



### Simon Levine

Global Co-CEO  
PARTNER

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#### Dublin

Simon Levine has extensive experience of intellectual property, media and sports law, advising on all aspects of copyright and related rights, advertising and sponsorship, design rights, trade mark rights, passing off, breach of confidence and patents.

Simon has many years' experience of acting for well-known individuals, trusts and charities, and companies in many industries, in particular media, new media, sport and manufacturing.

Simon advises on both commercial and litigation matters. He has been involved in all aspects of litigation and arbitration and has experience in the High Court, the Copyright Tribunal, the Court of Appeal, the House of Lords and Privy Council, as well as the Trade Mark Registry. A number of these matters have been reported and have been the subject of media interest.

Simon is the global co-CEO.

- Media, Sport, Gaming and Entertainment
- Intellectual Property and Technology
- Litigation, Arbitration and Investigations

- Technology
- Life Sciences
- Media, Sport and Entertainment

## Professional Qualifications

- Solicitor of the Senior Courts of England and Wales
- Solicitor regulated by the Law Society of Ireland

## Recognitions

Simon is commended in the *WTR 1000: The World's Leading Trademark Professionals 2017*.

*Intellectual Asset Management (IAM) Magazine* has named Simon in its inaugural 'IAM 250 - A Guide to the World's Leading IP Strategists'.

He is listed as Acritas Star™ Lawyer 2017.

## Education

- Cambridge, BA (Hons) Law; MA (Hons) Law

## Memberships

- The Intellectual Property Lawyers Organisation (TIPLo)
- International Trade Mark Association (INTA)
- IP Committee of the City of London Law Society (CLLS)
- IP Committee of the International Chamber of Commerce (ICC)
- Chartered Institute of Patent Agents (CIPA)
- Institute of Trade Mark Attorneys (ITMA)

## INSIGHTS

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### Publications

#### Embracing Digital Evolution: Our new business report

14 September 2021

Our new report - *Embracing Digital Evolution* - shows how businesses can succeed in Industry 4.0, with contributions from digital revolutionaries such as Microsoft, Salesforce, Rolls-Royce and DocuSign.

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### Events

Simon gives seminars and lectures to groups and bodies worldwide on intellectual property and media law.

## NEWS

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#### DLA Piper further strengthens global Government Affairs offering with Phil Hogan appointment

16 September 2021

DLA Piper has appointed the former European Commissioner, Minister and Member of the Irish Parliament, Phil Hogan, as a senior strategic and political advisor to the firm.

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#### DLA Piper launches Aiscension to help detect and prevent cartel activity in collaboration with Reveal

15 March 2021

- New offering delivers cutting-edge technology from *Reveal* alongside DLA Piper's first-class legal know-how
  - Time and cost savings allow for companies to focus on detection
  - Faster, more effective and better value than traditional technology assisted and manual reviews
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## **DLA Piper ranks second in Acritas' Global Elite Brand Index 2021**

29 January 2021

DLA Piper has once again been named the second most powerful global legal brand in Acritas' annual Global Elite Brand Index.

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## **DLA Piper named second most powerful law firm in Acritas' Global Elite Brand Index**

22 January 2020

DLA Piper is the second most powerful global legal brand according to Acritas' annual Global Elite Brand Index. Now in its tenth year, the index canvasses the opinions of 1600 senior legal buyers around the world at organizations with more than USD1 billion in revenue.

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