



Elisa Lorenzo

Senior Associate

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Elisa Lorenzo has extensive experience in advising multinational companies on all operational and regulatory aspects of their business. Her professional experience includes working with leading companies in the gambling, technology, sports, media and entertainment, pharmaceutical, fashion and food retail sectors.

LANGUAGES SPOKEN

- Spanish
- English
- Italian

- Intellectual Property and Technology

- Technology
- Media, Sport and Entertainment
- Life Sciences
- Consumer Goods, Food and Retail

Spanish English Italian

She has extensive experience in providing legal advice to clients which involves ensuring compliance with the applicable regulations from a regulatory, e-commerce, advertising, consumers and data protection perspective.

- In particular, she has advised some of the most important multinational online gambling operators in the global betting, gambling and entertainment sector in obtaining their gambling licenses in Spain, and provides advice to leading operators in connection with their activities in Spain from a regulatory and commercial perspective.
- She has acted as legal advisor in several commercial cases relating to technological agreements (including outsourcing and software licensing contracts, and cooperation agreements for technology development). Recurrently involved as legal advisor in several sponsorships, promotion and marketing agreements as well as other commercial agreements, such as franchise and distribution.
- Extensively involved in conducting Anti Money Laundering external expert reports, as well as legal due diligence analysis identifying risks from an intellectual property and technologies perspective.
- Wide experience in privacy law in Spain and in providing advice to clients in ensuring compliance with the new General Data Protection Regulation (GDPR) and the Spanish development provisions.

Prior Experience

- July 2018 - Now, DLA Piper Spain, S.L.
- September 2017 - December 2017, Seconded in an International law firm
- January 2015 - June 2018, Leading national law firm
- October 2011 - January 2015, DLA Piper Spain, S.L.

Education

- Universidad de Salamanca, Law Degree, 2009
- Instituto de Empresa, LLM, Master in Business Law, 2010-11
- Instituto de Empresa, Degree in Intellectual Property, 2013

Memberships

- Member of Madrid Bar's Association since 2011