



## Trademark and Copyright

With increasing globalization it is difficult for companies to know where their next IP issue may arise. Whether it is anti-piracy in Asia, trademark litigation and licensing in the US, developing legal strategies to maximize and protect the commercial potential of brands, ideas and technological advances as a new market entrant or brand management across Europe, we can help you manage your trademarks, designs and copyright wherever you do business. Our top-tier trademark and copyright litigation lawyers work on notable matters in every jurisdiction. We pride ourselves on giving multi-jurisdictional, practical and commercial advice to our clients.

With leading trademark and copyright lawyers in major markets around the world, our widely respected team is well positioned to help you solve your trademark and copyright issues across all borders. Our global reach and local knowledge enable us to work collaboratively to provide seamless, high-quality global service.

### Trademarks

DLA Piper is honored to manage some of the largest global trademark portfolios for a number of the world's most valuable brands and handle significant trademark litigation matters for leading global corporations. We manage over 70,000 trademarks in more than 150 countries. Our highly experienced trademark lawyers assist clients with a strategic approach to the protection and enforcement of their trademarks, including attending to preliminary clearances and the registration of trademarks, dealing with opposition, non-use and infringement actions, assisting with commercial transactions and providing experienced litigation services. Many of our clients outsource their entire trademark function to us to establish, maintain and protect their portfolio of brands.

### Copyrights

We also are highly experienced in copyright related matters around the globe. We help our clients to obtain the full benefit of their copyright assets through registration and licensing, enforcing their copyrights where needed and preventing infringement of the copyrights of others. We have experienced litigators and copyright lawyers throughout the world, including in major cities where infringing activity and importation of infringing goods often occurs. Our worldwide platform allows us to coordinate copyright enforcement and defensive activities globally.

### Advertising and Marketing

#### KEY CONTACTS

##### **Edward Chatterton**

Partner  
Hong Kong  
T: +852 2103 0504  
[email protected]

##### **Gina Durham**

Partner  
San Francisco  
T: +1 415 836 2506  
[email protected]

##### **Niels Mulder**

Partner  
Amsterdam  
T: +31 (0) 20 5419 838  
[email protected]

We have extensive experience in advising on the rules and laws for advertising and marketing across the globe. We provide top-tier legal support to advertising and marketing clients operating in a wide range of sectors as well as technology providers to that industry. Our clients turn to us for our ability to efficiently handle global campaigns and our deep experience in all facets of advertising, including sweepstakes and contest promotions, intellectual property counseling, data privacy, loyalty programs, cross-promotion and co-branding, pricing and distribution, sponsorships, product labelling and packaging, anti-spam legislation and review of advertising claims in all media. We are also there to assist and represent our clients in disputes, litigation and governmental investigations relating to advertising and marketing programs.

## CAPABILITES

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- Global trademark portfolio management
- Trademark litigation
- Clearance and prosecution
- Brand protection strategies
- Licensing
- Anti-counterfeiting
- Internet/domain names
- Social media
- Advertising and promotion
- Copyright litigation

## EXPERIENCE

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Providing trademark portfolio management and brand protection advice on a global basis to a leading global beauty manufacturer with nearly US\$11 billion in annual revenue and a portfolio of in excess of 40,000 marks.

Handling the trademark portfolio management for a leading global bank, including prosecution, opposition and enforcement. The Hong Kong office handles all pending oppositions and several trademark court cases, as well as routine trademark portfolio work.

Representing a leading manufacturer in multiple cross-border litigation cases concerning the sale of counterfeit products, including representation in the largest counterfeit case in Europe.

Handling all Intellectual Property matters including licensing, enforcement, prosecution and trademark portfolio management for one of the best-selling worldwide food brands. We represent the trademark portfolio in the United States and represent and advise them on transactions and enforcement actions with international implications.

Managing all phases of our multinational client's global trademark portfolio, including the registration, protection and enforcement of its brands, as well as handling its copyright, Internet, domain name, advertising and dilution matters in over 150 countries. Our docket of enforcement matters includes many dozens of disputes around the world.

Representing our film producer client, DLA Piper helped to show there was no indication of infringement on their screenplay which was claimed by other writers. The Court ruled in our favor and this was a novel means of clearing potential copyright claims prior to production.

## INSIGHTS

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### Publications

**With great influence comes great responsibility: potential liabilities in the growing influencer marketplace**

30 Sep 2019

What responsibility, if any, falls on the influencer for social media product endorsements?

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### **The Russian Supreme Court clarifies intellectual property legislation**

30 Sep 2019

Clarifications from the Supreme Court have a significant impact on the further development of court practice in Russia.

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### **Supreme Court Corner**

24 July 2019

The Court clarifies a circuit split over copyright in *Fourth Estate* and, in *Mission Product Holdings*, says a licensee's rights survive the licensor's bankruptcy.

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### **Law à la Mode: Beauty Trends: 5 Key Beauty M&A deals; Street art and fashion; Word from the industry's mouth; The rise in innovative retail services; and more**

20 MAY 2019

#### **[LAW À LA MODE SERIES](#)**

The Moroccan editorial team is delighted to bring you the 28th edition of Law à la Mode, the quarterly legal magazine produced by DLA Piper's Consumer Goods & Retail Sector Group for clients and contacts of the firm worldwide.

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### **Intellectual Property and Technology News (Asia Pacific) May 2019**

15 MAY 2019

#### **[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)**

Intellectual Property and Technology News (Asia Pacific) is our biannual publication designed to report on worldwide development in intellectual property and technology law, offering perspectives, analysis and visionary ideas.

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### **Supreme Court Corner Q1 2019**

11 APR 2019

In celebration of the 10th anniversary of IPT News, we note that 10 years ago, in the first quarter of 2009, Bernard L. Bilski filed his petition in the landmark *Bilski v. Kappos*, 561 U.S. 593 (2010), forever shaping the patentability of business methods.

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### **In-venue streaming and broadcasting of live sporting events – key legal issues for sports clubs and leagues**

25 MAR 2019

Approaches to consider for US sporting event organizers seeking to combat peer-to-peer broadcasting of live events.

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## Top of Mind: Litigation

20 MAR 2019

In this issue, our coverage of 10 big topics businesses have been thinking about this quarter.

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## ***Fourth Estate Public Benefit Corp. v. Wall-Street.com*: when can a copyright claimant sue for infringement? Supreme Court says not until the copyright has been registered**

5 MAR 2019

This decision will have an immediate impact on both pending and future copyright infringement lawsuits.

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## **The Music Modernization Act: stronger protections for artists and publishers**

21 DEC 2018

The MMA revamps the Copyright Act in three major aspects.

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## Supreme Court Corner Q4 2018

20 DEC 2018

A trademark case concerning the Lanham Act's prohibition of "immoral" marks; a patent case asking whether the government is a "person" under the AIA.

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## **Law à la Mode: Word of the industry's mouth; Enforcement of IP rights through Ukrainian customs register; E-commerce in Poland; The development of artificial intelligence in the fashion industry; and more**

26 NOV 2018

### [LAW À LA MODE SERIES](#)

The US editorial team is delighted to bring you the 27th edition of *Law à la Mode*, the quarterly legal magazine produced by DLA Piper's Retail Sector Group for clients and contacts of the firm worldwide.

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## **FTC finds keyword search advertising agreements anticompetitive**

19 NOV 2018

A decision that could have far-reaching implications for retailers and manufacturers engaged in direct online sales.

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## **DLA Piper hosts clients at INTA Annual Meeting in Seattle**

27 SEP 2018

More than 10,000 trademark professionals and brand owners from around the world took part in the 140th International Trademark

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Association Annual Meeting.

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### **Copyright in esports: a top-heavy power structure, but is it legally sound?**

27 SEP 2018

Central to the esports industry are novel intellectual property issues arising from the structure of the esports ecosystem.

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### **Embedding content: uncertainty about the Copyright Statute undermines digital media**

27 SEP 2018

Companies creating digital content have to more carefully weigh the potential risks of embedding copyrighted content into their sites.

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### **The new revenue recognition rules and what they mean to non-public franchisors**

30 JUL 2018

#### **FRANCAST SERIES**

RR 606 requires companies licensing IP to re-evaluate the way they recognize revenue from certain fees, including initial franchise fees.

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### **Law à la Mode: Social Media Influencers & Effective Disclosures, IP and E-Commerce: Your basic checklist, Longchamp's Handbag Copyright Saga, IP Protection of Fashion Shows in Italy and more**

21 MAY 2018

#### **LAW À LA MODE SERIES**

The UK editorial team is delighted to bring you this special edition of Law à la Mode, produced by DLA Piper's Retail Sector group for distribution to clients and contacts of the firm worldwide and marking the 140th Annual Meeting of INTA in Seattle.

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### **Leading entertainment and IP litigator Doug Emhoff joins DLA Piper in Los Angeles**

27 DEC 2017

Leading entertainment and IP litigator Doug Emhoff joins DLA Piper in Los Angeles.

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### **Supreme Court Corner Q4 2017**

27 DEC 2017

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### **Law à la Mode: Virtual Reality and Augmented Reality; Insta-worthy or Insta-infringement; E-commerce in Poland; Harnessing hidden advertising; and more**

20 DEC 2017

## LAW À LA MODE SERIES

The Asia Pacific editorial team is delighted to bring you the 24th edition of Law à la Mode, the quarterly legal magazine published by DLA Piper's Retail Sector group for clients and contacts of the firm worldwide.

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### Supreme Court Corner - Q4 2016

20 DEC 2016

Two patent cases, two copyright cases

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### Supreme Court Corner: Q3 2016

26 SEP 2016

Does the Lanham Act's disparagement clause violate the First Amendment or is it impermissibly vague? And does the equitable defense of laches bar a claim for monetary remedies for patent infringement?

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### Supreme Court Corner: Q4 2015

2 DEC 2015

A recent fair use decision, plus three significant cases to watch

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### Supreme Court Corner: Q2 2015

9 JUN 2015

Recent decisions and cases to watch

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### Substitution allowed? State biosimilars laws are evolving

10 SEP 2014

Biosimilar products have not yet reached the US market, but debates on the laws and regulations that will govern them have been raging for some time

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### Supreme Court Corner - Q3 2014

10 SEP 2014

A review of cases relevant to IPT decided or argued before the Court during Q3

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### Surviving a trademark opposition challenge: do you have a true "intent-to-use"? 5 key tips

10 SEP 2014

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Two precedential decisions from the TTAB

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### **Celebrity endorsements on social media: 7 tips for navigating the right of publicity**

26 JUN 2014

How far can you leverage the names and images of celebrities when promoting your brand online?

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### **Intellectual Property and Technology News (United States) Issue 20, Q4 2013**

5 DEC 2013

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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### **Intellectual Property and Technology News (United States) Issue 19, Q3 2013**

4 SEP 2013

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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### **Intellectual Property and Technology News (United States) Issue 18, Q2 2013**

4 JUN 2013

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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### **Intellectual Property and Technology News (United States) Issue 16, Q4 2012**

10 Dec 2012

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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### **Intellectual Property and Technology News (United States) Issue 15, Q3 2012**

5 Sep 2012

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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**Intellectual Property and Technology News (United States)**  
**Issue 14, Q2 2012**

26 Jun 2012

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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**Intellectual Property and Technology News (United States)**  
**Issue 13, Q1 2012**

30 Mar 2012

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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**Intellectual Property and Technology News (United States)**  
**Issue 12, Q4 2011**

20 Dec 2011

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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**Intellectual Property and Technology News (United States)**  
**Issue 11, Q3 2011**

12 Sep 2011

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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**Intellectual Property and Technology News**  
**Issue 10, Q2 2011**

28 Jun 2011

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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**Intellectual Property and Technology News**  
**Issue 9, Q1 2011**

22 Mar 2011

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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**Intellectual Property and Technology News**  
**Issue 8, Q4 2010**

9 Dec 2010

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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**Intellectual Property and Technology News  
Issue 7, Q3 2010**

6 Oct 2010

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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**Intellectual Property and Technology News  
Issue 6, Q2 2010**

18 Jun 2010

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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**Intellectual Property and Technology News  
Issue 5, Q1 2010**

10 Mar 2010

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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**Intellectual Property and Technology News  
Issue 4, Q4 2009**

3 Dec 2009

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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**Intellectual Property and Technology News  
Issue 3, Q3 2009**

11 Sep 2009

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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**Intellectual Property and Technology News  
Issue 2, Q2 2009**

1 Jun 2009

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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**Intellectual Property and Technology News  
Issue 1, Q1 2009**

17 Feb 2009

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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## Ten tips for generating a life sciences brand name

19 NOV 2015

The proliferation of brands, combined with the PR and financial consequences of a potential rebrand in the event of infringement, has made selecting a trademark trickier than ever. Christina Martini and Virginia Wolk Marino report.

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## FTC updates Q&A on Endorsement Guides – changes affect all types of media and endorsement: 5 takeaways

3 JUN 2015

The Endorsement Guides apply equally to all types of media and forms of endorsement

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## The benefits and challenges of one of advertising's most valuable assets - the slogan

5 MAR 2014

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## Intellectual Property and Technology News (United States) Issue 17, Q1 2013

7 MAR 2013

## [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS SERIES](#)

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## Trademark or certification mark? The standards body's dilemma

10 Dec 2012

When standards bodies look to protect the marks associated with their standards, they are faced with a dilemma: should they use trademarks or certification marks? One may think the answer is obvious: “certification” seems to be what standards bodies do, and therefore a standards body should always use certification marks. But the obvious answer is not always the right one. Some standards bodies find that trademarks better fit their needs.

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## [Events](#)

### [Previous](#)

#### 13th annual Women in IP Law CLE luncheon

10 September 2019

East Palo Alto

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## [NEWS](#)

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## **Tamany Vinson Bentz named to the *Daily Journal's* list of Top Trade Secrets Lawyers**

9 October 2019

DLA Piper is pleased to announce that Tamany Vinson Bentz, a Los Angeles–based partner in the IPT Litigation practice, has been named to the *Daily Journal's* 2019 list of Top Trade Secrets Lawyers.

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## **Mark Radcliffe to moderate panel at Open Core Summit in San Francisco**

18 September 2019

Mark Radcliffe will moderate a panel on "The OSS Business Model, from Past to Present" at Open Core Summit, the global commercial open-source software (COSS) category ecosystem conference.

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## **Lisa Hillman joins DLA Piper's Intellectual Property and Technology practice in Boston**

26 August 2019

DLA Piper announced today that Lisa Hillman has joined the firm's Intellectual Property and Technology (IPT) practice as a partner in Boston.

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## **Six-partner group joins DLA Piper across key markets and practice groups from coast to coast**

18 July 2019

DLA Piper announced today the addition of a six-partner group whose members will be part of the firm's Corporate, Intellectual Property and Technology, and Litigation practices. The partners will be based in San Francisco, Los Angeles, Silicon Valley and New York.

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## **DLA Piper to advise ITW Global Leaders' Forum on blockchain-based telecoms platform**

2 July 2019

DLA Piper has been appointed to advise the ITW (International Telecoms Week) Global Leaders' Forum (GLF) on the launch of a special purpose vehicle that will develop a live, blockchain-based platform.

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## **DLA Piper's Mark Radcliffe named to the *National Law Journal's* list of Technology Trailblazers**

10 June 2019

DLA Piper is pleased to announce that Mark Radcliffe, a Silicon Valley-based partner, has been named to the *National Law Journal's* list of Technology Trailblazers.

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## **DLA Piper announces launch of Artificial Intelligence practice**

14 MAY 2019

DLA Piper announced today the launch of its Artificial Intelligence practice, which will focus on assisting companies as they

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navigate the legal landscape of emerging and disruptive technologies, while helping them understand the legal and compliance risks arising from the creation and deployment of AI systems.

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### **Andrew Serwin joins DLA Piper's Intellectual Property and Technology practice in San Diego**

7 MAY 2019

DLA Piper announced today that Andrew Serwin has joined the Data Protection, Privacy and Security subgroup of the firm's Intellectual Property and Technology practice as a partner in San Diego.

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### **DLA Piper lawyers and practices ranked in latest Chambers edition**

30 APR 2019

DLA Piper today announced that 158 of the firm's lawyers and 64 of its practices were ranked in *Chambers USA's* 2019 guide.

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### **DLA Piper lawyers and practices ranked in latest Chambers edition**

30 APR 2019

DLA Piper today announced that 158 of the firm's lawyers and 64 of its practices were ranked in *Chambers USA's* 2019 guide.

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### **Thomas Dombrowsky named to NTIA Commerce Spectrum Management Advisory Committee**

26 APR 2019

DLA Piper is pleased to announce that Thomas Dombrowsky has been named to the Commerce Spectrum Management Advisory Committee (CSMAC) of the US Department of Commerce's National Telecommunications and Information Administration.

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### **DLA Piper announces partnership promotions for 2019**

1 APR 2019

DLA Piper is proud to announce that 77 lawyers have been promoted to its partnership. The promotions are effective as of April 1, 2019 in the United States and May 1, 2019 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 43 different offices throughout 20 countries.

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### **DLA Piper hosts leading business and diplomacy conference**

14 MAR 2019

DLA Piper's London office has hosted the Annual Conference of the International Diplomatic and Business Exchange (IBDE).

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## **Nancy Victory named to the *National Law Journal's* 2019 list of Intellectual Property Trailblazers**

4 MAR 2019

DLA Piper is pleased to announce that Nancy Victory, co-chair of the firm's global Telecom practice, has been selected as a 2019 Intellectual Property Trailblazer by the *National Law Journal*.

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## **DLA Piper announces launch of Blockchain and Digital Assets practice**

26 FEB 2019

DLA Piper announced today the launch of its Blockchain and Digital Assets practice, which will offer strategic advice on a global basis to address the needs of companies implementing blockchain technology solutions and creating and deploying digital assets.

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## **DLA Piper recognized for fourth consecutive year as a top outsourcing advisor**

26 FEB 2019

DLA Piper is pleased to announce that the firm has been selected for the 2019 Best of the World's Best Outsourcing Advisors list by the International Association of Outsourcing Professionals (IAOP).

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## **DLA Piper joins Governing Council for Hedera Hashgraph**

20 FEB 2019

DLA Piper has joined the initial group of Governing Council members for Hedera Hashgraph, a next-generation public ledger designed to have highly diversified governance and the most distributed consensus at scale. The announcement was made at Hedera Hashgraph's first annual summit in Seoul, Korea.

As part of the council, DLA Piper will help oversee changes to the software run by millions of Hedera distributed nodes over time. The governing council has been established to ensure stability and guaranteed continued decentralization to the Hedera Hashgraph distributed public ledger.

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## **Michael Furrow and Brian O'Reilly join DLA Piper's Intellectual Property and Technology practice in New York**

20 FEB 2019

DLA Piper announced today that Michael Enzo Furrow, Ph.D., and Brian David O'Reilly have joined the firm's Intellectual Property and Technology practice as partners in New York.

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## **Edward J. McAndrew joins DLA Piper's Intellectual Property and Technology practice in Wilmington and Washington, DC**

19 FEB 2019

DLA Piper announced today that Edward J. McAndrew has joined the firm's Intellectual Property and Technology practice as a

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partner based in Wilmington and Washington, DC.

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### **29 DLA Piper lawyers in 10 countries ranked among *The World's Leading Trademark Professionals***

12 FEB 2019

*WTR 1000: The World's Leading Trademark Professionals 2018* has named 29 DLA Piper lawyers from nine countries to its list of top trademark professionals.

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### **DLA Piper bolsters Data Protection practice**

4 FEB 2019

DLA Piper in Germany has hired Intellectual Property & Technology of counsel Prof Dr Jürgen Taeger, who joined the firm's Cologne office with effect from 1 February 2019.

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### **Tracy Shapiro joins DLA Piper's Intellectual Property and Technology practice in San Francisco**

7 JAN 2019

DLA Piper announced today that Tracy Shapiro has joined the firm's Intellectual Property and Technology practice as a partner in Northern California.

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### **Michael Jay joins DLA Piper's Intellectual Property and Technology practice in Los Angeles**

3 JAN 2019

DLA Piper announced today that Michael Jay has joined the firm's Intellectual Property and Technology practice as a partner in Los Angeles.

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### **DLA Piper lawyers ranked in *Chambers FinTech***

14 DEC 2018

DLA Piper is pleased to announce that the firm was ranked in the USA Legal 2019 edition of *Chambers FinTech*.

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### **Five DLA Piper partners recognized in *Variety's 2018 Dealmakers Impact Report***

5 DEC 2018

DLA Piper is pleased to announce that five of its partners have been selected for *Variety's 2018 Dealmakers Impact Report*. The list honors the year's most accomplished dealmakers across all sectors of the entertainment industry who "keep the wheels of Hollywood turning, the content flowing and the money coming in."

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### **David Markman joins DLA Piper's Media, Sport and Entertainment sector in Los Angeles**

14 NOV 2018

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DLA Piper announced today that David Markman has joined the firm's Media, Sport and Entertainment sector and Intellectual Property and Technology practice as a partner in Los Angeles, and will also serve as co-chair of the firm's Entertainment Transactions practice.

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### **DLA Piper achieves victory for group of home builders in patent infringement suit**

9 NOV 2018

DLA Piper recently achieved a significant victory for Pulte Homes, Inc., Lennar Corporation (formerly The Ryland Group, Inc. and CalAtlantic Homes), Shea Homes, and Taylor Morrison, Inc., defendants in a decade-long patent infringement suit.

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### **Seasoned entertainment and media attorneys Tom Ara and Robert Sherman join DLA Piper as co-chairs of Entertainment Finance practice, Ara to chair Entertainment Transactions practice**

25 OCT 2018

DLA Piper announced today that accomplished attorneys Tom Ara and Robert Sherman have joined the firm to lead the Entertainment Finance and Transactions practices based out of the firm's Century City office in Los Angeles.

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### **Larissa Bifano named to the *Massachusetts Lawyers Weekly's* 2018 Top Women in Law list**

18 OCT 2018

DLA Piper is pleased to announce that Larissa Bifano, a partner in DLA Piper's Boston office and co-chair of the Patent Prosecution practice, was named to the *Massachusetts Lawyers Weekly's* 2018 Top Women in Law list.

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### **Eric Grossman named to the *Washingtonian* magazine 2018 Tech Titans list**

24 SEP 2018

DLA Piper is pleased to announce that Eric Grossman has been named a 2018 Tech Titan on the *Washingtonian* magazine's list of the "the most important and innovative people in Washington's digital economy."

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### **DLA Piper adds Michael Dougherty and Tony Pezzano to Intellectual Property and Technology practice in New York**

19 SEP 2018

DLA Piper announced today that Michael Dougherty and Tony Pezzano have joined the firm's Intellectual Property and Technology practice as partners in New York.

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### **DLA Piper advises Nemetschek on acquisition of MCS Solutions**

31 AUG 2018

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DLA Piper has advised the software supplier Nemetschek SE on the acquisition of the real estate and facilities technology firm MCS Solutions in Belgium, Sweden, India and the USA. The acquisition sees Nemetschek SE gain access to the rapidly growing market in building management.

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### **Ferillia Roberson recognized on 2018 National Bar Association 40 Under 40 list**

23 JUL 2018

Ferillia Roberson has been named to the National Bar Association's 2018 list of 40 Under 40 Nation's Best Advocates.

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### **DLA Piper wins Legal Adviser of the Year and recognized as UK Top Performer 2018 by Global Sourcing Association**

25 MAY 2018

DLA Piper's Global Co-Head of Technology Sector, Kit Burden, was last night named Legal Adviser of the Year at the Global Sourcing Association (GSA) UK Top Performers and Professional Awards, held at the Hilton Manchester Deansgate

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### **DLA Piper announces new US and regional Intellectual Property and Technology practice and subgroup leaders**

1 MAY 2018

DLA Piper is pleased to announce that Boston-based partner Larissa Park has been named co-head of the firm's Patent Prosecution practice, partners Matthew Satchwell and Keith Medansky have been named co-heads of the Chicago Intellectual Property and Technology practice and partner Nicholas Papastavros has been named head of IPT in Boston.

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### **Mark Fowler named to the *Daily Journal's* Top Intellectual Property Lawyers list**

18 APR 2018

DLA Piper is pleased to announce that Mark Fowler, global co-chair and US chair of DLA Piper's Patent Litigation practice, has been selected as a Top Intellectual Property Lawyer by the *Daily Journal*.

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### **DLA Piper announces partnership promotions for 2018**

3 APR 2018

DLA Piper is proud to announce that 62 lawyers have been promoted to its partnership. The promotions are effective as of 1 April 2018 in the United States and 1 May 2018 for EMEA and Asia Pacific. The promotions were made across many of the firm's practice areas in 42 different offices throughout 20 countries.

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### **Tamany Bentz joins DLA Piper's Intellectual Property and Technology practice in Los Angeles**

19 MAR 2018

DLA Piper announced today that Tamany Bentz has joined the firm's Intellectual Property and Technology practice as a partner in Los Angeles.

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### **DLA Piper wins significant victory for 7-Eleven**

16 MAR 2018

DLA Piper won a significant victory for its client, 7-Eleven, in a putative class action that was filed against 7-Eleven in the United States District Court for the Central District of California.

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### **Mark Fowler named a *National Law Journal* 2018 Intellectual Property Trailblazer**

6 MAR 2018

DLA Piper is pleased to announce that Mark Fowler, global co-chair and US chair of DLA Piper's Patent Litigation practice, has been selected as a 2018 Intellectual Property Trailblazer by the *National Law Journal*.

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### **DLA Piper names Thomas Zutic chair of Trademark, Copyright & Media practice in Washington, DC**

06 MAR 2018

DLA Piper has announced that partner Thomas Zutic has been named chair of the firm's Trademark, Copyright & Media practice in Washington, DC.

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### **DLA Piper adds Clayton Thompson and Jake Zolotorev to Intellectual Property and Technology practice in Silicon Valley**

27 FEB 2018

DLA Piper announced today that Clayton Thompson and Yakov "Jake" Zolotorev have joined the firm's Intellectual Property and Technology practice as partners in Northern California.

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### **DLA Piper expands Media, Sport and Entertainment capabilities with addition of Ben Mulcahy and Gina Reif Ilardi**

26 FEB 2018

DLA Piper announced today that Ben Mulcahy has joined the firm's Intellectual Property and Technology practice as a partner in Los Angeles and Gina Reif Ilardi has joined the IPT practice as a partner in New York.

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### **DLA Piper advises Harrison Street on Crosslane joint venture**

5 FEB 2018

Global law firm DLA Piper has advised leading real estate investment firm Harrison Real Estate Capital LLC, on its joint venture with Crosslane Property Group UK, a real estate company specialising in purpose built student accommodation (PBSA) across the UK and Continental Europe.

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## **R. David Whitaker joins DLA Piper's Intellectual Property and Technology practice in Chicago**

5 FEB 2018

DLA Piper announced today that R. David Whitaker has joined the firm's Intellectual Property and Technology practice as a partner in the Chicago office. His arrival follows that of his colleague, Margo H.K. Tank, who recently joined the firm as a partner in the Washington, DC, office.

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## **Businesses still not fully aware of Data Protection issues**

31 JAN 2018

DLA Piper has released its second Data Privacy Snapshot report, finding that once again, company global privacy programs have gaps in meeting increasingly demanding global privacy principles. Significantly, it appears that many companies are falling short of data protection obligations under the General Data Protection Regulation (GDPR), which will start to apply from 25 May 2018.

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## **Margo Tank joins DLA Piper's Intellectual Property and Technology practice in Washington, DC**

29 JAN 2018

DLA Piper announced today that Margo Tank has joined the firm's Intellectual Property and Technology practice as a partner in the Washington, DC, office.

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## **John Beahn joins DLA Piper's rapidly growing Telecom practice in Washington, DC**

17 JAN 2018

DLA Piper announced today that John Beahn has joined the firm's Telecom practice as a partner in the Washington, DC, office.

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## **DLA Piper names new global and US co-chairs for Intellectual Property and Technology practice**

8 JAN 2018

DLA Piper has named Frank Ryan co-chair of the firm's global Intellectual Property and Technology practice and Ann Ford co-chair of its US IPT practice, both effective January 1.

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## **DLA Piper prepares report on the protection of IP rights in insolvency proceedings for INSOL International**

20 NOV 2017

DLA Piper is pleased to announce the release of a special report titled "The Protection of Intellectual Property Rights in Insolvency Proceedings." The firm prepared the report on behalf of INSOL International, a global federation of national associations for accountants and lawyers who focus on turnaround and insolvency.

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## **DLA Piper launches Global Contract Laws v2.0**

7 Nov 2017

DLA Piper has launched a newly updated version of its *Global Contract Laws* online resource. *Global Contract Laws v2.0* covers laws from more than 50 countries, including the UK, the US, Australia, China, and Germany, as well as new countries in Asia and South America.

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