



Margarida Leitão Nogueira

Senior Associate

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Margarida Leitão Nogueira focuses her practise in the area of intellectual property and technology, in particular, in the fields of privacy and data protection, cyber security, gaming and entertainment, e-commerce and commercial contracts. She has a vast experience in the field of privacy and data protection, providing legal assistance to Clients, notably, regarding cyber security related aspects, drafting privacy policies and compliance programs, notably with life sciences sector companies.

Margarida develops her activity with particular focus in the scope of life sciences sector, providing regular legal assistance to manufacturers and distributors of medicinal products, medical devices, cosmetic products and foodstuff operating in Portugal.

She stands out for her experience in the scope of advertising, HCP’s interactions and producer civil liability. With a vast experience in the scope of e-commerce, sale of consumer goods (B2C) and B2B contractual relations, Margarida provides legal advice on the negotiation and review of agency, franchise and distribution agreements, as well as in the scope of regulatory aspects related with the safety and liability of goods and services, pre-contractual information duties, consumer goods warranties and industrial property aspects.

LANGUAGES SPOKEN

- English
- Spanish
- Portuguese

- Data Protection, Privacy and Security
- Intellectual Property and Technology
- Commercial Contracts
- Media, Sport, Gaming and Entertainment
- International Trade, Regulatory and Government Affairs

- Life Sciences
- Hospitality and Leisure
- Media, Sport and Entertainment
- Consumer Goods, Food and Retail
- Technology

English Spanish
Portuguese

- Assisting national and international Clients in the field of privacy and data protection notably providing legal advices in the compliance of data protection laws and regulations, drafting privacy policies, drafting and negotiation of related agreements and

participation in audit and compliance programs.

- Assisting companies developing its activity in the scope of distribution of health products and pharmaceutical companies in relation to privacy and data protection legal aspects, Health Care Professional (HCP's) interactions and transparency obligations.
- Advising health sector entities in relation to medicines and health products (mainly medical devices and cosmetics) regulatory requirements, notably on labelling and advertising.
- Assisting Clients in the scope of the review commercial agreements related with health equipment.
- Advising national and international Clients in the scope of labeling, promotion and advertising of heavily regulated products/markets as tobacco products, alcoholic beverages and food supplements.
- Assisting Clients in the scope of e-commerce and internet contents, as well as drafting and implementation of websites policies and procedures aiming the compliance of Portuguese laws and regulations.
- Assisting national and international Clients in matters related with Intellectual Property Rights, notably, in the scope of the respective protection, transmission and licensing.
- Advising national and international Clients in regulatory matters related to gaming, notably providing legal advice to several international operators of online gambling sector in the scope of licensing processes to operate in Portugal.
- Assisting national and international Clients on cybersecurity, notably on cyber incidents and data breaches arising from phishing attacks and on the prevention of cyberattacks.

CREDENTIALS

Prior Experience

- 2009-present, Senior Associate, DLA Piper ABBC (previously ABBC)
- 2006-2009, Trainee Lawyer / Associate, DLA Piper ABBC (previously ABBC)

Recognitions

- Recommended by *Legal 500* in TMT and Intellectual Property

Education

- Lusíada University Law School, Lisbon, Specialization Course in Copyright and Information Society, 2012
- Portuguese Catholic University, School of Law, The Law of the European Union, 2009
- Lisbon University, School of Law, Post-Graduate in Competition Law and Regulation, 2008
- Lisbon University, School of Law, Law Degree, 2006

Memberships

- Admitted to the Portuguese Bar Association

INSIGHTS

Events

- Speaker in the Conference "Amendments Employment Legal Framework" (Data Protection: Implementation of General Data Protection Regulation in the scope of the employment relationships), 2019
- Speaker in the Conference "The New Data Protection Legal Framework and its Impact in the Media", 2018
- Speaker in the Conference "The New Data Protection Legal Framework" (Encarregado de Proteção de Dados e Violação de Dados), 2017

