



### Fredrika Allard

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Fredrika works within the Life Sciences sector and has extensive experience in marketing of pharmaceuticals and the rules regulating the co-operation between the pharmaceutical industry and healthcare personnel.

Fredrika has for several years held the position as secretary of the Information Practices Committee (the NBL) and is a recurrent speaker at the course for information officers in marketing ethics (the "IMA course"), which is provided on behalf of the trade association LIF.

She also works with various types of commercial agreements, consultancy- and cooperation agreements as well as sponsorships, questions regarding clinical trials, biobanks, data protection, etc.

### LANGUAGES SPOKEN

- English
- Norwegian

- Intellectual Property and Technology
- Commercial Contracts
- Data Protection, Privacy and Security
- Franchise
- Telecom
- Trademark and Copyright
  
- Consumer Goods, Food and Retail
- Life Sciences

English Norwegian

### Publications

#### Sweden - Global bribery offenses guide

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