



TechLaw Event Series

[#TechLaw](#)

22 November 2017

9:00 AM - 2:00 PM GMT

M by Montcalm, Shoreditch, Tech City

151-157 City Rd

London

EC1V 1JH

United Kingdom

Thank you for your interest in TechLaw London, this event is now at capacity and we have a waiting list in operation. Please email events@dlapiper.com to be added to the waiting list.

AGENDA

09.00 - 09.30 - Registration and Breakfast

09.30 - 09.45 - Opening Address - Luca Gori, Partner, DLA Piper

09.45 - 10.30 - FinTech / ICOs panel

The market for Initial Coin Offerings (ICOs) has exploded in recent years with companies raising over \$2 billion in 2017 so

far. While this has created a great deal of excitement in the Fintech community are there dangers behind this new source of corporate financing? This discussion will address such questions as: was the Chinese government correct to ban ICOs wholesale or should there be a different regulatory approach? Are ICOs effectively a Ponzi scheme? If start-ups are to use ICOs how should they be best structured? What additional uses are there for the tokens issued during ICOs?

Speakers

Martin Bartlam, Partner, DLA Piper (Moderator)
Daniel W. Bull, Investment Manager, Columbia Lake Partners
Paul Toon, CEO & Founder, Elevate / iyield
Jonny Fry, CEO, TeamBlockchain
Fabian Vogelsteller, DApp lead, Ethereum Foundation

10.30 - 11.15 - GDPR panel

The General Data Protection Regulation (GDPR) imposes significant new burdens on businesses both in terms of compliance, reporting and penalties and for many organisations will require a significant transformation of the governance and controls for personal data collection and use. There is a lot to do before GDPR rules apply from 25 May 2018. This discussion examines what businesses are doing to ready themselves for its implementation and what compliance programmes are being developed.

Speakers

Ross McKean, Partner, DLA Piper (Moderator)
Victoria Halliday, Head of Labour Law, BAE Systems plc
Simon Persoff, Legal Counsel to UBS AG's GDPR programme
Charlotte Bunn, Solicitor & Executive Officer to Tata Steel Europe Director Legal and GDPR programme legal lead

11.15 - 11.45 - Refreshments

11. 45 - 12.30 - AI panel

A discussion of how automation and various forms of artificial intelligence are transforming products and services. Whilst systematisation, robotics, machine learning and neural networks have the potential to deliver smarter, faster, cheaper and more personalised products and services than ever before, these technologies will lead to new challenges, new risks and widespread disruption. Data security, the potential to significantly impact the labour market, and liability for and ownership of intelligent machines are problems already impacting upon contracts. The panel will discuss the current state of the art, and how to address these challenges.

Speakers

Gareth Stokes, Partner, DLA Piper (Moderator)
Matthew Lavy, Barrister, 4 Pump Court
Damian Knowles, Associate Partner, Lead Client Service Executive, IBM Cognitive Process Services
Shamus Rae, Partner and Head of Innovation & Investments, KPMG

12.30 - 13.15 - Cybersecurity panel

Cybersecurity has in recent years become a key area of concern in boardrooms around the globe. Recent major incidences have impacted companies in sectors as diverse as shipping, law and advertising. This discussion will look at how companies should best defend themselves against cybercrime and prepare to recover from attacks. The panel will examine recent crises and the lessons that can be drawn from them and discuss the most significant challenges that businesses face in the field of cybersecurity. Finally they will explore whether the current UK legislative framework sufficient to deal with the threat of cybercrime or if more regulation is required?

Speakers

Andrew Dyson, Partner, DLA Piper (Moderator)
Jeroen Herlaar, Regional Director, Mandiant
James McGachie, Legal Director, DLA Piper

13.15 - 13.30 - Closing Remarks - Luca Gori, Partner, DLA Piper

13.30 - 14.00 - Networking Lunch

Below is some recent content DLA Piper lawyers have been authoring that relates to the topics above which we'll be covering on our event day:

1. Digital diagnosis - AI and machine learning in healthcare
2. Data protection: patient confidentiality in the age of AI
3. Are banks ready for the Internet of Things revolution? Part 1: The rise of the Bank of Things
4. Are banks ready for the Internet of Things revolution? Part 2: New legal issues created by the Internet of Things
5. Infographic: How AI and automation are transforming retail