



**Denise Lebeau-Marianna**

**Partner**  
**LOCATION HEAD**

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Denise Lebeau-Marianna assists her clients on data protection global compliance projects and implementation of governance structure as well as more specific data processing such as those implemented in the framework of global programs on anti-corruption , anti-money laundering fight against terrorism financing and counterfeiting, implementation of fraud detection solutions on e-commerce web sites or e-discovery procedures. She advises clients in health data processing and telemedicine projects in relation with the authorities (CNIL ASIP).

Denise has a 20-year experience in new technologies law: including contentious and non contentious aspects of computer and internet law, e-commerce, and data protection regulation. She is a EuroPriSe certified expert in data protection and CIPP/E accredited.

In charge of the India Desk at her former law firm, Denise contributed to the Europee report of the MEDEF in 2008 and she regularly holds seminars on comparative Indian-French law.

• Data Protection, Privacy and Security

English French

## LANGUAGES SPOKEN

- English
- French

## Professional Qualifications

- Avocate admitted to the Paris Bar

## Prior Experience

Before joining DLA Piper, Denise Lebeau-Marianna developed and led the data protection practice of an international business law firm for over twenty years.

## Recognitions

- *Best Lawyers* – Information Technology Law – Privacy and Data Security Law – 2017-22
- *Chambers Europe* – Spotlight Table - TMT: Data Protection – 2022
- *Legal 500* - Data Privacy & Data Protection - Tier 1 -Leading Individual – 2022
- ‘Denise Lebeau-Marianna boasts enviable expertise in cybersecurity and often assists with data privacy compliance matters as well as data breach investigations. One market source reports that she "is passionate and has very good client contacts.” *Chambers Europe*, 2021
- ‘Denise Lebeau and DLA Piper have developed reliable, fast, flexible assistance that responds effectively to the concerns of multinational groups in all segments of data protection, from the implementation of BCRs to the management of data breaches.’ ‘Denise Lebeau is very flexible; with a deep knowledge of the subject and of its issues and actors, she is able to provide the appropriate responses in a calm and serene manner with appreciable saving of resources.’ *Legal 500*, 2021

## Education

- University Paris XI, Master IT Law, 1993
- ESSEC, iMD en Business, 1991
- University Paris II Panthéon-Assas, Master Private Law, 1989

## Memberships

- ACSEL (Association pour la confiance dans l'économie numérique) - Denise is the Legal Head of the Digital Identity Commission and Confidence in the Digital Economy Task Force
- AMCHAM - Core Team Member of Privacy Task Force Paris
- AFCDP (Data Protection Correspondents Association) - Member
- Cyberlex - Association of Professionals in Law and New Technologies
- IAPP (International Association of Privacy Professionals) - Member
- Chamber of Commerce and Industry France-India (CCIFI) - Secretary General

## INSIGHTS

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Denise Lebeau-Marianna is a lecturer in EU Data Privacy Law:

- at Sciences Po - Master Enterprise, Consumers and Data Laws;
- at the Paris II University - Panthéon-Assas - DU - Data Protection Officer.

## Publications

- Article "Adoption de lignes directrices modificatives de la CNIL relatives aux cookies et traceurs à la suite de la décision du Conseil d'Etat du 19 juin 2020: quelles conséquences en pratique?", *Dalloz IP/IT*, no. 1, 2021
- Article "Le traitement des données mobiles est-il un moyen de répondre à la crise sanitaire?", *Option Finance*, June 2020 (this article was awarded a "Plume d'argent" at the *Plumes et Caméras de l'économie et du droit* by *Business Legal Forum* in October 2020)
- Article "COVID19 - Le traitement des données mobiles des individus : un moyen de répondre à la crise sanitaire?", *Les Echos Executives*, May 2020
- Article "Les applications mobiles pour sortir du confinement? Le projet StopCovid ne semble pas vraiment convaincre le Régulateur", *Les Echos Executives*, May 2020
- Article "Pas de relâchement pendant l'état d'urgence sanitaire: la CNIL continue de veiller au respect de la réglementation avec

quelques aménagements néanmoins!", *Les Echos Executives*, April 2020

- Blog post "Coronavirus COVID-19 - IPT Q&A: France", *DLA Piper Insights*, April 2020
- Article "Conséquences pratiques pour les entreprises de la délibération de la CNIL du 4 juillet 2019 sur les cookies", *Les Echos Executives*, January 2020
- Article "Délibération de la CNIL du 4 juillet 2019 sur les cookies: quelles conséquences pratiques pour les entreprises?" (s. CNIL, 4 juillet 2019, n° 2019-093), *Dalloz IP/IT*, December 2019
- Article "IA: quel encadrement envisager ?", *Option Droit et Affaires (ODA)*, October 2019
- Blog post "CNIL publishes guidance on data sharing for marketing purposes (Privacy Matters)", *DLA Piper Insights*, July 2019
- Article "Intelligence artificielle: quel encadrement?", *Les Echos Executives*, *Option Finance*, May 2019
- Article "UFC – Que Choisir contre Google+: la loi Informatique et libertés, un moyen supplémentaire de protection du consommateur? (s. TGI Paris, 12 février 2019, n° 14/07224)", *Dalloz IP/IT*, April 2019
- Chapter "What framework for artificial intelligence?", *DLA Piper Digital Guide: Impact on Sectors, Lettre des Juristes d'Affaires (LJA)*, April 2019
- Chapter "Intelligence artificielle: quel encadrement?", *Livre blanc: Le numérique et ses déclinaisons sectorielles, Lettre des Juristes d'Affaires (LJA)*, March 2019
- Article "Doing business in France", *Thomson Reuters – Practical Law*, February 2019
- Blog post "France: New cooperation agreement between the CNIL and DGCCRF (Privacy Matters)", *DLA Piper Insights*, January 2019
- Article "RGPD: Les premières plaintes pour violation du nouveau règlement", *Option Finance*, August 2018
- Article "Le nouveau paysage réglementaire de la data en France", *Option Finance*, July 2018
- Article "RGPD: Premières plaintes déposées auprès de la CNIL", *Lettre des Juristes d'Affaires (LJA)*, July 2018

## Events

## Previous

### EDPB recommendations for safeguarding data transfers after Schrems II

19 November 2020

Webinar

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Denise regularly conducts seminars on how companies can prepare for the new data protection regulation, on connected objects, cybersecurity, big data, social networks, cloud computing as well as marketing and digital transformation.

- Webinar: EDPB recommendations for safeguarding data transfers after Schrems II, November 2020
- Webinar: Schrems II CJEU Judgment: Implications on Data Transfers, July 2020
- Webinar: After the lockdown, how can a new way of organising work be conciliated with the business interests?, May 2020