



## Public Affairs

DLA Piper's Public Affairs group advises all levels of government, corporations and stakeholder organizations on a broad range of issues involving regulatory, public policy, legislative, legal and communications matters.

We assist our clients in their interactions with ministries, crown corporations, boards, agencies, commissions and tribunals and in their dealings with international para-government organizations such as the World Trade Organization.

We are composed of legal counsel and other consultants with extensive experience and knowledge in establishing and maintaining constructive relationships with municipal, provincial and federal governments. For instance, our group includes the former Head of the BC Treaty Commission, former board members of crown corporations, appeal boards, public school boards, Crown corporations and municipal councillors.

Members of our group have worked at the highest levels in the legal departments in government, the private and para-government sectors. Our team of consultants comprises a diplomat, former politicians and executive assistants who have served at the highest level of public office, and include lobbyists, public relations, marketing and polling experts.

### Public Sector Advisory

We assist governments by conducting analysis and research, preparing policy submissions and assisting with drafting legislation. Our experience includes the establishment of board governance and accountability frameworks in the public sector (provincial and municipal). Our group also provides advice to elected and senior public officials relating to the obligations of government, cabinet members and senior officials.

### Private Sector and Public Interest Advisory

We provide strategic public affairs counsel and advocacy services to major clients in financial services, and in the technology, health, education, forestry, energy, entertainment and transportation and other industries.

### Our approach includes the following activities:

- Seek to understand and define goals, working in an integrated way with clients to achieve a sophisticated, multi-level approach to each issue
- Devise integrated and strategic solutions and assist our clients in making presentations to decision-makers at the appropriate level of government to promote changes in proposed or existing legislation
- Focus on providing and supporting creative opportunities for our clients and achieving approval of major projects
- Provide our clients with timely and concise updates of developments important to their interests