



### Katherine Cheung

**Associate**

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Katherine's practice focuses on commercial and licensing transactions for software, data analytics and other technology companies. Katherine's practice includes intellectual property protection and counseling as well as support for mergers and acquisitions, venture capital financings and other corporate transactions. Katherine has a background in electrical engineering as well as extensive experience with intellectual property litigation representing clients before the United States district courts and in the International Trade Commission.

- Technology Transactions and Strategic Sourcing

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## Admissions

- California
- United States Patent and Trademark Office

## Prior Experience

Prior to attending law school, Katherine worked as an Information Technology consultant, assisting clients with technology compliance, as well as network security.

## Education

- J.D., Santa Clara University School of Law 2012
- B.S., Electrical Engineering, University of Southern California 2007

## NEWS

## **DLA Piper advises ZASH in acquisition of AdRizer through ZVV Media Partners, its joint venture with Vinco Ventures**

16 February 2022

DLA Piper represented ZASH Global Media and Entertainment Corporation through its ZVV Media Partners, LLC joint venture with Vinco Ventures, Inc. (NASDAQ: BBIG) in the acquisition by Vinco of AdRizer LLC, a leading publisher and analytics solution company in the digital advertising space. As a result of the acquisition, AdRizer is now a wholly owned subsidiary of Vinco and will be fully integrated into video-sharing social networking platform Lomotif, which is owned by ZVV.

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