



### Tomomi Fujikouge

#### Of Counsel

tomomi.fujikouge@dlapiper.com

#### Tokyo

T: +81 3 4550 2817

F: +81 3 4550 2801

Tomomi Fujikouge's principal areas of practice are commercial contracts, IP licensing, outsourcing agreements, data privacy, e-commerce and insurance and financial services regulatory, in particular in respect of outsourcing arrangements of regulated entities.

### LANGUAGES SPOKEN

- English
- Italian
- Japanese

- Corporate
- Intellectual Property and Technology

- Insurance
- Media, Sport and Entertainment
- Consumer Goods, Food and Retail
- Technology

English Italian Japanese

- Advising US based mobile phone service provider on its outsourcing arrangement from insurance regulatory law perspective.
- Advising UK based IT company on its master service agreement for a software localization project with major Japanese companies.
- Advising US based software company on its master service agreement for a software localization project with major Japanese companies.
- Advising India based IT & outsourcing company on a commercial agreement for a research and development project with major pharmaceutical company.
- Advising India based IT & outsourcing company on commercial negotiations of its outsourcing agreement and software development agreement with a Japanese counter party.
- Advising US based media company on the share purchase of a Japanese company including advice on IP rights.
- Advising US based media company in its acquisition of a Japanese game developing studio led by a top game creator including advice on IP rights.
- Advising an online retailer on its bilingual localized user agreements that include shipping and return policies, incentive programs, licensing issues and privacy policies.

- Advising a Hong Kong financial service provider on scheme of bankruptcy remoteness under Japanese bankruptcy and trust law.
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## Professional Qualifications

- Bengoshi registered with the Tokyo Bar Associations

## Education

- Osaka University of Foreign Studies, B.A., 1999

## Memberships

- Member of Tokyo Bar Association
  - Member of Bankruptcy Lawyer's Network
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## Publications

### Updates for the Amendment of Japan's Act on the Protection of Personal Information

1 March 2022

On 5 June 2020, the Japanese Diet approved a bill to partially amend the Act on the Protection of Personal Information (the "APPI") and the amended APPI will come into effect on 1 April 2022.

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### Navigating Asia-Pacific data breach notification requirements

2 December 2020

Data breach notification obligations throughout Asia-Pacific are in a state of flux, with several jurisdictions either introducing new requirements or updating their existing regimes in late 2020 and 2021. Our interactive map contains the current state of data breach notification requirements in key jurisdictions throughout the Asia-Pacific region.

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### Japan's Telecommunications Business Act to be Amended: What to Know

23 October 2020

Significant changes will be made to Japan's Telecommunications Business Act, which means that Foreign Operators offering telecommunications services in Japan will now be treated identically to Domestic Operators under Japan's telecommunications laws. This will remove uncertainties but increase compliance obligations.

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- 'Global Legal News' - Recent Trend of EU Web Accessibility, Business Legal Magazine, March 2017
  - '2H 2014 Global Legal News (International Dispute, Arbitration)' - Amendment of Singapore Arbitration and Mediation Law, and establishment of Singapore International Commercial Court, Business Legal Magazine, October 2014
-

- 'World Legal News' - Amendment of PRC Trademark Act, Business Legal Magazine, August 2014
- '1H 2012 Global Legal News (Bankruptcy)' - Amendment of Personal Property Securities Act 2009 in Australia, and amendment of bankruptcy proceedings in Germany, Business Legal Magazine, August 2012