



Bruna B. Rocha

Associate

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Bruna is an associate of Campos Mello Advogados' Environmental and Life Sciences practice, based in São Paulo. She is currently developing the Life Sciences practice at the firm.

Bruna focuses her practice on advising clients from several industries on issues such as pharmaceuticals, in vitro diagnosis, blood products, medical devices, clinical trials, foods and beverages, tobacco and cosmetics. Bruna also represents foreign and local companies on regulatory matters before ANVISA, and conducts proceedings concerning violations of the Federal Health Legislation.

Bruna spent a few months in New York aiming to improve the Life Sciences Practice in Brazil. She is currently pursuing a post-graduate degree in Contractual Law at INSPER.

DLA Piper and Campos Mello Advogados (CMA) are separate and independent law firms, which work in cooperation with one another. Partners of DLA Piper are not partners of CMA; and CMA partners are not partners of DLA Piper.

LANGUAGES SPOKEN

- English
- Portuguese
- Spanish

EXPERIENCE

- Advised *Unilever Global* with high-level templates related to food safety, environmental and employee safety regulations in Brazil
- Advised *AVON Cosmetics* on the environmental and regulatory aspects of cosmetic manufacturing and other related activities in Brazil

RELATED SERVICES

- Litigation, Arbitration and Investigations
- International Trade, Regulatory and Government Affairs
- Antitrust and Competition

RELATED SECTORS

- Consumer Goods, Food and Retail
- Financial Services
- Industrials
- Technology
- Life Sciences

LANGUAGES SPOKEN

English Portuguese
Spanish

- Advised *Michelin Travel Partner* with a detailed memorandum on alcoholic beverages and tobacco advertising regulations in Brazil
- Advised *Eurofins Scientific* on due diligence related to regulatory matters before ANVISA
- Advised *Nuvasive Inc.* on distinguished aspects about the regularity of the company before the Brazilian Health Surveillance Agencies at the federal, state and municipal levels, as well as on issues related to regularity of its medical devices commercialized in Brazil
- Advised *Bulletproof Digital Inc.* on appearing before Health Surveillance Agencies at federal, state and municipal levels in order to commercialize regularly foods and supplements in Brazil
- Represented *Medimop Medical Projects Ltd.* in its name change before the Brazilian National Health Surveillance Agency
- Advised *BMS* and *Pfizer* on the issue related to the boxed warning on the *Coumadin* and *Eliquis* labels

CREDENTIALS

Admissions

- Sao Paulo, Brazil

Education

- B.A., Law, Universidade de Barretos 2011

Memberships

- Brazilian Bar Association (OAB), São Paulo

INSIGHTS

Events

- FDA Boot Camp Conference, New York, March 2016
- Latin America Real Estate Forum, Markets Group, New York, April 2016