the controversial EU copyright reform in its plenary session on 26 March 2019.

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## In-venue streaming and broadcasting of live sporting events – key legal issues for sports clubs and leagues

25 MAR 2019

Approaches to consider for US sporting event organizers seeking to combat peer-to-peer broadcasting of live events.

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## March 2019 - Key issues in brand cross-licensing in China

20 MAR 2019

In recent years, Chinese brands have been increasingly gaining global recognition, especially in the technology, ecommerce, and consumer goods sectors. In this context, an increased number of foreign businesses are considering branded partnerships with a Chinese counterparty as a way of operating in China (e.g., co-branded joint venture). In recent years, Chinese brands have been increasingly gaining global recognition, especially in the technology, ecommerce, and consumer goods sectors. In this context, an increased number of foreign businesses are considering branded partnerships with a Chinese counterparty as a way of operating in China (e.g., co-branded joint venture).

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## Top of Mind: Litigation

20 MAR 2019

In this issue, our coverage of 10 big topics businesses have been thinking about this quarter.

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## \$name

18 Mar 2019

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## Patent case filings surge in the WDTX

11 MAR 2019

Soon after Judge Alan Albright was nominated, and accelerating considerably since his confirmation, patent case filings have spiked in the WDTX.

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## Given the treatment: The Therapeutic Goods Advertising Code 2018

8 MAR 2019

Late last year, the *Therapeutic Goods Advertising Code (No. 2) 2018 (New TGA Code)* was enacted as the code that regulates advertising of therapeutic goods to consumers in Australia. Read our summary of the regulatory framework for the advertising of therapeutic goods in Australia, key changes under the New TGA Code that came into effect on 1 January 2019 and penalties for non-compliance.

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## *Fourth Estate Public Benefit Corp. v. Wall-Street.com*: when can a copyright claimant sue for infringement? Supreme Court says not until the copyright has been registered

5 MAR 2019

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This decision will have an immediate impact on both pending and future copyright infringement lawsuits.

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### **New Year, New Regulations: Cyberspace Administration of China launches new blockchain regulatory framework**

4 MAR 2019

You may need to comply with new regulations if you use Blockchain technology to conduct your business in mainland China. The "Regulations for Managing Blockchain Information Service" take effect on 15 February 2019. The new regulations encourage Blockchain industry organisations to enhance self-discipline and establish sound industry standards.

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### **The Final EBA Outsourcing Guidelines**

28 FEB 2019

The European Banking Authority has published its Final Report on EBA Draft Guidelines on outsourcing arrangements. The Guidelines are relevant to UK banks, building societies, designated investment firms and IFPRU investment firms.

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### **eSignature and ePayment News and Trends**

28 FEB 2019

#### **[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)**

In this issue, digitally complying with data breach notification laws, plus the latest developments from the legislatures, the regulators and the courts.

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### **Data privacy law: the top global developments in 2018 and what 2019 may bring**

25 FEB 2019

In 2018, the world saw numerous significant privacy law developments, a trend that is continuing in 2019.

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### **Explainability: where AI and liability meet**

25 FEB 2019

Makers and users of AI face a new and interesting problem: what is the acceptable tradeoff between explanation and accuracy?

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### **When a privacy policy is not enough: Canadian Privacy Commissioners issue new guidance on obtaining meaningful consent**

15 FEB 2019

The Privacy Commissioners of Canada, Alberta and British Columbia have jointly issued guidelines to help organizations obtain meaningful consent from individuals for the collection, use and disclosure of their personal information. The previously written Guidelines came into effect in January 2019 and are now applied by the Commissioners when evaluating organizational conduct.

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### **Sharpen your pencils: California AG's Office announces start of its important CCPA pre-rulemaking and schedule for issuing its important CCPA rules**

13 FEB 2019

Because the CCPA is littered with drafting errors and confusing definitions, this AG rulemaking is extremely important.

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## Israel Group News

12 FEB 2019

### [ISRAEL GROUP NEWS](#)

In this issue, the rise of the Data Protection Officer, plus news and coming events.

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## Contracting for Transformative Benefits

06 FEB 2019

Much of the talk in the sourcing market is - and has been over the past couple of years - about transformation, especially of the digital nature. For some, any initiative under the digital transformation banner is seen as the panacea to numerous business and operational challenges.

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## Pharmaceuticals sector update

6 FEB 2019

We are pleased to present to you our periodical legal update on developments in the Russian pharmaceutical sector. It is intended to give you brief outline on key regulations and other important activities and trends in the industry.

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## Here Comes The Sun...?

5 FEB 2019

The Financial Services Royal Commission and technology implications.

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## First GDPR fines to be imposed by the Polish supervisory authority

1 FEB 2019

As of October 2018, European data protection regulators had issued several fines against data controllers who failed to comply with their GDPR obligations. The most severe of the few sanctions that have been issued so far is the €50-million fine imposed on Google by the French regulator on January 21, 2019.

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## Fairness by Design

31 JAN 2019

The "net impression" created by the consumer's entire online interaction with a site will be reviewed by regulators and the courts when evaluating regulatory compliance.

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## eSignature and ePayment News and Trends

31 JAN 2019

### [ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

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In this issue, Fairness by Design, plus the latest developments from the legislatures, the regulators and the courts.

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### **California Consumer Privacy Act: what's new for retailers?**

23 JAN 2019

Particular features of the CCPA affect the retail industry in unique ways.

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### **TechLaw Podcast: Cloud computing, cybersecurity & supercomputers; a changeable future**

22 JAN 2019

#### **TECHLAW PODCAST**

Is cloud computing the new norm? Jan Meents & Dirk Scheumann discuss cloud strategies & solutions in the changing IT landscape in episode 16 of our TechLaw podcast.

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### **Top 3 Predictions for Life Sciences in 2019**

22 JAN 2019

The Life Sciences industry operates in one of the fastest and most innovation-driven environments. 2018 has witnessed significant developments in technology and therapeutic practices. A number of new cell and gene therapies – including the first two CAR-T therapies for cancer – received EU approval, and both disruptive and 'new mainstream' technologies (such as AI) made significant steps forward into the sector.

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### **DOJ reverses its 2011 Opinion, concludes Wire Act prohibitions “sweep beyond sports gambling”**

18 JAN 2019

An opinion that will have a significant effect on the Internet gaming and lottery industries.

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### **Assistance and Access Act, December 2018 - Uncertainty created by new rushed-in data encryption laws**

17 JAN 2019

In Australia, amendments to the Telecommunications Act 1997 were made in December 2018 by issuing the Telecommunications and Other Legislation Amendment (Assistance and Access) Bill 2018 (Cth). Our article outlines the amendments, what public concerns and lessons learnt from the UK Investigatory Powers Act 2016 and GDPR.

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### **TechLaw Podcast: Breaking new ground: the revolution of the crypto asset lending marketplace**

15 JAN 2019

#### **TECHLAW PODCAST**

Can traditional lending be paralleled in the digital asset space? In episode 15 of our TechLaw podcast, Bryony Widdup & Linda Wang, Co-Founder of Lendingblock, examine how the cryptocurrency market is redefining securities lending.

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### **Singapore deposits OECD Multilateral Instrument**

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8 JAN 2019

## [TRANSFER PRICING](#)

Multinationals that have a holding, financing, or intangible property company in Singapore are taking note.

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### **TechLaw Podcast: Managing risks & creating opportunities: Technology's role in the human rights agenda**

08 JAN 2019

## [TECHLAW PODCAST](#)

What role can technology play when business and human rights agendas converge? DLA Piper's, Sarah Ellington and Dr Christine Chow of Hermes EOS analyse the new opportunities for tech in the latest episode of our DLA Piper TechLaw podcast.

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### **2018: the year in privacy**

3 JAN 2019

A landmark year in state consumer privacy legislation.

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### **Supporting the health of your health system**

3 JAN 2019

Guidance to help tend to healthcare system wellness throughout the business life cycle.

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### **IP Litigation Powerhouse**

21 DEC 2018

BTI's *Litigation Outlook* names DLA Piper an "IP Litigation Powerhouse," a "Standout" and "Complex Commercial Litigation Powerhouse."

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### **Q4 Editor's Column**

21 DEC 2018

This quarter's issue of *IPT News* ...

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### **CCPA: risk of class actions makes early preparation imperative**

21 DEC 2018

Failure to address risk mitigation now could lead to significant liability if a company is breached following the CCPA's January 1, 2020 effective date.

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### **Relying on "common sense" instead of prior art in evaluating the obviousness of pharmaceutical patents**

21 DEC 2018

A one-time aberration, or the start of a trend?

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### **The Music Modernization Act: stronger protections for artists and publishers**

21 DEC 2018

The MMA revamps the Copyright Act in three major aspects.

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### **DLA Piper Sponsors Seventh Annual ChIPs Global Summit 2018**

21 DEC 2018

DLA Piper was a platinum sponsor of the seventh annual ChIPs Global Summit 2018.

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### **Supreme Court Corner Q4 2018**

20 DEC 2018

A trademark case concerning the Lanham Act's prohibition of "immoral" marks; a patent case asking whether the government is a "person" under the AIA.

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### **Taking part in 2018 ANA/BAA Marketing Law Conference**

21 DEC 2018

Ben Mulcahy and Gina Reif Ilardi actively participated in the 2018 Association of National Advertisers/Brand Activation Association Marketing Law Conference in Chicago.

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### **Intellectual Property and Technology News (North America), Issue 40, Q4 2018**

21 DEC 2018

#### **[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)**

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### **DLA Piper grows Entertainment Finance and Transactions capabilities in Los Angeles**

21 DEC 2018

DLA Piper recently welcomed seasoned entertainment and media attorneys Tom Ara and David Markman to the growing Los Angeles office and IPT group.

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## Global structuring and IP planning in the wake of US tax reform

21 DEC 2018

Tax reform has imbued global structuring with a significant amount of uncertainty.

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## 12th Annual Women in IP Law Seminar on patents and big data

21 DEC 2018

DLA Piper's Intellectual Property and Technology group hosted its twelfth annual Women in IP Law CLE Luncheon at the Four Seasons Silicon Valley in November.

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## *Alice* in Wonderland: navigating the strange world of patenting AI

21 DEC 2018

Like the bottle labeled DRINK ME, certain techniques can make the trip through the AI-patent rabbit hole more scalable.

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## Leading life science patent litigators join DLA Piper in New York

21 DEC 2018

Michael Dougherty and Tony Pezzano have joined the firm's Intellectual Property and Technology practice as patent litigation partners in New York.

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## Episode 13: Not just doom & gloom - Technology's positive impact on the retail sector.

18 DEC 2018

### [TECHLAW PODCAST](#)

Can retail's biggest threat also be its biggest opportunity? In episode 13 of our TechLaw Podcast Chloe Forster, Ruth Hoy and Gurpreet Duhra analyse tech's role in the changing retail landscape.

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## 2018 Sourcing Contract Case Law Round Up

17 DEC 2018

Welcome to the 2018 edition of our Contract Case Law Round-up, DLA Piper's yearly guide to key developments in the Contract Case Law.

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## TechLaw Podcast: Data, capital and talent: Analysing FinTech's biggest Brexit risks - Part 2

13 DEC 2018

### [TECHLAW PODCAST](#)

How does Brexit affect Big Data and what can businesses do to mitigate the risk of added friction and dual regulations? In part 2

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of our conversation with Bankable CEO, Eric Mouilleron, Paul Hardy and Richard Bonnar explore the regulatory challenges that the tech sector could encounter as a result of the UK's withdrawal from the European Union.

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### **Federal circuit judges disagree on proper standard for evaluating patent validity under 35 U.S.C. § 103**

13 DEC 2018

The *prima facie* framework has become so common that two lines of cases are developing in both district courts and the Federal Circuit: the traditional *Graham* approach and the *prima facie* – rebuttal approach.

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### **TechLaw Podcast: Data, capital and talent: Analysing FinTech's biggest Brexit risks - Part 1**

11 DEC 2018

#### **[TECHLAW PODCAST](#)**

Will Brexit lead to a tech talent exodus? Will data movement grind to a halt? DLA Piper's Paul Hardy & Richard Bonnar analyse all scenarios with Bankable CEO, Eric Mouilleron, in episode 12 of our TechLaw podcast.

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### **TechLaw Podcast: The Series A Round: "The who, what, where, why and how much" the Vita Mojo Revolution Part 2**

04 DEC 2018

#### **[TECHLAW PODCAST](#)**

In Part 2 of our interview with Vita Mojo co-founder, Stefan Catoi, Dylan and Stefan discusses his experience regarding their recently announced £10m Series A round and the rapidly evolving world of the foodtech industry.

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### **The European Data Protection Board issues long-awaited guidelines on the territorial scope of the GDPR**

30 NOV 2018

Among other provisions, the Guidelines concern GDPR's application to entities in the EU even when they process personal data of persons outside the EU.

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### **eSignature and ePayment News and Trends**

30 NOV 2018

#### **[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)**

In this issue, a fintech Q&A with the team, plus the latest developments from the legislatures, the regulators and the courts

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### **Martial law is introduced in Ukraine starting from 26 November 2018**

28 NOV 2018

On 26 November 2018, the Parliament of Ukraine imposed temporary martial law in some regions of Ukraine approving respective Decree of the President of Ukraine. The martial law is introduced in response to escalation of Russian aggression in the Black Sea and the Sea of Azov. The Law will come into force only after it is officially published.

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## TechLaw Podcast: Ultra-personalisation and the Vita Mojo Revolution Part 1

28 NOV 2018

### [TECHLAW PODCAST](#)

DLA Piper associate, Dylan Kennett, is joined by Vita Mojo co-founder and Deloitte Fast 50 Rising Star award winner, Stefan Catoi to discuss personalisation and automation in the food industry.

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## Device manufacturers have a little over a year to prepare for the first state law regulating the security of Internet of Things devices

27 NOV 2018

California law will require manufacturers of most Internet of Things and Bluetooth connected devices to implement one or more "reasonable security features" by January 1, 2020.

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## Law à la Mode: Word of the industry's mouth; Enforcement of IP rights through Ukrainian customs register; E-commerce in Poland; The development of artificial intelligence in the fashion industry; and more

26 NOV 2018

### [LAW À LA MODE](#)

The US editorial team is delighted to bring you the 27th edition of *Law à la Mode*, the quarterly legal magazine produced by DLA Piper's Retail Sector Group for clients and contacts of the firm worldwide.

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## Embrace the future: How technology is transforming legal practice

20 NOV 2018

In this podcast, Stéphane discusses how technology is transforming the legal landscape. He shares his experiences of the way the legal and IP ecosystems interact with technology and why practitioners must embrace technology sooner rather than later "to remain relevant and efficient".

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## FTC finds keyword search advertising agreements anticompetitive

19 NOV 2018

A decision that could have far-reaching implications for retailers and manufacturers engaged in direct online sales.

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## UK trademark reforms: Implementing the European Trademark Directive in 2019

14 NOV 2018

Important changes to UK trademark law will come into effect on 14 January 2019 in order to implement the European Trademark Directive 2015. While some of the changes are minor in the nature, others are quite significant or even brand new.

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## Security breach notification and reporting requirements are now in force under Canada's *PIPEDA*

13 NOV 2018

PIPEDA's obligations are now in force, including detailed regulations relating to breach notification and reporting. *PIPEDA* may apply to US organizations when there is a "real and substantial connection" with Canada.

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### **While midterm elections prove mixed results for gambling advocates, sports betting is the clear winner**

9 NOV 2018

Implications of the November 2018 US elections for the gaming sector.

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### **ICO publishes draft Regulatory Action Policy**

8 NOV 2018

Following the General Data Protection Regulation (GDPR) and the Data Protection Act 2018 (DPA18) coming into force on 25 May 2018, the Information Commissioner's Office (ICO) (the UK's data regulator) has refreshed its Regulatory Action Policy.

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### **Russia Pharmaceuticals Sector Update**

8 NOV 2018

Legal update on developments in the Russian pharmaceutical sector

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### **How technical touchpoints can ensnare foreign cryptocurrency companies**

29 OCT 2018

Useful guideposts for overseas companies assessing whether they are exposed to US securities laws.

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### **UK Budget 2018**

29 OCT 2018

On 29 October 2018, the UK Chancellor Philip Hammond delivered the final UK Budget before the Brexit deadline.

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### **UK Budget 2018: IPT**

29 OCT 2018

Earlier today, the Chancellor delivered the 2018 UK Budget. He repeated the Government's commitment to attracting investment and business to the UK, for example by reducing the corporation tax rate from 19% (already the lowest in the G20) to 17% in 2020, and by continuing tax reliefs to support the creative sectors. We set out below some of today's other announcements that may be of interest in respect of business intellectual property and technology.

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### **eSignature and ePayment News and Trends**

26 OCT 2018

#### **[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)**

In this issue, obtaining remote epayment authorizations from customers – are you in compliance? Plus the latest legislative and

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regulatory news.

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### **Obtaining remote epayment authorizations from customers: are you in compliance?**

26 OCT 2018

The consequences of non-compliance can be significant.

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### **Israel Group News**

24 OCT 2018

#### **ISRAEL GROUP NEWS**

In this issue, legal developments worldwide that affect this dynamic ecosystem.

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### **Artificial Intelligence: from diagnostic programs to sex robots - unresolved liability questions**

24 OCT 2018

Could AI develop to a point where a jury can be persuaded to blame the product, but not the manufacturer?

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### **Record-breaking \$16 million settlement for potential HIPAA violations**

22 OCT 2018

The settlement should be viewed as a clear message that OCR will continue to enforce HIPAA vigorously in the Trump era.

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### **Section 301 additional tariffs on imports of Chinese products: options for high tech and manufacturing companies**

3 OCT 2018

Additional tariffs of 10 percent or 25 percent have been imposed on three different lists of thousands of imports from China. Companies can request exclusion from these tariffs.

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### **Q3 Editor's Column**

27 SEP 2018

This quarter's issue of *IPT News* discusses some emerging technologies and their intersection with intellectual property law.

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### **DLA Piper hosts clients at INTA Annual Meeting in Seattle**

27 SEP 2018

More than 10,000 trademark professionals and brand owners from around the world took part in the 140th International Trademark

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Association Annual Meeting.

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### **Supreme Court Corner Q3 2018**

27 SEP 2018

The court rules on recovery of lost foreign profits and ponders patentability issues in an invention's sale to a third party that is obligated to keep the invention confidential.

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### **Intellectual Property and Technology News (Asia Pacific) September 2018**

27 SEP 2018

#### **INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS**

Intellectual Property and Technology News (Asia Pacific) is our annual publication designed to report on worldwide developments in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

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### **Intellectual Property and Technology News (North America), Issue 39, Q3 2018**

27 SEP 2018

#### **INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS**

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### **How blockchain, Internet of Things and smart contracts improve the supply chain**

27 SEP 2018

Incorporating three key technologies into the supply chain can significantly improve profitability while reducing risk.

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### **Copyright in esports: a top-heavy power structure, but is it legally sound?**

27 SEP 2018

Central to the esports industry are novel intellectual property issues arising from the structure of the esports ecosystem.

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### **Embedding content: uncertainty about the Copyright Statute undermines digital media**

27 SEP 2018

Companies creating digital content have to more carefully weigh the potential risks of embedding copyrighted content into their sites.

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## **Ben Mulcahy and Gina Reif Ilardi recognized in *Variety's 2018 Legal Impact Report***

27 SEP 2018

Benjamin Mulcahy and Gina Reif Ilardi have been recognized in the *2018 Variety Legal Impact Report*.

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## **32 DLA Piper lawyers in 8 countries ranked among world's top patent professionals**

27 SEP 2018

*IAM Patent 1000: The World's Leading Patent Professionals 2018* has named 32 DLA Piper lawyers to its seventh list.

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## **New accessibility regulations for UK public sector websites and apps**

21 SEP 2018

The new regulations set accessibility standards for websites/mobile apps - and public sector bodies should assess whether they apply and, if so, whether compliance would be a disproportionate burden.

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## **eSignature and ePayment News and Trends**

14 SEP 2018

### **[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)**

In this issue, remote notarization – US state requirements, plus blockchain, the new stablecoin, the validity of esignatures, and more.

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## **Remote notarization: authentication requirements, by US state**

14 SEP 2018

A high-level summary of remote notarization laws by US state.

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## **California amends Consumer Privacy Act to clarify exemptions and fix some technical deficiencies, but significant work remains**

10 SEP 2018

SB 1121 clarifies only a handful of the dozens of drafting ambiguities and drafting errors in the CCPA.

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## **Pharmaceuticals sector update August / September 2018**

27 AUG 2018

We are pleased to present to you our new periodical legal update on developments in the Russian pharmaceutical sector. It is intended to give you brief outline on key regulations and other important activities and trends in the industry.

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## The new revenue recognition rules and what they mean to non-public franchisors

30 JUL 2018

### [FRANCAST](#)

RR 606 requires companies licensing IP to re-evaluate the way they recognize revenue from certain fees, including initial franchise fees.

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## Israel Group News

26 JUL 2018

### [ISRAEL GROUP NEWS](#)

Helping to create opportunities for Israeli companies by leveraging our global relationships.

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## The tide turns: If your company is doing business in the US, it may soon be required to collect state sales taxes

24 JUL 2018

Companies selling online products and services to customers in US states may soon be required to register, collect and remit taxes in those states.

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## Electronic Signatures: The element of intent in the digital environment

23 JUL 2018

Failure to establish intent means that while the person's actions may manifest assent to, or agreement with, a record, the record has not been signed.

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## eSignature and ePayment News and Trends

23 JUL 2018

### [ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

This regular publication from DLA Piper aims to help companies identify significant news and legal developments impacting digital transactions.

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## The GDPR's impact on internal investigations

10 JUL 2018

The impact of the European Union's General Data Protection Regulation on corporate internal investigations and criminal and civil litigation – both within the EU and abroad – has received little attention. Here, we take a look at the GDPR's privacy requirements through the lens of internal investigations and litigation.

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## Data privacy - draft investigation procedure published by the Romanian Data Protection Authority

6 JUL 2018

The National Supervisory Authority for Personal Data Processing (DPA) recently published a draft decision approving the procedure for carrying out the investigations (Draft Investigation Procedure).

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## Artificial Intelligence, Robotics and Automation Brochure

5 JUL 2018

An insight on the potential benefits and challenges of implementing AI, RPA and robotics within a business.

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## eSignature and ePayment News and Trends

29 JUN 2018

### [ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, is your website ADA compliant? Plus news on federal and state law, federal and state regulatory activities, fresh judicial precedent and more.

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## Is your website ADA compliant? A brief look at the current legal status

29 JUN 2018

Websites too face regulatory issues around compliance with the Americans with Disabilities Act and other rules involving accessibility and accommodation.

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## Events

28 JUN 2018

More than 50 guests attended DLA Piper's reception during the International Association of Privacy Professionals.

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## Honors

28 JUN 2018

Mark Fowler was named one of *Daily Journal's* Top IP Lawyers and a *National Law Journal Trailblazer*, and Edward "Smitty" Smith was named to World Economic Forum's 2018 class of Young Global Leaders.

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## **Online gaming and gambling are changing**

28 JUN 2018

Two recent federal court decisions have disrupted the online and mobile gaming and gambling industry in the United States. Shifts are taking place in other jurisdictions as well.

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## **Q2 Editor's Column**

28 JUN 2018

In this issue, we take a look at audit logs for enforcing digital signatures, changes in online gaming and gambling, and patent ensnarement.

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## **Audit logs: key to enforceable electronic signatures**

28 JUN 2018

Audit logs serve a number of purposes, and a particularly vital role when the authenticity of an electronic signature is in dispute.

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## **DLA Piper expands media, sport and entertainment capabilities**

28 JUN 2018

DLA Piper recently welcomed Benjamin Mulcahy and Gina Reif Ilardi to the firm's IPT practice.

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## **Supreme Court Corner Q2 2018**

28 JUN 2018

Key Supreme Court decisions in the copyright and patent areas.

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## **Israel and GDPR: Processors take note**

28 JUN 2018

Andrew Dyson authored the Privacy and Data Protection chapter in the *IsraelDesks International Legal Guide 2018*.

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## **News from our Franchise team**

28 JUN 2018

*Who's Who Legal*, *Franchise Times* and The International Franchise Association have recognized our Franchise team.

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## **Intellectual Property and Technology News (North America), Issue 38, Q2 2018**

28 JUN 2018

## INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### Tamany Bentz joins DLA Piper's Trademark, Copyright and Media Group in Los Angeles

28 JUN 2018

Tamany Bentz has joined the firm's Intellectual Property and Technology practice as a partner in our Los Angeles office.

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### Ensnarement can be a vital patent litigation tool: key takeaways

28 JUN 2018

The Federal Circuit's decision in *Jang v. Boston Scientific Corp.* highlights the vitality of the defense of ensnarement that practitioners must carefully consider prior to trial.

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### Grace Koh joins DLA Piper's Telecom practice in Washington, DC

28 JUN 2018

Grace Koh joins our Telecom team and will look to address a range of legislative and regulatory issues related to US public policy on emerging technologies and telecommunications.

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### China data and cyber: New guidelines you need to know

28 JUN 2018

In the last two weeks the Chinese authorities have been busy providing much-anticipated guidance on the practical steps organisations must take to comply with the new data protection, cybersecurity and technology regulations.

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### DLA Piper adds Clayton Thompson and Jake Zolotorev to its Patent Litigation practice in Silicon Valley

28 JUN 2018

Clayton Thompson and Yakov "Jake" Zolotorev have re-joined the firm's Intellectual Property and Technology practice as Patent Litigation partners in Northern California.

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06 Jun 2018

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31 May 2018

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31 May 2018

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31 May 2018

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### **Time to update your Singapore data protection compliance programme**

30 MAY 2018

If you handle Singapore personal data - whether inside or outside of Singapore - you need to review and update your data protection compliance programme in light of recent developments and imminent changes.

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### **May a power of attorney be electronically executed?**

24 MAY 2018

Exploring the relationship between a power of attorney and the state and federal laws governing the use of electronic records and signatures.

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### **Asian businesses will be impacted by new EU data protection regulation**

24 MAY 2018

The territoriality of the new European data protection framework will be significantly extended once the General Data Protection Regulation (GDPR) comes into force on May 25, 2018, potentially impacting Asian companies doing business in the EU. Given the heavy sanctions (up to €20 million or 4 percent of the annual global turnover, whichever is higher) and the risk of reputational damage for non-compliance, businesses in Asia need to get up to speed with the GDPR requirements to adapt their practices and strategy accordingly.

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### **eSignature and ePayment News and Trends**

24 MAY 2018

#### **[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)**

In this issue, can a power of attorney be electronically signed? Plus news on federal and state law, federal and state regulatory activities, fresh judicial precedent and more.

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### **What can Al Capone teach us about business and human rights?**

23 MAY 2018

You may well ask - how on earth can a mafia capo in Chicago from the early 20th century have anything to do with Business and Human Rights in the 21st century?

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## **PASPA unconstitutional; states free to legalize sports betting: top points about the landmark Supreme Court decision**

22 MAY 2018

Many states are moving to define their positions relative to sports betting, driving regulatory activity at the federal and state level.

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## **Chinese businesses cannot afford to ignore new EU data rules**

21 MAY 2018

From May 25 2018, non-compliance with the new EU General Data Protection Regulation ("GDPR") could lead to fines of RMB150 million or 4% of your annual global group turnover, along with significant reputational damage and adverse publicity.

从2018年5月25日起, 不遵守欧盟新的《一般信息保护条例》("GDPR")可能会导致人民币1.5亿元人民币或集团全球全年营业额4%的罚款, 以及严重的声誉损害和不利的宣传。

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## **Law à la Mode: Social Media Influencers & Effective Disclosures, IP and E-Commerce: Your basic checklist, Longchamp's Handbag Copyright Saga, IP Protection of Fashion Shows in Italy and more**

21 MAY 2018

### **LAW À LA MODE**

The UK editorial team is delighted to bring you this special edition of Law à la Mode, produced by DLA Piper's Retail Sector group for distribution to clients and contacts of the firm worldwide and marking the 140th Annual Meeting of INTA in Seattle.

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## **SCOTUS declares PASPA unconstitutional; states are free to legalize sports betting**

14 MAY 2018

The decision paves the way for each of our states and territories to legalize, tax, regulate and even participate themselves in the multibillion-dollar sports gambling industry.

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## **SCOTUS declares PASPA unconstitutional; states are free to legalize sports betting**

14 MAY 2018

The decision paves the way for each of our states and territories to legalize, tax, regulate and even participate themselves in the multibillion-dollar sports gambling industry.

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## **ASIC watchdog on the prowl for crypto-assets**

9 MAY 2018

ASIC has provided updated guidance, via an updated ASIC Information Sheet 225 released in May 2018, in respect to the potential application of the Corporations Act to entities that are considering the raising of funds through an initial coin or token offering (ICO) and to other crypto-currency or digital token (referred to as 'crypto-asset') businesses.

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06 May 2018

## **NEWS FROM INTERNATIONAL TRADE AND INVESTMENT**

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### **eSignature and ePayment News and Trends**

2 MAY 2018

#### **ESIGNATURE AND EPAYMENT NEWS AND TRENDS**

This bulletin is the first in a series aiming to help companies identify important and significant news and legal developments impacting digital offerings.

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### **A short primer on applicable US eSignature laws**

2 MAY 2018

Two bodies of law in the US govern the legality of electronic signatures and electronic records: ESIGN and UETA. Here is a quick look at each of them, plus notes on other selected laws governing digital transactions.

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### **A short primer on applicable US eSignature laws**

2 MAY 2018

Two bodies of law in the United States generally govern the legality of electronic signatures and electronic records: the Electronic Signature in Global and National Commerce Act (ESIGN) and state adoption of the Uniform Electronic Transactions Act (UETA). Here is a quick look at each of them, plus notes on other selected laws governing digital transactions.

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### **In long-awaited TCPA case, DC appellate panel vacates material sections of FCC's 2015 TCPA order**

2 MAY 2018

Because of the federal Electronic Signatures in Global and National Commerce Act (ESIGN) and equivalent state laws, companies are delivering important disclosures and other information that traditionally needed to be presented "in writing" electronically instead. In addition, the medium of choice for communicating with consumers electronically is rapidly migrating from email to text messaging. As a result, understanding the requirements of the Telephone Consumer Protection Act (TCPA) are a must. This edition's Insight looks at the most recent judicial examination of the FCC's interpretation of the TCPA.

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### **Regulating "trading practices" in B2B supply chains - EU / UK regulations and proposals on contracting and payments between businesses**

1 MAY 2018

This article discusses recent scrutiny and existing regulations of business-to-business relationships at the EU and UK levels (including the draft EU Directive on unfair trading practice in B2B food supply chain and draft EU Regulation on online intermediation services, both published in April 2018) and sets out the key considerations for businesses operating within EU supply chains.

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## **US Supreme Court rules on two key patent cases: *Oil States* and *SAS Services* – key takeaways**

27 APR 2018

The Supreme Court's decisions in two closely watched patent cases.

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## **One month to go - EU GDPR implications for Australian business**

26 APR 2018

We are now one month away from the historic enforcement of the EU General Data Protection Regulation (GDPR) and it is clear that there is still much to do by many Australian organisations to ensure compliance by the 25 May 2018 deadline.

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## **Expedited trademark registration reduces trademark registration timeframes**

16 APR 2018

Just days ago, the Russian Trademark Office (Rospatent) has rolled out a new service providing for expedited trademark registration. Under this expedited service, the time frame for full registration of a trademark can now be as short as three to five months. In contrast, usual time frame is 12 to 18 months.

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## **Top 10 developments in China for brand owners**

6 APR 2018

DLA Piper have developed a list of the top 10 developments in China for brand owners.

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## **Pharmaceutical Trademarks 2018/2019 - Chapter: France**

5 APR 2018

Like all trademarks, pharmaceutical trademarks are subject to general trademark rules regarding validity and use. Until recently, both French and European law required a trademark to be capable of graphical representation. This requirement allowed the registration of shapes, colours and sounds, but excluded signs such as smells. The European trademark law reform, comprising EU Directive 2015/2436 and the EU Trademark Regulation (2017/1001), deleted the graphical representation requirement from trademark law. This change marks a dramatic step forward in trademark law and could make it easier to register smells and other non-traditional trademarks.

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## **Section 301 trade action against Chinese products: time for quick action**

4 APR 2018

Companies wishing to seek removal of a product from the final list have the opportunity to present their views, but less than two months remain before the window completely closes.

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## **Intellectual Property and Technology News (North America), Issue 37, Q1 2018**

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30 MAR 2018

## INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### Monetising technological advances in the manufacturing industry

28 MAR 2018

Big data, internet of things, robotics, 3D printing, artificial intelligence, augmented reality, virtual reality, blockchain, 5G... how can manufacturers exploit technological convergence in order to make processes more efficient, deliver better services to customers, increase the bottom line and remain a responsible corporate citizen?

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### Update on position of European Trademarks and Registered Community Designs following Brexit

26 MAR 2018

Since the UK announced its intention to leave the EU on 23 June 2016, there has been a lot of speculation regarding the position of European Trademarks (EUTMs) as well as Registered Community Designs (RCDs) and the implications for brand owners regarding the status of their UK rights once the UK formally leaves the EU on 29 March 2019. The good news is that according to the UK's latest Brexit paper published on 19 March 2018, there will be no substantive changes in relation to the position of EUTMs and RCDs until 31 December 2020

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### The Internet of Things and the real estate sector

14 MAR 2018

Smart homes, smart buildings and smart cities are now part of everyday life, and they will only become smarter and more connected with the world around us as time goes on. Technological advances are revolutionizing how the sector operates for all existing participants whilst drawing in new players who have technology at the core of their business.

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### Industry 4.0. The Fourth Industrial Revolution. The Industrial IoT. IIoT. What are they anyway?

13 MAR 2018

They are different names for what is essentially the same thing – the adoption of new advanced technology and systems by industrial and manufacturing businesses – with a particular emphasis on connectivity.

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### Global Media Sector Trends 2018

6 MAR 2018

DLA Piper's new Global Media Sector Trends 2018 report explores how new commercial opportunities are being created by disruption, specifically in relation to the rise of over-the-top (OTT) content, virtual / augmented reality (VR/AR) and the internet-of-things (IOT).

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### Liability for "offering" a patent infringing object by undertaking domestic preparatory acts for later distribution in patent-free countries

28 FEB 2018

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In deciding what constitutes an "offering" as defined by Section 9 (1) German Patent Act, the previous case law looked to whether the potential offer behavior, according to its objective declarative value and the actual circumstances of the individual case, is understood by the targeted public such that the addressees are given the prospect of actual power of disposal over a device according to the invention (German Federal Supreme Court [BGH] – Kopplung optischer Geräte). In the past, the case law for this required that for the targeted public the specifically offered infringement object can be unambiguously identified from the behavior of the defendant and its actual circumstances (BGH – Radschützer).

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### **Australian mandatory data breach notification regime**

22 FEB 2018

The mandatory data breach notification regime will be in force in Australia from 22 February 2018, after the federal Government introduced the Privacy Amendment (Notifiable Data Breaches) Bill 2016 to amend the Privacy Act. Our alert sets out some answers to the key questions being asked around the regime.

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### **Techlaw Podcast: Blockchain - Driving adoption and navigating challenges**

22 FEB 2018

#### **[TECHLAW PODCAST](#)**

How is Blockchain transforming the way firms do business - and what are the challenges? With DLA Piper associate Dylan Kennett, Luther Systems CEO Dr Hossein Kakavand and Alex Wood, the Forbes Europe Editor

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### ***Israel Group News***

20 FEB 2018

#### **[ISRAEL GROUP NEWS](#)**

Helping to create opportunities for Israeli companies by leveraging our global relationships.

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### **Australian Consumer Law update**

20 FEB 2018

The recent Treasury Laws Amendment (2018 Measures No.3) Bill 2018 (Cth) introduced to Parliament, is a timely reminder for organisations to ensure they have appropriate consumer law compliance programs in place. This will identify, manage and, to the extent possible, mitigate the risks associated with breaches of the Australian Consumer Law.

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### **Blockchain: background, challenges and legal issues**

2 FEB 2018

Blockchain and distributed ledger technology offers significant and scalable processing power, high accuracy rates, and apparently unbreakable security at a significantly reduced cost compared to the traditional systems the technology could replace, such as settlement, trading or accounting systems. Like all new technology however, it poses challenges for suppliers and customers. So what are the key issues in relation to blockchain and distributed ledger technology?

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## **Patent venue: a significant shift may be coming**

30 MAR 2017

A case before the Supreme Court has the potential to change forum shopping in patent cases in an immediate and dramatic way.

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## **Top franchise cases of 2016**

30 MAR 2017

Joint employer and employee misclassification claims remained hot in franchising throughout 2016.

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## **Supreme Court Corner: Q1 2017**

30 MAR 2017

Key Supreme Court decisions in the copyright and patent areas.

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## **Women in IP Law: panel examines divided infringement, cyber-risk**

20 DEC 2016

High points from a CLE panel discussion about cutting-edge issues in the IPT space.

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## **Supreme Court Corner - Q4 2016**

20 DEC 2016

Two patent cases, two copyright cases

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## **Best practices in defending patent litigation**

20 DEC 2016

Key issues for companies that engage in patent litigation.

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## **Precarious steps: patent eligibility for healthcare IT**

26 SEP 2016

Three recent Federal Circuit decisions, along with new updates from the USPTO, offer guidance on which steps to take in patenting healthcare IT-related inventions.

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## **Supreme Court Corner: Q3 2016**

26 SEP 2016

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Does the Lanham Act's disparagement clause violate the First Amendment or is it impermissibly vague? And does the equitable defense of laches bar a claim for monetary remedies for patent infringement?

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## Intellectual Property and Technology News (North America), Issue 31, Q3 2016

22 SEP 2016

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Stop them in their tracks: key points in seeking a preliminary injunction against medical device infringers

22 SEP 2016

Three considerations to bear in mind when bringing or defending a preliminary injunction motion in a medical device infringement case.

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## Intellectual Property and Technology News (North America), Issue 30, Q2 2016

28 JUN 2016

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

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## Is your cybersecurity upgrade FDA reportable?

28 SEP 2016

Draft guidance lends insight into the way the FDA may apply existing postmarket regulatory requirements to evolving cybersecurity-related technological issues.

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## Cybersecurity: past is prologue

29 MAR 2016

During 2016, we will likely see another increase in cyberattacks, and we will see cybersecurity being taken more seriously by its potential victims.

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## The role of evidence in inter partes review

29 MAR 2016

Explaining some evidentiary issues that have decided PTAB proceedings.

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## Supreme Court Corner: Q1 2016

29 MAR 2016

Two cases to watch.

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## Intellectual Property and Technology News (North America), Issue 29, Q1 2016

29 MAR 2016

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Top franchise decisions: two standouts from 2015

29 MAR 2016

What is a joint employer? Two significant cases.

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## Supreme Court Corner: Q4 2015

2 DEC 2015

A recent fair use decision, plus three significant cases to watch

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## Intellectual Property and Technology News (North America), Issue 28, Q4 2015

2 DEC 2015

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

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## US companies: EU data regulation means new oversight

2 DEC 2015

Many US companies are about to experience new regulatory oversight.

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## Intellectual Property and Technology News (North America), Issue 27, Q3 2015

25 AUG 2015

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

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perspectives, analysis and visionary ideas.

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### **Are IPRs impacting the pharmaceutical industry?**

9 JUN 2015

Choosing between IPRs and district court litigation

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### **Supreme Court Corner: Q2 2015**

9 JUN 2015

Recent decisions and cases to watch

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### **Intellectual Property and Technology News (North America), Issue 26, Q2 2015**

9 JUN 2015

#### **[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)**

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### **Supreme Court Corner - Q1 2015**

24 MAR 2015

Recent decisions and cases to watch

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### **Top franchise matters of 2014**

24 MAR 2015

Summarizing three of the year's most significant matters

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### **Intellectual Property and Technology News (United States), Issue 25, Q1 2015**

24 MAR 2015

#### **[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)**

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## Intellectual Property and Technology News (United States), Issue 24, Q4 2014

18 DEC 2014

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

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#### Substitution allowed? State biosimilars laws are evolving

10 SEP 2014

Biosimilar products have not yet reached the US market, but debates on the laws and regulations that will govern them have been raging for some time

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#### Supreme Court Corner - Q3 2014

10 SEP 2014

A review of cases relevant to IPT decided or argued before the Court during Q3

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## Intellectual Property and Technology News (United States), Issue 23, Q3 2014

10 SEP 2014

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

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#### Patent wars: can the energy industry avoid them?

10 SEP 2014

Proactively navigating the challenges of protecting energy IP

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#### Surviving a trademark opposition challenge: do you have a true "intent-to-use"? 5 key tips

10 SEP 2014

Two precedential decisions from the TTAB

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#### Landmark privacy ruling in Europe on the right to be forgotten

26 JUN 2014

European Court of Justice: search engines must remove the link between search results and a web page if it contains information an individual deems should be "forgotten"

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#### Supreme Court Corner - Q2 2014

26 JUN 2014

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Key IPT cases before the United States Supreme Court

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### **Celebrity endorsements on social media: 7 tips for navigating the right of publicity**

26 JUN 2014

How far can you leverage the names and images of celebrities when promoting your brand online?

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### **Intellectual Property and Technology News (United States) Issue 22, Q2 2014**

26 JUN 2014

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### **US Congress may act again on patent reform**

26 JUN 2014

Recent activity regarding patent trolls

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### **DLA Piper launches annual Global Patent Symposium in Tokyo**

26 MAR 2014

On November 6, 2013, DLA Piper launched its first Annual Global Patent Symposium in Tokyo, attended by 120 guests, including intellectual property and technology decision-makers from top Japanese companies.

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### **Patent litigation heats up in the Southern District of Florida: practical implications for brand owners**

26 MAR 2014

Patent litigation is on the rise nationally, with a record number of cases being filed every year. In 2013, over 6,800 cases were filed in the United States, the highest number ever and about a 10 percent increase from 2012.

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### **Supreme Court Corner Q1 2014**

26 MAR 2014

A review of cases relevant to intellectual property and technology.

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### **Intellectual Property and Technology News (United States) Issue 21, Q1 2014**

26 MAR 2014

#### **INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS**

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Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### **Stays pending inter partes review: the first year**

26 MAR 2014

Since IPRs became available in September 2012, more than 800 have been requested. What can we learn from looking at use of the new procedures?

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### **Intellectual Property and Technology News (United States) Issue 20, Q4 2013**

5 DEC 2013

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### **Intellectual Property and Technology News (United States) Issue 19, Q3 2013**

4 SEP 2013

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### **Intellectual Property and Technology News (United States) Issue 18, Q2 2013**

4 JUN 2013

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### **Intellectual Property and Technology News (United States) Issue 16, Q4 2012**

10 Dec 2012

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### **Intellectual Property and Technology News (United States) Issue 15, Q3 2012**

5 Sep 2012

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### **Intellectual Property and Technology News (United States) Issue 14, Q2 2012**

26 Jun 2012

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**Intellectual Property and Technology News (United States)**  
**Issue 13, Q1 2012**

30 Mar 2012

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**Intellectual Property and Technology News (United States)**  
**Issue 12, Q4 2011**

20 Dec 2011

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**Intellectual Property and Technology News (United States)**  
**Issue 11, Q3 2011**

12 Sep 2011

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**Intellectual Property and Technology News**  
**Issue 10, Q2 2011**

28 Jun 2011

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**Intellectual Property and Technology News**  
**Issue 9, Q1 2011**

22 Mar 2011

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**Intellectual Property and Technology News**  
**Issue 8, Q4 2010**

9 Dec 2010

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**Intellectual Property and Technology News**  
**Issue 7, Q3 2010**

6 Oct 2010

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**Intellectual Property and Technology News  
Issue 6, Q2 2010**

18 Jun 2010

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

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**Intellectual Property and Technology News  
Issue 5, Q1 2010**

10 Mar 2010

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

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**Intellectual Property and Technology News  
Issue 4, Q4 2009**

3 Dec 2009

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

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**Intellectual Property and Technology News  
Issue 3, Q3 2009**

11 Sep 2009

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

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**Intellectual Property and Technology News  
Issue 2, Q2 2009**

1 Jun 2009

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

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**Intellectual Property and Technology News  
Issue 1, Q1 2009**

17 Feb 2009

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

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**Patents on the blockchain - Bitcoin and beyond**

29 MAY 2017

Disruptive technologies have transformed the global economy, and will continue to do so at exponential rates. Innovators at the

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cutting edge of these technologies should carefully review their patenting strategy, or risk being pushed out of emerging market opportunities.

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### **Artificial intelligence: patentability of an interface between the human brain and a computer**

30 MAR 2017

Drafted appropriately, inventions that allow interaction between the human brain and a computer can indeed be patent-eligible.

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### **NYDFS announces final cybersecurity rules for financial services sector: key takeaways**

22 FEB 2017

The Final Rule's reach is very broad and presents operational challenges. It may prompt other states to enact their own rules.

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### **UAE Central Bank regulations targeting digital currencies**

23 JAN 2017

Paul Allen, Middle East Head of Intellectual Property and Technology, was live on breakfast radio this morning with Dubai Eye discussing the UAE Central Bank's new security requirements for digital payments and virtual currencies.

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### **Central Bank of UAE issues new security requirements for digital payments and prohibits virtual currencies**

16 JAN 2017

Digital payment service providers in the UAE must now comply with a range of new rules including those relating to licensing, data protection and outsourcing

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### **EU: new obligations for digital services providers and operators of essential services**

28 JUN 2016

In line with the EU's broader Cyber Security Strategy, the NIS Directive is a significant step towards a more secure cross-border cyberspace with a high shared level of network and information system security.

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### **China's launch of its own digital currency will shake up the payments industry**

1 FEB 2016

On 21 January 2016, the People's Bank of China issued a statement announcing its plan to launch its own digital currency.

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## **Ten tips for generating a life sciences brand name**

19 NOV 2015

The proliferation of brands, combined with the PR and financial consequences of a potential rebrand in the event of infringement, has made selecting a trademark trickier than ever. Christina Martini and Virginia Wolk Marino report.

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## **Distributing patent rights between affiliates: guidelines to support enforcement rights around the world**

16 NOV 2015

Considering a few issues at the outset when rights are distributed between Parent and Affiliate (or between multiple affiliates) may avoid difficulties in the future when a company wants to enforce patent rights.

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## **Plan now to use off-band communications during an incident response: key points**

27 OCT 2015

A robust IR plan should include communications techniques that operate outside regular company communication methods.

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## **FTC updates Q&A on Endorsement Guides – changes affect all types of media and endorsement: 5 takeaways**

3 JUN 2015

The Endorsement Guides apply equally to all types of media and forms of endorsement

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## **Bitcoin: Bringing you up to speed on a digital currency**

7 JUL 2014

While the use of Bitcoin may not presently be widely accepted like cash or electronic funds transfers, it is undeniable that the interest and market opportunities for Bitcoin are rapidly increasing.

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## **Mixed feelings: China censures bitcoin while Hong Kong embraces it**

4 JUL 2014

Last December, bitcoin prices plummeted by nearly half, after Chinese authorities banned all financial institutions and payment processor companies in China from engaging in bitcoin-related business, denominating prices in bitcoins, and providing bitcoin trading, settlement, clearing or other linked financial products and services.

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## **Tighten up on that service provider agreement**

15 APR 2014

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## **Supreme Court Corner: Q4 2013**

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5 DEC 2013

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### **Is Delaware the new Texas? A neck-and-neck race to the finish**

5 DEC 2013

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### **China amends trademark law: practical implications for brand owners**

5 DEC 2013

China's eagerly anticipated amendments to its Trademark Law will come into force on May 1, 2014. Brand owners must move quickly to come to grips with the practical implications.

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### **Trade Dress Watch: A case for counterfeit trade dress**

5 DEC 2013

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### **Law à la Mode**

14 OCT 2013

#### **[LAW À LA MODE](#)**

A quarterly e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates.

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### ***The Cybersecurity Framework: Administration, Congress move to incentivize private-sector cooperation, strengthen federal acquisition process***

12 SEP 2013

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### **The future of DNA patents**

4 SEP 2013

The US Supreme Court rules on the patentability of a test for breast cancer related genes - a decision that, we find, is a partial victory for all involved.

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### **The impact of inter partes review on patent litigation**

4 SEP 2013

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### **The right of publicity in college sports**

4 SEP 2013

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College athletes' right-of- publicity claims have the potential to dramatically alter current business models.

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### **Supreme Court corner - Q3 2013**

4 SEP 2013

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### **Trade Dress Watch - the value of trade dress litigation is on the rise**

4 SEP 2013

Do you need an enforcement strategy to protect your trade dress?

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### **Law à la Mode**

31 JUL 2013

#### **LAW À LA MODE**

A quarterly e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates.

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### **Top Ten Tips in Negotiating Service Agreements**

30 Jul 2013

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### **Congress, Administration move forward to secure critical US infrastructure**

11 JUL 2013

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### ***In the ITC:* ITC or district court? Look at the math**

4 JUN 2013

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### **Supreme Court Corner: Q2 2013**

4 JUN 2013

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### **The new gTLDs and the Trademark Clearinghouse: four tips for brand owners**

4 JUN 2013

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### ***In the ITC:* The public interest factors – newest patent troll countermeasure?**

4 JUN 2013

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### **Law á la Mode - Special INTA Edition**

7 MAY 2013

#### [LAW À LA MODE](#)

An e-magazine from our global Fashion, Retail & Design group with the latest industry news, comment and legal updates.

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### **Law á la Mode**

26 APR 2013

#### [LAW À LA MODE](#)

A quarterly e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates.

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### **Cybersecurity and US federal public procurements: what contractors need to know**

11 MAR 2013

Practical considerations for US federal contractors

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### **Supreme Court Corner: Q1 2013**

7 MAR 2013

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### **Top franchise cases of 2012**

7 MAR 2013

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### **Intellectual Property and Technology News (United States) Issue 17, Q1 2013**

7 MAR 2013

#### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

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### **Trade dress watch**

7 MAR 2013

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### **The AIA's one-year grace period - a trap for the unwary?**

7 MAR 2013

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## Corporate governance also means protecting your technology and information

7 MAR 2013

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## EU releases cybersecurity strategy

15 FEB 2013

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## What companies need to know about the Obama Administration's Cybersecurity Order

14 FEB 2013

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## Law à la Mode Edition 8 - Winter 2012/2013

11 JAN 2013

### [LAW À LA MODE](#)

A quarterly e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates.

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## Divided court revives divided infringement

10 Dec 2012

A recent Federal Circuit decision restores a type of patent infringement claim that it had extinguished five years earlier. The issue is: can a defendant be liable for infringement of a method claim when no single actor commits all the acts that constitute direct infringement?

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## Auditing Colombia's agriculture IP

10 Dec 2012

A DLA Piper team audits Colombia's agriculture-related IP and sought to identify Colombian agricultural innovations which are not protected by patents and may have export value.

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## Colombia: gateway to South America's Patent Prosecution Highway

10 Dec 2012

Understanding the need for more robust patent laws, the Colombian government is aggressively reshaping its IP system.

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## Trademark or certification mark? The standards body's dilemma

10 Dec 2012

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When standards bodies look to protect the marks associated with their standards, they are faced with a dilemma: should they use trademarks or certification marks? One may think the answer is obvious: "certification" seems to be what standards bodies do, and therefore a standards body should always use certification marks. But the obvious answer is not always the right one. Some standards bodies find that trademarks better fit their needs.

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## **Law à la Mode**

20 SEP 2012

### **LAW À LA MODE**

This issue of Law à la Mode is brought to you by our German editorial team, in the midst of a month in which fashion capitals around the globe are enjoying Fashion Week S/S 2013.

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## **Ongoing royalties: a new development in patent damage awards**

5 Sep 2012

Following the Supreme Court decision in *eBay, Inc. v. MercExchange, LLC*,<sup>1</sup> injunctions do not automatically follow from a finding that a patent is infringed and not invalid. In cases where an injunction is denied, in lieu of the injunction the district court has the power to award what are called "ongoing royalties," a relatively new development in patent damages.

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## **China's patent litigation landscape shifts**

5 Sep 2012

China bested the United States to become the No. 1 patent filing country in the world in 2011 by obtaining 526,412 invention patent applications, compared to 503,582 utility patent applications in the US. Of these, 79 percent went to domestic Chinese entities, as compared to 49.2 percent to domestic entities in the US.

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## **Privacy and your business**

5 Sep 2012

Privacy has become an issue that 21st century business leaders and GCs cannot ignore or leave to the engineers. In the information age, personal data is a key asset for many businesses and a centerpiece of business opportunities.

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## **Uncertain future: patentability of gene-based inventions in the US**

26 Jun 2012

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## **IP industries spur US economy**

26 Jun 2012

IP-related industries support at least 40 million jobs and contribute more than US\$5 trillion of the US gross domestic product – that

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is, about 35 percent of the GDP.<sup>1</sup>

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### **An interview with the Honorable Arthur J. Gajarsa, Senior Judge of the US Court of Appeals for the Federal Circuit, on uniform patent law, pro bono work and fine Italian spirits**

26 June 2012

As the Federal Circuit heads into an era of transition, Judge Gajarsa sat down with his former clerk, DLA Piper's Aaron Fountain, to share his observations

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### **Your patent portfolio: how much is it worth and what are you going to do about it?**

26 Jun 2012

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### **Law à la Mode**

26 JUN 2012

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### **Trade Dress Watch: protecting a color**

4 JUN 2013

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### **Law à la Mode**

1 MAY 2012

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### **America Invents Act: will the joinder provisions save time and money?**

30 Mar 2012

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### **Commit an IP crime - do the time**

30 Mar 2012

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### **Top franchise cases of 2011**

30 Mar 2012

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## A new breed of damages trial

30 Mar 2012

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## Federal agencies, Congress accelerate defense against cyber attacks – every private company will be affected

21 Mar 2012

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## Law à la Mode

1 MAR 2012

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## Whose followers are they, and how much are they worth?

3 JAN 2012

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## Embryonic stem cell derivations are not patentable in the EU

20 Dec 2011

The Court of Justice of the European Union (CJEU)<sup>1</sup> ruled in *Brüstle v Greenpeace*,<sup>2</sup> that processes involving derivation of stem cells from a human embryo at the blastocyst stage, entailing the destruction of that embryo, cannot be patented.

*Brüstle* concerns a patent for isolated and purified neural precursor cells derived from human blastocysts. Central to the case was the interpretation of Article 6(2)(c) of Directive 98/44/EC (the Biotech Directive),<sup>3</sup> which excludes patentability of inventions involving “the use of human embryos for industrial or commercial purposes.”

The CJEU decision followed Advocate General Yves Bot’s March 2011 opinion that neither totipotent nor pluripotent stem cells from an embryo that has been modified or destroyed are patentable. In reaching its decision, the CJEU held that the definition of an “embryo” should be read broadly, to include any fertilized ovum whether created by transfer of a nucleus from another mature cell or stimulated to cell division by parthenogenesis. Further, the CJEU decided that processes involving a human embryo are only patentable if therapeutic or diagnostic purposes are applied to and are useful to the human embryo.

### The CJEU decision

The CJEU determined that the intent and purpose of the Biotech Directive was to remove any possibility of patentability where human dignity could thereby be harmed. Thus, the concept of “human embryo” must be understood broadly. Accordingly, the CJEU ruled:

- Any human ovum after fertilization, any non-fertilized human ovum into which the cell nucleus from a mature human cell had been transplanted and any non-fertilized human ovum whose division and further development have been stimulated by parthenogenesis constitute a “human embryo.”
- The referring court should ascertain whether a stem cell obtained from a human embryo at the blastocyst stage constitutes a “human embryo” within the Directive’s meaning. However, it was clear from the CJEU’s ruling that such a cell line would not be patentable.
- The use of a human embryo for therapeutic or diagnostic purposes which were applied to the human embryo and were useful to it are *prima facie* patentable.
- If an invention does not itself “use” human embryos, but relates to a product necessitating prior destruction of a human

embryo or a process requiring a base material obtained from such destruction, then that invention would not be patentable.

Some research has shown that human embryonic stem cells offer advantages in cellular therapies over other cell lines. By holding that inventions relating to processes for deriving cells from human embryos, or cell lines derived from those processes, are not patentable, the CJEU has reduced the scope within the EU of proprietary protection for inventions relating to embryonic stem cells. Its decision that the definition of embryo should encompass cells derived from parthenogenesis as well as any fertilized ova may also affect those with rights in cell lines and processes covering cell lines derived from fetal tissue.

The decision does not mean such processes or cell lines are not valuable or protectable. Research and innovation will go on and will likely be protected as trade secrets. This could mean that discoveries may be held closely, rather than shared in the scientific community.

There is concern in the industry that in the absence of patent protection, European companies and universities may find it harder to obtain funding for research, and investment may shift to markets that afford patent protection. Because Europe retains a significant knowledge base, it is likely research funding will go on; indeed, because of the *Brüstle* decision, activities enabling stem cell technologies, adult stem cells and iPS cell technologies may grow. In the race toward cellular therapies, companies with pioneering processes using human embryonic stem cell lines will have to decide whether to apply for patent protection in such countries, with no prohibition on others reproducing their work in Europe, or decide not to file for patent protection anywhere, keeping their knowledge confidential and thereby keeping a competitive edge.

The CJEU decision has firmly placed protection of commercial rights in embryonic cell lines, the processes to derive such stem cells and the application of those lines in cellular therapy into the realm of contractual rights. It remains to be seen whether the *Brüstle* decision will affect stem cell research toward therapeutic applications in the EU.

For more information about the CJEU's decision, please contact:

**Philippa Montgomerie**

**Grant Strachan**

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1. Formerly the European Court of Justice (ECJ).
  2. Case C-34/10 *Oliver Brüstle v Greenpeace e.V.*

3. Directive 98/44/EC of the European Parliament and of the Council of 6 July 1998 on the legal protection of biotechnological inventions.

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## Federal Circuit rules that gene patents are valid

20 Dec 2011

In a decision of landmark importance for the biotechnology industry, the Federal Circuit recently held that isolated genes remain patentable subject matter.

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## An Interview with The Honorable Donald F. Parsons, Jr. Vice Chancellor of the Delaware Court of Chancery

20 Dec 2011

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## Law à la Mode

1 DEC 2011

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## Cloud computing and how to use it

12 Sep 2011

The use of cloud computing technology has grown significantly as IT departments have sought to extend their existing capabilities without investing significantly in new infrastructure or training new personnel.

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## One size does not fit all: protecting trade secrets when drafting employment agreements

12 Sep 2011

In this competitive, potentially litigious environment, companies should consider customizing employment agreements for each position, and in some cases, for each individual employee, especially those in executive and leadership roles.

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## Practical ways to deal with defamation and brand disparagement on the web

26 AUG 2011

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## Law à la Mode

26 AUG 2011

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## UK: The real risk of cyber attack

1 AUG 2011

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## Commissioner for Patents speaks at DLA Piper

28 Jun 2011

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## An interview with The Honorable Paul J. Luckern, Chief Administrative Law Judge of the US International Trade Commission

28 Jun 2011

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## EDTX closely scrutinizes nuisance value settlement strategy

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28 Jun 2011

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### **IPT in the world's emerging markets: Our top ten predictions**

28 Jun 2011

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### **Franchising and IP: joined at the hip, all over the world**

28 Jun 2011

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### **Law à la Mode**

10 MAY 2011

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### **Implementing the Biologics Price Competition and Innovation Act?**

22 Mar 2011

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### **Patent litigation forum shopping in the EU**

22 Mar 2011

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### **Current developments in the trilateral patent offices**

22 Mar 2011

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### **A review of 2010's patent litigation trends at the United States International Trade Commission**

22 Mar 2011

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### **Reprocessing and resale of single use medical devices: a multinational view**

22 Mar 2011

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### **Your own dot com: ICANN announces new GTLD rollout**

22 Mar 2011

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### **Law à la Mode**

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**Claim to standard: simplifying patent infringement analysis?**

9 Dec 2010

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**Patents down under**

9 Dec 2010

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**An interview with the honorable Randall R. Rader, Chief Judge of the US Court of Appeal for the Federal Circuit**

9 Dec 2010

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**Protecting your brand on a global scale**

9 Dec 2010

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***Bilski's* impact on finance industry patents**

6 Oct 2010

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***Bilski's* impact on life science patents**

6 Oct 2010

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***Bilski's* impact on software patents**

6 Oct 2010

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**Supreme Court issues *Bilski* decision**

6 Oct 2010

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**The ITC rolls out the red carpet for patent trolls**

6 Oct 2010

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**Update: False patent marking cases**

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6 Oct 2010

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**Building strong relationships: former US Secretary of Defense William S. Cohen speaks in Tokyo**

6 Oct 2010

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**An interview with David Kappos, Under Secretary of Commerce for Intellectual Property and Director of the USPTO**

18 Jun 2010

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**Ordering online: good for customer... and for plaintiffs**

10 Mar 2010

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**EPO tightens patent prosecution timeline**

10 Mar 2010

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**Will Bon Tool open the floodgates to patent marking trolls?**

10 Mar 2010

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**FTC's new guidelines could change how testimonials are used in social media**

10 Mar 2010

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**China: Patent protection is alive and well**

10 Mar 2010

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**Patent litigation in the ITC: the year in review**

10 Mar 2010

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**Spiders, bots and other creepy crawlers: protecting your company website**

10 Mar 2010

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**Microsoft petitions for lower burden of proof on patent invalidity**

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3 Dec 2009

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### **Supreme strategies in IP cases**

3 Dec 2009

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### **Licensing essential patents in Germany: when the compulsory license defense applies**

3 Dec 2009

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### ***Prometheus v. Mayo*: A win for personalized medicine**

3 Dec 2009

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### **IP in bankruptcy: protecting your interests and taking advantage of buy-side opportunities**

3 Dec 2009

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### **Will less control over licensing mean more litigation?**

11 Sep 2009

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### **Reexamination: a cost-effective alternative**

11 Sep 2009

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### **Change is here: finding fraud at the TTAB**

11 Sep 2009

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## **Events**

### **Upcoming**

#### **WIN In-House Counsel Day 2020, Sydney**

18 February 2020

[\*\*WIN IN-HOUSE COUNSEL DAY 2020\*\*](#)

Sydney

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## **WIN In-House Counsel Day 2020, Melbourne**

20 February 2020

[WIN IN-HOUSE COUNSEL DAY 2020](#)

Melbourne

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## [Previous](#)

### **The inexorable rise of the data centre**

3 December 2019

London

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### **OSS Business Model: From the Past to the Present**

20 September 2019

San Francisco

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### **13th annual Women in IP Law CLE luncheon**

10 September 2019

East Palo Alto

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### **AI Summit**

20 - 22 August 2019

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### **AI is everywhere: a sector by sector discussion regarding the opportunities and challenges of artificial intelligence**

19 JUN 2019

Boston

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### **GDPR and Life Sciences Day**

3 JUN 2019

London

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### **ADA and Digital Accessibility Webinar**

22 MAY 2019

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Webinar

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**Meet an IP specialist at DLA Piper**

30 APR 2019  
Leeds

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**3D Printing in the Intellectual Property Landscape**

25 Apr 2019

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**Konferencja DLA Piper Warsaw TechLaw**

15 APR 2019

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**Climate change: change your business!**

21 MAR 2019  
Amsterdam

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**Private reception**

25 FEB 2019  
International Franchise Association's 2019 Convention  
Las Vegas

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**Elements of Successful Franchising**

25 FEB 2019  
International Franchise Association's 2019 Convention  
Las Vegas

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**Opportunities & Challenges Facing Franchising: How Your Company Should Comply With the Changing Policy and Legal Landscape**

25 FEB 2019  
International Franchise Association's 2019 Convention  
Las Vegas

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**The Harold G. Fox Moot**

22-23 FEB 2019

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## **California Consumer Privacy Act and GDPR – how do they differ?**

14 NOV 2018  
Webinar

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## **Trying Trade Secrets: Stories from the Trenches**

9 NOV 2018  
Chicago

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## **Digital contracting: litigation and enforcement trends**

8 NOV 2018  
Webinar

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## **12th Annual Women in IP Law CLE Program**

8 NOV 2018  
East Palo Alto

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## **NJIPLA's 32nd Annual Pharmaceutical/Chemical Patent Practice Update**

7 NOV 2018

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## **2018 ALIC Regional Roundtable**

23 OCT 2018  
New York

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## **Global Series 2018**

10-12 OCT 2018

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## **Women in FinTech - Making the room for change**

13 SEP 2018  
Sydney

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## **Tech Summit Australia**

16 AUG 2018  
Tech Summit Australia

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Sydney

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### **Tech Summit Australia**

2 AUG 2018  
Tech Summit Australia  
Melbourne

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### **Your Comprehensive Guide to Blockchain**

18 JUN 2018

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### **CBA IP Day**

31 MAY 2018

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### **WIN Annual Legal Update**

24 MAR  
Manchester

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### **ILSF 2018**

17 MAY 2018  
Prague

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### **WIN Annual Legal Update**

17 MAY 2018  
Liverpool

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### **The Future of Women in Technology**

8 MAY 2018  
Sydney

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### **Dealing with Domain Names: Critical Advice and Essential Updates**

26 MAR 2018

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## NEWS

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### **DLA Piper (Canada) LLP set to host The Harold G. Fox Moot 2020**

12 FEB 2020

DLA Piper (Canada) LLP is proud to once more participate as a platinum sponsor and event co-ordinator of The Harold G. Fox Moot on intellectual property law.

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### **DLA Piper (Canada) LLP welcomes Partner Michael E. Reid to the Vancouver office**

1 FEB 2020

DLA Piper (Canada) LLP is pleased to announce that Mike Reid has joined the firm as a Partner in the Vancouver office. Mike practises technology-related business law, with a particular focus on corporate, commercial and information technology matters.

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### **DLA Piper announces new US Intellectual Property and Technology practice leadership**

22 January 2020

DLA Piper is pleased to announce that Ann Ford will become the sole US chair and global co-chair of the firm's Intellectual Property and Technology practice. She will assume these roles from Frank Ryan, the incoming chair of DLA Piper LLP (US).

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### **DLA Piper (Canada) LLP welcomes Tyson Gratton**

13 JAN 2020

DLA Piper (Canada) LLP is pleased to welcome Tyson Gratton to the firm's Vancouver office as an associate in the Corporate group. Tyson's practice focuses primarily on assisting emerging and growth stage companies manage corporate governance matters, negotiate contracts and licensing agreements, navigate growth financing, and facilitate routine corporate commercial matters.

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### **DLA Piper (Canada) LLP welcomes Morgan McDonald to the Vancouver office**

8 JAN 2020

DLA Piper (Canada) LLP is pleased to announce that Morgan T. McDonald has joined the firm as Counsel in the Vancouver office. Morgan's practice is focussed on assisting founders, startup and growth companies in the technology sector, including software, gaming, ecommerce and related technology facing businesses and emerging markets including artificial intelligence, cloud computing and privacy.

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### **DLA Piper advises Guala Closures Group on the acquisition of the assets of Germany's Closurelogic**

6 January 2020

DLA Piper has advised the Guala Closures Group, one of the world leaders in the production of security closures for spirits and aluminium closures for wines, as well as one of the major world producer and distributor of aluminium closures for the beverage industry, on the acquisition of the activities of Closurelogic GmbH, the German producer specialised in the aluminium closures.

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### **DLA Piper (Canada) LLP welcomes three new partners**

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1 JAN 2020

DLA Piper (Canada) LLP welcomes three new additions to the partnership, effective January 1, 2020.

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### **DLA Piper (Canada) LLP welcomes Partner Ryan J. Black**

1 JAN 2020

DLA Piper (Canada) LLP is pleased to announce that Ryan Black has joined the firm as Partner in the Vancouver office. Ryan practises technology-related corporate law, with a particular focus on internet technologies, ecommerce, video games and esports.

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### **DLA Piper advises CallMiner in US\$75 million investment from Goldman Sachs**

17 December 2019

DLA Piper is pleased to announce that the firm represented CallMiner in connection with a US\$75 million investment from GS Growth.

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### **DLA Piper awarded “IP & TMT Law Firm of the Year” at The Chambers Middle East Awards 2019 - its third TMT award in 12 months**

25 November 2019

Global law firm DLA Piper has been named IP & TMT Law Firm of the Year at The Chambers Middle East Awards 2019, making it the third successive TMT legal industry award that the firm has walked away with in the past twelve months and underscoring the firm's continued strength in the technology, media and telecommunications sector.

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### **DLA Piper (Canada) LLP recommended in the 2020 edition of the *Legal 500 Canada***

14 NOV 2019

DLA Piper (Canada) LLP has been recommended across a broad range of practice areas in the latest edition of the *Legal 500 Canada*.

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### **Erica Kuo joins DLA Piper's Intellectual Property and Technology practice in New York**

12 November 2019

DLA Piper announced today that Erica Kuo has joined the firm's Intellectual Property and Technology practice as of counsel in the New York office.

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### **DLA Piper named Communications Law Firm of the Year by *U.S. News and Best Lawyers***

6 November 2019

DLA Piper is pleased to announce that it has been named Communications Law Firm of the Year by *U.S. News and Best Lawyers* as part of the 2020 rankings.

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## **Michael Sitzman joins DLA Piper's Intellectual Property and Technology practice in Northern California**

4 November 2019

DLA Piper announced today that Michael Sitzman has joined the firm's Intellectual Property and Technology practice as a partner in Northern California, based in the San Francisco office.

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## **Tamany Vinson Bentz named to the *Daily Journals* list of Top Trade Secrets Lawyers**

9 October 2019

DLA Piper is pleased to announce that Tamany Vinson Bentz, a Los Angeles-based partner in the IPT Litigation practice, has been named to the *Daily Journal's* 2019 list of Top Trade Secrets Lawyers.

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## **DLA Piper advises AirTrunk on new hyperscale data centre in Hong Kong**

23 September 2019

Global law firm DLA Piper has advised hyperscale data centre specialist AirTrunk on the development of its state-of-the-art USD150+ million data centre in Hong Kong.

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## **DLA Piper (Canada) LLP recognized by *Chambers Canada* 2020**

20 Sep 2019

DLA Piper (Canada) LLP is pleased to be recognized as an industry leader in the 2020 edition of *Chambers Canada*.

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## **Mark Radcliffe to moderate panel at Open Core Summit in San Francisco**

18 September 2019

Mark Radcliffe will moderate a panel on "The OSS Business Model, from Past to Present" at Open Core Summit, the global commercial open-source software (COSS) category ecosystem conference.

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## **Financial Times ranks DLA Piper among the most innovative law firms in Europe**

13 September 2019

DLA Piper has been recognised as one of the top 10 most innovative law firms in Europe at the Financial Times' 2019 European Innovative Lawyers report, an annual ranking assessing lawyers on their innovation both for clients and in their own businesses.

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## **DLA Piper advises Tirona on the acquisition of a stake in CashCape**

5 September 2019

DLA Piper has advised Tirona Ltd. on the acquisition of a 25 percent stake in the fintech app CashCape.

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## **DLA Piper continues Irish expansion with appointment of four new partners**

4 September 2019

DLA Piper today announces the appointment of four new partners to its recently opened Dublin office into four key practice areas of Finance and Projects (F&P), Intellectual Property and Technology (IPT), Tax and Real Estate. The new partners will be joined by three legal directors, as part of the firm's ongoing expansion in Ireland.

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### **Lisa Hillman joins DLA Piper's Intellectual Property and Technology practice in Boston**

26 August 2019

DLA Piper announced today that Lisa Hillman has joined the firm's Intellectual Property and Technology (IPT) practice as a partner in Boston.

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### **DLA Piper (Canada) LLP strengthens its patent agency practice**

21 AUG 2019

DLA Piper Canada is pleased to announce that our Intellectual Property and Technology practice group now includes two more lawyers who are qualified Patent Agents in Canada. Our experienced Patent Agent team has been augmented by both the arrival of Richard Mar in our group and by the recent qualification of Michal Kasproicz as a Registered Patent Agent.

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### **DLA Piper (Canada) LLP welcomes Associate Counsel Richard Mar**

12 AUG 2019

DLA Piper (Canada) LLP welcomes Richard Mar to the firm's Toronto office as Associate Counsel in the Intellectual Property and Technology Group.

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### **DLA Piper strengthens Intellectual Property and Technology Practice in Finland with new partner hire**

8 August 2019

DLA Piper is pleased to announce that Sami Rintala has joined the firm's Intellectual Property and Technology (IPT) practice as a partner based in Helsinki, Finland. Sami advises clients on a broad range of matters in the information and computer technology (ICT) space, such as complex commercial contracts, technology transactions and outsourcing, as well as on data protection.

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### **DLA Piper advises Bauer Media on acquisition of Camilyo Online Ltd.**

5 August 2019

DLA Piper has advised Bauer Media Group on the acquisition of Israeli Camilyo Online Ltd., a provider of online-based white-labeled services for online-service provider and their small and medium businesses-clients. The transaction is the second recent acquisition by Bauer Media Group of a provider of online-based white-labeled services and part of Bauer Media Group's new business growth strategy in its business area in SME marketing and sales services.

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### **DLA Piper advises Allianz Real Estate on the acquisition of EDGE Hafencity in Hamburg**

2 August 2019

DLA Piper has advised Allianz Real Estate on its acquisition of the office property EDGE Hafencity as part of an off-market forward deal. EDGE Hafencity Hamburg will be a 15-storey building with a total lettable area of approximately 22,500 sqm.

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## **DLA Piper advises Bauer Media on acquisition of majority stake in Mono Solutions**

1 August 2019

DLA Piper has advised Bauer Media Group on the acquisition of a majority stake in Mono Solutions, the leading white label Software-as-a-Service (SaaS) platform provider for small businesses headquartered in Denmark.

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## **Six-partner group joins DLA Piper across key markets and practice groups from coast to coast**

18 July 2019

DLA Piper announced today the addition of a six-partner group whose members will be part of the firm's Corporate, Intellectual Property and Technology, and Litigation practices. The partners will be based in San Francisco, Los Angeles, Silicon Valley and New York.

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## **DLA Piper to advise ITW Global Leaders' Forum on blockchain-based telecoms platform**

2 July 2019

DLA Piper has been appointed to advise the ITW (International Telecoms Week) Global Leaders' Forum (GLF) on the launch of a special purpose vehicle that will develop a live, blockchain-based platform.

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## **DLA Piper advises KRAHN on acquisition of eMBe Products & Service**

26 June 2019

DLA Piper has advised chemical distributor KRAHN Chemie GmbH on its acquisition of eMBe Products & Service GmbH, one of the leading additive manufacturers for the ceramics and powder metal industry in Europe.

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## **DLA Piper advises Rolls-Royce on acquisition of Siemens' eAircraft business**

21 June 2019

DLA Piper has advised Rolls-Royce plc on the acquisition of Siemens' electric and hybrid-electric aerospace propulsion activities, eAircraft. The acquisition will accelerate the delivery of Rolls-Royce's electrification strategy and boost its ambition to play a major role in the "third era" of aviation. The completion of the transaction is expected in late 2019, following a period of employee consultation.

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## **DLA Piper (Canada) LLP recognized as a leader in patent laws by IAM Patent 1000**

12 JUN 2019

The 2019 edition of *IAM Patent 1000 - The World's Leading Patent Practitioners* has recognized DLA Piper (Canada) LLP and four members of its Intellectual Property and Technology (IPT) Group as leaders in the Canadian patent market.

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## **DLA Piper's Mark Radcliffe named to the *National Law Journal's* list of Technology Trailblazers**

10 June 2019

DLA Piper is pleased to announce that Mark Radcliffe, a Silicon Valley-based partner, has been named to the *National Law*

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Journal's list of Technology Trailblazers.

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### **Managing IP 2019 recognizes DLA Piper (Canada) LLP as a leader in Intellectual Property law**

21 MAY 2019

DLA Piper (Canada) LLP is pleased to see four of our lawyers recognized as IP STARS and our Intellectual Property and Technology (IPT) Group recognized as a leading firm in *Managing Intellectual Property* IP STARS' 2019 global rankings.

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### **DLA Piper announces launch of Artificial Intelligence practice**

14 MAY 2019

DLA Piper announced today the launch of its Artificial Intelligence practice, which will focus on assisting companies as they navigate the legal landscape of emerging and disruptive technologies, while helping them understand the legal and compliance risks arising from the creation and deployment of AI systems.

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### **Andrew Serwin joins DLA Piper's Intellectual Property and Technology practice in San Diego**

7 MAY 2019

DLA Piper announced today that Andrew Serwin has joined the Data Protection, Privacy and Security subgroup of the firm's Intellectual Property and Technology practice as a partner in San Diego.

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### **DLA Piper advises Perion Network on acquisition of Captain Growth**

3 MAY 2019

DLA Piper has advised Perion Network on its US\$3.75 million acquisition of Septa Communications LLC, also known as Captain Growth, a Ukrainian start-up which applies cutting-edge AI-driven technologies to marketing.

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### **DLA Piper (Canada) LLP ranked in 2019 *Canadian Legal Lexpert Directory***

3 MAY 2019

DLA Piper (Canada) LLP is pleased to announce that thirty-eight of the firm's lawyers have been recognized as leading practitioners in the 2019 edition of the *Canadian Legal Lexpert Directory*.

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### **DLA Piper lawyers and practices ranked in latest Chambers edition**

30 APR 2019

DLA Piper today announced that 158 of the firm's lawyers and 64 of its practices were ranked in *Chambers USA's* 2019 guide.

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### **DLA Piper lawyers and practices ranked in latest Chambers edition**

30 APR 2019

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DLA Piper today announced that 158 of the firm's lawyers and 64 of its practices were ranked in *Chambers USA's* 2019 guide.

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### **Thomas Dombrowsky named to NTIA Commerce Spectrum Management Advisory Committee**

26 APR 2019

DLA Piper is pleased to announce that Thomas Dombrowsky has been named to the Commerce Spectrum Management Advisory Committee (CSMAC) of the US Department of Commerce's National Telecommunications and Information Administration.

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### **DLA Piper wins TMT Team of the Year and Litigation Team of the Year at the Middle East Legal Awards 2019**

23 APR 2019

DLA Piper has been named TMT and Litigation Team of The Year at the Middle East Legal Awards 2019, underscoring the firm's continued strength in the technology, media and telecommunications sector as well as its leading practice in complex dispute resolutions.

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### **10 rankings for DLA Piper Ukraine in the Legal 500 EMEA 2019 guide**

22 APR 2019

DLA Piper in Ukraine has been recognized and ranked in 10 key practice areas in the latest edition of The Legal 500 Europe, Middle East and Africa (EMEA) 2019.

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### **DLA Piper strengthens Intellectual Property and Technology offering in Russia**

18 APR 2019

DLA Piper today announces that Julianna Tabastajewa will be joining the firm as a counsel in its Intellectual Property and Technology practice based in Moscow. Her practice focuses on IP protection and litigation in the area of pharmaceutical, competition and, media law, as well as franchising.

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### **DLA Piper announces partnership promotions for 2019**

1 APR 2019

DLA Piper is proud to announce that 77 lawyers have been promoted to its partnership. The promotions are effective as of April 1, 2019 in the United States and May 1, 2019 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 43 different offices throughout 20 countries.

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### **DLA Piper successfully defends Samsung Electronics against Dyson**

29 MAR 2019

DLA Piper acted on behalf of Samsung Electronics GmbH to lift a temporary injunction obtained by Dyson AG in January 2018 from the District Court of Düsseldorf. The injunction prohibited Samsung from making certain advertising statements for battery-powered vacuum cleaners. As some of the prohibited statements were also on the packaging this led to a de facto ban on the sale for the battery-powered vacuum cleaner.

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## **DLA Piper hosts leading business and diplomacy conference**

14 MAR 2019

DLA Piper's London office has hosted the Annual Conference of the International Diplomatic and Business Exchange (IBDE).

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## **Nancy Victory named to the *National Law Journal's* 2019 list of Intellectual Property Trailblazers**

4 MAR 2019

DLA Piper is pleased to announce that Nancy Victory, co-chair of the firm's global Telecom practice, has been selected as a 2019 Intellectual Property Trailblazer by the *National Law Journal*.

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## **Ron Dimock and Sangeetha Punniyamoorthy recognized by World IP Review Leaders Directory**

1 MAR 2019

Partners Ron Dimock and Sangeetha Punniyamoorthy have been included in the 2019 edition of *World Intellectual Property Review's Leaders Directory*.

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## **DLA Piper (Canada) LLP hosts 2019 Fox Moot**

27 FEB 2019

DLA Piper Canada is delighted to have once more hosted the Harold G. Fox Moot, one of Canada's most prestigious mootings events.

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## **DLA Piper announces launch of Blockchain and Digital Assets practice**

26 FEB 2019

DLA Piper announced today the launch of its Blockchain and Digital Assets practice, which will offer strategic advice on a global basis to address the needs of companies implementing blockchain technology solutions and creating and deploying digital assets.

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## **DLA Piper recognized for fourth consecutive year as a top outsourcing advisor**

26 FEB 2019

DLA Piper is pleased to announce that the firm has been selected for the 2019 Best of the World's Best Outsourcing Advisors list by the International Association of Outsourcing Professionals (IAOP).

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## **DLA Piper joins Governing Council for Hedera Hashgraph**

20 FEB 2019

DLA Piper has joined the initial group of Governing Council members for Hedera Hashgraph, a next-generation public ledger designed to have highly diversified governance and the most distributed consensus at scale. The announcement was made at

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Hedera Hashgraph's first annual summit in Seoul, Korea.

As part of the council, DLA Piper will help oversee changes to the software run by millions of Hedera distributed nodes over time. The governing council has been established to ensure stability and guaranteed continued decentralization to the Hedera Hashgraph distributed public ledger.

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### **Michael Furrow and Brian O'Reilly join DLA Piper's Intellectual Property and Technology practice in New York**

20 FEB 2019

DLA Piper announced today that Michael Enzo Furrow, Ph.D., and Brian David O'Reilly have joined the firm's Intellectual Property and Technology practice as partners in New York.

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### ***Chambers Global* 2019 recommends DLA Piper (Canada) LLP**

19 FEB 2019

Nine DLA Piper (Canada) LLP practitioners have received rankings in the 2019 edition of *Chambers Global*, which conducts thousands of independent peer and client interviews every year to identify top legal talents from around the world.

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### **Edward J. McAndrew joins DLA Piper's Intellectual Property and Technology practice in Wilmington and Washington, DC**

19 FEB 2019

DLA Piper announced today that Edward J. McAndrew has joined the firm's Intellectual Property and Technology practice as a partner based in Wilmington and Washington, DC.

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### **DLA Piper (Canada) LLP named a leader in Canadian trademarks in the 2019 *World Trademark Review***

6 FEB 2019

DLA Piper (Canada) LLP has once more been recognized as a leader in Canadian trademarks in the 2019 edition of *World Trademark Review - The World's Leading Trademark Professionals*.

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### **DLA Piper bolsters Data Protection practice**

4 FEB 2019

DLA Piper in Germany has hired Intellectual Property & Technology of counsel Prof Dr Jürgen Taeger, who joined the firm's Cologne office with effect from 1 February 2019.

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### **DLA Piper promotes first Australians to international management roles and announces new Australian country MP**

6 Dec 2018

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As part of an international executive revamp DLA Piper Australia co-managing partners Melinda Upton and Jim Holding will be taking on International management responsibilities in a significant endorsement of Australia's performance within the firm.

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### **DLA Piper expands new Dublin office with four-partner hire**

9 JAN 2019

DLA Piper today announces the appointment of four new partners from highly-regarded Irish firms to its newly opened Dublin office into four key practice areas of Finance and Projects (F&P), Corporate, Intellectual Property and Technology (IPT) and Employment. These hires follow the appointment of Corporate partner David Carthy as Ireland Country Managing Partner in May 2018.

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### **Tracy Shapiro joins DLA Piper's Intellectual Property and Technology practice in San Francisco**

7 JAN 2019

DLA Piper announced today that Tracy Shapiro has joined the firm's Intellectual Property and Technology practice as a partner in Northern California.

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### **Michael Jay joins DLA Piper's Intellectual Property and Technology practice in Los Angeles**

3 JAN 2019

DLA Piper announced today that Michael Jay has joined the firm's Intellectual Property and Technology practice as a partner in Los Angeles.

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### **DLA Piper (Canada) LLP welcomes four new partners**

2 JAN 2019

DLA Piper (Canada) LLP welcomes four new additions to the partnership, effective January 1, 2019.

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### **DLA Piper (Canada) LLP obtains order for transfer of disputed domain name to BCIT**

21 DEC 2018

On December 10, 2018, the World Intellectual Property Organization ordered that the disputed domain name <bcit.com> be transferred to the British Columbia Institute of Technology. DLA Piper Canada acted as counsel BCIT.

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### **DLA Piper lawyers ranked in *Chambers FinTech***

14 DEC 2018

DLA Piper is pleased to announce that the firm was ranked in the USA Legal 2019 edition of *Chambers FinTech*.

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### **DLA Piper (Canada) LLP recognized in 2019 *Lexpert®/ALM 500 Directory***

13 DEC 2018

DLA Piper (Canada) LLP is pleased to announce that the 2019 *Lexpert®/American Lawyer Guide to the Leading 500 Lawyers in Canada* has recognized three of our lawyers.

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### **DLA Piper (Canada) LLP recognized in 2019 *Legal 500 Canada guide***

7 DEC 2018

DLA Piper (Canada) LLP is pleased to announce that 42 firm lawyers across 17 practice areas have been recommended in the latest edition of the *Legal 500 Canada*.

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### **Five DLA Piper partners recognized in *Variety's 2018 Dealmakers Impact Report***

5 DEC 2018

DLA Piper is pleased to announce that five of its partners have been selected for *Variety's 2018 Dealmakers Impact Report*. The list honors the year's most accomplished dealmakers across all sectors of the entertainment industry who "keep the wheels of Hollywood turning, the content flowing and the money coming in."

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### **Technology sector poised for big data wave in finance and sales departments – DLA Piper European Tech Index**

12 DEC 2018

Harnessing big data is becoming standard practice for IT and marketing teams in technology, but DLA Piper's 2018 Tech Index reveals that a revolution may now be underway in finance and sales departments as well. Responses from 350 tech sector senior executives in Europe indicate that compared to 2016, organizations are increasingly identifying new opportunities in these additional departments, indicating a move towards widespread adoption of big data in the tech sector.

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### **DLA Piper bolsters music law practice with dr Tillmann Hädrich**

30 NOV 2018

DLA Piper has hired Intellectual Property & Technology of counsel Dr Tillmann Hädrich, who will join the firm's Hamburg office with effect from 1 December 2018.

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### **DLA Piper bolsters music law practice with Dr Tillmann Hädrich**

30 NOV 2018

DLA Piper has hired Intellectual Property & Technology of counsel Dr Tillmann Hädrich, who will join the firm's Hamburg office with effect from 1 December 2018.

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### **DLA Piper advises Ping An Global Voyager Fund on its first venture into continental Europe**

22 NOV 2018

DLA Piper has advised one of China's biggest financial conglomerates, Ping An Global Voyager Fund on its EUR 41.5 million investment in finleap, Europe's largest fintech company builder.

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## **David Markman joins DLA Piper's Media, Sport and Entertainment sector in Los Angeles**

14 NOV 2018

DLA Piper announced today that David Markman has joined the firm's Media, Sport and Entertainment sector and Intellectual Property and Technology practice as a partner in Los Angeles, and will also serve as co-chair of the firm's Entertainment Transactions practice.

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## **Sangeetha Punniyamoorthy named a 2018 Lexpert Rising Star**

9 NOV 2018

DLA Piper (Canada) LLP is pleased to announce that Sangeetha Punniyamoorthy from the firm's Toronto office has been named a 2018 Lexpert Rising Star.

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## **DLA Piper achieves victory for group of home builders in patent infringement suit**

9 NOV 2018

DLA Piper recently achieved a significant victory for Pulte Homes, Inc., Lennar Corporation (formerly The Ryland Group, Inc. and CalAtlantic Homes), Shea Homes, and Taylor Morrison, Inc., defendants in a decade-long patent infringement suit.

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## **Seasoned entertainment and media attorneys Tom Ara and Robert Sherman join DLA Piper as co-chairs of Entertainment Finance practice, Ara to chair Entertainment Transactions practice**

25 OCT 2018

DLA Piper announced today that accomplished attorneys Tom Ara and Robert Sherman have joined the firm to lead the Entertainment Finance and Transactions practices based out of the firm's Century City office in Los Angeles.

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## **Larissa Bifano named to the *Massachusetts Lawyers Weekly's* 2018 Top Women in Law list**

18 OCT 2018

DLA Piper is pleased to announce that Larissa Bifano, a partner in DLA Piper's Boston office and co-chair of the Patent Prosecution practice, was named to the *Massachusetts Lawyers Weekly's* 2018 Top Women in Law list.

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## **DLA Piper hires Life Sciences regulatory specialist in Rome**

9 OCT 2018

DLA Piper has appointed Marco de Morpurgo as partner to its Intellectual Property and Technology (IPT) practice group in Rome.

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## **DLA Piper advises Rolls-Royce Power Systems on its investment in Qinous**

1 OCT 2018

DLA Piper has advised Rolls-Royce Power Systems on its investment in Qinous GmbH, a global provider of innovative energy

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storage and control systems. With this investment, Rolls-Royce Power Systems is expanding its portfolio by including turnkey autonomous electricity grids, known as microgrids.

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#### **DLA Piper advises Finlab AG on launch of a 100-million dollar fund and investment into Instaffo**

27 SEP 2018

DLA Piper has advised, one of the largest German company builders and investors in the financial services technology sector, Finlab AG on their seven-digit investment, made through its EOS fund "FinLab EOS VC Europe I GmbH & Co. KG", into Instaffo GmbH, developer of VAEON.

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#### **DLA Piper Canada recognized by *Chambers Canada* 2019**

27 SEP 2018

DLA Piper (Canada) LLP is pleased to be recognized as an industry leader in the 2019 edition of *Chambers Canada*. With 34 lawyers recognized across 20 practices areas, this is DLA Piper Canada's strongest showing to date.

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#### **Managing Intellectual Property recognizes Ryan Evans as a Rising Star**

26 SEP 2018

DLA Piper (Canada) LLP is pleased to see Ryan Evans recognized as a Rising Star in Managing Intellectual Property IP STARS's 2018 global rankings.

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#### **Eric Grossman named to the *Washingtonian* magazine 2018 Tech Titans list**

24 SEP 2018

DLA Piper is pleased to announce that Eric Grossman has been named a 2018 Tech Titan on the *Washingtonian* magazine's list of the "the most important and innovative people in Washington's digital economy."

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#### **DLA Piper adds Michael Dougherty and Tony Pezzano to Intellectual Property and Technology practice in New York**

19 SEP 2018

DLA Piper announced today that Michael Dougherty and Tony Pezzano have joined the firm's Intellectual Property and Technology practice as partners in New York.

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#### **DLA Piper advises Verivox on the acquisition of digital insurance manager app from Getsafe**

12 SEP 2018

DLA Piper has advised Verivox on the takeover of a brokerage business and the insurance manager app solution from Getsafe. The app enables customers to manage existing insurance contracts digitally, receive advice online and acquire new insurance policies.

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## **DLA Piper advises Sberbank on the Creation of a Digital Platform for the Restaurant Market**

6 SEP 2018

DLA Piper has advised Russia's largest bank, Sberbank, on its joint venture (JV) with Rambler Group and several other investors to create Foodplex, a united digital platform for the restaurant market.

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## **DLA Piper advises Nemetschek on acquisition of MCS Solutions**

31 AUG 2018

DLA Piper has advised the software supplier Nemetschek SE on the acquisition of the real estate and facilities technology firm MCS Solutions in Belgium, Sweden, India and the USA. The acquisition sees Nemetschek SE gain access to the rapidly growing market in building management.

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## **Ferillia Roberson recognized on 2018 National Bar Association 40 Under 40 list**

23 JUL 2018

Ferillia Roberson has been named to the National Bar Association's 2018 list of 40 Under 40 Nation's Best Advocates.

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## **DLA Piper (Canada) LLP Intellectual Property lawyers once more recognized by Who's Who Legal 2018 international guides**

29 JUL 2018

Three lawyers from DLA Piper (Canada) LLP have been recommended by *Who's Who Legal* 2018 as foremost practitioners in their fields worldwide.

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## **DLA Piper (Canada) LLP once more named a top patent firm by IAM Patent 1000**

13 JUN 2018

The 2018 edition of *IAM Patent 1000 - The World's Leading Patent Practitioners* has recommended DLA Piper (Canada) LLP and four members of its Intellectual Property and Technology (IPT) Group as leaders in the Canadian patent market.

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## **DLA Piper wins Legal Adviser of the Year and recognized as UK Top Performer 2018 by Global Sourcing Association**

25 MAY 2018

DLA Piper's Global Co-Head of Technology Sector, Kit Burden, was last night named Legal Adviser of the Year at the Global Sourcing Association (GSA) UK Top Performers and Professional Awards, held at the Hilton Manchester Deansgate

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## **DLA Piper represents Scottish Water on strategic Digital Partnership**

24 MAY 2018

DLA Piper has represented publicly-owned utility Scottish Water on the re-procurement of its core IT and telecoms infrastructure. The deal sees the formation of a strategic Digital Technology Partnership, with contracts with an estimated total value of between £200 million and £300 million awarded to Atos and Capgemini.

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### **Managing IP 2018 recognizes DLA Piper (Canada) LLP as an IP leader**

23 MAY 2018

DLA Piper (Canada) LLP is pleased to see five of our lawyers recognized as IP STARS and our Intellectual Property and Technology (IPT) Group recognized as a leading firm in *Managing Intellectual Property* IP STARS's 2018 global rankings.

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### **DLA Piper Ukraine advises Ferrero on merger clearance for its US\$2.8 billion acquisition of Nestlé's US confectionary business**

17 MAY 2018

DLA Piper in Ukraine has advised Italian chocolate maker, Ferrero, on obtaining merger control clearance from the Antimonopoly Committee of Ukraine, for its US\$2.8 billion acquisition of Nestle's U.S. confectionary business.

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### **DLA Piper (Canada) LLP welcomes new associate Gargi Chopra**

7 MAY 2018

DLA Piper (Canada) LLP is pleased to welcome Gargi Chopra to the firm's Toronto office as an associate in the Corporate group.

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### **DLA Piper advises Beijing Enterprise Water Group on acquisition of TRILITY**

5 MAY 2018

DLA Piper advised BEWG International, a wholly-owned subsidiary of Beijing Enterprises Water Group, on its 100% acquisition of water utility service provider TRILITY by way of a competitive bid process.

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### **DLA Piper kondigt interne promoties en versterking Real Estate en Intellectual Property & Technology praktijk aan**

3 MAY 2018

DLA Piper heeft een aantal interne promoties aangekondigd. Philip Jonker (Corporate) en Wouter de Clerck (Litigation & Arbitration) zijn per 1 mei tot Legal Director benoemd. Adam Abou Habaga (Finance & Projects) en Laura Smit (Corporate) zijn tot Senior Associate gepromoveerd.

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### **DLA Piper (Canada) LLP has strongest showing to date in 2018 *Canadian Legal Lexpert Directory***

2 MAY 2018

DLA Piper (Canada) LLP is pleased to announce that forty-three of the firm's lawyers have been recognized as leading practitioners in the 2018 edition of the *Canadian Legal Lexpert Directory*. The firm was also featured as a leader in eleven different practice areas.

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### **DLA Piper announces new US and regional Intellectual Property and Technology practice and subgroup leaders**

1 MAY 2018

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DLA Piper is pleased to announce that Boston-based partner Larissa Park has been named co-head of the firm's Patent Prosecution practice, partners Matthew Satchwell and Keith Medansky have been named co-heads of the Chicago Intellectual Property and Technology practice and partner Nicholas Papastavros has been named head of IPT in Boston.

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### **Mark Fowler named to the *Daily Journal's* Top Intellectual Property Lawyers list**

18 APR 2018

DLA Piper is pleased to announce that Mark Fowler, global co-chair and US chair of DLA Piper's Patent Litigation practice, has been selected as a Top Intellectual Property Lawyer by the *Daily Journal*.

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### **Michal Kasproicz receives teaching award from Windsor Law**

18 APR 2018

DLA Piper (Canada) LLP is pleased to announce that Michal Kasproicz has received the SLS Outstanding Special Lecturer Award from Windsor Law school, presented to the sessional instructor who most exemplifies the attributes of an exceptional teacher for the school year in question.

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### **DLA Piper announces partnership promotions for 2018**

3 APR 2018

DLA Piper is proud to announce that 62 lawyers have been promoted to its partnership. The promotions are effective as of 1 April 2018 in the United States and 1 May 2018 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 42 different offices throughout 20 countries.

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### **DLA Piper launches Intellectual Property and Technology practice in Luxembourg**

3 APR 2018

DLA Piper Luxembourg is pleased to announce the launch of its Intellectual Property and Technology (IPT) practice, with the appointment of Olivier Reisch as partner and head of the practice.

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### **DLA Piper Romania hosts a GDPR-focussed data protection conference alongside Wolters Kluwer**

28 MAR 2018

On 19 March 2018, DLA Piper in Romania hosted a "Data Protection Conference" in Bucharest, in partnership with Wolters Kluwer. The event focussed on the specific rules and practical aspects of processing personal data of customers and employees, from both a GDPR and ePrivacy perspective.

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### **Tamany Bentz joins DLA Piper's Intellectual Property and Technology practice in Los Angeles**

19 MAR 2018

DLA Piper announced today that Tamany Bentz has joined the firm's Intellectual Property and Technology practice as a partner in Los Angeles.

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## **DLA Piper wins significant victory for 7-Eleven**

16 MAR 2018

DLA Piper won a significant victory for its client, 7-Eleven, in a putative class action that was filed against 7-Eleven in the United States District Court for the Central District of California.

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## **DLA Piper advises Wipro on the USD 405 million sale of its hosted data centre services business to Ensono**

15 MAR 2018

DLA Piper has advised Wipro Limited, a leading global IT consulting and business process services company, on its entering into a definitive agreement to divest its hosted data centre services business to Ensono for US\$405 million.

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## **DLA Piper wins Netherlands Copyright Firm of the Year award**

9 MAR 2018

DLA Piper won the Netherlands Copyright Firm of the Year award at last night's Managing IP - Europe, Middle East and Africa IP Awards 2018, hosted in London at the Savoy Hotel.

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## **DLA Piper wint Netherlands Copyright Firm Of The Year Award**

9 MAR 2018

DLA Piper heeft bij de Managing IP - Europe, Middle East and Africa IP Awards 2018 de Netherlands Copyright Firm of the Year award gewonnen. De prijs werd op 8 maart uitgereikt tijdens de award ceremonie in The Savoy Hotel in Londen.

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## **Mark Fowler named a *National Law Journal* 2018 Intellectual Property Trailblazer**

6 MAR 2018

DLA Piper is pleased to announce that Mark Fowler, global co-chair and US chair of DLA Piper's Patent Litigation practice, has been selected as a 2018 Intellectual Property Trailblazer by the *National Law Journal*.

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## **DLA Piper names Thomas Zutic chair of Trademark, Copyright & Media practice in Washington, DC**

06 MAR 2018

DLA Piper has announced that partner Thomas Zutic has been named chair of the firm's Trademark, Copyright & Media practice in Washington, DC.

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## **DLA Piper advises Framery and its shareholders in transaction with Vaaka Partners**

5 March 2018

DLA Piper has advised the Finnish company Framery, a manufacturer of soundproof office booths, and its shareholders in a transaction where the private equity investor Vaaka Partners' Buyout Fund III has invested in Framery. After the investment, Vaaka Partners and its co-investors will own 60% of the company.

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### **DLA Piper (Canada) LLP welcomes new litigation associate Wendy Sun**

5 MAR 2018

DLA Piper (Canada) LLP is pleased to welcome Wendy Sun to the firm's Toronto office as an associate in the Litigation, Arbitration and Investigations Group.

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### **DLA Piper wins four China Business Law Awards**

5 MAR 2018

DLA Piper is delighted to announce it has received four awards from China Business Law Journal's China Business Law Awards 2017-18, in the categories of Employment, Intellectual Property (Trademark and Copyright), Taxation and Shipping.

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### **Ron Dimock and Sangeetha Punniyamoorthy recognized by World IP Review in 2018 Leaders Directory**

1 MAR 2018

DLA Piper (Canada) LLP is pleased to announce that partners Ron Dimock and Sangeetha Punniyamoorthy have been included in the 2018 edition of *World Intellectual Property Review's* Leaders Directory.

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### **DLA Piper adds Clayton Thompson and Jake Zolotorev to Intellectual Property and Technology practice in Silicon Valley**

27 FEB 2018

DLA Piper announced today that Clayton Thompson and Yakov "Jake" Zolotorev have joined the firm's Intellectual Property and Technology practice as partners in Northern California.

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### **DLA Piper expands Media, Sport and Entertainment capabilities with addition of Ben Mulcahy and Gina Reif Ilardi**

26 FEB 2018

DLA Piper announced today that Ben Mulcahy has joined the firm's Intellectual Property and Technology practice as a partner in Los Angeles and Gina Reif Ilardi has joined the IPT practice as a partner in New York.

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### ***Chambers Global* 2018 recommends DLA Piper Canada**

20 FEB 2018

DLA Piper (Canada) LLP professionals are once again featured in the latest edition of the *Chambers Global* guide.

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