



Mark F. Radcliffe

Partner

Silicon Valley
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Mark Radcliffe's practice is split evenly between corporate securities (particularly venture capital transactions) and intellectual property licensing and strategy. He works with technology companies and companies that use technology throughout the world. Currently, he is particularly focused on the use of blockchain technology and the use of tokens for capital formation and implementing new business models.

Mark has been working in Silicon Valley for over 30 years and has worked on over 1,000 venture capital transactions. He has significant experience in applying the law to the issues raised by new technologies, such as open source software, blockchain, IoT and domain names. For example, in 1994, he assisted Network Solutions, Inc. in developing the first domain dispute resolution system which is still the basis for the system in use today. His clients range from Fortune 500 such as Oracle Corporation and Sony Corporation to unknown startups. Currently, he and his team work with over 50 startups. He has worked across a wide variety of industries, including software (in particular open source software), blockchain, IoT, semiconductor, consumer electronics, content licensing (from music to characters), and medical devices.

LANGUAGES SPOKEN

- French

EXPERIENCE

RECENT MATTERS

- Assisted several large companies in developing open source strategies
- Started and manage the corporate venture capital practice at DLA Piper
- General counsel to OSI and serve on Apache Software Foundation Legal Committee on a pro bono basis

RELATED SERVICES

- Corporate
- Trademark and Copyright
- Mergers and Acquisitions
- Emerging Growth and Venture Capital
- Litigation, Arbitration and Investigations
- Intellectual Property and Technology
- International Trade, Regulatory and Government Affairs
- Projects, Energy and Infrastructure

RELATED SECTORS

- Media, Sport and Entertainment
- Life Sciences
- Energy and Natural Resources
- Technology

LANGUAGES SPOKEN

French

- General counsel to the OpenStack Foundation (open source cloud computing project)
- Assisted the Navajo Nation in adopting a modified version of Article II of the UCC
- Assisted blockchain startup in its licensing strategy
- Assisted several blockchain startups in financing
- Assisted on ICOs
- Assisted Network Solutions in developing the first domain dispute resolution policy in 1994 (still used in current ICANN Dispute Resolution Policy)
- Assisted Dr. Suess Estate in determining what words, characters and symbols to register as trademarks
- Assisted major corporation in obtaining a license from a financially troubled company with a \$40M prepaid royalty and ensured that the license would survive bankruptcy
- Assisted large Asian company in developing IP asset management strategy for its 50,000 patents

REPRESENTATIVE CLIENTS

- Anaconda, Inc.
- Lightbend, Inc.
- Munich Re
- AIG
- Sun Microsystems, Inc. (former)
- Sony Corporation
- NEC
- Siemens Corporation

CREDENTIALS

Admissions

- California

Recognitions

Leading international legal publishers consistently rank Mark among the top lawyers in his profession. *Chambers USA* has repeatedly recognized him as "outstanding" and "a leader in open source-related matters." Chambers & Partners has commented that Mark "has a wealth of experience in the technology sector. Clients particularly value the proactive approach he takes to understanding their needs and the strategic advice that follows." "He is also well known for his specialist expertise on open source matters." The directory stated that Mark "draws praise from peers for his work on the other side of the table in complex outsourcing transactions," and "also has significant expertise in cutting-edge cloud services agreements." He is "hailed for his 'effectiveness in the commercial requirements of fast-moving and complex situations.'" "Sources praise his 'excellent technical knowledge and business savvy.'"

The Legal 500 United States has recommended Mark for "his experience in software matters, including open-source and cloud computing." "His expertise in providing strategic IP advice, with particular specialism in open-source matters, has won him plaudits. Indeed, one client describes him as 'probably the best lawyer in his field.'" The directory has also stated that he "has particular knowledge of cloud platforms and marketplaces" and "provides strategic IP advice and expertise in cloud computing and social media."

Mark was named the 2019 Lawyer of the Year by *Best Lawyers*, and he is the only attorney to receive this award in his practice area in his metro region. He is also listed as a "highly recommended expert" for his transactional experience in the *IAM Patent 1000, The World's Leading Patent Professionals 2018*.

Education

- J.D., Harvard University 1981
1998 Distinguished Alumni Award
- B.S., Chemistry, University of Michigan 1974
magna cum laude
- Université Paris Panthéon-Sorbonne I 1972
Certificate of Completion

Memberships

- International Trademark Association
- South Bay Trademark Lawyer's Association, Founder
- Bar Association of San Francisco, former Chairman of the Computer Law Section
- American Bar Association
- AIPLA

Civic and Charitable

- Computer Law Association, former Board of Directors
- *Journal of Internet Law*, Editor in Chief
- *BNA Electronic Commerce & Law Report*, Advisory Board
- *Computer Lawyer*, Editorial Board
- *Cyberspace Lawyer*, Editorial Board
- *Electronic Commerce and Law Report*, Advisory Board
- *Global Intellectual Property Asset Management Report*, Advisory Board
- General Counsel, Open Source Initiative

INSIGHTS

Publications

Blockchain and Digital Assets News and Trends

24 APR 2019

The inaugural issue looks at the SEC's Digital Guidance Framework and No Action Letter and covers the latest legal developments in blockchain technology, smart contracts and digital assets.

Corporate venturing hitting record highs, intensifying global innovation

1 MAR 2018

Dr. Max von Zedtwitz and Dr. Martin Haemmig provided data-driven insights on CVC and global innovation at an event held in February 2018, at DLA Piper's Silicon Valley office.

Hybrid token offerings: the rise of token offerings for venture backed-companies

27 FEB 2018

These hybrid token offerings raise numerous questions for traditional investors.

- "Consortium blockchain governance: four critical issues for enterprise blockchain projects," *Ledger Insights*, April 24, 2019
- Co-author, "Top 10 FOSS legal developments in 2018," *Synopsys*, January 1, 2019
- Co-author, "The Big Legal Issue Blockchain Developers Rarely Discuss," *CoinDesk*, September 8, 2018
- Co-author, "The Rise of Tokens: Critical Considerations for VC Firms," *PE Hub*, April 20, 2018
- Co-author, "ICOs and hybrid token offerings — a legal perspective" *Brave New Coin*, April 12, 2018
- Co-author, "Hybrid token offerings: the rise of token offerings for venture backed-companies," *Brave New Coin*, February 27, 2018
- Co-author, "Blockchain Regulation in Finance: Recent Developments and Prospects," *The Distributed Ledger*, September 2017
- "Top 10 FOSS legal stories in 2016," *Opensource.com*, February 2017
- "Top 10 Open Source Legal Developments in 2015," *Opensource.com*, January 2016
- "A Platform for IP Lift-Off," *Global Corporate Venturing*, July 2012

Events

Previous

Corporate Venture Capital: Salary Increase & Bonus Report

22 APR 2019
East Palo Alto

Global Corporate Innovation and R&D Trends

5 FEB 2019
East Palo Alto

2018 ALIC Regional Roundtable

23 OCT 2018
New York

Initial Coin Offerings: The Next Killer App on the Blockchain?

7 SEP 2017

Innovation Strategies for the Insurance Industry

25 MAY 2017
London

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- Intellectual Property Owner's Annual Conference, October, 2018, Intersection of IP and Open Source
 - Woman's Director Council, September 2018 Blockchain – Digital Ledger Technology
 - Chair, State Bar of California Intellectual Property Section Open Source Presentation
 - Investing in Open Source: Understanding the Opportunities and Managing the Challenges, SDForum
 - Garage Technology Ventures
 - Georgetown University Law Center
 - National Incubation Association
 - National Association of Bankruptcy Trustees
 - American Association of Publishers
 - Seybold San Francisco Conference
 - National Association of Broadcasters' Multimedia World
 - Game Developers' Workshop
 - Internet World
 - American Society of Magazine Editors

NEWS

DLA Piper announces launch of Blockchain and Digital Assets practice

26 FEB 2019

DLA Piper announced today the launch of its Blockchain and Digital Assets practice, which will offer strategic advice on a global basis to address the needs of companies implementing blockchain technology solutions and creating and deploying digital assets.

DLA Piper lawyers and practices were highlighted in the 2017 directory of Who's Who Legal

22 DEC 2017

DLA Piper is pleased to announce *Who's Who Legal* designated us as both the Real Estate Firm of the Year and the Franchise Firm of the Year for 2017.

DLA Piper represents Doc.ai in offering of Simple Agreements for Future Tokens

18 OCT 2017

DLA Piper represented Doc.ai, an artificial intelligence company using blockchain technologies to improve healthcare, in its offering of Simple Agreements for Future Tokens.

MEDIA MENTIONS

- "UK likely ahead of US in setting global agenda for IoT regulation," *LegalTech News*, May 10, 2019
- "Unbeknownst to many, IoT devices (and their cyber risk) are everywhere," *LegalTech News*, April 3, 2019
- "A perfectly imperfect marriage: blockchain and open source," *Above the Law*, February 20, 2019
- "What Dr. Seuss can teach us about bringing cybersecurity onto the blockchain," *Forbes*, November 2, 2018
- "'Knowing what you don't know is more important than being brilliant,' with Mark Radcliffe of DLA Piper," *Thrive Global*, November 1, 2018
- "13 things that every blockchain company must understand, with Mark Radcliffe of DLA Piper," *Authority Magazine*, November 1, 2018
- "Davis's Take: Crypto Cowboys Ready to Lay Down the Law," *The Wall Street Journal*, March 8, 2018
- "Linux Foundation Launches Open Data Licensing Agreements," *Linux Insider*, October 23, 2017
- "Open-sourcing data will make big data bigger than ever," *ZDNet*, October 23, 2017
- "Companies Turn Blind Eye to Open Source Security Risks," *Linux Insider*, October 18, 2017
- "The Faces of Open Source Law," June 19, 2017