



Technology

DLA Piper works with many of the world's leading technology companies, offering advice throughout a broad range of areas - from corporate transactions to IP protection, patent law and litigation, and including regulatory, compliance, employment and contracting issues.

DLA Piper's global technology sector lawyers work across practice areas and offices to support technology clients wherever they do business. From startups to fast growing and mid-market businesses to mature global enterprises, our clients are companies that develop or create technology, are enabled by technology, or whose business model is fundamentally based on technology. Our technology sector clients include companies in the following areas:

- Software
- Computer hardware
- [FinTech](#)
- PayTech
- InsureTech
- [PropTech](#)
- [Artificial intelligence and robotics](#)
- [Blockchain](#)
- [Unmanned Aerial Systems and Unmanned Aerial Vehicles](#)
- [Telecommunications](#)
- Games and entertainment
- Online commerce and new media
- IT and outsourcing services
- CleanTech
- Semiconductors

We advise technology companies throughout the business life cycle. We help startups get organized and funded and assist both growing and established technology companies in employment matters, commercial and technology transactions and IP patent protection strategies.

Continued growth means a steady need for legal support in such areas as M&A, IPOs and dispute resolution. As companies expand their business internationally, we help with international tax planning, regulatory compliance, establishment of new entities and compliance with local laws for employment, benefit plans and company policies. For the largest companies, we partner with in-house legal departments, providing additional experience and capacity to address all these areas.

Corporate

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RELATED SERVICES

- Data Protection, Privacy and Security
- Emerging Growth and Venture Capital
- International Tax Counsel
- IT and Telecoms Disputes
- Mergers and Acquisitions
- Patent Litigation
- Patent Prosecution and Strategic Patent Counseling
- Private Equity
- Public Company and Corporate Governance
- Technology Transactions and Strategic Sourcing
- Transfer Pricing

- Declarative Holdings, Inc., d/b/a Cloud Sherpas Inc., in its acquisition of Stoneburn Software Services Ltd (US\$5 billion)
- Virtustream, Inc., an enterprise-class cloud software and services provider, in its reverse triangular merger sale to EMC Corp., a provider of IT storage hardware solutions (US\$1.2 billion)
- Adobe Systems Inc. in its acquisition of Fotolia LLC (US\$800 million)
- Citigroup Global Markets Inc. as underwriters in the takedown of publicly registered floating-rate debt, guaranteed by Telefonica S.A. of Telefonica Emisiones S.A.U. (US\$500 million)
- Qualcomm Incorporated in the cross-border stock purchase acquisition by Qualcomm Life, its wholly owned subsidiary, of Capsule Technologies SAS, a France-based global provider of medical device integration and clinical data management solutions (US\$305 million)
- Comverse, Inc., a global provider of services and products to telecom companies, in the sale of its business support systems (BSS) to Amdocs Ltd., a multinational software services provider to communications and media companies (US\$272.8 million)

- Telecom

RELATED SECTORS

- Media, Sport and Entertainment

Intellectual Property

- Motorola for claims against Blackberry-maker RIM involving 27 patents in multiple courts and countries
- GSI Technology and five other clients against Cypress Semiconductor in a patent litigation matter in the ITC, and GSI in a parallel district court case, involving a total of six patents
- Toshiba in the successful defense of a Delaware district court action brought by Intellectual Ventures (IV) Litigation
- LUMOS Solar LLC in successfully opposing enforcement of an international arbitration award
- Extreme Networks, Inc. and its officers in a securities class action litigation filed in the Northern District of California
- ServiceSource International Inc., its CEO, and its subsidiary, Scout Analytics, Inc., achieving a total victory in a federal securities class action
- The former directors of TeleCommunication Systems, Inc. (TCS), achieving a total victory in two class action stockholder challenges to TCS's decision to be acquired by Comtech Telecommunications Corp. in an all-cash tender offer

Strategic Sourcing / Technology Transactions

- HCL Technologies in concluding global outsourcing transactions with some of their very largest customers
- Atos in support of its sourcing engagements with its customers all around the world

Awards and recognitions

- Named Band 1 for Technology, Media & Telecom (*Chambers Global*, 2018)
- Named one of the top five Most Tech-Savvy Law Firms (BTI Consulting, 2017)
- Law Firm of the Year in Corporate Venture (*Global Corporate Venturing*, 2015 and 2016)
- Tier 2 for Technology Transactions (*Legal500 US*, 2017)
- 2nd Most Favorable and Recognized Legal Brand Globally (Acritas, 2017)
- Recognized for strength of client relationships in many industries, including high tech (*BTI Industry Power Rankings*, 2017)
- #1 in Global M&A for ninth consecutive year (*Mergermarket*, 2018)
- #2 Most Active Global Firm for PE deals, (*Pitchbook*, 2018)
 - #2 Most Active in IT deals
- #5 Most Active Global Firm for VC deals (*Pitchbook*, 2018)
 - #4 Most Active in Software deals
 - #4 Most Active in IT/Hardware deals

INSIGHTS

Publications

Who's that bot? California requires clear disclosure starting 7/1/2019

20 June 2019

A California law attempts to tackle the problem of automated online accounts that simulate conversation – and that are used to confuse or deceive.

Deadlines approaching fast for fourth set of Section 301 tariffs

4 JUN 2019

Companies have the opportunity to present their views on specific products before the list is finalized but there is less than one month before the window closes.

Episode 3 - Yet more regulators join the party in enforcing cybersecurity

4 June 2019

Licensed telcos and internet businesses in China face a new wave of investigations by the Ministry of Industry and Information Technology (MIIT) as they announce a new enforcement campaign aimed at ensuring network security compliance.

Episode 2 - New stringent cyber security rules announced in China, what will your business need to do?

29 May 2019

Organisations with operations in China must prepare now for new comprehensive cybersecurity rules. The Chinese authorities have announced MLPS "version 2.0", which will come into force on 1 December 2019, and have potential significant impact to businesses' infrastructure and operations in China.

Commerce issues Temporary General License for Huawei

22 MAY 2019

The Temporary General License is a brief reprieve.

Episode 1 - Cyber enforcement starts

21 May 2019

China's cybersecurity regulators are now taking their first steps to verify organisations' (including foreign businesses') compliance with China's cybersecurity laws. As anticipated, the focus is on businesses that have an online presence in China.

Technology and disruption in the insurance sector: 2019 and beyond

21 MAY 2019

INSURANCE HORIZONS SERIES

The past decade has seen disruption become a key catchphrase in business, politics and public thought, as the impact of disruption spreads across economies. While this disruption may manifest as new business models, and the upending of old ones,

it is technology that is enabling all of this change.

Law à la Mode: Beauty Trends: 5 Key Beauty M&A deals; Street art and fashion; Word from the industry's mouth; The rise in innovative retail services; and more

20 MAY 2019

LAW À LA MODE SERIES

The Moroccan editorial team is delighted to bring you the 28th edition of Law à la Mode, the quarterly legal magazine produced by DLA Piper's Consumer Goods & Retail Sector Group for clients and contacts of the firm worldwide.

Trump issues Executive Order on securing information and communications technology and services – key points

16 MAY 2019

The order is issued pursuant to the National Emergencies Act and the International Emergency Economic Powers Act, the latter creating potential civil and criminal liability for those violating EOs and regulations issued under its authority - liabilities that can expand to include those who facilitate a violation.

Intellectual Property and Technology News (Asia Pacific) May 2019

15 MAY 2019

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES

Intellectual Property and Technology News (Asia Pacific) is our biannual publication designed to report on worldwide development in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

EU Impact - Issue 4/2019

10 MAY 2019

With only two weeks left until the European elections of 23-26 May 2019, Europeans find themselves at the beginning of a months-long period of crucial transformations that are expected to significantly impact citizens and businesses in the medium- and long term.

Israel Group News May 2019

9 MAY 2019

ISRAEL GROUP NEWS

In this issue, our global activities, latest publications, coming events and more.

Washington state HB 1450 is signed into law, limiting enforceability of non-compete agreements – key takeaways

9 MAY 2019

The new prohibitions on non-compete agreements in Washington have the potential to greatly impact employers in the state both positively and negatively.

Collaboration in Financial Services - Regulation and Challenges

3 MAY 2019

One of the most noticeable recent trends in financial services is the number of collaboration which are taking place between FinTechs and banks. As banks have been transforming to increasingly drive business through digital channels, they have sought to partner with FinTechs to accelerate the pace of change.

TechLaw Podcast: How tech is shaping the future of retail

23 APR 2019

[TECHLAW PODCAST SERIES](#)

Chloe Forster is joined by Liliana Danila and James Martin, both from the British Retail Consortium, to discuss the impact tech is having on the retail experience in episode 20 of our TechLaw podcast series.

TechLaw Podcast: The Future of Cryptoassets

15 APR 2019

[TECHLAW PODCAST SERIES](#)

Regulation and policy expert in the field of FinTech, Teana Baker-Taylor from Global Digital Finance, discusses the latest regulatory developments around cryptoassets with one of our partners, Bryony Widdup.

TechLaw Podcast: The Future of FinTech

15 APR 2019

[TECHLAW PODCAST SERIES](#)

What's next for FinTech? Giles Andrews, Co-Founder of Zopa, looks to the future with our International Group Head of Finance, Projects & Restructuring and FinTech Global Co-Chair, Martin Bartlam, in episode 18 of our TechLaw podcast.

No-deal Brexit: Impact on the technology sector

15 APR 2019

While a range of outcomes, including [a departure under the terms of the current Withdrawal Agreement](#), remains possible, it is important for businesses to plan for a no-deal Brexit, in which the UK leaves the EU without a withdrawal agreement or other deal. Here we look at the potential impact of a no-deal Brexit on the technology sector

2019 IFA Annual Convention

11 APR 2019

The International Franchise Association (IFA) held its 59th Annual Convention in Las Vegas from February 24-27, 2019.

Q1 Editor's Column

11 APR 2019

Welcome to our 41st issue, marking the 10th anniversary of *IPT News*.

EU Policy & Regulatory Alert - EU Publishes Artificial Intelligence Ethics Guidelines

12 APR 2019

On 8 April 2019, the EU's High-Level Expert Group ("AI HLEG") on Artificial Intelligence ("AI") published the much-anticipated "Ethics Guidelines for Trustworthy AI", setting out a horizontal framework for the development and deployment of ethical and robust AI systems across the EU

Recognized as one of the best firms for client service

11 APR 2019

BTI Consulting's 2019 Client Service A-Team rankings report names DLA Piper as one of the best law firms for providing a superior level of client service.

DLA Piper's sixth annual Global IP Symposium in Japan

11 APR 2019

Our Intellectual Property and Technology group recently hosted its Sixth Annual Global IP Symposium in Japan.

Intellectual Property and Technology News (North America), Issue 41, Q1 2019

11 APR 2019

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

CCPA vs. GDPR: the same, only different

11 APR 2019

Businesses that have undertaken GDPR compliance will have an advantage in addressing CCPA, but those efforts alone won't suffice.

DLA Piper welcomes seasoned data privacy lawyer Tracy Shapiro

11 APR 2019

DLA Piper recently welcomed seasoned data privacy lawyer Tracy Shapiro as a partner in Northern California.

28 DLA Piper lawyers in 10 countries ranked among The World's Leading Trademark Professionals

11 APR 2019

The World's Leading Trademark Professionals 2019 names 28 DLA Piper lawyers from 10 countries to its list of top trademark professionals.

So you want to go digital...

11 APR 2019

This article assists businesses in identifying the core issues that must be addressed to ensure the legal sufficiency of transactions conducted on eSignature platforms.

TechLaw Podcast: The opportunities and challenges of digital transformation across the private and public sectors - Part 2

09 APR 2019

[TECHLAW PODCAST SERIES](#)

DLA Piper's Chloe Forster and Gary Barnett of Global Data Plc conclude their discussion on digital transformation in the second part of episode 17 of our TechLaw podcast.

TechLaw Podcast: The opportunities and challenges of digital transformation across the private and public sectors - Part 1

03 APR 2019

[TECHLAW PODCAST SERIES](#)

DLA Piper's Chloe Forster and Gary Barnett of Global Data Plc discuss digital transformation in the first part of episode 17 of our TechLaw podcast.

EU Impact - Issue 3/2019

29 MAR 2019

Monthly update on the latest EU policy and regulatory developments relevant for your sector

EU Policy & Regulatory Update - European Parliament Adopts EU Copyright Reform

28 MAR 2019

Following two and a half years of negotiations and unprecedented public attention, the European Parliament adopted the controversial EU copyright reform in its plenary session on 26 March 2019.

\$name

18 Mar 2019

EU Impact - Issue 2/2019

4 MAR 2019

Monthly update on the latest EU policy and regulatory developments relevant for your sector

New Year, New Regulations: Cyberspace Administration of China launches new blockchain regulatory framework

4 MAR 2019

You may need to comply with new regulations if you use Blockchain technology to conduct your business in mainland China. The "Regulations for Managing Blockchain Information Service" take effect on 15 February 2019. The new regulations encourage Blockchain industry organisations to enhance self-discipline and establish sound industry standards.

The Final EBA Outsourcing Guidelines

28 FEB 2019

The European Banking Authority has published its Final Report on EBA Draft Guidelines on outsourcing arrangements. The Guidelines are relevant to UK banks, building societies, designated investment firms and IFPRU investment firms.

DLA Piper in Latin America: 2018 in review

28 FEB 2019

While challenges always lie ahead, we are excited by the region's continuing growth.

OECD issues far-reaching proposals for restructuring the international tax framework to address the challenges caused by the digitalization of the economy

26 FEB 2019

Proposals being considered by the OECD's 128 Inclusive Framework members for tackling the tax challenges arising from digitalization of the economy.

Data privacy law: the top global developments in 2018 and what 2019 may bring

25 FEB 2019

In 2018, the world saw numerous significant privacy law developments, a trend that is continuing in 2019.

Explainability: where AI and liability meet

25 FEB 2019

Makers and users of AI face a new and interesting problem: what is the acceptable tradeoff between explanation and accuracy?

Sharpen your pencils: California AG's Office announces start of its important CCPA pre-rulemaking and schedule for issuing its important CCPA rules

13 FEB 2019

Because the CCPA is littered with drafting errors and confusing definitions, this AG rulemaking is extremely important.

Israel Group News

12 FEB 2019

ISRAEL GROUP NEWS

In this issue, the rise of the Data Protection Officer, plus news and coming events.

Keeping watch on smartphone app payments in China

7 FEB 2019

Now could be a good time to think about the level of transparency your company may have in connection with smartphone app payments by your employees.

DLA Piper GDPR data breach survey: February 2019

6 FEB 2019

On 25 May 2018 new data breach notification laws came into force across Europe which fundamentally changed the risk profile for organizations suffering a personal data breach.

Under the EU General Data Protection Regulation - 'GDPR' - personal data breaches which are likely to result in a risk of harm to affected individuals must be notified to data regulators. Where the breach is likely to result in a high risk of harm, affected individuals must also be notified.

Contracting for Transformative Benefits

06 FEB 2019

Much of the talk in the sourcing market is - and has been over the past couple of years - about transformation, especially of the digital nature. For some, any initiative under the digital transformation banner is seen as the panacea to numerous business and operational challenges.

US and Australian regulators enter into FinTech cooperation agreement

24 JAN 2019

At the heart of the agreement is a desire to enhance mutual understanding about FinTech regulatory issues, identify market developments, promote innovation and encourage use of technology in market oversight.

EU Policy & Regulatory Update: First Designations under EU's Chemical Weapons Sanctions Regime

24 JAN 2019

On 21 January 2019, the Council of the European Union (EU) adopted Decision (CFSP) 2019/86 amending Decision (CFSP) 2018/1544 concerning restrictive measures against the proliferation and use of chemical weapons, listing nine individuals and one entity under the EU's Chemical Weapons Sanctions regime.

TechLaw Podcast: Cloud computing, cybersecurity & supercomputers; a changeable future

22 JAN 2019

[TECHLAW PODCAST SERIES](#)

Is cloud computing the new norm? Jan Meents & Dirk Scheumann discuss cloud strategies & solutions in the changing IT landscape in episode 16 of our TechLaw podcast.

TechLaw Podcast: Breaking new ground: the revolution of the crypto asset lending marketplace

15 JAN 2019

[TECHLAW PODCAST SERIES](#)

Can traditional lending be paralleled in the digital asset space? In episode 15 of our TechLaw podcast, Bryony Widdup & Linda Wang, Co-Founder of Lendingblock, examine how the cryptocurrency market is redefining securities lending.

EU Policy & Regulatory Update - EU Adds Three Iranian Persons to EU Terrorist List

14 JAN 2019

On 8 January 2019, the Council of the European Union (EU) adopted Decision (CFSP) 2019/25 amending and updating the list of persons, groups and entities subject to Articles 2, 3 and 4 of Common Position 2001/931/CFSP.

TechLaw Podcast: Managing risks & creating opportunities: Technology's role in the human rights agenda

08 JAN 2019

[TECHLAW PODCAST SERIES](#)

What role can technology play when business and human rights agendas converge? DLA Piper's, Sarah Ellington and Dr Christine Chow of Hermes EOS analyse the new opportunities for tech in the latest episode of our DLA Piper TechLaw podcast.

IP Litigation Powerhouse

21 DEC 2018

BTI's *Litigation Outlook* names DLA Piper an "IP Litigation Powerhouse," a "Standout" and "Complex Commercial Litigation Powerhouse."

Q4 Editor's Column

21 DEC 2018

This quarter's issue of *IPT News* ...

The Music Modernization Act: stronger protections for artists and publishers

21 DEC 2018

The MMA revamps the Copyright Act in three major aspects.

DLA Piper Sponsors Seventh Annual ChIPs Global Summit 2018

21 DEC 2018

DLA Piper was a platinum sponsor of the seventh annual ChIPs Global Summit 2018.

Taking part in 2018 ANA/BAA Marketing Law Conference

21 DEC 2018

Ben Mulcahy and Gina Reif Ilardi actively participated in the 2018 Association of National Advertisers/Brand Activation Association Marketing Law Conference in Chicago.

Intellectual Property and Technology News (North America), Issue 40, Q4 2018

21 DEC 2018

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

12th Annual Women in IP Law Seminar on patents and big data

21 DEC 2018

DLA Piper's Intellectual Property and Technology group hosted its twelfth annual Women in IP Law CLE Luncheon at the Four Seasons Silicon Valley in November.

***Alice* in Wonderland: navigating the strange world of patenting AI**

21 DEC 2018

Like the bottle labeled DRINK ME, certain techniques can make the trip through the AI-patent rabbit hole more scalable.

EU Impact: Monthly update on the latest EU policy and regulatory developments relevant for your sector

21 DEC 2018

Edition 12 of our monthly update on the latest EU policy and regulatory developments

eSignature and ePayment News and Trends

20 DEC 2018

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, digitally transforming your business – the year's big legal and regulatory developments and breaking news.

Episode 13: Not just doom & gloom - Technology's positive impact on the retail sector.

18 DEC 2018

[TECHLAW PODCAST SERIES](#)

Can retail's biggest threat also be its biggest opportunity? In episode 13 of our TechLaw Podcast Chloe Forster, Ruth Hoy and Gurpreet Duhra analyse tech's role in the changing retail landscape.

TechLaw Podcast: Data, capital and talent: Analysing FinTech's biggest Brexit risks - Part 2

13 DEC 2018

[TECHLAW PODCAST SERIES](#)

How does Brexit affect Big Data and what can businesses do to mitigate the risk of added friction and dual regulations? In part 2 of our conversation with Bankable CEO, Eric Mouilleron, Paul Hardy and Richard Bonnar explore the regulatory challenges that the tech sector could encounter as a result of the UK's withdrawal from the European Union.

TechLaw Podcast: Data, capital and talent: Analysing FinTech's biggest Brexit risks - Part 1

11 DEC 2018

[TECHLAW PODCAST SERIES](#)

Will Brexit lead to a tech talent exodus? Will data movement grind to a halt? DLA Piper's Paul Hardy & Richard Bonnar analyse all scenarios with Bankable CEO, Eric Mouilleron, in episode 12 of our TechLaw podcast.

Top of mind: Litigation

10 DEC 2018

Our coverage of big compliance, enforcement and litigation issues that businesses are thinking about this quarter.

Global Anticorruption Newsletter

5 DEC 2018

DLA Piper's *Global Anticorruption Newsletter* offers practical guidance on complying with international bribery laws.

TechLaw Podcast: The Series A Round: "The who, what, where, why and how much" the Vita Mojo Revolution Part 2

04 DEC 2018

[TECHLAW PODCAST SERIES](#)

In Part 2 of our interview with Vita Mojo co-founder, Stefan Catoi, Dylan and Stefan discusses his experience regarding their recently announced £10m Series A round and the rapidly evolving world of the foodtech industry.

The European Data Protection Board issues long-awaited guidelines on the territorial scope of the GDPR

30 NOV 2018

Among other provisions, the Guidelines concern GDPR's application to entities in the EU even when they process personal data of persons outside the EU.

eSignature and ePayment News and Trends

30 NOV 2018

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, a fintech Q&A with the team, plus the latest developments from the legislatures, the regulators and the courts

TechLaw Podcast: Ultra-personalisation and the Vita Mojo Revolution Part 1

28 NOV 2018

[TECHLAW PODCAST SERIES](#)

DLA Piper associate, Dylan Kennett, is joined by Vita Mojo co-founder and Deloitte Fast 50 Rising Star award winner, Stefan Catoi to discuss personalisation and automation in the food industry.

Law à la Mode: Word of the industry's mouth; Enforcement of IP rights through Ukrainian customs register; E-commerce in Poland; The development of artificial intelligence in the fashion industry; and more

26 NOV 2018

[LAW À LA MODE SERIES](#)

The US editorial team is delighted to bring you the 27th edition of *Law à la Mode*, the quarterly legal magazine produced by DLA Piper's Retail Sector Group for clients and contacts of the firm worldwide.

EU Policy & Regulatory Alert: New Regulation on Foreign Direct Investment Screening in the EU

22 NOV 2018

The European Union is moving fast towards establishing a joint regulatory and policy framework for Europeans to seize the opportunities provided by Artificial Intelligence (AI) and to reinforce Europe's competitiveness in this field.

Embrace the future: How technology is transforming legal practice

20 NOV 2018

In this podcast, Stéphane discusses how technology is transforming the legal landscape. He shares his experiences of the way the legal and IP ecosystems interact with technology and why practitioners must embrace technology sooner rather than later "to remain relevant and efficient".

ICO publishes draft Regulatory Action Policy

8 NOV 2018

Following the General Data Protection Regulation (GDPR) and the Data Protection Act 2018 (DPA18) coming into force on 25 May 2018, the Information Commissioner's Office (ICO) (the UK's data regulator) has refreshed its Regulatory Action Policy.

Supply chain human rights risk management: Blockchain and emerging technology

8 NOV 2018

Global businesses, financiers and investors are faced with an increasingly complex and interconnected legal, financial and reputation risk agenda related to human rights and other responsible business conduct issues.

Spanish government to introduce new digital services tax

1 NOV 2018

The proposed DST will apply only when the user's digital devices are located in Spain.

How technical touchpoints can ensnare foreign cryptocurrency companies

29 OCT 2018

Useful guideposts for overseas companies assessing whether they are exposed to US securities laws.

eSignature and ePayment News and Trends

26 OCT 2018

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, obtaining remote epayment authorizations from customers – are you in compliance? Plus the latest legislative and regulatory news.

Israel Group News

24 OCT 2018

ISRAEL GROUP NEWS

In this issue, legal developments worldwide that affect this dynamic ecosystem.

CFIUS pilot program mandates declarations for certain non-controlling investments in critical technologies

17 OCT 2018

The pilot program covers critical technologies in 27 industries.

Recent Landmark Case on Comparative Advertising in Hong Kong

12 OCT 2018

On 5 September 2018, the Hong Kong Court of First Instance handed down a significant win to Hong Kong Broadband Network Limited (HKBN) in dismissing a trade mark infringement claim brought against it by the PCCW-HKT group (PCCW). The case is the first decision the Hong Kong Court has made on section 21 of the Trade Mark Ordinance (Cap. 559) (TMO) and provided important guidance on the use of trademarks in the context of comparative advertising.

HKBN was represented by the legal team from DLA Piper Hong Kong led by May Ng, Partner, assisted by Queenie Chan, Associate.

Digital Transformation in Financial Services white paper

10 OCT 2018

How do industry insiders see financial services evolving: which will be the real game-changers, and are institutions and regulators keeping pace?

Section 301 additional tariffs on imports of Chinese products: options for high tech and manufacturing companies

3 OCT 2018

Additional tariffs of 10 percent or 25 percent have been imposed on three different lists of thousands of imports from China. Companies can request exclusion from these tariffs.

Q3 Editor's Column

27 SEP 2018

This quarter's issue of *IPT News* discusses some emerging technologies and their intersection with intellectual property law.

DLA Piper hosts clients at INTA Annual Meeting in Seattle

27 SEP 2018

More than 10,000 trademark professionals and brand owners from around the world took part in the 140th International Trademark Association Annual Meeting.

Intellectual Property and Technology News (Asia Pacific) September 2018

27 SEP 2018

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES

Intellectual Property and Technology News (Asia Pacific) is our annual publication designed to report on worldwide developments in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (North America), Issue 39, Q3 2018

27 SEP 2018

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

How blockchain, Internet of Things and smart contracts improve the supply chain

27 SEP 2018

Incorporating three key technologies into the supply chain can significantly improve profitability while reducing risk.

Copyright in esports: a top-heavy power structure, but is it legally sound?

27 SEP 2018

Central to the esports industry are novel intellectual property issues arising from the structure of the esports ecosystem.

Embedding content: uncertainty about the Copyright Statute undermines digital media

27 SEP 2018

Companies creating digital content have to more carefully weigh the potential risks of embedding copyrighted content into their sites.

Ben Mulcahy and Gina Reif Ilardi recognized in *Variety's 2018 Legal Impact Report*

27 SEP 2018

Benjamin Mulcahy and Gina Reif Ilardi have been recognized in the *2018 Variety Legal Impact Report*.

32 DLA Piper lawyers in 8 countries ranked among world's top patent professionals

27 SEP 2018

IAM Patent 1000: The World's Leading Patent Professionals 2018 has named 32 DLA Piper lawyers to its seventh list.

Argentina introduces VAT on digital services

24 SEP 2018

VAT is triggered by the "digital services" rendered by a non-resident to a resident individual or entity, when the effective use or exploitation of the service takes place inside Argentina.

Podcast: How technology is transforming financial services

21 SEP 2018

Martin Bartlam, International Group Head of Finance & Projects and FinTech Global Co-Chair at DLA Piper, is joined today by Chet Behl, group general council of the New Payment System Operator and Khalid Talukder from IFX Payments to discuss digital transformation in financial services.

Four tips for an effective eDiscovery plan in China

19 SEP 2018

A timely and well-documented eDiscovery plan, comprehensively addressing compliance with local laws, can also go a long way to address potential post-collection inquiries.

eSignature and ePayment News and Trends

14 SEP 2018

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, remote notarization – US state requirements, plus blockchain, the new stablecoin, the validity of esignatures, and more.

Innovative development of Ukraine

15 AUG 2018

Recently DLA Piper together with Innolytics Group, Singularity University and Unit City conducted a research on innovations in Ukraine based on patent and international scientific databases.

Congress finalizes CFIUS reform bill to broaden national security reviews of foreign investments

25 JUL 2018

A summary of the major changes FIRRMA presents to the CFIUS review process.

The tide turns: If your company is doing business in the US, it may soon be required to collect state sales taxes

24 JUL 2018

Companies selling online products and services to customers in US states may soon be required to register, collect and remit taxes in those states.

Electronic Signatures: The element of intent in the digital environment

23 JUL 2018

Failure to establish intent means that while the person's actions may manifest assent to, or agreement with, a record, the record has not been signed.

eSignature and ePayment News and Trends

23 JUL 2018

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

This regular publication from DLA Piper aims to help companies identify significant news and legal developments impacting digital transactions.

Super-apps complicate corporate compliance, pose heightened risks under FCPA Corporate Enforcement Policy

10 JUL 2018

Super-apps allow seamless interaction between colleagues, customers, suppliers and other business parties. In some jurisdictions, local employees communicate exclusively via such apps – but this conduct presents grave legal, compliance and risk-management challenges.

Artificial Intelligence, Robotics and Automation Brochure

5 JUL 2018

An insight on the potential benefits and challenges of implementing AI, RPA and robotics within a business.

eSignature and ePayment News and Trends

29 JUN 2018

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

In this issue, is your website ADA compliant? Plus news on federal and state law, federal and state regulatory activities, fresh judicial precedent and more.

Is your website ADA compliant? A brief look at the current legal status

29 JUN 2018

Websites too face regulatory issues around compliance with the Americans with Disabilities Act and other rules involving accessibility and accommodation.

Events

28 JUN 2018

More than 50 guests attended DLA Piper's reception during the International Association of Privacy Professionals.

Honors

28 JUN 2018

Mark Fowler was named one of *Daily Journal's* Top IP Lawyers and a *National Law Journal Trailblazer*, and Edward "Smitty" Smith was named to World Economic Forum's 2018 class of Young Global Leaders.

Online gaming and gambling are changing

28 JUN 2018

Two recent federal court decisions have disrupted the online and mobile gaming and gambling industry in the United States. Shifts are taking place in other jurisdictions as well.

Q2 Editor's Column

28 JUN 2018

In this issue, we take a look at audit logs for enforcing digital signatures, changes in online gaming and gambling, and patent ensnarement.

Audit logs: key to enforceable electronic signatures

28 JUN 2018

Audit logs serve a number of purposes, and a particularly vital role when the authenticity of an electronic signature is in dispute.

DLA Piper expands media, sport and entertainment capabilities

28 JUN 2018

DLA Piper recently welcomed Benjamin Mulcahy and Gina Reif Ilardi to the firm's IPT practice.

Supreme Court Corner Q2 2018

28 JUN 2018

Key Supreme Court decisions in the copyright and patent areas.

News from our Franchise team

28 JUN 2018

Who's Who Legal, *Franchise Times* and The International Franchise Association have recognized our Franchise team.

Intellectual Property and Technology News (North America), Issue 38, Q2 2018

28 JUN 2018

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Tamany Bentz joins DLA Piper's Trademark, Copyright and Media Group in Los Angeles

28 JUN 2018

Tamany Bentz has joined the firm's Intellectual Property and Technology practice as a partner in our Los Angeles office.

California privacy law poised to alter US privacy landscape

28 JUN 2018

A major development in privacy law.

Grace Koh joins DLA Piper's Telecom practice in Washington, DC

28 JUN 2018

Grace Koh joins our Telecom team and will look to address a range of legislative and regulatory issues related to US public policy on emerging technologies and telecommunications.

China data and cyber: New guidelines you need to know

28 JUN 2018

In the last two weeks the Chinese authorities have been busy providing much-anticipated guidance on the practical steps organisations must take to comply with the new data protection, cybersecurity and technology regulations.

DLA Piper adds Clayton Thompson and Jake Zolotorev to its Patent Litigation practice in Silicon Valley

28 JUN 2018

Clayton Thompson and Yakov "Jake" Zolotorev have re-joined the firm's Intellectual Property and Technology practice as Patent Litigation partners in Northern California.

EU Policy and Regulatory update: A European approach to Artificial Intelligence

18 JUN 2018

The European Union is moving fast towards establishing a joint regulatory and policy framework for Europeans to seize the opportunities provided by Artificial Intelligence (AI) and to reinforce Europe's competitiveness in this field.

Russia's new VAT rules on cross-border e-commerce services: key points for B2B service providers

14 JUN 2018

Russia has introduced new value-added tax (VAT) rules pertaining to certain cross-border e-commerce services.

Time to update your Singapore data protection compliance programme

30 MAY 2018

If you handle Singapore personal data - whether inside or outside of Singapore - you need to review and update your data protection compliance programme in light of recent developments and imminent changes.

May a power of attorney be electronically executed?

24 MAY 2018

Exploring the relationship between a power of attorney and the state and federal laws governing the use of electronic records and signatures.

Asian businesses will be impacted by new EU data protection regulation

24 MAY 2018

The territoriality of the new European data protection framework will be significantly extended once the General Data Protection Regulation (GDPR) comes into force on May 25, 2018, potentially impacting Asian companies doing business in the EU. Given the heavy sanctions (up to €20 million or 4 percent of the annual global turnover, whichever is higher) and the risk of reputational damage for non-compliance, businesses in Asia need to get up to speed with the GDPR requirements to adapt their practices and strategy accordingly.

eSignature and ePayment News and Trends

24 MAY 2018

ESIGNATURE AND EPAYMENT NEWS AND TRENDS

In this issue, can a power of attorney be electronically signed? Plus news on federal and state law, federal and state regulatory activities, fresh judicial precedent and more.

What can Al Capone teach us about business and human rights?

23 MAY 2018

You may well ask - how on earth can a mafia capo in Chicago from the early 20th century have anything to do with Business and Human Rights in the 21st century?

Chinese businesses cannot afford to ignore new EU data rules

21 MAY 2018

From May 25 2018, non-compliance with the new EU General Data Protection Regulation ("GDPR") could lead to fines of RMB150 million or 4% of your annual global group turnover, along with significant reputational damage and adverse publicity.

从2018年5月25日起, 不遵守欧盟新的《一般信息保护条例》("GDPR")可能会导致人民币1.5亿元人民币或集团全球全年营业额4%的罚款, 以及严重的声誉损害和不利的宣传。

Law à la Mode: Social Media Influencers & Effective Disclosures, IP and E-Commerce: Your basic checklist, Longchamp's Handbag Copyright Saga, IP Protection of Fashion Shows in Italy and more

21 MAY 2018

LAW À LA MODE SERIES

The UK editorial team is delighted to bring you this special edition of Law à la Mode, produced by DLA Piper's Retail Sector group for distribution to clients and contacts of the firm worldwide and marking the 140th Annual Meeting of INTA in Seattle.

eSignature and ePayment News and Trends

2 MAY 2018

ESIGNATURE AND EPAYMENT NEWS AND TRENDS

This bulletin is the first in a series aiming to help companies identify important and significant news and legal developments impacting digital offerings.

A short primer on applicable US eSignature laws

2 MAY 2018

Two bodies of law in the US govern the legality of electronic signatures and electronic records: ESIGN and UETA. Here is a quick look at each of them, plus notes on other selected laws governing digital transactions.

In long-awaited TCPA case, DC appellate panel vacates material sections of FCC's 2015 TCPA order

2 MAY 2018

Because of the federal Electronic Signatures in Global and National Commerce Act (ESIGN) and equivalent state laws, companies are delivering important disclosures and other information that traditionally needed to be presented "in writing" electronically instead. In addition, the medium of choice for communicating with consumers electronically is rapidly migrating from email to text messaging. As a result, understanding the requirements of the Telephone Consumer Protection Act (TCPA) are a must. This edition's Insight looks at the most recent judicial examination of the FCC's interpretation of the TCPA.

Once more unto the breach: Canada's PIPEDA breach notification and reporting regulations in force November 1, 2018

30 APR 2018

Organizations have about seven months to get ready for compliance.

Multinationals take note: tax changes in Oman and considerations for foreign investors

24 APR 2018

Services provided by foreign persons to residents of Oman will be subject to Omani withholding tax, wherever the services are performed.

Crypto industry sweep: ICOs and token offerings under increasing scrutiny by US regulators

18 APR 2018

Recent enforcement developments targeting the cryptocurrency community, and the opportunities and challenges that lie ahead.

Section 301 trade action against Chinese products: time for quick action

4 APR 2018

Companies wishing to seek removal of a product from the final list have the opportunity to present their views, but less than two months remain before the window completely closes.

30 MAR 2018

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

The Internet of Things and the real estate sector

14 MAR 2018

Smart homes, smart buildings and smart cities are now part of everyday life, and they will only become smarter and more connected with the world around us as time goes on. Technological advances are revolutionizing how the sector operates for all existing participants whilst drawing in new players who have technology at the core of their business.

Industry 4.0. The Fourth Industrial Revolution. The Industrial IoT. IIoT. What are they anyway?

13 MAR 2018

They are different names for what is essentially the same thing – the adoption of new advanced technology and systems by industrial and manufacturing businesses – with a particular emphasis on connectivity.

EU Data Privacy Law Presents New Challenges and New Opportunities

7 MAR 2018

Joint report from BCG and DLA Piper reveals how companies can meet—and exceed—the data privacy requirements of the EU's impending General Data Protection Regulation to become trusted data stewards.

The French Competition Authority has published its long awaited sector-specific investigation into online advertising

6 MAR 2018

Almost two years after announcing the opening of a vast sector-specific investigation on its own initiative, the French Competition Authority (FCA) has just made public its long awaited opinion regarding the online advertising sector.

Global Media Sector Trends 2018

6 MAR 2018

DLA Piper's new Global Media Sector Trends 2018 report explores how new commercial opportunities are being created by disruption, specifically in relation to the rise of over-the-top (OTT) content, virtual / augmented reality (VR/AR) and the internet-of-things (IOT).

Building National Law in Africa

22 Feb 2018

There are more than a dozen regional organizations in Africa. Initially funded by multilateral aid (especially from the World Bank

loans and grants), most were created by African countries themselves in the 1960's and 1970's.

Techlaw Podcast: Blockchain - Driving adoption and navigating challenges

22 FEB 2018

[TECHLAW PODCAST SERIES](#)

How is Blockchain transforming the way firms do business - and what are the challenges? With DLA Piper associate Dylan Kennett, Luther Systems CEO Dr Hossein Kakavand and Alex Wood, the Forbes Europe Editor

TechLaw Podcast: Disruption in Outsourcing - The impact of AI & RPA

14 FEB 2018

[TECHLAW PODCAST SERIES](#)

A look at the wider robotic process automation (RPA) industry, new legal challenges and ways to drive effective collaboration when outsourcing this new technology. With Kit Burden, partner and Global Co-Chair in the Technology sector at DLA Piper, and Andrew Burgess, a strategic advisor on AI and RPA.

TechLaw Podcast: The disruptive impact of AI and automation technologies

9 FEB 2018

[TECHLAW PODCAST SERIES](#)

What impact are AI and automation having on business operations - and workers themselves? And what impact will they have in the future? With DLA Piper partner and Technology Sector co-chair Kit Burden and Ashish Gupta, Corporate Vice President - ITO and Infrastructure Service Sales EMEA at HCL Technologies.

China's new data protection standard – what you need to know

9 FEB 2018

The long awaited new National Standards on Information Security Technology - Personal Information Security Specification GB/T 35273-2017 ("PI Specification") has now been released, and will come into force on 1 May 2018.

Top 5 Internet of Things predictions for 2018

7 FEB 2018

What will change in 2018? What should companies do to exploit it? What new legal issues will arise and how shall they be navigated? Below are the personal top 5 predictions on the legal issues that will affect the Internet of Things (IoT) in 2018.

Smartphone apps pose heightened compliance risks under new US FCPA Corporate Enforcement Policy

7 FEB 2018

Smartphone users in China and many other emerging economies increasingly rely on so-called super-apps, which integrate features otherwise accessible through multiple applications under a single user interface and account.

Connected devices and the Internet of Things: What insurers need to know

7 FEB 2018

Connected insurance is not only about data protection. When dealing with connected devices and technologies, it is obviously necessary to fully assess the device, including its marketability standards.

Blockchain: background, challenges and legal issues

2 FEB 2018

Blockchain and distributed ledger technology offers significant and scalable processing power, high accuracy rates, and apparently unbreakable security at a significantly reduced cost compared to the traditional systems the technology could replace, such as settlement, trading or accounting systems. Like all new technology however, it poses challenges for suppliers and customers. So what are the key issues in relation to blockchain and distributed ledger technology?

A guide to the General Data Protection Regulation

2 FEB 2018

On 4 May 2016, the text of the General Data Protection Regulation (GDPR) was finally published in the Official Journal of the European Union, concluding over four years of intensive legislative work on a new data protection legal framework for Europe.

Global Data Privacy Snapshot 2018: How does your organisation compare?

31 JAN 2018

Data protection is rising on the agenda globally: the past year has seen China introduce the PRC Cybersecurity Law, the introduction of Australia's mandatory Privacy Amendment (Notifiable Data Breaches) Act 2017, while the EU's long awaited General Data Protection Regulation is due to come in to force in May 2018.

Q1 Editor's Column

30 MAR 2018

2018 is going to be an exciting year for DLA Piper.

The Internet of Things and connected cars: new opportunities and risks

29 JAN 2018

The automotive industry is undergoing tremendous change, both in the technology it employs and in the way it does business. People and companies are changing the way they think about cars and car travel. A big part of this change arises from the increasing connectedness of cars.

Regulatory challenges for electronic communications operators offering IoT connectivity services

24 JAN 2018

A booming market with rising demand for connectivity and capacity.

Techlaw podcast: Cybercrime - What drives it and what is being done to protect businesses?

22 JAN 2018

[TECHLAW PODCAST SERIES](#)

Our panel looks at the wider context behind cybercrime, the challenges faces firms, the regulatory environment and the impact of cybercrime on SMEs. With DLA Piper Partner Andrew Dyson and Legal Director James McGachie, and Jeroen Herlaar, Regional Director of cybersecurity firm Mandiant

2018 outlook for drugs and medical devices in China: regulatory reform fueled by innovation

18 JAN 2018

The year 2017 ended with a central government directive to reform the regulatory approval system for drugs and medical devices and a subsequent flood of CFDA changes and proposed changes to the system, and we should see further regulatory reform in 2018 as the Chinese government continues to encourage domestic innovation in this sector.

TechLaw Podcast: ICOs, blockchain and the investment revolution

12 JAN 2018

[TECHLAW PODCAST SERIES](#)

A look at how ICOs and blockchains are transforming the investment landscape - covering tokens, the ERC20 standard and the regulatory environment. With Ethereum Lead Developer Fabian Vogesteller and DLA Piper partner Martin Bartlam

TechLaw Podcast: Crowdfunding with Seedrs and Deloitte

8 JAN 2018

[TECHLAW PODCAST SERIES](#)

Crowdfunding is an increasingly popular alternative source of capital for enterprises at all stages of growth. As this phenomenon continues to gain momentum, organisations looking to utilize it for finance need to be aware of the challenges and key regulations. This podcast explores the current crowdfunding arena, the key challenges to overcome, and the future evolution of the crowdfunding sphere.

DLA Piper's white book on digital transformation in free-view access

3 JAN 2018

In April 2017, Paris office launched the *Guide du Numérique* (DLA Piper 180 pages white book on digital transformation) co-edited with the leading business magazine Option Finance, aimed at summarizing in one 'white book' the main legal topics and issues regarding the digital transformation.

Supreme Court Corner Q1 2018

30 MAR 2018

Key Supreme Court decisions in the copyright and patent areas.

Intellectual Property and Technology News (North America), Issue 36, Q4 2017

27 DEC 2017

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Events

27 DEC 2017

DLA Piper hosts cybersecurity program in Washington, DC, and Fifth Annual Global IP Symposium in Japan.

Leading entertainment and IP litigator Doug Emhoff joins DLA Piper in Los Angeles

27 DEC 2017

Leading entertainment and IP litigator Doug Emhoff joins DLA Piper in Los Angeles.

Cybersecurity and data protection laws are evolving across Asia

27 DEC 2017

Cybersecurity and data protection laws are changing rapidly across Asia, and companies wishing to avoid losing their business operations in key countries are taking note.

Q4 Editor's Column

27 DEC 2017

We believe this quarter's coverage provides diverse, timely and efficient guidance and analysis, and we hope you agree.

Supreme Court Corner Q4 2017

27 DEC 2017

Text, blood and rock 'n' roll

27 DEC 2017

You are not a "free bird" – the duty to preserve text messages may extend to third parties.

Larissa Park named the top IPR attorney by Patexia

27 DEC 2017

Larissa Park was recently named the best-performing IP attorney by Patexia Inc.

Law à la Mode: Virtual Reality and Augmented Reality; Insta-worthy or Insta-infringement; E-commerce in Poland; Harnessing hidden advertising; and more

20 DEC 2017

[LAW À LA MODE SERIES](#)

The Asia Pacific editorial team is delighted to bring you the 24th edition of Law à la Mode, the quarterly legal magazine published by DLA Piper's Retail Sector group for clients and contacts of the firm worldwide.

Intellectual Property and Technology News (Asia Pacific) December 2017

7 DEC 2017

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Intellectual Property and Technology News (Asia Pacific) is our biannual publication designed to report on worldwide developments in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

Top franchise cases of 2017

30 MAR 2018

DLA Piper Franchise lawyers Barry Heller, John Hughes and Karen Marchiano recently conducted a webinar reviewing 2017's top franchise decisions.

ICMA publishes directory of FinTech solutions for repo and cash bond operations

27 NOV 2017

The International Capital Markets Association (ICMA) has published a directory listing 80+ FinTech technology providers offering services in the repo operations space.

China tax incentives for advanced technology service enterprises rolled out to the entire nation: key features

20 NOV 2017

Circular 79 sets out the detailed guidance and regulation on the rollout of the Advanced Technology Service Enterprises tax incentives.

TechLaw Podcast: The Future of Fintech (Part 2)

18 NOV 2017

TECHLAW PODCAST SERIES

The second of this two-part set explores the challenges and risks of digital transformation in the financial sector. How are financial institutions re-designing their business models to retain customers in a digital world?

TechLaw Podcast: The Future of FinTech (Part 1)

17 NOV 2017

TECHLAW PODCAST SERIES

The first in a two-part set explores the key issues surrounding diversity and policy in the financial services sector. Part one focuses on access to a diverse workforce during a fast-paced market and the changing regulatory landscape from a policy perspective.

TechLaw Podcast: Automation and AI: the legal issues

16 NOV 2017

TECHLAW PODCAST SERIES

The panel explore the legal landscapes of Artificial Intelligence (AI) and Machine Intelligence. The host, Gareth Stokes, is a partner in DLA Piper's global intellectual property and technology group and is joined by two fellow partners, Larissa Park and Giangli Olivi.

How to gather snowflakes: big data, AI and predictive analysis of customers

15 NOV 2017

In this article, which accompanies an infographic covering 'How AI And Automation Are Transforming Retail', DLA Piper's lawyers consider big data and 'customer ownership' issues in the retail space, exploring the impact of big data, AI and predictive analysis of customers. This article, and the related infographic, also accompanies another article looking at the transformative impact of technology on retail and the supply chain, the likely reduction in the need for workers, inevitable HR issues that will arise and the dangers of getting 'locked in' to long term contracts in a fast-changing market.

TechLaw Podcast: Introduction with Kit Burden

15 NOV 2017

TECHLAW PODCAST SERIES

Kit Burden, Global Co-Chair of the Technology Sector at DLA Piper, introduces the highly anticipated TechLaw podcast series. This short introduction shares some of the key areas and topics that our DLA Piper lawyers, along with industry professionals, will cover in this series.

Preparing for a payment card data breach: what should businesses do?

15 NOV 2017

In this article, DLA Piper's lawyers consider that there were an estimated 164 million payment cards in use in the UK in 2016 and how, with almost £4 billion being spent using contactless cards alone in April 2017 and new breach notice requirements coming into force soon, those involved (including card brands and merchants) need to consider how to respond to breaches, and potential

alternatives to storing card data in the future. Payment card data is a major target of hackers.

Unexpected Human in the Bagging Area: the impact of automation on retail workforces

27 OCT 2017

I suspect most of us have had the experience from time to time - you're looking to buy something a little bit out of the ordinary, and don't really know where to start. Two stories I heard recently neatly illustrate how that can result in both good and bad experiences. One story involves a teetotal friend looking to buy wine for a dinner party. His trip to a specialist vintner was frustrated by a condescending member of staff and resulted in my friend leaving the shop having not made a purchase. In contrast, another friend decided to take up running after being on maternity leave. She visited a running shop, was put at ease but a member of the sales team and left with trainers, clothes and gadgets.

Are banks ready for the Internet of Things revolution?

16 OCT 2017

In the second of our two part series, DLA Piper's lawyers consider how the Internet of Things will lead to new legal issues.

Are banks ready for the Internet of Things revolution?

13 OCT 2017

In the first of a two part series, DLA Piper's lawyers consider whether banks are ready for the Internet of Things revolution and how related developments are set to alter business models in the financial services sector.

Data protection: patient confidentiality in the age of AI

6 OCT 2017

In the second of our two part series, DLA Piper's lawyers consider issues relating to patient confidentiality in the age of AI in healthcare.

Digital diagnosis - AI and machine learning in healthcare

2 OCT 2017

In the first of a two part series, DLA Piper's lawyers consider how progress is accelerating with more opportunities for both AI systems builders and healthcare institutions every day. For both sides, 'getting the right deal' is critical if the collaboration is to be on an equal footing and deliver benefits on a win-win basis for both parties.

Reverse confusion actions: how conflicting court standards may affect outcomes

29 SEP 2017

A recent appellate decision confirms that when it comes to reverse confusion claims, US courts apply conflicting standards.

Supreme Court Corner Q3 2017

29 SEP 2017

The Lanham Act's disparagement clause violates the free speech clause of the First Amendment and inter partes review before the Patent Trial and Appeal Board.

Q3 Editor's Column

29 SEP 2017

We believe this quarter's coverage provides diverse, timely and efficient guidance and analysis, and we hope you agree.

IoT, spyware and privacy risks

29 SEP 2017

Like other online data, IoT data can be mined, transformed and monetized.

Trade secrets are more important, and trade secret litigation is more common

29 SEP 2017

What do you need to be considering to protect your company in this environment?

Intellectual Property and Technology News (North America), Issue 35, Q3 2017

29 SEP 2017

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Big data may become big antitrust concern

19 SEP 2017

Considering the antitrust implications of the collection and use of big data.

A blockchain overview

19 SEP 2017

In its simplest form, blockchain is a decentralized, distributed ledger on which transactions are anonymously recorded. The transaction ledger is maintained simultaneously across a network of unrelated computers or servers called "nodes", like a spreadsheet that is duplicated thousands of times across a network of computers. The ledger contains a continuous and complete record (the "chain") of all transactions performed which are grouped into blocks: a block is only added to the chain if the nodes, which are members in the blockchain network with high levels of computing power, reach consensus on the next 'valid' block to be added to the chain.

Supreme Court Corner Q2 2017

31 JUL 2017

Three key cases

IP litigation in Canada: 10 reasons to litigate north of the border

31 JUL 2017

Considering litigation in Canada as part of a global intellectual property strategy.

Intellectual Property and Technology News (North America), Issue 34, Q2 2017

31 JUL 2017

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Intellectual Property and Technology News (Asia Pacific) June 2017

28 JUN 2017

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Intellectual Property and Technology News (Asia Pacific) is our biannual publication designed to report on worldwide developments in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (North America), Issue 33, Q1 2017

30 MAR 2017

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Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (North America), Issue 32, Q4 2016

20 DEC 2016

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Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (North America), Issue 31, Q3 2016

22 SEP 2016

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Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (North America), Issue 30, Q2 2016

28 JUN 2016

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Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (North America), Issue 29, Q1 2016

29 MAR 2016

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (North America), Issue 28, Q4 2015

2 DEC 2015

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

US companies: EU data regulation means new oversight

2 DEC 2015

Many US companies are about to experience new regulatory oversight.

Intellectual Property and Technology News (North America), Issue 27, Q3 2015

25 AUG 2015

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (North America), Issue 26, Q2 2015

9 JUN 2015

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (United States), Issue 25, Q1 2015

24 MAR 2015

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (United States), Issue 24, Q4 2014

18 DEC 2014

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Intellectual Property and Technology News (United States), Issue 23, Q3 2014

10 SEP 2014

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

New guidance for lawyers advising clients on human rights risks

19 JUL 2017

On 17 July 2017, the International Bar Association Legal Policy and Research Unit (LPRU) released a *Handbook for Lawyers on Business and Human Rights* to provide guidance for business lawyers and their corporate clients on how to address human rights risks in corporate and commercial transactions.

Intellectual Property and Technology News (United States) Issue 22, Q2 2014

26 JUN 2014

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Patent litigation heats up in the Southern District of Florida: practical implications for brand owners

26 MAR 2014

Patent litigation is on the rise nationally, with a record number of cases being filed every year. In 2013, over 6,800 cases were filed in the United States, the highest number ever and about a 10 percent increase from 2012.

Intellectual Property and Technology News (United States) Issue 21, Q1 2014

26 MAR 2014

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

Artificial intelligence: patentability of an interface between the human brain and a computer

30 MAR 2017

Drafted appropriately, inventions that allow interaction between the human brain and a computer can indeed be patent-eligible.

Blockchain - a revolution for the insurance sector with some risks

9 MAR 2017

Blockchain is “the most important invention since the Internet itself” according to Marc Andreessen. And there is no doubt that there are huge potentials for the insurance sector to exploit such technology, but as any new technology, it will also lead to new legal risks.

EU: new obligations for digital services providers and operators of essential services

28 JUN 2016

In line with the EU's broader Cyber Security Strategy, the NIS Directive is a significant step towards a more secure cross-border cyberspace with a high shared level of network and information system security.

The blockchain revolution, smart contracts and financial transactions

26 APR 2016

Blockchain-based smart contracts have enormous potential to streamline financial transactions and reduce counterparty risks.

EU law on cookies

10 SEP 2014

A guide detailing how the 'Cookies Regulation' (Article 5(3) of the E-Privacy Directive) has been implemented into the law of the EU member states.

The Cybersecurity Framework: Administration, Congress move to incentivize private-sector cooperation, strengthen federal acquisition process

12 SEP 2013

The future of DNA patents

4 SEP 2013

The US Supreme Court rules on the patentability of a test for breast cancer related genes - a decision that, we find, is a partial victory for all involved.

The right of publicity in college sports

4 SEP 2013

College athletes' right-of- publicity claims have the potential to dramatically alter current business models.

Trade Dress Watch - the value of trade dress litigation is on the rise

4 SEP 2013

Do you need an enforcement strategy to protect your trade dress?

Congress, Administration move forward to secure critical US infrastructure

11 JUL 2013

Cybersecurity and US federal public procurements: what contractors need to know

11 MAR 2013

Practical considerations for US federal contractors

Corporate governance also means protecting your technology and information

7 MAR 2013

EU releases cybersecurity strategy

15 FEB 2013

What companies need to know about the Obama Administration's Cybersecurity Order

14 FEB 2013

Auditing Colombia's agriculture IP

10 Dec 2012

A DLA Piper team audits Colombia's agriculture-related IP and sought to identify Colombian agricultural innovations which are not protected by patents and may have export value.

Colombia: gateway to South America's Patent Prosecution Highway

10 Dec 2012

Understanding the need for more robust patent laws, the Colombian government is aggressively reshaping its IP system.

Law à la Mode

20 SEP 2012

[LAW À LA MODE SERIES](#)

This issue of Law à la Mode is brought to you by our German editorial team, in the midst of a month in which fashion capitals around the globe are enjoying Fashion Week S/S 2013.

Law à la Mode

1 MAY 2012

[LAW À LA MODE SERIES](#)

Federal agencies, Congress accelerate defense against cyber attacks – every private company will be affected

21 Mar 2012

Law à la Mode

1 MAR 2012

[LAW À LA MODE SERIES](#)

UK: The real risk of cyber attack

1 AUG 2011

Spiders, bots and other creepy crawlers: protecting your company website

10 Mar 2010

[EVENTS](#)

[Previous](#)

TopCo liability panel

25 JUN 2019
London

NBN Executive Learning Series: Innovation, Autonomous Vehicles and Purpose

16 SEP 2018

Israel Dealmakers Dinner: Enterprise Blockchain

6 SEP 2018

Digital Transformation in Financial Services

6 SEP 2018
London

The Israeli Technology Ecosystem

22 AUG 2018
Toronto

Antitrust Big Data webinar

22 FEB 2018
[ANTITRUST BIG DATA WEBINAR](#)
Webinar

Antitrust aspects of big data and algorithms

23 JAN 2018
Webinar

Antitrust Big Data webinar

22 JAN 2018
[ANTITRUST BIG DATA WEBINAR](#)
Webinar

Global capital flows - the new world

15 NOV 2017
London

Initial Coin Offerings: The Next Killer App on the Blockchain?

7 SEP 2017

NEWS

DLA Piper announces launch of Artificial Intelligence practice

14 MAY 2019

DLA Piper announced today the launch of its Artificial Intelligence practice, which will focus on assisting companies as they navigate the legal landscape of emerging and disruptive technologies, while helping them understand the legal and compliance risks arising from the creation and deployment of AI systems.

DLA Piper teams up with Tokeny to bridge the gap between blockchain and finance to provide companies with a new approach to global securities offerings

2 APR 2019

DLA Piper has teamed up with the compliant tokenization platform, Tokeny, to provide an approach to capital raising which enables companies to raise funding in a regulatory compliant manner from their own website. The initiative, called 'The Digital Securities Alliance', is a sophisticated off-the-shelf tool which links corporate issuers with investors through blockchain technology.

DLA Piper announces partnership promotions for 2019

1 APR 2019

DLA Piper is proud to announce that 77 lawyers have been promoted to its partnership. The promotions are effective as of April 1, 2019 in the United States and May 1, 2019 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 43 different offices throughout 20 countries.

DLA Piper advises on AFS Technologies merger with Exceedra

14 MAR 2019

DLA Piper has advised Symphony Technology Group (STG), the parent company of AFS Technologies (AFS) - a provider of software solutions purpose-built for consumer goods manufacturers and food distribution companies - on its merger with Exceedra.

DLA Piper advises 10x Future Technologies on £32m Series B fundraising

12 MAR 2019

DLA Piper has advised fintech banking start-up 10x Future Technologies (10x) on its £32 million Series B funding round. A number of investors participated in the Series B funding including Nationwide, the world's largest building society, China's Ping An and global managing consulting firm Oliver Wyman.

Galyna Zagorodniuk Re-Elected to the Public Council with the Antimonopoly Committee of Ukraine

28 FEB 2019

Galyna Zagorodniuk, Head of Competition at DLA Piper in Ukraine and member of the Ukrainian Professional Association of Corporate Governance, has been re-elected to the Public Council of the Antimonopoly Committee of Ukraine for 2019-2020.

DLA Piper announces launch of Blockchain and Digital Assets practice

26 FEB 2019

DLA Piper announced today the launch of its Blockchain and Digital Assets practice, which will offer strategic advice on a global basis to address the needs of companies implementing blockchain technology solutions and creating and deploying digital assets.

DLA Piper enhances cross-border tax capability with new partner hire in Dublin

26 FEB 2019

DLA Piper today announces the appointment of Maura Dineen as a Tax partner in the firm's newly opened Dublin office. This is the fifth partner hire for DLA Piper in Dublin in a month, following the announcements in January of Conor Houlihan (Finance & Projects), Éanna Mellett (Corporate), Mark Rasdale (Intellectual Property & Technology) and Ciara McLoughlin (Employment).

DLA Piper joins Governing Council for Hedera Hashgraph

20 FEB 2019

DLA Piper has joined the initial group of Governing Council members for Hedera Hashgraph, a next-generation public ledger designed to have highly diversified governance and the most distributed consensus at scale. The announcement was made at Hedera Hashgraph's first annual summit in Seoul, Korea.

As part of the council, DLA Piper will help oversee changes to the software run by millions of Hedera distributed nodes over time. The governing council has been established to ensure stability and guaranteed continued decentralization to the Hedera Hashgraph distributed public ledger.

DLA Piper recognized as a leading private equity, venture capital and M&A firm in *PitchBook's* league tables

19 FEB 2019

For the second consecutive year, DLA Piper was the only firm to rank as one of the top five most active law firms for private equity, venture capital and M&A deal volume in *PitchBook's* 2018 global league tables report.

DLA Piper advises Qualcomm in sale of Qualcomm Life to Francisco Partners

12 FEB 2019

DLA Piper represented Qualcomm in the sale of Qualcomm Life, Inc., a wholly owned subsidiary of Qualcomm Incorporated that offers end-to-end medical device connectivity, to private equity firm Francisco Partners.

Over 59,000 personal data breaches reported across Europe since introduction of GDPR, according to DLA Piper survey

6 FEB 2019

Over 59,000 data breach notifications have been reported across the European Economic Area by public and private organizations since the GDPR came into force on 25th May 2018, according to DLA Piper's GDPR Data Breach survey.

Technology sector poised for big data wave in finance and sales departments – DLA Piper European Tech Index

12 DEC 2018

Harnessing big data is becoming standard practice for IT and marketing teams in technology, but DLA Piper's 2018 Tech Index reveals that a revolution may now be underway in finance and sales departments as well. Responses from 350 tech sector senior executives in Europe indicate that compared to 2016, organizations are increasingly identifying new opportunities in these additional departments, indicating a move towards widespread adoption of big data in the tech sector.

DLA Piper completes global compliance survey of initial coin offerings and securities token offerings

6 NOV 2018

DLA Piper has completed a global compliance survey of initial coin offerings (ICOs) and securities token offerings (STOs), identifying how governments and agencies in more than 70 jurisdictions define, regulate and tax tokens and associated transactions.

DLA Piper advises STG Partners on the acquisition of Extenda and Visma Retail

4 OCT 2018

DLA Piper has advised STG Partners, a California-based private equity firm focused on investing in innovative software, data, and analytics companies, on its acquisition of Visma Retail and Extenda, two of the most prominent technology providers in the tier 1 & 2 retail industry. STG Partners will merge both companies to form Extenda Retail.

DLA Piper advises Baring Vostok on the acquisition of a minority stake in Belarusian software developer Itransition

23 AUG 2018

DLA Piper has advised Baring Vostok, a private equity fund investing in Russia and the Commonwealth of Independent States, on its acquisition of a minority stake in Itransition, a leading Belarusian software solutions developer and full-spectrum IT services provider.

DLA Piper secures victory for Transatel SA in landmark telecoms dispute

20 JUN 2018

DLA Piper has secured a victory for the French telecommunications service provider, Transatel SA, in a dispute under telecommunications law before the Federal Network Agency (BNetzA). In this landmark procedure, the BNetzA ordered the German mobile network operator, Telefónica Germany GmbH & Co. OHG, to submit a draft agreement regarding access to regulated wholesale roaming services to Transatel.

DLA Piper wins Legal Adviser of the Year and recognized as UK Top Performer 2018 by Global Sourcing Association

25 MAY 2018

DLA Piper's Global Co-Head of Technology Sector, Kit Burden, was last night named Legal Adviser of the Year at the Global Sourcing Association (GSA) UK Top Performers and Professional Awards, held at the Hilton Manchester Deansgate

DLA Piper receives *Latin Lawyer* Deal of the Year award

25 APR 2018

DLA Piper received *Latin Lawyer's* Project Finance Deal of the Year award for its representation of Abengoa in the sale of a combined cycle power plant to a consortium consisting of Macquarie Capital and Techint.

DLA Piper advises Airbus Group on appointment of Google as digital workplace provider

12 APR 2018

DLA Piper advised Airbus S.A.S. in selecting Google as preferred service provider within the context of Airbus' Digital Workplace request for proposal. This selection is part of Airbus' general efforts towards digital transformation of the company and of its productivity tools.

DLA Piper announces partnership promotions for 2018

3 APR 2018

DLA Piper is proud to announce that 62 lawyers have been promoted to its partnership. The promotions are effective as of 1 April 2018 in the United States and 1 May 2018 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 42 different offices throughout 20 countries.

DLA Piper advises Cabinet Group on Funcom joint venture

9 FEB 2018

DLA Piper represented Cabinet Group LLC on tax and Norwegian law matters in its joint venture with Funcom N.V., a Norwegian developer, to establish Heroic Signatures.

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2 Feb 2018

Businesses still not fully aware of Data Protection issues

31 JAN 2018

DLA Piper has released its second Data Privacy Snapshot report, finding that once again, company global privacy programs have gaps in meeting increasingly demanding global privacy principles. Significantly, it appears that many companies are falling short of data protection obligations under the General Data Protection Regulation (GDPR), which will start to apply from 25 May 2018.

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15 Jan 2018

DLA Piper launches Accelerate to drive company formation, growth and expansion

27 NOV 2017

DLA Piper has launched Accelerate, a website devoted to founders, entrepreneurs, startups, emerging growth companies and the investor community.

DLA Piper Dinu advises BT Investments on investment in Timesafe

3 Nov 2017

DLA Piper Dinu has assisted BT Investments, part of the Transilvania Bank Group, in becoming a shareholder in local FinTech startup Timesafe, the developer of payment application Pago. The transaction was advised by BT Capital Partners, the investment banking division of the Transilvania Bank Group, together with DLA Piper.

DLA Piper launches Finance Rules of the World

2 Nov 2017

DLA Piper's global Finance & Projects practice has today launched Finance Rules of the World, a knowledge site for clients, which summarizes key legal questions and answers to be considered when initially looking at financing or investing in particular jurisdictions.

DLA Piper named one of the most innovative law firms in Europe by the Financial Times Innovative Lawyers Europe Report 2017

6 OCT 2017

DLA Piper is one of the top five most innovative law firms in Europe according to the Financial Times Innovative Lawyers

Europe report 2017.

Now in its twelfth year, the FT Innovative Lawyers Report assesses lawyers on their innovation both for clients and in their own businesses. It is one of the top legal rankings in Europe and the accompanying awards are widely regarded as the best researched in the market.

DLA Piper advises Carlyle Group on acquisition of Prima Solutions

6 SEP 2017

DLA Piper is advising global alternative asset manager, The Carlyle Group, on its acquisition of French insurance software vendor Prima Solutions for an undisclosed amount.

\$name

6 Sep 2017

DLA Piper advises Webjet on AU\$330 million acquisition of JacTravel

9 AUG 2017

Global law firm DLA Piper has advised digital travel business Webjet Limited (ASX: WEB) on the acquisition of leading European B2B travel wholesaler JacTravel for AU\$330 million (£200 million), and the associated AU\$164 million equity raising.

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17 Jul 2017
