



## Intellectual Property and Technology

DLA Piper is one of the most widely recognized providers of a full range of commercial, intellectual property law, privacy, sourcing and technology law services for leading businesses worldwide.

Our lawyers provide both litigation-related (contentious) and strategic commercial advice to a wide range of industry sectors, helping clients from emerging technology and pharmaceutical companies to established banks and financial institutions achieve their objectives wherever they do business.

Our IPT practice encompasses nearly 500 dedicated lawyers in more than 24 countries, with particular strength in key global markets. Intellectual property and technology law is at the core of any major business transaction or strategic dispute and has become one of the most critical legal areas as companies continue to expand and protect their technologies, brands, products, data and services around the globe.

Our group is recognized worldwide by legal directories and industry members as one of the leading groups of its kind, seamlessly combining multi-jurisdictional reach with local knowledge and experience.

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### Publications

#### Episode 4 – enforcement of UPC decisions

23 September 2022

#### [UPC ON THE GO – PRACTICAL ADVICE ON THE UNIFIED PATENT COURT](#)

Frank Valentin leads the DLA Piper Intellectual Property practice in France and has significant experience in the Tech and Life Sciences sectors. In this episode, Frank continues his conversation with Cédric Meiller, a senior IP lawyer also based in our Paris office, to discuss how judgments will be enforced in the UPC.

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- International Corporate Reorganizations
- Energy and Natural Resources
- Financial Services
- Life Sciences
- Media, Sport and Entertainment
- Technology
- Infrastructure, Construction and Transport

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### Blockchain and Digital Assets News and Trends

21 September 2022

## **BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS**

IRS releases draft Form 1040 with new cryptocurrency question; lawsuit may expand liability exposure of blockchain software developers.

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### **SEC Chair Gensler continues to push broad SEC authority over digital assets**

21 September 2022

Tokens generally meet the definition of a security under the Howey test because the investing public is expecting profits derived from the efforts of others in a common enterprise.

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### **Biden Executive Order directs a broader national security focus on foreign investments**

20 September 2022

This marks the first time since CFIUS was established in 1975 that a president has publicly issued such direction.

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### **The Ethereum Merge: what does the hard fork mean for my NFT licenses?**

September 13, 2022

Some interesting questions arise in the event of a hard fork and the subsequent duplication of the then-existing Ethereum NFTs and their continuing co-existence on the divergent Ethereum blockchains.

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### **FDA Regulatory News and Trends**

12 September 2022

## **FDA REGULATORY NEWS AND TRENDS**

EUAs now permitted in monkeypox health emergency; FDA issues series of warning letters; user-fee reauthorization still not close.

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### **Advertising Laws of the World**

7 September 2022

We are delighted to announce the launch of the Advertising Laws of the World guide – a global comparative handbook for clients created by the DLA Piper global Advertising and Marketing Law team.

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### **Federal agency reports on responsible development of digital assets are due this week**

6 September 2022

An array of agency reports are due.

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### **Tax and digital transformation in Latin America**

30 August 2022

## **PANORAMA**

As Latin American companies navigate new technologies, they must consider relevant jurisdiction-specific laws.

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### Episode 3 – how to choose the right court

26 August 2022

#### [UPC ON THE GO – PRACTICAL ADVICE ON THE UNIFIED PATENT COURT](#)

Frank Valentin leads the DLA Piper Intellectual Property practice in France and has significant experience in the Tech and Life Sciences sectors. In this episode, Frank is joined by Cédric Meiller, a senior IP lawyer who is also based in our Paris office, to discuss how to choose the right court for your dispute in the new system.

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### Blockchain and Digital Assets News and Trends

22 August 2022

#### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

Proposed legislation aims to strengthen CFTC oversight of crypto marketplace; SEC imposes automatic penalties for failure to comply with a consent order; NFT projects reconsider licensing strategies

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### Colombia's National Mining Authority is tracking contracts on the blockchain: What can other Latin American countries learn from this experience?

18 August 2022

#### [PANORAMA](#)

The Agency registers each mining concession contract as a non-fungible token, making it a unique, encrypted digital asset.

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### Who's who under the DMA, DSA, DGA and Data Act?

17 August 2022

As part of its data strategy, the European Commission has presented a number of legislative instruments, including the Digital Markets Act (DMA), the Digital Services Act (DSA), the Data Governance Act (DGA) and the Data Act.

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### Episode 2 – the language issue

12 August 2022

#### [UPC ON THE GO – PRACTICAL ADVICE ON THE UNIFIED PATENT COURT](#)

Gualtiero Dragotti, a partner in our Milan office and Co-Chair of DLA Piper's global patent group who specialises in Life Sciences, looks at the controversial topic of language in the new system.

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### ULC approves important new amendments to the Uniform Commercial Code for state adoption

2 August 2022

The Amendments are wide ranging and cover a variety of topics and issues.

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### Operational resilience in the UK financial services sector: New requirements aimed at 'critical third parties' to be

## introduced

29 July 2022

Following the publication of the Financial Services and Markets Bill (FSM Bill) on 20 July 2022, the Prudential Regulatory Authority (PRA), the Financial Conduct Authority (FCA) and the Bank of England (BoE) (together, the Supervisory Authorities) on 21 July 2022 published their Discussion Paper P3/22 (the DP) that sets out how they may in the future use their collective powers designated under the FSM Bill to require those entities designated as 'critical third parties' (CTPs) to provide services to entities in the financial sector in a more resilient manner.

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## Episode 1 – the basics

28 July 2022

### [UPC ON THE GO – PRACTICAL ADVICE ON THE UNIFIED PATENT COURT](#)

Markus Gampp, head of the firm's German patent practice and Co-Chair of DLA Piper's global patent group, who has a special interest in the Tech sector, begins our podcast series by introducing the concept of the UPC and explaining why you should care about it.

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## Bankruptcies begin for crypto firms as “crypto winter” settles in

25 July 2022

The crash in cryptocurrency prices has erased nearly \$2 trillion in market value and forced three large firms into bankruptcy proceedings.

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## Blockchain and Digital Assets News and Trends

25 July 2022

### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

Bankruptcies begin for crypto firms as “crypto winter” settles in; two US states will tax income from NFT sales; agreement reached on EU's new MICA regulation

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## China's emerging data protection laws bring challenges for conducting investigations in China

25 July 2022

China has introduced a number of major data protection laws, including the Personal Information Protection Law and the Data Security Law. These new laws will pose significant challenges for companies when conducting or responding to investigations in China.

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## M&A and private equity in LatAm in 2022: Driven by digitalization

21 July 2022

### [PANORAMA](#)

In the last two years, tech sector mergers and acquisitions (M&A) and private equity (PE) have seen continuous growth and show no signs of slowing down.

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## Offer and acceptance, and the doctrine of mistake – Longley v PPB Entertainment

14 July 2022

The recent English High Court case of Longley v PBB Entertainment provides an interesting analysis of the principles of offer and acceptance and the doctrine of mistake.

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### Trade dress protects your automobile's design

11 July 2022

#### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Trade dress may be used to protect the unique, non-functional aspects of a car.

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### Committing to measurable ESG initiatives in the Food and Beverage Sector: Doing well by doing good

6 July 2022

#### [ESG HANDBOOKS AND GUIDES](#)

At least 73 percent of the world's largest companies in the food and beverage sector have a sustainable development target, but only a quarter of these are setting time-bound targets and the remaining 27 percent have no sustainability strategy, according to the World Benchmarking Alliance.

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### The rise of global telehealth

30 June 2022

#### [AT THE INTERSECTION OF SCIENCE AND LAW PODCAST SERIES](#)

Partners Kristi Kung and Greg Bodulovic discuss the rise of telehealth amid the COVID-19 pandemic, as well as advancements in technology aiming to address disparate access to healthcare globally.

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### Exploring the metaverse: What laws will apply?

22 June 2022

#### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

For those intrigued by the metaverse, and for creators building metaverse projects, here are practical considerations.

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### Blockchain and Digital Assets News and Trends

16 June 2022

#### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

Responsible Financial Innovation Act, the new proposed crypto regulation bill, provides some clarity on tax issues.

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### Responsible Financial Innovation Act, the new proposed crypto regulation bill, provides some clarity on tax issues

16 June 2022

The proposed tax provisions would, if enacted, address at least a few of the industry's largest complaints.

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### The meteoric rise of the data centre: Global data centre investment outlook

14 June 2022

Deal activity in data centre infrastructure has reached unprecedented levels. Our report, *The meteoric rise of the data center: Global data center investment outlook*, examines the reasons behind this surge in activity and the increasingly significant role ESG has to play when making investments.

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### **Negotiating InsurTech agreements: checklist**

2 June 2022

This checklist highlights the key legal and commercial issues to consider when negotiating and drafting a technology contract for a business in the insurance sector.

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### **Digital Law Alert - May 2022**

26 May 2022

#### **DIGITAL LAW ALERT**

In this month's edition of our [Digital Law Alert](#) series we once again cover a selection of significant digital law news alerts from across the UK and the rest of Europe.

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### **Biden Administration's Greenbook signals continued focus on taxation of cryptocurrency and digital assets**

23 May 2022

The Greenbook outlines a number of tax proposals addressing trading and lending of cryptocurrency and digital assets.

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### **Blockchain and Digital Assets News and Trends**

23 May 2022

#### **BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS**

OECD releases public consultation document on crypto tax reporting in effort to increase transparency.

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### **OECD releases public consultation document on crypto tax reporting in effort to increase transparency**

23 May 2022

The proposed framework would provide for automatic exchange of tax-relevant information between tax administrations for cryptoasset transactions.

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### **Protecting your IP in Russia: Best practices, action steps**

18 May 2022

#### **INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS**

US companies may take action in Russia to protect their IP rights, notwithstanding US economic and trade sanctions.

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### **Important High Court judgment impacting the viability of data breach and misuse of private information claims - Underwood v Bounty**

17 May 2022

On 13 April 2022, the High Court handed down judgment in *Underwood & Another v Bounty UK Ltd & Another* [2022] EWHC 888 (QB), dismissing claims for misuse of private information ("MPI") and breach of the Data Protection Act 1998("DPA").

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## **eSignature and ePayment News and Trends**

11 May 2022

### **[ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)**

Embracing the movement towards digital and ESG.

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## **Is the “transformative” use defense unfair?**

28 April 2022

### **[INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)**

“Let’s Go Crazy” is not simply a song by Prince, but, potentially, the theme song for the Supreme Court’s willingness to explore the doctrine of copyright fair use.

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## **Sweeping New Rules for Foreign Software and Technology in Official Procurement**

28 April 2022

For years Russia has been pursuing policies discouraging reliance on foreign technology in critical state infrastructure. This policy appears to have been accelerated in the current environment where foreign technology is less available to Russian state organizations.

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## **List for Parallel Imports Issued**

26 April 2022

A list of products and brands for which parallel import protections are suspended has been issued. The list came into force on 19 April 2022 in Order No. 1532 issued by the Ministry of Industry and Trade and establishes how new Russian rules are applied for parallel imports.

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## **Blockchain and Digital Assets News and Trends**

19 April 2022

### **[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)**

Treasury report on money laundering and terrorist finance in the art trade looks at NFT marketplaces; FDIC issues new crypto-asset guidance and notification requirements.

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## **FDIC issues new crypto-asset guidance and notification requirements**

19 April 2022

New requirements for FDIC-supervised institutions that engage, or intend to engage, in any crypto-related activities.

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## **Mitigate the legal risks of influencer marketing with our updated and expanded Influencer Marketing Guide**

11 April 2022

Influencer marketing continues to play an increasingly important role in marketing strategies. However, there are numerous legal challenges for influencers and the brands they cooperate with, and influencer marketing remains a focus for advertising regulators around the world.

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### Protecting your therapeutic assets: The value of method of use patent claims

31 March 2022

#### INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

MOU claims can offer robust protection throughout a small molecule's life cycle, from approval to the entry of a generic competitor.

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### Incorporation of terms, their reasonableness and estoppel – Goodram v Camelot

15 March 2022

Goodram v Camelot judgment illustrates how businesses might refuse to pay out winnings / perform a contract based on contractual terms. The case further affirms the longstanding principle that inclusion of contractual terms by notice is a valid means of incorporation.

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### Russian Government Assumes Broad Powers to Curtail IP Rights

14 March 2022

#### GLOBAL SANCTIONS ALERT

These new rules give the Russian government broad, new powers over IP rights.

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### Enter the metaverse: Seeking patent protection for metaverse innovations

28 February 2022

#### INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Numerous companies are developing innovations for use in the metaverse, forging ahead with patent filings to protect this intellectual property.

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### How will the Unified Patent Court decide your case?

23 February 2022

The unitary patent and the Unified Patent Court (UPC) have moved another step closer since Austria's deposit of its ratification instrument triggered the start of the Provisional Application Period (PAP) on 19 January 2022.

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### Exploring the metaverse: What laws will apply?

22 February 2022

Like any new foundational technology, the metaverse remains confusing and unknown to many. Writing for *Chambers TMT 2022*, we explore key questions.

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## Blockchain and Digital Assets News and Trends

18 February 2022

### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

Lawsuit tackles tax treatment of staking rewards; SEC settles with crypto lending platform; emergency measures in Canada affect financial services entities.

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## eSignature and ePayment News and Trends

31 January 2022

### [ESIGNATURE AND EPAYMENT NEWS AND TRENDS](#)

Recently enacted federal and state laws, federal and state regulatory activities, fresh judicial precedent and more.

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## Developing Africa's capital markets

08 February 2021

### [TECHLAW PODCAST](#)

Join Trudy Wamala Karugaba, a partner in DLA Piper Africa's Uganda office, as she continues her discussion with Gokul Mani, Head of Middle East, Africa & India from London Stock Exchange, this time with a focus on Africa's developing capital markets landscape and the opportunities for African Tech.

[DLA Piper TechLaw Podcast Series · Part 2 Developing Africa's capital markets](#)

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## The capital markets landscape for African Tech

01 February 2021

### [TECHLAW PODCAST](#)

In Part 1 of Episode 47 in our TechLaw Podcast Series, Gokul Mani, Head of Middle East, Africa & India from London Stock Exchange, joins Trudy Wamala Karugaba from DLA Piper Africa's Uganda office to discuss the global capital markets landscape for African Tech, explaining why London provides an attractive listing destination for companies seeking to grow and expand internationally.

[DLA Piper TechLaw Podcast Series · Part 1: The capital markets landscape for African Tech](#)

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## When not to use the UDRP against domain name pirates

27 January 2022

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

*"Did any of you gentlemen want to have it out with ME?" Long John Silver, Treasure Island*

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## Brussels IP & Tech Update - EU Regulatory Data Protection framework, Digital Services Act, New Content Creator Protocol, Data breach survey 2022

26 January 2022

### [BRUSSELS IP & TECH UPDATE](#)

In this first edition of 2022, we bring you an overview of EU Regulatory Data Protection developments, an update on the DSA legislative process and DLA Piper's data breach survey and report 2022.

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### **DLA Piper GDPR fines and data breach survey: January 2022**

18 January 2022

Data protection supervisory authorities across Europe have issued a total of nearly EUR1.1 billion (USD1.2 / GBP0.9 billion) in fines since 28 January 2021, according to international law firm DLA Piper.

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### **Blockchain and Digital Assets News and Trends**

21 December 2021

#### **BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS**

Breaking legal news on cryptoassets and cryptocurrency, plus: Google sues to disrupt massive botnet

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### **Brands and influencers in the spotlight as FTC focuses on civil penalties for deceptive advertising**

13 December 2021

More than 700 warning letters sent in just one month.

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### **Examiner interviews and subject matter eligibility: Constructive steps for practitioners**

13 December 2021

Examiner interviews allow a patent practitioner to have an ongoing dialogue with the examiners which may supplement official communications.

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### **Intellectual Property and Technology News (North America), Issue 52, Q4 2021**

13 December 2021

#### **INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS**

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### **Letter from the editor**

13 December 2021

Looking ahead in a whirlwind year.

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### **Our latest podcasts**

13 December 2021

mRNA technology and the COVID vaccine; using AI for drug discovery; AIs and the human factor.

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## **The Pharmaceutical Corner**

13 December 2021  
The “atomic bomb” of patent law.

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## **Two gifts, and a small lump of coal, from the USPTO to trademark owners**

13 December 2021  
The gifts: two new actions; the lump of coal: half the time to respond to Office actions.

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## **With Civil Cyber-Fraud Initiative, government sharpens focus on cybersecurity obligations for government contractors**

13 December 2021  
Deploying the False Claims Act to pursue cybersecurity-related fraud.

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## **Google files groundbreaking civil suit to disrupt massive botnet with blockchain backup system**

10 December 2021  
Civil actions to take down botnets have been around for years, but the blockchain aspect adds a new twist.

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## **Brussels IP & Tech Update - Smart buildings, AI guides, global telehealth and new rules against late payments**

9 December 2021  
[BRUSSELS IP & TECH UPDATE](#)

In our last edition of 2021, we share with you our latest white paper on Smart buildings. We also highlight the Belgian government's new policy on public procurement contracts and provide a brief update on the amended rules against late payments in commercial transactions.

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## **Stronger ESG focus in Belgian federal public procurement contracts**

8 December 2021  
Recently, the Belgian federal government has approved a new policy for the public procurement of goods and services for 2021-2023, which focuses strongly on sustainability.

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## **UAE: Federal level data protection law enacted**

6 December 2021  
The United Arab Emirates (UAE) has enacted its long awaited federal level data protection law. This article examines some of its key features.

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## **Animal welfare and the depiction of animals in advertising**

29 November 2021

## SUSTAINABILITY AND ESG ISSUES IN ADVERTISING

In this vlog, Elena Varese discusses how brands should approach animal welfare claims in advertising from the perspective of Italian law.

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### Blockchain and Digital Assets News and Trends

22 November 2021

## BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS

Infrastructure bill, including crypto "broker" rules, becomes law.

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### Johnson v Eastlight: Another important judgment on de minimis threshold in data protection compensation claims – and other key takeaways

17 November 2021

The High Court in *Emma Louise Johnson v Eastlight Community Homes Ltd* declined to strike-out a claim for damages for distress following an isolated one-off data incident which was quickly remedied.

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### Brussels IP & Tech Update - Data transfer and tools, Global Patent Laws guide, Web Accessibility Directive, collective marketing

29 October 2021

## BRUSSELS IP & TECH UPDATE

In this Brussels IP & Tech Update edition we discuss the new standard contractual clauses for data transfers, the European Commission's review of the Web Accessibility and what Member States have in place and a mention on the new Book III of the Civil Code.

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## Blockchain and Digital Assets News and Trends

18 October 2021

### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

Non-fungible tokens: What are the legal risks?

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## The Consumer Goods Essential Legal Update 2021

13 October 2021

### [THE DLA PIPER CONSUMER GOODS, FOOD AND RETAIL SECTOR TRAINING SERIES](#)

We have collated a panel of consumer goods, food and retail specialists from across the DLA Piper business to discuss what the key legal issues are in the sector now and for the next 18 months.

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## Advertising and social responsibility

1 October 2021

### [SUSTAINABILITY AND ESG ISSUES IN ADVERTISING](#)

In this vlog, Claire Sng discusses some of the UK's rules around advertising and social responsibility, in particular focusing on issues around gender, race and ethnicity.

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## Tech innovation for a happier future

28 September 2021

### [TECHLAW PODCAST](#)

Part two of Episode 46 in our TechLaw podcast series sees Mo Gawdat, former Chief Business Officer for Google X, bestselling author, serial entrepreneur and founder of the One Billion Happy movement, resume his conversation with DLA Piper partner and co-chair of the Technology Sector, Kit Burden. Following on from their discussion around AI, ethics and regulation, they also look at the relationship between innovation and technology when it comes to our happiness. Make sure you register to attend our fifth European Technology Summit on the 5th October 2021 to catch Mo's keynote speech. Register at our fifth European Technology Summit on the 5th October 2021.

DLA Piper TechLaw Podcast Series · Part 2: Tech innovation for a happier future

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## Can an AI system be named the inventor? In wake of EDVA decision, questions remain

23 September 2021

### AI OUTLOOK

Artificial intelligence is notable among the new technologies posing fundamental questions about the viability of the inventor's oath.

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## Part 1: Raising responsible AI

23 September 2021

### TECHLAW PODCAST

In part one of Episode 46 of our TechLaw podcast series, Mo Gawdat, former Chief Business Officer for Google X, serial entrepreneur, founder of the One Billion Happy movement and author of the new book Scary Smart: The Future of Artificial Intelligence and How You Can Save Our World, explains to our partner and co-chair of the Technology Sector, Kit Burden, how we as humans have a responsibility to educate and parent AI in order to raise responsible beings. Topics discussed include the extent to which we can maintain control over AI, regulation and its opportunity to solve some of humanity's biggest challenges. Mo will be a keynote speaker at our fifth European Technology Summit, taking place on the 5th October 2021. Register your interest at our fifth European Technology Summit on the 5th October 2021.

DLA Piper TechLaw Podcast Series · Part 1: Raising responsible AI

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## Blockchain and Digital Assets News and Trends

17 September 2021

### BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS

Proposed infrastructure bill would subject cryptocurrencies to wash sale and constructive sale rules.

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## Man versus machine: Working together in the age of AI

21 September 2021

### TECHLAW PODCAST

Podcast 45 of our TechLaw podcast series sees award-winning presenter, best-selling author and Professor in the Mathematics of Cities at University College London, Hannah Fry, speak to Kit Burden, Partner and Global Co-Chair of the Technology Sector at DLA Piper. Focusing on AI, its strengths and flaws and the need for the human factor, their conversation touches on a variety of topics including algorithm bias, data, privacy as well as the opportunities for digital transformation post-pandemic. Hannah will also be a keynote speaker at our fifth European Technology Summit on the 5th October 2021.

DLA Piper TechLaw Podcast Series · Man versus machine: Working together in the age of AI

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## Enhancing the value of local products through collective marketing

20 September 2021

### SUSTAINABILITY AND ESG ISSUES IN ADVERTISING

In this vlog, Alexis Fierens discusses how collective marketing strategies can enhance the value of local products.

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## Proposed infrastructure bill would subject cryptocurrencies to wash sale and constructive sale rules

17 September 2021

The move comes as part of the Ways and Means Committee's attempt to raise revenue to finance infrastructure spending.

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## SESG: Building start-ups to fight climate emergency

16 September 2021

### TECHLAW PODCAST

In episode 44 of our TechLaw podcast series, Dylan Kennett, Senior Associate and member of the Emerging Growth and Venture Capital team, joins Dr. Chris Coleridge, Founder and CEO at Carbon13, a venture builder, in a revelatory discussion on the role start-ups can play in fighting the climate emergency. With a particular focus on the entrepreneurs' journey and ensuring a holistic approach to ESG factors. Dr. Chris Coleridge will be resuming these discussions at the SESG panel during our fifth European Technology Summit, being held virtually on the 5th October. Join us by registering at fifth European Technology Summit on the 5th October 2021.

DLA Piper TechLaw Podcast Series · SESG Building start-ups to fight climate emergency

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## Embracing Digital Evolution: Our new business report

14 September 2021

Our new report - *Embracing Digital Evolution* - shows how businesses can succeed in Industry 4.0, with contributions from digital

revolutionaries such as Microsoft, Salesforce, Rolls-Royce and DocuSign.

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### **Defending trademarks from non-use cancellations: Strategies for OEM manufacturers in China**

September 2021

For many companies, China is an essential piece of their business, but they may never sell a single product to a Chinese company or consumer. Those businesses must answer the tricky question of how to protect their brand in a country where consumers never see it.

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### **Duvdevani named *Law360* Intellectual Property MVP**

September 2021

She is one of only six attorneys to be so honored this year.

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### **Intellectual Property and Technology News (North America), Issue 51, Q3 2021**

September 2021

#### **INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS**

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### **Is the state lottery the new online casino?**

September 2021

A turf war may be smoldering between state lotteries and the private-sector casino industry.

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### **Please join us for these coming events**

September 2021

We look forward to spending time with you virtually this fall.

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### **Protecting your company from supply chain cyber attacks**

September 2021

Today, virtually all companies rely on third-party technical solutions to manage their business. The downside is that incorporating new third-party technology into business operations creates new vectors for cyberattacks.

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### **Supreme Court Corner**

September 2021

The Court chose to enhance the Director's power to review PTAB decisions directly.

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### **The Pharmaceutical Corner**



September 2021

*Teva v. Amicus* is the first lawsuit to test the reach of the CREATES Act. Expect more.

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## Data privacy and security within smart cities

7 September 2021

### TECHLAW PODCAST

Episode 43 of our TechLaw podcast series features Principal Analyst for Thematic Research at GlobalData, David Bicknell, in discussion with our Amsterdam-based Senior Associate, Floris de Wit. Their conversation focuses on the delicate balance of keeping populations safe when it comes to data privacy and cyber security, but also adopting innovative measures that move smart cities forward to take advantage of new technology. Don't forget to join us on the 5th October 2021 at our fifth European Technology Summit where David will continue the conversation on the smart cities of tomorrow. Register your interest at our fifth European Technology Summit on the 5th October 2021.

DLA Piper TechLaw Podcast Series · Data privacy and security within smart cities

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## Framing patents as essential facilities in Chinese antitrust: *Ningbo Ketian Magnet Co., Ltd. v. Hitachi Metals*

7 September 2021

### ANTITRUST MATTERS

A Chinese court recently ruled in *Ningbo Ketian Magnet Co., Ltd. v. Hitachi Metals, Ltd.* that a patent-holder's refusal to license patents for producing rare-earth magnets to competitors constituted an abuse of dominance in violation of China's Antimonopoly Law (AML).

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## Special competition rules on digital ecosystems: Greece joins the club

7 September 2021

On 6 August 2021 the new draft Greek Competition Bill (the "new Bill") was published for a two-week consultation. It amends the Greek Competition Law (L.3959/2011) and aims to transpose Directive (EU) 2019/1 in order to enhance the enforcement powers of the Hellenic Competition Authority.

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## Website accessibility for persons with disabilities: minimum harmonization creates fragmentation

6 September 2021

The importance of universal website accessibility guidelines cannot be denied. The EU took a comprehensive approach by introducing the EU Web Accessibility Directive 2016/2102 to harmonize the internal market and increase digital inclusion particularly for people with disabilities.

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## Smart Cities and the future of Real Estate

25 August 2021

### TECHLAW PODCAST

In podcast 42 of our TechLaw podcast series, Jeroen Lokerse, Head of the Netherlands at global real estate firm, Cushman & Wakefield, joins DLA Piper Partner, Daphne Bens, to talk about the population explosion and its impact on the creation of smart cities that provide habitable, sustainable and safe spaces to live and work. They also discuss the crucial role urban development and real estate plays in the transformation of these areas. Jeroen will be joining the smart cities panel at our fifth European Technology Summit, taking place on the 5th October 2021. Register your interest at our fifth European Technology Summit on the 5th October 2021.

DLA Piper TechLaw Podcast Series · Smart Cities and the future of Real Estate

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## Blockchain and Digital Assets News and Trends

23 August 2021

### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

New information reporting requirements for cryptocurrency transactions; CFPB involvement in cryptocurrency oversight; NCUA seeks comments on use of DLT and DeFi by credit unions.

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## Plant-based meat alternatives and the state of advertising regulation in Australia

13 August 2021

### [SUSTAINABILITY AND ESG ISSUES IN ADVERTISING](#)

In this vlog, Jessie Buchan discusses the rise in plant-based meat alternatives and the related advertising and marketing issues emerging in Australia.

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## LatAm: Tax authorities address negative effects of the pandemic on national coffers

12 August 2021

The tax authorities' revenue-generating approaches vary from incentives to additional taxation.

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## GDPR Snapshot vlog series 2021: Romania

9 August 2021

### [GDPR SNAPSHOT VLOG SERIES 2021](#)

In this vlog, Bucharest counsel Irina Macovei and managing associate Andrei Stoica explore the impact and challenges of GDPR in Romania.

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### The state of HealthTech and future opportunities

03 August 2021

#### TECHLAW PODCAST

Podcast 41 of our TechLaw podcast series sees David Bell, Director at Hambleton Partners, leading M&A and corporate finance consultancy for companies with technology at their core, and DLA Piper Partner, Mark O’Conor, engage in an exciting conversation on the current innovations in HealthTech, as well as a futuristic outlook on the industry. Key highlights include the benefits of software as a medical device, macro factors influencing innovation and investment opportunities. Join David and Mark at our fifth European Technology Summit on the 5th October 2021 where they will be resuming this conversation. Register at our fifth European Technology Summit on the 5th October 2021.

DLA Piper TechLaw Podcast Series · The state of HealthTech and future opportunities

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### Environmental claims in advertising - latest UK regulatory action

2 August 2021

#### SUSTAINABILITY AND ESG ISSUES IN ADVERTISING

In this vlog, John Wilks discusses latest UK regulatory action in regards to environmental claims in advertising.

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## High Court criticises claimant law firm for seeking to load a compensation claim for a data breach with multiple heads of claim that are not appropriate

2 August 2021

As the data protection compensation claim landscape develops in the UK, the High Court in the case of *Warren -v- DGS Retail Limited [2021] EWHC 2168 (QB)* has given useful guidance as to the appropriate heads of claim.

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## Sustainability claims - French perspective

22 July 2021

### [SUSTAINABILITY AND ESG ISSUES IN ADVERTISING](#)

In this vlog, Gregory Tulquois looks at sustainability claims in advertising under French law.

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### **Third time lucky: Triple Point in the Supreme Court**

20 July 2021

The Supreme Court has handed down its long awaited decision on the question of whether delay liquidated damages (LD) provisions survive termination. The case related to a dispute between the parties as to how delay LD provisions apply where an English law contract is terminated prior to its completion, and the interpretation of contractual wording seeking to limit liability.

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### **Blockchain and Digital Assets News and Trends**

19 July 2021

#### **BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS**

IRS says tax-deferred like-kind exchange is not available for cryptocurrency trades; copyright issues plague NFTs; crypto venture investments continue to accelerate.

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### **Blockchain is spreading its chains**

19 July 2021

Over the past few years, use of blockchain technology has grown, particularly in the financial sector. The most well-known application of blockchain technology is the bitcoin cryptocurrency. Blockchain technology, however, is also expanding rapidly beyond the financial sector.

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### **SESG: Venture capital for good and software solutions with a purpose**

08 July 2021

#### **TECHLAW PODCAST**

In episode 40 of our TechLaw podcast series Sunita Grote, Lead at UNICEF Ventures, and DLA Piper partner, Luca Gori, speak about emerging technologies and trends in the marketplace, as well as opportunities and outcomes from previous UNICEF Ventures' investments. Join Sunita and Luca at our fifth European Technology Summit on the 5th October 2021.

DLA Piper TechLaw Podcast Series · ESG: Venture capital for good and software solutions with a purpose

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## **EDPB's final Recommendations on Supplementary Measures confirm a subjective approach to assessing personal data transfer risks**

2 July 2021

The Recommendations' detailed guidance will be useful to businesses and privacy practitioners as they conduct or update their transfer assessments, but the scope and detail of those assessments will require a sustained effort.

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## **Digital infrastructure in a post-pandemic world**

01 July 2021

### **TECHLAW PODCAST**

In episode 39 of our TechLaw podcast series Sean Williams, Chairman of London-based fibre networks, G.Network Communications and Grain Connect Limited, joins DLA Piper partner, Mike Conradi, to discuss the recent explosion in demand for fibre networks in light of the pandemic. This fascinating exchange sheds light on the ever growing need for stable and resilient broadband connectivity along with the investment opportunity it presents over the next five years. Join Sean and Mike as they continue the conversation at our fifth European Technology Summit on the 5th October 2021.

DLA Piper TechLaw Podcast Series · Digital infrastructure in a post-pandemic world

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## **Austin and Washington, DC offices bolster patent litigation capabilities with new arrivals**

June 2021

Jennifer Nall and Helena Kiepora have joined our Intellectual Property and Technology practice's patent litigation team.

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## **CJEU YouTube judgment: Do platform operators communicate to the public and are they liable for illegal user content?**

29 June 2021

The question whether an online intermediary, such as a platform operator, can be held liable for illegal user content is at the center of the political debate: the European Commission's proposal for a Digital Services Act is at this very moment being discussed in the European Parliament.

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## **Claim drafting strategies for artificial intelligence innovations**

June 2021

Depending on your innovation, a variety of strategies are available.

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## **Fending off phishing attacks: Some simple steps using trademark law**

June 2021

We often think about how to respond once a breach has occurred, but rarely do we consider how to prevent a breach or scam entirely.

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## Highlighted as a leading IP and Technology firm by *Chambers USA*

June 2021

*Chambers USA*'s 2021 edition names DLA Piper among the leading intellectual property and technology firms in United States.

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## Intellectual Property and Technology News (North America), Issue 50, Q2 2021

29 June 2021

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Supreme Court Corner

June 2021

The issue at hand in *Unicolors v. H&M* turns on a question of inaccuracies in the copyright registration certificate.

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## The Pharmaceutical Corner

June 2021

We look at the underlying decision in *Immunex v. Sandoz* and the potential implications on pharma patent licensing strategies.

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## Trial by eligibility

June 2021

In the history of the United States, every single jury trial on patent eligibility under 35 U.S.C. § 101 has resulted in a defense verdict.

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## What the Biden Cybersecurity Executive Order means for technology vendors and service providers in the federal ecosystem

June 2021

Steps technology vendors should consider as they prepare.

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## When will Washington regulate artificial intelligence?

June 2021

Seeking to ensure a leading global role for the US in AI development and implementation is a prime motivator for American policymakers.

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## The impact of Brexit on Intellectual Property Law

25 June 2021

2021 is the first year in which Brexit took full effect, following the end of the transition period. It therefore continues to keep businesses busy on how to get to grips with the legislative changes resulting from Brexit.

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## SESG: Building back better through diversity

22 June 2021

### [TECHLAW PODCAST](#)

Podcast 38 of our TechLaw podcast series sees Gary Stewart, Founder & CEO at FounderTribes, a platform connecting and empowering entrepreneurs, join Luca Gori, partner and Corporate M&A lawyer at DLA Piper, to discuss the role of diversity in global corporate venture capital investing. They discuss how to use strategic alliances, not just to help restart economies or build back to 'normal', but to use this opportunity to "build back better" than before. Join Gary Stewart at our fifth European Technology Summit on the 5th October 2021.

[DLA Piper TechLaw Podcast Series](#) · [SESG: Building back better through diversity](#)

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## FinTech: Cashless societies and post-pandemic growth

10 June 2021

### [TECHLAW PODCAST](#)

In podcast 37 of our TechLaw podcast series, Tom Hambrett, Group General Counsel & Company Secretary at FinTech banking app, Revolut, joins Bryony Widdup, partner at DLA Piper, in preparation for our European Technology Summit, taking place on the 5th October 2021. Together they discuss how Revolut and the wider FinTech, payment services and eCommerce industries will play an instrumental role in enabling growth post-pandemic while also mitigating against amplifying risk. Join Tom Hambrett at our fifth European Technology Summit on the 5th October 2021.

[DLA Piper TechLaw Podcast Series](#) · [FinTech: Cashless societies and post-pandemic growth \(Bryony Widdup And Tom Hambrett\)](#)

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## GDPR Snapshot vlog series 2021: Ireland

2 June 2021

### [GDPR SNAPSHOT VLOG SERIES 2021](#)

In this vlog, Dublin partner, John Magee, explores the impact and challenges of GDPR in Ireland.



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## Compare contract law around the world with our **Global Contract Laws Guide**

1 June 2021

DLA Piper is pleased to announce the launch of our updated Global Contract Laws guide.

The guide has been updated to reflect the changes in legislation in over 45 countries and in response to significant geopolitical events such as Brexit.

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## GDPR Snapshot vlog series 2021: Hong Kong

31 May 2021

### **GDPR SNAPSHOT VLOG SERIES 2021**

In this vlog, Hong Kong partner, Carolyn Bigg, explores the impact and challenges of GDPR in Hong Kong.

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## GDPR Snapshot vlog series 2021: Austria

28 May 2021

### GDPR SNAPSHOT VLOG SERIES 2021

In this vlog Austria partner Sabine Fehringer and Counsel Stefan Panic explore the impact and challenges of GDPR in Austria.

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## GDPR Snapshot vlog series 2021: Germany

28 May 2021

### [GDPR SNAPSHOT VLOG SERIES 2021](#)

In this vlog German partner, Verena Grentzenberg explores the impacts and challenges of GDPR in Germany.

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## GDPR Snapshot vlog series 2021: Belgium

25 May 2021

### [GDPR SNAPSHOT VLOG SERIES 2021](#)

In this vlog, Brussels counsel, Heidi Waem, explores the impact and challenges of GDPR in Belgium.

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## GDPR Snapshot vlog series 2021: Italy

25 May 2021

### GDPR SNAPSHOT VLOG SERIES 2021

In this vlog, Milan partner, Giulio Coraggio, explores the impact and challenges of GDPR in Italy.

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## GDPR Snapshot vlog series 2021: Poland

25 May 2021

### [GDPR SNAPSHOT VLOG SERIES 2021](#)

In this vlog, Warsaw partner, Ewa Kurowska-Tober, explores the impact and challenges of GDPR in Poland.

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## GDPR Snapshot vlog series 2021: Spain

25 May 2021

### [GDPR SNAPSHOT VLOG SERIES 2021](#)

In this vlog, Madrid partner, Diego Ramos Pascual, explores the impact and challenges of GDPR in Spain.

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## GDPR Snapshot vlog series 2021: UK

25 May 2021

### GDPR SNAPSHOT VLOG SERIES 2021

In this vlog, UK partners, Ross McKean and Andrew Dyson, explore the impact and challenges of GDPR in the UK.

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## Repeat trademark filings: General Court confirms bad faith filing in Monopoly case

21 May 2021

In a recent judgment, the General Court has confirmed that repeat filings of trademarks may, in certain circumstances, constitute bad faith.

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## Court of Session Judgement: *Sky UK Limited v Alex Cherrie*

20 May 2021

In a landmark decision, the Court of Session in Scotland have for the first time granted an interim interdict (akin to an interim injunction in England) against an individual alleged to have infringed Sky UK Limited's (Sky) copyright by providing hyperlinks on Reddit to copies of Sky's broadcasts, and uploading copies of such broadcasts to YouTube.

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## Green IP: the interplay between IP law, sustainability and ESG in the EU

20 May 2021

On 29 April 2021, the EU Commission announced that the initiative to update the EU rules on design protection is now open for public consultation until 22 July 2021. One of the main reasons for revision is to ensure that the design protection regime better supports the transition to the digital and green economy.

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## Expedited examination now available for Canadian trademark applications

18 May 2021

Trademark applications are generally examined in the order they are received by the Canadian Intellectual Property Office ("CIPO"). The rationale being that examining an application out of order creates a favourable position for one applicant at the expense of other applicants.

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## Thailand postponed the implementation of the data protection act until 1 June 2022

10 May 2021

The Personal Data Protection Act B.E. 2562 (2019) (PDPA) came into effect since 28 May 2019 with most provisions scheduled to take full effect on 27 May 2020. Previously, the enforcement of the PDPA for 22 types of businesses has been postponed to 31 May 2021.

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## Tips and tricks: Dealing with third-party vendors in IT agreements

26 April 2021

Many companies engage suppliers to deliver IT services. Whereas many years ago, most suppliers provided services on the basis of their own capabilities, systems and solutions, the situation today is significantly different.

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## Digital Services Act: EDPS's opinion and public consultation

15 April 2021

On 15 December 2020, the European Commission (EC) published its proposal for a Digital Services Act (DSA). On 10 February 2021, the EDPS published its Opinion 1/2021 on the proposal for a Digital Services Act. In its opinion, the EDPS focuses on the due diligence obligations that are set out in the Digital Services Act.

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## So you want to go digital...

April 2021

This article assists businesses in identifying the core issues that must be addressed to ensure the legal sufficiency of transactions conducted on eSignature platforms.

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## Outsourcing and Third Party Risk Management – the PRA's Supervisory Statements

1 April 2021

### INSURANCE HORIZONS

After a period of some anticipation, the PRA has this week issued two new Supervisory Statements and associated policy statements, the first on Operational Resilience and the second on Outsourcing.

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## Employee and independent contractor classification: Still the top legal issue in franchising

30 March 2021

Franchising rests on a basic premise that franchisees are independent contractors and not employees.

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## Intellectual Property and Technology News (North America), Issue 49, Q1 2021

30 March 2021

### INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Non-fungible tokens: Emerging issues in the emerging marketplace

30 March 2021

Any digital asset, or a right in an underlying asset, can be tokenized to make an NFT.

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## Recognized as a leading IP defense firm in the United States

30 March 2021

In its 2021 *Law Firms Activity Report*, Lex Machina has named DLA Piper among the leading intellectual property defense firms in the United States.

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## Supreme Court Corner

30 March 2021

Numerous amici in *American Axle* urge the Supreme Court to take the case; update on *USPTO v. Booking.com*.

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## **The Lanham Act's makeover – Congress gives new clarity and tools to trademark owners and applicants**

30 March 2021

The Trademark Modernization Act of 2020 gives new certainty for litigants and new tools for challenging current registrations.

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## **The Pharmaceutical Corner**

30 March 2021

The opinion may render functional claiming more difficult, but functional claims that follow its guidance may still have an important role to play in pharmaceutical patents.

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## **Understanding the USPTO guidance on patenting AI technologies**

30 March 2021

The USPTO guidance opens the door for applicants to obtain patent protection for their AI technologies.

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## **Washington, DC grows telecoms capabilities with a new arrival**

30 March 2021

Tony Lin has joined our Washington, DC office and award-winning Telecom group, bringing his vast experience in satellite and communications law.

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## **Episode 15: Comprehensive New E-Commerce Rules Introduced**

23 March 2021

### **[NAVIGATING CHINA: THE DIGITAL JOURNEY](#)**

Operators of e-commerce platforms, websites and apps in China, and those using third party e-commerce, social media or livestreaming platforms to sell their products and services in China, must update their operations, services and systems in advance of wide-ranging new rules.

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## **Blockchain and Digital Assets News and Trends**

22 March 2021

### **[BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)**

Wyoming moves to clarify legal status of DAOs; court dismisses class action against a cryptocurrency exchange.

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## **Wyoming takes a step ahead to clarify the legal status of decentralized autonomous organizations**

22 March 2021

If the bill becomes official law, Wyoming will be the first US state to clarify the legal status of a DAO.

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## Peer-to-peer file sharing, copyright trolls and fair balancing of rights: take-aways from A-G Szpunar's opinion in the CJEU *Mircom v Telenet* and others case

17 March 2021

On 17 December 2020, Advocate General (A-G) Szpunar delivered his opinion on the highly anticipated *Mircom International Content Management v Telenet and others* case (C-597/19) before the European Court of Justice (CJEU) thus shedding a first light on several current hot topics in copyright law.

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## Antidumping and countervailing duty petition against imports of certain Chinese mobile access equipment and subassemblies: Consequences for exporters and US importers

16 March 2021

Foreign producers, exporters and importers may consider having a strategy for addressing AD and CVD investigations, including possible participation.

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## Outsourcing: A strategic business tool and a key supervisory priority

8 March 2021

The Central Bank of Ireland has recognised that outsourcing is increasingly being adopted as a key strategic tool to enable financial services providers to responding to the changing nature of the financial services landscape. It notes that rapid growth of FinTech, RegTech and plans to migrate to and adopt cloud services.

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## M&A and the Middle East digital economy

01 March 2021

### [TECHLAW PODCAST](#)

In Episode 36 of our TechLaw podcast series, Dubai-based partners and M&A lawyers at DLA Piper, Will Seivewright and Eamon Holley, are joined by Directors at Control Risks, Courtenay Smith and Will Brown, in an invigorating discussion on the latest M&A trends in the GCC. In this conversation, they analyse the recent impact and acceleration of technology trends derived from COVID-19, as well as the roll-out successions of M&A trends across the European Markets.

[DLA Piper TechLaw Podcast Series](#) · [M&A and the Middle East digital economy](#)

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## FinTech Middle East: Innovations in payments and beyond!

26 February 2021

### [TECHLAW PODCAST](#)

In Episode 35 of our TechLaw Podcast Series, Middle-East based DLA Piper partner, Paul Latta, joins an incredible panel of experts including Tony Chacko Joseph, from UAE's Ministry of Finance; Khalid Saad, Board Member at CoinMENA; and Phil Reynolds, Board Director and Co-founder at Pyypl, to discuss the rapid growth in mobile payments and platforms the UAE's FinTech has experienced. Other topics for discussion also include FinTech regulations, trends and innovations swiftly approaching the UAE.

[DLA Piper TechLaw Podcast Series](#) · [FinTech: Innovations in payments, and beyond](#)

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## Antitrust in the digital age: rethinking the regulation of big tech

25 February 2021

## TECHLAW PODCAST

In Episode 34 of our TechLaw Podcast Series, our partner, Alexandra Kamerling, talks about antitrust law in the digital age with Laura Petrone, Senior Analyst of Technology Thematic Research at GlobalData Plc. Their conversation delves into how traditional regulations are being evolved to allow for a fair playing field that also fosters innovation, as well as looking at how these regulations are being applied in numerous jurisdictions across the globe.

DLA Piper TechLaw Podcast Series · Antitrust in the digital age: rethinking the regulation of big tech

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## Blockchain and Digital Assets News and Trends

25 February 2021

### BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS

Canada's AML regime amendments: is your interactive entertainment service or platform operating a "money service business"?

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### Gems, coins, bells and bottle caps: Canadian AML regime amendments affect some video game and social media virtual currencies

25 February 2021

Providers of video games and online entertainment that offer virtual currency as part of game play may be "money service businesses" under Canada's anti-money laundering rules.

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## Outsourcing: A Practical Guide, Second Edition

16 February 2021

We are proud to launch our latest publication, Outsourcing: A Practical Guide, Second Edition. This book is a fully updated edition of the key text on outsourcing, written by our market-leading Global Technology and Sourcing team.

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## New guidelines on examples regarding data breach notification

4 February 2021

On 14 January 2021, the European Data Protection Board (EDPB) published a set of draft guidelines on examples regarding data breach notifications under Article 33 of the General Data Protection Regulation (GDPR) (the "Draft Guidelines").

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## 2020 Annual Sourcing and Commercial Contracts Case Law Round Up

1 February 2021

Welcome to our round up of key cases for sourcing and commercial contracts.

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## Liquidated damages

1 February 2021

A contractor and its sub-contractor fell out over the development of a biomass plant for the employer. The works were incomplete, the

biomass plant was never built.

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## Remoteness

1 February 2021

The British Virgin Islands government engaged Global Water to manage, operate and maintain a water reclamation plant. However, the government failed to prepare the site, in breach of the Design and Build Agreement contract. Global Water terminated the agreement due to this breach, the plant was not built, and Global Water was unable to earn the profits it would have made under a related agreement, the Management, Operation and Maintenance contract.

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## Part 2: Hybrid Future- shifting the workplace in a post-pandemic world

28 January 2021

### TECHLAW PODCAST

The second part of Episode 33 of our TechLaw Podcast Series, features an insightful discussion between DLA Piper partner, Paul Allen, and author of Future Fit, Andrea Clarke. With Covid-19 having accelerated the shift from physical to virtual working, how do businesses connect its people to its strategy and motivate, educate and inspire them through this new hybrid model?

DLA Piper TechLaw Podcast Series · Part 2: Hybrid Future– shifting the workplace in a post–pandemic world

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## Brexit and personal data

25 January 2021

As the transition period came to an end on 31 December 2020, a new one began on 1 January 2021 for international data transfers.

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## Part 1: Becoming Future Fit - Adapting for digital evolution

20 January 2021

### TECHLAW PODCAST

Part one of Episode 33 in our TechLaw Podcast Series sees Andrea Clarke, author of Future Fit: How to Stay Relevant and Competitive in the Future of Work, draw on her fascinating life experience to advise on how to stay secure in the future of work and create value as we undergo a digital evolution. Creating a strong sense of self in the workplace through connecting employees with a business' purpose, strategy and leadership is critical to future success.

DLA Piper TechLaw Podcast Series · Part 1: Becoming Future Fit – Adapting for digital evolution

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## Supply of Consumer Goods in the UK and/or EU from 2021

15 January 2021

The impact of Brexit - things to consider, plan and address

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## Founders Factory Africa Part 2: The power of collaboration for startups

14 January 2021

### TECHLAW PODCAST

In part two of Episode 32 of our TechLaw Podcast Series, Alina Truhina, Chief Strategy Officer at Founders Factory Africa, resumes her

conversation on business collaborations between corporates and startups with one of our partners, Chris Baird. Shifting the conversation to the challenges and opportunities for startups when joining with established corporate companies, Alina and Chris also discuss the areas of focus when working with entrepreneurs in Africa and what to expect in the next five years.

DLA Piper TechLaw Podcast Series · Founders Factory Africa Part 2: The Power Of Collaboration For Startups

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## Founders Factory Africa Part 1: Opportunities for corporate investments

11 January 2021

### TECHLAW PODCAST

In part one of Episode 32 of our TechLaw Podcast Series, Alina Truhina, Chief Strategy Officer at Founders Factory Africa, talks business collaborations between corporates and startups with one of our partners, Chris Baird. Their conversation focuses on the impact of COVID-19 on FFA's portfolio investment strategy, fund flows in Africa and misconceptions of investing in Africa.

DLA Piper TechLaw Podcast Series · Founders Factory Africa Part 1: Opportunities For Corporate Investments

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## Boardroom Brexit: What the deal means for intellectual property

31 December 2020

### BOARDROOM BREXIT

The TCA is not radical in terms of its immediate impact on holders of IP rights in the UK or the EU. It does not, for example, affect the post-2020 status of EU trade marks in the UK.

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## Boardroom Brexit: What the deal means for personal data and digital trade

31 December 2020

### BOARDROOM BREXIT

The TCA allows personal data to transfer from the EU-UK, for a period of up to six months from 1 January 2021. This 'bridging' period is designed to allow the EU time needed to adopt a formal adequacy decision which will allow the continuing flow of personal data to the UK.

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## Boardroom Brexit: What the deal means for trade in services

31 December 2020

### BOARDROOM BREXIT

The TCA has substantial sectoral coverage, including professional and business services (e.g. legal, auditing, architectural services), delivery and telecommunication services, computer-related and digital services, financial services, research and development services, most transport services and environmental services.

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## Brexit: Final arrangements for 1 January and future EU-UK data transfers

30 December 2020

The Brexit trade deal has now been agreed between the EU and UK. Here we summarise the implications for data protection including the important issue of cross-border data flows, which are critical for businesses to maintain between the EU and UK.

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## 26 DLA Piper lawyers in 9 countries ranked among the world's leading patent professionals

22 December 2020

*IAM Patent 1000: The World's Leading Patent Professionals 2020* has named 26 DLA Piper lawyers from 9 countries to its list of top patent professionals.

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## Franchisor consolidations after COVID-19

22 December 2020

Consolidations will continue in an opportunistic way, but will be moderated by a recognition that consolidation can be risky.

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## Intellectual Property and Technology News (North America), Issue 48, Q4 2020

22 December 2020

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Inventions behind the music: From Eddie Van Halen to Michael Jackson and beyond

22 December 2020

Music innovation offers fertile ground for patent protection.

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## Recognized as a top tier IP and Technology practice by *U.S. News & World Report*

22 December 2020

Recognition from *U.S. News & World Report*.

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## Substantial similarity in copyright: It matters where you sue

22 December 2020

Two circuits do not always interpret copyright law the same way.

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## The Pharmaceutical Corner

22 December 2020

A precedential decision with potentially far-reaching impacts for future Hatch-Waxman litigation and generic-product launches.

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## Who's responsible for content posted on the Internet? Section 230, explained

22 December 2020

What the law does, what people are saying it should do, and what might happen next.

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## **Disputes & Distributed Ledger Technology: A contract, no matter how smart, still needs to be legal and enforceable in the real world**

21 December 2020

In September 2020, the Law Society of England & Wales published "Blockchain: Legal & Regulatory Guidance", providing technical guidance and suggestions on practice for legal practitioners dealing with blockchain and distributed ledger technology.

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## **When a threat actor strikes: Legal considerations and challenges in a ransomware attack**

21 December 2020

Evidence suggests that having employees working remotely significantly increases the risk of a successful ransomware attack.

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## **EU digital reform: Brussels seeks to regulate Big Tech and other digital services**

16 December 2020

Europe's legal framework for digital services has been unchanged since the adoption of the e-Commerce Directive<sup>1</sup> in 2000. Subsequent advances in technology, and the accompanying evolution of digital services, have resulted in more and more calls for updated regulations from market participants, governments and regulators.

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## **US DOT issues groundbreaking proposals for regulation of automated driving systems, seeks input**

11 December 2020

The rulemaking initiates an important new chapter in autonomous vehicle development and commercialization in the US.

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## **Blockchain: Background, challenges and legal issues**

8 December 2020

Blockchain and distributed ledger technology offers significant and scalable processing power, high accuracy rates, and apparently unbreakable security at a significantly reduced cost compared to the traditional systems the technology could replace, such as settlement, trading or accounting systems.

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## **Enterprise Cloud Disruption and rethinking the standard contracting model**

7 December 2020

In this paper we explore the key contractual themes when seeking to deploy an enterprise cloud solution, and suggest some approaches to managing the associated risk.

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## **Agile Contracting: Balancing flexibility with certainty**

4 December 2020

Agile contracting is on the rise, bringing with it requests for contracts which support the flexible approach of iterative development while including the legal contractual protections and certainty that customers (and their lawyers) usually demand. This paper explores how procurement and legal functions can rise to this challenge.

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## Artificial intelligence, robotics and automation: The best or the worst thing to ever happen to humanity?

2 December 2020

We examine some of the business opportunities and challenges faced, as well as providing our insight on how to manage these issues both in strategic sourcing programmes and in transformative, technology-enabled projects.

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## Building a full fibre future: European fibre-to-the-premises (FTTP) investment trends 2021

2 December 2020

Our new study, conducted in partnership with TMT Finance, indicates that the recent rise in FTTP investment is set to continue over the next two years. The insight gathered through this report highlights key factors for the rise and appeal of FTTP to investors, as well as the potential risks they see in this industry.

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## European Law on Cookies

27 November 2020

DLA Piper has published a new guide that summarises the varying approaches of the law on cookies across Europe.

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## AI Trends Part 2: Security compliance, 5G and the war for talent

25 November 2020

### [TECHLAW PODCAST](#)

In part two of Episode 31 of our TechLaw Podcast Series, Santeri Kangas and Jeremy Otis from CUJO AI, resume their conversation on artificial intelligence trends with one of our partners, Mathias Schulze Steinen. Using findings from our recent European Technology Index 2020, the discussion focuses on topics including security compliance and standardization, data processing, robotics and 5G. The group also debates whether there is a war for talent in the AI arena.

[DLA Piper TechLaw Podcast Series · AI Trends Part 2 Security Compliance, 5G And The War For Talent](#)

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## AI Trends Part 1: IoT privacy and security risks

23 November 2020

### [TECHLAW PODCAST](#)

Part one of Episode 31 of our TechLaw Podcast Series features Chief Technology Officer at CUJO AI, Santeri Kangas, along with General Counsel, Jeremy Otis, discussing the latest trends in artificial intelligence with one of our partners, Mathias Schulze Steinen. The changing digital landscape forms the basis of this conversation in relation to the security of connected devices, user privacy and data collection.

[DLA Piper TechLaw Podcast Series · AI Trends Part 1 IoT Privacy And Security Risks](#)

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## Blockchain and Digital Assets News and Trends

23 November 2020

### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

IMF issues report on regulatory framework for CBDs and GSCs, SEC invites feedback on application of custody rule to digital assets.

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## SEC invites feedback on application of Custody Rule to digital assets

23 November 2020

Specifically, Staff is asking whether non-depository firms such as state-chartered trust companies can act as qualified custodians for digital assets.

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## Going global: How reputation can boost brand protection prospects

20 November 2020

A generic term – the commonly used name of a class of products or services – is ineligible for federal trademark registration in the US. But a generic term combined with ".com" can create a federally protectable trademark, even if the generic term alone could not.

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## Law à la Mode

20 November 2020

### [LAW À LA MODE](#)

Retail has had to adapt to COVID-19 with speed, ingenuity and resilience. But even bigger disruptions may be around the corner.

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## UK Tech Startups Part 2: ESG, talent acquisition and AI in the future of tech

17 November 2020

### [TECHLAW PODCAST](#)

In part two of Episode 30 of our TechLaw Podcast Series the discussion continues between Transaction Services Partner at Deloitte, Duncan Down, Chief Strategy Officer and Founder of StarLeaf, Will MacDonald, and the Managing Partner from our London Office, Tom Heylen. As well as insights from our European Technology Index 2020 and mention of the upcoming Deloitte UK Technology Fast 50, the conversation focuses on the integral importance of ESG in all aspects of business, the challenges of acquiring talent remotely and some of the opportunities presented by AI.

[DLA Piper TechLaw Podcast Series · UK Tech Startups Part 2: ESG, talent acquisition and AI in the future of tech](#)

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## UK Tech Startups Part 1: The impact of COVID-19 and the challenges facing M&A and 5G

11 November 2020

### [TECHLAW PODCAST](#)

In the first part of Episode 30 of our TechLaw Podcast Series Transaction Services Partner at Deloitte, Duncan Down, and Chief Strategy Officer and Founder of StarLeaf, Will MacDonald, discuss the impact of COVID-19 on the UK tech startup scene with the Managing Partner from our London Office, Tom Heylen. The conversation includes insights from our European Technology Index 2020, the upcoming Deloitte UK Technology Fast 50 and the current challenges facing M&A, whilst also addressing the question of whether the adoption of 5G will really make that much difference to the consumer experience.

[DLA Piper TechLaw Podcast Series · UK Tech Startups Part 1: The impact of COVID-19 and the challenges facing M&A and 5G](#)

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## Navigating China Episode 14: New draft national, harmonised data protection law for Mainland China

23 October 2020

### [NAVIGATING CHINA: THE DIGITAL JOURNEY](#)

A first national level personal information protection law for Mainland China has been published, reinforcing and heightening existing data protection compliance obligations for organisations doing business in China.

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## Blockchain and Digital Assets News and Trends

21 October 2020

### [BLOCKCHAIN AND DIGITAL ASSETS NEWS AND TRENDS](#)

SDNY finds Kin token is a security; unpacking the DOJ's cryptocurrency guidance – plus latest legal, regulatory and case law developments.

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## China signs off on PRC Biosecurity Law: What this means for industry players in China

21 October 2020

The Biosecurity Law establishes a comprehensive framework replacing the current somewhat piecemeal legislation.

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## Fintech in Africa Part 2: The role of regulation in problem solving and cybersecurity

20 October 2020

### [TECHLAW PODCAST](#)

Part two of Episode 29 of our TechLaw Podcast Series concludes this discussion on Fintech in Africa between Professor Olayinka David-West, Academic Director at Lagos Business School, and Sandra Oyewole, a partner at DLA Piper Africa, Nigeria. Their conversation looks at the role of regulation in problem solving and the critical importance of focusing on data protection and cybersecurity as we continue to respond to the challenges set by COVID-19.

[DLA Piper TechLaw Podcast Series · Fintech in Africa Part 2: The role of regulation in problem solving and cybersecurity](#)

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## Germany's New Foreign Direct Investments (FDI) Act took effect on 11 October 2020

19 October 2020

In addition to the intended amendments to the Foreign Trade and Payments Act Germany's Federal Government on 20 May 2020 has decided on a bill that broadens the scope and the scrutiny with regard to foreign investments.

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## Fintech in Africa Part 1: The impact of COVID-19 and the issue of gender imbalance

16 October 2020

### [TECHLAW PODCAST](#)

Part one of Episode 29 of our TechLaw Podcast Series features a fascinating discussion on Fintech in Africa between Professor Olayinka David-West, Academic Director at Lagos Business School, and Sandra Oyewole, a partner at DLA Piper Africa, Nigeria. Their conversation focuses on the recent impact of COVID-19 as well as the ongoing issue of gender imbalance in Fintech in Africa.

[DLA Piper TechLaw Podcast Series · Fintech in Africa Part 1: The impact of COVID-19 and the issue of gender imbalance](#)

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## Fintech: Surviving a pandemic, technology drivers and fostering innovation

5 October 2020

### [TECHLAW PODCAST](#)

Episode 28 of our TechLaw Podcast Series features Executive Co-Chair at Global Digital Finance, Lawrence Wintermeyer, discussing the Fintech sector with one of our partners, Martin Bartlam. The recent findings from our European Technology Index 2020 focus the discussion on the key drivers to success in this space and the importance of regulatory collaboration.

DLA Piper TechLaw Podcast Series · Fintech: Surviving a pandemic, technology drivers and fostering innovation

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## **Coronavirus Resource Center: Our global repository of insights and events**

30 September 2020

A central repository for our reports and commentary on the legal and regulatory concerns arising from the pandemic.

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## **Intellectual Property and Technology News (North America), Issue 47, Q3 2020**

30 September 2020

### **INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS**

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## **Inventiveness+? Divergent theories of the "inventive concept" in patent-eligible subject matter**

30 September 2020

What qualifies as an inventive concept? Even the Federal Circuit doesn't know for sure.

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## **Philadelphia grows privacy capabilities with a new arrival**

30 September 2020

Ronald Plesco, an internationally known information security and privacy lawyer, has joined our Philadelphia office.

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## **Recognized as a top outsourcing advisor and for excellence in strategic partnerships**

30 September 2020

Recognition from the International Association of Outsourcing Professionals (IAOP).

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## **Sports betting and the protections of "enhanced" sports data in the US**

30 September 2020

A supply of reliable, available data is the fuel needed for sportsbooks to create and compile odds, bet types, and risk management products.

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## **Supreme Court Corner**

30 September 2020

A quick look at two cases - *USPTO v. Booking.com* and *American Axle & Manufacturing v. Neapco Holdings*.

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## The Pharmaceutical Corner

30 September 2020

In this inaugural column, we look at the implications of IPR and PGR proceedings in Hatch Waxman litigation.

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## Smart cars, cities and 5G - what does the future hold for the IoT and connectivity

28 September 2020

### [TECHLAW PODCAST](#)

Episode 27 of our TechLaw Podcast Series features CEO and Co-Founder of Transatel, Jacques Bonifay, discussing the IoT and connectivity with one of our partners, Mathias Schulze Steinen. Insights from our European Technology Index 2020 inform the conversation around the future of connected cars, smart cities and 5G.

[DLA Piper TechLaw Podcast Series · Smart Cars, Cities And 5G – What Does The Future Hold For The IoT And Connectivity](#)

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## Intellectual Property and Technology News (North America), Issue 46, Q2 2020

30 June 2020

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Intellectual Property and Technology News (North America), Issue 45, Q1 2020

30 March 2020

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Intellectual Property and Technology News (North America), Issue 44, Q4 2019

19 December 2019

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Intellectual Property and Technology News (North America), Issue 43, Q3 2019

30 Sep 2019

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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**Law à la Mode: Beauty Trends: 5 Key Beauty M&A deals; Street art and fashion; Word from the industry's mouth; The rise in innovative retail services; and more**

20 MAY 2019

## [LAW À LA MODE](#)

The Moroccan editorial team is delighted to bring you the 28th edition of Law à la Mode, the legal magazine produced by DLA Piper's Consumer Goods & Retail Sector Group for clients and contacts of the firm worldwide.

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**Law à la Mode: Word of the industry's mouth; Enforcement of IP rights through Ukrainian customs register; E-commerce in Poland; The development of artificial intelligence in the fashion industry; and more**

26 NOV 2018

## [LAW À LA MODE](#)

The US editorial team is delighted to bring you the 27th edition of *Law à la Mode*, the legal magazine produced by DLA Piper's Retail Sector Group for clients and contacts of the firm worldwide.

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**Law à la Mode: Social Media Influencers & Effective Disclosures, IP and E-Commerce: Your basic checklist, Longchamp's Handbag Copyright Saga, IP Protection of Fashion Shows in Italy and more**

21 MAY 2018

## [LAW À LA MODE](#)

The UK editorial team is delighted to bring you this special edition of Law à la Mode, produced by DLA Piper's Retail Sector group for distribution to clients and contacts of the firm worldwide and marking the 140th Annual Meeting of INTA in Seattle.

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**Law à la Mode: Social Media Influencers & Effective Disclosures, IP and E-Commerce: Your basic checklist, Longchamp's Handbag Copyright Saga, IP Protection of Fashion Shows in Italy and more**

21 MAY 2018

## [LAW À LA MODE](#)

The UK editorial team is delighted to bring you this special edition of Law à la Mode, produced by DLA Piper's Retail Sector group for distribution to clients and contacts of the firm worldwide and marking the 140th Annual Meeting of INTA in Seattle.

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## **Blockchain: background, challenges and legal issues**

2 FEB 2018

Blockchain and distributed ledger technology offers significant and scalable processing power, high accuracy rates, and apparently unbreakable security at a significantly reduced cost compared to the traditional systems the technology could replace, such as settlement, trading or accounting systems. Like all new technology however, it poses challenges for suppliers and customers. So what are the key issues in relation to blockchain and distributed ledger technology?

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## **Text, blood and rock 'n' roll**

27 DEC 2017

You are not a "free bird" – the duty to preserve text messages may extend to third parties.

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**Law à la Mode: Virtual Reality and Augmented Reality; Insta-worthy or Insta-infringement; E-commerce in Poland; Harnessing hidden advertising; and more**

20 DEC 2017

**LAW À LA MODE**

The Asia Pacific editorial team is delighted to bring you the 24th edition of Law à la Mode, the quarterly legal magazine published by DLA Piper's Retail Sector group for clients and contacts of the firm worldwide.

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**Intellectual Property and Technology News (North America), Issue 30, Q2 2016**

28 JUN 2016

**INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS**

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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**Intellectual Property and Technology News (North America), Issue 29, Q1 2016**

29 MAR 2016

**INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS**

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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**Intellectual Property and Technology News (North America), Issue 28, Q4 2015**

2 DEC 2015

**INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS**

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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**US companies: EU data regulation means new oversight**

2 DEC 2015

Many US companies are about to experience new regulatory oversight.

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**Intellectual Property and Technology News (North America), Issue 27, Q3 2015**

25 AUG 2015

**INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS**

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Intellectual Property and Technology News (North America), Issue 26, Q2 2015

9 JUN 2015

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Intellectual Property and Technology News (United States), Issue 25, Q1 2015

24 MAR 2015

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Intellectual Property and Technology News (United States), Issue 24, Q4 2014

18 DEC 2014

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Intellectual Property and Technology News (United States), Issue 23, Q3 2014

10 SEP 2014

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Celebrity endorsements on social media: 7 tips for navigating the right of publicity

26 JUN 2014

How far can you leverage the names and images of celebrities when promoting your brand online?

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## Intellectual Property and Technology News (United States) Issue 22, Q2 2014

26 JUN 2014

### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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## Landmark privacy ruling in Europe on the right to be forgotten

26 JUN 2014

European Court of Justice: search engines must remove the link between search results and a web page if it contains information an individual deems should be “forgotten”

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### Supreme Court Corner - Q2 2014

26 JUN 2014

Key IPT cases before the United States Supreme Court

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### US Congress may act again on patent reform

26 JUN 2014

Recent activity regarding patent trolls

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### DLA Piper launches annual Global Patent Symposium in Tokyo

26 MAR 2014

On November 6, 2013, DLA Piper launched its first Annual Global Patent Symposium in Tokyo, attended by 120 guests, including intellectual property and technology decision-makers from top Japanese companies.

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### Patent litigation heats up in the Southern District of Florida: practical implications for brand owners

26 MAR 2014

Patent litigation is on the rise nationally, with a record number of cases being filed every year. In 2013, over 6,800 cases were filed in the United States, the highest number ever and about a 10 percent increase from 2012.

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### Intellectual Property and Technology News (United States) Issue 21, Q1 2014

26 MAR 2014

#### [INTELLECTUAL PROPERTY AND TECHNOLOGY NEWS](#)

Our Intellectual Property and Technology News reports on worldwide developments in IP and technology law, offering perspectives, analysis and visionary ideas.

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### Law à la Mode: The dangers of unused trademarks; demonstrating reputation; lowering the cost of retail rent in Hong Kong; Brexit update; and more

22 MAY 2017

#### [LAW À LA MODE](#)

The Belgian editorial team is delighted to bring you this special edition of Law à la Mode, marking the 139th INTA Annual Meeting in Barcelona.

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### Law à la Mode: The future of retail; Green fashion; E-commerce in China; Brexit update: trademarks and design; and more



3 APR 2017

## [LAW À LA MODE](#)

The UK editorial team is delighted to bring you the 22nd edition of Law à la Mode, the quarterly legal magazine published by DLA Piper's Retail Sector group for clients and contacts of the firm worldwide.

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### **Artificial intelligence: patentability of an interface between the human brain and a computer**

30 MAR 2017

Drafted appropriately, inventions that allow interaction between the human brain and a computer can indeed be patent-eligible.

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### **EU: new obligations for digital services providers and operators of essential services**

28 JUN 2016

In line with the EU's broader Cyber Security Strategy, the NIS Directive is a significant step towards a more secure cross-border cyberspace with a high shared level of network and information system security.

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### **Law à la Mode: 10 tips when licensing a brand; a new provision for trademark parody; and more**

23 May 2016

## [LAW À LA MODE](#)

The French editorial team is delighted to bring you this special edition of Law à la Mode, marking the 138th INTA Annual Meeting in Orlando.

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### **Distributing patent rights between affiliates: guidelines to support enforcement rights around the world**

16 NOV 2015

Considering a few issues at the outset when rights are distributed between Parent and Affiliate (or between multiple affiliates) may avoid difficulties in the future when a company wants to enforce patent rights.

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### **Plan now to use off-band communications during an incident response: key points**

27 OCT 2015

A robust IR plan should include communications techniques that operate outside regular company communication methods.

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### **Law à la Mode: Co-branding of wearable technologies; Internet of Things and the retail sector; 3D printing and more**

9 JUN 2015

## [LAW À LA MODE](#)

The US editorial team is delighted to bring you the sixteenth edition of Law à la Mode, the quarterly legal magazine produced by DLA Piper's Fashion, Retail and Design Group.

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**Law à la Mode - INTA special edition: Dubai's d3; combating counterfeit goods online; our top 10 tips on IP protection for fashion items; and more**

4 MAY 2015

[LAW À LA MODE](#)

DLA Piper's Fashion, Retail and Design group is pleased to bring you this special edition of Law à la Mode, marking the 137th INTA Annual Meeting in San Diego.

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**Law à la Mode: Falling foul of China's trademark system; Retailers need to prepare for the new EU Data Protection Regulation; and New developments in the framework of the copyright protection of handbags**

2 FEB 2015

[LAW À LA MODE](#)

A quarterly e-magazine from our Fashion, Retail and Design Group with the latest industry news, comment and legal updates. This edition has been edited by our Italian colleagues.

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**Law à la Mode - Edition 14**

24 OCT 2014

[LAW À LA MODE](#)

A quarterly e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates, with a particular focus on technology in this edition.

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**Law à la Mode**

13 MAY 2014

[LAW À LA MODE](#)

A quarterly e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates, with a particular focus on technology in this edition.

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**Law à la Mode Edition 12 - Winter 2013/14**

13 JAN 2014

[LAW À LA MODE](#)

The Middle East editorial team is delighted to bring you the Winter edition of Law à la Mode, the quarterly legal magazine from our global Fashion, Retail, and design group.

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**Law à la Mode**

14 OCT 2013

## LAW À LA MODE

An e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates.

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### ***The Cybersecurity Framework: Administration, Congress move to incentivize private-sector cooperation, strengthen federal acquisition process***

12 SEP 2013

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### **The future of DNA patents**

4 SEP 2013

The US Supreme Court rules on the patentability of a test for breast cancer related genes - a decision that, we find, is a partial victory for all involved.

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### **The right of publicity in college sports**

4 SEP 2013

College athletes' right-of- publicity claims have the potential to dramatically alter current business models.

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### **Trade Dress Watch - the value of trade dress litigation is on the rise**

4 September 2013

Do you need an enforcement strategy to protect your trade dress?

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### **Law à la Mode**

31 JUL 2013

## LAW À LA MODE

An e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates.

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### **Congress, Administration move forward to secure critical US infrastructure**

11 JUL 2013

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### **Law à la Mode - Special INTA Edition**

7 MAY 2013

## LAW À LA MODE

An e-magazine from our global Fashion, Retail & Design group with the latest industry news, comment and legal updates.

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## Law á la Mode

26 APR 2013

### [LAW À LA MODE](#)

An e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates.

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## Cybersecurity and US federal public procurements: what contractors need to know

11 MAR 2013

Practical considerations for US federal contractors

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## Corporate governance also means protecting your technology and information

7 MAR 2013

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## EU releases cybersecurity strategy

15 FEB 2013

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## What companies need to know about the Obama Administration's Cybersecurity Order

14 FEB 2013

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## Law á la Mode

Edition 8 - Winter 2012/2013

11 JAN 2013

### [LAW À LA MODE](#)

An e-magazine from our Fashion, Retail & Design Group with the latest industry news, comment and legal updates.

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## Auditing Colombia's agriculture IP

10 Dec 2012

A DLA Piper team audits Colombia's agriculture-related IP and sought to identify Colombian agricultural innovations which are not protected by patents and may have export value.

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## Colombia: gateway to South America's Patent Prosecution Highway

10 Dec 2012

Understanding the need for more robust patent laws, the Colombian government is aggressively reshaping its IP system.

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## Law à la Mode

20 SEP 2012

### [LAW À LA MODE](#)

This issue of Law à la Mode is brought to you by our German editorial team, in the midst of a month in which fashion capitals around the globe are enjoying Fashion Week S/S 2013.

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## Law à la Mode

26 JUN 2012

### [LAW À LA MODE](#)

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## Law à la Mode

1 MAY 2012

### [LAW À LA MODE](#)

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## Federal agencies, Congress accelerate defense against cyber attacks – every private company will be affected

21 Mar 2012

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## Law à la Mode

1 MAR 2012

### [LAW À LA MODE](#)

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## Whose followers are they, and how much are they worth?

3 JAN 2012

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## Law à la Mode

1 DEC 2011

### [LAW À LA MODE](#)

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## Law à la Mode

26 AUG 2011

[LAW À LA MODE](#)

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## UK: The real risk of cyber attack

1 AUG 2011

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## Law à la Mode

10 MAY 2011

[LAW À LA MODE](#)

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## Law à la Mode

9 FEB 2011

[LAW À LA MODE](#)

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## Spiders, bots and other creepy crawlers: protecting your company website

10 Mar 2010

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## Events

### Upcoming

#### Data Protection & Cyber - Hot Topics

29 September 2022

Edinburgh

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### Previous

#### Data Protection and Cyber Security – what you need to know

5 July 2022

Manchester

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#### The history and the future of the Commonwealth

14 June 2022  
Webinar

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### **The meteoric rise of the data centre: Key drivers behind global demand**

14 June 2022  
Webinar

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### **UPC: What should in-house teams be doing now?**

9 May 2022  
10:00 AM - 11:00 AM ET  
3:00 PM - 4:00 PM BST

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### **EU Regulatory Data Protection: A legal and policy appraisal of an emerging legislative framework**

5 May 2022  
Webinar

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### **Navigating Gambling Regulation in 2022**

11 April 2022  
London

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### **The 2022 French Presidential Election: The Race To The Élysée and Beyond**

28 March 2022  
6:00 PM - 7:00 PM BST  
Webinar

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### **Session 4: How do you prepare for the application of AI systems? – a framework for AI success in the workplace**

16 March 2022  
Artificial intelligence in the workplace - how can you prepare?  
Webinar

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### **International Women's Day**

10 March 2022  
Webinar

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### **Session 3: What is the emerging regulatory environment for AI in the workplace?**

9 March 2022  
Artificial intelligence in the workplace - how can you prepare?  
Webinar

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## **Session 2: Identifying and understanding the key current risks of artificial intelligence in the workplace**

2 March 2022  
Artificial intelligence in the workplace - how can you prepare?  
Webinar

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## **Session 1: Artificial intelligence: Where are we now and the future of work?**

23 February 2022  
Artificial intelligence in the workplace - how can you prepare?  
Webinar

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## **Beyond Politics: The Person Behind the Policies**

16 February 2022  
Webinar

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## **Data protection compensation claims – Review of 2021 and looking ahead to 2022**

26 January 2022  
Webinar

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## **DLA Piper GDPR Fines and Data Breach Survey 2022 - webinar**

20 January 2022  
Webinar

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## **Greenwashing - and how the hotel industry can avoid it**

9 December 2021  
Webinar

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## **The Times: Looking back at 2021 and forward to 2022**

8 December 2021

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## **Leeds Data Ethics Forum**

20 October 2021  
Webinar

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## **AI projects: Dispute prevention and resolution**

20 October 2021  
Webinar

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## **COP26 - The Rt Hon Ed Miliband MP in conversation with Baroness Bryony Worthington**

11 October 2021  
Webinar

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## **The essential legal update for consumer goods businesses**

29 September 2021  
Webinar

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## **Interviews on Key Trade Compliance Issues**

22 September 2021  
UK Sector Fortnight  
Webinar

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## **What are the realities of regulating Artificial Intelligence**

21 September 2021  
UK Sector Fortnight  
Webinar

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## **DLA Piper's women in sport initiative: sponsorship and major events**

21 September 2021  
UK Sector Fortnight  
Webinar

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## **Global Britain, the journey so far**

16 September 2021  
UK Sector Fortnight  
Webinar

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## **Measuring sustainability in hotel assets**

16 September 2021  
UK Sector Fortnight  
Webinar

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## **The Future of UK Infrastructure**

15 September 2021  
UK Sector Fortnight  
Webinar

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## **Everything you wanted to know about NFTs**

15 September 2021 | 10:00 PT  
Webinar

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## **Embracing Digital Evolution**

15 September 2021  
Webinar

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## **H.E. João Vale de Almeida, EU Ambassador to the UK, in conversation with Matt Frei**

13 September 2021  
UK Sector Fortnight  
Webinar

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## **The Kalifa Review of UK Fintech: Implementation and beyond**

6 September 2021  
UK Sector Fortnight  
Webinar

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## **PIPL has finally arrived - changes to China's data privacy framework**

2 September 2021  
Webinar

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## **EDPB, SCCs and Brexit: The future of global data transfers**

8 July 2021  
Webinar

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## **Payments Forum June 2021**

22 June 2021  
Webinar

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## **New EU Standard Contractual Clauses (SCC's)**

21 June 2021  
Webinar

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## **Is sustainable consumerism an oxymoron?**

13 April 2021  
Webinar

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## **Outsourcing: A Practical Guide, Second Edition**

24 March 2021  
Webinar

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## **Transforming UK Public Procurement: The Good, the Bad and the Ugly?**

2 March 2021  
Webinar

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## **Payments Forum – New Year challenges for lawyers in the payments sector**

26 January 2020  
Webinar

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## **The Brexit Deal - what does it mean for climate change and energy?**

26 January 2021  
Webinar

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## **DLA Piper GDPR fines and data breach survey launch 2021**

21 January 2021

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## **Looking back to 2020 and forward to 2021**

15 December 2020  
Webinar

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## **The New Dutch Franchise Act: A paradigm shift for franchise in the Netherlands**

3 December 2020

Webinar

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## **European Fibre-to-the-Premises (FTTP) Investment Outlook**

26 November 2020

Webinar

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## **Michael Gove: Building back better after COVID-19 and Brexit**

24 November 2020

Webinar

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## **EDPB recommendations for safeguarding data transfers after Schrems II**

19 November 2020

Webinar

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## **Planning for an Uncertain World**

16 November 2020

TechLaw Event Series

Webinar

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## **The Data Centre Market**

4 November 2020

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## **Essential Legal Update 2020**

12 October 2020 - 15 October 2020

Webinar

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## **Anti-COVID devices: a comparison between the UK and Italy**

29 September 2020

Webinar

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## NEWS

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### **DLA Piper advises GOLDBECK SOLAR on acquisition of GP JOULE PV North America**

21 September 2022

DLA Piper has advised GOLDBECK SOLAR on its acquisition of the North American photovoltaic EPC business unit of GP JOULE.

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### **DLA Piper advises shareholders of software company riskmethods on sale to Sphera**

15 September 2022

DLA Piper has advised the shareholders of riskmethods GmbH, a leading provider of AI - powered supply chain risk management software, on the sale to Sphera.

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### **DLA Piper advises Aonic on investment in exmox**

24 August 2022

DLA Piper has advised the gaming platform Aonic on its investment in the Hamburg-based company exmox, a global ad-tech and marketing platform company for nearly USD100 million.

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### **DLA Piper advises 2Ride on the acquisition of CASCO**

18 August 2022

DLA Piper has advised 2Ride, one of Europe's leading companies in the manufacturing and distribution of protective accessories for motorcyclists and skiers, on its acquisition of CASCO.

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### **DLA Piper advises team.blue on acquisition of Raidboxes**

20 July 2022

DLA Piper has advised team.blue on the acquisition of the High-Tech Gründerfonds (HTGF) portfolio company Raidboxes.

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### **DLA Piper advises Mount Street on ten-year strategic agreement with Aviva Investors for asset servicing arrangements, totaling GBP50 billion AUM**

19 July 2022

DLA Piper advised Mount Street on a ten-year strategic agreement with Aviva Investors for asset servicing arrangements totaling GBP50 billion assets under management (AUM). This will see Mount Street, together with HSBC, assume all fund administration and debt servicing functions on behalf of Aviva Investors' Real Assets strategies.

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### **DLA Piper advises Green Mountain on acquisition of London data centre**

29 June 2022

DLA Piper has advised Azrieli Group Limited (Azrieli) and Norwegian-based Green Mountain AS (Green Mountain), a leader in sustainable colocation data centres, on the GBP52 million acquisition of an established data centre and available adjacent land in Romford, London. The purchase represents Green Mountain's entry into the UK market.

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## **Best Lawyers / Handelsblatt recommends a total of 90 lawyers from DLA Piper in Germany**

24 June 2022

This year, the U.S. publisher Best Lawyers has once again recognized numerous DLA Piper lawyers in Germany in various areas of law.

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## **Global investment in data centres more than doubled in 2021 with similar trajectory this year**

13 June 2022

A survey by global law firm DLA Piper has found that the value of investment in global data centres more than doubled in 2021 to USD53.8 billion, while the number of transactions reached 113 in 2021, a 64% annual increase.

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## **DLA Piper advises Borosil Renewables on acquisition of Interfloat and Brandenburger Glasmanufaktur**

6 May 2022

DLA Piper has advised Indian solar glass manufacturer Borosil Renewables ("BRL") on its acquisition of Interfloat Group, Europe's largest solar glass producer.

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## **DLA Piper advises Fyllo on the acquisition of Semasio**

19 April 2022

DLA Piper has advised Fyllo, a compliance-first platform providing data-driven marketing and regulatory solutions for high-growth industries, on the signing of a Stock Purchase Agreement with Semasio, a pioneer in unified targeting for digital marketing.

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## **DLA Piper advises EQT Ventures on seed funding round in Start-up Superlist**

13 April 2022

DLA Piper has advised EQT Ventures on its investment in Superlist in a USD10 million round of seed funding alongside Cherry Ventures and other angel investors.

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## **DLA Piper advises Ogier on its merger with Irish firm Leman Solicitors LLP**

13 April 2022

DLA Piper advises Ogier on its merger with Irish firm Leman Solicitors LLP

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## **DLA Piper advises Aonic on the acquisition of the AddApptr Group**

7 April 2022

DLA Piper has advised the gaming platform Aonic AB on its acquisition of the AddApptr Group. The total investment value was in the range of EUR 50 million.

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## **DLA Piper advises Fabric Ventures on USD7 million investment into "Petaverse Network"**

11 March 2022

DLA Piper has advised Fabric Ventures on leading the USD7 million investment into Tiny Rebel Games (TRG), a Wales based developer of richly designed games and AR with a focus on integrating NFT / blockchain technologies.

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### **DLA Piper advises Permanent TSB on partnership with Kyndryl, the world's largest IT infrastructure services provider**

25 February 2022

DLA Piper has advised Permanent TSB on its partnership with Kyndryl, the world's largest IT infrastructure services provider, to support the transformation of the bank's IT infrastructure to deliver a seamless, integrated hybrid cloud management solution of the future.

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### **DLA Piper advises HARMAN on the acquisition of Mixed Reality Pioneer Apostera**

23 February 2022

DLA Piper has advised HARMAN International, the leading supplier of connected technologies for automotive, consumer and enterprise markets, on the acquisition of Apostera, a Germany-based automotive technology company. Apostera's employees will join HARMAN as part of the company's Automotive division.

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### **DLA Piper partners with Shyft Network through TOKO platform**

10 February 2022

TOKO, the digital asset creation engine empowering value creation and delivered in collaboration with DLA Piper, has entered into an engagement with the Shyft Network to join the Shyft Network Federation and attest virtual asset provider (VASP) data on its blockchain.

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### **European data regulators issued EUR1.1 billion (USD1.23bn/GBP0.9bn) in GDPR fines – a sevenfold year on year increase - survey by DLA Piper**

18 January 2022

Nearly EUR1.1 billion (USD1.2 billion / GBP0.9 billion) of fines have been imposed for a wide range of infringements of Europe's General Data Protection Regulation.

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### **DLA Piper named as a supplier on Crown Commercial Service's Legal Services Panel on two Lots**

14 December 2021

DLA Piper has been appointed to Crown Commercial Service's (CCS) Legal Services Panel on two Lots - Lot 1 - General Legal Advice and Services (GLAS) and Lot 2 - Finance and Complex Legal Services. DLA Piper is one of only two firms to be named as a supplier on both Lots.

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### **Two new partners join DLA Piper's Intellectual Property and Technology practice in London**

10 December 2021

DLA Piper has appointed two new partners, Patricia Collis who joins from Bird & Bird on 13 December and Rebecca Lawrence who joins on 10 January after a short career break from Powell Gilbert.

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## **DLA Piper launches AI Scorebox as early warning system**

8 December 2021

DLA Piper has just launched its AI Scorebox, a free assessment tool for the rapidly growing number of organisations utilising the power of AI in their businesses.

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## **New partner joins DLA Piper's Intellectual Property and Technology practice in Birmingham**

3 November 2021

DLA Piper has appointed Ryan Harrison as partner to its Intellectual Property and Technology (IPT) Practice in Birmingham.

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## **DLA Piper advises EQT Ventures on Series A financing round in food biotech start-up Formo**

12 October 2021

DLA Piper hat EQT Ventures bei ihrem Investment in das Berliner Food Biotech-Startup Formo im Rahmen einer Series A-Finanzierungsrunde im Umfang von 50 Mio. USD beraten. Zu den weiteren Geldgebern neben EQT Ventures gehören u.a. Elevat3 Capital, Lowercarbon Capital und Lionheart Ventures.

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## **DLA Piper publishes Embracing Digital Evolution report**

17 September 2021

DLA Piper has published a comprehensive global report on what it takes for businesses to prosper in the Fourth Industrial Revolution.

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## **DLA Piper advises on the formation of Axione Fibre to contribute to the UK digital transformation**

31 August 2021

DLA Piper has advised Axione on the formation of Axione Fibre, a company dedicated to deploying and operating a full-fibre network targeting sub-urban and rural areas, to help bridge the digital divide and address the challenge of digital transformation in the UK.

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## **DLA Piper advise Graphite Capital on acquisition of personalised children's book publisher Wonderbly**

29 July 2021

DLA Piper has advised Graphite Capital, a leading UK mid-market private equity specialist, on its acquisition of Wonderbly, the world's leading publishing platform for personalised children's books.

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## **DLA Piper advises BASF on the acquisition of 49,5% stake in offshore wind farm Hollandse Kust Zuid from Vattenfall**

24 June 2021

DLA Piper has advised BASF on the acquisition of 49,5% percent of Vattenfall's offshore wind farm Hollandse Kust Zuid in The Netherlands. The purchase price amounts to EUR0,3 billion and takes into account the achieved status of the project.

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## **DLA Piper advises HM Government on supply contracts for G7 Leaders' Summit 2021**



22 June 2021

DLA Piper has advised Her Majesty's Government (HMG) on the procurement of the venues and supporting services for the 47th annual G7 Leader's Summit, which took place between 11 – 13 June in Cornwall.

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### **DLA Piper advises Polhem Infra on the successful acquisition of Telia Carrier**

10 June 2021

DLA Piper has advised Polhem Infra on the successful completion of the acquisition of Telia Carrier from Telia Company, at an enterprise value of SEK 9,450 million (c. EUR 1 billion).

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### **DLA Piper advises Stillfront Group on acquisition of Game Labs Inc.**

13 May 2021

DLA Piper has advised Stillfront Group AB (publ) (Stillfront), a leading free-to-play powerhouse of gaming studios, on the acquisition of 100% of the shares in Game Labs Inc (Game Labs). The sellers are the joint founders and management of Game Labs.

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### **DLA Piper's Luxembourg team enters World Trademark Review ranking**

25 February 2021

Our Luxembourg office is pleased to announce that we have been ranked as a recommended law firm in the World Trademark Review.

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### **DLA Piper advised Box Inc who will acquire SignRequest**

10 February 2021

We are delighted to have advised Box Inc, who entered into a definitive agreement to acquire SignRequest, a cloud-based electronic signature company.

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### **New intellectual property partner joins DLA Piper's intellectual property and technology practice in Paris**

11 January 2021

DLA Piper is appointing Frank Valentin as partner to its Intellectual Property and Technology (IPT) Practice in Paris, joining with a team of four others on 15 January.

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### **DLA Piper advises ATI Global on GBP170 million acquisition of Groundsure**

21 January 2021

Global law firm DLA Piper has advised ATI Global on its GBP170 million acquisition of UK based location intelligence business Groundsure, a leading supplier of environmental searches, data, mapping and reports for the UK property market, from Ascential plc (Ascential) (LSE: ASCL).

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### **EUR272.5m in fines imposed by European regulators under GDPR - Survey by international law firm DLA Piper**

19 January 2021

EUR272.5 million (about USD332.4 million / GBP245.3 million) of fines have been imposed for a wide range of infringements of Europe's

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tough data protection laws according to international law firm DLA Piper.

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### **New director appointment bolsters DLA Piper's government outsourcing team**

13 January 2021

Steve Condie - Lateral hire (IPT, London) DLA Piper has appointed Steven Condie as a Director in its long-established Government Contracting Team from 11 January 2021.

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### **DLA Piper advises Wipro Limited on the acquisition of METRO-NOM GmbH and METRO Systems Romania**

4 January 2020

DLA Piper has advised Wipro Limited, a leading global information technology, consulting, and business process services company, on the acquisition of METRO AG's IT units – METRO-NOM GmbH in Germany and METRO Systems Romania S.R.L.

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### **DLA Piper advises Nemetschek on acquisition of DEXMA by subsidiary Spacewell**

18 December 2020

DLA Piper has advised the Nemetschek group, one of the world's leading software providers for the Architecture, Engineering, Construction and Owner-operated (AECO) industry, on the acquisition of 100% of the shares in DEXMA by its subsidiary Spacewell.

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### **DLA Piper advises Stillfront Group on the acquisition of gaming company Sandbox Interactive**

18 December 2020

DLA Piper has advised Stillfront Group AB, a leading free-to-play gaming studios company, on the acquisition of Sandbox Interactive GmbH, a rapidly growing and highly profitable gaming company based in Berlin and developer and publisher of the popular cross-platform free-to-play sandbox MMORPG Albion Online. The sellers are the four co-founders of Sandbox.

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### **DLA Piper advises EQT Ventures on a seed round in tech start-up Wonder**

15 December 2020

DLA Piper has advised EQT Ventures on its investment in Berlin-based tech start-up Wonder in a 9 million Euro seed round. In addition to EQT Ventures, other backers include Blueyard.

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### **Over three-quarters of investors expect Fibre to the Premises (FTTP) investment to increase over next 24 months**

3 December 2020

- **Nearly one quarter (23%) of investors believe pandemic has led to a higher FTTP project roll-out**
  - **Germany, the UK and Poland are the most attractive locations for future FTTP investment, with low penetration levels, high end-user demand, and government incentives**
  - **84% of respondents expect infrastructure funds to be most active in acquiring FTTP operators over the next 24 months**
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**DLA Piper and Aldersgate DLS launch TOKO, a fast, secure and cost effective solution for buying and selling high value assets using blockchain technology**

5 November 2020

Global law firm DLA Piper in collaboration with Aldersgate DLS (Digital Ledger Solutions), has launched TOKO, a unique tokenisation engine and vital component in the digital asset ecosystem. Developed with Aldersgate DLS, TOKO provides smart contract functionality and digital asset creation functionality and assurance.

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