



Magdalena Koniarska

Senior Associate

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Magdalena Koniarska supports clients from various sectors (e.g. new technologies, retail, insurance, pharmaceutical and IT) on issues relating to personal data protection, the provision of services by electronic means, and telecommunications law. She drafts agreements on the entrusting of data processing and the disclosure of data, applications and agreements concerning the transfer of data, motions in proceedings before the Polish Inspector General for the Protection of Personal Data (GIODO) and others, as well as developing legal solutions for electronic marketing, targeting, and profiling.

Magdalena also advises local and international companies on personal data protection in the context of AML, banking law, labour law, e-commerce, and intellectual property law.

RELATED SERVICES

- Intellectual Property and Technology

LANGUAGES SPOKEN

Polish English German
Spanish Italian

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- Polish
- English
- German
- Spanish
- Italian

EXPERIENCE

- Advising a leading vehicle rental company on matters concerning the protection of personal data and related risks, including drafting agreements on the entrusting of data processing/ disclosure of data, applications and agreements concerning the transfer of data, and motions in proceedings before the GIODO. In addition, advising on legal solutions for electronic marketing, targeting and profiling, and on the protection of personal data in the context of compliance with the provisions of the EU General Data Protection Regulation.

- Carrying out a personal data protection audit in a leading company from the new technologies and electronics sector, as well as providing ongoing advice on personal data protection, the entrusting of data processing/data disclosure, international data transfers, the exchanging of data within the client's global CRM system, and developing legal solutions relating to the entrusting and disclosing of personal data, electronic marketing, targeting, and profiling.
- Advising a leading internet shop and IT equipment producer on personal data protection issues, including in the context of labour law (e.g. background screening), and on the retention of various types of data.
- Advising insurance companies and other entities from the insurance sector on issues related to personal data protection in the context of compliance with the provisions of the EU General Data Protection Regulation.
- Advising a global chain of fashion shops on the protection of personal data, including on issues related to CSR.
- Advising companies from the insurance and motor vehicles sector on personal data protection in the context of AML, banking law, insurance law, and labour law, (e.g. background screening), and on the retention of various types of data.
- Advising a leading producer of special-purpose foodstuffs on issues related to e-commerce, the provision of services by electronic means, consumer law, and personal data protection.
- Advising a leading call centre operator on issues related to telecommunications law, including cookies.
- Advising clients from various sectors on regulations relating to personal data retention.
- Advising a leading postal services provider on compliance with postal law and with the decisions of the Office of Electronic Communications (UKE).

CREDENTIALS

Education

- University of Łódź, Master of Laws, 2011