



Sarah Birkett

Senior Associate

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Sarah Birkett is an experienced member of the Intellectual Property and Technology Team and assists clients in a wide range of areas relating to information technology, privacy and commercial contracts.

In particular, Sarah has experience in both Australia and the UK in a wide range of areas relating to procurement and sourcing, and regularly provides advice to public and private sector clients on large scale, strategic and business critical transactions.

Sarah also advises clients on the privacy and data protection implications of technology related transactions, and the wider legal and operational issues relating to data processing and retention.

Whilst working in Australia, Sarah has provided advice to a considerable number of Victorian Government Departments and Agencies and understands the key legal, institutional and policy issues faced by the Victorian Government.

- Intellectual Property and Technology
- Technology

- Assisting Victoria Police in respect of the ITSC Project for the outsourcing of its end to end IT services to Kinetic IT, a \$160 million contract signed in 2015
- Assisting Victoria Police in respect of the BlueConnect program, which is responsible for transforming the management of policing information to support 'A vision for Victoria Police in 2025' - The Blue Paper. The program involves a number of separate streams, including mobile technology, intelligence management and case management and the Police Assistance Line and Online Reporting implementation
- Assisting the Department of Treasury and Finance (Vic) on the refresh of the State's VGPB template agreements for the purchase of goods and services, including developing guidance material
- Assisting the former Department of State Development, Business and Innovation (Vic) in relation to the outsourcing of the management of the Australian Synchrotron to Australian Nuclear Science and Technology Organisation
- Conducting the Australian component of an APEC privacy audit for a global food and beverage manufacturer, including providing recommendations in order to improve the overall level of privacy compliance by the Australian business
- Assisting a range of Australian and international clients on Australian privacy law issues, including issues that arise when offshoring personal information of customers and requirements for the conduct of direct marketing

- Providing assistance to various Victorian Government departments and agencies on the Victorian privacy regime, including the introduction of the Protective Data Security Standards
- Assisting a range of international clients establishing business in Australia, including drafting and localising website terms and conditions and mobile application terms and conditions
- Assisting one of Australia's largest transport companies in relation to the acquisition and implementation of cash counting and security systems and hardware to support its Cash in Transit business
- Advising the Department for Work and Pensions (UK) on the procurement of core desktop services, the UK's largest civil desktop and thin client outsourcing project

CREDENTIALS

Professional Qualifications

- Solicitor of the Supreme Court of Victoria
- Solicitor of the Senior Courts of England and Wales

Education

- University of Nottingham (England), Bachelor of Laws (Hons), 2005
- Nottingham Law School (England), Legal Practice Course, 2006

Memberships

- Victorian Society for Computers and the Law
- Law Society of England and Wales

INSIGHTS

Publications

Data and Data Protection – Why the automotive industry needs to take notice

4 May 2021

Cars – and the processes used to create them – now generate more data than ever before. This brings huge possibilities for the automotive sector, allowing manufacturers to utilise data for a vast array of purposes, not least to improve manufacturing processes and vehicle performance, reduce costs and enhance customer experiences.

Navigating Asia-Pacific data breach notification requirements

2 December 2020

Data breach notification obligations throughout Asia-Pacific are in a state of flux, with several jurisdictions either introducing new requirements or updating their existing regimes in late 2020 and 2021. Our interactive map contains the current state of data breach notification requirements in key jurisdictions throughout the Asia-Pacific region.

- "Notifiable Data Breaches – Two years on", 8 October 2020

Events

Previous

TechLaw

3 March 2020
TechLaw Event Series
Melbourne

WIN In-House Counsel Day 2020, Melbourne

20 February 2020
WIN In-House Counsel Day 2020
Melbourne

WIN In-House Counsel Day 2020, Brisbane

19 February 2020
WIN In-House Counsel Day 2020
Brisbane

- WIN: In-House Counsel Week 2021 The wandering workforce: cyber security and privacy, home offices, WHS and other employment law bear traps, 25 February 2021
- WIN In-House Counsel Day 2020, Melbourne 20 February 2020 and Brisbane 19 February 2020 Data breaches - a practical guide

NEWS

DLA Piper advises on investment in Jolt Charge

9 September 2021

Global law firm DLA Piper has advised BlackRock Real Assets on its investment in innovative Australian electric vehicle charging company, JOLT Charge. This is BlackRock Real Assets' first investment in the EV charging infrastructure sector in Asia-Pacific and will provide JOLT with the required capital to accelerate its roll out of EV charging stations across Australia.
