



Samata Masagee

Partner

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Samata Masagee practices in the area of corporate law, with particular focus on public and private mergers and acquisitions, joint venture transactions, corporate reorganisations, antitrust and general corporate and regulatory matters.

Samata has advised some of Thailand's most complex, cross-border transactions as well as a number of Thailand's deals of the year.

LANGUAGES SPOKEN

- English
- Thai

EXPERIENCE

- Advising Global Power Synergy PCL on its USD4.1 billion acquisition of Glow from Engie and the subsequent delisting tender offer – the largest M&A in Thailand's energy sector.*
- Advising Grab on its acquisition of a leading ride-hailing service company's assets and operations in Thailand and Southeast Asia.*
- Advising Thai Beverage PCL on its USD4.83 billion acquisition of 53.59% of SABECO in the highest value privatization in Vietnam.*
- Advising Advance Info Service PCL on its acquisition of CS Loxinfo from Singapore Telecommunications Limited and Thaicom through a voluntary tender offer and the subsequent delisting tender offer.*
- Advising Panus Poultry on the sale of 30% shares and a joint venture with Nippon Ham Group.*
- Advising on the partial tender offer in Symphony Communications – a telecommunications company listed on the Stock Exchange of Thailand.*
- Advising The Siam Commercial Bank on its sale of shares in The Siam Commercial Samaggi Insurance to ACE Group.*

**Denotes experience at a previous firm.*

RELATED SECTORS

- Consumer Goods, Food and Retail
- Energy and Natural Resources
- Technology

LANGUAGES SPOKEN

English Thai

CREDENTIALS

Professional Qualifications

- Attorney-at-law admitted with the Supreme Court of New York, 2013
- Lawyer admitted with the Lawyers Council of Thailand, 2008

Recognitions

- Recognised as a Notable Practitioner for M&A by *IFLR1000*, 2020.
- Named as Rising Star by *asialaw Profiles*, 2020.
- Named as one of Thailand's Top 100 Lawyers: A-List lawyers by *Asia Business Law Journal*, 2019.
- Named as one of 40 Under 40 by *Asian Legal Business*, 2018.
- Awarded the Fulbright Scholarship Program by *Fulbright Thailand-United States Educational Foundation*, 2008.

Education

- Thai Listed Companies Association, TLCA Executive Development Program, 2020
- Thai Institute of Directors, Director Certification Program (DCP 286)
- Chulalongkorn University, LL.B. (Hons), 2005
- Columbia University School of Law, LL.M., (Fulbright Scholarship Program), 2009

Memberships

- Member, Thai Bar Association
- Lawyers Council of Thailand

INSIGHTS

Publications

Update on Thailand PDPA amendment 2020

6 August 2020
Thailand Focus

Thailand's Personal Data Protection Act (PDPA) is in the process of being updated, and full implementation and compliance is expected by 1 June 2021. Nevertheless, whilst there is no penalty being enforced at this stage, all data controllers (and data processors) are now required to have in place personal data security measures in accordance with the standard prescribed by the Ministry of Digital Economy and Society. Such standard has recently been set out under the Notification of the Ministry of Digital Economy and Society Re: *Personal Data Security Standards B.E. 2563 (2020)* (Notification) which was released by the Thai Ministry of Digital Economy for Society and is effective from 18 July 2020.

Thai government unlocks electronic meeting rules to cope with COVID-19

22 April 2020

On 19 April 2020, the Emergency Decree on Electronic Media Conferences B.E. 2563 (Emergency Decree) was published in the Royal Thai Government Gazette. The Emergency Decree repealed the Notification of the National Council for Peace and Order No. 74/2557 regarding the Meeting through Electronic Media (NCPO Order) and revoked the two hurdles for electronic meetings

under Thai laws.
