



Ana-Maria Andronic

Counsel

HEAD OF INTELLECTUAL PROPERTY, MEDIA AND TECHNOLOGY

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Ana-Maria Andronic is an accomplished attorney and former Romanian judge who has dual legal qualifications and is licensed to practice in Romania and in New York, USA.

Her practice includes both routine and complex IT related transactions, and she covers the entire lifecycle and range of issues confronting IT operators and investors, with an emphasis on angel and venture capital investments, Internet privacy matters, copyright and trademark related matters and all related corporate/ M&A/ labour issues.

She has been retained by the World Bank as consultant to a comprehensive assessment of the entire Romanian Intellectual Property legal framework with emphasis on the technology transfer and options to create spin-offs and technology hubs to foster local and international investments in the relevant market sector. Other clients in her portfolio include various tech companies from cyber security solutions providers to e-commerce, but also venture capital, pharma and media companies.

LANGUAGES SPOKEN

- English
- Romanian

- Intellectual Property and Technology
- Corporate
- Mergers and Acquisitions
- Employment

- Energy and Natural Resources
- Financial Services
- Infrastructure, Construction and Transport
- Industrials
- Insurance
- Life Sciences
- Real Estate
- Media, Sport and Entertainment
- Technology

English Romanian

- Assisting a start-up active in the cyber security field in connection to various research and development agreements concluded by our client with research and development institutes, with an emphasis on securing patent rights as well as trade secrets and copyright over various types of creations in the field of hardware and software engineering.
- Assisting a Romanian online marketplace in connection to a joint venture business in Hungary and licensing of the their software platform.
- Representing a company operating in the Computer Systems Design in connection to setting up their software licensing contractual

framework and securing intellectual property rights over the technology, as well as in connection to their compliance with the personal data protection legal framework.

- Assisting an early-stage venture capital firm in Romania in connection to its seed round of investment in a Romanian company licensing a technology which adds marketing capabilities and analytics to points of sale (POS) devices.
- Assisting internationally known publicly traded Internet domain registrar and web hosting company in connection to securing all intellectual property rights of various employees and contractors, both moving forward and retroactively.
- Representing an international film producer in connection to a comprehensive cross border package of movie production services agreements.
- Assisting a pharmaceutical company in connection to an assessment of patents owned on the Romanian territory, as well as with intellectual property advice related to the terms and conditions related to their new website.
- Assisting a leading online news outlet in Romania in connection to a domain name dispute resolution procedure under the Uniform Domain Name Dispute Resolution Policy (UDRP), administered by the WIPO Arbitration and Mediation Center. The dispute is a cybersquatting matter and concerns the bad faith registration of the hot-news.ro domain name by a third party.
- Advising a domestic e-commerce platform in connection to several matters concerning data scrapping of the client's website by third parties.
- Advising a start-up in the robotic process automation field in connection to the drafting of appropriate license agreements, securing intellectual property rights over the technology as well as compliance with personal data protection legal framework.

CREDENTIALS

Professional Qualifications

- Attorney-at-law admitted with the Supreme Court of New York, 2011
- Avocat registered with the Baroul București, 2007

Prior Experience

- August 2015 - to date: DLA Piper Romania, Counsel
- February 2008 - August 2015: Partner, Bucharest-based law firm
- March 2005 - September 2007: Staff Attorney/Consultant, American Bar Association/Rule of Law Initiative
- September 1999 - March 2005: Judge, 1st Instance Court, Bucharest

Recognitions

- Mention for Intellectual Property by *Legal 500*, 2020
- Next Generation Partner for TMT by *Legal 500*, 2020

Education

- Louisiana State University, Paul M. Herbert Law Center, LL.M. in International Intellectual Property and Internet Law, 2007
- National Institute for Magistrates (NIM), Bucharest, Romania, Judgeship, 1999
- Craiova State University, Nicolae Titulescu Law School, LL.B., 1997

Memberships

- Member of the New York State Bar
- Member of the Bucharest Bar
- Member of the Dolj Bar

INSIGHTS

Events

SEMINARS:

- Venture Connect 2010-2016