



Anthony Lloyd

Partner

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Anthony Lloyd practices in the areas of technology, commercial contracts, outsourcing and strategic sourcing. He has led teams advising on multinational projects across Asia, the US and Europe primarily for international corporations acquiring technology and telecommunications systems but also for technology and telecommunications suppliers, providing him with a strong understanding of the commercial drivers for both sides.

His philosophy embraces a holistic approach to meeting clients' technology needs by leading a team that provides clients with a complete solution to the development and execution of IT strategies, from a legal and commercial perspective.

This provides clients with an end-to-end multi-disciplinary solution to achieve desired outcomes in complex technology transactions – with reduced risk, increased efficiency and simplified execution. Clients value business critical knowledge in benchmarking, strategic sourcing, negotiation support, transition management and ongoing supplier management.

His clients include companies in a range of sectors including telecommunications, aviation, banking and finance, energy and resources, government and insurance.

Professional Qualifications

- Solicitor of the High Court of Hong Kong, 2003
- Solicitor of the High Court of Australia, 1995
- Solicitor of the Supreme Court of New South Wales, 1994

Recognitions

- Intellectual Property and Technology
- Commercial Contracts
- Cybersecurity
- Data Protection, Privacy and Security
- Technology Transactions and Strategic Sourcing
- Telecom

- Energy and Natural Resources
- Financial Services
- Industrials
- Infrastructure, Construction and Transport
- Insurance
- Technology

- Expert Guides “Best of the Best” *Global Technology Lawyers 2019* (one of two Australian lawyers in 32 Globally)
- *Best Lawyers Outsourcing*: 2011-21, named Outsourcing Lawyer of the year 2015
- *Best Lawyers IT*: 2012-21
- *Best Lawyers Telecommunications*: 2012-21
- *Best Lawyers Commercial Law*: 2016-21
- Leading Individual, Information Technology – *Chambers Asia Pacific/Global*: 2010-21
- Cyber Security Lawyer of the Year, 2014 and 2016: *Corporate LiveWire*
- Preeminent Technology, Media and Telecommunications Lawyer, *Doyles Guide 2015*
- Recommended, Information Technology and E-Commerce - *PLC Which Lawyer*: 2008–19
- Highly Recommended, Telecommunications – *PLC Which Lawyer*: 2008-21
- Highly Recommended, Outsourcing – *PLC Which Lawyer*: 2008-19

Education

- University of Technology Sydney, LLB (Hons), 1995
- University of New South Wales, BArch Architecture, 1986-87

INSIGHTS

Publications

Consumer Em-Power-ment: Treasury proposes draft rules for the Consumer Data Right in the Australian energy sector

3 September 2021

The Australian Government Treasury has released for industry consultation, draft amendments to the Consumer Data Right rules and regulations made under the Competition and Consumer Act 2010 (Cth), seeking to expand the Consumer Data Right regime into the energy sector.

Episode 1: Non-fungible tokens and their potential application in the financial services sector

15 July 2021

TechLaw Podcast - Australia

As a leader in our technology sector, Anthony Lloyd welcomes you to our podcast series. In the first episode of the series Macgregor Duncan, General Manager - Corporate & Business Development, Westpac, and the CEO of Westpac’s new digital bank, joins Anthony to discuss non-fungible tokens (NFT). In this conversation Macgregor and Anthony cover the hype, attributes, applications, underlying infrastructure, environmental impacts and the future of NFTs.

DLA Piper · Episode 1: Non-fungible tokens and their potential application in the financial services sector

Anthony is regularly quoted in and has written for, the Australian Financial Review on a range of topics involving technology and telecommunications and was a guest contributor to its Cloud Computing feature. He has also been profiled in the Australian Financial Review for his international technology restructuring work, and in BRW. He has been featured in the Legal Affairs section of The Australian.

Events

Previous

The meteoric rise of the data centre: Key drivers behind APAC demand

4 August 2022

Webinar

Anthony is a frequent speaker on a wide range of commercial contracting, technology, telecommunications and outsourcing topics.

NEWS

DLA Piper boosts technology practice with partner hire in Australia

20 April 2021

DLA Piper announces that Anthony Lloyd joined the firm as partner in its Australian Intellectual Property and Technology practice on 19 April 2021. Anthony, who will be based in DLA Piper's Sydney office, joins with extensive experience advising on major technology, media and communications projects across Asia, the US and Europe.
