



Anne M. Friedman

Of Counsel

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Anne Friedman focuses her practice on structuring and negotiating large scale strategic sourcing and technology transactions, concentrating on global and domestic outsourcings in the areas of information technology, software development and maintenance, and business process outsourcing.

Her practice also includes drafting and negotiating transition services agreements in connection with M&A transactions, software licensing, integration and implementation transactions, hosting agreements, distribution agreements, related corporate transactions, and handling issues relating to data privacy, data security and intellectual property matters. She is often called upon by multinational companies for the negotiation of complex Internet of Things (IoT) contracts, big data, Artificial Intelligence (AI) and other disruptive technology transactions as they evolve or develop novel solutions to emerging issues. Anne's experience spans all phases of a transaction, including the RFP stage, and contract development, execution, implementation and maintenance.

Anne represents *Fortune* 500 and other large companies in various business areas including financial services, general and investment banking, pharmaceuticals, health insurance, hospitality, food and beverage, mortgage banking, educational groups and others.

Providing pro bono legal services is also an important part of Anne's practice. She participates in DLA Piper's New Perimeter program, recently teaching students corporate law in Zambia. Her pro bono clients include a woman's health non-profit, the Executive Service Corps of Southern California, the IMPACT LA project in the Los Angeles metropolitan area, the Legal Aid Society of the District of Columbia and Bread for the City (also in Washington, DC).

The respected legal directory, *The Legal 500*, recognizes Anne in both Outsourcing as well as Commercial Deals and Contracts. She is highlighted as a "Next Generation Partner" recommending her for excellence in "outsourcing deals in the areas of information technology, software development and business process outsourcing." The publication also noted that she is part of an active Tier 1 practice where the "lawyers are pragmatic in their approach, possess sound technical knowledge and are very responsive."

She is recognized as part of an award winning practice by the International Association of Outsourcing Professionals (IAOP), the largest group of sourcing professionals in the world, that has been awarded over five years in a row and most recently was awarded for in Excellence in Service.

- Intellectual Property and Technology
- Technology Transactions and Strategic Sourcing

- Technology
- Healthcare
- Insurance
- Hospitality and Leisure
- Financial Services
- Consumer Goods, Food and Retail

CREDENTIALS

Admissions

- California
- District of Columbia
- New York

Prior Experience

Prior to becoming a transactional lawyer Anne litigated on behalf of international pharmaceutical corporations as national counsel in multi-district federal litigation, where she focused on scientific literature review, drafting motions and expert witness development.

Recognitions

Anna is recognized by *The Legal 500 United States since 2018*.

Education

- J.D., Tulane Law School 2001
cum laude
- B.A., History, Louisiana State University
magna cum laude

Memberships

- Phi Beta Kappa

INSIGHTS

Publications

Outsourcing: A Practical Guide, Second Edition

16 February 2021

We are proud to launch our latest publication, *Outsourcing: A Practical Guide, Second Edition*. This book is a fully updated edition of the key text on outsourcing, written by our market-leading Global Technology and Sourcing team.

- "Fortnite, copyright and the legal precedent that could still mean trouble for Epic Games," *TechCrunch*, March 25, 2019
- "IoT Devices: Just Hardware or FCC Power Keg?" Technology's Legal Edge Blog, June 19, 2017
- "Exit: Having a Plan," Technology's Legal Edge Blog, March 8, 2017
- "The legal complexities of late stage tech deals," Technology's Legal Edge Blog, July 28, 2016
- "Outsourcing: A Practical Guide", *Globe Law and Business*, September 2015

Events

Previous

COVID-19: The Age of Viral Outbreaks – Impact on Outsourced Functions and Relationships

30 March 2020

- "COVID-19: The Age of Viral Outbreaks – Impact on Outsourced Functions and Relationships," March 30, 2020
- "California Employment Law Briefing," January 31, 2019 (Los Angeles)