



## Intellectual Property and Technology

DLA Piper is one of the most widely recognized providers of a full range of commercial, intellectual property law, privacy, sourcing and technology law services for leading businesses worldwide.

Our lawyers provide both litigation-related (contentious) and strategic commercial advice to a wide range of industry sectors, helping clients from emerging technology and pharmaceutical companies to established banks and financial institutions achieve their objectives wherever they do business.

Our IPT practice encompasses nearly 500 dedicated lawyers in more than 24 countries, with particular strength in key global markets. Intellectual property and technology law is at the core of any major business transaction or strategic dispute and has become one of the most critical legal areas as companies continue to expand and protect their technologies, brands, products, data and services around the globe.

Our group is recognized worldwide by legal directories and industry members as one of the leading groups of its kind, seamlessly combining multi-jurisdictional reach with local knowledge and experience.

### INSIGHTS

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#### Publications

##### AI Trends Part 2: Security compliance, 5G and the war for talent

25 November 2020

##### [TECHLAW PODCAST](#)

In part two of Episode 31 of our TechLaw Podcast Series, Santeri Kangas and Jeremy Otis from CUJO AI, resume their conversation on artificial intelligence trends with one of our partners, Mathias Schulze Steinen. Using findings from our recent European Technology Index 2020, the discussion focuses on topics including security compliance and standardization, data processing, robotics and 5G. The group also debates whether there is a war for talent in the AI arena.

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#### RELATED SERVICES

- International Corporate Reorganizations

#### RELATED SECTORS

- Energy and Natural Resources
- Financial Services
- Life Sciences
- Media, Sport and Entertainment
- Technology

## AI Trends Part 1: IoT privacy and security risks

23 November 2020

### [TECHLAW PODCAST](#)

Part one of Episode 31 of our TechLaw Podcast Series features Chief Technology Officer at CUJO AI, Santeri Kangas, along with General Counsel, Jeremy Otis, discussing the latest trends in artificial intelligence with one of our partners, Mathias Schulze Steinen. The changing digital landscape forms the basis of this conversation in relation to the security of connected devices, user privacy and data collection.

## Blockchain and Digital Assets News and Trends

23 November 2020

### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

IMF issues report on regulatory framework for CBDs and GSCs, SEC invites feedback on application of custody rule to digital assets.

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## SEC invites feedback on application of Custody Rule to digital assets

23 November 2020

Specifically, Staff is asking whether non-depository firms such as state-chartered trust companies can act as qualified custodians for digital assets.

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## UK Tech Startups Part 2: SESG, talent acquisition and AI in the future of tech

17 November 2020

### [TECHLAW PODCAST](#)

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In part two of Episode 30 of our TechLaw Podcast Series the discussion continues between Transaction Services Partner at Deloitte, Duncan Down, Chief Strategy Officer and Founder of StarLeaf, Will MacDonald, and the Managing Partner from our London Office, Tom Heylen. As well as insights from our European Technology Index 2020 and mention of the upcoming Deloitte UK Technology Fast 50, the conversation focuses on the integral importance of ESG in all aspects of business, the challenges of acquiring talent remotely and some of the opportunities presented by AI.

DLA Piper TechLaw Podcast Series · UK Tech Startups Part 2: ESG, talent acquisition and AI in the future of tech

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## **UK Tech Startups Part 1: The impact of COVID-19 and the challenges facing M&A and 5G**

11 November 2020

### **TECHLAW PODCAST**

In the first part of Episode 30 of our TechLaw Podcast Series Transaction Services Partner at Deloitte, Duncan Down, and Chief Strategy Officer and Founder of StarLeaf, Will MacDonald, discuss the impact of COVID-19 on the UK tech startup scene with the Managing Partner from our London Office, Tom Heylen. The conversation includes insights from our European Technology Index 2020, the upcoming Deloitte UK Technology Fast 50 and the current challenges facing M&A, whilst also addressing the question of whether the adoption of 5G will really make that much difference to the consumer experience.

DLA Piper TechLaw Podcast Series · UK Tech Startups Part 1: The impact of COVID-19 and the challenges facing M&A and 5G

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## **Navigating China Episode 14: New draft national, harmonised data protection law for Mainland China**

23 October 2020

### **NAVIGATING CHINA: THE DIGITAL JOURNEY**

A first national level personal information protection law for Mainland China has been published, reinforcing and heightening existing data protection compliance obligations for organisations doing business in China.

## **Blockchain and Digital Assets News and Trends**

21 October 2020

### **BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS**

SDNY finds Kin token is a security; unpacking the DOJ's cryptocurrency guidance – plus latest legal, regulatory and case law

developments.

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## **China signs off on PRC Biosecurity Law: What this means for industry players in China**

21 October 2020

The Biosecurity Law establishes a comprehensive framework replacing the current somewhat piecemeal legislation.

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## **Fintech in Africa Part 2: The role of regulation in problem solving and cybersecurity**

20 October 2020

### **TECHLAW PODCAST**

Part two of Episode 29 of our TechLaw Podcast Series concludes this discussion on Fintech in Africa between Professor Olayinka David-West, Academic Director at Lagos Business School, and Sandra Oyewole, a partner at DLA Piper Africa, Nigeria. Their conversation looks at the role of regulation in problem solving and the critical importance of focusing on data protection and cybersecurity as we continue to respond to the challenges set by COVID-19.

DLA Piper TechLaw Podcast Series · Fintech in Africa Part 2: The role of regulation in problem solving and cybersecurity

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## **Fintech in Africa Part 1: The impact of COVID-19 and the issue of gender imbalance**

16 October 2020

### **TECHLAW PODCAST**

Part one of Episode 29 of our TechLaw Podcast Series features a fascinating discussion on Fintech in Africa between Professor Olayinka David-West, Academic Director at Lagos Business School, and Sandra Oyewole, a partner at DLA Piper Africa, Nigeria. Their conversation focuses on the recent impact of COVID-19 as well as the ongoing issue of gender imbalance in Fintech in Africa.

DLA Piper TechLaw Podcast Series · Fintech in Africa Part 1: The impact of COVID-19 and the issue of gender imbalance

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## **Fintech: Surviving a pandemic, technology drivers and fostering innovation**

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5 October 2020

## TECHLAW PODCAST

Episode 28 of our TechLaw Podcast Series features Executive Co-Chair at Global Digital Finance, Lawrence Wintermeyer, discussing the Fintech sector with one of our partners, Martin Bartlam. The recent findings from our European Technology Index 2020 focus the discussion on the key drivers to success in this space and the importance of regulatory collaboration.

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DLA Piper TechLaw Podcast Series · Fintech: Surviving a pandemic, technology drivers and fostering innovation

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### **Coronavirus Resource Center: Our global repository of insights and events**

30 September 2020

A central repository for our reports and commentary on the legal and regulatory concerns arising from the pandemic.

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### **Intellectual Property and Technology News (North America), Issue 47, Q3 2020**

30 September 2020

## INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### **Inventiveness+? Divergent theories of the "inventive concept" in patent-eligible subject matter**

30 September 2020

What qualifies as an inventive concept? Even the Federal Circuit doesn't know for sure.

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### **Philadelphia grows privacy capabilities with a new arrival**

30 September 2020

Ronald Plesco, an internationally known information security and privacy lawyer, has joined our Philadelphia office.

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### **Recognized as a top outsourcing advisor and for excellence in strategic partnerships**

30 September 2020

Recognition from the International Association of Outsourcing Professionals (IAOP).

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### **Sports betting and the protections of "enhanced" sports data in the US**

30 September 2020

A supply of reliable, available data is the fuel needed for sportsbooks to create and compile odds, bet types, and risk management products.

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## Supreme Court Corner

30 September 2020

A quick look at two cases - *USPTO v. Booking.com* and *American Axle & Manufacturing v. Neapco Holdings*.

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## The Pharmaceutical Corner

30 September 2020

In this inaugural column, we look at the implications of IPR and PGR proceedings in Hatch Waxman litigation.

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## Smart cars, cities and 5G - what does the future hold for the IoT and connectivity

28 September 2020

### [TECHLAW PODCAST](#)

Episode 27 of our TechLaw Podcast Series features CEO and Co-Founder of Transatel, Jacques Bonifay, discussing the IoT and connectivity with one of our partners, Mathias Schulze Steinen. Insights from our European Technology Index 2020 inform the conversation around the future of connected cars, smart cities and 5G.

DLA Piper TechLaw Podcast Series · Smart Cars, Cities And 5G – What Does The Future Hold For The IoT And Connectivity

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## Consumer contracts affected by COVID-19: CMA Guidance

25 September 2020

As uncertainties continue over the nature and timing of future restrictions relating to the 2019 novel coronavirus disease (COVID-19), businesses should proceed with caution when dealing with their consumer customers and contracts...

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## The impact of COVID-19 on digital transformation and the importance of continued innovation

22 September 2020

### [TECHLAW PODCAST](#)

Rosy Cinefra, Vice President, Head of Legal and Compliance at NTT Data, speaks to one of our partners, Giulio Coraggio about

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how digital transformation has been accelerated by the COVID-19 emergency.

DLA Piper TechLaw Podcast Series · The impact of COVID-19 on digital transformation and the importance of continued innovation

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### **Digital Therapeutics - evolution and entry into mainstream healthcare**

18 September 2020

Research undertaken by DLA Piper's Life Sciences sector in conjunction with The Lawyer seeks to understand the current developments in the field of digital therapeutics, looking at key questions that need to be addressed if these products are to become mainstream components of health systems across the world.

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### **Cybersecurity and data protection within the context of COVID-19 and the IoT**

14 September 2020

#### **[TECHLAW PODCAST](#)**

Episode 25 of our TechLaw Podcast Series features CEO and founder of Context IS, Mark Raeburn, discussing cybersecurity and data protection with one of our partners, Ross McKean. The recent findings from our European Technology Index 2020 highlighting the importance of the relationship between cybersecurity and IoT is a key focus.

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### **Blockchain and Digital Assets News and Trends**

21 August 2020

#### **[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)**

California appellate court affirms judgment for Coinbase in lawsuit over Bitcoin Gold – plus latest legal, regulatory and case law developments.

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### **The evolution and accountability of Diversity and Inclusion within the tech industry**

12 August 2020

#### **[TECHLAW PODCAST](#)**

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Jiun Kimm from Samsung NEXT joins one of our partners, Luca Gori, to explore the importance of technology in the evolution and accountability of diversity and inclusion and how the findings from our European Technology Index 2020 relate to this highly topical subject.

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### **Schrems II: Now what? New FAQs from EU data protection supervisors provide guidance on data transfers**

28 July 2020

Organizations relying on Privacy Shield for transfers to the US of personal data subject to GDPR must immediately implement an alternative mechanism or cease transfers.

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### **New Dutch Franchise Act poses challenges for franchisors**

1 July 2020

#### **FRANCAST**

The legislation offers a number of protections to franchisees, which will be problematic for foreign franchisors who transact with well-established Dutch franchisees. The law will take effect on January 1, 2021, although it provides a two-year transition period for existing agreements.

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### **A go-to firm for defending patent cases**

30 June 2020

Recognition from *Law360*

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### **Atlanta expands privacy capabilities**

30 June 2020

Lael Bellamy's arrival bolsters our data protection, privacy and security capabilities throughout the firm.

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### **Hatch-Waxman Litigation 101: The Orange Book and the Paragraph IV Notice Letter**

30 June 2020

A few of the key issues that must be addressed before a Hatch-Waxman suit is filed.

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### **Intellectual Property and Technology News (North America), Issue 46, Q2 2020**

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30 June 2020

## INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### Intellectual property rights are a renewed focus as the world looks beyond a global viral outbreak

30 June 2020

A few key IP-related considerations for companies, whether they are seeking to expand into new markets or looking to preserve their place in an existing market.

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### Northern California bolsters telecom and regulatory practice

30 June 2020

Regulatory and telecom attorney Kristin Jacobson has joined our Northern California office in Sacramento.

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### Supreme Court Corner

30 June 2020

A quick look at three cases: *Thryv, Inc.*; *Lucky Brands*; and *Romag Fasteners*.

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### Washington, DC grows technology capabilities with two new arrivals

30 June 2020

Marius Domokos and Justin Ilhwan Park have joined our Washington, DC practice.

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### First emerging technologies identified and controlled for export in the EAR

26 June 2020

The designation also makes these a "critical technology," giving CFIUS jurisdiction over foreign investments in US businesses that engage with these items.

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### PROTECT... Safeguarding your brand in China with Edward Chatterton

26 June 2020

In this series of vlogs, Edward Chatterton (Co-head of IPT, Asia) goes over the key issues you need to know on how to Protect your brand when entering the China market.

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### Blockchain and Digital Assets News and Trends June 2020

18 June 2020

## BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS

World Economic Forum announces Presidio Principles as a foundation of blockchain ecosystem design – plus latest legal,

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regulatory and case law developments.

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## **World Economic Forum announces Presidio Principles as a foundation of blockchain ecosystem design**

18 June 2020

WEF's foundational values for a decentralized future.

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## **Navigating China Episode 13: (More) Important Developments in China's Privacy and Cyber Laws**

10 June 2020

### [NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

China's privacy and cyber authorities have been busy in the last month enacting substantial enhancements and clarifications to data protection compliance obligations; and even more changes are expected before the end of 2020.

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## **New Chinese Civil Code Introduces Greater Protection of Privacy Rights and Personal Information**

9 June 2020

China's top legislature, the National People's Congress, recently enacted the PRC Civil Code (the Civil Code), which will come into force on 1 January 2021. This first ever "codified" legislation covers a wide spectrum of rights and issues such as property rights, contracts, matrimonial and family law and tort liability.

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## **Blockchain and Digital Assets News and Trends**

20 May 2020

### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

California may limit application of securities laws to tokens, French court says bitcoins are fungible assets – plus latest legal, regulatory and case law developments.

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## **Quaran-streaming: Music licensing and your online business**

15 MAY 2020

The COVID-19 pandemic has caused an unprecedented need for businesses to get creative in order to continue generating revenue while their physical premises are temporarily closed. Certain businesses which have traditionally been based entirely on in-person attendance, such as fitness studios, have been among those experiencing the most pressure to pivot their business models. With many businesses that feature music as a key part of their service now offering virtual classes, seminars, or shows, the question arises — how can businesses move their services online and stay onside of copyright law?

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## **COVID-19: Using technology to address compliance**

13 May 2020

How can compliance routines be improved in a time of social distancing via technology?

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## **Coronavirus: the federal government is working quickly to fund the efforts of small business to recover from the global crisis: electronic signatures are permitted**

13 May 2020

Electronic signatures are permitted as part of the Paycheck Protection Program and Main Street Lending Program.

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## **Facial recognition technology: Supporting a sustainable lockdown exit strategy?**

8 May 2020

Technology has played a dominant role during the lockdown and will be a key aspect of ensuring the transition back to normality is successful. This article discusses recent trends, particularly in Ireland, Denmark and China, regarding the adoption of facial recognition technology (FRT) as a result of the COVID-19 pandemic.

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## **Coronavirus: Cancellation of consumer contracts and consumer law enforcement in the UK during the pandemic**

6 May 2020

While various COVID-19-related special measures have already been announced by the UK government to alleviate the impact on businesses, is there anything special for businesses dealing with consumers who did not receive or use what they paid for because of coronavirus-related restrictions?

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## **Commercial Contracts in France: Analysis in a Crisis**

5 May 2020

In the flowchart we provide considerations for analyzing commercial contracts in the context of the COVID-19 pandemic and other potential crisis scenarios, through a logical process flow of legal, operational and commercial factors that can serve as a practical checklist.

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## **Relief for startups from COVID-19: do I qualify for funding?**

4 MAY 2020

As COVID-19 continues to impact the Canadian economy, a number of financial support initiatives have been announced by provincial and federal governments to aid small and medium sized businesses (SMEs). While business may have slowed down for many SMEs, it is likely operational costs have not and many of these aid programs have been introduced in recognition of this fact.

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## **Covid-19: Advertising guidance for brands (UK)**

30 April 2020

The outbreak of COVID-19 is an unprecedented and rapidly-evolving challenge to businesses in all sectors. In the context of advertising, marketing and social media communications, the overwhelming regulatory focus has been on preventing the exploitation of consumers and on limiting the spread of misinformation.

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## **eNotes use surges – insights for lenders looking to close mortgage loans electronically**

30 April 2020

Some key considerations for lenders looking to close loans electronically, either in person or remotely.

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## **eSignature and ePayment News and Trends**

30 April 2020

### **ESIGNATURE AND EPAYMENT NEWS AND TRENDS**

Some key considerations for lenders looking to close loans electronically, either in person or remotely, plus latest regulatory, legal and case law developments around eSignatures and ePayments.

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## **Top of Mind: COVID-19 technology sector insights**

28 April 2020

In this time of growing uncertainty, we recognize that many tech businesses are facing significant disruptions and unprecedented challenges arising from the coronavirus disease 2019 (COVID-19) pandemic.

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## **US telehealth update: New federal guidance to state Medicaid agencies suggests more coverage is coming**

27 April 2020

A powerful signal that CMS is ready to support targeted interventions in favor of telehealth.

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## **Connected care funding for healthcare providers from the CARES Act**

24 April 2020

New funding to promote and support telehealth.

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## **Fibre broadband networks – an investor's introduction**

24 April 2020

Infrastructure and institutional investors are increasingly turning their attention towards digital infrastructure assets and the global rollout of fibre broadband (in particular fibre to the home (FTTH)) is seen as an essential component of digital transformation and as providing a large-scale pool of investment opportunities.

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## **Turning downtime into privacy time: COVID-19 privacy review in Canada**

24 APR 2020

As many businesses adapt to the current environment imposed by COVID-19, now may be the time for your organization to consider evaluating the state of your privacy and data protection management.

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## **Adapting to a new consumer market**

15 April 2020

As consumer-facing businesses consider changes in their business models, avoiding legal pitfalls in some key areas is necessary for a successful transition.

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## **Paradigm Change in Germany's Foreign Direct Investments (FDI) Law**

14 April 2020

Germany's FDI rules so far had a reputation of not being very strong. In the past few years, only three transactions have been prohibited. This is set to change under a new bill.

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## **Episode 12: More obligations on Chinese mobile app operators to comply with**

9 April 2020

### **NAVIGATING CHINA: THE DIGITAL JOURNEY**

Following the crackdown by Chinese authorities against non-compliant mobile apps in late 2019 (please see Episode 8 in this series), the authorities have issued a series of app compliance guidelines (including the Guide to Self-Assess Illegal Collection and Use of Personal Information by Apps, Methods for Identifying Unlawful Acts of Apps to Collect and Use Personal Information, and Draft Specification for Collecting Personal Information in Mobile Applications). These guidelines imposed detailed obligations and practical actions to urge mobile app operators to conduct self-assessments and to rectify any non-compliant data processing practices. Organisations may have noted that some of these guidelines contain conflicting requirements.

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## **COVID-19: Agile working across Europe - new arrangements come with increased cyber security risk**

7 April 2020

The COVID-19 pandemic has given organisations no option other than to rollout home-working IT solutions if they want to continue operating. With the rollout of these remote working solutions, at such scale and with such haste, there is a risk with respect to the security of data which must be accessed by a now dispersed workforce.

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## **Contract analysis in a crisis: flowcharts**

7 April 2020

Flowcharts providing considerations for analyzing commercial contracts in the context of the COVID-19 pandemic through a logical process flow that can serve as a practical checklist.

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## **A balance between the government, the private sector and the needs of the people: Invocation of rarely used provisions to ensure public safety during the COVID-19 pandemic**

6 April 2020

The Defense Production Act, compulsory licensing and march-in rights are means for authorizing the government to step in and assert rights against private companies.

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## **The CARES Act and USPTO patent practitioner deadlines**

6 April 2020

While the USPTO remains open for filing of documents and fees, Director Iancu announced that parties may be eligible for extensions of certain deadlines if their inability to meet a current deadline is due to the COVID-19 pandemic.

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### COVID-19: Impact on Canadian patent owners

3 APR 2020

Canadian patentees should be aware of recent amendments to the *Patent Act* in light of the COVID-19 health emergency. Most current medical technology is protected by patents. However, during emergencies, patent rights must take a back seat to the manufacture and distribution of essential equipment – ventilators, masks, valves, etc. Bill C-13, dubbed the *Covid-19 Emergency Response Act*, received royal assent on March 25, 2020, and covers, among other things, amendments to Canada's *Patent Act* to authorize the use of patented inventions necessary to respond to a public health emergency of national concern.

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### Coronavirus: 10 tips for contract triage

3 April 2020

The need for contract triage to manage the impact of COVID-19 is inescapable. It can seem a daunting task - knowing where to start, when there is a bewildering amount of considerations, isn't easy. It's further complicated because what to consider in respect of existing contracts isn't always the same as what to consider in respect of new (or re-negotiated) contracts.

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### Important updates for British Columbia Public Bodies amidst COVID-19 (Canada)

1 APR 2020

In light of the current and developing COVID-19 circumstances, the following alerts have been released for British Columbia Public Bodies, subject to the Freedom of Information Legislation. One order permits public bodies to use and disclose personal information using tools and cloud services outside of Canada in certain circumstances. Another extends the time for freedom of information responses. Last, organizations are asked to remain vigilant for cyber crime.

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### Are you ready for CCPA class action litigation?

30 March 2020

Many businesses may not have fully contemplated the major data breach class action litigation risk created by the California Consumer Privacy Act.

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### DLA Piper's seventh annual Global IP Symposium in Japan

30 March 2020

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### Intellectual Property and Technology News (North America), Issue 45, Q1 2020

30 March 2020

#### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

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## Supreme Court Corner

30 March 2020

Notable cases involve trademark protectability and federal preclusion principles.

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## Top franchise developments of 2019

30 March 2020

Two top franchise developments in 2019 stand out from the rest.

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## Episode 11: Important clarifications and changes to China's data privacy standards

27 March 2020

### [NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

Important updates to China's de facto data privacy regulations will come into force on 1 October 2020. The amendments to the Personal Information Security Specification (PIS Specification) comprise important clarifications rather than substantial changes to the existing regulations.

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## Blockchain and Digital Assets News and Trends

25 March 2020

### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

The age of viral outbreaks – key contract considerations in a post-COVID-19 world, plus latest legal, regulatory and case law developments around blockchain and digital transformation.

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## Improving the availability of masks and respirators during COVID-19 (Canada)

25 MAR 2020

On March 24, 2020, Health Canada announced its plan to fast-track the Medical Device Establishment License ("MDEL") application process for companies that want to manufacture, import, or distribute Class I masks.

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## Deadlines suspended at the Canadian Intellectual Property Office

23 MAR 2020

Reflecting the uncertainty around the COVID-19 pandemic, the Canadian Intellectual Property Office has suspended certain deadlines for patents, trademarks and industrial designs.

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## Coronavirus (COVID-19): ten practical steps for global employers, right now (Global)

13 March 2020

These steps are not based on laws of any one jurisdiction but rather are designed to provide a global employer with themes to

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consider, understanding that what may be suitable for each employer may vary greatly depending on the employer's unique circumstances.

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## **Episode 10: Stricter data localisation and security rules for financial and insurance data in China**

06 Mar 2020

### **[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)**

The People's Bank of China has released new guidelines on the collection and processing of personal financial information (PFI Guidelines), which provide much-needed clarity on how personal financial information in China should be processed, secured, and transferred. While the PFI Guidelines do not impose an outright ban on personal financial information leaving China, mandatory compliance steps (including consent and impact assessments) must be taken.

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## **Europe initiates regulations on artificial intelligence; industry presented with opportunity to provide inputs**

5 March 2020

### **[AI OUTLOOK](#)**

The White Paper on AI initiates a process that could potentially establish the world's first far-reaching regulatory framework for AI.

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## **PropTech in the United States – where we're heading**

2 March 2020

### **[PROPTech INSIGHTS](#)**

The legal implications of operating smart buildings.

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## **What if the coronavirus leads to an interruption of your company's IT functions? (Belgium)**

25 February 2020

The ongoing global coronavirus COVID-19 outbreak is significantly affecting international business and cross-border commercial operations. Whereas the possible impact of coronavirus COVID-19 on the IT functions of a company active in Belgium might, at first sight, seem limited, the risk of such an impact is real in particular when parts or all of a company's IT functions is outsourced to one or more IT service providers.

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## **Israel Group News February 2020**

10 February 2020

### **[ISRAEL GROUP NEWS](#)**

In this issue, our global activities, latest publications, coming events and more.

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## **Brexit and trade marks**

30 January 2020

Key points to understand about Brexit and its immediate impact in relation to trade marks.

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## **DLA Piper GDPR Data Breach Survey 2020**

20 January 2020

According to DLA Piper's latest GDPR Data Breach Survey, data protection regulators have imposed EUR114 million (approximately USD126 million / GBP97 million) in fines under the GDPR regime for a wide range of GDPR infringements, not just for data breaches.

France, Germany and Austria top the rankings for the total value of GDPR fines imposed with just over EUR51 million, EUR24.5 million and EUR18 million respectively. The Netherlands, Germany and the UK topped the table for the number of data breaches notified to regulators with 40,647, 37,636 and 22,181 notifications each.

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## **Taxation of cryptocurrency: reporting charitable contributions in the US and new developments in the UK**

16 January 2020

Charities that accept donations of cryptocurrency face a number of administrative challenges; plus new guidance from HMRC.

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## **Top of Mind: Life Sciences**

16 January 2020

Eight big topics that life sciences businesses have been thinking about and how DLA Piper has been covering those stories.

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## **Episode 9: 2020 - Privacy, Security and Content Regulation to Increase in China**

10 January 2020

### **[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)**

China's authorities have published a much-anticipated brand new directive on internet content regulation and governance, which will come into force on 1 March 2020. This law will require organizations which host websites in China to make fundamental changes to their website governance frameworks.

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## **The almost free US-Japan Trade Agreement is now in effect**

9 January 2020

This trade agreement reduces or eliminates US customs duties on numerous goods.

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## **Commerce imposes export licensing requirement on geospatial imagery software**

8 January 2020

Companies that produce, design, test, manufacture, fabricate, or develop a software described in the new controls may now be operating within the category of "critical technologies" as defined in CFIUS regulations.

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## **Germany's push towards Healthcare 4.0 – A guide to the new fast-track pathway to reimbursement for digital health apps**

6 January 2020

The Internet of Medical Things (IoMT) continues to be one of the hottest topics in the global life sciences and healthcare industry.

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The new German Digital Healthcare Act (*DHA – Digitale-Versorgung-Gesetz/DVG*) entered into force on December 19, 2019. This legislation massively pushes Germany towards Healthcare 4.0 and may usher in an era of great opportunities: not only for traditional players in the life sciences and healthcare market, but also for newcomers to this sector, including tech giants, tech startups and data-driven enterprises.

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### **Eamon Holley discusses new internet calling app on Dubai's Business Breakfast**

24 December 2019

Eamon Holley discusses the legalities surrounding the introduction of the new internet calling app, ToTok, in the United Arab Emirates on Dubai Eye's Business Breakfast.

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### **CCPA Rescue Kit arrives amid new privacy law change**

19 December 2019

A series of integrated compliance offerings to help businesses begin the journey of compliance with this important new privacy bill.

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### **DLA Piper named a top-scoring firm for gender diversity and inclusion in IP and firm leadership by ChIPs**

19 December 2019

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### **Intellectual Property and Technology News (North America), Issue 44, Q4 2019**

19 December 2019

#### **[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)**

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### **Panels examine trademark litigation and the CCPA at our 13th annual Women in IP Law CLE Luncheon**

19 December 2019

Most of the more than 180 guests were leading IP counsel for some of the Bay Area's largest tech companies.

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### **Street art raises novel copyright issues – or does it?**

19 December 2019

Is street art less entitled to copyright protection than are traditional art forms?

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### **Supreme Court Corner**

19 December 2019

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We are watching two key cases – *Romag Fasteners v. Fossil* and *Thryv, Inc. v. Click-to-Call Technologies*.

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### **Smart Contracts in the UAE: The end for lawyers?**

18 December 2019

What is a smart contract? Is a smart contract legally enforceable? Will smart contracts make lawyers redundant? With the buzz around blockchain, these questions are being asked more frequently as companies seek more efficient and more certain ways of executing contracts automatically via smart contracts. This article considers these questions.

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### **2019 Sourcing and Commercial contracts case law round-up**

16 December 2019

A summary of key 2019 cases relevant to sourcing and commercial contracts.

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### **Triple Point Technology v PTT Public Company Ltd [2019] EWCA Civ 230**

16 December 2019

This case illustrates how carefully liquidated damages clauses need to be drafted. The Court of Appeal found that a particular liquidated damages clause for delay did not apply to an abandoned IT project (abandonment being a different scenario than late completion). It also commented that, where delay liquidated damages do apply, it is possible for them to continue to accrue after contract termination until a replacement supplier completes the work. The case is also a reminder to consider whether liquidated damages operated within, or outside of, the general liability cap.

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### **Congressional hearing to focus on facial recognition and national security**

12 December 2019

#### **[AI OUTLOOK](#)**

Technologies controlled by foreign governments and their implications for privacy and national security are expected to be a major topic.

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### **Penalties for violations of Data Localization Rules dramatically increased**

6 December 2019

Many companies have scrambled to comply with Russia's peculiar Data Localization Rules since their enactment in 2015. While these rules apply to a wide range of companies handling Russian personal data both in Russia and abroad, the penalties for non-compliance were traditionally limited to just blocking the data operator's websites.

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### **Corporations need to remain vigilant amidst the rise of cyberattacks and cyberfrauds**

2 December 2019

Recent figures show that Hong Kong and China remain the top destinations of fraudulent funds, most of which are the result of cyberfrauds. Read our article which gives helpful tips on how to avoid falling victim to these attacks.

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## Israel Group News November 2019

18 November 2019

In this issue, IP considerations in augmented reality and virtual reality, plus our global activities, latest publications, coming events and more.

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### Episode 8: Crackdown on infringing China apps

13 November 2019

#### [NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

China's authorities have launched a crackdown against non-compliant mobile apps. The crackdown is taking place during November and December 2019, so businesses operating apps in China must take urgent action or else face sanctions.

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### Hong Kong's SFC introduces strict conditions on cloud data storage

8 November 2019

All entities licensed by the Hong Kong SFC and storing data in the cloud must urgently review their data storage arrangements in light of a new circular from the SFC on "Use of external electronic data storage". This circular introduces strict new conditions on both cloud users and cloud vendors.

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### Argentina: Promotional Regime of the Knowledge-based Economy comes into force 1.1.2020 – key points

7 November 2019

The new tax regime seeks to put Argentina at the forefront of the knowledge economy in Latin America.

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### Episode 7: New China encryption law passed

6 November 2019

#### [NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

The new PRC Encryption Law will come into force on 1 January 2020. It will bring fundamental changes to the sale, import and use of encryption technologies in China by foreign and domestic organizations.

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### Key issues in brand localization in China

17 October 2019

Given the unique features of the China market and the growing importance of Chinese consumer tastes, it is important for brand owners to look at brand localization so as to maximize their performance in this market. Brand localization initiatives include China-only product and service lines, translations and adaptations of key marks and properties.

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### US Supreme Court denies review of *Robles v. Domino's Pizza*, opening door to more lawsuits on website and mobile app accessibility claims

16 October 2019

Does the ADA apply to websites and mobile apps?

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## Hikvision and other Chinese companies added to the Entity List

10 October 2019

The list includes Chinese companies in the video surveillance, artificial intelligence, voice recognition, deep learning and other technology fields.

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## Digital Transformation in Energy and Natural Resources

9 October 2019

The global demand for power rises, the requirement for increased productivity, greater efficiencies in distribution and flexibility for consumers (both corporate and residential) is also growing. As such, we have launched report on how digital technologies are impacting the Energy and Natural Resources sector.

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## Intellectual Property and Technology News (North America), Issue 43, Q3 2019

30 Sep 2019

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## The Russian Supreme Court clarifies intellectual property legislation

30 Sep 2019

Clarifications from the Supreme Court have a significant impact on the further development of court practice in Russia.

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## With great influence comes great responsibility: potential liabilities in the growing influencer marketplace

30 Sep 2019

What responsibility, if any, falls on the influencer for social media product endorsements?

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## TechLaw Podcast: Future regulation for artificial intelligence

03 SEP 2019

### [TECHLAW PODCAST](#)

Ed Thomas, Principal Analyst technology thematic research for GlobalData Plc., speaks to DLA Piper Consultant, Lord Tim Clement-Jones, about trending AI technologies; the types of enterprise risk arising as a result of the use of these technologies and how businesses should approach their adoption to ensure an ethical approach.

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## **TechLaw Podcast: Transforming payment solutions for platform businesses with Paybase**

28 AUG 2019

### **TECHLAW PODCAST**

Regulation and scalability are just some of the challenges faced by platform businesses. Anna Tsyupko, Co-Founder of leading payments provider Paybase, joins our Partner, Chloe Forster, to discuss the complexities of online marketplace platforms and how Paybase built their product to meet and exceed industry demands.

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## **Israel Group News August 2019**

7 August 2019

### **ISRAEL GROUP NEWS**

In this issue, our global activities, latest publications, coming events and more.

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## **TechLaw Podcast: Driving diversity through technology**

07 AUG 2019

### **TECHLAW PODCAST**

With companies starting to realise the importance of diversity and inclusion, not only for business, but for wider society, how can positive action create a competitive advantage? DLA Piper Legal Director, Katherine Gibson, speaks to Laura Da Silva Gomes, Founder and Director of WePlayFair.org, as she highlights the duty companies have in creating a level playing field in both business and sports.

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## FTC unfriends Facebook

25 July 2019

The FTC order imposes new penalties and requirements on Facebook.

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## *Alice* uncertainty: curiouser and curiouser

24 July 2019

The Federal Circuit declines to follow USPTO guidance on subject matter eligibility, instead following its own precedent.

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## Intellectual Property and Technology News (North America), Issue 42, Q2 2019

24 July 2019

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Q2 Editor's Column

24 July 2019

As we enter the dog days of summer, we can reflect on the first half of the year and plan for success for the coming months.

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## Supreme Court Corner

24 July 2019

The Court clarifies a circuit split over copyright in *Fourth Estate* and, in *Mission Product Holdings*, says a licensee's rights survive the licensor's bankruptcy.

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## The government in your cloud

24 July 2019

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As companies shift more data to the cloud, the US government's ability to access that content should not be overlooked.

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### **The states look at autonomous vehicles**

24 July 2019

Many US states are experimenting with a wide range of approaches to autonomous vehicles, some cautious and others more ambitious.

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### **Top Patent Litigation Firm**

24 July 2019

*Lex Machina's 2018 Patent Litigation Year in Review* recognizes DLA Piper as one of the top ten most active national law firms representing defendants in US patent disputes.

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### **Episode 5: Apps are being shut down in China - will yours be next?**

12 July 2019

#### **[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)**

While apps are incredibly popular in China, in recent months some have been disappearing from app stores in the country because they do not comply with recent apps regulations. Indeed many companies are not even aware of the comprehensive new privacy compliance obligations for apps in China.

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### **Biomarker-based cancer diagnostics: German pricing regulator sets high validation and reimbursement standards for novel diagnostic methods**

10 July 2019

On 20 June 2019, for the first time, the German Federal Joint Committee (FJC – Gemeinsamer Bundesausschuss / G-BA), the highest decision-making body of the joint self-government of physicians, dentists, hospitals and statutory health insurance funds (SHI – gesetzliche Krankenversicherung / GKV) in Germany, made the resolution that a specific biomarker-based test to support the treatment decision for or against adjuvant chemotherapy, i. e. after primary surgery, in certain breast cancer patients may be reimbursed by the SHIs.

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### **Who's that bot? California requires clear disclosure starting 7/1/2019**

20 June 2019

A California law attempts to tackle the problem of automated online accounts that simulate conversation – and that are used to confuse or deceive.

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### **Deadlines approaching fast for fourth set of Section 301 tariffs**

4 JUN 2019

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Companies have the opportunity to present their views on specific products before the list is finalized but there is less than one month before the window closes.

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### **Episode 3: Yet more regulators join the party in enforcing cybersecurity**

4 June 2019

#### **[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)**

Licensed telcos and internet businesses in China face a new wave of investigations by the Ministry of Industry and Information Technology (MIIT) as they announce a new enforcement campaign aimed at ensuring network security compliance.

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### **Episode 2: New stringent cyber security rules announced in China, what will your business need to do?**

29 May 2019

#### **[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)**

Organisations with operations in China must prepare now for new comprehensive cybersecurity rules. The Chinese authorities have announced MLPS "version 2.0", which will come into force on 1 December 2019, and have potential significant impact to businesses' infrastructure and operations in China.

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### **Singapore data security - Recent incidents and compliance steps you**

23 May 2019

Organisations handling Singapore personal data should re-evaluate their data security compliance programmes in light of recent regulatory scrutiny and enforcement action.

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### **Commerce issues Temporary General License for Huawei**

22 MAY 2019

The Temporary General License is a brief reprieve.

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### **Law à la Mode: Beauty Trends: 5 Key Beauty M&A deals; Street art and fashion; Word from the industry's mouth; The rise in innovative retail services; and more**

20 MAY 2019

#### **[LAW À LA MODE](#)**

The Moroccan editorial team is delighted to bring you the 28th edition of Law à la Mode, the legal magazine produced by DLA Piper's Consumer Goods & Retail Sector Group for clients and contacts of the firm worldwide.

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### **Trump issues Executive Order on securing information and communications technology and services – key points**

16 MAY 2019

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The order is issued pursuant to the National Emergencies Act and the International Emergency Economic Powers Act, the latter creating potential civil and criminal liability for those violating EOs and regulations issued under its authority - liabilities that can expand to include those who facilitate a violation.

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## **Intellectual Property and Technology News (Asia Pacific) May 2019**

15 MAY 2019

### **INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS**

Intellectual Property and Technology News (Asia Pacific) is our biannual publication designed to report on worldwide development in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

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## **Collaboration in Financial Services - Regulation and Challenges**

3 MAY 2019

One of the most noticeable recent trends in financial services is the number of collaboration which are taking place between FinTechs and banks. As banks have been transforming to increasingly drive business through digital channels, they have sought to partner with FinTechs to accelerate the pace of change.

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## **China's Long-Awaited Overhaul of Trade Secret Protection Regime**

26 APR 2019

There is more good news from China for intellectual property (IP) owners. The 10th Session of the 13th Standing Committee of the National People's Congress has just passed amendments to both the PRC Trademark Law and the trade secret provisions in the PRC Anti-Unfair Competition Law (the "AUCL").

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## **TechLaw Podcast: How tech is shaping the future of retail**

23 APR 2019

### **TECHLAW PODCAST**

Within the retail market, technology has been causing disruption for many years, impacting the way customers shop and how retailers run their businesses around the world. One of our partners, Chloe Forster discusses the innovative use of tech in retail with Economist, Liliana Danila, and Crime and Security Advisor, James Martin, both from the British Retail Consortium. Chloe Forster will also be moderating a session on the subject at our upcoming European Technology Summit in October 2019.

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## **TechLaw Podcast: The Future of Cryptoassets**

15 APR 2019

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## TECHLAW PODCAST

Episode 19 of our TechLaw podcast series explores the future of the cryptoassets industry as we prepare for our European Technology Summit on 15th October 2019. One of our partners, Bryony Widdup, is joined by Executive Director & Board Member at Global Digital Finance, Teana Baker-Taylor, to discuss the steps being taken to build an understanding of the risks and opportunities presented by tokens and digital currencies and the progress being made towards creating a credible, regulated industry.

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### TechLaw Podcast: The Future of FinTech

15 APR 2019

#### TECHLAW PODCAST

In Episode 18 of our TechLaw podcast series, Co-Founder of Zopa, Giles Andrews, joins Martin Bartlam to share insights on trends in the peer-to-peer lending market and the challenges presented by launching a business in an initially unregulated industry. Whilst highlighting the importance of the role of collaboration in innovation and, in particular, working collaboratively with the regulator in order to develop an offering which can be trusted by the consumer.

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### 2019 IFA Annual Convention

11 APR 2019

The International Franchise Association (IFA) held its 59th Annual Convention in Las Vegas from February 24-27, 2019.

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### CCPA vs. GDPR: the same, only different

11 APR 2019

Businesses that have undertaken GDPR compliance will have an advantage in addressing CCPA, but those efforts alone won't suffice.

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## DLA Piper's sixth annual Global IP Symposium in Japan

11 APR 2019

Our Intellectual Property and Technology group recently hosted its Sixth Annual Global IP Symposium in Japan.

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## EU Policy & Regulatory Alert - EU Publishes Artificial Intelligence Ethics Guidelines

12 APR 2019

On 8 April 2019, the EU's High-Level Expert Group ("AI HLEG") on Artificial Intelligence ("AI") published the much-anticipated "Ethics Guidelines for Trustworthy AI", setting out a horizontal framework for the development and deployment of ethical and robust AI systems across the EU

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## Intellectual Property and Technology News (North America), Issue 41, Q1 2019

11 APR 2019

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## New York patent litigators bolster DLA Piper's Life Science sector

11 APR 2019

Michael Furrow and Brian O'Reilly recently joined the firm's Intellectual Property and Technology practice as key patent litigation partners in New York.

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## Q1 Editor's Column

11 APR 2019

Welcome to our 41st issue, marking the 10th anniversary of *IPT News*.

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## Recognized as one of the best firms for client service

11 APR 2019

BTI Consulting's 2019 Client Service A-Team rankings report names DLA Piper as one of the best law firms for providing a superior level of client service.

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## So you want to go digital...

11 APR 2019

This article assists businesses in identifying the core issues that must be addressed to ensure the legal sufficiency of

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transactions conducted on eSignature platforms.

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### **Supreme Court Corner Q1 2019**

11 APR 2019

In celebration of the 10th anniversary of IPT News, we note that 10 years ago, in the first quarter of 2009, Bernard L. Bilski filed his petition in the landmark *Bilski v. Kappos*, 561 U.S. 593 (2010), forever shaping the patentability of business methods.

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### **Top franchise developments of 2018**

11 APR 2019

DLA Piper IPT attorneys Barry Heller, John Hughes and Karen Marchiano recently conducted a webinar reviewing 2018's top franchise developments. Two stand out from the rest.

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### **TechLaw Podcast: The opportunities and challenges of digital transformation across the private and public sectors - Part 2**

09 APR 2019

[TECHLAW PODCAST](#)

With data management and governance at the heart of digital transformation, a fundamental shift is required at the core of all businesses in order to harness the true transformative impact of tech-driven disruptions. Continuing the conversation in Part 2, Chief Analyst at Global Data Plc, Gary Barnett and our Chloe Forster explore the powerful possibilities data appreciation can have for digital transformation and the importance of collaboration in helping deliver more efficient projects in the future.

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### **TechLaw Podcast: The opportunities and challenges of digital transformation across the private and public sectors - Part 1**

03 APR 2019

[TECHLAW PODCAST](#)

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When it comes to disruptive technology such as blockchain, artificial intelligence, process automation and the Internet of Things, the future is already here and having a profound impact across all industries, particularly in the financial services industry and public sector. In Part 1, DLA Piper's Chloe Forster is joined by Chief Analyst at Global Data Plc, Gary Barnett, to discuss the impact digital transformation is having on the customer experience, along with the challenges and opportunities companies face when embracing these advanced technologies.

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### **Bahrain Introduces Regulations On 'Crypto-Assets'**

28 MAR 2019

The Central Bank of Bahrain ("CBB") has published a new Module on 'Crypto-Assets' ("CRA Module"). The CRA Module has been published as part of the CBB's recent initiative to nurture Bahrain's FinTech ecosystem and to help mitigate against the risk of financial crime and illegal use of crypto-assets within or from Bahrain.

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### **EU Policy & Regulatory Update - European Parliament Adopts EU Copyright Reform**

28 MAR 2019

Following two and a half years of negotiations and unprecedented public attention, the European Parliament adopted the controversial EU copyright reform in its plenary session on 26 March 2019.

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### **Top of Mind: Litigation**

20 MAR 2019

In this issue, our coverage of 10 big topics businesses have been thinking about this quarter.

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### **New Year, New Regulations: Cyberspace Administration of China launches new blockchain regulatory framework**

4 MAR 2019

You may need to comply with new regulations if you use Blockchain technology to conduct your business in mainland China. The "Regulations for Managing Blockchain Information Service" take effect on 15 February 2019. The new regulations encourage Blockchain industry organisations to enhance self-discipline and establish sound industry standards.

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### **Data privacy law: the top global developments in 2018 and what 2019 may bring**

25 FEB 2019

In 2018, the world saw numerous significant privacy law developments, a trend that is continuing in 2019.

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### **Explainability: where AI and liability meet**

25 FEB 2019

Makers and users of AI face a new and interesting problem: what is the acceptable tradeoff between explanation and accuracy?

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### **Sharpen your pencils: California AG's Office announces start of its important CCPA pre-rulemaking and schedule for issuing its important CCPA rules**

13 FEB 2019

Because the CCPA is littered with drafting errors and confusing definitions, this AG rulemaking is extremely important.

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### **Israel Group News**

12 FEB 2019

#### **[ISRAEL GROUP NEWS](#)**

In this issue, the rise of the Data Protection Officer, plus news and coming events.

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### **Contracting for Transformative Benefits**

06 FEB 2019

Much of the talk in the sourcing market is - and has been over the past couple of years - about transformation, especially of the digital nature. For some, any initiative under the digital transformation banner is seen as the panacea to numerous business and operational challenges.

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### **California Consumer Privacy Act: what's new for retailers?**

23 JAN 2019

Particular features of the CCPA affect the retail industry in unique ways.

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### **TechLaw Podcast: Cloud computing, cybersecurity & supercomputers; a changeable future**

22 JAN 2019

#### **[TECHLAW PODCAST](#)**

With Brexit looming, the future of cloud computing is unclear. But with careful planning, could this have a beneficial impact on tech investments? DLA Piper's Jan Meents speaks to Dirk Scheumann, General Counsel at ATOS, about how these changes in the constantly shifting IT landscape, along with cybersecurity concerns and developments in the use of supercomputers, are leading the market outlook for the better.

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## **DOJ reverses its 2011 Opinion, concludes Wire Act prohibitions “sweep beyond sports gambling”**

18 JAN 2019

An opinion that will have a significant effect on the Internet gaming and lottery industries.

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## **TechLaw Podcast: Breaking new ground: the revolution of the crypto asset lending marketplace**

15 JAN 2019

### **TECHLAW PODCAST**

With interest in cryptocurrency on the rise, a wealth of opportunities has opened up in the financial sector, particularly when it comes to the borrowing and lending of capital in the digital space. DLA Piper's Bryony Widdup chats to Linda Wang, Co-Founder of the world's first crypto asset lending platform, Lendingblock, as they talk in detail about the need for innovation in securities lending and the education and adoption challenges that come with developing a new transparent infrastructure.

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## **Singapore deposits OECD Multilateral Instrument**

8 JAN 2019

### **TRANSFER PRICING**

Multinationals that have a holding, financing, or intangible property company in Singapore are taking note.

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## **TechLaw Podcast: Managing risks & creating opportunities: Technology's role in the human rights agenda**

08 JAN 2019

### **TECHLAW PODCAST**

With businesses collecting more and more data, their understanding of consumers, employees and supply chains is changing, and as businesses are judged on both investment performance and social performance there is a convergence of business and human rights agendas. How does this affect tech companies, and how can tech companies manage their risks while creating



opportunities? Dr Christine Chow of Hermes EOS joins DLA Piper Legal Director, Sarah Ellington, to discuss the societal issues affecting business and technology.

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### **12th Annual Women in IP Law Seminar on patents and big data**

21 DEC 2018

DLA Piper's Intellectual Property and Technology group hosted its twelfth annual Women in IP Law CLE Luncheon at the Four Seasons Silicon Valley in November.

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### ***Alice* in Wonderland: navigating the strange world of patenting AI**

21 DEC 2018

Like the bottle labeled DRINK ME, certain techniques can make the trip through the AI-patent rabbit hole more scalable.

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### **DLA Piper Sponsors Seventh Annual ChIPs Global Summit 2018**

21 DEC 2018

DLA Piper was a platinum sponsor of the seventh annual ChIPs Global Summit 2018.

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### **DLA Piper grows Entertainment Finance and Transactions capabilities in Los Angeles**

21 DEC 2018

DLA Piper recently welcomed seasoned entertainment and media attorneys Tom Ara and David Markman to the growing Los Angeles office and IPT group.

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### **Global structuring and IP planning in the wake of US tax reform**

21 DEC 2018

Tax reform has imbued global structuring with a significant amount of uncertainty.

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## IP Litigation Powerhouse

21 DEC 2018

BTI's *Litigation Outlook* names DLA Piper an "IP Litigation Powerhouse," a "Standout" and "Complex Commercial Litigation Powerhouse."

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## Intellectual Property and Technology News (North America), Issue 40, Q4 2018

21 DEC 2018

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Q4 Editor's Column

21 DEC 2018

This quarter's issue of *IPT News* ...

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## Supreme Court Corner Q4 2018

20 DEC 2018

A trademark case concerning the Lanham Act's prohibition of "immoral" marks; a patent case asking whether the government is a "person" under the AIA.

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## Taking part in 2018 ANA/BAA Marketing Law Conference

21 DEC 2018

Ben Mulcahy and Gina Reif Ilardi actively participated in the 2018 Association of National Advertisers/Brand Activation Association Marketing Law Conference in Chicago.

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## The Music Modernization Act: stronger protections for artists and publishers

21 DEC 2018

The MMA revamps the Copyright Act in three major aspects.

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## Episode 13: Not just doom & gloom - Technology's positive impact on the retail sector.

18 DEC 2018

### [TECHLAW PODCAST](#)

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Can retail's biggest threat also be its biggest opportunity? In episode 13 of our TechLaw Podcast Chloe Forster, Ruth Hoy and Gurpreet Duhra analyse tech's role in the changing retail landscape.

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### **TechLaw Podcast: Data, capital and talent: Analysing FinTech's biggest Brexit risks - Part 2**

13 DEC 2018

#### **[TECHLAW PODCAST](#)**

How does Brexit affect Big Data and what can businesses do to mitigate the risk of added friction and dual regulations? In part 2 of our conversation with Bankable CEO, Eric Mouilleron, Paul Hardy and Richard Bonnar explore the regulatory challenges that the tech sector could encounter as a result of the UK's withdrawal from the European Union.

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### **TechLaw Podcast: Data, capital and talent: Analysing FinTech's biggest Brexit risks - Part 1**

11 DEC 2018

#### **[TECHLAW PODCAST](#)**

Will Brexit lead to a tech talent exodus? Will data movement grind to a halt? DLA Piper's Paul Hardy & Richard Bonnar analyse all scenarios with Bankable CEO, Eric Mouilleron, in episode 12 of our TechLaw podcast.

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### **TechLaw Podcast: The Series A Round: "The who, what, where, why and how much" the Vita Mojo Revolution Part 2**

04 DEC 2018

#### **[TECHLAW PODCAST](#)**

In Part 2 of our interview with Vita Mojo co-founder, Stefan Catoi, Dylan and Stefan discusses his experience regarding their recently announced £10m Series A round and the rapidly evolving world of the foodtech industry.

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### **The European Data Protection Board issues long-awaited guidelines on the territorial scope of the GDPR**

30 NOV 2018

Among other provisions, the Guidelines concern GDPR's application to entities in the EU even when they process personal data of persons outside the EU.

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### **eSignature and ePayment News and Trends**

30 NOV 2018

#### **[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)**

In this issue, a fintech Q&A with the team, plus the latest developments from the legislatures, the regulators and the courts

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### **Martial law is introduced in Ukraine starting from 26 November 2018**

28 NOV 2018

On 26 November 2018, the Parliament of Ukraine imposed temporary martial law in some regions of Ukraine approving respective Decree of the President of Ukraine. The martial law is introduced in response to escalation of Russian aggression in the Black Sea and the Sea of Azov. The Law will come into force only after it is officially published.

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## TechLaw Podcast: Ultra-personalisation and the Vita Mojo Revolution Part 1

28 NOV 2018

### [TECHLAW PODCAST](#)

DLA Piper associate, Dylan Kennett, is joined by Vita Mojo co-founder and Deloitte Fast 50 Rising Star award winner, Stefan Catoi to discuss personalisation and automation in the food industry.

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## Law à la Mode: Word of the industry's mouth; Enforcement of IP rights through Ukrainian customs register; E-commerce in Poland; The development of artificial intelligence in the fashion industry; and more

26 NOV 2018

### [LAW À LA MODE](#)

The US editorial team is delighted to bring you the 27th edition of *Law à la Mode*, the legal magazine produced by DLA Piper's Retail Sector Group for clients and contacts of the firm worldwide.

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## Blockchain: background, challenges and legal issues

2 FEB 2018

Blockchain and distributed ledger technology offers significant and scalable processing power, high accuracy rates, and apparently unbreakable security at a significantly reduced cost compared to the traditional systems the technology could replace, such as settlement, trading or accounting systems. Like all new technology however, it poses challenges for suppliers and customers. So what are the key issues in relation to blockchain and distributed ledger technology?

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## Text, blood and rock 'n' roll

27 DEC 2017

You are not a "free bird" – the duty to preserve text messages may extend to third parties.

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## Intellectual Property and Technology News (North America), Issue 30, Q2 2016

28 JUN 2016

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Intellectual Property and Technology News (North America), Issue 29, Q1 2016

29 MAR 2016

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Intellectual Property and Technology News (North America), Issue 28, Q4 2015

2 DEC 2015

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## US companies: EU data regulation means new oversight

2 DEC 2015

Many US companies are about to experience new regulatory oversight.

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## Intellectual Property and Technology News (North America), Issue 27, Q3 2015

25 AUG 2015

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Intellectual Property and Technology News (North America), Issue 26, Q2 2015

9 JUN 2015

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Intellectual Property and Technology News (United States), Issue 25, Q1 2015

24 MAR 2015

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Intellectual Property and Technology News (United States), Issue 24, Q4 2014

18 DEC 2014

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## [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### **Intellectual Property and Technology News (United States), Issue 23, Q3 2014**

10 SEP 2014

## [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### **Celebrity endorsements on social media: 7 tips for navigating the right of publicity**

26 JUN 2014

How far can you leverage the names and images of celebrities when promoting your brand online?

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### **Intellectual Property and Technology News (United States) Issue 22, Q2 2014**

26 JUN 2014

## [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### **Supreme Court Corner - Q2 2014**

26 JUN 2014

Key IPT cases before the United States Supreme Court

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### **US Congress may act again on patent reform**

26 JUN 2014

Recent activity regarding patent trolls

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### **DLA Piper launches annual Global Patent Symposium in Tokyo**

26 MAR 2014

On November 6, 2013, DLA Piper launched its first Annual Global Patent Symposium in Tokyo, attended by 120 guests, including intellectual property and technology decision-makers from top Japanese companies.

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### **Patent litigation heats up in the Southern District of Florida: practical implications for brand owners**

26 MAR 2014

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Patent litigation is on the rise nationally, with a record number of cases being filed every year. In 2013, over 6,800 cases were filed in the United States, the highest number ever and about a 10 percent increase from 2012.

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## **Intellectual Property and Technology News (United States) Issue 21, Q1 2014**

26 MAR 2014

### **INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS**

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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#### **Artificial intelligence: patentability of an interface between the human brain and a computer**

30 MAR 2017

Drafted appropriately, inventions that allow interaction between the human brain and a computer can indeed be patent-eligible.

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#### **EU: new obligations for digital services providers and operators of essential services**

28 JUN 2016

In line with the EU's broader Cyber Security Strategy, the NIS Directive is a significant step towards a more secure cross-border cyberspace with a high shared level of network and information system security.

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#### **Distributing patent rights between affiliates: guidelines to support enforcement rights around the world**

16 NOV 2015

Considering a few issues at the outset when rights are distributed between Parent and Affiliate (or between multiple affiliates) may avoid difficulties in the future when a company wants to enforce patent rights.

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#### **Plan now to use off-band communications during an incident response: key points**

27 OCT 2015

A robust IR plan should include communications techniques that operate outside regular company communication methods.

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#### ***The Cybersecurity Framework: Administration, Congress move to incentivize private-sector cooperation, strengthen federal acquisition process***

12 SEP 2013

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#### **The future of DNA patents**

4 SEP 2013

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The US Supreme Court rules on the patentability of a test for breast cancer related genes - a decision that, we find, is a partial victory for all involved.

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### **The right of publicity in college sports**

4 SEP 2013

College athletes' right-of- publicity claims have the potential to dramatically alter current business models.

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### **Trade Dress Watch - the value of trade dress litigation is on the rise**

4 SEP 2013

Do you need an enforcement strategy to protect your trade dress?

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### **Law à la Mode**

31 JUL 2013

[LAW À LA MODE](#)

An e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates.

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### **Congress, Administration move forward to secure critical US infrastructure**

11 JUL 2013

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### **Law à la Mode - Special INTA Edition**

7 MAY 2013

[LAW À LA MODE](#)

An e-magazine from our global Fashion, Retail & Design group with the latest industry news, comment and legal updates.

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### **Cybersecurity and US federal public procurements: what contractors need to know**

11 MAR 2013

Practical considerations for US federal contractors

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### **Corporate governance also means protecting your technology and information**

7 MAR 2013

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### **EU releases cybersecurity strategy**

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15 FEB 2013

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### **What companies need to know about the Obama Administration's Cybersecurity Order**

14 FEB 2013

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### **Auditing Colombia's agriculture IP**

10 Dec 2012

A DLA Piper team audits Colombia's agriculture-related IP and sought to identify Colombian agricultural innovations which are not protected by patents and may have export value.

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### **Colombia: gateway to South America's Patent Prosecution Highway**

10 Dec 2012

Understanding the need for more robust patent laws, the Colombian government is aggressively reshaping its IP system.

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### **Federal agencies, Congress accelerate defense against cyber attacks – every private company will be affected**

21 Mar 2012

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### **Law à la Mode**

1 MAR 2012

[LAW À LA MODE](#)

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### **Whose followers are they, and how much are they worth?**

3 JAN 2012

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### **UK: The real risk of cyber attack**

1 AUG 2011

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### **Spiders, bots and other creepy crawlers: protecting your company website**

10 Mar 2010

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## Events

### Upcoming

#### **The New Dutch Franchise Act: A paradigm shift for franchise in the Netherlands**

24 November 2020

Webinar

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### Previous

#### **EDPB recommendations for safeguarding data transfers after Schrems II**

19 November 2020

Webinar

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#### **Planning for an Uncertain World**

16 November 2020

TechLaw Event Series

Webinar

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#### **Doing Business Globally: Spotlight Hong Kong**

22 September 2020

Webinar

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#### **DLA Piper European Technology Index 2020**

31 July 2020

Webinar

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### **TechLaw**

31 July 2020

TechLaw Event Series

Webinar

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#### **International advertising law webinar: The trend to sustainability and ESG advertising**

15 July 2020 (afternoon session)

International advertising law webinar: The trend to sustainability and ESG advertising

Webinar

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### **International advertising law webinar: The trend to sustainability and ESG advertising**

15 July 2020 (morning session)

International advertising law webinar: The trend to sustainability and ESG advertising  
Webinar

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### **The intricacies of German sourcing rules – taxation of German registered IP**

7 May 2020 | 12:00 - 1:00 ET

Webinar

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### **The Open COVID Pledge and other IP reactions to the COVID-19 pandemic**

14 April 2020 | 12:00 p.m. – 1:00 p.m. PST

Webinar

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### **The Open COVID Pledge and other IP reactions to the COVID-19 pandemic**

9 April 2020 | 9:00 a.m. – 10:00 a.m. CDT

Webinar

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### **COVID-19: The Age of Viral Outbreaks – Impact on Outsourced Functions and Relationships**

30 March 2020

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### **TechLaw**

5 March 2020

TechLaw Event Series

Sydney

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### **TechLaw**

3 March 2020

TechLaw Event Series

Melbourne

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### **TechLaw Event - "M&A for the New Digital Economy"**

7 March 2019

TechLaw Event Series

Amsterdam

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## **TechLaw Event - Online platforms - beyond playing innocence?**

17 January 2019  
TechLaw Event Series  
Amsterdam

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## **TechLaw London 2018**

5 December 2018  
TechLaw Event Series  
London

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## **NEWS**

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### **DLA Piper and Aldersgate DLS launch TOKO, a fast, secure and cost effective solution for buying and selling high value assets using blockchain technology**

5 November 2020

Global law firm DLA Piper in collaboration with Aldersgate DLS (Digital Ledger Solutions), has launched TOKO, a unique tokenisation engine and vital component in the digital asset ecosystem. Developed with Aldersgate DLS, TOKO provides smart contract functionality and digital asset creation functionality and assurance.

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### **DLA Piper announces partnership promotions for 2020**

30 April 2020

DLA Piper is proud to announce that 67 lawyers have been promoted to its partnership. The promotions are effective as of April 1, 2020 in the United States and May 1, 2020 for EMEA and Asia Pacific. The promotions have been made across many of the firm's practice areas in 35 different offices throughout 13 countries.

Across the firm's practices globally, Corporate saw the largest intake of new partners with 19 promotions, followed by Litigation and Regulatory with 15. Intellectual Property and Technology and Finance and Projects had ten and eight promotions respectively, while there were six in Real Estate. Tax and Employment both had four, and there was one in Restructuring.

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### **DLA Piper lawyers named Acritas Stars**

10 March 2020

Acritas has named over 200 DLA Piper lawyers as 2020 Acritas Stars. Now in its fourth year, Acritas Stars highlights the stand-out lawyers in private practice as nominated by clients around the world. More than 3,000 senior in-house counsel feed into the nomination process to give a comprehensive view of highly recommended lawyers across the globe.

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### **DLA Piper awarded "IP & TMT Law Firm of the Year" at The Chambers Middle East Awards 2019 - its third TMT**

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## **award in 12 months**

25 November 2019

Global law firm DLA Piper has been named IP & TMT Law Firm of the Year at The Chambers Middle East Awards 2019, making it the third successive TMT legal industry award that the firm has walked away with in the past twelve months and underscoring the firm's continued strength in the technology, media and telecommunications sector.

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## **DLA Piper advises Tirona on the acquisition of a stake in CashCape**

5 September 2019

DLA Piper has advised Tirona Ltd. on the acquisition of a 25 percent stake in the fintech app CashCape.

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## **DLA Piper to advise ITW Global Leaders' Forum on blockchain-based telecoms platform**

2 July 2019

DLA Piper has been appointed to advise the ITW (International Telecoms Week) Global Leaders' Forum (GLF) on the launch of a special purpose vehicle that will develop a live, blockchain-based platform.

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## **DLA Piper advises Rolls-Royce on acquisition of Siemens' eAircraft business**

21 June 2019

DLA Piper has advised Rolls-Royce plc on the acquisition of Siemens' electric and hybrid-electric aerospace propulsion activities, eAircraft. The acquisition will accelerate the delivery of Rolls-Royce's electrification strategy and boost its ambition to play a major role in the "third era" of aviation. The completion of the transaction is expected in late 2019, following a period of employee consultation.

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## **DLA Piper announces launch of Artificial Intelligence practice**

14 MAY 2019

DLA Piper announced today the launch of its Artificial Intelligence practice, which will focus on assisting companies as they navigate the legal landscape of emerging and disruptive technologies, while helping them understand the legal and compliance risks arising from the creation and deployment of AI systems.

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## **DLA Piper wins TMT Team of the Year and Litigation Team of the Year at the Middle East Legal Awards 2019**

23 APR 2019

DLA Piper has been named TMT and Litigation Team of The Year at the Middle East Legal Awards 2019, underscoring the firm's continued strength in the technology, media and telecommunications sector as well as its leading practice in complex dispute resolutions.

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## **DLA Piper announces partnership promotions for 2019**

1 APR 2019

DLA Piper is proud to announce that 77 lawyers have been promoted to its partnership. The promotions are effective as of April 1, 2019 in the United States and May 1, 2019 for EMEA and Asia Pacific. The promotions were made across many of the firm's

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practice areas in 43 different offices throughout 20 countries.

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### **DLA Piper hosts leading business and diplomacy conference**

14 MAR 2019

DLA Piper's London office has hosted the Annual Conference of the International Diplomatic and Business Exchange (IBDE).

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### **DLA Piper announces launch of Blockchain and Digital Assets practice**

26 FEB 2019

DLA Piper announced today the launch of its Blockchain and Digital Assets practice, which will offer strategic advice on a global basis to address the needs of companies implementing blockchain technology solutions and creating and deploying digital assets.

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### **DLA Piper joins Governing Council for Hedera Hashgraph**

20 FEB 2019

DLA Piper has joined the initial group of Governing Council members for Hedera Hashgraph, a next-generation public ledger designed to have highly diversified governance and the most distributed consensus at scale. The announcement was made at Hedera Hashgraph's first annual summit in Seoul, Korea.

As part of the council, DLA Piper will help oversee changes to the software run by millions of Hedera distributed nodes over time. The governing council has been established to ensure stability and guaranteed continued decentralization to the Hedera Hashgraph distributed public ledger.

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### **DLA Piper bolsters Data Protection practice**

4 FEB 2019

DLA Piper in Germany has hired Intellectual Property & Technology of counsel Prof Dr Jürgen Taeger, who joined the firm's Cologne office with effect from 1 February 2019.

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### **Technology sector poised for big data wave in finance and sales departments – DLA Piper European Tech Index**

12 DEC 2018

Harnessing big data is becoming standard practice for IT and marketing teams in technology, but DLA Piper's 2018 Tech Index reveals that a revolution may now be underway in finance and sales departments as well. Responses from 350 tech sector senior executives in Europe indicate that compared to 2016, organizations are increasingly identifying new opportunities in these additional departments, indicating a move towards widespread adoption of big data in the tech sector.

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