



Alex Horder

Senior Associate
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Alex practices in the areas of technology, outsourcing, commercial contracting, strategic sourcing and procurement, data protection, privacy and data security, as well as IT separation and transition. He works closely with a range of public and private clients (domestic and international), as well as Governments, to provide advice on business-critical technology transactions, including digital transformations.

Alex also advises APRA-regulated and energy sector clients and negotiates against a range of major technology and telecommunications providers.

In addition, Alex has a Bachelor of Arts in Communications (majoring in Journalism), and is experienced in writing news, features and other forms of creative writing. Alex has used these skills to assist in his legal practice, in which precision and clarity of expression are of paramount importance.

LANGUAGES SPOKEN

- English

- Intellectual Property and Technology
- Data Protection, Privacy and Security
- Technology Transactions and Strategic Sourcing
- Commercial Contracts

- Technology
- Financial Services
- Insurance
- Energy and Natural Resources

English

- Advising a number of Australian financial services providers in the outsourcing of their respective contact centre capabilities and negotiating the contractual framework underlying the relevant outsourcings, against international, market-leading suppliers. These outsourcings were critical for the continued operation of the consumer-facing businesses of these institutions. *
- Advising an Australian 'Big 4' bank in respect of the procurement of the Mastercard Payment Gateway System. *
- Advising an Australian financial services provider in relation to the procurement of an integrated software solution designed to assist in achieving compliance with the new Consumer Data Right in Australia. *
- Advising an energy company in relation to a procurement of a hybrid Software-as-a-Service/on-premise ERP and EAM solution from SAP, as well as the related four-staged, multi-vendor implementation process. This complex transaction, assisted in transforming the

company's key business and IT processes. *

- Advising an international insurer in relation to a multi-vendor outsourcing of its production and disaster recovery data centre capabilities throughout the Asia-Pacific region. *
- Advising a healthcare provider on the competitive process between Microsoft and Salesforce, surrounding the procurement of a subscription-based, as-a-Service CRM system. *
- Advising a state government entity in respect of multi-vendor outsourcing of its customer management, and mail and email communication systems and negotiating documentation with each vendor. *
- Advising various Government entities in relation to the separation and transition arrangements underlying high-value infrastructure and asset privatisations. *
- Advising various public and private companies in relation to the separation and transition arrangements underlying high-value asset sale transactions. *
- Providing transaction support and advice to corporate practice groups, including due diligence and reporting, in the context of various public and private M&A transactions. *

* Denotes experience gained prior to joining DLA Piper.

CREDENTIALS

Professional Qualifications

- Solicitor of the Supreme Court of New South Wales

Prior Experience

- Alex has been retained for two strategic secondments to two of Australia's 'Big 4' banks, advising in relation to business-critical technology matters, including the negotiation of as-a-Service outsourcing, software licensing, services procurement (including professional services) transactions, development and implementation of new and emerging technologies.

Education

- University of Technology, Sydney, Bachelor of Laws, 2013
- University of Technology, Sydney, Bachelor of Arts in Communications (Journalism), 2013
- University of Technology, Sydney Graduate Certificate of Legal Practice, 2013.

Memberships

- Law Society of New South Wales

Additional Information:

Alex utilises his journalism degree to assist in the:

- production of articles, client alerts, tender responses, pitch documents, client guides, training materials, and legislative and regulatory submissions;
- review and general improvement of precedents agreements and commercial documents.

Alex also ensures that he uses his skills for the benefit of those less fortunate, and dedicates as much time as is possible to assisting pro bono clients. To this end, Alex regularly seeks opportunities to assist clients in the mental health space.

INSIGHTS

Publications

Consumer Em-Power-ment: Treasury proposes draft rules for the Consumer Data Right in the Australian energy sector

3 September 2021

The Australian Government Treasury has released for industry consultation, draft amendments to the Consumer Data Right rules and regulations made under the Competition and Consumer Act 2010 (Cth), seeking to expand the Consumer Data Right regime into the energy sector.
