



### Simon Levine

Global Co-CEO  
PARTNER

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#### Dublin

Simon Levine has extensive experience of intellectual property, media and sports law, advising on all aspects of copyright and related rights, advertising and sponsorship, design rights, trade mark rights, passing off, breach of confidence and patents.

Simon has many years' experience of acting for well-known individuals, trusts and charities, and companies in many industries, in particular media, new media, sport and manufacturing.

Simon advises on both commercial and litigation matters. He has been involved in all aspects of litigation and arbitration and has experience in the High Court, the Copyright Tribunal, the Court of Appeal, the House of Lords and Privy Council, as well as the Trade Mark Registry. A number of these matters have been reported and have been the subject of media interest.

Simon is the global co-CEO.

- Media, Sport, Gaming and Entertainment
- Intellectual Property and Technology
- Litigation, Arbitration and Investigations

- Technology
- Life Sciences
- Media, Sport and Entertainment

## Professional Qualifications

- Solicitor of the Senior Courts of England and Wales
- Solicitor regulated by the Law Society of Ireland

## Recognitions

Simon is commended in the *WTR 1000: The World's Leading Trademark Professionals 2017*.

*Intellectual Asset Management (IAM) Magazine* has named Simon in its inaugural 'IAM 250 - A Guide to the World's Leading IP Strategists'.

He is listed as Acritas Star™ Lawyer 2017.

## Education

- Cambridge, BA (Hons) Law; MA (Hons) Law

## Memberships

- The Intellectual Property Lawyers Organisation (TIPLo)
- International Trade Mark Association (INTA)
- IP Committee of the City of London Law Society (CLLS)
- IP Committee of the International Chamber of Commerce (ICC)
- Chartered Institute of Patent Agents (CIPA)
- Institute of Trade Mark Attorneys (ITMA)

## INSIGHTS

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### Publications

#### Embracing Digital Evolution: Our new business report

14 September 2021

Our new report - *Embracing Digital Evolution* - shows how businesses can succeed in Industry 4.0, with contributions from digital revolutionaries such as Microsoft, Salesforce, Rolls-Royce and DocuSign.

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### Events

Simon gives seminars and lectures to groups and bodies worldwide on intellectual property and media law.

## NEWS

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#### DLA Piper launches global partnership with UNHCR

20 June 2022

DLA Piper today announces a new partnership with the UN Refugee Agency (UNHCR) that will see the two organisations working collaboratively to develop innovative responses to the global refugee crisis, enhance refugee integration and advocate for impactful, systemic change. During the first three years, DLA Piper will provide pro bono support worth over \$3.7m and contribute financially to the agency's global programmes.

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#### DLA Piper wins in FT Innovative Lawyers Asia Pacific 2022 Awards

13 May 2022

Global law firm DLA Piper has won two awards, for Innovation in Digital Finance, as well as Innovation in Social Justice, Inclusion and Diversity, at the FT Innovative Lawyers Asia Pacific 2022 awards ceremony, held in Singapore on Thursday, 12 May.

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#### DLA Piper announces partnership promotions for 2022

28 April 2022

DLA Piper is proud to announce that 74 lawyers have been promoted to its partnership. The promotions are effective as of April 1 2022 in the United States and May 1 2022 for EMEA and Asia Pacific. Promotions have been made across all of the firm's practice areas, spanning 38 offices in 21 countries.

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### **Ukraine crisis: Message from DLA Piper leadership**

28 February 2022

A message from our Global leaders, Andrew Darwin, Simon Levine and Frank Ryan:

"We have all watched in dismay and disbelief as the crisis in Ukraine has unfolded, and we stand with the people of Ukraine and all those in the region, and beyond, who are affected.

"Wherever we can, we are providing support for our people and their families, and we are in the process of setting up an emergency fund. As the humanitarian crisis emerges, we are also supporting our long-term partner UNHCR through pro bono, donations and fundraising. You can find out more about their work delivering lifesaving aid in Ukraine or contribute directly by visiting this page.

"We hope this terrible conflict is resolved as swiftly and peacefully as possible."

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### **Triple win as DLA Piper named Most Innovative Law Firm at FT Innovative Lawyers Europe Awards 2021**

15 October 2021

DLA Piper has been named Most Innovative Law Firm by the Financial Times at a live virtual ceremony on 14 October celebrating the annual FT Innovative Lawyers Europe Awards 2021. DLA Piper's Global Co-CEO, Simon Levine, has also been named Most Innovative Leader and the firm won the award for Most Innovative Law Firm Transformation for its Law& brand.

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### **DLA Piper publishes Embracing Digital Evolution report**

17 September 2021

DLA Piper has published a comprehensive global report on what it takes for businesses to prosper in the Fourth Industrial Revolution.

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### **DLA Piper further strengthens global Government Affairs offering with Phil Hogan appointment**

16 September 2021

DLA Piper has appointed the former European Commissioner, Minister and Member of the Irish Parliament, Phil Hogan, as a senior strategic and political advisor to the firm.

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### **DLA Piper named COP26 legal services provider**

1 September 2021

DLA Piper has been appointed by the UK government as the Provider of Legal Services for the 26th UN Climate Change Conference of the Parties (COP26), the conference taking place in Glasgow in November. The firm will provide general commercial support to COP26 including in respect of sponsorship agreements.

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The project will be led by Jean-Pierre Douglas-Henry, International Co-Head of Sustainability and ESG and Global Co-Chair of Litigation and Regulation, and partners Dr Sharon Fitzgerald and Sarah Bell, with the full support of Simon Levine, the Global Co-CEO Managing Partner, and the firm's Executive.

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### **DLA Piper wins in Financial Times Asia Pacific Innovative Lawyers Awards 2021**

14 May 2021

Global law firm DLA Piper has won in the Financial Times Asia Pacific Innovative Lawyers Awards 2021. The firm was named as the winning law firm in the 'Moving the market forward' category for its work on TOKO, a unique digital asset creation platform that was developed in collaboration with Aldersgate DLS (Digital Ledger Solutions).

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### **DLA Piper sets diversity and inclusion goals for International partnership**

22 March 2021

DLA Piper today announced its diversity and inclusion goals for the International firm. Building on its existing baseline of a 21% female partnership, the firm has set a goal to increase that percentage to 30% within four years and 40% by 2030.

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### **DLA Piper launches Aiscension to help detect and prevent cartel activity in collaboration with Reveal**

15 March 2021

- New offering delivers cutting-edge technology from *Reveal* alongside DLA Piper's first-class legal know-how
  - Time and cost savings allow for companies to focus on detection
  - Faster, more effective and better value than traditional technology assisted and manual reviews
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### **DLA Piper extends Simon Levine's term as Managing Partner**

8 February 2021

Following a vote that demonstrated the overwhelming support of the DLA Piper International partnership, Simon Levine's term as Managing Partner has been extended by two years until 31 December 2024.

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### **DLA Piper ranks second in Acritas' Global Elite Brand Index 2021**

29 January 2021

DLA Piper has once again been named the second most powerful global legal brand in Acritas' annual Global Elite Brand Index.

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### **DLA Piper partners with Reveal to develop suite of groundbreaking AI solutions**

23 November 2020

DLA Piper and Reveal, a groundbreaking eDiscovery technology company, have entered into a collaboration agreement to develop innovative solutions for law using Reveal's artificial intelligence platform and DLA Piper's global legal expertise. The agreement provides

DLA Piper with expanded access to Reveal's artificial intelligence (AI) platform with Reveal's recently announced acquisition of NexLP, a leader in the legal artificial intelligence space. Reveal's artificial intelligence platform turns disparate, unstructured data into meaningful insights that can be used to deliver operational efficiencies and strategic advantages for use with eDiscovery cases and Investigations.

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### **DLA Piper named Law.com International's Law Firm of the Year**

20 November 2020

DLA Piper has been named Law Firm of The Year by Law.com International at a ceremony on 19 November in London. Hosted by Legal Week in association with the City of London Law Society, these awards celebrate outstanding performances by law firms, legal teams and individuals.

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