



### Lael Bellamy

#### Of Counsel

lael.bellamy@dlapiper.com

#### Atlanta

T: +1 404 736 7779

F: +1 404 682 7899

Lael has over 20 years of experience in privacy and technology law, compliance and data governance. She has extensive experience developing privacy policies and procedures as well as establishing and managing privacy programs, incident response teams and social media compliance for small and large multinational companies.

Lael previously was the Chief Privacy Officer of The Weather Company, where she addressed privacy and data use throughout the organization, including working with stakeholders to embed privacy into the design of new products and services and overseeing the company's privacy program with internal and external stakeholders. Additionally, Lael spent over two decades working in-house for various companies in the financial services, data, retail, publishing and ad tech industries, advising them on a wide range of privacy and technology matters, from overseeing compliance with state and federal regulations to negotiating data acquisition, technology and consulting agreements.

A Certified Information Privacy Professional (CIPP/US), Lael is a frequent speaker on privacy and technology issues.

- Technology Transactions and Strategic Sourcing
- Intellectual Property and Technology
- Data Protection, Privacy and Security
- Cybersecurity
  
- Technology

## Admissions

- Georgia

## Education

- J.D., Emory University School of Law
- B.S., Cornell University
- Certified Information Privacy Professional (CIPP/US)

## Memberships

Lael is a past president of the Association of Corporate Counsel in Georgia and a past national chair of the ACC's IT, Privacy & eCommerce Committee. She has served on both the board of directors and the Educational Advisory Board of the International Association of Privacy Professionals.

## INSIGHTS

---

### Publications

#### **Georgia's HB 156, requiring state notice for utility cybersecurity incidents, is now in effect**

21 April 2021

The law creates specific notice requirements for state agencies and utilities that experience cybersecurity attacks and requires swift notice to the state director of emergency management in Georgia.

---

#### **What the Virginia Consumer Data Protection Act means for your privacy program**

9 March 2021

Already, privacy bills introduced and likely to receive serious consideration in several blue states resemble this Virginia law.

---

#### **California AG posts final proposed CCPA Regulations and offers insights ahead of July 1 enforcement deadline**

4 June 2020

With this final statement from the AG's Office, businesses can proceed to finalize their CCPA compliance programs.

---

#### **CPRA analysis: The "good" and "bad" news for CCPA-regulated "businesses"**

11 May 2020

How might the CPRA change the CCPA? Highlights.

---

#### **California issues CCPA proposed modified regulations 2.0**

12 February 2020

Version 2.0 adds clarity to the proposed California Consumer Privacy Act regulations.

---

## NEWS

---

#### **DLA Piper advises Universal Technical Institute in acquisition of MIAT College of Technology**

3 November 2021

DLA Piper represented Universal Technical Institute, a leading provider of transportation sector technical training, in its acquisition of MIAT College of Technology, a provider of vocational and technical training in high-demand fields.

---

#### **DLA Piper advises Paradox in its acquisition of Traitify**

23 August 2021  
DLA Piper represented Paradox in its acquisition of Traitify.

---