



### Simon Levine

Global Co-CEO

PARTNER

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Simon Levine has extensive experience of intellectual property, media and sports law, advising on all aspects of copyright and related rights, advertising and sponsorship, design rights, trade mark rights, passing off, breach of confidence and patents.

Simon has many years' experience of acting for well-known individuals, trusts and charities, and companies in many industries, in particular media, new media, sport and manufacturing.

Simon advises on both commercial and litigation matters. He has been involved in all aspects of litigation and arbitration and has experience in the High Court, the Copyright Tribunal, the Court of Appeal, the House of Lords and Privy Council, as well as the Trade Mark Registry. A number of these matters have been reported and have been the subject of media interest.

Simon is the global co-CEO.

#### RELATED SERVICES

- Media, Sport, Gaming and Entertainment
- Intellectual Property and Technology
- Litigation, Arbitration and Investigations

#### RELATED SECTORS

- Technology
- Life Sciences
- Media, Sport and Entertainment

## CREDENTIALS

### Professional Qualifications

- Solicitor of the Senior Courts of England and Wales
- Solicitor regulated by the Law Society of Ireland

### Recognitions

Simon is commended in the *WTR 1000: The World's Leading Trademark Professionals 2017*.

*Intellectual Asset Management (IAM) Magazine* has named Simon in its inaugural 'IAM 250 - A Guide to the World's Leading IP Strategists'.

He is listed as Acritas Star™ Lawyer 2017.

## Education

- Cambridge, BA (Hons) Law; MA (Hons) Law

## Memberships

- The Intellectual Property Lawyers Organisation (TIPLLO)
- International Trade Mark Association (INTA)
- IP Committee of the City of London Law Society (CLLS)
- IP Committee of the International Chamber of Commerce (ICC)
- Chartered Institute of Patent Agents (CIPA)
- Institute of Trade Mark Attorneys (ITMA)

## INSIGHTS

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### Publications

#### Embracing Digital Evolution: Our new business report

14 September 2021

Our new report - *Embracing Digital Evolution* - shows how businesses can succeed in Industry 4.0, with contributions from digital revolutionaries such as Microsoft, Salesforce, Rolls-Royce and DocuSign.

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### Events

Simon gives seminars and lectures to groups and bodies worldwide on intellectual property and media law.

## NEWS

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#### DLA Piper publishes Embracing Digital Evolution report

17 September 2021

DLA Piper has published a comprehensive global report on what it takes for businesses to prosper in the Fourth Industrial Revolution.

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#### DLA Piper further strengthens global Government Affairs offering with Phil Hogan appointment

16 September 2021

DLA Piper has appointed the former European Commissioner, Minister and Member of the Irish Parliament, Phil Hogan, as a senior strategic and political advisor to the firm.

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#### DLA Piper named COP26 legal services provider

1 September 2021

DLA Piper has been appointed by the UK government as the Provider of Legal Services for the 26th UN Climate Change Conference of the Parties (COP26), the conference taking place in Glasgow in November. The firm will provide general commercial support to COP26 including in respect of sponsorship agreements.

The project will be led by Jean-Pierre Douglas-Henry, International Co-Head of Sustainability and ESG and Global Co-Chair of Litigation and Regulation, and partners Dr Sharon Fitzgerald and Sarah Bell, with the full support of Simon Levine, the Global Co-CEO Managing Partner, and the firm's Executive.

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### **DLA Piper sets diversity and inclusion goals for International partnership**

22 March 2021

DLA Piper today announced its diversity and inclusion goals for the International firm. Building on its existing baseline of a 21% female partnership, the firm has set a goal to increase that percentage to 30% within four years and 40% by 2030.

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### **DLA Piper launches Aiscension to help detect and prevent cartel activity in collaboration with Reveal**

15 March 2021

- New offering delivers cutting-edge technology from *Reveal* alongside DLA Piper's first-class legal know-how
  - Time and cost savings allow for companies to focus on detection
  - Faster, more effective and better value than traditional technology assisted and manual reviews
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### **DLA Piper extends Simon Levine's term as Managing Partner**

8 February 2021

Following a vote that demonstrated the overwhelming support of the DLA Piper International partnership, Simon Levine's term as Managing Partner has been extended by two years until 31 December 2024.

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### **DLA Piper ranks second in Acritas' Global Elite Brand Index 2021**

29 January 2021

DLA Piper has once again been named the second most powerful global legal brand in Acritas' annual Global Elite Brand Index.

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### **DLA Piper partners with Reveal to develop suite of groundbreaking AI solutions**

23 November 2020

DLA Piper and Reveal, a groundbreaking eDiscovery technology company, have entered into a collaboration agreement to develop innovative solutions for law using Reveal's artificial intelligence platform and DLA Piper's global legal expertise. The agreement provides DLA Piper with expanded access to Reveal's artificial intelligence (AI) platform with Reveal's recently announced acquisition of NexLP, a leader in the legal artificial intelligence space. Reveal's artificial intelligence platform turns disparate, unstructured data into meaningful insights that can be used to deliver operational efficiencies and strategic

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advantages for use with eDiscovery cases and Investigations.

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### **DLA Piper named Law.com International's Law Firm of the Year**

20 November 2020

DLA Piper has been named Law Firm of The Year by Law.com International at a ceremony on 19 November in London. Hosted by Legal Week in association with the City of London Law Society, these awards celebrate outstanding performances by law firms, legal teams and individuals.

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### **DLA Piper and LCM collaborate with new third-party funder for DLA Piper clients**

13 August 2020

DLA Piper has entered into a non-exclusive arrangement with publicly listed disputes financier Litigation Capital Management (LCM), and a newly formed litigation funder, Aldersgate Funding Limited to offer clients of DLA Piper access to £150m for funding large-scale litigation and arbitration.

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### **DLA Piper named second most powerful law firm in Acritas' Global Elite Brand Index**

22 January 2020

DLA Piper is the second most powerful global legal brand according to Acritas' annual Global Elite Brand Index. Now in its tenth year, the index canvasses the opinions of 1600 senior legal buyers around the world at organizations with more than USD1 billion in revenue.

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