



John M. Nading

Partner

john.nading@dlapiper.com

Washington, DC

T: +1 202 799 4157

F: +1 202 799 5157

John Nading practices in the areas of trademark and copyright, and related intellectual property matters, including unfair competition, false advertising, right of publicity, and new media.

John focuses on trademark and copyright litigation and related contentious intellectual property matters in federal court and before the United States Trademark Trial and Appeal Board. John has handled cases in almost half the states around the country, and has spearheaded multi-pronged litigation around the world as part of global disputes.

In addition to litigation, John provides intellectual property counseling, including as to the selection, adoption, and use of trademarks, and domestic and international trademark procurement and enforcement, helping global companies protect and enforce their brands.

With a background in art history and the visual arts, John has long had an interest in intellectual property issues and the creativity unique to this practice area.

RELATED SERVICES

- Intellectual Property and Technology
- Trademark and Copyright

RELATED SECTORS

- Media, Sport and Entertainment

EXPERIENCE

RECENT EXPERIENCE

- Represented an internationally-regarded wine estate in an unfair competition and false advertising case in federal court in California
- Represented a global management consulting firm in a trademark infringement case in federal court in Massachusetts and on appeal at the First Circuit Court of Appeals
- Represented a consumer products company and its subsidiaries in trademark infringement and unfair competition litigation in federal courts across the United States and multiple proceedings before the U.S. Trademark Trial and Appeal Board (TTAB)
- Represented an international association of investment professionals in trademark infringement and unfair competition litigation in federal courts throughout the United States
- Represented an international safety science company in a copyright infringement case in federal court in Michigan and an anti-counterfeiting and trademark infringement case in federal court in Illinois

- Represented a satellite television provider in connection with trademark infringement and unfair competition claims in federal court in Ohio
- Represented an international jeweler in a trademark infringement lawsuit against a competitor in federal court in Massachusetts
- Represented a major wireless telecommunications provider against a competitor in several TTAB proceedings

CREDENTIALS

Admissions

- District of Columbia
- Georgia

Prior Experience

Prior to joining DLA Piper, John was a civil and commercial litigator.

Recognitions

John was named a 2014, 2015 and 2016 Washington DC Super Lawyer, Intellectual Property Litigation.

Education

- LL.M., Intellectual Property, George Washington University 2008
with highest honors
- J.D., Emory University School of Law 2003
with honors
Executive Notes and Comments Editor, *Emory International Law Review*
- B.A., Vanderbilt University 2000
magna cum laude
Phi Beta Kappa

Courts

- Court of Appeals of Georgia
- Supreme Court of Georgia
- United States District Court for the District of Columbia
- United States District Court for the Eastern District of Michigan
- United States District Court for the Middle District of Georgia
- United States District Court for the Northern District of Georgia

Memberships

- DC Bar, Trademark Committee Co-Chair (2016-2017) of the Intellectual Property Law Section
- DC Bar, Trademark Committee Chair (2013-2014) of the Intellectual Property Law Section
- DC Bar, Trademark Committee Vice Chair (2011-2013) of the Intellectual Property Law Section
- International Trademark Association
- American Bar Association, IP Law Section

INSIGHTS

Publications

Letter from the Editors

28 January 2021

Prioritizing client centricity, sector optimization and practice geography to face 2021's challenges.

Justices form unique alliances in holding Georgia's annotated code not protected by copyright; Thomas dissent presses for closer review of precedent

12 May 2020

There is likely to be an immediate, practical impact from the ruling, as well as a potential longer-term effect.

Surviving a trademark opposition challenge: do you have a true "intent-to-use"? 5 key tips

10 SEP 2014

Two precedential decisions from the TTAB

PUBLICATIONS

- Co-author, "Consumer Has Standing to Oppose Company's RAPUNZEL Trademark for Dolls and Toy Figures Before U.S. Trademark Trial and Appeal Board," *Re:Marks on Trademark and Copyright Blog*, January 11, 2019
- Co-author, "Federal Circuit Creates Circuit Split on USPTO Recovery of Attorneys' Fees Regardless of Prevailing Party," *Re:Marks on Trademark and Copyright Blog*, August 2, 2018
- Co-author, "U.S. Supreme Court Rules Trademark Act Disparagement Clause is Unconstitutional," *Re:Marks on Trademark and Copyright Blog*, June 19, 2017
- Co-author, "5 Tips For Surviving A Trademark Opposition Challenge," *Law360*, December 23, 2014
- Author, Response, "Can I Trade Mark this Catchy Headline, Global Practice: Slogans," *Managing Intellectual Property*, June 2011
- Co-author, "Change is Here: Finding Fraud at the TTAB," *DLA Piper*, September 11, 2009