



John Wilks

Partner

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John Wilks has extensive experience in a range of domestic and international intellectual property issues, IP and media litigation, data protection, advertising and breach of confidence work.

While he has acted for a broad range of clients, John's practice has a particular focus on the media, sport and technology sectors. He has acted for national broadcasters and newspaper publishers, major sports leagues, and a number of software companies.

John leads the firm's international group focusing on IP rights in data and has acted for the UK football leagues on a series of groundbreaking cases relating to rights in sports data.

He has also advised clients and given seminars on domain name issues, in particular the generic Top Level Domain programme, and what this important development means for brand owners. He has advised a telecommunications provider on an acquisition of version 4 IP addresses.

RELATED SERVICES

- Intellectual Property and Technology

EXPERIENCE

- Acting for Football Dataco Limited and others in relation to six separate sets of proceedings relating to copyright and database rights in football fixtures and data, in the UK High Court, the UK Court of Appeal, and the Court of Justice of the EU
- Acting for Honda in successful UK High Court trial and summary judgment proceedings, and in the Court of Appeal, making important new law on the defence of consent to claims of trademark infringement based on grey market imports
- Acting for a leading sports brand on trade mark infringement proceedings against grey market importers into Europe
- Acting for a national UK newspaper on a dispute relating to data
- Regularly advises a UK copyright collecting society on both contentious and licensing matters
- Acting for a software supplier on a high court software copyright dispute

CREDENTIALS

Professional Qualifications

- Solicitor of the Senior Courts of England and Wales

Prior Experience

2005 to date, DLA Piper

2000 to 2005, London based international law firm

Recognitions

John is commended in the *WTR 1000: The World's Leading Trademark Professionals 2017*.

Chambers 2011 comments he is renowned for his track record in working for clients from the media sector. Clients say he can be "reliably trusted to handle whatever you throw at him".

Education

- St Peters College, Oxford University, BA (Hons): English Law with French Law 2:1, 1998
- College of Law, London, LPC, 2000
- University Nottingham Trent, Diploma in Commercial IP, 2006

Memberships

John sits on the Cyberspace Committee of the European brand owners' association, Marques, and is a member of the IP committee of CLLS (the City of London Law Society). He is also a member of BLACA (British Literary and Artistic Copyright Association), and INTA (International Trade Mark Association).

INSIGHTS

Events

Previous

International Association for the Protection of Intellectual Property (AIPPI) Israel Conference

30 APR - 3 MAY 2018

NEWS

29 DLA Piper lawyers in 10 countries ranked among *The World's Leading Trademark Professionals*

12 FEB 2019

WTR 1000: The World's Leading Trademark Professionals 2018 has named 29 DLA Piper lawyers from nine countries to its list of top trademark professionals.
