



Trademark and Copyright

With increasing globalization it is difficult for companies to know where their next IP issue may arise. Whether it is anti-piracy in Asia, trademark litigation and licensing in the US, developing legal strategies to maximize and protect the commercial potential of brands, ideas and technological advances as a new market entrant or brand management across Europe, we can help you manage your trademarks, designs and copyright wherever you do business. Our top-tier trademark and copyright litigation lawyers work on notable matters in every jurisdiction. We pride ourselves on giving multi-jurisdictional, practical and commercial advice to our clients.

With leading trademark and copyright lawyers in major markets around the world, our widely respected team is well positioned to help you solve your trademark and copyright issues across all borders. Our global reach and local knowledge enable us to work collaboratively to provide seamless, high-quality global service.

Trademarks

DLA Piper is honored to manage some of the largest global trademark portfolios for a number of the world's most valuable brands and handle significant trademark litigation matters for leading global corporations. We manage over 70,000 trademarks in more than 150 countries. Our highly experienced trademark lawyers assist clients with a strategic approach to the protection and enforcement of their trademarks, including attending to preliminary clearances and the registration of trademarks, dealing with opposition, non-use and infringement actions, assisting with commercial transactions and providing experienced litigation services. Many of our clients outsource their entire trademark function to us to establish, maintain and protect their portfolio of brands.

Copyrights

We also are highly experienced in copyright related matters around the globe. We help our clients to obtain the full benefit of their copyright assets through registration and licensing, enforcing their copyrights where needed and preventing infringement of the copyrights of others. We have experienced litigators and copyright lawyers throughout the world, including in major cities where infringing activity and importation of infringing goods often occurs. Our

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AUTRES COMPÉTENCES

- Corporate
- Litigation, Arbitration and Investigations
- Restructuring
- Tax

AUTRES SECTEURS

- Banque et services financiers
- Hôtellerie et Loisirs
- Sciences de la vie
- Médias, Sports et Divertissement
- Technologies

worldwide platform allows us to coordinate copyright enforcement and defensive activities globally.

Advertising and Marketing

We have extensive experience in advising on the rules and laws for advertising and marketing across the globe. We provide top-tier legal support to advertising and marketing clients operating in a wide range of sectors as well as technology providers to that industry. Our clients turn to us for our ability to efficiently handle global campaigns and our deep experience in all facets of advertising, including sweepstakes and contest promotions, intellectual property counseling, data privacy, loyalty programs, cross-promotion and co-branding, pricing and distribution, sponsorships, product labelling and packaging, anti-spam legislation and review of advertising claims in all media. We are also there to assist and represent our clients in disputes, litigation and governmental investigations relating to advertising and marketing programs.

CAPABILITES

- Global trademark portfolio management
- Trademark litigation
- Clearance and prosecution
- Brand protection strategies
- Licensing
- Anti-counterfeiting
- Internet/domain names
- Social media
- Advertising and promotion
- Copyright litigation

EXPERIENCE

Providing trademark portfolio management and brand protection advice on a global basis to a leading global beauty manufacturer with nearly US\$11 billion in annual revenue and a portfolio of in excess of 40,000 marks.

Handling the trademark portfolio management for a leading global bank, including prosecution, opposition and enforcement. The Hong Kong office handles all pending oppositions and several trademark court cases, as well as routine trademark portfolio work.

Representing a leading manufacturer in multiple cross-border litigation cases concerning the sale of counterfeit products, including representation in the largest counterfeit case in Europe.

Handling all Intellectual Property matters including licensing, enforcement, prosecution and trademark portfolio management for one of the best-selling worldwide food brands. We represent the trademark portfolio in the United States and represent and advise them on transactions and enforcement actions with international implications.

Managing all phases of our multinational client's global trademark portfolio, including the registration, protection and enforcement of its brands, as well as handling its copyright, Internet, domain name, advertising and dilution matters in over 150 countries. Our docket of enforcement matters includes many dozens of disputes around the world.

Representing our film producer client, DLA Piper helped to show there was no indication of infringement on their screenplay which was claimed by other writers. The Court ruled in our favor and this was a novel means of clearing potential copyright claims prior to production.

ACTUALITÉS

Publications

Law à la Mode: Beauty Trends: 5 Key Beauty M&A deals; Street art and fashion; Word from the industry's mouth; The rise in innovative retail services; and more

20 MAY 2019

[LAW À LA MODE SERIES](#)

The Moroccan editorial team is delighted to bring you the 28th edition of Law à la Mode, the quarterly legal magazine produced by DLA Piper's Consumer Goods & Retail Sector Group for clients and contacts of the firm worldwide.

Intellectual Property and Technology News (Asia Pacific) May 2019

15 MAY 2019

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

Intellectual Property and Technology News (Asia Pacific) is our biannual publication designed to report on worldwide development in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

Supreme Court Corner Q1 2019

11 APR 2019

In celebration of the 10th anniversary of IPT News, we note that 10 years ago, in the first quarter of 2009, Bernard L. Bilski filed his petition in the landmark *Bilski v. Kappos*, 561 U.S. 593 (2010), forever shaping the patentability of business methods.

EU Policy & Regulatory Update - European Parliament Adopts EU Copyright Reform

28 MAR 2019

Following two and a half years of negotiations and unprecedented public attention, the European Parliament adopted the controversial EU copyright reform in its plenary session on 26 March 2019.

Top of Mind: Litigation

20 MAR 2019

In this issue, our coverage of 10 big topics businesses have been thinking about this quarter.

The Music Modernization Act: stronger protections for artists and publishers

21 DEC 2018

The MMA revamps the Copyright Act in three major aspects.

Supreme Court Corner Q4 2018

20 DEC 2018

A trademark case concerning the Lanham Act's prohibition of "immoral" marks; a patent case asking whether the government is a "person" under the AIA.

Law à la Mode: Word of the industry's mouth; Enforcement of IP rights through Ukrainian customs register; E-commerce in Poland; The development of artificial intelligence in the fashion industry; and more

26 NOV 2018

[LAW À LA MODE SERIES](#)

The US editorial team is delighted to bring you the 27th edition of *Law à la Mode*, the quarterly legal magazine produced by DLA Piper's Retail Sector Group for clients and contacts of the firm worldwide.

UK trademark reforms: Implementing the European Trademark Directive in 2019

14 NOV 2018

Important changes to UK trademark law will come into effect on 14 January 2019 in order to implement the European Trademark Directive 2015. While some of the changes are minor in the nature, others are quite significant or even brand new.

DLA Piper hosts clients at INTA Annual Meeting in Seattle

27 SEP 2018

More than 10,000 trademark professionals and brand owners from around the world took part in the 140th International Trademark Association Annual Meeting.

Copyright in esports: a top-heavy power structure, but is it legally sound?

27 SEP 2018

Central to the esports industry are novel intellectual property issues arising from the structure of the esports ecosystem.

Embedding content: uncertainty about the Copyright Statute undermines digital media

27 SEP 2018

Companies creating digital content have to more carefully weigh the potential risks of embedding copyrighted content into their sites.

Dernières actualités en matière de propriété intellectuelle - Juillet 2018

4 JUL 2018

Annulation du célèbre dessin communautaire de la société Crocs : l'illustration parfaite de la très lourde sanction de l'auto-divulgateur

4 JUL 2018

Pendant près de huit ans, la société américaine Crocs, Inc. a bénéficié d'un monopole sur son célèbre modèle de chaussures, déposé le 22 novembre 2014 auprès de l'Office de l'Union européenne pour la propriété intellectuelle (« EUIPO »), et dont la propriété lui avait été transférée le 3 novembre 2005.

Avis aux amateurs de foot : lorsque la réputation d'un nom patronymique vient justifier l'absence de confusion

4 JUL 2018

Une fois n'est pas coutume, la décision rendue le 26 avril 2018 en matière de marques par le Tribunal de l'Union européenne (« TUE ») a été relayée par une partie de la presse... sportive.

Transposition de la directive secret d'affaires : une loi attendue et presque à l'heure !

4 JUL 2018

La France n'était pas loin de tenir le délai de transposition de la directive Secret des affaires, fixé au 9 juin 2018. Adoptée en commission paritaire mixte le 24 mai dernier dans une version de compromis, la proposition de loi a été définitivement votée - avec quelques modifications, minimes - par l'Assemblée Nationale puis le Sénat les 14 et 21 juin derniers.

Adaptation d'une œuvre littéraire en œuvre cinématographique : le caractère autobiographique n'empêche pas la contrefaçon

4 JUL 2018

C'est une décision plutôt étonnante au premier abord puisqu'elle sanctionne un fils pour avoir conté dans une œuvre cinématographique l'histoire de son père, qu'il avait également lui-même vécu.

Pourtant, cette décision n'est pas surprenante, le tribunal ayant méticuleusement fait une analyse construite et une comparaison des deux œuvres détaillée avant de se prononcer.

Le prix de l'art : les catalogues de maisons de ventes aux enchères sont des œuvres protégées par le droit d'auteur

4 JUL 2018

La photo d'une œuvre d'art, peut-elle, elle aussi, être une œuvre d'art ?

C'est l'une des questions sur lesquelles a dû se pencher la Cour de Cassation, dans l'affaire, assez médiatique, qui a donné lieu à son arrêt du 5 avril 2018.

Law à la Mode: Social Media Influencers & Effective Disclosures, IP and E-Commerce: Your basic checklist, Longchamp's Handbag Copyright Saga, IP Protection of Fashion Shows in Italy and more

21 MAY 2018

LAW À LA MODE SERIES

The UK editorial team is delighted to bring you this special edition of Law à la Mode, produced by DLA Piper's Retail Sector group for distribution to clients and contacts of the firm worldwide and marking the 140th Annual Meeting of INTA in Seattle.

Le goût : critère de l'exploitation légitime (ou non) de la dénomination « Champagne »

12 APR 2018

Par une décision en date du 20 décembre 2017 dernier, la Cour de Justice de l'Union européenne (« CJUE ») est venue préciser les conditions d'appréciation de l'exploitation licite ou illicite des Appellations d'Origine Protégée (« AOP ») si convoitées.

Dernières actualités en matière de propriété intellectuelle - Avril 2018

12 APR 2018

Panorama des dernières actualités en matière de marques et de propriété intellectuelle.

Revirement jurisprudentiel en matière de contrefaçon de marques : quand sonne le glas d'une exception de motif légitime

12 APR 2018

Le 17 janvier 2018 dernier, la Cour de cassation a rendu, en matière de contrefaçon de marques, un arrêt qui revêt tous les attributs d'un revirement jurisprudentiel.

Constat d'huissier et tiers acheteur (stagiaire avocat) : quand la 3ème chambre du Tribunal de grande instance sème le doute...

12 APR 2018

Après avoir écarté l'application dans une décision du 1er décembre 2017 (TGI Paris, 3ème Chambre, 3ème section, n° 16/12596) de la solution de l'arrêt controversé de la Cour de cassation en date du 25 janvier 2017 (Cass., 1ère civ, n° 15-25.210), la 3ème chambre du Tribunal de grande instance de Paris, mais cette fois sous une section différente, revient sur sa position rendue le 1er décembre 2017.

Affaire Cache Cache : l'articulation entre loi Evin et droit des marques modérée par le Tribunal de grande instance de Paris

12 APR 2018

Dans cette affaire, le Tribunal de grande instance de Paris a saisi l'occasion de tempérer une jurisprudence constante largement

en faveur des titulaires de marques antérieures à l'encontre des titulaires de marques d'alcool, au visa des articles L. 3323-2 et L. 3323-3 du Code de la santé publique, issus de la loi Evin qui encadrent la propagande ou la publicité directe ou indirecte en faveur des boissons alcooliques.

Acquérir l'actif d'un employeur n'est pas forcément acquérir l'invention de son salarié

12 APR 2018

Le sort des inventions de salariés - qui forment l'immense majorité des brevets déposés à l'INPI - fait l'objet d'un contentieux particulièrement nourri, malgré des règles en apparence claires. La Cour de cassation a de nouveau eu l'occasion de le confirmer dans un arrêt important du 31 janvier 2018.

L'annuaire WHOIS à l'épreuve du règlement RGPD : une mise en conformité inévitable

12 APR 2018

Pourtant alerté à plusieurs reprises par le G29 (en 2003, 2006, 2014 et encore en 2017) sur les incompatibilités de la gestion de la base WHOIS avec la législation européenne sur la protection des données à caractère personnel, l'ICANN vient enfin de prendre conscience de la nécessité de refonder le système WHOIS des noms de domaine.

Affaire « Schweppes » : un tonique épuisement !

12 APR 2018

Sans surprise, la Cour de Justice de l'Union Européenne (« CJUE ») a suivi les conclusions de son avocat général dans l'affaire « Schweppes », relative à l'épuisement du droit de marque. Mécanisme visant à stimuler concurrence et libre circulation dans l'Union, l'épuisement se trouve ainsi fortifié par une décision d'importance, qu'il conviendra d'avoir à l'esprit au moment de finaliser toute opération de restructuration de portefeuille de marques.

Pharmaceutical Trademarks 2018/2019 - Chapter: France

5 APR 2018

Like all trademarks, pharmaceutical trademarks are subject to general trademark rules regarding validity and use. Until recently, both French and European law required a trademark to be capable of graphical representation. This requirement allowed the registration of shapes, colours and sounds, but excluded signs such as smells. The European trademark law reform, comprising EU Directive 2015/2436 and the EU Trademark Regulation (2017/1001), deleted the graphical representation requirement from trademark law. This change marks a dramatic step forward in trademark law and could make it easier to register smells and other non-traditional trademarks.

Brexit - projet d'accord de retrait du Royaume-Uni : quel avenir pour les marques de l'Union européenne et les modèles communautaires ?

5 APR 2018

Dans un communiqué de presse diffusé le 19 mars 2018, Michel BARNIER a dressé un état des lieux sur les avancées des négociations du projet d'accord de retrait du Royaume-Uni, dévoilé par la Commission européenne le 28 février dernier, en publiant une nouvelle version du projet.

Update on position of European Trademarks and Registered Community Designs following Brexit

26 MAR 2018

Since the UK announced its intention to leave the EU on 23 June 2016, there has been a lot of speculation regarding the position of European Trademarks (EUTMs) as well as Registered Community Designs (RCDs) and the implications for brand owners regarding the status of their UK rights once the UK formally leaves the EU on 29 March 2019. The good news is that according to the UK's latest Brexit paper published on 19 March 2018, there will be no substantive changes in relation to the position of EUTMs and RCDs until 31 December 2020

Leading entertainment and IP litigator Doug Emhoff joins DLA Piper in Los Angeles

27 DEC 2017

Leading entertainment and IP litigator Doug Emhoff joins DLA Piper in Los Angeles.

Supreme Court Corner Q4 2017

27 DEC 2017

Law à la Mode: Virtual Reality and Augmented Reality; Insta-worthy or Insta-infringement; E-commerce in Poland; Harnessing hidden advertising; and more

20 DEC 2017

[LAW À LA MODE SERIES](#)

The Asia Pacific editorial team is delighted to bring you the 24th edition of Law à la Mode, the quarterly legal magazine published by DLA Piper's Retail Sector group for clients and contacts of the firm worldwide.

Dernières actualités en matière de propriété intellectuelle - octobre 2017

6 NOV 2017

Panorama des dernières actualités en matière de marques et de propriété intellectuelle.

Reverse confusion actions: how conflicting court standards may affect outcomes

29 SEP 2017

A recent appellate decision confirms that when it comes to reverse confusion claims, US courts apply conflicting standards.

Supreme Court Corner Q3 2017

29 SEP 2017

The Lanham Act's disparagement clause violates the free speech clause of the First Amendment and inter partes review before the Patent Trial and Appeal Board.

Luxembourg announces new IP tax regime

10 AUG 2017

An interesting option for taxpayers looking to onshore their intangible property to address concerns arising from the BEPS guidelines.

Intellectual Property and Technology News (Asia Pacific) June 2017

28 JUN 2017

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES

Intellectual Property and Technology News (Asia Pacific) is our biannual publication designed to report on worldwide developments in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

Celebrity endorsements on social media: 7 tips for navigating the right of publicity

26 JUN 2014

How far can you leverage the names and images of celebrities when promoting your brand online?

NEWS

DLA Piper announces launch of Artificial Intelligence practice

14 MAY 2019

DLA Piper announced today the launch of its Artificial Intelligence practice, which will focus on assisting companies as they navigate the legal landscape of emerging and disruptive technologies, while helping them understand the legal and compliance risks arising from the creation and deployment of AI systems.

DLA Piper announces partnership promotions for 2019

1 APR 2019

DLA Piper is proud to announce that 77 lawyers have been promoted to its partnership. The promotions are effective as of April 1, 2019 in the United States and May 1, 2019 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 43 different offices throughout 20 countries.

DLA Piper successfully defends Samsung Electronics against Dyson

29 MAR 2019

DLA Piper acted on behalf of Samsung Electronics GmbH to lift a temporary injunction obtained by Dyson AG in January 2018 from the District Court of Düsseldorf. The injunction prohibited Samsung from making certain advertising statements for battery-powered vacuum cleaners. As some of the prohibited statements were also on the packaging this led to a de facto ban on the sale for the battery-powered vacuum cleaner.

DLA Piper publie son livre blanc du numérique et ses déclinaisons sectorielles et organise son tech summit 2019

29 MAR 2019

Suite à la première édition du Guide du Numérique 1 publié en 2017, écoulé à plus de 13000 exemplaires et traduit en anglais en 2018, pour des clients internationaux le cabinet DLA Piper prolonge la réflexion sur l'évolution de la transformation digitale avec la publication de ce deuxième ouvrage.

DLA Piper hosts leading business and diplomacy conference

14 MAR 2019

DLA Piper's London office has hosted the Annual Conference of the International Diplomatic and Business Exchange (IBDE).

DLA Piper announces launch of Blockchain and Digital Assets practice

26 FEB 2019

DLA Piper announced today the launch of its Blockchain and Digital Assets practice, which will offer strategic advice on a global basis to address the needs of companies implementing blockchain technology solutions and creating and deploying digital assets.

DLA Piper joins Governing Council for Hedera Hashgraph

20 FEB 2019

DLA Piper has joined the initial group of Governing Council members for Hedera Hashgraph, a next-generation public ledger designed to have highly diversified governance and the most distributed consensus at scale. The announcement was made at Hedera Hashgraph's first annual summit in Seoul, Korea.

As part of the council, DLA Piper will help oversee changes to the software run by millions of Hedera distributed nodes over time. The governing council has been established to ensure stability and guaranteed continued decentralization to the Hedera Hashgraph distributed public ledger.

29 DLA Piper lawyers in 10 countries ranked among *The World's Leading Trademark Professionals*

12 FEB 2019

WTR 1000: The World's Leading Trademark Professionals 2018 has named 29 DLA Piper lawyers from nine countries to its list of top trademark professionals.

DLA Piper bolsters Data Protection practice

4 FEB 2019

DLA Piper in Germany has hired Intellectual Property & Technology of counsel Prof Dr Jürgen Taeger, who joined the firm's Cologne office with effect from 1 February 2019.

DLA Piper expands new Dublin office with four-partner hire

9 JAN 2019

DLA Piper today announces the appointment of four new partners from highly-regarded Irish firms to its newly opened Dublin office into four key practice areas of Finance and Projects (F&P), Corporate, Intellectual Property and Technology (IPT) and Employment. These hires follow the appointment of Corporate partner David Carthy as Ireland Country Managing Partner in May 2018.

Changements au sein de l'équipe de direction internationale de DLA Piper - Stéphane Lemarchand associé au bureau de Paris, et responsable international de la pratique Intellectual Property & Technology, premier français a rejoindre le comité exécutif de la firme

14 DEC 2018

DLA Piper annonce aujourd'hui un certain nombre de changements au sein de son équipe de direction internationale (Managing Directors "MD") effectifs à compter du 1er janvier 2019, lesquels font suite à la réélection de Simon Levine comme International Managing Partner pour un second mandat.

Technology sector poised for big data wave in finance and sales departments – DLA Piper European Tech Index

12 DEC 2018

Harnessing big data is becoming standard practice for IT and marketing teams in technology, but DLA Piper's 2018 Tech Index reveals that a revolution may now be underway in finance and sales departments as well. Responses from 350 tech sector senior executives in Europe indicate that compared to 2016, organizations are increasingly identifying new opportunities in these additional departments, indicating a move towards widespread adoption of big data in the tech sector.

DLA Piper conseille Vilmorin dans le cadre de l'acquisition d'advanseed

8 AUG 2018

DLA Piper a conseillé Vilmorin SA filiale du groupe Limagrain, dans le cadre de l'acquisition de la société danoise AdvanSeed, une société spécialisée dans le développement de semences, dont le capital est racheté intégralement à ses fondateurs.

DLA Piper wins Legal Adviser of the Year and recognized as UK Top Performer 2018 by Global Sourcing Association

25 MAY 2018

DLA Piper's Global Co-Head of Technology Sector, Kit Burden, was last night named Legal Adviser of the Year at the Global Sourcing Association (GSA) UK Top Performers and Professional Awards, held at the Hilton Manchester Deansgate

DLA Piper announces partnership promotions for 2018

3 APR 2018

DLA Piper is proud to announce that 62 lawyers have been promoted to its partnership. The promotions are effective as of 1 April 2018 in the United States and 1 May 2018 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 42 different offices throughout 20 countries.

DLA Piper se dote d'une nouvelle expertise propriété intellectuelle au Luxembourg

3 AVR 2018

DLA Piper développe un nouveau département propriété intellectuelle (IPT) et accueille, en qualité d'associé, Olivier Reisch.

Les entreprises encore mal préparées aux problématiques de la protection des données personnelles

31 JAN 2018

Le rapport "Data Privacy Snapshot 2018" de DLA Piper a démontré qu'une fois de plus que les programmes dédiés à la protection des données personnelles des grands compagnies mondiales possèdent de nombreuses lacunes face aux exigences toujours plus accrues des principes internationaux en matière de protection des données personnelles.

Businesses still not fully aware of Data Protection issues

31 JAN 2018

DLA Piper has released its second Data Privacy Snapshot report, finding that once again, company global privacy programs have gaps in meeting increasingly demanding global privacy principles. Significantly, it appears that many companies are falling short of data protection obligations under the General Data Protection Regulation (GDPR), which will start to apply from 25 May 2018.

DLA Piper names new global and US co-chairs for Intellectual Property and Technology practice

8 JAN 2018

DLA Piper has named Frank Ryan co-chair of the firm's global Intellectual Property and Technology practice and Ann Ford co-chair of its US IPT practice, both effective January 1.

DLA Piper conseille Groupe du Louvre dans le cadre de l'acquisition d'Hôtels & Préférence

12 DEC 2017

DLA Piper a conseillé Groupe du Louvre, holding de Louvre Hotels Group, dans le cadre de l'acquisition d'une part majoritaire au sein du capital social et droits de vote d'Hôtels & Préférence.

Six months until GDPR: companies still reporting low levels of preparedness

15 Nov 2017

For the over 200 organisations responding to DLA Piper's Data Privacy Scorebox online survey tool since the start of the year, the average alignment score with all key international data privacy principles was 31.5%, as against an 38.3% average score for respondents in the 2016 calendar year.

DLA Piper launches Global Contract Laws v2.0

7 Nov 2017

DLA Piper has launched a newly updated version of its *Global Contract Laws* online resource. *Global Contract Laws v2.0* covers laws from more than 50 countries, including the UK, the US, Australia, China, and Germany, as well as new countries in Asia and

South America.

DLA Piper again honored as Law Firm of the Year in three categories at Juve Awards

27 OCT 2017

At yesterday's presentation of the JUVE Awards in the Alte Oper in Frankfurt am Main, DLA Piper celebrated winning the Law Firm of the Year award in the categories *Media and Technology*, *Trademarks and Unfair Competition*, and *Media*. In addition, DLA Piper was also shortlisted for Law Firm of the Year in the categories *Private Equity & Venture Capital* and *Intellectual Property*. Last year, the firm won three awards in the categories *Distribution/ Trade and Logistics*, *Insurance* and *Company Succession and Trusts*.

DLA Piper named one of the most innovative law firms in Europe by the Financial Times Innovative Lawyers Europe Report 2017

6 OCT 2017

DLA Piper is one of the top five most innovative law firms in Europe according to the Financial Times Innovative Lawyers Europe report 2017.

Now in its twelfth year, the FT Innovative Lawyers Report assesses lawyers on their innovation both for clients and in their own businesses. It is one of the top legal rankings in Europe and the accompanying awards are widely regarded as the best researched in the market.

DLA Piper launches new platform for *Guide to Going Global* series

20 SEP 2017

DLA Piper has launched a new platform featuring its *Guide to Going Global* series, an online resource designed to help companies operating and growing their international businesses.

DLA Piper advises Carlyle Group on acquisition of Prima Solutions

6 SEP 2017

DLA Piper is advising global alternative asset manager, The Carlyle Group, on its acquisition of French insurance software vendor Prima Solutions for an undisclosed amount.

Denise Lebeau-Marianna rejoint DLA Piper en tant qu'associée

28 AUG 2017

DLA Piper accueille, en qualité d'associée, Denise Lebeau-Marianna, avocate spécialisée en protection des données à caractère personnel. Son arrivée vient renforcer significativement l'équipe protection des données de DLA Piper au sein du département Propriété Intellectuelle et Technologie.

DLA Piper recruits patent litigator Dr Philipp Cepl as partner for Cologne office

13 Jul 2017

DLA Piper is pleased to announce that it has successfully recruited Dr Philipp Cepl, a high-calibre patent litigator, as a new partner for its German patent practice, to the Cologne office. He joins from Allen & Overy and together with Dr med Kokularajah Paheentharajah, who joins as Senior Associate, they will take up their post at DLA Piper with effect from 1 October 2017.

DLA Piper advises Link Group on £888 million (AU\$1.49 billion) acquisition of Capita Asset Services

10 Jul 2017

DLA Piper has advised Australian company Link Group (ASX: LNK) on the acquisition of UK-based Capita Asset Services division (CAS) of Capital Plc for £888 million (AU\$1.49 billion). Link Group was selected as the successful bidder following a competitive sale process. DLA Piper also advised Link Group on the related acquisition debt financing of £485 million (AU\$815 million).

DLA Piper advises Beijing BDStar Navigation Co., Ltd on the purchase of an interest in the in-tech Group

19 Jun 2017

DLA Piper has advised BDStar as part of a bidding procedure on the acquisition of an interest in the company in-tech GmbH, a supplier for the digitization and the development in the area of automotive, machinery and transportation systems.

DLA Piper berät Beijing BDStar Navigation Co., Ltd beim Erwerb von Anteilen an der in-tech Gruppe

19 Jun 2017

DLA Piper hat die BDStar beim Erwerb einer Beteiligung an der in-tech GmbH, einem international agierenden Spezialisten für Digitalisierung und Entwicklung in den Branchen Automotive, Maschinenbau und Verkehrssysteme, beraten.
