



Natalia Pakhomovska

Partner

HEAD OF IPT UKRAINE

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Natalia Pakhomovska advises clients on IP and IT law issues as well as advertising, data privacy, franchising and telecommunications.

She helps both international and local clients on the registration and protection of intellectual property in Ukraine and abroad, on IP portfolio management, IP due diligences, as well as structuring of IP ownership and commercialization of IP.

Natalia and her team draft licensing agreements and IP transfer agreements, work on IP protection strategies, as well as provide unfair competition advice, advice on parallel import and protection against counterfeit goods. She is also a renowned professional in personal data protection and privacy.

She has a breadth of experience in M&A transaction structuring and within such transactions she not only advises clients on IP issues, but often handles transactions with a significant IP-element as a whole. She also supports clients on relevant aspects of the competition law.

Natalia is also an experienced commercial lawyer.

Natalia heads the IP & Technology practice in the Kyiv office.

LANGUAGES SPOKEN

- English
- Russian
- Ukrainian

EXPERIENCE

AREAS OF EXPERIENCE

- IP

RELATED SERVICES

- Data Protection, Privacy and Security
- Intellectual Property and Technology
- Media, Sport, Gaming and Entertainment
- Technology Transactions and Strategic Sourcing
- Trademark and Copyright

RELATED SECTORS

- Media, Sport and Entertainment
- Technology

LANGUAGES SPOKEN

English Russian
Ukrainian

- Technology
- Media and communications
- Corporate law
- Commercial law
- M&A
- Competition

KEY EXPERIENCE

- Advising Wrigley in Ukraine on IP and corporate issues of the merger between Wrigley and Mars.
- Advising an American internet consumer-to-consumer corporation that manages online auction, in process of acquisition of a software developer; conducting IP clean up; advising on certain tax aspects; assistance in transfer of infrastructure agreement, ongoing advice on research & development as well as commercial agreements; post-acquisition support.
- Legal support to ITE, an international exhibitions company in acquisition of several exhibitions in Ukraine, preparation of licensing agreements for the trademarks and provision of other related IP advice.
- Developing IP protection strategy in Ukraine for a US-based global manufacturer and retailer of outdoors wear. In particular, the work included drafting cease and desist letter and negotiations with the infringer. As a result the infringement was eliminated, the distribution of counterfeit and parallel import products was stopped and the shop of an unauthorized distributor was closed.
- Developing IP protection strategy in Ukraine for an international producer of fireplaces. Preparation of cease and desist letters, sending out these letters to relevant parties in Ukraine (including retailers, selling client's products) in order to stop infringement of client's IP rights in Ukraine.
- Advising a well-known Ukrainian retail group on the acquisition of a distribution business in Ukraine, including extensive advice on franchising and licensing issues (in particular, preparation of various agreements, such as agreement of assignment of trademarks, etc).

CREDENTIALS

Recognitions

DLA Piper is ranked in IP by *Legal 500* in 2012 - 2015. Natalia Pakhomovska is personally recommended for IP, Media & Entertainment as well as IT & Communications by *Ukrainian Law Firms 2014*.'

Natalia was personally recommended by *PLC Which Lawyer?*, a major legal internet platform globally, in Telecoms Media and Technology

Education

- Kyiv National Taras Shevchenko University, 1999
- University of Amsterdam, Amsterdam Law School, 2006
- King's College London, 2012

Memberships

- INTA

INSIGHTS

Publications

Enforcement of IP rights through Ukrainian customs register: Common mistakes and life hacks

26 NOV 2018

Due to its geographic location, with access to the Black Sea and proximity to the EU and Russia, Ukraine often serves as an entry point in the supply chain of counterfeit product. Fake products are frequently imported into Ukraine and re-sold in other jurisdictions.

NEWS

29 DLA Piper lawyers in 10 countries ranked among *The World's Leading Trademark Professionals*

12 FEB 2019

WTR 1000: The World's Leading Trademark Professionals 2018 has named 29 DLA Piper lawyers from nine countries to its list of top trademark professionals.
