



Protecção de dados, privacidade e segurança

Personal information is an increasingly valuable – and increasingly risky – business asset. As businesses struggle to keep up with the critical, fast-changing data protection laws and face an increasing risk of serious data breaches, DLA Piper is uniquely positioned to help guide clients.

With data protection lawyers around the globe, DLA Piper provides highly sophisticated data management, data security and privacy law advice wherever our clients do business. Our global presence combined with our depth of experience in each region gives clients the important advantage of local knowledge and cultural awareness, combined with consistent, practical advice.

Our team members are very involved in their local compliance culture and maintain close contacts with local regulators in Asia Pacific, Europe and the US. The group has played a major role at the forefront of the development of privacy, data security breach and data security laws around the world. Our data protection team has successfully worked together in recent years to assist more than 100 multinational organizations in the design and implementation of global privacy and security programs including carrying out audit and risk assessments, developing global policies, implementing effective international data transfer strategies, negotiating cloud and other complex international data transfer agreements, and defending dozens of regulator and plaintiff's class action bar enforcement actions.

Core areas include:

- Audits and data mapping
- Compliance programs and policies
- Data subject access and opposition rights
- Data security, data loss prevention and data breaches
- Online and mobile tracking and consumer protection regulation
- E-discovery and investigations management
- Global data transfer management (transfer agreements, BCRs, etc.)
- Incident Response Planning and Execution
- Lobbying and government liaison
- Supervisory authority relations (notifications, authorizations, DPO appointments)
- Whistle-blowing hotlines, employee monitoring and suspect persons screening

EXPERIENCE

CONTACTOS

Carolyn Bigg

Sócia

Hong Kong

T:+852 2103 0576

carolyn.biggs@dlapiper.com

Andrew Dyson

Sócio

Leeds

T:+44 (0)113 369 2403

andrew.dyson@dlapiper.com

Ewa Kurowska-Tober

Sócia

Warsaw

T:+48 22 540 7402

ewa.kurowska-tober@dlapiper.com

Andrew Serwin

Sócio

San Diego (Golden Triangle)

T:+1 858 677 1418

andrew.serwin@dlapiper.com

- Concorrência e Antitrust
- Societário
- Trabalho
- Propriedade Intelectual e Tecnologia
- Comércio Internacional,

- We provide cutting edge global advice to a leading global mobile chip manufacturer on notice, consent, data transfer, access correction and data retention requirements applicable to rolling out a suite of mobile apps that use device identifier data, location data and offer geo-fencing capabilities. In addition, we have advised the company on Chinese requirements related to storage of data in China, on application of the US COPPA children's privacy rule to the company's technologies and on the US multi-stakeholder negotiations on mobile app short-form privacy notices.
- We designed and advised on the implementation and rollout of a whistleblowing hotline for a leading pharmaceutical company across the European Union. The outcome of this project was a whistleblowing hotline compliant in 29 European countries, with as little modification as possible on a country-by-country basis. The multi-year process involved liaising with counsel in the relevant countries, producing documentation for employees, drafting key agreements between group entities and service providers, and creating internal operational guidance documentation for use in investigations.
- We are the appointed exclusive data protection advisor to the world's largest fashion retailer. The appointment began with a 51-country multi-year compliance audit of all its subsidiaries operating under its 8 global retail brands. This exercise was unique because, in addition to document reviews and interviews, we conducted extensive on-site audits of all operational functions within the organization, such as sales, marketing, online sales, finance and vendor management. The review covered Milan, Paris, Moscow, Shanghai, Beijing, Hong Kong and Macau.
- We advise a large communications company on privacy compliance issues related to information practice and digital advertising on its cable, internet and telecommunications service and with regard to the company's cyber-security program. We are providing compliance and strategic advice on new proposed data use cases, revisions to their privacy policy and consumer opt-out mechanisms. We are assisting the company before self-regulatory organizations and in responding to congressional and regulator inquiries. We are also providing strategic advice to one of their companies regarding its cyber-security and mobile privacy initiatives and advising the company on data security strategies as well as representing a business unit in an FTC mobile app security investigation.
- We represent a global pharmaceutical company with the rollout of a follow-the-sun customer service response model for product inquiries. The project includes the following activities related to privacy compliance in Latin America, Asia-Pac and Europe: analysis of privacy notice and consent requirements, review of security requirements in a number of Latin American countries, and the drafting, localization and implementation of a global intra-group data transfer agreement for compliance purposes, in order to support the follow-the-sun customer service model.
- Representing a coalition of 20 major communications, Internet, media and retail companies we have helped to draft all of the U.S. state privacy, security and e-commerce legislation that has become law over the past eight years.

Regulatório e Assuntos
Governamentais

- Technology
Transactions and
Strategic Sourcing

SETORES RELACIONADOS

- Serviços Financeiros
- Energia
- Healthcare
- Hotelaria e Lazer
- Seguros
- Ciências da Vida
- Media, Desporto, Jogos
e Entretenimento
- Tecnologia

INSIGHTS

Publicações

DC AG claims Meta CEO Zuckerberg personally accountable for Cambridge Analytica privacy scandal

24 May 2022

The suit is the latest effort by state Attorneys General to take a tougher line against tech companies over misleading privacy practices.

Biden Administration's Greenbook signals continued focus on taxation of cryptocurrency and digital assets

23 May 2022

The Greenbook outlines a number of tax proposals addressing trading and lending of cryptocurrency and digital assets.

Blockchain and Digital Assets News and Trends

23 May 2022

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

OECD releases public consultation document on crypto tax reporting in effort to increase transparency.

OECD releases public consultation document on crypto tax reporting in effort to increase transparency

23 May 2022

The proposed framework would provide for automatic exchange of tax-relevant information between tax administrations for cryptoasset transactions.

Texas social media law reinstated by Fifth Circuit

20 May 2022

The plaintiffs have appealed directly to the Supreme Court for an emergency stay.

Embracing the movement towards digital and ESG

11 May 2022

As governments seek to shape the country's long-term response to COVID-19, greater focus and concern over ESG initiatives is emerging.

eSignature and ePayment News and Trends

11 May 2022

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

Embracing the movement towards digital and ESG.

Connecticut poised to be fifth state with comprehensive privacy law

2 May 2022

Modeled after the Colorado Privacy Act and the Virginia Consumer Data Protection Act, CT SB6 uses many of the same definitions and provisions in an effort to be interoperable with these laws.

Israel Group News April 2022

28 April 2022

[ISRAEL GROUP NEWS](#)

In this issue, our global activities, latest publications, recent events and more.

Colombia is using AI to improve insolvency proceedings

22 April 2022

[PANORAMA](#)

Artificial intelligence creates a completely new experience for the interaction of the user with the insolvency system.

Utah's Consumer Privacy Act heads to the governor's desk

4 March 2022

For states pondering privacy legislation, SB 227 is likely to provide a model more streamlined than the privacy laws of California and Virginia.

The Crossroads of Biometrics and Privacy – Why It Matters

6 April 2022

[CYBER SPOTLIGHT PODCAST SERIES](#)

Kate Lucente and Jennifer Kashatus discuss biometrics trends.

US escalates sanctions targeting Russian evasion networks, tech companies and cyber actors; signals more sanctions are on the way

5 April 2022

[GLOBAL SANCTIONS ALERT](#)

These new measures supplement the extensive measures previously announced by the US government.

eSignature and ePayment News and Trends

31 March 2022

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

Biden Administration urges American companies to act quickly to improve cybersecurity safeguards

22 March 2022

[GLOBAL SANCTIONS ALERT](#)

The White House stresses the importance of taking key steps to thwart nation-state bad actor activities.

CafePress to pay \$500,000 for FTC violations

22 March 2022

The FTC's action highlights government expectations that companies maintain robust cybersecurity programs and provide appropriate disclosures and reports regarding security breaches.

COVID-19 two years in: Four key trends in the state of compliance

17 March 2022

[PRACTICAL COMPLIANCE](#)

What it means to be compliant today is not what it meant in March 2020.

US Senate unanimously passes the Strengthening American Cybersecurity Act

14 March 2022

Prior versions of this and related legislation failed to win passage in recent years.

Expert opinion on US surveillance laws highlights FISA risk for data transfers to the US

15 February 2022

Companies from as industries as disparate as hospitality, transportation, shipping, and banking could be considered ECSPs and required to comply with a government request for information that otherwise meets the Section 702 requirements.

eSignature and ePayment News and Trends

31 January 2022

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

Recently enacted federal and state laws, federal and state regulatory activities, fresh judicial precedent and more.

California Attorney General issues non-compliance notices regarding loyalty program requirements under the CCPA

7 February 2022

The launch of the investigative sweep of businesses offering loyalty programs builds on recent enforcement efforts and signals the AG's latest CCPA enforcement priority.

Yet more changes in 2022 to California's laws regulating automatic renewals: do your current practices meet the new standard?

7 February 2022

Important signals of California's intent to remain the country's leader in this space and a reminder for companies doing business in one of the world's largest economies to check whether their current practices meet the new standard.

SEC chair signals continuing focus on cybersecurity governance

1 February 2022

Two key points.

Governance Risk: The Seven Core Principles

26 January 2022

CYBER SPOTLIGHT PODCAST SERIES

Andrew Serwin outlines seven core principles for companies to consider, particularly in light of the SEC Chairman's recent remarks regarding the importance of cyber hygiene for companies.

Technology Sector Deals Year in Review: 2021

28 January 2022

Select technology sector deals from 2021.

Israel Group News January 2022

24 January 2022

ISRAEL GROUP NEWS

In this issue, our global activities, latest publications, recent events and more.

DLA Piper GDPR fines and data breach survey: January 2022

18 January 2022

Data protection supervisory authorities across Europe have issued a total of nearly EUR1.1 billion (USD1.2 / GBP0.9 billion) in fines since 28 January 2021, according to international law firm DLA Piper.

Top 12 privacy and cyber steps to take in January

13 January 2022

Twelve action items to consider for 2022 that can help reduce the impact of a cyber event.

2022 – a busy year for privacy legislation has already started

12 January 2022

Biometric privacy, cybersecurity standards and consumer protection are among the subjects of the bills.

Supporting the health of your health system: 2022

3 January 2022

Helping you tend to healthcare system wellness throughout the business life cycle.

Tenth Circuit ruling is victory for FISA Section 702 surveillance authority

3 January 2022

The Tenth Circuit now joins the Ninth and Second Circuits in holding that warrantless 702 surveillance of communications involving a person in the US does not violate the Fourth Amendment.

Apache Log4Shell: “greatest vulnerability seen in years”

14 December 2021

Log4Shell allows arbitrary remote code execution on unpatched servers – essentially giving unfettered access to threat actors.

Google files groundbreaking civil suit to disrupt massive botnet with blockchain backup system

10 December 2021

Civil actions to take down botnets have been around for years, but the blockchain aspect adds a new twist.

UAE: Federal level data protection law enacted

6 December 2021

The United Arab Emirates (UAE) has enacted its long awaited federal level data protection law. This article examines some of its key features.

Blockchain and Digital Assets News and Trends

22 November 2021

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

Infrastructure bill, including crypto "broker" rules, becomes law.

California Privacy Protection Agency begins an important rulemaking in an accelerated process that is likely to impose AI regulations

2 November 2021

[AI OUTLOOK](#)

The CPPA hopes to issue final rules in May 2022, with the rules taking effect in 2023.

Israel Group News October 2021

25 October 2021

[ISRAEL GROUP NEWS](#)

In this issue, our global activities, latest publications, recent events and more.

US and EU pledge to promote “innovative and trustworthy” AI

19 October 2021
AI OUTLOOK

Key details and recommendations.

FTC's Policy Statement on breach notifications in mobile health apps: a new, broad approach that may face legal challenge

27 September 2021

The Policy Statement highlights the FTC's intention to step up enforcement consistent with these broad new interpretations.

The global landscape of data privacy: Important points about new laws in three key jurisdictions

21 September 2021

PRACTICAL COMPLIANCE

New data privacy requirements in three important jurisdictions – the European Union, China, and Brazil – with an emphasis on action steps for compliance officers.

Artificial Intelligence and how the courts approach the legal implications

16 September 2021

Through an analysis of significant cases, this article takes a close look at the contractual implications of artificial intelligence and how it can give rise to legal liability by exposing businesses to financial and representational risk.

Consumer Em-Power-ment: Treasury proposes draft rules for the Consumer Data Right in the Australian energy sector

3 September 2021

The Australian Government Treasury has released for industry consultation, draft amendments to the Consumer Data Right rules and regulations made under the Competition and Consumer Act 2010 (Cth), seeking to expand the Consumer Data Right regime into the energy sector.

Electronic disclosures on mobile devices: CFPB to study

30 August 2021

As mobile devices have become the platform of choice for many consumers, the effective delivery of disclosures on those devices has become a key consideration for financial service providers.

Navigating China Episode 20: PIPL has finally arrived, bringing helpful clarification (rather than substantial change) to China's data privacy framework

24 August 2021

NAVIGATING CHINA: THE DIGITAL JOURNEY

In good news for organisations handling personal information, China's Personal Information Protection Law (PIPL) was finalised on 20

August 2021, and will come into force on 1 November 2021.

Cybersecurity considerations for executives and boards of directors: How recent cyberattack trends and developments inform strategies for reducing cyber-risk

23 August 2021

We review recent trends and costs associated with cyberattacks and analyze how organizations can implement strategies for reducing cyber-risk.

Israel Group News August 2021

16 August 2021

[ISRAEL GROUP NEWS](#)

In this issue, our global activities, latest publications, recent events and more.

GDPR Snapshot vlog series 2021: Romania

9 August 2021

[GDPR SNAPSHOT VLOG SERIES 2021](#)

In this vlog, Bucharest counsel Irina Macovei and managing associate Andrei Stoica explore the impact and challenges of GDPR in Romania.

Mexico: IFT issues guidelines on net neutrality

7 July 2021

These Guidelines implement the "Net Neutrality" chapter included in the Federal Law of Telecommunications and Broadcasting.

Ransomware preparedness: NYDFS announces additional expectations of regulated entities' cybersecurity programs

7 July 2021

As regulatees address their vulnerabilities to ransomware, NYDFS raises its expectations.

EDPB's final Recommendations on Supplementary Measures confirm a subjective approach to assessing personal data transfer risks

2 July 2021

The Recommendations' detailed guidance will be useful to businesses and privacy practitioners as they conduct or update their transfer assessments, but the scope and detail of those assessments will require a sustained effort.

"No concrete harm, no standing": Supreme Court issues major Article III standing opinion in *TransUnion v. Ramirez*

29 June 2021

Given the proliferation of class-actions alleging purely procedural statutory violations, the ruling is likely to have far-reaching consequences.

Fending off phishing attacks: Some simple steps using trademark law

June 2021

We often think about how to respond once a breach has occurred, but rarely do we consider how to prevent a breach or scam entirely.

European Commission's standard contractual clauses: extensive new requirements coming for US businesses receiving EU personal data subject to GDPR

8 June 2021

Adopting and complying with the New SCCs may require considerable effort for importers, particularly those that are not otherwise directly subject to GDPR.

Supreme Court significantly limits the scope of the Computer Fraud and Abuse Act

4 June 2021

The decision will largely gut the CFAA as a tool for addressing insider data theft.

What does the cybersecurity executive order mean for federal government contractors and their supply chains?

19 May 2021

Key sections of the EO that are likely to impact federal contractors and the practical effects of those requirements.

President Biden issues broad-ranging Executive Order on cybersecurity

13 May 2021

The EO sets forth new requirements for federal agencies and government service providers.

Israel Group News May 2021

1 May 2021

[ISRAEL GROUP NEWS](#)

In this issue, our global activities, latest publications, recent events and more.

Second Circuit sets standing threshold for data-breach class actions

30 April 2021

The court ruled there are limits to the “increased-risk” theory of standing.

Georgia's HB 156, requiring state notice for utility cybersecurity incidents, is now in effect

21 April 2021

The law creates specific notice requirements for state agencies and utilities that experience cybersecurity attacks and requires swift notice to the state director of emergency management in Georgia.

Episode 16: New data classifications and data localisation for financial institutions in China

21 April 2021

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

Important new guidelines outlining how personal and other types of financial information should be handled by financial institutions throughout the data lifecycle have just come into force in China, including a new data localisation obligation.

Latest regulatory changes reduce burden for software and technology companies under US export controls

6 April 2021

Revisions to the US Export Administration Regulations implement changes to Export Controls for Conventional Arms and Dual-Use Goods and Technologies.

Top employee benefits issues to watch

31 March 2021

The top 10 issues likely to impact plan sponsors in 2021 and beyond.

Episode 15: Comprehensive New E-Commerce Rules Introduced

23 March 2021

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

Operators of e-commerce platforms, websites and apps in China, and those using third party e-commerce, social media or livestreaming platforms to sell their products and services in China, must update their operations, services and systems in advance of wide-ranging new rules.

Out with the old, in with the new: Five members join California Privacy Protection Agency board; California AG Xavier Becerra moves to HHS

22 March 2021

Recent days have seen significant changes in the lineup of officials responsible for important privacy rights oversight in California.

What the Virginia Consumer Data Protection Act means for your privacy program

9 March 2021

Already, privacy bills introduced and likely to receive serious consideration in several blue states resemble this Virginia law.

Legislators and regulators continue to support digital transformation

26 February 2021

Endorsing the movement towards digital transformation.

Blockchain and Digital Assets News and Trends

25 February 2021

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

Canada's AML regime amendments: is your interactive entertainment service or platform operating a "money service business"?

Gems, coins, bells and bottle caps: Canadian AML regime amendments affect some video game and social media virtual currencies

25 February 2021

Providers of video games and online entertainment that offer virtual currency as part of game play may be "money service businesses" under Canada's anti-money laundering rules.

Announced, proposed and implemented: Developments in Digital Services Tax in key European jurisdictions

9 February 2021

While the OECD and G20 work toward a global agreement on digital services taxes, some European countries have forged ahead on their own.

Announced, proposed and implemented: Key features of France's DST

9 February 2021

The French definition of "taxable service" under the DST differs from the definition of "taxable services" as used for VAT purposes.

Announced, proposed and implemented: Key features of Italy's DST

9 February 2021

The Italian DST applies only to revenues deriving from the provision of tax-relevant digital services linked to Italian-located users.

Announced, proposed and implemented: Key features of Spain's DST

9 February 2021

The annual worldwide revenue threshold is not limited to revenues generated by the provision of digital services, meaning that non-tech businesses may also need to comply.

Announced, proposed and implemented: Key features of the United Kingdom's DST

9 February 2021

The UK's DST is intended to be an interim measure pending a long-term global solution to the tax challenges arising from digitalization.

eSignature and ePayment News and Trends

5 February 2021

ESIGNATURE AND EPAYMENT NEWS AND TRENDS

The CFPB looks at "in writing" consumer consent requirements; plus reports on new federal and state laws and regulatory activities and fresh judicial precedent.

Disputes, Issue 2

28 January 2021

DISPUTES

In this issue, we look at the split among the federal circuits over what it means to "exceed authorized access" in violation of the Computer Fraud and Abuse Act; the ways in which the federal courts apply the Supreme Court's recent limitations on equitable disgorgement; ways to mitigate liability risk in unauthorized financial transfers; considerations for employers as they develop policies regarding use of cannabis in their workforce; and the critical importance of escalation protocols in corporate whistleblower programs.

Supreme Court dives into circuit split over the Computer Fraud and Abuse Act

28 January 2021

What does it mean to "exceed authorized access" to an Internet-connected device?

Unauthorized financial transaction fraud: Mitigating liability risks

28 January 2021

Prudent financial institutions are seeking to protect themselves against liability for third-party fraud and accountholder carelessness.

Blockchain and Digital Assets News and Trends

22 January 2021

BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS

Looking at the OCC's guidance on stablecoins.

Israel Group News January 2021

19 January 2021

ISRAEL GROUP NEWS

In this issue, our global activities, latest publications, recent events and more.

The UK-EU Trade and Cooperation Agreement: Implications for technology services

11 January 2021

The TCA includes a chapter relating to digital services which provides some key details relevant to both providers and customers of technology-related services.

Supporting the health of your health system

4 January 2021

Helping you tend to healthcare system wellness throughout the business life cycle.

Blockchain and Digital Assets News and Trends

22 December 2020

BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS

New Jersey seeks to regulate digital asset business activity through a mandatory licensing framework.

New Jersey Senate considers crypto license bill

22 December 2020

The bill would regulate digital asset business activity through a mandatory licensing framework overseen by the New Jersey Department of Banking and Insurance.

Who's responsible for content posted on the Internet? Section 230, explained

22 December 2020

What the law does, what people are saying it should do, and what might happen next.

When a threat actor strikes: Legal considerations and challenges in a ransomware attack

21 December 2020

Evidence suggests that having employees working remotely significantly increases the risk of a successful ransomware attack.

Landmark artificial intelligence legislation advances toward becoming law

16 December 2020

[AI OUTLOOK](#)

An overview of the key AI initiatives and funding set out in the defense bill.

FDA seeks feedback on industry best practices for medical device cybersecurity communications

9 December 2020

The agency emphasizes the evolving responsibility of medical device manufacturers to promptly, clearly communicate cybersecurity issues to patients and healthcare providers.

Blockchain and Digital Assets News and Trends

23 November 2020

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

IMF issues report on regulatory framework for CBDs and GSCs, SEC invites feedback on application of custody rule to digital assets.

Schrems II: The next chapter – EDPB issues recommendations on supplementary measures for transfers of personal data to the US, European essential guarantees for surveillance measures

13 November 2020

The measures could have significant impacts on international data transfers, particularly those between Europe and the US, which drive over a trillion dollars in trade every year.

As expected, California ballot initiative passes, significantly altering the California Consumer Privacy Act

5 November 2020

The California Privacy Rights Act adds new obligations on both businesses and service providers, adds some important new definitions and creates new liability risks.

Navigating China Episode 14: New draft national, harmonised data protection law for Mainland China

23 October 2020

[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

A first national level personal information protection law for Mainland China has been published, reinforcing and heightening existing data protection compliance obligations for organisations doing business in China.

Blockchain and Digital Assets News and Trends

21 October 2020

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

SDNY finds Kin token is a security; unpacking the DOJ's cryptocurrency guidance – plus latest legal, regulatory and case law developments.

New OFAC guidance for ransomware payments

16 October 2020

On October 1, 2020, the OFAC issued an advisory to companies providing services to victims of ransomware attacks, informing them of the potential "sanctions risks" for facilitating ransomware payments.

Singapore: Imminent Changes to the Personal Data Protection Act 2012 (PDPA)

16 October 2020

On 5 October 2020, the Singapore Personal Data Protection (Amendment) Bill (Bill) was tabled in Parliament for the first reading. It is expected that the Bill will be passed before the end of the year if not sooner.

Unpacking the DOJ's cryptocurrency guidance: Enforcement priorities and industry implications

15 October 2020

A warning to offshore cryptocurrency exchanges and other money services businesses operating outside of the reach of US authorities.

Israel Group News October 2020

7 October 2020

[ISRAEL GROUP NEWS](#)

In this issue, our global activities, latest publications, recent events and more.

Into the unknown: DoD's long-awaited cybersecurity rule leaves critical questions unanswered

5 October 2020

The rule leaves open a number of critical questions.

Coronavirus Resource Center: Our global repository of insights and events

30 September 2020

A central repository for our reports and commentary on the legal and regulatory concerns arising from the pandemic.

Philadelphia grows privacy capabilities with a new arrival

30 September 2020

Ronald Plesco, an internationally known information security and privacy lawyer, has joined our Philadelphia office.

eSignature and ePayment News and Trends

30 September 2020

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

CFPB seeks to promote innovation by giving financial firms more opportunities and compliance flexibility to try new technologies, practices and methods – plus latest legal, regulatory and case law developments.

Schrems II and other data privacy legislation -- what's a tech company to do?

29 September 2020

In this episode, Victoria Lee talks with Andrew Serwin about implications of Schrems II and other recent data privacy legislation.

Blockchain and Digital Assets News and Trends

23 September 2020

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

The court finds that a valid arbitration agreement exists in the ongoing WAX tokens dispute – plus latest legal, regulatory and case law developments.

California on the verge of instituting new deidentification requirements, broader research exemptions for health data

23 September 2020

AB 713 has an emergency clause that means it will go into immediate effect once the governor signs it.

A new EECC coming into play: Key points for electronic communications service providers

15 September 2020

Entities providing an electronic communication service, such as email or video streamed over the Internet, may need to register as an ECS provider in relevant EU nations.

Want to receive 4506-T documents electronically? Ensure you are addressing recent changes

2 September 2020

Two substantive changes to the way lenders can receive signed 4506-T documents.

eSignature and ePayment News and Trends

2 September 2020

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

Want to receive 4506-T documents electronically? Ensure you are addressing recent changes - plus latest legal, regulatory and case law developments.

Blockchain and Digital Assets News and Trends

21 August 2020

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

California appellate court affirms judgment for Coinbase in lawsuit over Bitcoin Gold – plus latest legal, regulatory and case law developments.

CCPA regulations take effect with a few minor changes

19 August 2020

The final approved CCPA regulations take effect immediately.

Online platform immunity under Section 230 teed up for FCC

31 July 2020

The NTIA petition invites the FCC to enter into uncharted territory.

eSignature and ePayment News and Trends

30 July 2020

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

OCC says national banks may provide cryptocurrency custody services – plus latest legal, regulatory and case law developments

***Schrems II*: Now what? New FAQs from EU data protection supervisors provide guidance on data transfers**

28 July 2020

Organizations relying on Privacy Shield for transfers to the US of personal data subject to GDPR must immediately implement an alternative mechanism or cease transfers.

Schrems II Surveillance

21 July 2020

An overview of surveillance law in the United States in light of the recent Schrems II decision.

Blockchain and Digital Assets News and Trends

20 July 2020

BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS

Court upholds New York AG's Martin Act authority to investigate virtual currency fraud – plus latest legal, regulatory and case law developments.

EU's highest court invalidates the EU-US Privacy Shield; European Standard Contractual Clauses remain valid, but subject to conditions

16 July 2020

The CJEU declared invalid the EU-US Privacy Shield framework for the transfer of personal data from the EU to the US.

Israel Group News July 2020

8 July 2020

ISRAEL GROUP NEWS

In this issue, our global activities, latest publications, recent events and more.

eSignature and ePayment News and Trends

2 July 2020

ESIGNATURE AND EPAYMENT NEWS AND TRENDS

Honoring National E-SIGN Day – plus latest legal, regulatory and case law developments

A go-to firm for defending patent cases

30 June 2020

Recognition from *Law360*

Atlanta expands privacy capabilities

30 June 2020

Lael Bellamy's arrival bolsters our data protection, privacy and security capabilities throughout the firm.

Coronavirus Resource Center: Our global repository of insights and events

30 June 2020

A central repository for our reports and commentary on the legal and regulatory concerns arising from the pandemic.

Intellectual property rights are a renewed focus as the world looks beyond a global viral outbreak

30 June 2020

A few key IP-related considerations for companies, whether they are seeking to expand into new markets or looking to preserve their place in an existing market.

Northern California bolsters telecom and regulatory practice

30 June 2020

Regulatory and telecom attorney Kristin Jacobson has joined our Northern California office in Sacramento.

Washington, DC grows technology capabilities with two new arrivals

30 June 2020

Marius Domokos and Justin Ilhwan Park have joined our Washington, DC practice.

New Section 301 investigations into digital services taxes involving multiple countries

29 June 2020

The US Trade Representative will investigate whether these DSTs discriminate against or place an unreasonable burden upon or restrict US commerce.

Blockchain and Digital Assets News and Trends June 2020

18 June 2020

[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

World Economic Forum announces Presidio Principles as a foundation of blockchain ecosystem design – plus latest legal, regulatory and case law developments.

Contact tracing apps: the promise and perils of automated tracking of COVID-19 exposure

18 June 2020

Privacy and anti-discrimination concerns, as well as technological limitations, may affect a company's approach to contact tracing.

The CCPA is a moving target

18 June 2020

What is a Chief Privacy Officer to do about CCPA compliance amid this uncertainty?

World Economic Forum announces Presidio Principles as a foundation of blockchain ecosystem design

18 June 2020

WEF's foundational values for a decentralized future.

A well-guarded CASL: Canada's anti-spam regime held constitutional

17 JUN 2020

On June 5, 2020, the Federal Court of Appeal released its decision in the appeals raised by 3510395 Canada Inc. aka CompuFinder in response to two decisions by the Canadian Radio-Television and Telecommunications Commission. The Court of Appeal's ruling confirms their view on the constitutionality of one of CASL's core features, the regulation of commercial electronic messages. In this alert, we take an in-depth look at the court's findings, their implications for future CASL investigation targets, and the specific facts that led to the FCA upholding the CRTC's C\$200,000 fine.

Navigating China Episode 13: (More) Important Developments in China's Privacy and Cyber Laws

10 June 2020

NAVIGATING CHINA: THE DIGITAL JOURNEY

China's privacy and cyber authorities have been busy in the last month enacting substantial enhancements and clarifications to data protection compliance obligations; and even more changes are expected before the end of 2020.

New Chinese Civil Code Introduces Greater Protection of Privacy Rights and Personal Information

9 June 2020

China's top legislature, the National People's Congress, recently enacted the PRC Civil Code (the Civil Code), which will come into force on 1 January 2021. This first ever "codified" legislation covers a wide spectrum of rights and issues such as property rights, contracts, matrimonial and family law and tort liability.

California AG posts final proposed CCPA Regulations and offers insights ahead of July 1 enforcement deadline

4 June 2020

With this final statement from the AG's Office, businesses can proceed to finalize their CCPA compliance programs.

COVID-19 spurs digital transformation and electronic use and acceptance

3 June 2020

Steps to help to ensure enforceability and meet compliance obligations.

President Trump's online platform Executive Order: Practical implications

3 June 2020

It is too early to tell if the EO initiatives will move forward or if instead their pendency operates as a sword of Damocles for large social media platforms.

eSignature and ePayment News and Trends

3 June 2020

ESIGNATURE AND EPAYMENT NEWS AND TRENDS

COVID-19 spurs digital transformation and electronic use and acceptance, plus latest legal, regulatory and case law developments.

Is your cybersecurity upgrade FDA reportable?

28 SEP 2016

Draft guidance lends insight into the way the FDA may apply existing postmarket regulatory requirements to evolving cybersecurity-related technological issues.

Cybersecurity: past is prologue

29 MAR 2016

During 2016, we will likely see another increase in cyberattacks, and we will see cybersecurity being taken more seriously by its potential victims.

US companies: EU data regulation means new oversight

2 DEC 2015

Many US companies are about to experience new regulatory oversight.

NLRB starts holidays early, demands employers gift their email systems to employees and unions

15 DEC 2014

A decision greatly expanding the rights of employees in the use of employer-provided communications

Supreme Court Corner - Q3 2014

10 SEP 2014

A review of cases relevant to IPT decided or argued before the Court during Q3

Landmark privacy ruling in Europe on the right to be forgotten

26 JUN 2014

European Court of Justice: search engines must remove the link between search results and a web page if it contains information an individual deems should be "forgotten"

Intellectual Property and Technology News (United States) Issue 20, Q4 2013

5 DEC 2013

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Intellectual Property and Technology News (United States)
Issue 19, Q3 2013

4 SEP 2013

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Intellectual Property and Technology News (United States)
Issue 18, Q2 2013

4 JUN 2013

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Intellectual Property and Technology News (United States)
Issue 16, Q4 2012

10 Dec 2012

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Intellectual Property and Technology News (United States)
Issue 15, Q3 2012

5 Sep 2012

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Intellectual Property and Technology News (United States)
Issue 14, Q2 2012

26 Jun 2012

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Intellectual Property and Technology News (United States)
Issue 13, Q1 2012

30 Mar 2012

INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Intellectual Property and Technology News (United States)
Issue 12, Q4 2011

20 Dec 2011

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Intellectual Property and Technology News (United States)
Issue 11, Q3 2011

12 Sep 2011

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Intellectual Property and Technology News
Issue 10, Q2 2011

28 Jun 2011

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Intellectual Property and Technology News
Issue 9, Q1 2011

22 Mar 2011

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Intellectual Property and Technology News
Issue 8, Q4 2010

9 Dec 2010

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Intellectual Property and Technology News
Issue 7, Q3 2010

6 Oct 2010

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Intellectual Property and Technology News
Issue 6, Q2 2010

18 Jun 2010

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Intellectual Property and Technology News
Issue 5, Q1 2010

10 Mar 2010

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

**Intellectual Property and Technology News
Issue 4, Q4 2009**

3 Dec 2009

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

**Intellectual Property and Technology News
Issue 3, Q3 2009**

11 Sep 2009

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

**Intellectual Property and Technology News
Issue 2, Q2 2009**

1 Jun 2009

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

**Intellectual Property and Technology News
Issue 1, Q1 2009**

17 Feb 2009

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Blockchain - a revolution for the insurance sector with some risks

9 MAR 2017

Blockchain is “the most important invention since the Internet itself” according to Marc Andreessen. And there is no doubt that there are huge potentials for the insurance sector to exploit such technology, but as any new technology, it will also lead to new legal risks.

NYDFS announces final cybersecurity rules for financial services sector: key takeaways

22 FEB 2017

The Final Rule's reach is very broad and presents operational challenges. It may prompt other states to enact their own rules.

EU: new obligations for digital services providers and operators of essential services

28 JUN 2016

In line with the EU's broader Cyber Security Strategy, the NIS Directive is a significant step towards a more secure cross-border cyberspace with a high shared level of network and information system security.

The blockchain revolution, smart contracts and financial transactions

26 APR 2016

Blockchain-based smart contracts have enormous potential to streamline financial transactions and reduce counterparty risks.

Plan now to use off-band communications during an incident response: key points

27 OCT 2015

A robust IR plan should include communications techniques that operate outside regular company communication methods.

Information security obligations for Australian businesses under the Privacy Act: A reminder from the OAIC

14 MAY 2013

At the launch of this year's Privacy Awareness Week on 29 April 2013, the OAIC released its new Guide to Information Security: 'Reasonable steps to protect personal information' ("**Guide**"). The Guide aims to assist Australian businesses and those carrying on business in Australia to interpret the continuing requirement under the Privacy Act (both under the current and the amended law) to "take reasonable steps" to protect the personal information they hold.

Intellectual Property and Technology News (United States) Issue 17, Q1 2013

7 MAR 2013

[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Law à la Mode

1 MAY 2012

[LAW À LA MODE](#)

Law à la Mode

1 DEC 2011

[LAW À LA MODE](#)

UK: The real risk of cyber attack

1 AUG 2011

Eventos

Anteriores

Cyber Law Roundtable Series

28 January 2022

Webinar

The privacy and security law landscape series

July 2021

The privacy and security law landscape series

Webinar

EDPB, SCCs and Brexit: The future of global data transfers

8 July 2021

Webinar

New EU Standard Contractual Clauses (SCC's)

21 June 2021

Webinar

The privacy and security law landscape series

May 2021

The privacy and security law landscape series

Webinar

Coffee with Colleagues: Featuring Andrew Dyson

10 February 2021

Webinar

Mitigating cross-border cyber risk in the age of LGPD

19 November 2020 | 9:00 - 10:00 EST

Webinar

Planning for an Uncertain World

16 November 2020
TechLaw Event Series
Webinar

The new European Electronic Communications Code and technology companies

1 October 2020 | 9:00 – 10:00 PDT
Webinar

Corporate clutter and defensible deletion

15 September 2020 | 1:30 – 2:30 ET
Webinar

2020 developments in US and EU privacy laws

15 September 2020
Webinar

Schrems II: What next for EU-US data transfers?

11 September 2020 | 10:00 - 11:00 EDT
Webinar

TechLaw

31 July 2020
TechLaw Event Series
Webinar

Schrems II CJEU Judgment: Implications on Data Transfers

17 July 2020
Webinar

Keep up with the CJEU Decision Unpacked: *DPC v Facebook Ireland*, Schrems

17 July 2020 | 1:00 - 2:00 ET
Webinar

The ransomware threat is changing – sectoral implications

17 June 2020 | 11:30 – 12:30 ET

NOTÍCIAS

DLA Piper advises Fyllo on the acquisition of Semasio

19 April 2022

DLA Piper has advised Fyllo, a compliance-first platform providing data-driven marketing and regulatory solutions for high-growth industries, on the signing of a Stock Purchase Agreement with Semasio, a pioneer in unified targeting for digital marketing.

DLA Piper continues to grow its Regulatory & Government Affairs practice with the arrival of James Sullivan in Washington, DC

4 April 2022

DLA Piper is continuing to grow its Regulatory & Government Affairs practice with the arrival of James Sullivan as partner in the firm's Washington, DC office. Sullivan will be part of the Data Protection, Privacy & Security subgroup of the firm's Regulatory & Government Affairs practice.

DLA Piper announces collaboration with The Providence Group

1 March 2022

DLA Piper is pleased to announce a collaboration with The Providence Group to deliver trusted cyber, privacy and data use risk governance insights through wargames, table-top exercises, and other scenario-based services to clients to prepare them to mitigate business and mission interruptions, as well as regulatory and reputational risk.

Andrew Serwin named a 2022 Top Cyber Lawyer by the *Daily Journal*

20 January 2022

DLA Piper is pleased to announce that Andrew Serwin, US chair and global co-chair of the firm's Cybersecurity and Data Protection, Privacy and Security practices, has been named to the *Daily Journals* 2022 Top Cyber Lawyers list recognizing top-tier cybersecurity lawyers practicing in California.

Cyber attorney Justine Phillips joins DLA Piper's Regulatory and Government Affairs practice in San Diego

5 October 2021

DLA Piper announced today that cyber attorney Justine Phillips has joined the firm's Regulatory and Government Affairs practice as a partner in San Diego.

DLA Piper announces beta launch of Artificial Intelligence Scorebox tool

5 October 2021

DLA Piper is pleased to announce the beta launch of its Artificial Intelligence Scorebox, a digital tool aimed at helping organizations and

businesses assess AI adoption readiness based on a series of questions and criteria.

DLA Piper lawyers and practices ranked in latest Chambers edition

1 June 2021

DLA Piper today announced that the firm received 216 lawyer rankings and 94 firm rankings in *Chambers USA's* 2021 guide.

Nine DLA Piper lawyers recognized by BTI Consulting Group for superior client service

10 December 2020

DLA Piper is pleased to announce that BTI Consulting Group has recognized nine of its lawyers for providing superior service to clients.

Andrew Serwin named a 2020 Leader in Law by the *San Diego Business Journal*

20 November 2020

DLA Piper is pleased to announce that Andrew Serwin, US chair and global co-chair of the firm's Cybersecurity and Data Protection, Privacy and Security practices, has been named a winner of the *San Diego Business Journals* 2020 Leaders in Law awards.

DLA Piper advises Heidelberger Druckmaschinen on the sale of MIS software provider CERM

6 August 2020

DLA Piper has advised Heidelberger Druckmaschinen AG (Heidelberg) on the sale of CERM, a global provider of Management Information System (MIS) software for the printing industry, in a Management Buyout (MBO).

Erik Harssema joins DLA Piper's Data Protection, Privacy and Security practice in New York

20 July 2020

DLA Piper announced today that Erik Harssema has joined the firm's Data Protection, Privacy and Security practice as a managing director in the New York office.

Consulting

DLA Piper's Data Protection, Privacy and Security practice enhances its legal skills with the addition of highly experienced certified risk, privacy, security and cybersecurity professionals, among them Ron Plesco and Erik Harssema, formerly of one of the largest Big 4 privacy and data protection advisory practices, who provide consultancy services to our global clients. Advising on practical implementation of legal advice; structuring privacy programs and related control environments; benchmarking; best practice identification; and cybersecurity risk mitigation, the consultants work with our highly ranked privacy and breach response lawyers as a single, integrated privacy team to provide a joint and comprehensive legal and consulting approach to data risk, privacy, cyber and security projects. This approach is a significant differentiator from other large firms, and it has been recognized by notable rankings entities, including BTI Consulting Group, which recently placed the DLA Piper Cybersecurity practice among the Top 7 cybersecurity law firm practices in the United States.

DLA Piper consultants have years of practical experience and maintain a wide variety of relevant certifications. Their ranks include Certified Information Security Professionals (CISSPs); Certified Information Privacy Professionals (CIPPs); and Certified Information Systems Auditors (CISAs). Our experienced consultants are on the front lines of assessing, developing and implementing innovative data risk, privacy and security solutions for some of the world's largest and most geographically diverse companies. We are thought leaders in the field and frequently appear on panels and contribute to industry publications. Our consultants are actively involved in the International Association of Privacy Professionals (IAPP), International Information System Security Certification Consortium (ISC2), and other professional certifying bodies that carry continuing education requirements.

COMPREHENSIVE LEGAL AND CONSULTING SERVICES

DLA Piper's Data Protection, Privacy and Security team covers the full cybersecurity service delivery lifecycle

- compliance and operational risk assessments and identification
- program, policy and operational design
- compliance solution testing and implementation and
- training program development.

We bring sector-specific, globally focused data privacy and protection experience in such areas as compliance and control assessment, cross-border data transfer enablement, incident response and vendor management.

TESTED METHODOLOGIES

We have developed an agile and repeatable approach to deliver data privacy and security transformation projects. This methodology has been used for more than a decade and has continued to evolve and respond to changes in the market such as agile development methodologies and the rise of cloud based architecture models, among others.

Our consultants advise clients on, among other things:

- data mapping exercises, gap assessment and remediation
- the practical adoption of our firm's legal advice
- benchmarking and industry best practice identification
- incident preparedness
- incident response planning
- the structuring of privacy and compliance programs
- cybersecurity risk mitigation and
- training program development.

Some of our solutions include:

- Project management tools and techniques
- Regulatory and legislative monitoring tools
- Matter management technology solutions
- Privacy assessment and scoring tools
- Customized training programs
- Client communications and continuing education programs

THE RARE BENEFIT OF PROGRAM DEVELOPMENT UNDER PRIVILEGE

DLA Piper has developed a program delivery approach that focuses on putting in place critical protections from moment one. This approach includes protections companies often overlook in the development and implementation of their programs – not least, building in measures to preserve attorney-client privilege (such as for third-party forensics). We offer a single, integrated delivery team of lawyers and consultants that maximizes attorney-client privilege while providing both legal and operational insights.