



Devika Persaud

Attorney

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Devika Persaud focuses her practice in the areas of trademark and copyright law, with a focus on intellectual property litigation in federal court and proceedings before the US Patent and Trademark Office Trademark Trial and Appeal Board (TTAB).

Prior to focusing on intellectual property, Devika worked on complex commercial litigation and dispute resolution matters in the areas of securities and structured finance, consumer financial services, product liability, bankruptcy and contractual disputes. Devika has experience drafting pleadings, discovery, legal memoranda and motions on a wide range of issues in state and federal court.

RELATED SERVICES

- Trademark and Copyright
- Intellectual Property and Technology

CREDENTIALS

Admissions

- District of Columbia
- New Jersey
- New York

Education

- B.A., University of Chicago
- J.D., University of Michigan Law School

Memberships

- General Director, South Asian Bar Association of Washington, D.C.

INSIGHTS

Publications

The development of artificial intelligence in the fashion industry: An opportunity or a threat

26 NOV 2018

With the advent of artificial intelligence (AI), computer programs termed neural networks – inspired by the biological thought processes of humans – can learn from data inputted by programmers and operate independently to generate innovative designs.

- "Consumer has standing to oppose company's RAPUNZEL trademark for dolls and toy figures before US Trademark Trial and Appeal Board," *Re:Marks*, January 11, 2019
- "Federal circuit creates circuit split on USPTO recovery of attorney's fees regardless of prevailing party," *Re:Marks*, August 2, 2018