



James Clark

Senior Associate

james.clark@dlapiper.com

Leeds

T: +44 (0) 2073 490 296

M: +44 (0) 7885 261 792

James Clark is a member of the Data Protection, Privacy and Security team and undertakes a wide range of information law work including data protection, e-commerce, cyber security, direct marketing and freedom of information.

He is the co-editor of the popular DLA Piper Data Protection Laws of the World Handbook and a regular speaker at external conferences and events. James has an international client base, and particular interest and expertise in the Insurance and Life Sciences sectors.

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- Managing comprehensive, multi-jurisdictional GDPR compliance reviews for a number of clients including a global insurer and a major financial institution.
 - Advising clients on their post-GDPR global privacy compliance strategies, with respect to emerging laws including the CCPA, LGPD and POPI.
 - Providing advice on cyber security and data breach management, including advising on cross-border notification mandates and managing privileged engagement with third party security consultants.
 - Conducting privacy impact assessments in connection with emerging technology applications and major data-oriented projects, including those harnessing artificial intelligence.
 - Advising on and preparing core data protection policies, notices and contractual terms.
 - Advising various clients, including a transport services provider and a digital investment platform, on digital customer journeys and compliance with data protection and e-privacy and e-commerce rules.
 - Advising clients on direct marketing strategies, including the preparation of marketing playbooks.
 - Advising on privacy challenges facing life sciences and healthcare companies, including transparency, anonymization, HCP marketing and secondary use of data for research.
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Publications

COP26 – Key Themes and Observations for the Retail Sector from Green Zone Sessions

17 December 2021

As the legal services provider to COP26 in November 2021, DLA Piper engaged with the conference in many ways. As an overarching point, there is an increasing understanding that all parts of society, from government, business and consumers, must be involved in bringing about positive environmental change and that such involvement, engagement and action must be taken now and pursued with urgency.

Third edition of *The Price of Data Security*, a guide to the insurability of GDPR fines across Europe

27 May 2020

We've partnered with global broker Aon for the third year running for the updated edition of *The Price of Data Security*, a guide to the insurability of GDPR fines across Europe that includes common issues faced by organisations in international cyber scenarios and illustrated with practical case studies.

GDPR has undeniably revolutionised the data protection regime and significantly affects how organisations worldwide collect, use, manage, protect, and share personal data that comes into their possession – with significant fines for non-compliance. Within the last year alone, a EUR18 million fine was issued against a national postal operator and a EUR14.5 million fine against a real estate company.

Events

Previous

EDPB, SCCs and Brexit: The future of global data transfers

8 July 2021

Webinar
