



Hostelería y ocio

La hostelería y el ocio representan un sector internacional multimillonario que abarca una amplia gama de servicios con exigencias comunes. Nuestro extraordinario alcance global y experiencia específica en el sector se deben a nuestro equipo local de expertos, con experiencia nacional e internacional, que conocen en profundidad las complejidades inherentes a este área.

Nuestro despacho fue uno de los primeros en crear un equipo global dedicado al sector de la hostelería y el ocio. Tras años de experiencia, y con mucha experiencia en el sector, asesoramos tanto a inversores, como a promotores, propietarios y operadores en sus operaciones dentro del área de la hostelería y el ocio.

Conocemos los distintos problemas que pueden surgir en esta área y prestamos nuestro asesoramiento en cuestiones tales como: desarrollo, adquisición y enajenación, disposiciones contractuales; franquicias y operaciones de gestión y externalización; contratos operativos y de gestión; societario, joint ventures y constitución de fondos; financiación y reestructuración; contratos comerciales, de outsourcing y de franquicia; los convenios relativos a tecnología de seguridad en la protección de datos; publicidad y marcas; juegos y apuestas, o eventos deportivos importantes.

Entre nuestros clientes se encuentran propietarios, gestores, franquiciadores, promotores y prestamistas; hoteles con presencia nacional, regional y mundial; empresas dedicadas a la explotación de centros vacacionales; aparthoteles; operadores deportivos y de ocio (campos de golf, parques temáticos y de atracciones, spas, gimnasios, complejos de ocio, cines, puertos deportivos, clubs nocturnos, casinos y establecimientos de juego).

Asimismo representamos a servicios de juego y apuestas online, operadores de hostelería y catering como centros de conferencias, organizadores y promotores de grandes eventos deportivos tales como los Juegos Olímpicos y los Juegos de la Commonwealth.

Además de nuestra experiencia específica en el sector, nuestros clientes de hostelería y ocio se benefician de nuestras principales áreas de servicios, tanto si sus inversiones y operaciones se realizan a nivel local como a nivel mundial.

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- Media, Sport, Gaming and Entertainment
- Real Estate

Con frecuencia patrocinamos y somos ponentes y participantes en conferencias sectoriales de todo el mundo, incluyendo el Hotel Investment Forum de Berlín, la Americas Lodging Investment Summit de California, la Hotel Investment Conference Asia Pacific de Hong Kong, y la Arabian Hotel Investment Conference en Dubai.

En EE. UU. nuestro grupo dedicado al sector de la hostelería, la restauración y el ocio ocupa un puesto privilegiado en la categoría de hospitalidad, restauración y ocio de Chambers USA, la guía de los principales abogados de empresa de América.

Últimamente hemos actuado en más operaciones en el sector que cualquier otra firma de abogados, asesorando a empresas de ámbito global, regional y nacional y a personas físicas con un alto poder de inversión. Nuestra experiencia incluye:

- Publicidad y marca – Nuestros abogados ayudan al Savoy Hotel Group a gestionar su cartera internacional de marcas comerciales y en materia de violaciones de derechos de marca.
- Societario, joint ventures y fondos – Ayudamos al InterContinental Hotels Group (IHG) a constituir una joint venture con Brack Real Estate Group para desarrollar un proyecto mixto en el Lower East Side de Manhattan, en Nueva York, que estará encabezado por el Hotel Indigo de IHG.
- Desarrollo, adquisición y disposición – Asesoramos a la Corporación Pública de Inversiones (en representación del Fondo de Pensiones de Empleados Públicos) en una joint venture para la adquisición de la urbanización icónica V&A Waterfront, en Ciudad del Cabo. La operación fue valorada en 1.200 millones de dólares, la mayor operación de activo único inmobiliario hasta la fecha en Sudáfrica.
- Financiación y reestructuración – Representamos al Alternative Hotel Group en la reestructuración de su cartera como consecuencia de la reorganización de la deuda y equity del Grupo con Lloyds Banking Group por valor de 1.700 millones de libras esterlinas, incluyendo una de las mayores permutas de deuda por capital de la historia empresarial británica.
- Cotratos de franquicia, de externalización y comerciales – Maxim's Caterers, la mayor empresa de servicios de alimentación de Hong Kong, recurrió a nosotros para que la representáramos en sus contratos de merchandising, en los de marca conjunta y promoción de Hong Kong, Macao y el sur de China, y también para obtener nuevos derechos en el oeste de China.
- Grandes eventos deportivos – Nuestros abogados ayudaron a la Autoridad Pública Olímpica en sus contratos de infraestructura para los Juegos Olímpicos de Londres del 2012.
- Contratos y operaciones de gestión – Capital Partners recurrió a nosotros para que los ayudáramos a desarrollar, negociar y estructurar los contratos hoteleros y de complejos turísticos de las marcas Ritz Carlton (3), Canyon Ranch, Mandarin Oriental (2), Six Senses y Marriott Residences en Rusia, Kazajistán y Turquía.

NOVEDADES

Publicaciones

Employment law in 5: 5 developments to read for May in less than 5 minutes

5 May 2022

5 developments to read for May in less than 5 minutes.

California Attorney General issues non-compliance notices regarding loyalty program requirements under the CCPA

7 February 2022

The launch of the investigative sweep of businesses offering loyalty programs builds on recent enforcement efforts and signals the AG's latest CCPA enforcement priority.

California revives COVID-19 supplemental paid sick leave requirements

31 January 2022

Answers to some common questions about this anticipated requirement.

New year, new challenges – Top 10 trends for US employers

19 January 2022

Preparing for the scale and pace of change across an array of fronts.

California regulations on diverting organic waste go into effect January 1: new rules affect municipalities and food sector, bring opportunities for composting and biofuel businesses

16 December 2021

As more regulations implementing SB 1383 come into effect in the coming years, the demand for permissible ways to dispose of organic waste will only increase.

Hotel Management Agreements

13 July 2021

One cannot discuss the evolution of hotel management agreements (HMAs) without first talking about the separation of hotel ownership and hotel operations; a transformation of the major chains' business models, more commonly known as an "asset light" strategy. Today the form taken by hotel operators in HMAs is an important factor in the effective working of the market in hotel investment. DLA Piper's Hospitality and Leisure Sector Group has negotiated HMAs for a myriad of different clients across the H&L landscape (owners, investors, operators (both branded and white label) and lenders) in all of the world's key jurisdictions.

EEOC updates guidance regarding employer COVID-19 vaccination policies; still more to come

15 June 2021

The updated guidance addresses mandatory vaccination policies, vaccination incentive programs and confidentiality requirements.

Employers in Puerto Rico must comply with new breastfeeding room requirements

25 February 2021

Requiring employers to provide a private, safe and hygienic space.

Puerto Rico: Employers must establish workplace harassment protocols – guidelines are available

23 February 2021

Employers in Puerto Rico have until August 2, 2021 to adopt protocols on workplace harassment.

Boardroom Brexit: What the deal means for trade in services

31 December 2020

BOARDROOM BREXIT

The TCA has substantial sectoral coverage, including professional and business services (e.g. legal, auditing, architectural services), delivery and telecommunication services, computer-related and digital services, financial services, research and development services, most transport services and environmental services.

Food and Beverage News and Trends

15 December 2020

[FOOD AND BEVERAGE NEWS AND TRENDS](#)

Industry urges vaccine prioritization for food workers; FDA will publicize outbreak investigations weekly; sesame, salmon, soymilk.

'Keep Calm and Carry On': Hilton's General Counsel talks COVID-19's impact on the hotel industry

7 December 2020

Stasia Kelly and Kristin Campbell discuss ways one of the world's largest hotel chains took an outside-the-box approach to doing business during the pandemic.

Food and Beverage News and Trends

16 November 2020

[FOOD AND BEVERAGE NEWS AND TRENDS](#)

FDA ordered to study risks of GM salmon, health experts urge strict limit on alcohol consumption, plus "lite," listeria, labels.

Approaches to developing and implementing a survival strategy for hotel owners facing COVID-19

9 November 2020

Developing a successful strategy will require significant up-front analysis, communication and cooperation among key stakeholders.

Q&A: Crescit Capital Strategies

9 November 2020

Joe Iacono of Crescit Capital Strategies offers thoughts on opportunities in the hotel industry and how the impact of the COVID-19 pandemic differs from the 2008-09 financial crisis.

Q&A: Square Mile Capital Management, LLC

9 November 2020

Michael Lavipour of Square Mile Capital Management, LLC predicts the future of shopping malls and explains why now is a good time to lend on hotel assets.

Puerto Rico: El marco legal para el arbitraje

26 de octubre de 2020

Leyes fundamentales que facilitan la resolución de disputas comerciales en Puerto Rico

Food and Beverage News and Trends

23 October 2020

FOOD AND BEVERAGE NEWS AND TRENDS

USDA sued over bioengineered-food rules; as jurisdictions address the pandemic, some developments for restaurants and bars; plus plant-based burgers, cell-based meat, “natural” applesauce.

Puerto Rico enacts act prohibiting workplace harassment

28 August 2020

The law creates a new course of action for employees and imposes additional responsibilities on employers. It is effective immediately.

Puerto Rico tightens restrictions and sanctions for businesses to control continued spread of COVID-19

26 August 2020

The Executive Order aims to significantly tighten restrictions to control the continued spread of COVID-19.

Georgia shields businesses and other entities from COVID-19 liability claims and lawsuits

25 August 2020

The act protects businesses and other entities from certain liability claims and lawsuits related to the transmission of COVID-19 allegedly occurring on their premises.

Release of exposure draft legislation for major reforms to Australia’s Foreign Investment Framework

10 August 2020

Many governments around the world have been strengthening their laws relating to foreign investment. Australia is no exception to this development and has just released proposed sweeping reforms to its foreign investment regime. In this article, we provide a high level overview of the key proposed amendments and our thoughts on how some of those proposals are likely to affect foreign investment into Australia.

Vlog series: How to raise equity capital during the Coronavirus pandemic (UK)

4 August 2020

The first half of 2020 has seen an unprecedented volume of activity by companies raising capital through follow-on equity offerings on the London Stock Exchange in response to the Coronavirus pandemic. There have been over 140 equity issues on the London Stock Exchange’s main market or AIM since 20 March 2020 raising more than GBP14 billion.

eSignature and ePayment News and Trends

30 July 2020

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

OCC says national banks may provide cryptocurrency custody services – plus latest legal, regulatory and case law developments

Amid spike in positive cases, Puerto Rico tightens restrictions for businesses and tourism

21 July 2020

The restrictions impact certain businesses, particularly in the food and beverage, entertainment and tourism industries.

eSignature and ePayment News and Trends

2 July 2020

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

Honoring National ESIGN Day – plus latest legal, regulatory and case law developments

New Dutch Franchise Act poses challenges for franchisors

1 July 2020

[FRANCAST](#)

The legislation offers a number of protections to franchisees, which will be problematic for foreign franchisors who transact with well-established Dutch franchisees. The law will take effect on January 1, 2021, although it provides a two-year transition period for existing agreements.

Australia tightens rules on foreign investment

17 June 2020

In this article we summarise the tax-related developments from early June 2020, as Australia takes a more stringent approach towards compliance procedures involving foreign investments.

COVID-19 spurs digital transformation and electronic use and acceptance

3 June 2020

Steps to help to ensure enforceability and meet compliance obligations.

eSignature and ePayment News and Trends

3 June 2020

[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

COVID-19 spurs digital transformation and electronic use and acceptance, plus latest legal, regulatory and case law developments.

Hospitality Top of Mind: COVID-19 sector insights

20 May 2020

Top COVID-19 considerations for the Hospitality sector.

Tax incentives in Puerto Rico: a quick introduction

13 JUN 2017

Puerto Rico offers a spectrum of economic incentives aiming to promote many key industries. This handbook offers a quick look at ten of the most significant of these incentives.

Public-Private Partnerships in Puerto Rico

21 MAR 2017

For those considering participating in P3s in Puerto Rico, this handbook summarizes the applicable legal framework and discusses why Puerto Rico is a favorable jurisdiction for entering into P3s.

FTC updates Q&A on Endorsement Guides – changes affect all types of media and endorsement: 5 takeaways

3 JUN 2015

The Endorsement Guides apply equally to all types of media and forms of endorsement

FDA's new menu labeling and vending machine requirements: 10 key answers for food businesses

2 DEC 2014

The new requirements apply nationwide and preempt existing state laws

EVENTOS

Reciente

Embracing Digital Evolution

15 September 2021

Webinar

Americas Lodging Investment Summit (ALIS) Conference

26 July 2021

Los Angeles

Planning for an Uncertain World

16 November 2020

TECHLAW EVENT SERIES

Webinar

TechLaw

31 July 2020

TECHLAW EVENT SERIES

Webinar

The unique issues in restructuring or working out hotels and senior housing during a pandemic

30 July 2020 | 2:00 - 3:00 ET

Webinar

Hotel Optimization by Hotel Management

9 June 2020 | 10:50 - 11:30 EST

Webinar

NOTICIAS

DLA Piper lawyers and practices ranked in latest Chambers edition

1 June 2021

DLA Piper today announced that the firm received 216 lawyer rankings and 94 firm rankings in *Chambers USA's* 2021 guide.

DLA Piper partners and firm COO named to *Law360* 2021 Editorial Advisory Boards

10 May 2021

DLA Piper is pleased to announce that 11 of its lawyers, as well as firm COO Bob Bratt, have been named to *Law360's* 2021 Editorial Advisory Boards.

DLA Piper's 2021 Annual Global Real Estate *State of the Market Survey*: Resiliency is the new normal for the CRE market

5 May 2021

Commercial real estate (CRE) experts' outlook on the CRE market has returned to optimism, according to DLA Piper's 2021 Global Real Estate Annual *State of the Market Survey*.

DLA Piper announces new sector leadership

10 March 2021

DLA Piper is pleased to announce several recent changes to the firm's sector leadership.

DLA Piper advises Stifel in Tastemaker Acquisition Corp.'s US\$276 million IPO and advises Stifel and Nomura in OCA Acquisition Corp.'s US\$149.5 million IPO

21 January 2021

DLA Piper represented Stifel as sole book-running manager of the US\$276 million initial public offering by Tastemaker Acquisition Corp., a special purpose acquisition company (SPAC) focused on the restaurant, hospitality, and related technology and service sectors globally.

DLA Piper advises investor Ira Lubert in agreement with Bally's Corporation to construct and manage Pennsylvania casino

5 January 2021

DLA Piper represented private equity investor Ira Lubert in a US\$120 million agreement with Bally's Corporation to jointly design, develop, construct and manage a Category 4 licensed casino in Pennsylvania.

DLA Piper advises Mirae Asset Global Investments in refinancing of iconic Fairmont San Francisco hotel

24 November 2020

DLA Piper represented Mirae Asset Global Investments in the refinancing of the iconic Fairmont San Francisco hotel with a US\$150 million loan from United Overseas Bank Limited.
