



## Andrew Dyson

### Partner

andrew.dyson@dlapiper.com

### Leeds

T: +44 (0)113 369 2403

F: + 44 (0)113 369 2999

M: +44 (0)7968 559 083

Andrew Dyson advises clients on data privacy, cyber security, IT and e-commerce matters. He brings over 20 years experience advising on the legal and ethical risks arising from the collection and use of data and deployment of new technologies.

His clients operate principally in financial services, health, consumer and technology sectors, where data driven solutions are increasingly critical to securing effective operational outcomes. He also advises the key public sector bodies that are responsible for data privacy and cyber risk management within the UK.

Andrew brings significant experience in helping clients to comply with the General Data Protection Regulation (GDPR), respond to data breaches and implement governance frameworks to manage privacy risk on a global basis. He has led compliance programs for many leading global businesses where he is renowned for bringing a practical, risk based approach, deploying innovative tools, templates and methodologies to streamline project delivery (recognised in accolades at recent FT Innovation Awards).

Andrew is Global Co-Chair of the firm's Data Protection, Privacy and Security Group. He is also currently Visiting Research Fellow in Applied Ethics at the University of Leeds (IDEA) and Editorial Board Member of the Journal of Data Protection & Privacy and regular speaker on privacy matters at conferences and in the media (WSJ, BBC, Bloomberg, CNBC). He is closely involved with a number of working groups developing future regulatory policy for data protection and AI.

- Intellectual Property and Technology
- Data Protection, Privacy and Security
- International Trade, Regulatory and Government Affairs
- Technology Transactions and Strategic Sourcing
- Technology
- Life Sciences

## Professional Qualifications

- Solicitor of the Senior Courts of England and Wales

## Prior Experience

- 2003 to date, DLA Piper
- 1999-2003, London based international law firm
- 1997-1999, London based international law firm

## Recognitions

- Visiting Research Fellow, University of Leeds, Inter-Disciplinary Ethics Applied
- Acritas Star™ Lawyer 2017, 2018 and 2019
- FT Innovations Awards 2017 'highly commended' recognition for privacy audit tools

## Education

- Oxford University, Ancient and Modern History

## INSIGHTS

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### Publications

#### *Lloyd v Google LLC - data protection class action claims*

12 July 2021

The judgement in *Lloyd v Google LLC* will become the leading authority on damages for breaches of data protection law of any size and scope, and on the ability for representative actions to proceed in England and Wales. This article outlines the key issues heard so far.

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### UK

25 May 2021

GDPR Snapshot vlog series 2021

In this vlog, UK partners, Ross McKean and Andrew Dyson, explore the impact and challenges of GDPR in the UK.

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## **Global COVID-19 Vaccine Guide for Employers**

24 May 2021

In our newly launched global guide we set out some of the key considerations with regard to requiring or encouraging employees to be vaccinated and highlight some of the differences in risk around the world.

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## **Boardroom Brexit: What the deal means for personal data and digital trade**

31 December 2020

Boardroom Brexit

The TCA allows personal data to transfer from the EU-UK, for a period of up to six months from 1 January 2021. This 'bridging' period is designed to allow the EU time needed to adopt a formal adequacy decision which will allow the continuing flow of personal data to the UK.

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## **Brexit: Final arrangements for 1 January and future EU-UK data transfers**

30 December 2020

The Brexit trade deal has now been agreed between the EU and UK. Here we summarise the implications for data protection including the important issue of cross-border data flows, which are critical for businesses to maintain between the EU and UK.

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## **EU Data Protection: COVID-19**

1 April 2020

The world is facing unprecedented challenges in its fight to contain Coronavirus (COVID-19). Various countries are in lockdown and emergency measures being implemented to contain the pandemic, with European countries currently at the epicentre of the outbreak.

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- IAPP Handbook on Data Protection Agreements, April 2019
- Data Protection Laws of the World Handbook: Eight Edition, 28 January 2019

## Events

### Previous

#### Leeds Data Ethics Forum

20 October 2021  
Webinar

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#### EDPB, SCCs and Brexit: The future of global data transfers

8 July 2021  
Webinar

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#### Digital Transformation: Navigating Key Legal and Regulatory Issues for Commercialising AI and Cloud Driven Technology Solutions

22 June 2021  
Webinar

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#### Coffee with Colleagues: Featuring Andrew Dyson

10 February 2021  
Webinar

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#### Brexit - the Final Deal

5 January 2021

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#### EDPB recommendations for safeguarding data transfers after Schrems II

19 November 2020  
Webinar

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## Schrems II CJEU Judgment: Implications on Data Transfers

17 July 2020  
Webinar

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## Data Ethics 101

1 May 2020

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## COVID-19: Important Issues for Israeli Companies to Consider

6 April 2020  
Webinar

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## The ABCs for DPOs - 2.0

21 January 2020  
Tel Aviv-Yafo

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Andrew is a regular speaker on information law issues at executive seminars and conferences. He has contributed to BBC Radio, Bloomberg TV and CNBC. He is a member of the Editorial Board of the Journal of Data Protection & Privacy and Visiting Research Fellow in Applied Ethics at the University of Leeds.

## NEWS

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### DLA Piper appoints Andrew Dyson as new Office Managing Partner in Leeds

14 February 2020  
Global law firm DLA Piper has appointed Andrew Dyson as the new office managing partner in Leeds, replacing Allison Page who is stepping down following a successful three year term at the helm.

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