



Intellectual Property and Technology

DLA Piper is one of the most widely recognized providers of a full range of commercial, intellectual property law, privacy, sourcing and technology law services for leading businesses worldwide.

Our lawyers provide both litigation-related (contentious) and strategic commercial advice to a wide range of industry sectors, helping clients from emerging technology and pharmaceutical companies to established banks and financial institutions achieve their objectives wherever they do business.

Our IPT practice encompasses nearly 500 dedicated lawyers in more than 24 countries, with particular strength in key global markets. Intellectual property and technology law is at the core of any major business transaction or strategic dispute and has become one of the most critical legal areas as companies continue to expand and protect their technologies, brands, products, data and services around the globe.

Our group is recognized worldwide by legal directories and industry members as one of the leading groups of its kind, seamlessly combining multi-jurisdictional reach with local knowledge and experience.

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INSIGHTS

Publications

Blockchain and Digital Assets News and Trends

18 October 2019

BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS

In this issue, new guidance on the taxation of cryptocurrency from the IRS, plus the latest legal developments in blockchain technology, smart contracts and digital assets.

US Supreme Court denies review of *Robles v. Domino's Pizza*, opening door to more lawsuits on website and mobile app accessibility claims

16 October 2019

Does the ADA apply to websites and mobile apps?

Hikvision and other Chinese companies added to the Entity List

10 October 2019

The list includes Chinese companies in the video surveillance, artificial intelligence, voice recognition, deep learning and other technology fields.

Business Start-up Pack - UK

18 JUN 2014

This Start-up Pack has been designed and prepared by DLA Piper's Technology Sector initiative, which includes lawyers with experience in intellectual property, corporate, employment and tax matters.

Digital Transformation in Energy and Natural Resources

9 October 2019

The global demand for power rises, the requirement for increased productivity, greater efficiencies in distribution and flexibility for consumers (both corporate and residential) is also growing. As such, we have launched report on how digital technologies are impacting the Energy and Natural Resources sector.

With great influence comes great responsibility: potential liabilities in the growing influencer marketplace

30 Sep 2019

What responsibility, if any, falls on the influencer for social media product endorsements?

The Russian Supreme Court clarifies intellectual property legislation

30 Sep 2019

Clarifications from the Supreme Court have a significant impact on the further development of court practice in Russia.

Intellectual Property and Technology News (North America), Issue 43, Q3 2019

30 Sep 2019

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

ITC Section 337 update: Expect heavy emphasis on public interest in pharma/medical device investigations

30 Sep 2019

Difficult public interest issues may arise when a potentially life-saving drug or medical device is sought to be excluded.

eSignature and ePayment News and Trends

27 September 2019

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, the future of identity in financial services, plus latest developments from the legislatures, the regulators and the courts.

Blockchain and Digital Assets News and Trends

19 September 2019

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

In this issue, Wyoming aims to provide legal framework for using blockchain and transacting in digital assets, plus the latest legal developments in blockchain technology, smart contracts and digital assets.

TechLaw Podcast: Future regulation for artificial intelligence

03 SEP 2019

[TECHLAW PODCAST SERIES](#)

In episode 23 of our TechLaw Podcast Series, Consultant at DLA Piper, Lord Tim Clement-Jones is joined by Ed Thomas from GlobalData Plc. to discuss the regulatory framework likely to govern future innovation in AI-related technologies.

eSignature and ePayment News and Trends

30 August 2019

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, an analysis on the requirements for receiving an electronically signed 4506-T form, plus latest developments from the legislatures, the regulators and the courts.

TechLaw Podcast: Transforming payment solutions for platform businesses with Paybase

28 AUG 2019

[TECHLAW PODCAST SERIES](#)

In episode 22 of our TechLaw Podcast Series, DLA Piper Partner, Chloe Forster, and Co-Founder of Paybase, Anna Tsyupko, discuss the challenges commonly faced by platform businesses and how to drive diversity and inclusion in an organisation.

Blockchain and Digital Assets News and Trends

23 August 2019

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

In this issue, blockchain consortium governance, plus the latest legal developments in blockchain technology, smart contracts and digital assets.

FTC seeks comment on proposed changes to COPPA – action steps

12 August 2019

The proposed changes arise from concerns about the safety of the rapidly evolving online environment for children.

Israel Group News August 2019

7 August 2019

[ISRAEL GROUP NEWS](#)

In this issue, our global activities, latest publications, coming events and more.

TechLaw Podcast: Driving diversity through technology

07 AUG 2019

[TECHLAW PODCAST SERIES](#)

Laura Da Silva Gomes from WePlayFair.org joins DLA Piper's Katherine Gibson to explore how investing in diversity and inclusion strategies can offer a competitive advantage in episode 21 of our TechLaw Podcast Series.

ACH debit entries: NACHA rule change and guidance from CFPB consent order - key takeaways on compliance

31 July 2019

Without proper consideration of the NACHA rule changes and the consent order, banks processing ACH debits may be exposed to unnecessary risk.

eSignature and ePayment News and Trends

31 July 2019

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue: without proper consideration of the NACHA rule change and the CFPB consent order, banks processing ACH debits may be exposed to unnecessary risk; plus latest developments from the legislatures, the regulators and the courts.

Blockchain and Digital Assets News and Trends

26 July 2019

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

In this issue, Facebook announces Libra currency, plus the latest legal developments in blockchain technology, smart contracts and digital assets.

FTC unfriends Facebook

25 July 2019

The FTC order imposes new penalties and requirements on Facebook.

PropTech in the United States – where we're heading

25 July 2019

Smart contracts facilitate automation, certainty, and efficiency. But they also present a challenge to the existing legal framework.

Q2 Editor's Column

24 July 2019

As we enter the dog days of summer, we can reflect on the first half of the year and plan for success for the coming months.

Supreme Court Corner

24 July 2019

The Court clarifies a circuit split over copyright in *Fourth Estate* and, in *Mission Product Holdings*, says a licensee's rights survive the licensor's bankruptcy.

Intellectual Property and Technology News (North America), Issue 42, Q2 2019

24 July 2019

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Top Patent Litigation Firm

24 July 2019

Lex Machina's 2018 Patent Litigation Year in Review recognizes DLA Piper as one of the top ten most active national law firms representing defendants in US patent disputes.

Alice uncertainty: curiouser and curiouser

24 July 2019

The Federal Circuit declines to follow USPTO guidance on subject matter eligibility, instead following its own precedent.

ITC Section 337 update: Commission decision stayed?

24 July 2019

Significant new developments.

The states look at autonomous vehicles

24 July 2019

Many US states are experimenting with a wide range of approaches to autonomous vehicles, some cautious and others more ambitious.

The government in your cloud

24 July 2019

As companies shift more data to the cloud, the US government's ability to access that content should not be overlooked.

SEC and FINRA issue joint statement on broker-dealer custody of digital asset securities

12 July 2019

The Joint Statement discusses issues facing those wishing to intermediate transactions in digital asset securities and facilitate the creation of an organized marketplace.

Episode 5: Apps are being shut down in China - will yours be next?

12 July 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

While apps are incredibly popular in China, in recent months some have been disappearing from app stores in the country because they do not comply with recent apps regulations. Indeed many companies are not even aware of the comprehensive new privacy compliance obligations for apps in China.

Biomarker-based cancer diagnostics: German pricing regulator sets high validation and reimbursement standards for novel diagnostic methods

10 July 2019

On 20 June 2019, for the first time, the German Federal Joint Committee (FJC – Gemeinsamer Bundesausschuss / G-BA), the

highest decision-making body of the joint self-government of physicians, dentists, hospitals and statutory health insurance funds (SHI – gesetzliche Krankenversicherung / GKV) in Germany, made the resolution that a specific biomarker-based test to support the treatment decision for or against adjuvant chemotherapy, i. e. after primary surgery, in certain breast cancer patients may be reimbursed by the SHIs.

eSignature and ePayment News and Trends

28 June 2019

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, an analysis of California's recent law regarding chatbots, plus the latest developments from the legislatures, the regulators and the courts.

Episode 4: Getting data out of China - the challenge of operating your China business offshore

26 June 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

An updated and substantially more onerous draft of China's long awaited position on cross border data transfers has just been published. The Measures on Personal Information Cross Border Transfer Security Assessment (Measures) apply to all "Network Operators" and will require specific action to be taken by all businesses that send personal information out of China.

Blockchain and Digital Assets News and Trends

24 June 2019

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

In this issue, consortium blockchain governance, plus the latest legal developments in blockchain technology, smart contracts and digital assets.

Who's that bot? California requires clear disclosure starting 7/1/2019

20 June 2019

A California law attempts to tackle the problem of automated online accounts that simulate conversation – and that are used to confuse or deceive.

Nevada colors within the lines of CCPA, offering a do not sell right for covered information

10 JUN 2019

The bill offers a more workable and understandable alternative to the CCPA, with rights tied to clearer definitions and provisions that will require fewer operational resources to implement.

Deadlines approaching fast for fourth set of Section 301 tariffs

4 JUN 2019

Companies have the opportunity to present their views on specific products before the list is finalized but there is less than one month before the window closes.

Episode 3: Yet more regulators join the party in enforcing cybersecurity

4 June 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

Licensed telcos and internet businesses in China face a new wave of investigations by the Ministry of Industry and Information Technology (MIIT) as they announce a new enforcement campaign aimed at ensuring network security compliance.

eSignature and ePayment News and Trends

31 MAY 2019

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, website accessibility – the growing regulatory and litigation risk, plus latest developments from the legislatures, the regulators and the courts.

Website accessibility – not just about complying with the ADA

31 MAY 2019

Both regulatory and litigation risks related to website accessibility are on the rise.

Episode 2: New stringent cyber security rules announced in China, what will your business need to do?

29 May 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

Organisations with operations in China must prepare now for new comprehensive cybersecurity rules. The Chinese authorities have announced MLPS "version 2.0", which will come into force on 1 December 2019, and have potential significant impact to businesses' infrastructure and operations in China.

Blockchain and Digital Assets News and Trends

24 MAY 2019

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

In this issue, consortium blockchain governance, plus the latest legal developments in blockchain technology, smart contracts and digital assets.

Commerce issues Temporary General License for Huawei

22 MAY 2019

The Temporary General License is a brief reprieve.

Episode 1: Cyber enforcement starts

21 May 2019

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

China's cybersecurity regulators are now taking their first steps to verify organisations' (including foreign businesses') compliance with China's cybersecurity laws. As anticipated, the focus is on businesses that have an online presence in China.

The twists and turns of the CCPA class action

21 MAY 2019

The range of data elements whose breach could give rise to class-action exposure under the CCPA appears likely to grow.

Law à la Mode: Beauty Trends: 5 Key Beauty M&A deals; Street art and fashion; Word from the industry's mouth; The rise in innovative retail services; and more

20 MAY 2019

[LAW À LA MODE SERIES](#)

The Moroccan editorial team is delighted to bring you the 28th edition of Law à la Mode, the quarterly legal magazine produced by DLA Piper's Consumer Goods & Retail Sector Group for clients and contacts of the firm worldwide.

Trump issues Executive Order on securing information and communications technology and services – key points

16 MAY 2019

The order is issued pursuant to the National Emergencies Act and the International Emergency Economic Powers Act, the latter creating potential civil and criminal liability for those violating EOs and regulations issued under its authority - liabilities that can expand to include those who facilitate a violation.

Intellectual Property and Technology News (Asia Pacific) May 2019

15 MAY 2019

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Intellectual Property and Technology News (Asia Pacific) is our biannual publication designed to report on worldwide development in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

Collaboration in Financial Services - Regulation and Challenges

3 MAY 2019

One of the most noticeable recent trends in financial services is the number of collaboration which are taking place between FinTechs and banks. As banks have been transforming to increasingly drive business through digital channels, they have sought to partner with FinTechs to accelerate the pace of change.

Washington state seeks repeal of Electronic Authorization Act

30 APR 2019

Washington state moves steadily toward recognizing ESIGN

China's Long-Awaited Overhaul of Trade Secret Protection Regime

26 APR 2019

There is more good news from China for intellectual property (IP) owners. The 10th Session of the 13th Standing Committee of the National People's Congress has just passed amendments to both the PRC Trademark Law and the trade secret provisions in the PRC Anti-Unfair Competition Law (the "AUCL").

Blockchain and Digital Assets News and Trends

24 APR 2019

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

The inaugural issue looks at the SEC's Digital Guidance Framework and No Action Letter and covers the latest legal developments in blockchain technology, smart contracts and digital assets.

TechLaw Podcast: How tech is shaping the future of retail

23 APR 2019

[TECHLAW PODCAST SERIES](#)

Chloe Forster is joined by Liliانا Danila and James Martin, both from the British Retail Consortium, to discuss the impact tech is having on the retail experience in episode 20 of our TechLaw podcast series.

TechLaw Podcast: The Future of Cryptoassets

15 APR 2019

[TECHLAW PODCAST SERIES](#)

Regulation and policy expert in the field of FinTech, Teana Baker-Taylor from Global Digital Finance, discusses the latest regulatory developments around cryptoassets with one of our partners, Bryony Widdup.

TechLaw Podcast: The Future of FinTech

15 APR 2019

TECHLAW PODCAST SERIES

What's next for FinTech? Giles Andrews, Co-Founder of Zopa, looks to the future with our International Group Head of Finance, Projects & Restructuring and FinTech Global Co-Chair, Martin Bartlam, in episode 18 of our TechLaw podcast.

2019 IFA Annual Convention

11 APR 2019

The International Franchise Association (IFA) held its 59th Annual Convention in Las Vegas from February 24-27, 2019.

Q1 Editor's Column

11 APR 2019

Welcome to our 41st issue, marking the 10th anniversary of *IPT News*.

EU Policy & Regulatory Alert - EU Publishes Artificial Intelligence Ethics Guidelines

12 APR 2019

On 8 April 2019, the EU's High-Level Expert Group ("AI HLEG") on Artificial Intelligence ("AI") published the much-anticipated "Ethics Guidelines for Trustworthy AI", setting out a horizontal framework for the development and deployment of ethical and robust AI systems across the EU

Recognized as one of the best firms for client service

11 APR 2019

BTI Consulting's 2019 Client Service A-Team rankings report names DLA Piper as one of the best law firms for providing a superior level of client service.

Supreme Court Corner Q1 2019

11 APR 2019

In celebration of the 10th anniversary of IPT News, we note that 10 years ago, in the first quarter of 2009, Bernard L. Bilski filed his petition in the landmark *Bilski v. Kappos*, 561 U.S. 593 (2010), forever shaping the patentability of business methods.

DLA Piper's sixth annual Global IP Symposium in Japan

11 APR 2019

Our Intellectual Property and Technology group recently hosted its Sixth Annual Global IP Symposium in Japan.

Intellectual Property and Technology News (North America), Issue 41, Q1 2019

11 APR 2019

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Top franchise developments of 2018

11 APR 2019

DLA Piper IPT attorneys Barry Heller, John Hughes and Karen Marchiano recently conducted a webinar reviewing 2018's top franchise developments. Two stand out from the rest.

ITC Section 337 Update

11 APR 2019

A quick look at the last 10 years.

CCPA vs. GDPR: the same, only different

11 APR 2019

Businesses that have undertaken GDPR compliance will have an advantage in addressing CCPA, but those efforts alone won't suffice.

New York patent litigators bolster DLA Piper's Life Science sector

11 APR 2019

Michael Furrow and Brian O'Reilly recently joined the firm's Intellectual Property and Technology practice as key patent litigation partners in New York.

So you want to go digital...

11 APR 2019

This article assists businesses in identifying the core issues that must be addressed to ensure the legal sufficiency of transactions conducted on eSignature platforms.

TechLaw Podcast: The opportunities and challenges of digital transformation across the private and public sectors - Part 2

09 APR 2019

[TECHLAW PODCAST SERIES](#)

DLA Piper's Chloe Forster and Gary Barnett of Global Data Plc conclude their discussion on digital transformation in the second part of episode 17 of our TechLaw podcast.

FDIC highlights common deficiencies in technology vendor contracts

5 APR 2019

An indicator that not only the FDIC but other regulators may focus more intently on ambiguity of roles and rights in bank contracts during future examinations.

TechLaw Podcast: The opportunities and challenges of digital transformation across the private and public sectors - Part 1

03 APR 2019

[TECHLAW PODCAST SERIES](#)

DLA Piper's Chloe Forster and Gary Barnett of Global Data Plc discuss digital transformation in the first part of episode 17 of our TechLaw podcast.

eSignature and ePayment News and Trends

30 APR 2019

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, Washington state moves closer to E-SIGN, plus the latest developments from the legislatures, the regulators and the courts.

eSignature and ePayment News and Trends

29 MAR 2019

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, the new prepaid rule may affect virtual currency wallet providers, plus the latest developments from the legislatures, the regulators and the courts.

As new prepaid rule takes effect, virtual currency wallet providers need to take notice

29 MAR 2019

While much focus has been on how the new rule impacts traditional prepaid card issuers, the Prepaid Rule is sufficiently broad that it could apply to virtual currency wallets.

In-venue streaming and broadcasting of live sporting events – key legal issues for sports clubs and leagues

25 MAR 2019

Approaches to consider for US sporting event organizers seeking to combat peer-to-peer broadcasting of live events.

March 2019 - Key issues in brand cross-licensing in China

20 MAR 2019

In recent years, Chinese brands have been increasingly gaining global recognition, especially in the technology, ecommerce, and consumer goods sectors. In this context, an increased number of foreign businesses are considering branded partnerships with a Chinese counterparty as a way of operating in China (e.g., co-branded joint venture). In recent years, Chinese brands have been increasingly gaining global recognition, especially in the technology, ecommerce, and consumer goods sectors. In this context, an increased number of foreign businesses are considering branded partnerships with a Chinese counterparty as a way of operating in China (e.g., co-branded joint venture).

Top of Mind: Litigation

20 MAR 2019

In this issue, our coverage of 10 big topics businesses have been thinking about this quarter.

Patent case filings surge in the WDTX

11 MAR 2019

Soon after Judge Alan Albright was nominated, and accelerating considerably since his confirmation, patent case filings have spiked in the WDTX.

***Fourth Estate Public Benefit Corp. v. Wall-Street.com*: when can a copyright claimant sue for infringement? Supreme Court says not until the copyright has been registered**

5 MAR 2019

This decision will have an immediate impact on both pending and future copyright infringement lawsuits.

New Year, New Regulations: Cyberspace Administration of China launches new blockchain regulatory framework

4 MAR 2019

You may need to comply with new regulations if you use Blockchain technology to conduct your business in mainland China. The "Regulations for Managing Blockchain Information Service" take effect on 15 February 2019. The new regulations encourage Blockchain industry organisations to enhance self-discipline and establish sound industry standards.

eSignature and ePayment News and Trends

28 FEB 2019

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, digitally complying with data breach notification laws, plus the latest developments from the legislatures, the

regulators and the courts.

Data privacy law: the top global developments in 2018 and what 2019 may bring

25 FEB 2019

In 2018, the world saw numerous significant privacy law developments, a trend that is continuing in 2019.

Explainability: where AI and liability meet

25 FEB 2019

Makers and users of AI face a new and interesting problem: what is the acceptable tradeoff between explanation and accuracy?

Sharpen your pencils: California AG's Office announces start of its important CCPA pre-rulemaking and schedule for issuing its important CCPA rules

13 FEB 2019

Because the CCPA is littered with drafting errors and confusing definitions, this AG rulemaking is extremely important.

Israel Group News

12 FEB 2019

ISRAEL GROUP NEWS

In this issue, the rise of the Data Protection Officer, plus news and coming events.

DLA Piper GDPR data breach survey: February 2019

6 FEB 2019

On 25 May 2018 new data breach notification laws came into force across Europe which fundamentally changed the risk profile for organizations suffering a personal data breach.

Under the EU General Data Protection Regulation - 'GDPR' - personal data breaches which are likely to result in a risk of harm to affected individuals must be notified to data regulators. Where the breach is likely to result in a high risk of harm, affected individuals must also be notified.

Contracting for Transformative Benefits

06 FEB 2019

Much of the talk in the sourcing market is - and has been over the past couple of years - about transformation, especially of the digital nature. For some, any initiative under the digital transformation banner is seen as the panacea to numerous business and operational challenges.

Fairness by Design

31 JAN 2019

The "net impression" created by the consumer's entire online interaction with a site will be reviewed by regulators and the courts when evaluating regulatory compliance.

California Consumer Privacy Act: what's new for retailers?

23 JAN 2019

Particular features of the CCPA affect the retail industry in unique ways.

TechLaw Podcast: Cloud computing, cybersecurity & supercomputers; a changeable future

22 JAN 2019

TECHLAW PODCAST SERIES

Is cloud computing the new norm? Jan Meents & Dirk Scheumann discuss cloud strategies & solutions in the changing IT landscape in episode 16 of our TechLaw podcast.

DOJ reverses its 2011 Opinion, concludes Wire Act prohibitions "sweep beyond sports gambling"

18 JAN 2019

An opinion that will have a significant effect on the Internet gaming and lottery industries.

Assistance and Access Act, December 2018 - Uncertainty created by new rushed-in data encryption laws

17 JAN 2019

In Australia, amendments to the Telecommunications Act 1997 were made in December 2018 by issuing the Telecommunications and Other Legislation Amendment (Assistance and Access) Bill 2018 (Cth). Our article outlines the amendments, what public concerns and lessons learnt from the UK Investigatory Powers Act 2016 and GDPR.

TechLaw Podcast: Breaking new ground: the revolution of the crypto asset lending marketplace

15 JAN 2019

TECHLAW PODCAST SERIES

Can traditional lending be paralleled in the digital asset space? In episode 15 of our TechLaw podcast, Bryony Widdup & Linda Wang, Co-Founder of Lendingblock, examine how the cryptocurrency market is redefining securities lending.

Singapore deposits OECD Multilateral Instrument

8 JAN 2019

Multinationals that have a holding, financing, or intangible property company in Singapore are taking note.

TechLaw Podcast: Managing risks & creating opportunities: Technology's role in the human rights agenda

08 JAN 2019

TECHLAW PODCAST SERIES

What role can technology play when business and human rights agendas converge? DLA Piper's, Sarah Ellington and Dr Christine Chow of Hermes EOS analyse the new opportunities for tech in the latest episode of our DLA Piper TechLaw podcast.

2018: the year in privacy

3 JAN 2019

A landmark year in state consumer privacy legislation.

Supporting the health of your health system

3 JAN 2019

Guidance to help tend to healthcare system wellness throughout the business life cycle.

IP Litigation Powerhouse

21 DEC 2018

BTI's *Litigation Outlook* names DLA Piper an "IP Litigation Powerhouse," a "Standout" and "Complex Commercial Litigation Powerhouse."

Q4 Editor's Column

21 DEC 2018

This quarter's issue of *IPT News* ...

CCPA: risk of class actions makes early preparation imperative

21 DEC 2018

Failure to address risk mitigation now could lead to significant liability if a company is breached following the CCPA's January 1, 2020 effective date.

Relying on "common sense" instead of prior art in evaluating the obviousness of pharmaceutical patents

21 DEC 2018

A one-time aberration, or the start of a trend?

The Music Modernization Act: stronger protections for artists and publishers

21 DEC 2018

The MMA revamps the Copyright Act in three major aspects.

DLA Piper Sponsors Seventh Annual ChIPs Global Summit 2018

21 DEC 2018

DLA Piper was a platinum sponsor of the seventh annual ChIPs Global Summit 2018.

Supreme Court Corner Q4 2018

20 DEC 2018

A trademark case concerning the Lanham Act's prohibition of "immoral" marks; a patent case asking whether the government is a "person" under the AIA.

Taking part in 2018 ANA/BAA Marketing Law Conference

21 DEC 2018

Ben Mulcahy and Gina Reif Ilardi actively participated in the 2018 Association of National Advertisers/Brand Activation Association Marketing Law Conference in Chicago.

Intellectual Property and Technology News (North America), Issue 40, Q4 2018

21 DEC 2018

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

DLA Piper grows Entertainment Finance and Transactions capabilities in Los Angeles

21 DEC 2018

DLA Piper recently welcomed seasoned entertainment and media attorneys Tom Ara and David Markman to the growing Los Angeles office and IPT group.

Global structuring and IP planning in the wake of US tax reform

21 DEC 2018

Tax reform has imbued global structuring with a significant amount of uncertainty.

12th Annual Women in IP Law Seminar on patents and big data

21 DEC 2018

DLA Piper's Intellectual Property and Technology group hosted its twelfth annual Women in IP Law CLE Luncheon at the Four Seasons Silicon Valley in November.

Alice in Wonderland: navigating the strange world of patenting AI

21 DEC 2018

Like the bottle labeled DRINK ME, certain techniques can make the trip through the AI-patent rabbit hole more scalable.

Leading life science patent litigators join DLA Piper in New York

21 DEC 2018

Michael Dougherty and Tony Pezzano have joined the firm's Intellectual Property and Technology practice as patent litigation partners in New York.

Episode 13: Not just doom & gloom - Technology's positive impact on the retail sector.

18 DEC 2018

[TECHLAW PODCAST SERIES](#)

Can retail's biggest threat also be its biggest opportunity? In episode 13 of our TechLaw Podcast Chloe Forster, Ruth Hoy and Gurpreet Duhra analyse tech's role in the changing retail landscape.

TechLaw Podcast: Data, capital and talent: Analysing FinTech's biggest Brexit risks - Part 2

13 DEC 2018

[TECHLAW PODCAST SERIES](#)

How does Brexit affect Big Data and what can businesses do to mitigate the risk of added friction and dual regulations? In part 2 of our conversation with Bankable CEO, Eric Mouilleron, Paul Hardy and Richard Bonnar explore the regulatory challenges that the tech sector could encounter as a result of the UK's withdrawal from the European Union.

Federal circuit judges disagree on proper standard for evaluating patent validity under 35 U.S.C. § 103

13 DEC 2018

The *prima facie* framework has become so common that two lines of cases are developing in both district courts and the Federal Circuit: the traditional *Graham* approach and the *prima facie* – rebuttal approach.

TechLaw Podcast: Data, capital and talent: Analysing FinTech's biggest Brexit risks - Part 1

11 DEC 2018

[TECHLAW PODCAST SERIES](#)

Will Brexit lead to a tech talent exodus? Will data movement grind to a halt? DLA Piper's Paul Hardy & Richard Bonnar analyse all scenarios with Bankable CEO, Eric Moulleron, in episode 12 of our TechLaw podcast.

TechLaw Podcast: The Series A Round: "The who, what, where, why and how much" the Vita Mojo Revolution Part 2

04 DEC 2018

[TECHLAW PODCAST SERIES](#)

In Part 2 of our interview with Vita Mojo co-founder, Stefan Catoi, Dylan and Stefan discusses his experience regarding their recently announced £10m Series A round and the rapidly evolving world of the foodtech industry.

The European Data Protection Board issues long-awaited guidelines on the territorial scope of the GDPR

30 NOV 2018

Among other provisions, the Guidelines concern GDPR's application to entities in the EU even when they process personal data of persons outside the EU.

TechLaw Podcast: Ultra-personalisation and the Vita Mojo Revolution Part 1

28 NOV 2018

[TECHLAW PODCAST SERIES](#)

DLA Piper associate, Dylan Kennett, is joined by Vita Mojo co-founder and Deloitte Fast 50 Rising Star award winner, Stefan Catoi to discuss personalisation and automation in the food industry.

Device manufacturers have a little over a year to prepare for the first state law regulating the security of Internet of Things devices

27 NOV 2018

California law will require manufacturers of most Internet of Things and Bluetooth connected devices to implement one or more "reasonable security features" by January 1, 2020.

Law à la Mode: Word of the industry's mouth; Enforcement of IP rights through Ukrainian customs register; E-commerce in Poland; The development of artificial intelligence in the fashion industry; and more

26 NOV 2018

[LAW À LA MODE SERIES](#)

The US editorial team is delighted to bring you the 27th edition of *Law à la Mode*, the quarterly legal magazine produced by DLA Piper's Retail Sector Group for clients and contacts of the firm worldwide.

FTC finds keyword search advertising agreements anticompetitive

19 NOV 2018

A decision that could have far-reaching implications for retailers and manufacturers engaged in direct online sales.

Security breach notification and reporting requirements are now in force under Canada's *PIPEDA*

13 NOV 2018

PIPEDA's obligations are now in force, including detailed regulations relating to breach notification and reporting. *PIPEDA* may apply to US organizations when there is a "real and substantial connection" with Canada.

While midterm elections prove mixed results for gambling advocates, sports betting is the clear winner

9 NOV 2018

Implications of the November 2018 US elections for the gaming sector.

How technical touchpoints can ensnare foreign cryptocurrency companies

29 OCT 2018

Useful guideposts for overseas companies assessing whether they are exposed to US securities laws.

Obtaining remote epayment authorizations from customers: are you in compliance?

26 OCT 2018

The consequences of non-compliance can be significant.

Israel Group News

24 OCT 2018

[ISRAEL GROUP NEWS](#)

In this issue, legal developments worldwide that affect this dynamic ecosystem.

Artificial Intelligence: from diagnostic programs to sex robots - unresolved liability questions

24 OCT 2018

Could AI develop to a point where a jury can be persuaded to blame the product, but not the manufacturer?

Record-breaking \$16 million settlement for potential HIPAA violations

22 OCT 2018

The settlement should be viewed as a clear message that OCR will continue to enforce HIPAA vigorously in the Trump era.

USPTO issues final rule on claim construction standard

15 OCT 2018

For all petitions filed after November 13, 2018, the PTAB will apply the same *Phillips* standard used by the district courts and the ITC.

Section 301 additional tariffs on imports of Chinese products: options for high tech and manufacturing companies

3 OCT 2018

Additional tariffs of 10 percent or 25 percent have been imposed on three different lists of thousands of imports from China. Companies can request exclusion from these tariffs.

Q3 Editor's Column

27 SEP 2018

This quarter's issue of *IPT News* discusses some emerging technologies and their intersection with intellectual property law.

DLA Piper hosts clients at INTA Annual Meeting in Seattle

27 SEP 2018

More than 10,000 trademark professionals and brand owners from around the world took part in the 140th International Trademark Association Annual Meeting.

Supreme Court Corner Q3 2018

27 SEP 2018

The court rules on recovery of lost foreign profits and ponders patentability issues in an invention's sale to a third party that is obligated to keep the invention confidential.

Intellectual Property and Technology News (Asia Pacific) September 2018

27 SEP 2018

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Intellectual Property and Technology News (Asia Pacific) is our annual publication designed to report on worldwide developments in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (North America), Issue 39, Q3 2018

27 SEP 2018

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

How blockchain, Internet of Things and smart contracts improve the supply chain

27 SEP 2018

Incorporating three key technologies into the supply chain can significantly improve profitability while reducing risk.

Copyright in esports: a top-heavy power structure, but is it legally sound?

27 SEP 2018

Central to the esports industry are novel intellectual property issues arising from the structure of the esports ecosystem.

Embedding content: uncertainty about the Copyright Statute undermines digital media

27 SEP 2018

Companies creating digital content have to more carefully weigh the potential risks of embedding copyrighted content into their sites.

Ben Mulcahy and Gina Reif Ilardi recognized in *Variety's 2018 Legal Impact Report*

27 SEP 2018

Benjamin Mulcahy and Gina Reif Ilardi have been recognized in the *2018 Variety Legal Impact Report*.

32 DLA Piper lawyers in 8 countries ranked among world's top patent professionals

27 SEP 2018

IAM Patent 1000: The World's Leading Patent Professionals 2018 has named 32 DLA Piper lawyers to its seventh list.

eSignature and ePayment News and Trends

14 SEP 2018

ESIGNATURE AND EPAYMENT NEWS AND TRENDS

In this issue, remote notarization – US state requirements, plus blockchain, the new stablecoin, the validity of esignatures, and more.

Remote notarization: authentication requirements, by US state

14 SEP 2018

A high-level summary of remote notarization laws by US state.

California amends Consumer Privacy Act to clarify exemptions and fix some technical deficiencies, but significant work remains

10 SEP 2018

SB 1121 clarifies only a handful of the dozens of drafting ambiguities and drafting errors in the CCPA.

The new revenue recognition rules and what they mean to non-public franchisors

30 JUL 2018

[FRANCAST SERIES](#)

RR 606 requires companies licensing IP to re-evaluate the way they recognize revenue from certain fees, including initial franchise fees.

Israel Group News

26 JUL 2018

[ISRAEL GROUP NEWS](#)

Helping to create opportunities for Israeli companies by leveraging our global relationships.

The tide turns: If your company is doing business in the US, it may soon be required to collect state sales taxes

24 JUL 2018

Companies selling online products and services to customers in US states may soon be required to register, collect and remit taxes in those states.

Electronic Signatures: The element of intent in the digital environment

23 JUL 2018

Failure to establish intent means that while the person's actions may manifest assent to, or agreement with, a record, the record has not been signed.

eSignature and ePayment News and Trends

23 JUL 2018

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

This regular publication from DLA Piper aims to help companies identify significant news and legal developments impacting digital transactions.

The GDPR's impact on internal investigations

10 JUL 2018

The impact of the European Union's General Data Protection Regulation on corporate internal investigations and criminal and civil litigation – both within the EU and abroad – has received little attention. Here, we take a look at the GDPR's privacy requirements through the lens of internal investigations and litigation.

Artificial Intelligence, Robotics and Automation Brochure

5 JUL 2018

An insight on the potential benefits and challenges of implementing AI, RPA and robotics within a business.

eSignature and ePayment News and Trends

29 JUN 2018

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, is your website ADA compliant? Plus news on federal and state law, federal and state regulatory activities, fresh judicial precedent and more.

Is your website ADA compliant? A brief look at the current legal status

29 JUN 2018

Websites too face regulatory issues around compliance with the Americans with Disabilities Act and other rules involving accessibility and accommodation.

Events

28 JUN 2018

More than 50 guests attended DLA Piper's reception during the International Association of Privacy Professionals.

Honors

28 JUN 2018

Mark Fowler was named one of *Daily Journal's* Top IP Lawyers and a *National Law Journal Trailblazer*, and Edward "Smitty" Smith was named to World Economic Forum's 2018 class of Young Global Leaders.

Online gaming and gambling are changing

28 JUN 2018

Two recent federal court decisions have disrupted the online and mobile gaming and gambling industry in the United States. Shifts are taking place in other jurisdictions as well.

Q2 Editor's Column

28 JUN 2018

In this issue, we take a look at audit logs for enforcing digital signatures, changes in online gaming and gambling, and patent ensnarement.

Audit logs: key to enforceable electronic signatures

28 JUN 2018

Audit logs serve a number of purposes, and a particularly vital role when the authenticity of an electronic signature is in dispute.

DLA Piper expands media, sport and entertainment capabilities

28 JUN 2018

DLA Piper recently welcomed Benjamin Mulcahy and Gina Reif Ilardi to the firm's IPT practice.

Supreme Court Corner Q2 2018

28 JUN 2018

Key Supreme Court decisions in the copyright and patent areas.

Israel and GDPR: Processors take note

28 JUN 2018

Andrew Dyson authored the Privacy and Data Protection chapter in the *IsraelDesks International Legal Guide 2018*.

News from our Franchise team

28 JUN 2018

Who's Who Legal, *Franchise Times* and The International Franchise Association have recognized our Franchise team.

Intellectual Property and Technology News (North America), Issue 38, Q2 2018

28 JUN 2018

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Tamany Bentz joins DLA Piper's Trademark, Copyright and Media Group in Los Angeles

28 JUN 2018

Tamany Bentz has joined the firm's Intellectual Property and Technology practice as a partner in our Los Angeles office.

Ensnarement can be a vital patent litigation tool: key takeaways

28 JUN 2018

The Federal Circuit's decision in *Jang v. Boston Scientific Corp.* highlights the vitality of the defense of ensnarement that practitioners must carefully consider prior to trial.

Grace Koh joins DLA Piper's Telecom practice in Washington, DC

28 JUN 2018

Grace Koh joins our Telecom team and will look to address a range of legislative and regulatory issues related to US public policy on emerging technologies and telecommunications.

China data and cyber: New guidelines you need to know

28 JUN 2018

In the last two weeks the Chinese authorities have been busy providing much-anticipated guidance on the practical steps organisations must take to comply with the new data protection, cybersecurity and technology regulations.

DLA Piper adds Clayton Thompson and Jake Zolotorev to its Patent Litigation practice in Silicon Valley

28 JUN 2018

Clayton Thompson and Yakov "Jake" Zolotorev have re-joined the firm's Intellectual Property and Technology practice as Patent Litigation partners in Northern California.

Time to update your Singapore data protection compliance programme

30 MAY 2018

If you handle Singapore personal data - whether inside or outside of Singapore - you need to review and update your data protection compliance programme in light of recent developments and imminent changes.

May a power of attorney be electronically executed?

24 MAY 2018

Exploring the relationship between a power of attorney and the state and federal laws governing the use of electronic records and signatures.

Asian businesses will be impacted by new EU data protection regulation

24 MAY 2018

The territoriality of the new European data protection framework will be significantly extended once the General Data Protection Regulation (GDPR) comes into force on May 25, 2018, potentially impacting Asian companies doing business in the EU. Given the heavy sanctions (up to €20 million or 4 percent of the annual global turnover, whichever is higher) and the risk of reputational damage for non-compliance, businesses in Asia need to get up to speed with the GDPR requirements to adapt their practices and strategy accordingly.

eSignature and ePayment News and Trends

24 MAY 2018

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, can a power of attorney be electronically signed? Plus news on federal and state law, federal and state regulatory activities, fresh judicial precedent and more.

PASPA unconstitutional; states free to legalize sports betting: top points about the landmark Supreme Court decision

22 MAY 2018

Many states are moving to define their positions relative to sports betting, driving regulatory activity at the federal and state level.

Chinese businesses cannot afford to ignore new EU data rules

21 MAY 2018

From May 25 2018, non-compliance with the new EU General Data Protection Regulation ("GDPR") could lead to fines of RMB150 million or 4% of your annual global group turnover, along with significant reputational damage and adverse publicity.

从2018年5月25日起, 不遵守欧盟新的《一般信息保护条例》("GDPR")可能会导致人民币1.5亿元人民币或集团全球全年营业额4%的罚款, 以及严重的声誉损害和不利的宣传。

Law à la Mode: Social Media Influencers & Effective Disclosures, IP and E-Commerce: Your basic checklist, Longchamp's Handbag Copyright Saga, IP Protection of Fashion Shows in Italy and more

21 MAY 2018

LAW À LA MODE SERIES

The UK editorial team is delighted to bring you this special edition of Law à la Mode, produced by DLA Piper's Retail Sector group for distribution to clients and contacts of the firm worldwide and marking the 140th Annual Meeting of INTA in Seattle.

SCOTUS declares PASPA unconstitutional; states are free to legalize sports betting

14 MAY 2018

The decision paves the way for each of our states and territories to legalize, tax, regulate and even participate themselves in the multibillion-dollar sports gambling industry.

SCOTUS declares PASPA unconstitutional; states are free to legalize sports betting

14 MAY 2018

The decision paves the way for each of our states and territories to legalize, tax, regulate and even participate themselves in the multibillion-dollar sports gambling industry.

eSignature and ePayment News and Trends

2 MAY 2018

ESIGNATURE AND EPAYMENT NEWS AND TRENDS

This bulletin is the first in a series aiming to help companies identify important and significant news and legal developments impacting digital offerings.

A short primer on applicable US eSignature laws

2 MAY 2018

Two bodies of law in the US govern the legality of electronic signatures and electronic records: ESIGN and UETA. Here is a quick look at each of them, plus notes on other selected laws governing digital transactions.

A short primer on applicable US eSignature laws

2 MAY 2018

Two bodies of law in the United States generally govern the legality of electronic signatures and electronic records: the Electronic Signature in Global and National Commerce Act (ESIGN) and state adoption of the Uniform Electronic Transactions Act (UETA). Here is a quick look at each of them, plus notes on other selected laws governing digital transactions.

In long-awaited TCPA case, DC appellate panel vacates material sections of FCC's 2015 TCPA order

2 MAY 2018

Because of the federal Electronic Signatures in Global and National Commerce Act (ESIGN) and equivalent state laws,

companies are delivering important disclosures and other information that traditionally needed to be presented "in writing" electronically instead. In addition, the medium of choice for communicating with consumers electronically is rapidly migrating from email to text messaging. As a result, understanding the requirements of the Telephone Consumer Protection Act (TCPA) are a must. This edition's Insight looks at the most recent judicial examination of the FCC's interpretation of the TCPA.

US Supreme Court rules on two key patent cases: *Oil States* and *SAS Services* – key takeaways

27 APR 2018

The Supreme Court's decisions in two closely watched patent cases.

Section 301 trade action against Chinese products: time for quick action

4 APR 2018

Companies wishing to seek removal of a product from the final list have the opportunity to present their views, but less than two months remain before the window completely closes.

Intellectual Property and Technology News (North America), Issue 37, Q1 2018

30 MAR 2018

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

The Internet of Things and the real estate sector

14 MAR 2018

Smart homes, smart buildings and smart cities are now part of everyday life, and they will only become smarter and more connected with the world around us as time goes on. Technological advances are revolutionizing how the sector operates for all existing participants whilst drawing in new players who have technology at the core of their business.

Industry 4.0. The Fourth Industrial Revolution. The Industrial IoT. IIoT. What are they anyway?

13 MAR 2018

They are different names for what is essentially the same thing – the adoption of new advanced technology and systems by industrial and manufacturing businesses – with a particular emphasis on connectivity.

Global Media Sector Trends 2018

6 MAR 2018

DLA Piper's new Global Media Sector Trends 2018 report explores how new commercial opportunities are being created by disruption, specifically in relation to the rise of over-the-top (OTT) content, virtual / augmented reality (VR/AR) and the internet-of-things (IOT).

Techlaw Podcast: Blockchain - Driving adoption and navigating challenges

22 FEB 2018

TECHLAW PODCAST SERIES

How is Blockchain transforming the way firms do business - and what are the challenges? With DLA Piper associate Dylan Kennett, Luther Systems CEO Dr Hossein Kakavand and Alex Wood, the Forbes Europe Editor

Israel Group News

20 FEB 2018

ISRAEL GROUP NEWS

Helping to create opportunities for Israeli companies by leveraging our global relationships.

China's new data protection standard – what you need to know

9 FEB 2018

The long awaited new National Standards on Information Security Technology - Personal Information Security Specification GB/T 35273-2017 ("PI Specification") has now been released, and will come into force on 1 May 2018.

Top 5 Internet of Things predictions for 2018

7 FEB 2018

What will change in 2018? What should companies do to exploit it? What new legal issues will arise and how shall they be navigated? Below are the personal top 5 predictions on the legal issues that will affect the Internet of Things (IoT) in 2018.

Connected devices and the Internet of Things: What insurers need to know

7 FEB 2018

Connected insurance is not only about data protection. When dealing with connected devices and technologies, it is obviously necessary to fully assess the device, including its marketability standards.

Blockchain: background, challenges and legal issues

2 FEB 2018

Blockchain and distributed ledger technology offers significant and scalable processing power, high accuracy rates, and apparently unbreakable security at a significantly reduced cost compared to the traditional systems the technology could replace, such as settlement, trading or accounting systems. Like all new technology however, it poses challenges for suppliers and customers. So what are the key issues in relation to blockchain and distributed ledger technology?

Q1 Editor's Column

30 MAR 2018

2018 is going to be an exciting year for DLA Piper.

The Internet of Things and connected cars: new opportunities and risks

29 JAN 2018

The automotive industry is undergoing tremendous change, both in the technology it employs and in the way it does business. People and companies are changing the way they think about cars and car travel. A big part of this change arises from the increasing connectedness of cars.

Regulatory challenges for electronic communications operators offering IoT connectivity services

24 JAN 2018

A booming market with rising demand for connectivity and capacity.

Techlaw podcast: Cybercrime - What drives it and what is being done to protect businesses?

22 JAN 2018

[TECHLAW PODCAST SERIES](#)

Our panel looks at the wider context behind cybercrime, the challenges faces firms, the regulatory environment and the impact of cybercrime on SMEs. With DLA Piper Partner Andrew Dyson and Legal Director James McGachie, and Jeroen Herlaar, Regional Director of cybersecurity firm Mandiant

2018 outlook for drugs and medical devices in China: regulatory reform fueled by innovation

18 JAN 2018

The year 2017 ended with a central government directive to reform the regulatory approval system for drugs and medical devices and a subsequent flood of CFDA changes and proposed changes to the system, and we should see further regulatory reform in 2018 as the Chinese government continues to encourage domestic innovation in this sector.

Supreme Court Corner Q1 2018

30 MAR 2018

Key Supreme Court decisions in the copyright and patent areas.

Intellectual Property and Technology News (North America), Issue 36, Q4 2017

27 DEC 2017

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Events

27 DEC 2017

DLA Piper hosts cybersecurity program in Washington, DC, and Fifth Annual Global IP Symposium in Japan.

Leading entertainment and IP litigator Doug Emhoff joins DLA Piper in Los Angeles

27 DEC 2017

Leading entertainment and IP litigator Doug Emhoff joins DLA Piper in Los Angeles.

Cybersecurity and data protection laws are evolving across Asia

27 DEC 2017

Cybersecurity and data protection laws are changing rapidly across Asia, and companies wishing to avoid losing their business operations in key countries are taking note.

Q4 Editor's Column

27 DEC 2017

We believe this quarter's coverage provides diverse, timely and efficient guidance and analysis, and we hope you agree.

Supreme Court Corner Q4 2017

27 DEC 2017

Text, blood and rock 'n' roll

27 DEC 2017

You are not a "free bird" – the duty to preserve text messages may extend to third parties.

Larissa Park named the top IPR attorney by Patexia

27 DEC 2017

Larissa Park was recently named the best-performing IP attorney by Patexia Inc.

FAA restricts drone operations near seven DOE facilities

20 DEC 2017

UAS operators who violate the restrictions, effective December 29, 2017, may be subject to enforcement action, such as civil penalties and criminal charges.

Law à la Mode: Virtual Reality and Augmented Reality; Insta-worthy or Insta-infringement; E-commerce in Poland; Harnessing hidden advertising; and more

20 DEC 2017

[LAW À LA MODE SERIES](#)

The Asia Pacific editorial team is delighted to bring you the 24th edition of Law à la Mode, the quarterly legal magazine published by DLA Piper's Retail Sector group for clients and contacts of the firm worldwide.

FAA Aviation Rulemaking Committee: Final Report recommends standards for UAS remote ID and tracking

19 DEC 2017

A positive step that better frames the UAS remote ID and tracking debate.

While you are celebrating: 4 simple holiday season cyber-readiness steps for Asian businesses

12 DEC 2017

Attacks are more likely to happen during the holiday seasons when a company's key decision makers are on leave and its resources are stretched.

Israel Group News

7 DEC 2017

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Intellectual Property and Technology News (Asia Pacific) December 2017

7 DEC 2017

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Intellectual Property and Technology News (Asia Pacific) is our biannual publication designed to report on worldwide developments in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

Defense contractors – the time has come: December 31 is the deadline for cybersecurity safeguarding compliance

6 DEC 2017

A flexible and easily tailored process.

Top franchise cases of 2017

30 MAR 2018

DLA Piper Franchise lawyers Barry Heller, John Hughes and Karen Marchiano recently conducted a webinar reviewing 2017's top franchise decisions.

China tax incentives for advanced technology service enterprises rolled out to the entire nation: key features

20 NOV 2017

Circular 79 sets out the detailed guidance and regulation on the rollout of the Advanced Technology Service Enterprises tax incentives.

China gets tough on commercial bribery, IP and commercial secrets infringements with significant fines under revised law: 5 key changes

16 NOV 2017

China's revised Anti-Unfair Competition Law expands the scope of commercial bribery offenses and introduces offenses for IP, bribery, commercial secrets and other market conduct-related violations.

How to gather snowflakes: big data, AI and predictive analysis of customers

15 NOV 2017

In this article, which accompanies an infographic covering 'How AI And Automation Are Transforming Retail', DLA Piper's lawyers consider big data and 'customer ownership' issues in the retail space, exploring the impact of big data, AI and predictive analysis of customers. This article, and the related infographic, also accompanies another article looking at the transformative impact of technology on retail and the supply chain, the likely reduction in the need for workers, inevitable HR issues that will arise and the dangers of getting 'locked in' to long term contracts in a fast-changing market.

DOT and FAA's Unmanned Aircraft System Pilot Integration Program: seeking applications from State, Local and Tribal Nation Communities

8 NOV 2017

DOT and FAA are looking for State, Local and Tribal Nation Communities to apply to become one of five selectees generating data and community feedback on UAS operations.

Unexpected Human in the Bagging Area: the impact of automation on retail workforces

27 OCT 2017

I suspect most of us have had the experience from time to time - you're looking to buy something a little bit out of the ordinary, and don't really know where to start. Two stories I heard recently neatly illustrate how that can result in both good and bad experiences. One story involves a teetotal friend looking to buy wine for a dinner party. His trip to a specialist vintner was frustrated by a condescending member of staff and resulted in my friend leaving the shop having not made a purchase. In contrast, another friend decided to take up running after being on maternity leave. She visited a running shop, was put at ease but a member of the sales team and left with trainers, clothes and gadgets.

Reminder to service providers: re-register your DMCA agent designation by 12/31/17

26 OCT 2017

Those who fail to submit a new registration via the electronic system by the deadline risks ineligibility for the DMCA's notice and takedown safe harbor protections.

Patent venue: a significant shift may be coming

30 MAR 2017

A case before the Supreme Court has the potential to change forum shopping in patent cases in an immediate and dramatic way.

Top franchise cases of 2016

30 MAR 2017

Joint employer and employee misclassification claims remained hot in franchising throughout 2016.

Supreme Court Corner: Q1 2017

30 MAR 2017

Key Supreme Court decisions in the copyright and patent areas.

Intellectual Property and Technology News (North America), Issue 32, Q4 2016

20 DEC 2016

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Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Women in IP Law: panel examines divided infringement, cyber-risk

20 DEC 2016

High points from a CLE panel discussion about cutting-edge issues in the IPT space.

Supreme Court Corner - Q4 2016

20 DEC 2016

Two patent cases, two copyright cases

Best practices in defending patent litigation

20 DEC 2016

Key issues for companies that engage in patent litigation.

Precarious steps: patent eligibility for healthcare IT

26 SEP 2016

Three recent Federal Circuit decisions, along with new updates from the USPTO, offer guidance on which steps to take in patenting healthcare IT-related inventions.

Supreme Court Corner: Q3 2016

26 SEP 2016

Does the Lanham Act's disparagement clause violate the First Amendment or is it impermissibly vague? And does the equitable defense of laches bar a claim for monetary remedies for patent infringement?

Intellectual Property and Technology News (North America), Issue 31, Q3 2016

22 SEP 2016

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Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Stop them in their tracks: key points in seeking a preliminary injunction against medical device infringers

22 SEP 2016

Three considerations to bear in mind when bringing or defending a preliminary injunction motion in a medical device infringement case.

Intellectual Property and Technology News (North America), Issue 30, Q2 2016

28 JUN 2016

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Is your cybersecurity upgrade FDA reportable?

28 SEP 2016

Draft guidance lends insight into the way the FDA may apply existing postmarket regulatory requirements to evolving cybersecurity-related technological issues.

Cybersecurity: past is prologue

29 MAR 2016

During 2016, we will likely see another increase in cyberattacks, and we will see cybersecurity being taken more seriously by its potential victims.

The role of evidence in inter partes review

29 MAR 2016

Explaining some evidentiary issues that have decided PTAB proceedings.

Supreme Court Corner: Q1 2016

29 MAR 2016

Two cases to watch.

Intellectual Property and Technology News (North America), Issue 29, Q1 2016

29 MAR 2016

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Top franchise decisions: two standouts from 2015

29 MAR 2016

What is a joint employer? Two significant cases.

Supreme Court Corner: Q4 2015

2 DEC 2015

A recent fair use decision, plus three significant cases to watch

Intellectual Property and Technology News (North America), Issue 28, Q4 2015

2 DEC 2015

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Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

US companies: EU data regulation means new oversight

2 DEC 2015

Many US companies are about to experience new regulatory oversight.

Intellectual Property and Technology News (North America), Issue 27, Q3 2015

25 AUG 2015

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Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Are IPRs impacting the pharmaceutical industry?

9 JUN 2015

Choosing between IPRs and district court litigation

Supreme Court Corner: Q2 2015

9 JUN 2015

Recent decisions and cases to watch

Intellectual Property and Technology News (North America), Issue 26, Q2 2015

9 JUN 2015

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Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Supreme Court Corner - Q1 2015

24 MAR 2015

Recent decisions and cases to watch

Top franchise matters of 2014

24 MAR 2015

Summarizing three of the year's most significant matters

Intellectual Property and Technology News (United States), Issue 25, Q1 2015

24 MAR 2015

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Intellectual Property and Technology News (United States), Issue 24, Q4 2014

18 DEC 2014

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Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Substitution allowed? State biosimilars laws are evolving

10 SEP 2014

Biosimilar products have not yet reached the US market, but debates on the laws and regulations that will govern them have been raging for some time

Supreme Court Corner - Q3 2014

10 SEP 2014

A review of cases relevant to IPT decided or argued before the Court during Q3

Intellectual Property and Technology News (United States), Issue 23, Q3 2014

10 SEP 2014

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Patent wars: can the energy industry avoid them?

10 SEP 2014

Proactively navigating the challenges of protecting energy IP

Surviving a trademark opposition challenge: do you have a true "intent-to-use"? 5 key tips

10 SEP 2014

Two precedential decisions from the TTAB

Landmark privacy ruling in Europe on the right to be forgotten

26 JUN 2014

European Court of Justice: search engines must remove the link between search results and a web page if it contains information an individual deems should be “forgotten”

Supreme Court Corner - Q2 2014

26 JUN 2014

Key IPT cases before the United States Supreme Court

Celebrity endorsements on social media: 7 tips for navigating the right of publicity

26 JUN 2014

How far can you leverage the names and images of celebrities when promoting your brand online?

Intellectual Property and Technology News (United States) Issue 22, Q2 2014

26 JUN 2014

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

US Congress may act again on patent reform

26 JUN 2014

Recent activity regarding patent trolls

DLA Piper launches annual Global Patent Symposium in Tokyo

26 MAR 2014

On November 6, 2013, DLA Piper launched its first Annual Global Patent Symposium in Tokyo, attended by 120 guests, including intellectual property and technology decision-makers from top Japanese companies.

Patent litigation heats up in the Southern District of Florida: practical implications for brand owners

26 MAR 2014

Patent litigation is on the rise nationally, with a record number of cases being filed every year. In 2013, over 6,800 cases were filed in the United States, the highest number ever and about a 10 percent increase from 2012.

Supreme Court Corner Q1 2014

26 MAR 2014

A review of cases relevant to intellectual property and technology.

Intellectual Property and Technology News (United States) Issue 21, Q1 2014

26 MAR 2014

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Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Stays pending inter partes review: the first year

26 MAR 2014

Since IPRs became available in September 2012, more than 800 have been requested. What can we learn from looking at use of the new procedures?

Intellectual Property and Technology News (United States) Issue 20, Q4 2013

5 DEC 2013

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Intellectual Property and Technology News (United States) Issue 19, Q3 2013

4 SEP 2013

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Intellectual Property and Technology News (United States) Issue 18, Q2 2013

4 JUN 2013

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Intellectual Property and Technology News (United States) Issue 16, Q4 2012

10 Dec 2012

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Intellectual Property and Technology News (United States)
Issue 15, Q3 2012

5 Sep 2012

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Intellectual Property and Technology News (United States)
Issue 14, Q2 2012

26 Jun 2012

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Intellectual Property and Technology News (United States)
Issue 13, Q1 2012

30 Mar 2012

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Intellectual Property and Technology News (United States)
Issue 12, Q4 2011

20 Dec 2011

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Intellectual Property and Technology News (United States)
Issue 11, Q3 2011

12 Sep 2011

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Intellectual Property and Technology News
Issue 10, Q2 2011

28 Jun 2011

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Intellectual Property and Technology News
Issue 9, Q1 2011

22 Mar 2011

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**Intellectual Property and Technology News
Issue 8, Q4 2010**

9 Dec 2010

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**Intellectual Property and Technology News
Issue 7, Q3 2010**

6 Oct 2010

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**Intellectual Property and Technology News
Issue 6, Q2 2010**

18 Jun 2010

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**Intellectual Property and Technology News
Issue 5, Q1 2010**

10 Mar 2010

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**Intellectual Property and Technology News
Issue 4, Q4 2009**

3 Dec 2009

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**Intellectual Property and Technology News
Issue 3, Q3 2009**

11 Sep 2009

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**Intellectual Property and Technology News
Issue 2, Q2 2009**

1 Jun 2009

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES

Intellectual Property and Technology News Issue 1, Q1 2009

17 Feb 2009

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES

Patents on the blockchain - Bitcoin and beyond

29 MAY 2017

Disruptive technologies have transformed the global economy, and will continue to do so at exponential rates. Innovators at the cutting edge of these technologies should carefully review their patenting strategy, or risk being pushed out of emerging market opportunities.

Artificial intelligence: patentability of an interface between the human brain and a computer

30 MAR 2017

Drafted appropriately, inventions that allow interaction between the human brain and a computer can indeed be patent-eligible.

NYDFS announces final cybersecurity rules for financial services sector: key takeaways

22 FEB 2017

The Final Rule's reach is very broad and presents operational challenges. It may prompt other states to enact their own rules.

UAE Central Bank regulations targeting digital currencies

23 JAN 2017

Paul Allen, Middle East Head of Intellectual Property and Technology, was live on breakfast radio this morning with Dubai Eye discussing the UAE Central Bank's new security requirements for digital payments and virtual currencies.

Central Bank of UAE issues new security requirements for digital payments and prohibits virtual currencies

16 JAN 2017

Digital payment service providers in the UAE must now comply with a range of new rules including those relating to licensing, data protection and outsourcing

EU: new obligations for digital services providers and operators of essential services

28 JUN 2016

In line with the EU's broader Cyber Security Strategy, the NIS Directive is a significant step towards a more secure cross-border cyberspace with a high shared level of network and information system security.

China's launch of its own digital currency will shake up the payments industry

1 FEB 2016

On 21 January 2016, the People's Bank of China issued a statement announcing its plan to launch its own digital currency.

Ten tips for generating a life sciences brand name

19 NOV 2015

The proliferation of brands, combined with the PR and financial consequences of a potential rebrand in the event of infringement, has made selecting a trademark trickier than ever. Christina Martini and Virginia Wolk Marino report.

Distributing patent rights between affiliates: guidelines to support enforcement rights around the world

16 NOV 2015

Considering a few issues at the outset when rights are distributed between Parent and Affiliate (or between multiple affiliates) may avoid difficulties in the future when a company wants to enforce patent rights.

Plan now to use off-band communications during an incident response: key points

27 OCT 2015

A robust IR plan should include communications techniques that operate outside regular company communication methods.

FTC updates Q&A on Endorsement Guides – changes affect all types of media and endorsement: 5 takeaways

3 JUN 2015

The Endorsement Guides apply equally to all types of media and forms of endorsement

EU law on cookies

10 SEP 2014

A guide detailing how the 'Cookies Regulation' (Article 5(3) of the E-Privacy Directive) has been implemented into the law of the EU member states.

Bitcoin: Bringing you up to speed on a digital currency

7 JUL 2014

While the use of Bitcoin may not presently be widely accepted like cash or electronic funds transfers, it is undeniable that the interest and market opportunities for Bitcoin are rapidly increasing.

Mixed feelings: China censures bitcoin while Hong Kong embraces it

4 JUL 2014

Last December, bitcoin prices plummeted by nearly half, after Chinese authorities banned all financial institutions and payment processor companies in China from engaging in bitcoin-related business, denominating prices in bitcoins, and providing bitcoin trading, settlement, clearing or other linked financial products and services.

Supreme Court Corner: Q4 2013

5 DEC 2013

Is Delaware the new Texas? A neck-and-neck race to the finish

5 DEC 2013

China amends trademark law: practical implications for brand owners

5 DEC 2013

China's eagerly anticipated amendments to its Trademark Law will come into force on May 1, 2014. Brand owners must move quickly to come to grips with the practical implications.

Trade Dress Watch: A case for counterfeit trade dress

5 DEC 2013

Law à la Mode

14 OCT 2013

[LAW À LA MODE SERIES](#)

A quarterly e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates.

The Cybersecurity Framework: Administration, Congress move to incentivize private-sector cooperation, strengthen federal acquisition process

12 SEP 2013

The future of DNA patents

4 SEP 2013

The US Supreme Court rules on the patentability of a test for breast cancer related genes - a decision that, we find, is a partial victory for all involved.

The impact of inter partes review on patent litigation

4 SEP 2013

The right of publicity in college sports

4 SEP 2013

College athletes' right-of- publicity claims have the potential to dramatically alter current business models.

Supreme Court corner - Q3 2013

4 SEP 2013

Trade Dress Watch - the value of trade dress litigation is on the rise

4 SEP 2013

Do you need an enforcement strategy to protect your trade dress?

Law à la Mode

31 JUL 2013

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A quarterly e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates.

Congress, Administration move forward to secure critical US infrastructure

11 JUL 2013

In the ITC: ITC or district court? Look at the math

4 JUN 2013

Supreme Court Corner: Q2 2013

4 JUN 2013

The new gTLDs and the Trademark Clearinghouse: four tips for brand owners

4 JUN 2013

***In the ITC*: The public interest factors – newest patent troll countermeasure?**

4 JUN 2013

Law à la Mode

26 APR 2013

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A quarterly e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates.

Cybersecurity and US federal public procurements: what contractors need to know

11 MAR 2013

Practical considerations for US federal contractors

Supreme Court Corner: Q1 2013

7 MAR 2013

Top franchise cases of 2012

7 MAR 2013

**Intellectual Property and Technology News (United States)
Issue 17, Q1 2013**

7 MAR 2013

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Trade dress watch

7 MAR 2013

The AIA's one-year grace period - a trap for the unwary?

7 MAR 2013

Corporate governance also means protecting your technology and information

7 MAR 2013

EU releases cybersecurity strategy

15 FEB 2013

What companies need to know about the Obama Administration's Cybersecurity Order

14 FEB 2013

Law à la Mode Edition 8 - Winter 2012/2013

11 JAN 2013

[LAW À LA MODE SERIES](#)

A quarterly e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates.

Divided court revives divided infringement

10 Dec 2012

A recent Federal Circuit decision restores a type of patent infringement claim that it had extinguished five years earlier. The issue is: can a defendant be liable for infringement of a method claim when no single actor commits all the acts that constitute direct infringement?

Auditing Colombia's agriculture IP

10 Dec 2012

A DLA Piper team audits Colombia's agriculture-related IP and sought to identify Colombian agricultural innovations which are not protected by patents and may have export value.

Colombia: gateway to South America's Patent Prosecution Highway

10 Dec 2012

Understanding the need for more robust patent laws, the Colombian government is aggressively reshaping its IP system.

Trademark or certification mark? The standards body's dilemma

10 Dec 2012

When standards bodies look to protect the marks associated with their standards, they are faced with a dilemma: should they use trademarks or certification marks? One may think the answer is obvious: "certification" seems to be what standards bodies do, and therefore a standards body should always use certification marks. But the obvious answer is not always the right one. Some standards bodies find that trademarks better fit their needs.

Ongoing royalties: a new development in patent damage awards

5 Sep 2012

Following the Supreme Court decision in *eBay, Inc. v. MercExchange, LLC*,¹ injunctions do not automatically follow from a finding that a patent is infringed and not invalid. In cases where an injunction is denied, in lieu of the injunction the district court has the power to award what are called "ongoing royalties," a relatively new development in patent damages.

China's patent litigation landscape shifts

5 Sep 2012

China bested the United States to become the No. 1 patent filing country in the world in 2011 by obtaining 526,412 invention patent applications, compared to 503,582 utility patent applications in the US. Of these, 79 percent went to domestic Chinese entities, as compared to 49.2 percent to domestic entities in the US.

Privacy and your business

5 Sep 2012

Privacy has become an issue that 21st century business leaders and GCs cannot ignore or leave to the engineers. In the information age, personal data is a key asset for many businesses and a centerpiece of business opportunities.

Uncertain future: patentability of gene-based inventions in the US

26 Jun 2012

IP industries spur US economy

26 Jun 2012

IP-related industries support at least 40 million jobs and contribute more than US\$5 trillion of the US gross domestic product – that is, about 35 percent of the GDP.¹

An interview with the Honorable Arthur J. Gajarsa, Senior Judge of the US Court of Appeals for the Federal Circuit, on uniform patent law, pro bono work and fine Italian spirits

26 June 2012

As the Federal Circuit heads into an era of transition, Judge Gajarsa sat down with his former clerk, DLA Piper's Aaron Fountain, to share his observations

Your patent portfolio: how much is it worth and what are you going to do about it?

26 Jun 2012

Trade Dress Watch: protecting a color

4 JUN 2013

Law à la Mode

1 MAY 2012

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America Invents Act: will the joinder provisions save time and money?

30 Mar 2012

Commit an IP crime - do the time

30 Mar 2012

Top franchise cases of 2011

30 Mar 2012

A new breed of damages trial

30 Mar 2012

Federal agencies, Congress accelerate defense against cyber attacks – every private company will be affected

21 Mar 2012

Whose followers are they, and how much are they worth?

Embryonic stem cell derivations are not patentable in the EU

20 Dec 2011

The Court of Justice of the European Union (CJEU)¹ ruled in *Brüstle v Greenpeace*,² that processes involving derivation of stem cells from a human embryo at the blastocyst stage, entailing the destruction of that embryo, cannot be patented.

Brüstle concerns a patent for isolated and purified neural precursor cells derived from human blastocysts. Central to the case was the interpretation of Article 6(2)(c) of Directive 98/44/EC (the Biotech Directive),³ which excludes patentability of inventions involving “the use of human embryos for industrial or commercial purposes.”

The CJEU decision followed Advocate General Yves Bot’s March 2011 opinion that neither totipotent nor pluripotent stem cells from an embryo that has been modified or destroyed are patentable. In reaching its decision, the CJEU held that the definition of an “embryo” should be read broadly, to include any fertilized ovum whether created by transfer of a nucleus from another mature cell or stimulated to cell division by parthenogenesis. Further, the CJEU decided that processes involving a human embryo are only patentable if therapeutic or diagnostic purposes are applied to and are useful to the human embryo.

The CJEU decision

The CJEU determined that the intent and purpose of the Biotech Directive was to remove any possibility of patentability where human dignity could thereby be harmed. Thus, the concept of “human embryo” must be understood broadly. Accordingly, the CJEU ruled:

- Any human ovum after fertilization, any non-fertilized human ovum into which the cell nucleus from a mature human cell had been transplanted and any non-fertilized human ovum whose division and further development have been stimulated by parthenogenesis constitute a “human embryo.”
- The referring court should ascertain whether a stem cell obtained from a human embryo at the blastocyst stage constitutes a “human embryo” within the Directive’s meaning. However, it was clear from the CJEU’s ruling that such a cell line would not be patentable.
- The use of a human embryo for therapeutic or diagnostic purposes which were applied to the human embryo and were useful to it are *prima facie* patentable.
- If an invention does not itself “use” human embryos, but relates to a product necessitating prior destruction of a human embryo or a process requiring a base material obtained from such destruction, then that invention would not be patentable.

Some research has shown that human embryonic stem cells offer advantages in cellular therapies over other cell lines. By holding that inventions relating to processes for deriving cells from human embryos, or cell lines derived from those processes, are not patentable, the CJEU has reduced the scope within the EU of proprietary protection for inventions relating to embryonic stem cells. Its decision that the definition of embryo should encompass cells derived from parthenogenesis as well as any fertilized ova may also affect those with rights in cell lines and processes covering cell lines derived from fetal tissue.

The decision does not mean such processes or cell lines are not valuable or protectable. Research and innovation will go on and will likely be protected as trade secrets. This could mean that discoveries may be held closely, rather than shared in the scientific community.

There is concern in the industry that in the absence of patent protection, European companies and universities may find it harder to obtain funding for research, and investment may shift to markets that afford patent protection. Because Europe retains a significant knowledge base, it is likely research funding will go on; indeed, because of the *Brüstle* decision, activities enabling stem cell technologies, adult stem cells and iPS cell technologies may grow. In the race toward cellular therapies, companies with pioneering processes using human embryonic stem cell lines will have to decide whether to apply for patent protection in such countries, with no prohibition on others reproducing their work in Europe, or decide not to file for patent protection anywhere, keeping their knowledge confidential and thereby keeping a competitive edge.

The CJEU decision has firmly placed protection of commercial rights in embryonic cell lines, the processes to derive such stem cells and the application of those lines in cellular therapy into the realm of contractual rights. It remains to be seen whether the *Brüstle* decision will affect stem cell research toward therapeutic applications in the EU.

For more information about the CJEU's decision, please contact:

Philippa Montgomerie

Grant Strachan

-
1. Formerly the European Court of Justice (ECJ).
 2. Case C-34/10 *Oliver Brüstle v Greenpeace e.V.*

3. Directive 98/44/EC of the European Parliament and of the Council of 6 July 1998 on the legal protection of biotechnological inventions.

Federal Circuit rules that gene patents are valid

20 Dec 2011

In a decision of landmark importance for the biotechnology industry, the Federal Circuit recently held that isolated genes remain patentable subject matter.

An Interview with The Honorable Donald F. Parsons, Jr. Vice Chancellor of the Delaware Court of Chancery

20 Dec 2011

Law à la Mode

1 DEC 2011

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Cloud computing and how to use it

12 Sep 2011

The use of cloud computing technology has grown significantly as IT departments have sought to extend their existing capabilities without investing significantly in new infrastructure or training new personnel.

One size does not fit all: protecting trade secrets when drafting employment agreements

12 Sep 2011

In this competitive, potentially litigious environment, companies should consider customizing employment agreements for each position, and in some cases, for each individual employee, especially those in executive and leadership roles.

UK: The real risk of cyber attack

1 AUG 2011

Commissioner for Patents speaks at DLA Piper

28 Jun 2011

An interview with The Honorable Paul J. Luckern, Chief Administrative Law Judge of the US International Trade Commission

28 Jun 2011

EDTX closely scrutinizes nuisance value settlement strategy

28 Jun 2011

IPT in the world's emerging markets: Our top ten predictions

28 Jun 2011

Franchising and IP: joined at the hip, all over the world

28 Jun 2011

Implementing the Biologics Price Competition and Innovation Act?

22 Mar 2011

Patent litigation forum shopping in the EU

22 Mar 2011

Current developments in the trilateral patent offices

22 Mar 2011

A review of 2010's patent litigation trends at the United States International Trade Commission

22 Mar 2011

Reprocessing and resale of single use medical devices: a multinational view

22 Mar 2011

Your own dot com: ICANN announces new GTLD rollout

22 Mar 2011

Claim to standard: simplifying patent infringement analysis?

9 Dec 2010

Patents down under

9 Dec 2010

An interview with the honorable Randall R. Rader, Chief Judge of the US Court of Appeal for the Federal Circuit

9 Dec 2010

Protecting your brand on a global scale

9 Dec 2010

***Bilski's* impact on finance industry patents**

6 Oct 2010

***Bilski's* impact on life science patents**

6 Oct 2010

***Bilski's* impact on software patents**

6 Oct 2010

Supreme Court issues *Bilski* decision

6 Oct 2010

The ITC rolls out the red carpet for patent trolls

6 Oct 2010

Update: False patent marking cases

6 Oct 2010

Building strong relationships: former US Secretary of Defense William S. Cohen speaks in Tokyo

6 Oct 2010

An interview with David Kappos, Under Secretary of Commerce for Intellectual Property and Director of the USPTO

18 Jun 2010

Ordering online: good for customer... and for plaintiffs

10 Mar 2010

EPO tightens patent prosecution timeline

10 Mar 2010

Will Bon Tool open the floodgates to patent marking trolls?

10 Mar 2010

FTC's new guidelines could change how testimonials are used in social media

10 Mar 2010

China: Patent protection is alive and well

10 Mar 2010

Patent litigation in the ITC: the year in review

10 Mar 2010

Spiders, bots and other creepy crawlers: protecting your company website

10 Mar 2010

Microsoft petitions for lower burden of proof on patent invalidity

3 Dec 2009

Supreme strategies in IP cases

3 Dec 2009

Licensing essential patents in Germany: when the compulsory license defense applies

3 Dec 2009

***Prometheus v. Mayo*: A win for personalized medicine**

3 Dec 2009

IP in bankruptcy: protecting your interests and taking advantage of buy-side opportunities

3 Dec 2009

Will less control over licensing mean more litigation?

11 Sep 2009

Reexamination: a cost-effective alternative

11 Sep 2009

Change is here: finding fraud at the TTAB

11 Sep 2009

Events

Previous

OSS Business Model: From the Past to the Present

20 September 2019
San Francisco

13th annual Women in IP Law CLE luncheon

10 September 2019
East Palo Alto

AI Summit

20 - 22 August 2019

AI is everywhere: a sector by sector discussion regarding the opportunities and challenges of artificial intelligence

19 JUN 2019
Boston

ADA and Digital Accessibility Webinar

22 MAY 2019
Webinar

Private reception

25 FEB 2019
International Franchise Association's 2019 Convention
Las Vegas

Elements of Successful Franchising

25 FEB 2019
International Franchise Association's 2019 Convention
Las Vegas

Opportunities & Challenges Facing Franchising: How Your Company Should Comply With the Changing Policy and Legal Landscape

25 FEB 2019
International Franchise Association's 2019 Convention
Las Vegas

California Consumer Privacy Act and GDPR – how do they differ?

14 NOV 2018
Webinar

Trying Trade Secrets: Stories from the Trenches

9 NOV 2018
Chicago

Digital contracting: litigation and enforcement trends

8 NOV 2018
Webinar

12th Annual Women in IP Law CLE Program

8 NOV 2018
East Palo Alto

NJIPLA's 32nd Annual Pharmaceutical/Chemical Patent Practice Update

7 NOV 2018

2018 ALIC Regional Roundtable

23 OCT 2018
New York

NEWS

Tamany Vinson Bentz named to the *Daily Journal's* list of Top Trade Secrets Lawyers

9 October 2019

DLA Piper is pleased to announce that Tamany Vinson Bentz, a Los Angeles–based partner in the IPT Litigation practice, has been named to the *Daily Journal's* 2019 list of Top Trade Secrets Lawyers.

Mark Radcliffe to moderate panel at Open Core Summit in San Francisco

18 September 2019

Mark Radcliffe will moderate a panel on "The OSS Business Model, from Past to Present" at Open Core Summit, the global commercial open-source software (COSS) category ecosystem conference.

Lisa Hillman joins DLA Piper's Intellectual Property and Technology practice in Boston

26 August 2019

DLA Piper announced today that Lisa Hillman has joined the firm's Intellectual Property and Technology (IPT) practice as a partner in Boston.

Six-partner group joins DLA Piper across key markets and practice groups from coast to coast

18 July 2019

DLA Piper announced today the addition of a six-partner group whose members will be part of the firm's Corporate, Intellectual Property and Technology, and Litigation practices. The partners will be based in San Francisco, Los Angeles, Silicon Valley and New York.

DLA Piper to advise ITW Global Leaders' Forum on blockchain-based telecoms platform

2 July 2019

DLA Piper has been appointed to advise the ITW (International Telecoms Week) Global Leaders' Forum (GLF) on the launch of a special purpose vehicle that will develop a live, blockchain-based platform.

DLA Piper's Mark Radcliffe named to the *National Law Journal's* list of Technology Trailblazers

10 June 2019

DLA Piper is pleased to announce that Mark Radcliffe, a Silicon Valley-based partner, has been named to the *National Law Journal's* list of Technology Trailblazers.

DLA Piper announces launch of Artificial Intelligence practice

14 MAY 2019

DLA Piper announced today the launch of its Artificial Intelligence practice, which will focus on assisting companies as they navigate the legal landscape of emerging and disruptive technologies, while helping them understand the legal and compliance risks arising from the creation and deployment of AI systems.

Andrew Serwin joins DLA Piper's Intellectual Property and Technology practice in San Diego

7 MAY 2019

DLA Piper announced today that Andrew Serwin has joined the Data Protection, Privacy and Security subgroup of the firm's Intellectual Property and Technology practice as a partner in San Diego.

DLA Piper lawyers and practices ranked in latest Chambers edition

30 APR 2019

DLA Piper today announced that 158 of the firm's lawyers and 64 of its practices were ranked in *Chambers USA's* 2019 guide.

DLA Piper lawyers and practices ranked in latest Chambers edition

30 APR 2019

DLA Piper today announced that 158 of the firm's lawyers and 64 of its practices were ranked in *Chambers USA's* 2019 guide.

Thomas Dombrowsky named to NTIA Commerce Spectrum Management Advisory Committee

26 APR 2019

DLA Piper is pleased to announce that Thomas Dombrowsky has been named to the Commerce Spectrum Management Advisory Committee (CSMAC) of the US Department of Commerce's National Telecommunications and Information Administration.

DLA Piper announces partnership promotions for 2019

1 APR 2019

DLA Piper is proud to announce that 77 lawyers have been promoted to its partnership. The promotions are effective as of April 1, 2019 in the United States and May 1, 2019 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 43 different offices throughout 20 countries.

DLA Piper hosts leading business and diplomacy conference

14 MAR 2019

DLA Piper's London office has hosted the Annual Conference of the International Diplomatic and Business Exchange (IBDE).

Nancy Victory named to the *National Law Journal's* 2019 list of Intellectual Property Trailblazers

4 MAR 2019

DLA Piper is pleased to announce that Nancy Victory, co-chair of the firm's global Telecom practice, has been selected as a 2019 Intellectual Property Trailblazer by the *National Law Journal*.

DLA Piper announces launch of Blockchain and Digital Assets practice

26 FEB 2019

DLA Piper announced today the launch of its Blockchain and Digital Assets practice, which will offer strategic advice on a global basis to address the needs of companies implementing blockchain technology solutions and creating and deploying digital assets.

DLA Piper recognized for fourth consecutive year as a top outsourcing advisor

26 FEB 2019

DLA Piper is pleased to announce that the firm has been selected for the 2019 Best of the World's Best Outsourcing Advisors list by the International Association of Outsourcing Professionals (IAOP).

DLA Piper joins Governing Council for Hedera Hashgraph

20 FEB 2019

DLA Piper has joined the initial group of Governing Council members for Hedera Hashgraph, a next-generation public ledger designed to have highly diversified governance and the most distributed consensus at scale. The announcement was made at Hedera Hashgraph's first annual summit in Seoul, Korea.

As part of the council, DLA Piper will help oversee changes to the software run by millions of Hedera distributed nodes over time. The governing council has been established to ensure stability and guaranteed continued decentralization to the Hedera Hashgraph distributed public ledger.

Michael Furrow and Brian O'Reilly join DLA Piper's Intellectual Property and Technology practice in New York

20 FEB 2019

DLA Piper announced today that Michael Enzo Furrow, Ph.D., and Brian David O'Reilly have joined the firm's Intellectual Property and Technology practice as partners in New York.

Edward J. McAndrew joins DLA Piper's Intellectual Property and Technology practice in Wilmington and Washington, DC

19 FEB 2019

DLA Piper announced today that Edward J. McAndrew has joined the firm's Intellectual Property and Technology practice as a partner based in Wilmington and Washington, DC.

DLA Piper bolsters Data Protection practice

4 FEB 2019

DLA Piper in Germany has hired Intellectual Property & Technology of counsel Prof Dr Jürgen Taeger, who joined the firm's Cologne office with effect from 1 February 2019.

Tracy Shapiro joins DLA Piper's Intellectual Property and Technology practice in San Francisco

7 JAN 2019

DLA Piper announced today that Tracy Shapiro has joined the firm's Intellectual Property and Technology practice as a partner in Northern California.

Michael Jay joins DLA Piper's Intellectual Property and Technology practice in Los Angeles

3 JAN 2019

DLA Piper announced today that Michael Jay has joined the firm's Intellectual Property and Technology practice as a partner in Los Angeles.

DLA Piper lawyers ranked in *Chambers FinTech*

14 DEC 2018

DLA Piper is pleased to announce that the firm was ranked in the USA Legal 2019 edition of *Chambers FinTech*.

Five DLA Piper partners recognized in *Variety's* 2018 Dealmakers Impact Report

5 DEC 2018

DLA Piper is pleased to announce that five of its partners have been selected for *Variety's* 2018 Dealmakers Impact Report. The list honors the year's most accomplished dealmakers across all sectors of the entertainment industry who "keep the wheels of Hollywood turning, the content flowing and the money coming in."

David Markman joins DLA Piper's Media, Sport and Entertainment sector in Los Angeles

14 NOV 2018

DLA Piper announced today that David Markman has joined the firm's Media, Sport and Entertainment sector and Intellectual Property and Technology practice as a partner in Los Angeles, and will also serve as co-chair of the firm's Entertainment Transactions practice.

DLA Piper achieves victory for group of home builders in patent infringement suit

9 NOV 2018

DLA Piper recently achieved a significant victory for Pulte Homes, Inc., Lennar Corporation (formerly The Ryland Group, Inc. and CalAtlantic Homes), Shea Homes, and Taylor Morrison, Inc., defendants in a decade-long patent infringement suit.

Seasoned entertainment and media attorneys Tom Ara and Robert Sherman join DLA Piper as co-chairs of Entertainment Finance practice, Ara to chair Entertainment Transactions practice

25 OCT 2018

DLA Piper announced today that accomplished attorneys Tom Ara and Robert Sherman have joined the firm to lead the Entertainment Finance and Transactions practices based out of the firm's Century City office in Los Angeles.

Larissa Bifano named to the *Massachusetts Lawyers Weekly's* 2018 Top Women in Law list

18 OCT 2018

DLA Piper is pleased to announce that Larissa Bifano, a partner in DLA Piper's Boston office and co-chair of the Patent Prosecution practice, was named to the *Massachusetts Lawyers Weekly's* 2018 Top Women in Law list.

Eric Grossman named to the *Washingtonian* magazine 2018 Tech Titans list

24 SEP 2018

DLA Piper is pleased to announce that Eric Grossman has been named a 2018 Tech Titan on the *Washingtonian* magazine's list of the "the most important and innovative people in Washington's digital economy."

DLA Piper adds Michael Dougherty and Tony Pezzano to Intellectual Property and Technology practice in New York

19 SEP 2018

DLA Piper announced today that Michael Dougherty and Tony Pezzano have joined the firm's Intellectual Property and Technology practice as partners in New York.

DLA Piper advises Nemetschek on acquisition of MCS Solutions

31 AUG 2018

DLA Piper has advised the software supplier Nemetschek SE on the acquisition of the real estate and facilities technology firm MCS Solutions in Belgium, Sweden, India and the USA. The acquisition sees Nemetschek SE gain access to the rapidly growing market in building management.

Ferlillia Roberson recognized on 2018 National Bar Association 40 Under 40 list

23 JUL 2018

Ferillia Roberson has been named to the National Bar Association's 2018 list of 40 Under 40 Nation's Best Advocates.

DLA Piper wins Legal Adviser of the Year and recognized as UK Top Performer 2018 by Global Sourcing Association

25 MAY 2018

DLA Piper's Global Co-Head of Technology Sector, Kit Burden, was last night named Legal Adviser of the Year at the Global Sourcing Association (GSA) UK Top Performers and Professional Awards, held at the Hilton Manchester Deansgate

DLA Piper announces new US and regional Intellectual Property and Technology practice and subgroup leaders

1 MAY 2018

DLA Piper is pleased to announce that Boston-based partner Larissa Park has been named co-head of the firm's Patent Prosecution practice, partners Matthew Satchwell and Keith Medansky have been named co-heads of the Chicago Intellectual Property and Technology practice and partner Nicholas Papastavros has been named head of IPT in Boston.

Mark Fowler named to the *Daily Journal's* Top Intellectual Property Lawyers list

18 APR 2018

DLA Piper is pleased to announce that Mark Fowler, global co-chair and US chair of DLA Piper's Patent Litigation practice, has been selected as a Top Intellectual Property Lawyer by the *Daily Journal*.

DLA Piper announces partnership promotions for 2018

3 APR 2018

DLA Piper is proud to announce that 62 lawyers have been promoted to its partnership. The promotions are effective as of 1 April 2018 in the United States and 1 May 2018 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 42 different offices throughout 20 countries.

Tamany Bentz joins DLA Piper's Intellectual Property and Technology practice in Los Angeles

19 MAR 2018

DLA Piper announced today that Tamany Bentz has joined the firm's Intellectual Property and Technology practice as a partner in Los Angeles.

DLA Piper wins significant victory for 7-Eleven

16 MAR 2018

DLA Piper won a significant victory for its client, 7-Eleven, in a putative class action that was filed against 7-Eleven in the United States District Court for the Central District of California.

Mark Fowler named a *National Law Journal* 2018 Intellectual Property Trailblazer

6 MAR 2018

DLA Piper is pleased to announce that Mark Fowler, global co-chair and US chair of DLA Piper's Patent Litigation practice, has been selected as a 2018 Intellectual Property Trailblazer by the *National Law Journal*.

DLA Piper names Thomas Zutic chair of Trademark, Copyright & Media practice in Washington, DC

06 MAR 2018

DLA Piper has announced that partner Thomas Zutic has been named chair of the firm's Trademark, Copyright & Media practice in Washington, DC.

DLA Piper adds Clayton Thompson and Jake Zolotorev to Intellectual Property and Technology practice in Silicon Valley

27 FEB 2018

DLA Piper announced today that Clayton Thompson and Yakov "Jake" Zolotorev have joined the firm's Intellectual Property and Technology practice as partners in Northern California.

DLA Piper expands Media, Sport and Entertainment capabilities with addition of Ben Mulcahy and Gina Reif Ilardi

26 FEB 2018

DLA Piper announced today that Ben Mulcahy has joined the firm's Intellectual Property and Technology practice as a partner in Los Angeles and Gina Reif Ilardi has joined the IPT practice as a partner in New York.

DLA Piper advises Harrison Street on Crosslane joint venture

5 FEB 2018

Global law firm DLA Piper has advised leading real estate investment firm Harrison Real Estate Capital LLC, on its joint venture with Crosslane Property Group UK, a real estate company specialising in purpose built student accommodation (PBSA) across the UK and Continental Europe.

R. David Whitaker joins DLA Piper's Intellectual Property and Technology practice in Chicago

5 FEB 2018

DLA Piper announced today that R. David Whitaker has joined the firm's Intellectual Property and Technology practice as a partner in the Chicago office. His arrival follows that of his colleague, Margo H.K. Tank, who recently joined the firm as a partner in the Washington, DC, office.

Businesses still not fully aware of Data Protection issues

31 JAN 2018

DLA Piper has released its second Data Privacy Snapshot report, finding that once again, company global privacy programs have gaps in meeting increasingly demanding global privacy principles. Significantly, it appears that many companies are falling short of data protection obligations under the General Data Protection Regulation (GDPR), which will start to apply from 25 May 2018.

Margo Tank joins DLA Piper's Intellectual Property and Technology practice in Washington, DC

29 JAN 2018

DLA Piper announced today that Margo Tank has joined the firm's Intellectual Property and Technology practice as a partner in the Washington, DC, office.

John Beahn joins DLA Piper's rapidly growing Telecom practice in Washington, DC

17 JAN 2018

DLA Piper announced today that John Beahn has joined the firm's Telecom practice as a partner in the Washington, DC, office.

DLA Piper names new global and US co-chairs for Intellectual Property and Technology practice

8 JAN 2018

DLA Piper has named Frank Ryan co-chair of the firm's global Intellectual Property and Technology practice and Ann Ford co-chair of its US IPT practice, both effective January 1.

DLA Piper prepares report on the protection of IP rights in insolvency proceedings for INSOL International

20 NOV 2017

DLA Piper is pleased to announce the release of a special report titled "The Protection of Intellectual Property Rights in Insolvency Proceedings." The firm prepared the report on behalf of INSOL International, a global federation of national associations for accountants and lawyers who focus on turnaround and insolvency.

DLA Piper launches Global Contract Laws v2.0

7 Nov 2017

DLA Piper has launched a newly updated version of its *Global Contract Laws* online resource. *Global Contract Laws v2.0* covers laws from more than 50 countries, including the UK, the US, Australia, China, and Germany, as well as new countries in Asia and South America.
