



Sinead Lynch

SENIOR FOREIGN LEGAL COUNSEL (ADMITTED IN ENGLAND AND WALES)

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Sinead Lynch has significant experience in large scale, innovative sourcing transactions, managed services initiatives, telecommunications procurement and other strategic and complex IT, telecommunications and commercial projects for customers and suppliers in both the public and private sector. Sinead has particular experience advising in regulated industry sectors, including telecommunications, energy and utilities.

Sinead is also a trusted advisor on data protection, data security and privacy, cyber security, breach management and related compliance issues for clients operating in these sectors. She has a particular interest in data compliance issues of emerging technologies.

- Telecom
- Technology Transactions and Strategic Sourcing
- Projects, Energy and Infrastructure
- Data Protection, Privacy and Security

- Advising BT plc on a large number of commercial and ICT agreements, including:
 - its strategic PaaS agreement with a leading multi-national technology provider (which included advice on data protection and cyber-security compliance issues)
 - on a comprehensive review and amendment to existing business-to-business template agreements, including for the provision of software and related products and services, short form terms & conditions and acceptable use policy, drafting and advice on specific BT products and services to customers including that involving the BT customer subscribing to a third party's end user subscription agreement, and providing commercial advice on related back-to back supply agreements*
- Acting for BT Openreach on its key subcontracting agreements with high profile vendors relating to the rollout of high-speed broadband communications across the UK underpinning the UK BDUK programme*
- Advising a FTSE 100 energy group on its procurement of mobile voice and data communications services, including field services and related equipment agreements with a leading telecommunications provider which included strategic advice on data protection and security related issues, as well as on market practice for cloud and shared platform service providers*
- Advising a FTSE 100 energy group on its significant procurement and second generation sourcing to Vodafone GE for the design,

transformation, support and maintenance of its gas remote site communications systems (including satellite technologies) supporting the national gas distribution network in the UK, part of the UK's critical national infrastructure (CNI)*

- Advising a leading subsea telecommunications network service provider on the preparation of its customer terms (intended for use by leading cloud customers, including Microsoft) as part of its commercialisation of its significant subsea fibre optic cable networks being constructed to provide high volume communications services between New York and West Coast of Ireland, including preparing and advising on various dark fibre IRUs, spectrum IRUs and capacity lease agreements*
- Advising a multi-national electronic media company on terms and conditions, structure of websites and data collection mechanisms online and across numerous jurisdictions in the CE*
- Advising a global provider of secure electronic transaction solutions and card services on various commercial contracts and software licensing agreements relating to its smartcard system for EMV, data security and secure identity (MULTOS), ATM and other electronic transaction technologies*
- Advising a major public sector consumer and retail organisation on its long-running ICT transformation, valued at £1-2 billion, which was the largest of its kind in the UK public sector in 2014. The transaction involved the procurement of network services, data centre infrastructure, end user computing, applications development and maintenance and other related services procured on a service "towers" basis including advice on the complex SIAM (systems integration and management) model governing the roll-out of such services. Strategic advice on the roll-out phases included advising on multi-supplier collaboration agreements, collective incentivisation models, IaaS and PaaS contracting models, data protection and cyber security related issues*

**denotes experience gained at previous firms*

CREDENTIALS

Professional Qualifications

- Solicitor of the Senior Courts of England and Wales
- Admitted to the Roll of Solicitors in the Republic of Ireland

Prior Experience

Prior to recently joining the DLA Piper team in March 2017, Sinead worked for over five years as a senior TMT lawyer at a leading international law firm in London. She has also gained valuable industry experience as a senior legal counsel for Thales Group.

Education

- Law Society of Ireland, Dublin, Ireland (Distinction) Applied European Law, Post-Graduate Higher Diploma
- University of Limerick, Ireland, BA (Law) & EU Studies (French)

INSIGHTS

Publications

Episode 2: The shifting landscape of privacy and data governance in the Asia Pacific region

28 October 2021

TechLaw Podcast - Australia

In this episode Aaron Bleasdale, Associate GC and Head of ASP - Data Privacy, Legal at HSBC Group, joins Sinead Lynch from Hong Kong to explore whether increased digital transformation in the financial services sector - accelerated by COVID-19 - has resulted in a shift in the risk management of data privacy and governance across the region.

DLA Piper · Episode 2: The shifting landscape of privacy and data governance in the Asia Pacific region

Australian Privacy Act Review

5 November 2020

The Terms of Reference (**ToR**) and Issues Paper for the long-awaited review of the Privacy Act 1988 Cth (**Act**) has finally been released by the Government.

A commitment to review the Act was first announced by the Government following the ACCC's Digital Platform Enquiry in 2018/19, and it is good to see proposals for this Review finally taking shape, notwithstanding COVID priorities.

Public submissions are being requested to respond on the ToR and the 68+ other questions in the Issues Paper, accompanying the ToR. The closing date for submissions is 29 November 2020. A second consultation on specific outcomes from the preliminary review will take place in early 2021, including any possible options for reform.
