



**Alex Jorge**

**Partner**

**CO-HEAD OF TAX PRACTICE AT CAMPOS MELLO ADVOGADOS**

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Alex Jorge is a partner and Co-head of the Tax practice at Campos Mello Advogados, based in São Paulo.

Alex focuses his practice on tax planning and consulting for direct and indirect taxes, audit defense, M&A, transfer pricing, customs, private wealth and international taxation. He advises clients in several sectors, particularly consumer goods, direct selling, life science, oil and gas, technology, insurance, capital venture and educational enterprises going business or investing in Brazil.

Alex's vast experience includes the design and implementation of many tax efficient business structures and general tax advice on taxation of foreign profits, transfer pricing, thin-capitalization, cross-border transactions, investment in regulated vehicles (*ie*, FIP, FII), utilization of special customs regimes, financing and licensing arrangements.

Before joining Campos Mello Advogados in 2013, Alex served as in-house counsel for US multinational corporations, including Avon Products and Philip Morris. Alex is frequently sought by tax publications to comment on controversial issues in Brazil and is praised by clients as a responsive and technical attorney.

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#### LANGUAGES SPOKEN

English Portuguese  
Spanish

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- English
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- Spanish

#### CREDENTIALS

#### Recognitions

- Recommended Lawyer in Tax

## Education

- LL.M., Banking, Corporations and Finance Law, Fordham University School of Law 2012
- Survey on International US Taxation, New York University School of Law 2004
- Introduction to US Legal System, Harvard University School of Law 2002
- Post-Graduate Degree in Economic and Corporate Law, Accounting and Economics, Getulio Vargas School of Business (FGV) 2001
- LL.M., Taxation, Catholic University School of Law (PUC) 1998
- J.D., Catholic University School of Law (PUC) 1996

## Memberships

- Former Chairman, Tax Committee of the Brazilian Direct Selling Association (ABEVD), 2001 – 2003
- Brazilian Bar Association (Sao Paulo and Rio de Janeiro Chapters)
- Brazilian Association of Attorneys (AASP)

## INSIGHTS

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## Publications

- Co-author, "Do Treaties or The New CFC Rules Prevail in Brazil," *Tax Notes Int'l*, vol 76, no 9, 2014
- Co-author, "Cost-Sharing Arrangements in Brazil," *Practical Latin American Tax Strategies*, vol 16, no 7, 2013
- Co-author, "Recent Developments of FATCA in Brazil," *Latin American Law & Business Report*, vol 21, no 3, 2013

## Events

### Previous

#### **COVID-19 – Latin American tax effects and emergency provisions**

23 April 2020 | 12:00 – 1:30 EST  
Tax – Continuing Education Webinar Series  
Webinar

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#### **Latin America Tax Update**

21 November 2019  
Webinar

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#### **Eleventh Annual Latin America Tax Update CLE Webinar**

30 OCT 2018  
Webinar

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- Speaker, "Brazil Tax Update," organized by the SE Michigan TEI Chapter, International Tax Day, April 25, 2013
- Speaker, "Key Tax Structuring Considerations," organized by the Brazilian-American Chamber of Commerce in New York, September 2011
- Speaker, "XI International Direct Selling Conference," Toronto, on a panel discussing the legal and tax implications of the Independent Contractor in the Direct Selling business, Summer 2002